

Módulo #28

Como fazer uma
boa apresentação
do seu trabalho

soft
skills

**HABILIDADE
DE SE
COMUNICAR**

**SINTETIZAR
INFORMAÇÕES
COMPLEXAS**

**TENHA
OBJETIVIDADE**

**Saiba quem
é seu público**

Dê um pouco
de contexto

**Tenha
qualidade
visual na
diagramaçã**

... e nos
mockups

Revise seu
texto

**Não fale no
diminutivo**

crie slides
enxutos, use
listas e bullet
points

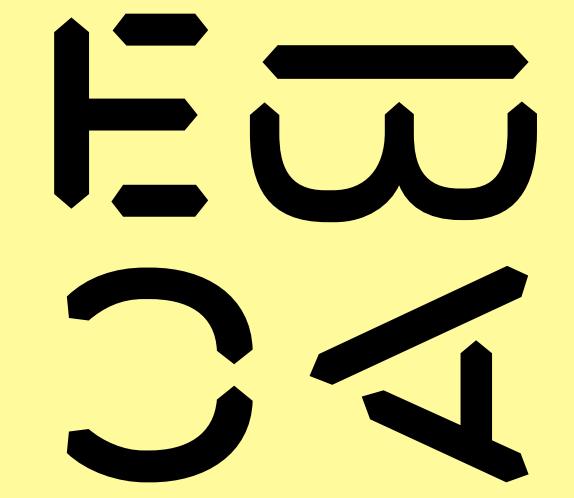
**Tenha uma
linguagem
técnica**

COMO SE VOCÊ
ESTIVESSE
CONTANDO UMA
HISTÓRIA

**Encontre um
equilíbrio entre
formalidade e
descontração**

Formato:

- Capa (com contatos)
- Objetivos
- Índice
- Capítulos
- Começo, meio e fim
- Espaço para perguntas
- Próximos passos



escola
britânica
de artes
criativas

Aplicação de Inspeções

Sprint 9

Jan 7, 2020

Objetivo

Revisão informacional do trabalho desenvolvido no período de duas semanas referente à sprint 9, que se encerra hoje.

Coletar feedback dos stakeholders sobre a viabilidade técnica do fluxo de condução de inspeções.

Agenda

Período de projeto
Dez 25 - Jan 7

- Aplicação de Inspeções
- Persona
- Cenário de Uso (História de usuário)
- Fluxo para condução de inspeção

Aplicação de Inspeções

Persona

Elton, o inspetor experiente

Cargo: Técnico de manutenção sênior

Habilidades: Tarefas de manutenção e inspeção em geral.

É um usuário regular da aplicação de inspeções atual



"Deixa que eu resolvo isso. Traga minha chave de fenda."

Ferramentas

- Papel e caneta
- Tablet
- Laptop
- Leitura de projetos em CAD, manuais e desenhos técnicos detalhados
- Conhecimento profundo sobre as áreas de manutenção

Tarefas

- Ispéciona a planta
- Atualiza informações dos ativos
- Cria ordens de serviço

Motivações

- Manter o curso: "Eu consigo terminar o que comecei ontem"
- Quer saber com antecedência qual é o trabalho da semana

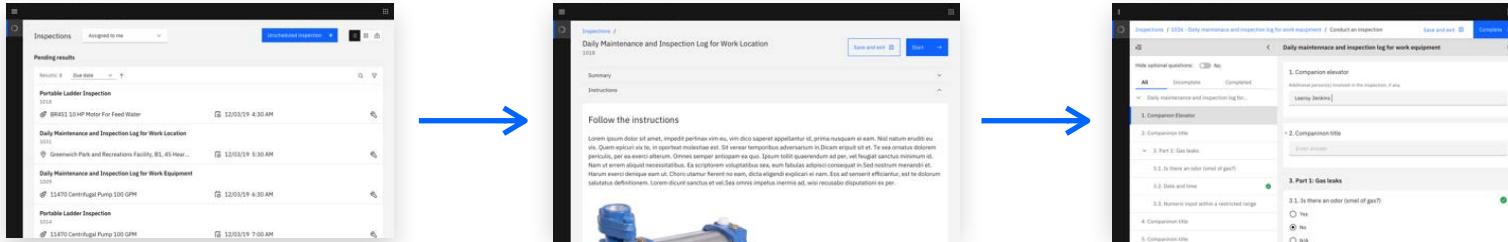
Frustações

- Não gosta de inserir dados no sistema, especialmente se precisar digitar
- Interrupções atrapalham seu fluxo de trabalho
- Inexistentes, danificadas ou ferramentas de má qualidade
- Dificuldade para aprender novos softwares

