

TEMPLATE 01 (ABERTURA DE CONTAS)

Subject: Trade Account

Hello,

My name is XXXXXXXXXX, purchasing manager at XXXXXXXXXX. I was looking through the products on your website and I'm very interested in opening a wholesale account with your company.

Please let me know what information you need so I can provide it immediately. Could you also send the estimated delivery time and MOQ?

Thank you for your attention and feel free to email me if you need any further information.

We look forward to hearing from you.

Sincerely,

TEMPLATE 02 (ABERTURA DE CONTAS)

Subject: Trade Account

I'm writing to introduce our company XXXXXXXX as we wish to establish a relationship with you and your organization.

We are an innovative and value-driven company in the online retail business. We are currently based in XXXXXXXX and working towards offering great products to customers national wide in the UK.

We have been able to grow exponentially in the past years and we pride ourselves as one of the top-rated sellers online. We've been working with huge suppliers in XXXXXXXX and abroad which allow and support our growth over the past twelve months.

We use the power of the biggest online marketplace in the world in addition to our own source of traffic which has brought to our organization opportunities for us to grow without limits.

For this reason, we would like to start this relationship with your amazing company and share the growth as a business partner.

I look forward to hearing from you soon.

Best Regards,



TEMPLATE 03 (INDICAÇÃO DE DISTRIBUIDORES)

Subject: Trade Account

Hello,

My name is XXXXXXX, purchasing manager at XXXXXXX. I was looking through your products on your website and I'm very interested in reselling them on my business.

Would you please point me 2 or 3 distributors where I can buy in bulk to retail your products?

Please let me know what information you need so I can provide it immediately.

Thank you for your attention and feel free to email me if you need any further information.

We look forward to hearing from you.

Sincerely,

ACADEMIA
VENDEDOR PRO

TEMPLATE 04 (FOLLOW UP)

Subject: Trade Account

Hi,

I am wondering if you receive our previous email. We would like to know the process of opening a wholesale account.

In case this is going to spam, if we haven't heard from you in a couple days we will give you a call.

Look forward to hearing back from you!



TEMPLATE 05 (NO MORE AMAZON SELLERS)

Hi [contact.firstname], Thank you for the email.

I do understand not wanting more Amazon sellers as more sellers will not help but rather it's all about the right sellers.

Your current sellers are not properly managing your listings on Amazon and are losing you sales and decreasing your brand image.

- None of your current sellers are replying to negative reviews to help address the issue and improve your rating on Amazon.
- Your listing is not utilizing all eight images and it is proven that more pictures gets more conversions.
- The title is not customer friendly and is lacking many key phrases customers may search to find this item.
- Your bullet points should better point out the benefits of your products, benefits are what emotionally connect with customers and then giving them the details sells them on the product and provide higher conversions to sales.
- Better utilize your description and if your brand is registered turn it into a beautiful webpage or magazine style graphical layout which also increases conversions and your brand image.

Unlike your current sellers who seem to not know how or do not care to fix the above we do all the above at no charge.

With your current sellers not addressing the above are they really helping to improve your brand image and increase sales?

Allow our company do that for you and build a long term relationship among us.
Best Regards,