

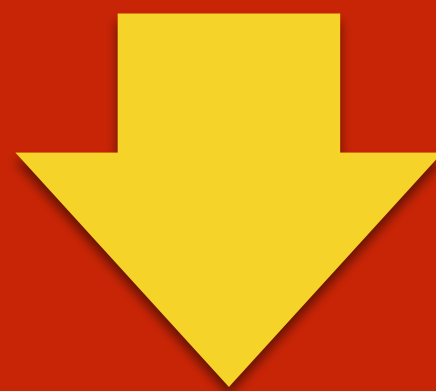


OBJECTIONS

- **I don't have a list**
- I don't have a product
- **I'm not well-known**
- I tried this before
- **I have no money for ads**
- I can't make cool videos
- I'm not good at marketing

BIG BENEFITS

Build a List



Have Someone To Sell to

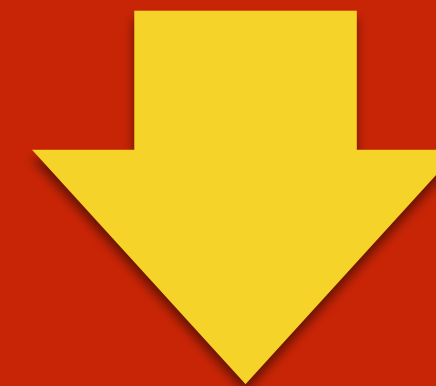


Lots of Money in Short
Period of Time

1,000's of Views/
Comments/Shares



Instant Credibility



Respect From Competitors



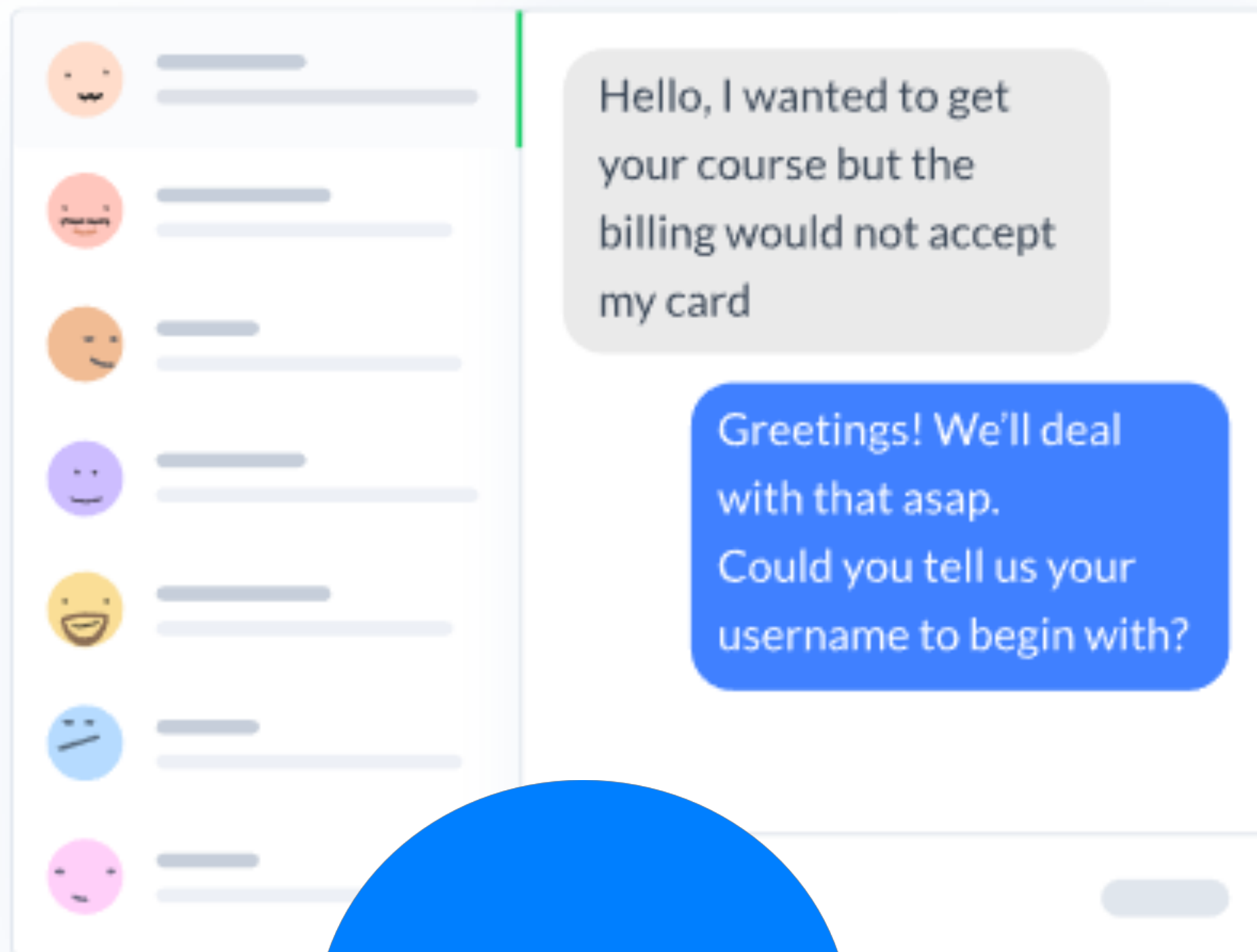
“The Core 4”

1. Excite
2. Connect
3. Prove
4. Convert

THE INTRO

(EXCITE THEM!)

