



Para saber mais

Abaixo, você encontra links para explorar mais o conteúdo trabalhado ao longo dessa aula:

- [Conta de demonstração do Google](https://support.google.com/analytics/answer/6367342?hl=pt-BR) (<https://support.google.com/analytics/answer/6367342?hl=pt-BR>).
- [Sobre os eventos](https://support.google.com/analytics/answer/1033068?hl=pt-BR) (<https://support.google.com/analytics/answer/1033068?hl=pt-BR>).
- [Configurar a avaliação de eventos](https://support.google.com/analytics/answer/1136960) (<https://support.google.com/analytics/answer/1136960>).
- [Sobre os segmentos](https://support.google.com/analytics/answer/3123951?hl=pt-BR) (<https://support.google.com/analytics/answer/3123951?hl=pt-BR>).
- [Criar novos segmentos](https://support.google.com/analytics/answer/3124493) (<https://support.google.com/analytics/answer/3124493>).
- [Aplicar e remover segmentos](https://support.google.com/analytics/answer/3123906) (<https://support.google.com/analytics/answer/3123906>).