

STAGES ▶

STEP 1

STEP 2

STEP 3

STEP 4

STEP 5

STEP 6

STEP 7

STEP 8

STEP 9

STEP 10

LANE TYPE

☐ Storyboard

☐ Step description

☐ KPIs

☐ Jobs

☐ Channels

☐ Research data

☐ Stakeholders

☐ Backstage process

☐

LANE TYPE

☐ Storyboard

☐ Step description

☐ KPIs

☐ Jobs

☐ Channels

☐ Research data

☐ Stakeholders

☐ Backstage process

☐

LANE TYPE

☐ Storyboard

☐ Step description

☐ KPIs

☐ Jobs

☐ Channels

☐ Research data

☐ Stakeholders

☐ Backstage process

☐

LANE TYPE

☐ Storyboard

☐ Step description

☐ KPIs

☐ Jobs

☐ Channels

☐ Research data

☐ Stakeholders

☐ Backstage process

☐