www.getwsoda.com



GROSS SALES

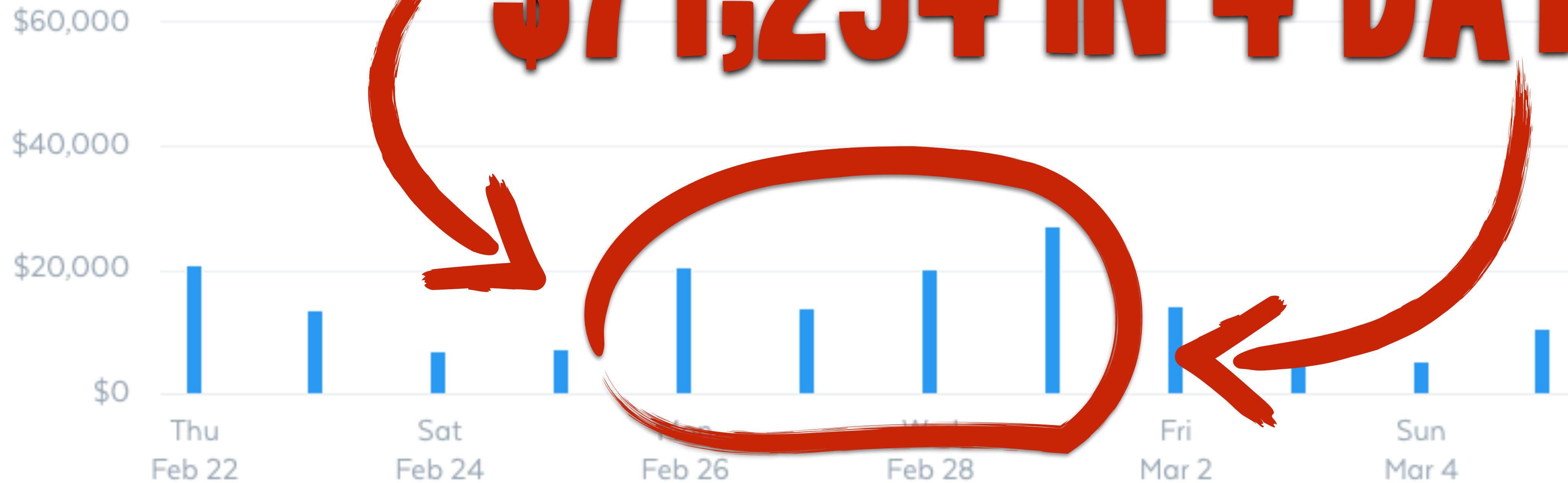
\$167,209

[Total](#)
[One-Time](#)
[Recurring](#)

Feb 22, 2018 - Mar 05, 2018



\$71,294 IN 4 DAYS



PROFIT 

LTV 

REFUNDS 

RE

FA

CH

FA

REC

CH

REC

FA

FA

CH

**“MINI BACK-STORY”
(BUILDS CURIOSITY)**

**A Few Months Ago, I Decided
To Test Something...**

I Was Launching A New Product...

**And I Wanted To See If Doing
The Entire Promotion On
Facebook Messenger™...**

**...Would Make A Big
Difference In Sales.**

GROSS SALES

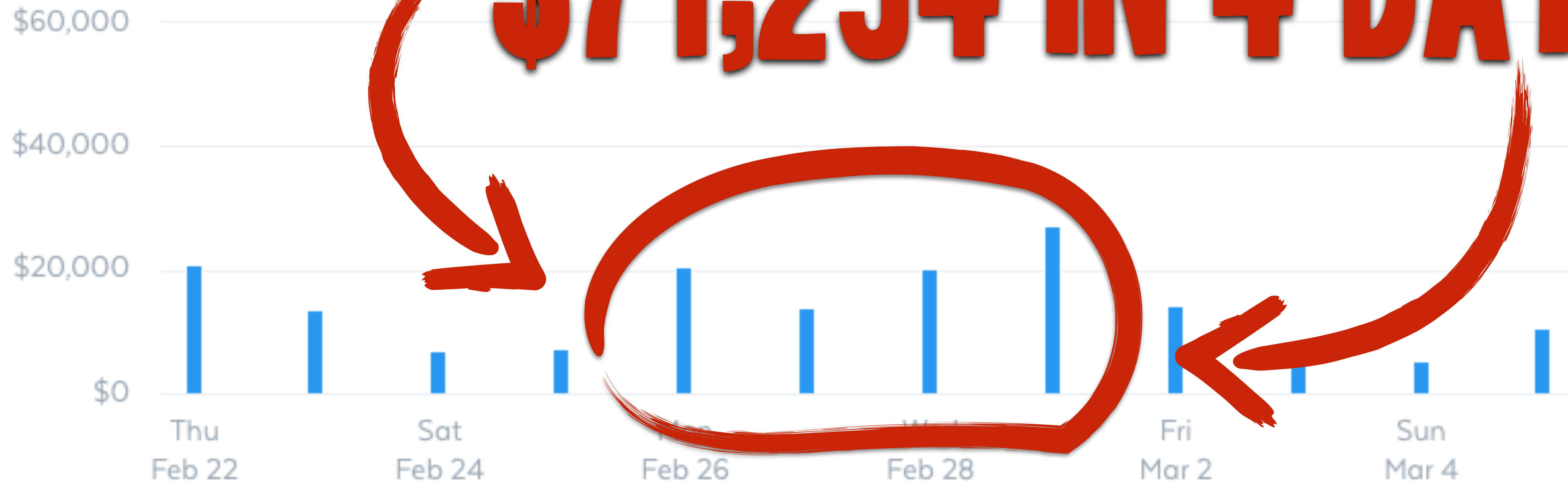
\$167,209

[Total](#)
[One-Time](#)
[Recurring](#)

Feb 22, 2018 - Mar 05, 2018



\$71,294 IN 4 DAYS



PROFIT ⓘ

LTV ⓘ

REFUNDS ⓘ

RE

FA

CH

FA

REC

CH

REC

FA

FA

CH

**EXPLAIN WHAT THIS
VIDEO IS ABOUT**

And In This Video...

I Want To Show
You How I Did It.

**CONNECT BY
SHARING THEIR PAIN**

Because My Guess Is You're
Sick Of Being Told How
Awesome Facebook
Messenger Is...

And Then When You Try It...It
Bombs. (Or Just Confuses
The Crap Out Of You)

And The Truth Is, Most
Messenger “Experts” Aren’t
Even Teaching You The
Right Strategies.

**They're Depending On You
Already Having A Ton Of
Traffic...**

**Or A Huge List...That You
Can Use To Jump-Start
Your Facebook Messenger
Campaigns...**

**But Most Of Us Don't Have
That Luxury.**

**PAINT A “PERFECT
WORLD”**

We Need A Way To Build A Facebook Messenger List From Scratch...

**So That Facebook
Continues To Build It For
Us Day After Day...**

**Without Us Working
Tirelessly On It.**

**GIVE HOPE OF
THAT “PERFECT
WORLD”**

But The Good News
For You Is...

