Este documento vai te mostrar alguns exemplos do que está funcionando atualmente no Facebook em termos de exemplo de texto do anúncio.

Certifique-se de testar o sucesso suas próprias versões de Copy e Headline. Aprender a escrever um bom Copy é a chave do seu sucesso!

# Nicho Weight Loss (Perda de Peso)

#### Ad Copy 1

After surviving a heart attack at 20,000 feet, I couldn't believe how good my friend's husband was looking! They both looked amazing!

She told me what they've been doing, and I confess I was skeptical at first... But then I decided to give it a try with my husband! Now our doctor won't stop asking what has changed!? Take this 30-second metabolism quiz to see what you score and find out if this could help you too!

## Ad Copy 2

I met an old friend for lunch the other day, and I couldn't believe how good she looked!!?

She told me what she's doing, and I confess I was a little unsure in the beginning... but then I thought why not give it a shot??! Now my husband won't stop asking me what has changed!

Click the "Learn More" and take the 30-second metabolism quiz! Find out if this could help you too!

Headline: 90% OF PEOPLE HAVE NO CLUE THIS METHOD...

### Ad Copy 3

Hey Ladies, have you heard of this ritual? Well, we tried it and our metabolism skyrocketed - it was easy!

Click the image below to take the short quiz to see if this could work for you now

Headline: "2 MINUTE" RITUAL BOOSTS METABOLISM?

#### Ad Copy 4

YES 😱 🥶 This totally changes what I thought about getting lean and healthy.

After doing this simple challenge...I feel GREAT!

My friends and family won't stop asking what I did... Here it is...this is what I did

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Headline: TRENDING: Women Are LOVING This 30 Day Challenge

### Ad Copy 5

I was skeptical, but this totally changed the way I understand female metabolism. It's helped

me take control - and I love it!

I've battled my whole life; struggling with cravings, dealing with feelings of selfworth and anxiety.

All the fads like Keto and Paleo just left me disappointed and mad, but this insight about what foods speed up your metabolism finally helped me figure out my situation.

And it was easy! I just listened and implemented the easy-to-follow steps. Now I realize it wasn't my fault and I can finally enjoy foods I've been craving - guilt free.

I feel great, plus the boost in energy is awesome, too. Click The Image Below To Learn More ...

**Headline:** 90% Of People have no clue this method exits

### Ad Copy 6

I met an old friend for lunch the other day, and I have to say I was impressed by how good she looked!

She told me what she's doing and I confess I was a little skeptical in the beginning... but then I thought why not give this program "The Flat Belly" a shot?! Now my husband won't stop asking me what has changed!!

If you have time, Tap The Image Below to find out if this could help you too!\*

Headline: [QUIZ] Why we love this Solution

### Ad Copy 7

Why Women are OBSESSING over this slimming tea:

"Cellulite is going away!!"

"Tastes AMAZING."

"Feeling Great!"

"Satisfies my sweet tooth."

"Bye bye belly!"

Just one simple step a day to look and feel amazing. Take our quick survey and see if this tea is right for you! No questions asked!

Get started HERE today →

Headline: All the benefits, amazing taste, slim and trim

### Ad Copy 8

"I've been using this tea every morning for a few weeks and I feel amazing! I'm so happy that for the first time in YEARS, I no longer feel puffy. I was a skeptic, but now I'm a believer!" - Jane F

Headline: I'm HOOKED for life b/c of these results

#### Ad Copy 9

A few weeks ago I went to my 20th high school reunion and I was so excited to see my old friends.

When I was there I ran into my old friend from high school and I couldn't believe how GREAT she looks! I was so surprised!

I asked her what she had done and she told me that she takes "one cup" of this every morning and it's helped her feel great.

So I decided to give it a try myself!

What an eye opener....My scale, my hubby AND my sweet-tooth are all quite happy these days!

I would really encourage you to try this out for yourself as I can't say enough good things about it!

**Headline:** You can get all the details by clicking here 👉

# Nicho DIY (Do it Yourself - Faça você mesmo)

#### Ad Copy 1

Tired of big energy companies taking all your with their hefty electricity bills? Discover a surprising way to self-power a home and cut your bills in a few easy steps. Take a quick quiz to see if you could power your own home by tapping the image below  $\searrow$ 

Headline: DIY Method To Self Power A Home

#### Ad Copy 2

Stop relying on energy companies for all your power.