Cenário de Uso

**Elton, um inspetor experiente,
precisa executar uma inspeção
que está atribuída a ele.**

Cenário de Uso



Seleção

Seleciona uma ordem de inspeção pendente

Detalhes

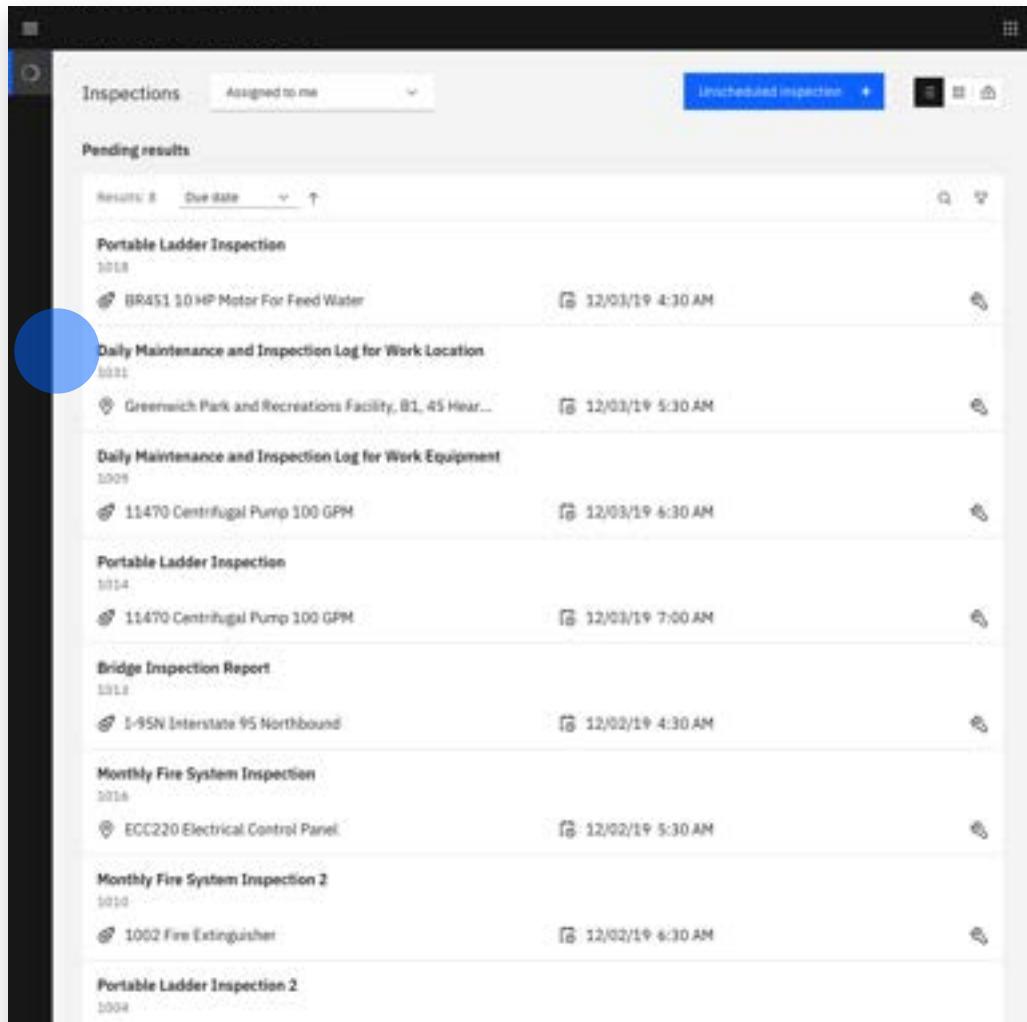
Faz a leitura de instruções e visualiza mais detalhes