**I've Discovered A New Way
To Take Advantage Of
Facebook Messenger...**

**That Lets Anyone,
Regardless Of Experience...**

GROSS SALES

\$167,209

Total

One-Time

Recurring

Feb 22, 2018 - Mar 05, 2018



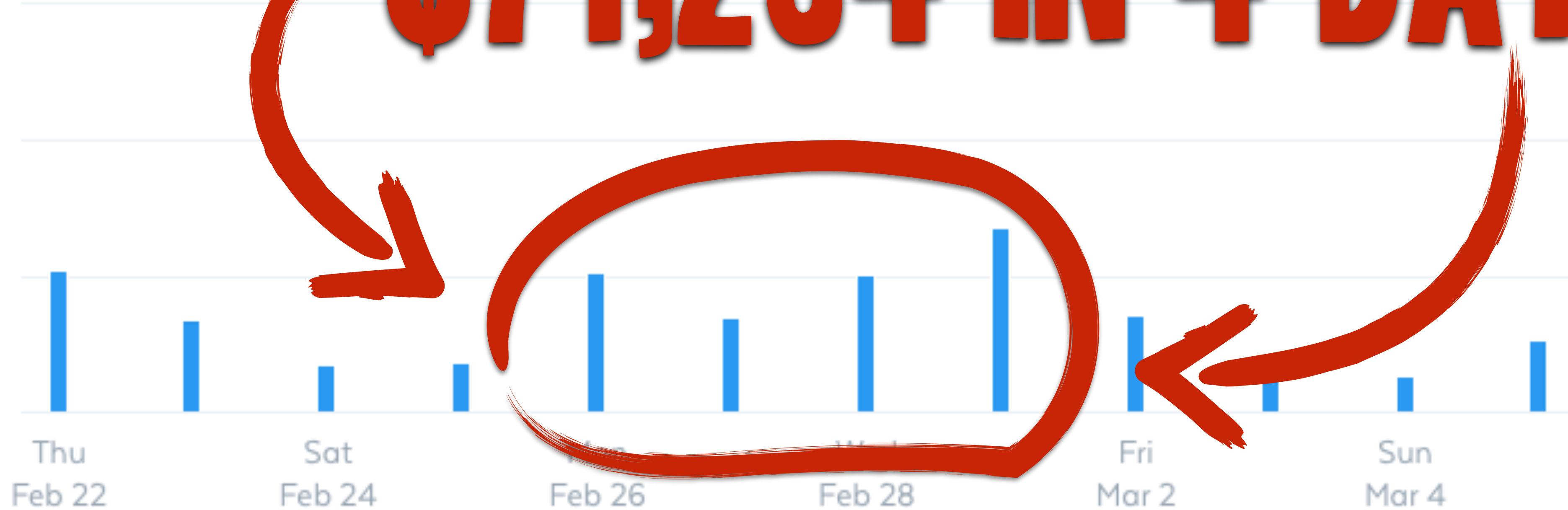
\$71,294 IN 4 DAYS

\$60,000

\$40,000

\$20,000

\$0



PROFIT ⓘ

LTV ⓘ

REFUNDS ⓘ

RE

FA

CH

FA

REC

CH

REC

FA

FA

CH

ELIMINATE THE “BIG OBJECTIONS”

**Without Spending A
Ton On Advertising...**

**Without Having A
Huge List Already...**

Without Already Having
“Celebrity Status”

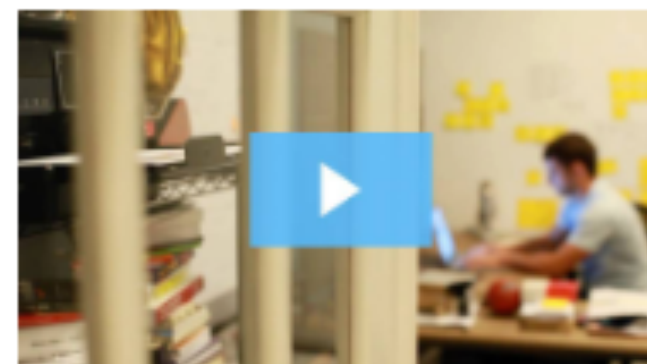
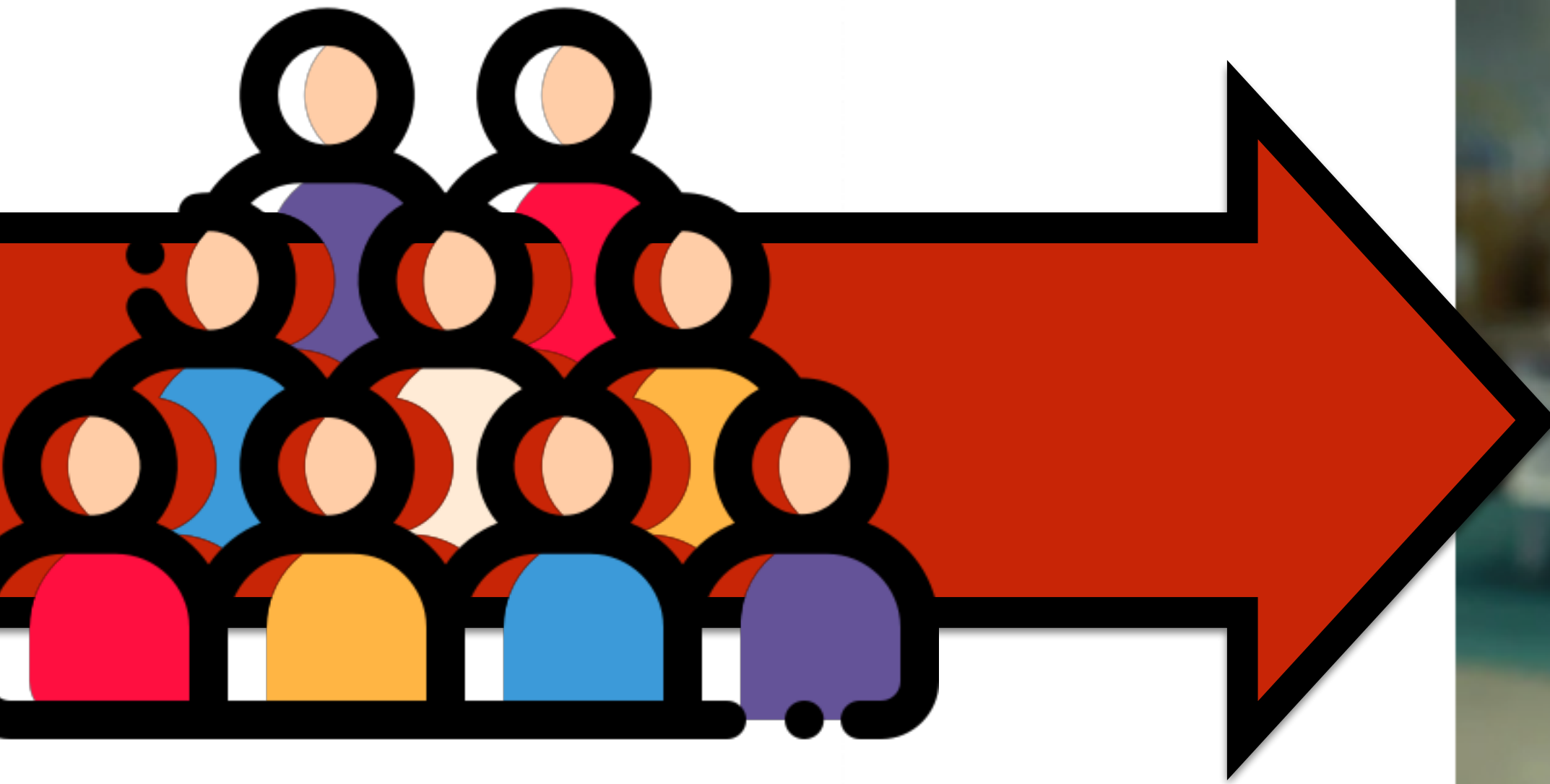
THE BACK-STORY
(CONNECT W/ THEM!)

