



Para saber mais

A seguir, você encontra links para explorar mais o conteúdo trabalhado ao longo dessa aula:

- [Conta de demonstração do Google](https://support.google.com/analytics/answer/6367342?hl=pt-BR) (<https://support.google.com/analytics/answer/6367342?hl=pt-BR>).
- [Exclusões de referência](https://support.google.com/analytics/answer/2795830?hl=pt-BR) (<https://support.google.com/analytics/answer/2795830?hl=pt-BR>).
- [Filtrar referências de domínios](https://support.google.com/analytics/answer/1034842?hl=pt-BR) (<https://support.google.com/analytics/answer/1034842?hl=pt-BR>).
- [Criador de URLs do Google](https://ga-dev-tools.appspot.com/campaign-url-builder/) (<https://ga-dev-tools.appspot.com/campaign-url-builder/>).
- [Como identificar parâmetros de consulta de pesquisa](https://support.google.com/analytics/answer/1012264?hl=pt-BR) (<https://support.google.com/analytics/answer/1012264?hl=pt-BR>).