

Exercício sobre como falar sobre seus pontos fortes

Esta tarefa é baseado na aula: como falar sobre seus pontos fortes. E aqui é a sua oportunidade de dizer no que você é melhor, mas primeiro vamos elaborar esta resposta estrategicamente.

1.	Estudar
•	Quais sao os pontos fortes que são essenciais no job description? Escreva aqui:
	
	
	

- 2. Descubra quais pontos fortes que eles requerem no job description que você já possui e escreva aqui:
- 3. Quais são seus pontos fortes em cada uma destas áreas:
- Experiência: Ex: tantos anos em..., gerenciando, liderando time, etc
- Talentos: ex: Idioma, arte, excel, etc
- **Soft skills:** ex veja a lista dos 50 que você já encontrou os seus.
- Treino e Educacao: ex: tecnico, diplomas, bacharel, mestrados, cursos

4. Para responder:

- Seja preciso com resposta na ponta da língua
- Seja objetivo
- Tenha confiança quando falar dos seus pontos fortes
- Não gagejar nas respostas
- Nao enrolar, fale somente o seu muito melhor.



5. Desenvolva agora um texto de como você responderia esta pergunta. What are your strengths?

Faça a sua resposta primeiro em português, caso seja mais fácil e depois escreva-a em inglês e pratique-a.

Aqui vão alguns exemplos em Inglês.

"I think one of my greatest strengths is as a problem solver. I have the ability to see a situation from different perspectives and I can get my work done even in the face of difficult obstacles. I also feel that my communication skills are top-notch. I feel just as comfortable presenting to senior executives as I do mediate a conflict between junior team members. I worked as a programmer in the past, so I have that perspective of a developer and I think that they respect me for that."

"One of my strengths is my <u>strong work ethic</u>. When I commit to a deadline, I do whatever it takes to deliver. For example, last week we had a report due and got some numbers back late from our team in Singapore. I pulled an all-nighter to finish the spreadsheet because I knew that the client HAD to receive the report on time."

I think this job is a great fit for my experience and my interests.

First of all, I'm highly organized and very good at keeping a department running. I know the kinds of issues that come up in a busy marketing department and I actually enjoy the detail work of scheduling, prioritizing, organizing, and following up.

On the other hand, I'm also a Creative person. I think that really comes in handy in marketing. And especially at an innovative company like this one.



I'm known for coming up with creative solutions to problems — like when I came up with the fashion trivia contest for ShopSpree.com that led to tons of new signups on the site and a huge new Instagram following.

And I'm very Team-oriented. I love collaborating with other people, especially creative people.

I'm also known for being the kind of person you can always count on in a pinch. Like when I got out of bed at 1 am to run to the printer's to pick up and collate presentations for a big 8 am meeting.

"I am proud of my writing skills and believe that they will make me a better analyst. I am able to communicate complicated topics to different audiences. I can take a lot of data and information and find the story and themes that clients need to know about.