B R I A N M O R A N



January 1, 2018

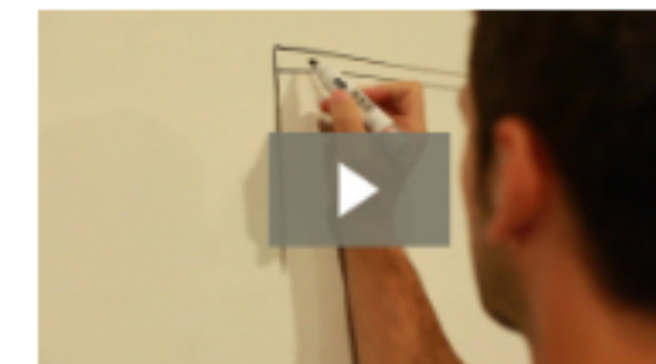
"How I exploded my website sales from \$8,271 to \$42,381 per month"



Video #1: From \$8,271 to \$42,381 per month



Video #2: Two Ways to 4X Your Sales — Today



Video #3: A Step-By-Step Guide to Freedom



Video #4: Freedom Is Just A Click Away



Chances Are... If You're Selling
(Or Trying To Sell) Anything
Online...

1-Page-Funnel-VSL-plus-content

Video 12:21 / Created 22 months ago

4.7K
total plays

**CONNECT BY
SHARING THEIR PAIN**

Here's Why I Never Used Facebook...



Brian Moran

@followbrian

Home

Posts

Reviews

Videos

Photos

About

Community

Groups

Info and Ads

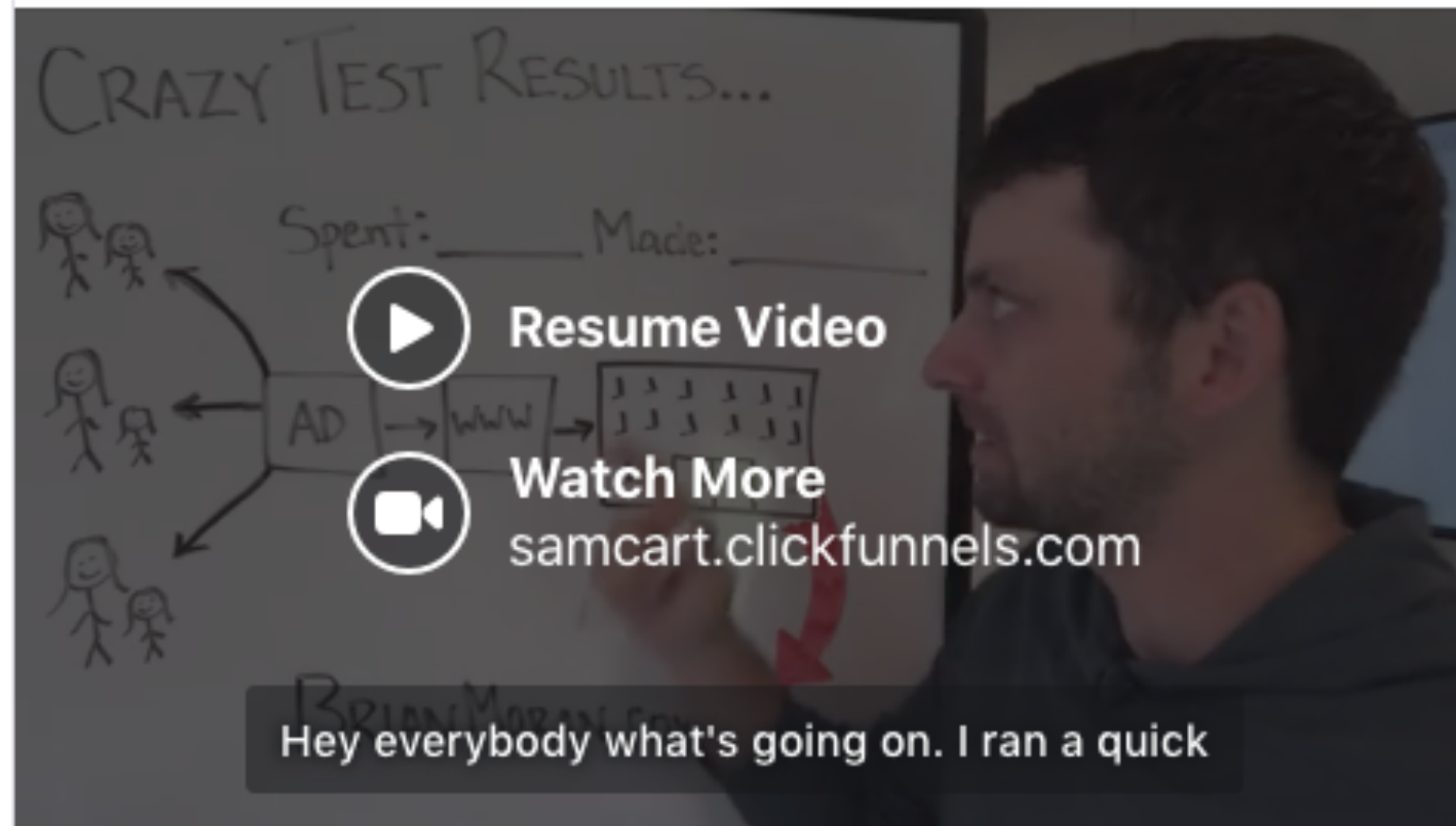
Promote

Manage Promotions

Liked

Following

Share



SAMCART.CLICKFUNNELS.COM

Still Trying To Get Facebook™ Ads To Work?

I ran a test the other day, and radically simplified everything (my ad, my "targeting", and my website)...and the results were INSANE. (nearly 40X ROI)

Watch More

4,374 Views

Brian Moran

Written by Brian Moran (personal) [?] · September 27 · ⚙️

If you're still struggling to figure out FB ads, or get them to work for your business...here's an awesome new discover...

I ran a test the other day, and radic...

[See More](#)

Visit Group

Know friends who might like your Page?
Invite friends to like Brian Moran and help you connect with more people.

[See All Page Tips](#)

10% response rate, 2 mins response time
Reply more to turn on the badge

326K likes +277 this week
Jonah Taylor and 8 other friends

315K follows

822,431 post reach this week

479,876 video views this week

326,856 people like this and 315,382 people follow this
Jonah Taylor and 8 other friends

Community

[See All](#)

Zach P Johnson and 8 other friends like this



Invite Friends

326,856 people like this

315,382 people follow this

YOUR PAGES

[SEE ALL](#)