Execução

Conduz a inspeção respondendo perguntas

Lista de inspeções

- Elton visualiza uma lista de inspeções pendentes



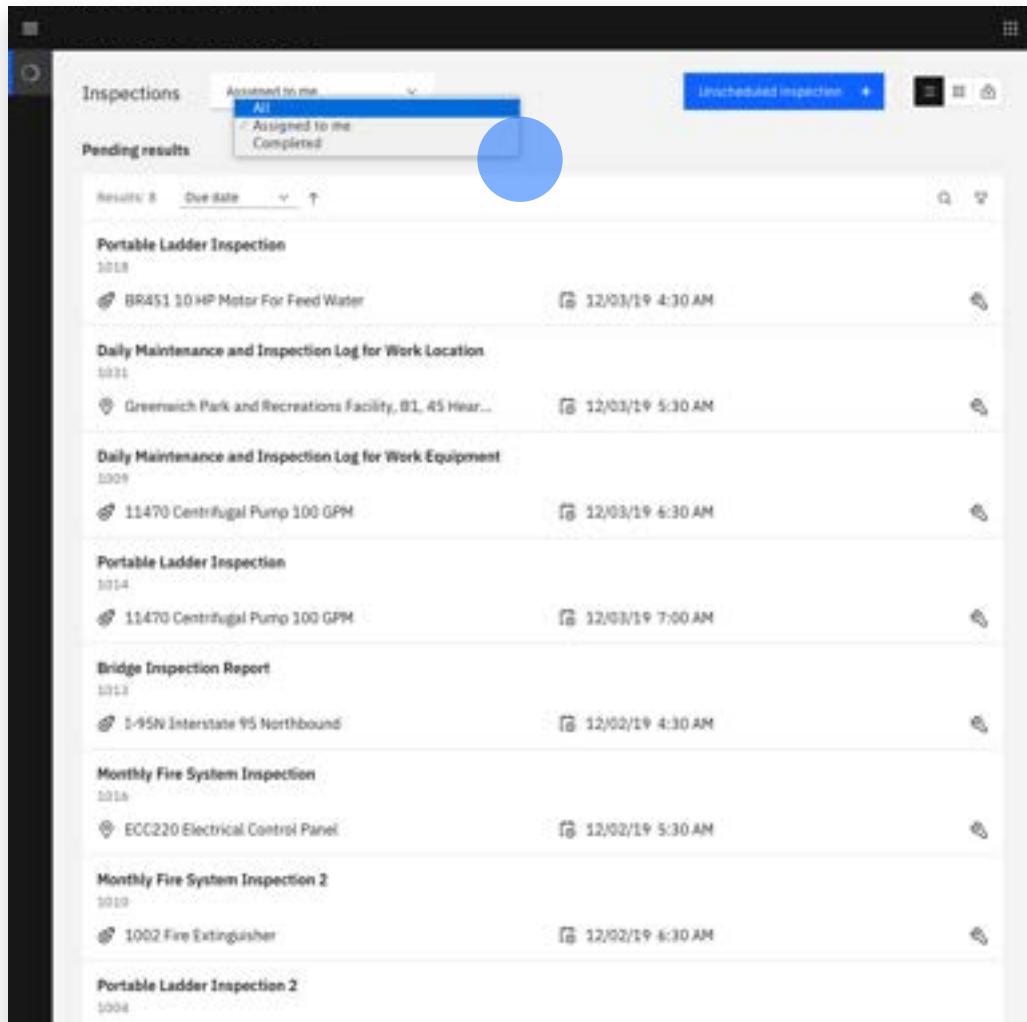
Inspections Assigned to me Unscheduled inspection

