

AULA 01

https://docs.google.com/document/d/1_pdWTQO3_8cRpdbdrdDWQWcubmz0Rgyx8mWyE31vYtA/edit

AULA 04

https://docs.google.com/presentation/d/1QmeRe-AUatxVvx_nC69xhfoQuLqyHuBUo1Mwr20FSNI/edit#slide=id.g1e161a7262a_2_25

AULA 05

https://docs.google.com/presentation/d/1pEkr46Q_h3JFMqVxmeVQ3puWWEc90pLW-ueDWXKcCp4/edit#slide=id.g1e160f86245_2_25

AULA 11

https://docs.google.com/presentation/d/1yCtOz3VAhqkxZVhMxY79uROvaKRSDfyLfcJZVJg97wM/edit#slide=id.g1e1617282f2_2_25

AULA 12

https://docs.google.com/presentation/d/1V9UX3l2YCOfuPqr2cfQGi3_hoH3SivlxALaebSyPioA/edit#slide=id.g1e16147a413_2_25

AULA 13

https://docs.google.com/presentation/d/1NSArxs5Ci2tKDC4yQZ-zb_kVnv0y0BIZB_zx8NPgkUY/edit#slide=id.g1e1619ca35f_2_25

AULA 22

<https://support.google.com/analytics/answer/9267735#online-sales>

AULA 25

<https://developers.google.com/analytics/devguides/collection/ga4/reference/events>

AULA 30

https://docs.google.com/presentation/d/1Yx5WgWfCyOttgBOUe110ZO9qfLINKzjgJ3WIP-bDpV8/edit#slide=id.g1e1616fb341_2_25

AULA 31

https://docs.google.com/presentation/d/1RazxuQocexUYsgPnnzPk9ID0Tj3GXtRAsDx8rFioqM8/edit#slide=id.g1e161cc58ea_2_25