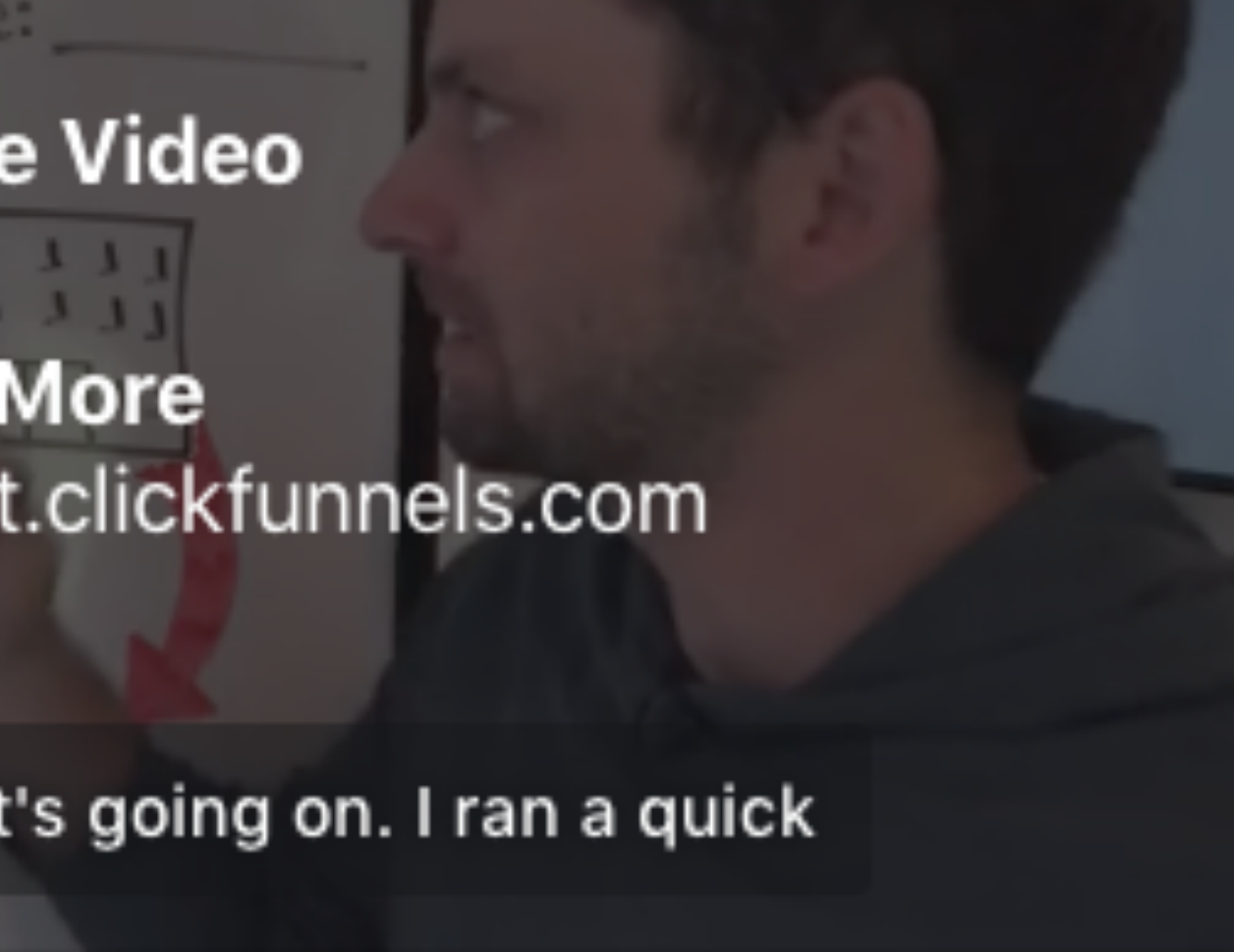
- MapleFarms 9
- Notbeshaken.com 9
- Maple Lawn Single Fa... 9

CONTACTS

- Kimberly Ann Jimen... 9h
- Mariah Coz 1h
- Scott Moran
- Dylan Jones 6h
- Jake Fleisher
- Scott Oldford 9h
- Ian M Nagy 13m
- John Sparwasser
- John Bruns 1h
- Todd Dickerson

GROUP CONVERSATIONS

- Create New Group



Video

More

t.clickfunnels.com

t's going on. I ran a quick

k™ Ads To

Watch More

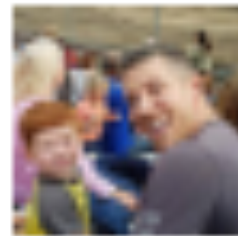
September 27 · ⚙️

t FB ads, or get them to work for your

www.getwsoda.com

10% response rate, 2 mins response time

Reply more to turn on the badge



326K likes +277 this week

Jonah Taylor and 8 other friends



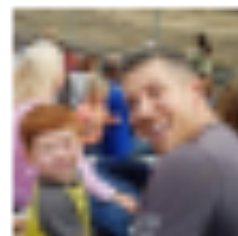
315K follows



822,431 post reach this week



479,876 video views this week



326,856 people like this and 315,382 people follow this

Jonah Taylor and 8 other friends

Community

See All



Zach P Johnson and 8 other friends like this



CONTACTS



Kimberly Ann Jimer



Mariah Coz



Scott Moran



Dylan Jones



Jake Fleisher



Scott Oldford



Ian M Nagy



John Sparwasser



John Bruns



Todd Dickerson

The Ultimate Upsell Script?

www.getwssola.com
www.getwssola.com



<https://brianmoran.samcart.com/...>

**This 5-Part Upsell Script
Converts at 42% For Me...**

LEARN MORE

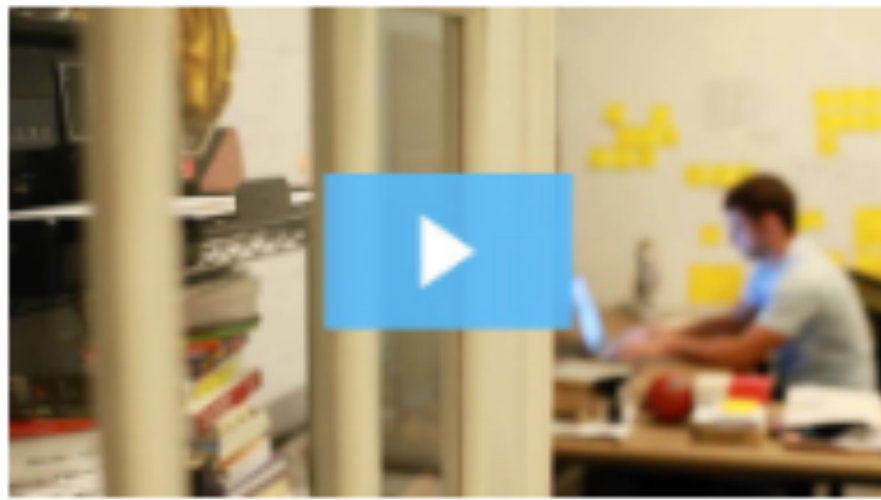


Mark Field and 81 others

10 Comments 22 Shares

REVEAL MY “BIG AHA”

All In?