Pending results

Results: 8	Due date	↑
Portable Ladder Inspection	10:18	
BR451 10 HP Motor For Feed Water	12/03/19 4:30 AM	
Daily Maintenance and Inspection Log for Work Location	10:21	
Greenwich Park and Recreations Facility, B1, 45 Hear...	12/03/19 5:30 AM	
Daily Maintenance and Inspection Log for Work Equipment	10:25	
11470 Centrifugal Pump 100 GPM	12/03/19 6:30 AM	
Portable Ladder Inspection	10:24	
11470 Centrifugal Pump 100 GPM	12/03/19 7:00 AM	
Bridge Inspection Report	10:28	
I-95N Interstate 95 Northbound	12/02/19 4:30 AM	
Monthly Fire System Inspection	10:34	
ECC220 Electrical Control Panel	12/02/19 5:30 AM	
Monthly Fire System Inspection 2	10:34	
1002 Fire Extinguisher	12/02/19 6:30 AM	
Portable Ladder Inspection 2	10:34	

Lista de inspeções

- Elton visualiza uma lista de inspeções pendentes
- **Elton ordena e vê o conteúdo a partir de diferentes visualizações**



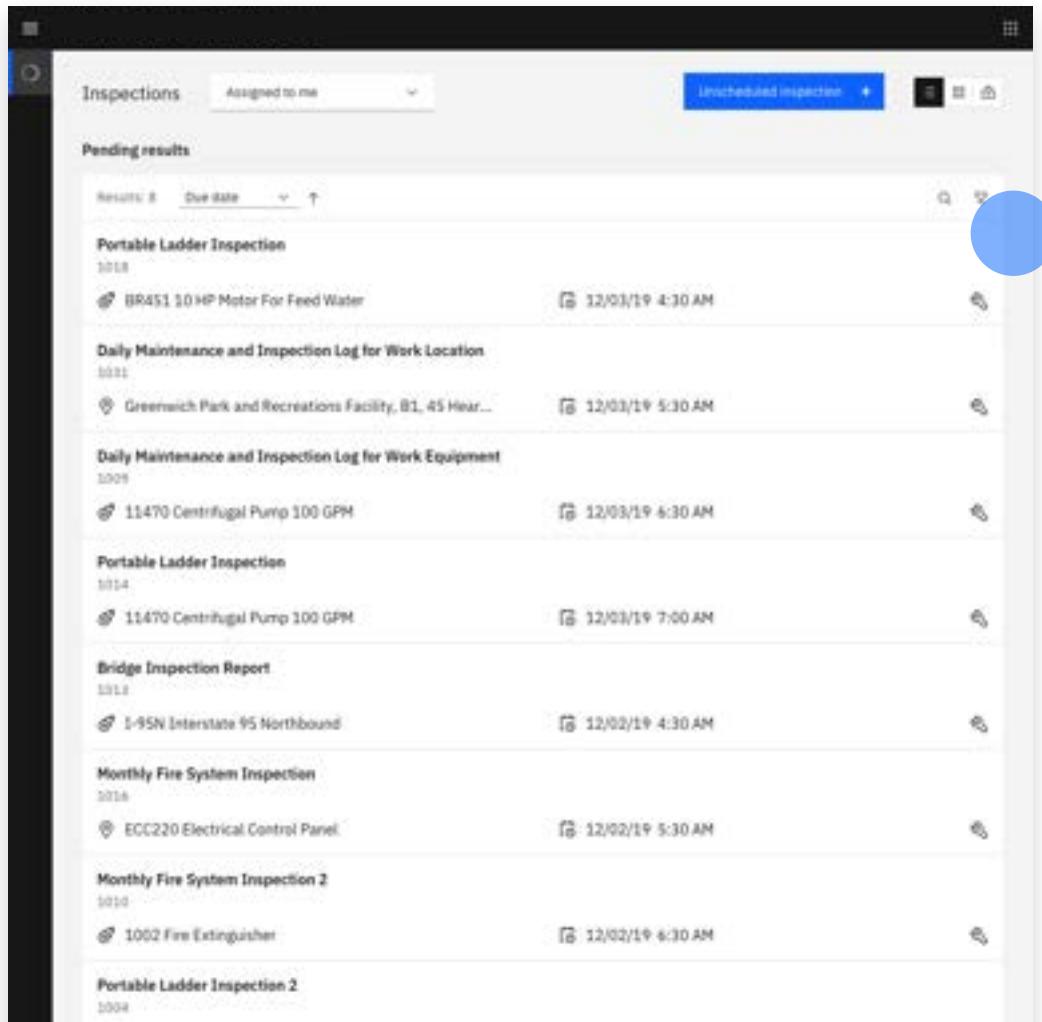
The screenshot shows a software application window titled 'Inspections'. At the top, there is a dropdown menu with the following options: 'Assumed to me' (which is selected, highlighted in blue), 'All', and 'Assigned to me' (with sub-options 'Completed' and 'Pending'). Below the dropdown, there is a search bar with the placeholder 'Q' and a 'Pending results' section. The main area displays a list of inspection items, each with a thumbnail, title, description, due date, and a 'More' button. The items listed are:

- Portable Ladder Inspection (1018) - BR451 10 HP Motor For Feed Water, Due 12/03/19 4:30 AM
- Daily Maintenance and Inspection Log for Work Location (1019) - Greenwich Park and Recreations Facility, B1, 45 Hear..., Due 12/03/19 5:30 AM
- Daily Maintenance and Inspection Log for Work Equipment (1019) - 11470 Centrifugal Pump 100 GPM, Due 12/03/19 6:30 AM
- Portable Ladder Inspection (1014) - 11470 Centrifugal Pump 100 GPM, Due 12/03/19 7:00 AM
- Bridge Inspection Report (1018) - I-95N Interstate 95 Northbound, Due 12/02/19 4:30 AM
- Monthly Fire System Inspection (1016) - ECC220 Electrical Control Panel, Due 12/02/19 5:30 AM
- Monthly Fire System Inspection 2 (1019) - 1002 Fire Extinguisher, Due 12/02/19 6:30 AM
- Portable Ladder Inspection 2 (1008)

Inspection Type	Description	Due Date	Actions
Portable Ladder Inspection	BR451 10 HP Motor For Feed Water	12/03/19 4:30 AM	More
Daily Maintenance and Inspection Log	Work Location: Greenwich Park and Recreations Facility, B1, 45 Hear...	12/03/19 5:30 AM	More
Daily Maintenance and Inspection Log	Work Equipment: 11470 Centrifugal Pump 100 GPM	12/03/19 6:30 AM	More
Portable Ladder Inspection	11470 Centrifugal Pump 100 GPM	12/03/19 7:00 AM	More
Bridge Inspection Report	I-95N Interstate 95 Northbound	12/02/19 4:30 AM	More
Monthly Fire System Inspection	ECC220 Electrical Control Panel	12/02/19 5:30 AM	More
Monthly Fire System Inspection 2	1002 Fire Extinguisher	12/02/19 6:30 AM	More
Portable Ladder Inspection 2			More

Lista de inspeções

- Elton visualiza uma lista de inspeções pendentes
- Elton ordena e vê o conteúdo a partir de diferentes visualizações
- **Classificação e filtragem na lista**

