

O QUE É O GOOGLE ADWORDS?



BASICAMENTE...



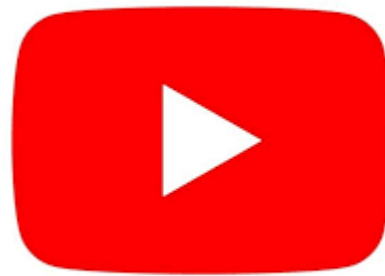
PLATAFORMA DE ANÚNCIOS DA GOOGLE







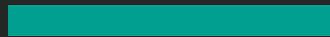
Google 
merchant center



Google Play



**POR QUE
VALE A PENA?**



POTENCIAL





EFICIÊNCIA

CONTROLE





ROI

The logo for m2up features a teal icon on the left consisting of three horizontal bars of decreasing length, stacked vertically. To the right of this icon is the text "m2up" in a white, lowercase, sans-serif typeface. The entire logo is centered on a dark gray background.

m2up