Video #1: From \$8,271 to \$42,381 per month



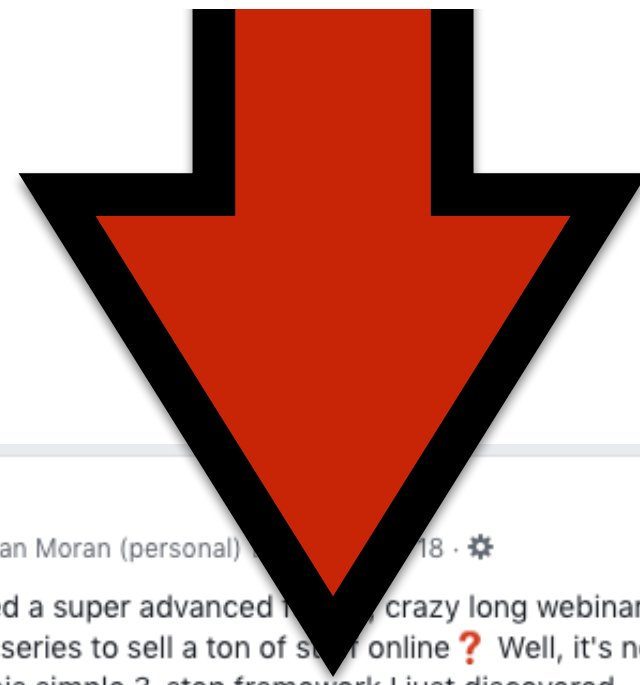
Video #2: Two Ways to 4X Your Sales — Today



Video #3: A Step-By-Step Guide to Freedom



Video #4: Freedom Is Just A Click Away



Brian Moran
Published by Brian Moran (personal) · February 18 · ⚙️

What if you didn't need a super advanced funnel, crazy long webinar, or ultra-produced video series to sell a ton of stuff online ? Well, it's now possible...thanks to this simple 3-step framework I just discovered...and I want to teach it to you completely free. 😊

Just watch Part #1 of this new 3-part video series, and I'll show you exactly how I made \$26,492 in 3 days with just a single landing page. (no funnel, no webinar, no launch)

P.S. And if you want to download 📄 thi... [See More](#)

Have You Ever Been **Overwhelmed** By The Idea Of Building Out An Entire "Marketing Funnel"?

Facebook video player controls and a large blue Facebook 'f' logo are at the bottom.



Brian Moran
Published by Brian Moran (personal) · February 18 · ⚙️

What if you didn't need a super advanced funnel, crazy long webinar, or ultra-produced video series to sell a ton of stuff online ? Well, it's now possible...thanks to this simple 3-step framework I just discovered...and I want to teach it to you completely free. 😊

Just watch Part #1 of this new 3-part video series, and I'll show you exactly how I made \$26,492 in 3 days with just a single landing page. (no funnel, no webinar, no launch)

P.S. And if you want to download 📄 thi... [See More](#)

Have You Ever Been **Overwhelmed** By The Idea Of Building Out An Entire "Marketing Funnel"?

Facebook video player controls and a large blue Facebook 'f' logo are at the bottom.



Brian Moran
Published by Brian Moran (personal) · February 18 · ⚙️

What if you didn't need a super advanced funnel, crazy long webinar, or ultra-produced video series to sell a ton of stuff online ? Well, it's now possible...thanks to this simple 3-step framework I just discovered...and I want to teach it to you completely free. 😊

Just watch Part #1 of this new 3-part video series, and I'll show you exactly how I made \$26,492 in 3 days with just a single landing page. (no funnel, no webinar, no launch)

P.S. And if you want to download 📄 thi... [See More](#)

Have You Ever Been **Overwhelmed** By The Idea Of Building Out An Entire "Marketing Funnel"?

Facebook video player controls and a large blue Facebook 'f' logo are at the bottom.



Brian Moran
Published by Brian Moran (personal) · February 18 · ⚙️

What if you didn't need a super advanced funnel, crazy long webinar, or ultra-produced video series to sell a ton of stuff online ? Well, it's now possible...thanks to this simple 3-step framework I just discovered...and I want to teach it to you completely free. 😊

Just watch Part #1 of this new 3-part video series, and I'll show you exactly how I made \$26,492 in 3 days with just a single landing page. (no funnel, no webinar, no launch)

P.S. And if you want to download 📄 thi... [See More](#)

Have You Ever Been **Overwhelmed** By The Idea Of Building Out An Entire "Marketing Funnel"?

Facebook video player controls and a large blue Facebook 'f' logo are at the bottom.





Brian Moran

www.getwsoda.com



Published by Brian Moran (personal) [?] · February 18 · ⚙️

What if you didn't need a super advanced funnel, crazy long webinar, or ultra-produced video series to sell a ton of stuff online ? Well, it's now possible...thanks to this simple 3-step framework I just discovered...and I want to teach it to you completely free. 😊

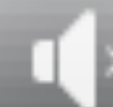
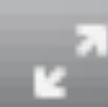
Just watch Part #1 of this new 3-part video series, and I'll show you exactly how I made \$26,492 in 3 days with just a single landing page. (no funnel, no webinar, no launch)

P.S. And if you want to download ⬇️ thi... [See More](#)

Have You Ever Been **Overwhelmed**
By The Idea Of Building Out An
Entire “Marketing Funnel”?

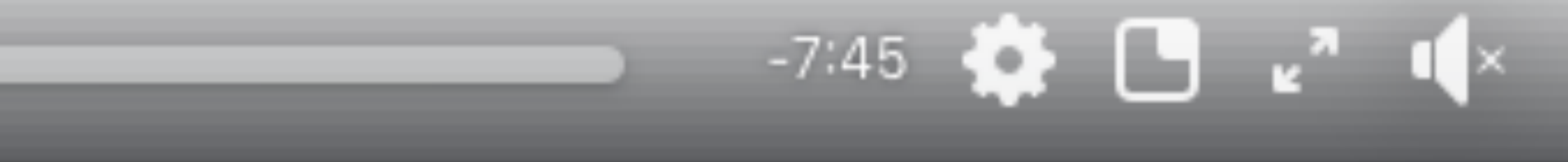


-7:45



...ed Of Building Out An “Marketing Funnel”?