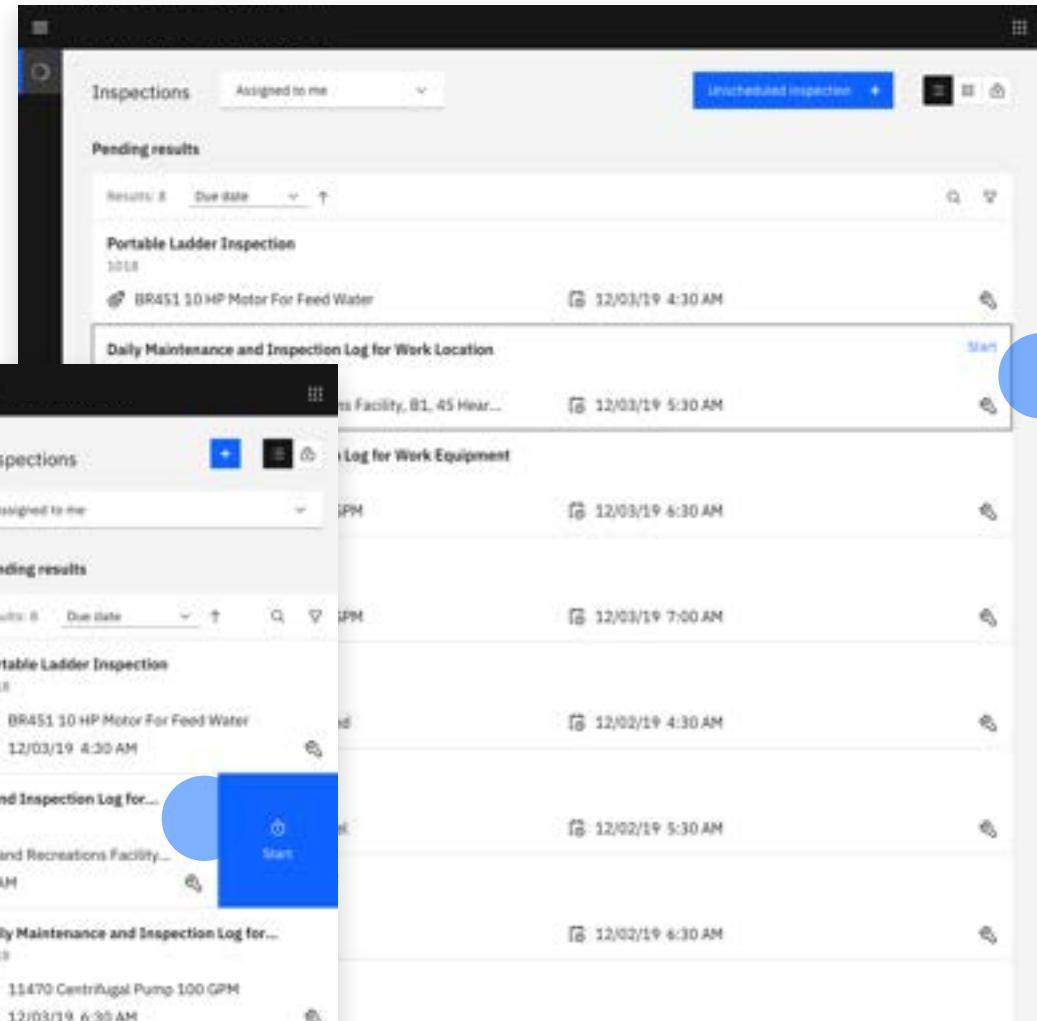


The screenshot shows a software application window titled "Inspections" with a dropdown menu "Assigned to me". A blue button "Unscheduled inspection" is visible. The main area is titled "Pending results" with a search bar and sorting options "Results: 8" and "Due date". The list contains the following items:

Inspection Type	Description	Due Date	Action
Portable Ladder Inspection	1018 BR451 10 HP Motor For Feed Water	12/03/19 4:30 AM	...
Daily Maintenance and Inspection Log for Work Location	1001 Greenwich Park and Recreations Facility, B1, 45 Hear...	12/03/19 5:30 AM	...
Daily Maintenance and Inspection Log for Work Equipment	1009 11470 Centrifugal Pump 100 GPM	12/03/19 6:30 AM	...
Portable Ladder Inspection	1014 11470 Centrifugal Pump 100 GPM	12/03/19 7:00 AM	...
Bridge Inspection Report	1018 I-95N Interstate 95 Northbound	12/02/19 4:30 AM	...
Monthly Fire System Inspection	1016 ECC220 Electrical Control Panel	12/02/19 5:30 AM	...
Monthly Fire System Inspection 2	1010 1002 Fire Extinguisher	12/02/19 6:30 AM	...
Portable Ladder Inspection 2	1008		...

