

Análise GA4

<https://docs.google.com/spreadsheets/d/16Zv01Zj93AkNkWw9fGBevT4DN4Z9CCe7kRhp8QDaqQg/edit#gid=2107678965>

Planilha de projeção

https://docs.google.com/spreadsheets/d/1junATSTW8yN6B5joPT0MfoCINb2LST_6GjwoCtGLqvg/edit#gid=856485993

Mindmap:

<https://www.mindmeister.com/app/map/3235421601?t=lrcXwGevmr>