www.getwsoda.com

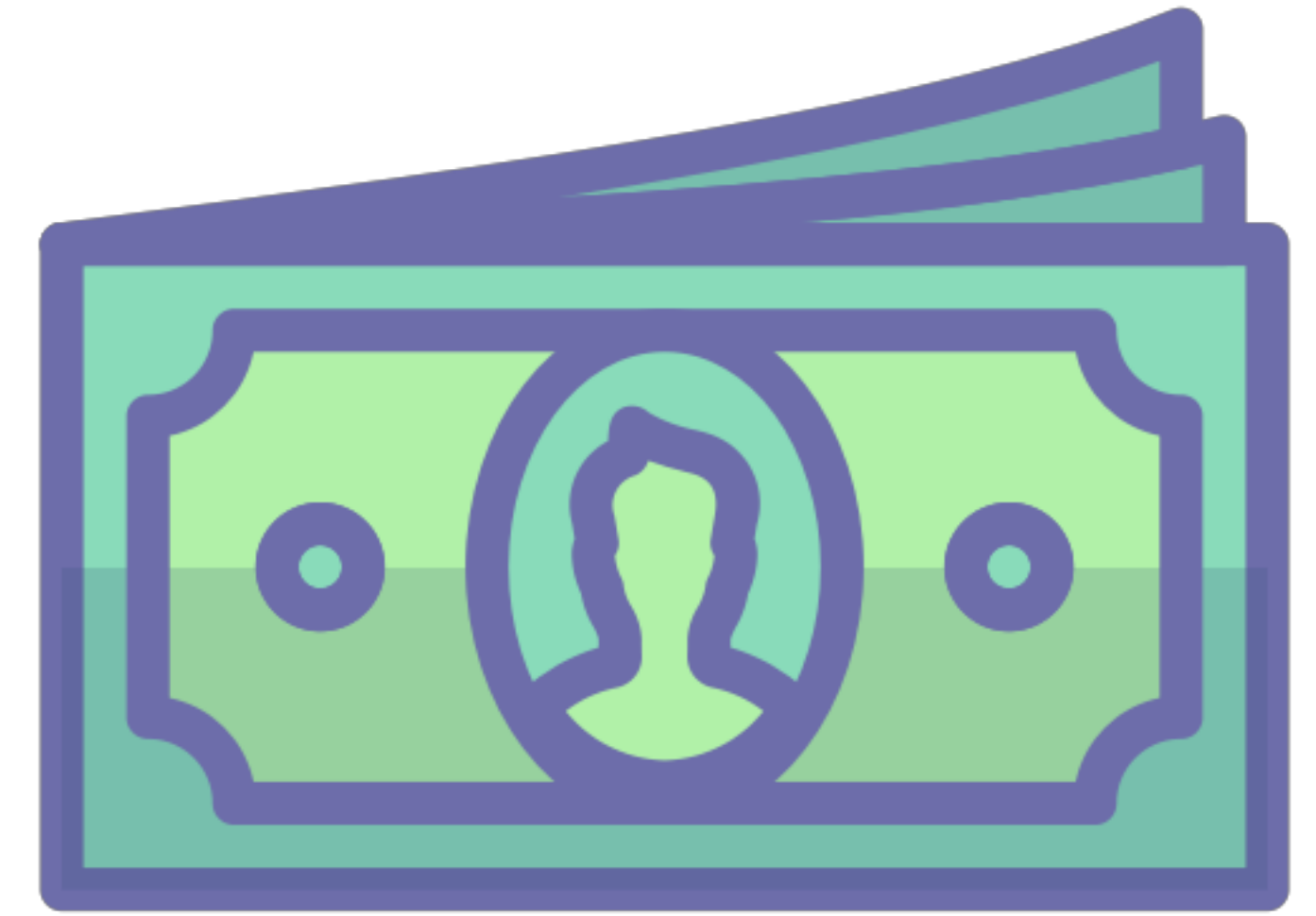


Engagements

Boost Post

 Comment

 Share



**SHOW THE BIG
BENEFITS & PROVE
IT TO THEM!**

Most Relevant ▾



Write a comment...

www.getwsoda.com



Cyrus Khambatta Brian, EVERY time you come out with a video or data-driven test result, we do everything in our power to implement it immediately. A few months ago you sent an email about why Black Friday was your favorite day of the year. We did EXACTLY what you did ... [See More](#)



6

[Like](#) · [Reply](#) · [See Response](#) · 38w



Kelsey Tonner Hey Brian, always interested to see how you're doing your marketing. Inspirational. You always get me to click in your e-mails. Would appreciate the resource you mentioned. (Framework) Also deeply appreciating the irony of selling the one-page funnel idea / samcart with a 3 part video series. ;)



3

[Like](#) · [Reply](#) · [See Response](#) · 38w



Bob Negen Hi [Brian](#), Hope things are well! Would love to take a look!



1

[Like](#) · [Reply](#) · [See Response](#) · 38w



Brian Moran Thanks for checking in [Bob](#)!

[Like](#) · [Reply](#) · Commented on by [Scott Moran](#) [?] · 38w



David H. Lawrence Xvii Can't wait to see the HPC Framework. And the next video. Please tell me you'll have the one-page funnel as a template in SamCart.




[Like](#) · [Reply](#) · [Message](#) · 38w






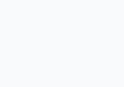


PRO

Brian Moran

▼

-  Dashboard
-  Audience
-  Live Chat

4
-  Growth Tools
-  Broadcasting
-  Automation
-  Flows
-  Settings
-  Templates

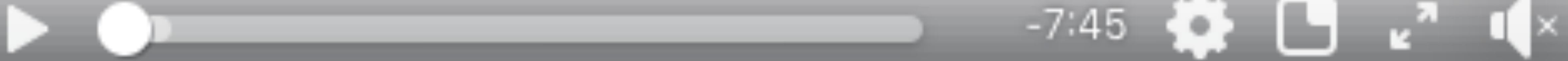
Active Subscribers ▼

January 26 – February 26, 2018



2803





242,681

People Reached

8,882

Engagements

Boost Post



347

1K Comments 53 Shares 205K Views



Most Relevant ▼



Write a comment...



Go To Flow Builder

Sent to

▶ 1543 people

Delivered to

✓ 1534 99.4%

Opened by

👁 1467 95.6%

Clicked by

👉 125 8.1%

GROSS SALES

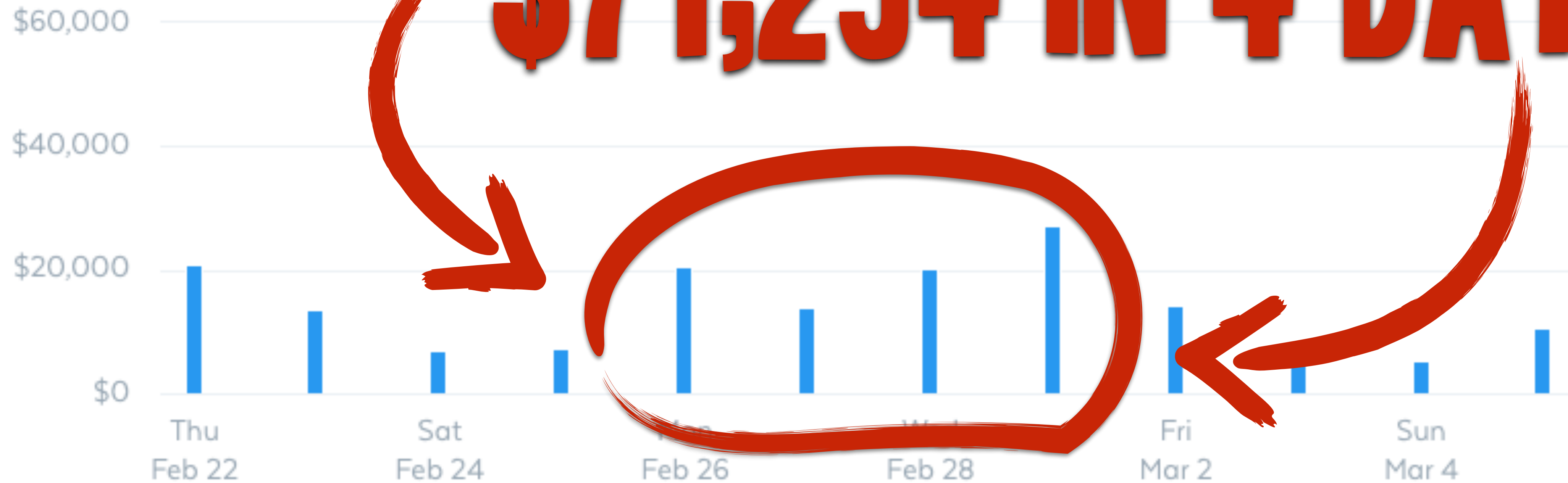
\$167,209

[Total](#)
[One-Time](#)
[Recurring](#)