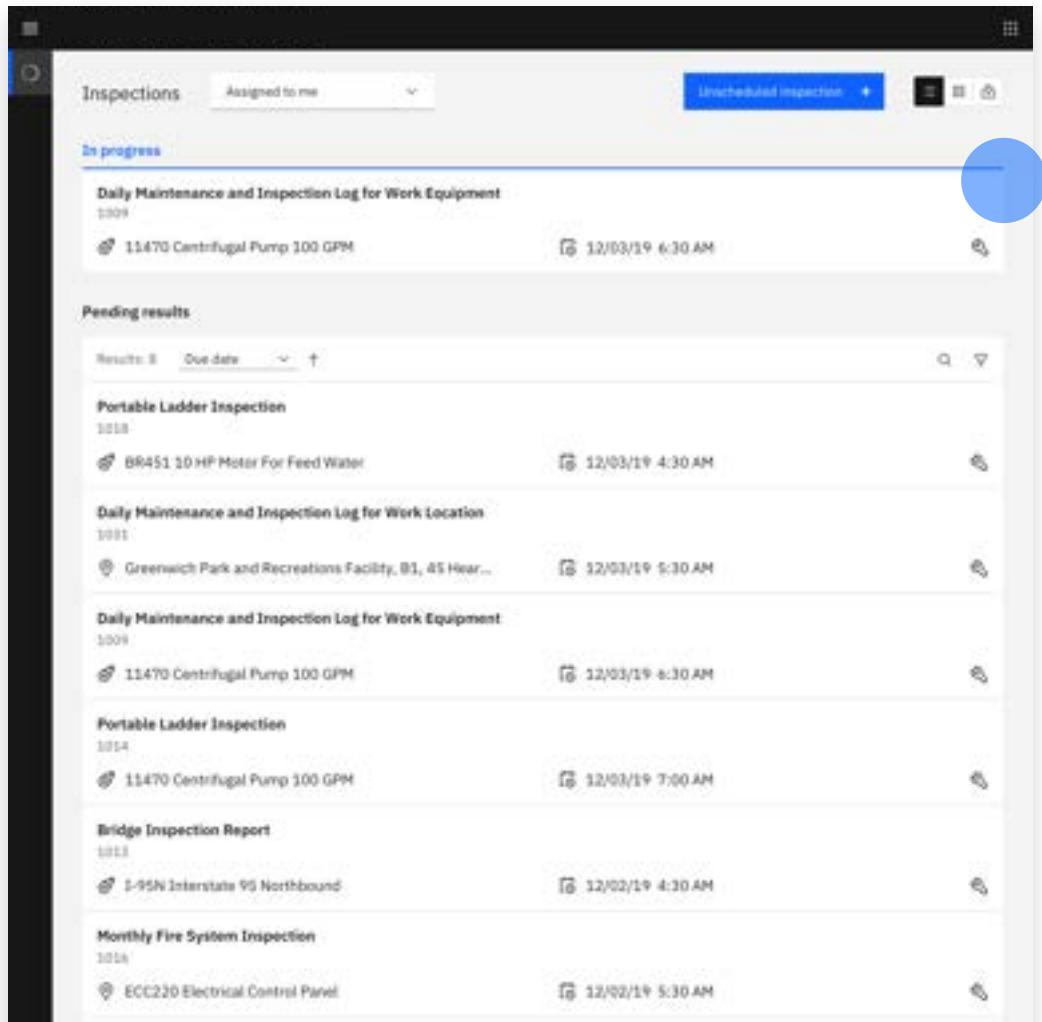
Lista de inspeções

- Elton visualiza uma lista de inspeções pendentes
 - Elton ordena e vê o conteúdo a partir de diferentes visualizações
 - Classificação e filtragem na lista
 - **Atalho para iniciar a inspeção**



Lista de inspeções

- Elton visualiza uma lista de inspeções pendentes
- Elton ordena e vê o conteúdo a partir de diferentes visualizações
- Classificação e filtragem na lista
- Atalho para iniciar a inspeção
- Visualização da inspeção que ainda está em andamento**



The screenshot shows a software application window titled 'Inspections' with a filter 'Assigned to me'. A blue circle highlights the 'In progress' section at the top. The list includes:

- In progress**
 - Daily Maintenance and Inspection Log for Work Equipment
1009
11470 Centrifugal Pump 100 GPM 12/03/19 6:30 AM
- Pending results**
 - Portable Ladder Inspection
10010
BR451 10 HP Motor For Feed Water 12/03/19 4:30 AM
 - Daily Maintenance and Inspection Log for Work Location
10011
Greenwich Park and Recreations Facility, B1, 45 Hear... 12/03/19 5:30 AM
 - Daily Maintenance and Inspection Log for Work Equipment
10012
11470 Centrifugal Pump 100 GPM 12/03/19 6:30 AM
 - Portable Ladder Inspection
10014
11470 Centrifugal Pump 100 GPM 12/03/19 7:00 AM
 - Bridge Inspection Report
10013
I-95N Interstate 95 Northbound 12/02/19 4:30 AM
 - Monthly Fire System Inspection
10016
ECC230 Electrical Control Panel 12/02/19 5:30 AM

