

< Back to Course

HOW TO RUN TIKTOK ADS83% Complete68/81 Steps

Part I: All about ads

▶ Module 01: Ads Setup4 Lessons✔

▶ Module 02: Campaign Structur...3 Lessons✔

▶ Module 03: Ad Group4 Lessons✔

▶ Module 04: The Assets Tab6 Lessons✔

▶ Module 05: Your Customer's Je...5 Lessons✔

Part II: Developing Creative

▶ Module 01: The importance of ...8 Lessons✔

▶ Module 02: Ad Inspiration7 Lessons✔

▶ Module 03: Framework and H...10 Lessons✔

Bonus Part III: Organic

▶ Bonus Part III: Organic (aka the Secret S...✔

▶ Module 01: Intro and setting up...3 Lessons✔

▶ Module 02: Navigating TikTok3 Lessons✔

▼ Module 03: Your brand on TikTok9 Lessons○

Lesson 01: Establishing Your Content Pil...✔

Lesson 02: Your Brand's Style✔

Lesson 03: Posting Cadences○

Lesson 04: Hashtags○

Lesson 05: Community Engagement○

Lesson 06: Duets and Stitches○

Lesson 07: Comment Responses○

Lesson 08: TikTok Live○

Lesson 09: Wrap up○

▶ Extra Bonus Content!4 Lessons○

How to Run TikTok Ads>Module 03: Your brand on TikTok>Lesson 03: Posting Cadences

MODULE 03: YOUR BRAND ON TIKTOK , LESSON 3In Progress<>

LESSON 03: POSTING CADENCESGerardo Perez

MODULE PROGRESS22% Complete

module 3 | POSTING CADENCESPART 3: ORGANIC CONTENT

How to RunTikTok Adsby founder

02:22

You're going to find a lot of advice online about how often to post on TikTok. Remember that the **quality** of your posts is far more important than your quantity. Try and set realistic goals and stick to it so that you can establish a **consistent posting cadence**.

Download transcript

Mark Complete

Take Notes