Feb 22, 2018 - Mar 05, 2018



\$71,294 IN 4 DAYS



PROFIT 

LTV 

REFUNDS 

RE

FA

CH

FA

REC

CH

REC

FA

FA

CH

TRANSITION -
EXPLAIN WHY YOU'RE
SHARING THIS INFO

Friends Started Asking How I Did It...



**EXPLAIN WHAT
THEY'LL DISCOVER
INSIDE...**

1.) Why My Video Went Viral

2.) How I Got Everyone To
Comment, Like & Share It
With Their Friends...

3.) How I Used Messenger To 10X Engagement & Sales

4.) The 7-Day Schedule I
Used That Led To A
\$71,294 Payoff

PAINT PICTURE OF THEIR “FUTURE SELF”

Imagine Being Able To Build
A Brand New Audience From
Scratch In Any Niche...

Imagine Having A **Hyper-**
Engaged List You Can Market
To Anytime You Want...

Imagine Feeling Like You're
Finally In Control Of Your
Income Online...

Imagine Instantly
Becoming A Force To
Recon With In Your Niche...

**EXPLAIN
EVERYTHING THEY
GET IN “THE OFFER”**



And Today, It's Ready For You.

THE MESSENGER LAUNCH BLUEPRINT

www.getwsoda.com





✓ My 7-Day Launch Sequence Checklist

✓ How I Added 2,384 People To My Messenger List In 4 Days

✓ The 4-Step Message Sequence That Raked In \$71,294

✓ The 12 Word Phrase That Generated Over 1,000 Comments On One Video

✓ Plus A Whole Lot More...

RESTATE THE BIG BENEFITS

With The *Messenger Launch Blueprint™*

- ✓ You Can Finally Pull Off A Massive Launch Without Having Your On List To Begin With...
- ✓ You Build A Hyper-Engaged Audience That You Can Continue To Profit From Forever...
- ✓ You Instantly Look Like One Of The Top Celebrities In Your Niche...

What You're About To Get...

✔ The Messenger Launch Blueprint **\$997 Value**

A Total Value Of \$997

ADD BONUSES

Plus, When You Purchase
The ***Facebook Messenger
Launch Blueprint™...***

I'm Going To Throw In
The Following Trainings,
Completely FREE



**The Simple Ad Strategy That Generated
2,318 Leads & Turned \$2,000 Into \$71,294**

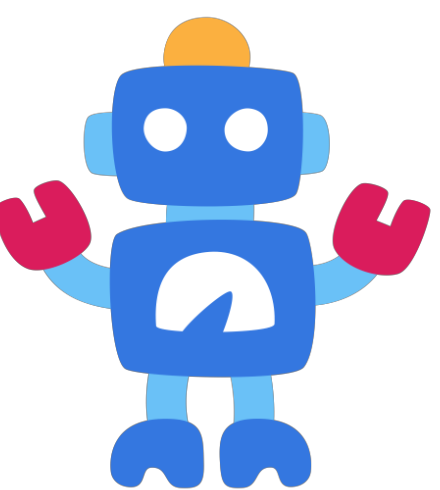


**EXPLAIN THE
VALUE AGAIN...**

What You're About To Get...

- ✔ The Messenger Launch Blueprint™ **\$997 Value**
- ✔ The Messenger List Maker™ **\$497 Value**

A Total Value Of \$1,494



THE AUTOMATIC BOT BUILDER™



“How I Used One Simple Tool To
Automate The Entire Promotion”

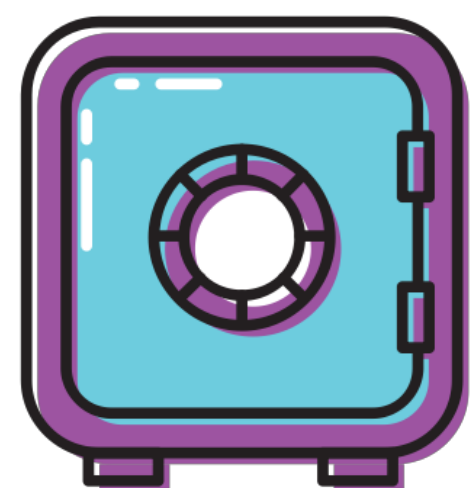


**EXPLAIN THE
VALUE AGAIN...**

What You're About To Get...

- ✔ The Messenger Launch **Blueprint™** **\$997 Value**
- ✔ The Messenger **List Maker™** **\$497 Value**
- ✔ The Automatic **Bot Builder™** **\$297 Value**

A Total Value Of \$1,791



THE MESSENGER LAUNCH VAULT™



“The Exact Scripts I Used Inside My Videos, The Facebook Post, And Facebook Messenger”



THE MESSENGER LAUNCH VAULT™

**EXPLAIN THE
VALUE AGAIN...**

What You're About To Get...

- ✔ The Messenger **Launch Blueprint™** **\$997 Value**
- ✔ The Messenger **List Maker™** **\$497 Value**
- ✔ The Automatic **Bot Builder™** **\$297 Value**
- ✔ The Messenger **Launch Vault™** **\$1,997 Value**

A Total Value Of \$3,788

**REVEAL THE SPECIAL/
LIMITED OFFER**

BLACK FRIDAY
sale

BLACK FRIDAY

sale

**You Can Get It All Today For
Just 2 Payments Of \$47**

**TELL THEM WHAT TO
DO TO GET ACCESS**

www.getwsoda.com



TOTAL VALUE
\$3,788

\$47
(today only)

REMOVE ALL RISK



**TELL THEM WHAT TO
DO TO GET ACCESS**

www.getwsoda.com



~~\$497~~ **\$47**
(for a limited time)

**REMINDE THEM OF THE
BIG BENEFITS**

#1. CREDIBILITY

#2. MASSIVE EXPOSURE

#3. FREE TRAFFIC

#4. HYPER-RESPONSIVE LIST

#5. HUGE PAY-DAY

ISSUE A WARNING

WARNING

**Warning: You
Need To Act Fast...**

BLACK FRIDAY

sale

**TELL THEM WHAT TO
DO TO GET ACCESS**

www.getwsoda.com



~~\$497~~ **\$47**
(for a limited time)