



# Content Marketing

Desenvolvido por

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Content Marketing

# Process Management



ROADMAP

MarketMuse

# Process Management

Blog Editorial Calendar								<a href="#">Click Here to Get Started with a Free Demo</a>
Publish Date	Due Date	Author	Topic/Title	Content/Details	Keyword(s)	Target Persona(s)	Offer/CTA	
01/01/2022	29/12/2021	Ivelisse Rodriguez	12 Revealing Charts to Help You Benchmark Your Business Blogging Performance	Explain importance of blogging and how to benchmark your efforts to guarantee success	business blogging, blogging benchmarks	Marketing Mary	<a href="#">How to Get 100,000 Readers for Your Blog</a>	
02/01/2022								
03/01/2022								
04/01/2022	30/12/2021	Caroline Forsey	Top SEO Tips Straight From the Industry Experts [INFOGRAPHIC]	Highlight SEO tips with expert advice while promoting on-page templates	search engine optimization, SEO	Marketing Mary	<a href="#">On-Page SEO Template</a>	
05/01/2022	31/12/2021	Basha Coleman	9 Tips for Creating Quick Graphics for Your Social Media Posts	Provide tips and tricks to creating graphics without the burden of learning Photoshop	marketing graphics, social media graphics	Sales Leader Alex	<a href="#">Social Media Image Templates</a>	
06/01/2022								
07/01/2022								
08/01/2022								
09/01/2022								
10/01/2022								
11/01/2022								
12/01/2022								
13/01/2022								
14/01/2022								

# Process Management

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		New Product Launching		Holiday SlideShare Holiday Blog Post		
		Holiday Campaign	Holiday Campaign	Holiday Campaign	Holiday Campaign	Holiday Campaign
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Social Media Ebook Social Media Blog Post				
		Holiday Campaign	Holiday Campaign	Holiday Campaign	Holiday Campaign	Holiday Campaign
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				Holiday		
		Holiday Campaign	Holiday Campaign	Holiday Campaign	Holiday Campaign	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Facebook Experiment	Facebook Experiment	Facebook Experiment		