Take a quick quiz to see if you could power your own home by tapping the image below.

**Headline:** [QUIZ] Can you power your own home?

#### Ad Copy 3

Sick of rising electricity bills and power outages?

I came across a geography teacher who's now helping thousands of people after developing a simple DIY home-power system...

Originally designed to see his family through power outages, it turned out this device also drastically cut his monthly electricity bills when not being used in an emergency.

He's achieved this using a similar technology to that being used in today's electric cars, where a small amount of energy in a system is dramatically multiplied by what's known in physics as the 'spinning principle.'

He set out with 3 main aims:

It had to be cheap and easy to obtain (or build)

It had to be easy to move and completely safe

It had to use a constant source of power to create energy – so no dependency on sun, gas or wind

It seems that with a little help he's achieved this and more... and now he's teaching people how to create their own.

To see if this could work for your home, take a quick quiz by tapping the image below:

**Headline:** [QUIZ] Can you power your own home?

### Ad Copy 4

Isn't it time do do something about rising electricity bills?

And have a back up plan for power outages? A geography teacher is helping thousands do just that after developing a simple DIY home-power system...

His device now powers his entire home during outages and slashes his electricity bills the rest of the year round.

Using similar technology to that being used in today's electric cars, a small amount of energy is multiplied by what's known in physics as the 'spinning principle'.

**Headline:** DIY Method To Self Power A Home

### Ad Copy 5

Why are more people switching to Solar to power their own homes? Simple...it's efficient, consumes less energy AND is more cost effective. And it's actually quite easy to put Solar to work in your house with Backyard Revolution.

This system shows you how to

- -Cut the power bill
- -Power TV's, Computers and any appliance -Works even if it's cloudy
- -Lightweight and portable

PLUS it only needs 5 sq feet of space! Check out the full article on this page to see if this device can help!

**Headline:** SIMPLE Green Energy Power Plant (Go Solar)

### Ad Copy 6

X DIY Project: "2-In-1 Folding Picnic Table"

Download Plans, click the button below

Headline: Build your own Folding Garden Bench

#### Ad Copy 7

To the attention of all woodworkers You know woodworking can be hard sometimes! Here are some useful resources in your quest. Train with the best content!

**Headline:** Take them before they are no longer available

#### Ad Copy 8

Attention Woodworkers!

🤚 16000 Step-By-Step High Quality Woodworking Plans 🥶

Updated Plans delivered to your Inbox Every Week.

Tips and Tricks on Getting Tools and Raw Materials For Cheap

Tips on Setting up your Woodworking Shop on low budget.

### Nicho Relacionamento

# Ad Copy 1

It's frustrating when a man doesn't reply to texts!

To find out why this happens (the answer may surprise you) and discover how to write messages that compel him to write back, fast tap the image below...

Headline: When a man ignores a women send this text

### Ad Copy 2

There's a REASON men ignore text messages from women.

Stop making these common texting mistakes now and discover exactly what to send a man to get his ATTENTION.

To discover how to get a man to text back fast, tap the image and take the quiz below...

Headline: He'll NEVER ignore you after you send him THIS

#### Ad Copy 3

How can a woman know if she is pushing her man away?

Female relationship and dating expert James Bauer has figured out a simple quiz to know how. Tap the image below to read the article now.

! [ARTICLE] What gets a man to commit? **Headline:** Discover what "love" really means to a man

### Ad Copy 4

What makes a man obsessed with one woman, if and not the other?

The answer is probably not what you think. See if you know what can make a man devoted to a woman by reading this quick article.

Tap the image below to get started. Why men WANT to commit, but can't.

**Headline:** Make him commit  $\nearrow$  today

## Ad Copy 5

"He was the love of my life, a perfect gentleman, then he suddenly became cold and distant"

&

Many women go through this heartbreak, but it doesn't have to be this way Read the article to see how to make a man devoted and committed to you.

Tap the image below to discover more.  $\searrow$ 

Headline: What makes a man ABSOLUTELY devoted to you 🎀

## **Secret Obsession Copy**

How can a woman know if she is pushing her man away? Female relationship and dating expert James Bauer has figured out a simple quiz to know how. Tap the image below to take the quiz now.