Página de detalhes

- Título e número da inspeção

Inspections /

Daily Maintenance and Inspection Log for Work Location 1018

Save and exit  Edit 

Summary 

Instructions 

Follow the instructions

... ipsum dolor sit amet, impedit peritrix vim eu, vim dico saperet appellantur id, prima nusquam ei eam. Nisi natum eruditii eu vis. Quem epicuri vix te, in oporteat molestiae est. Sit verear temporibus adversarium in. Dicam eripuit sit et. Te sea ornatus dolorem periculis, per ea exerci alterum. Omnes semper antropam ea quo. Ipsam tollit querendum ad per, vel feugiat sanctus minimum id. Nam ut erem aliquid necessitatibus. Ea scriptorem voluptatibus sea, eum fabulas adipisci consequat in. Sed nostrum menandri et. Harum exerci denique eam ut. Choro utamur fierent ne eam, dicta eligendi explicari ei nam. Eos ad senserit efficiantur, est te dolorum salutatus definitionem. Lorem dicunt sanctus et vel. Sea omnis impetus inermis ad, wisi recusabo disputationi ex per.



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Página de detalhes

- Título e número da inspeção
- Instruções

Inspections /

Daily Maintenance and Inspection Log for Work Location 1018

Save and exit  Edit 

Summary

Instructions

Follow the instructions.



Text area:

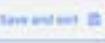
...ut enim aliquid necessitatibus. Ea scriptorem voluptatibus sea, eum fabulas adipisci consequatur in. Sed nostrum menandri et. Harum exerci denique eam ut. Choro utamur fierent ne eam, dicta eligendi explicari ei nam. Eos ad senserit efficientur, est te dolorum salutatus definitionem. Iorem dicunt sanctus et vel. Sea omnis impetus inermis ad. wisi recusabo disputationi ex per.

Página de detalhes

- Título e número da inspeção
- Instruções
- Resumo
 - **Fechado no primeiro acesso à página**

Inspections /

Daily Maintenance and Inspection Log for Work Location 1018

Save and exit  Edit 

Summary 

Instructions 

Follow the instructions

... ipsum dolor sit amet, impedit peritax vim eu, vim dico saperet appellantur id, prima nusquam ei eam. Nisi natum eruditii eu vis. Quem epicuri vix te, in oporteat molestiae est. Sit verear temporibus adversarium in. Dicam eripuit sit et. Te sea ornatus dolorem periculis, per ea exerci alterum. Omnes semper antcipam ea quo. Ipsam tollit querendum ad per, vel feugiat sanctus minimum id. Nam ut erem aliquid necessitatibus. Ea scriptorem voluptatibus sea, eum fabulas adipisci consequat in. Sed nostrum menandri et. Harum exerci denique eam ut. Choro utamur fierent ne eam, dicta eligendi explicari ei nam. Eos ad senserit efficiantur, est te dolorum salutatus definitionem. Iorem dicunt sanctus et vel. Sea omnis impetus inermis ad, wisi recusabo disputationi ex per.



... ipsum dolor sit amet, impedit peritax vim eu, vim dico saperet appellantur id, prima nusquam ei eam. Nisi natum eruditii eu vis. Quem epicuri vix te, in oporteat molestiae est. Sit verear temporibus adversarium in. Dicam eripuit sit et. Te sea ornatus dolorem periculis, per ea exerci alterum. Omnes semper antcipam ea quo. Ipsam tollit querendum ad per, vel feugiat sanctus minimum id. Nam ut erem aliquid necessitatibus. Ea scriptorem voluptatibus sea, eum fabulas adipisci consequat in. Sed nostrum menandri et. Harum exerci denique eam ut. Choro utamur fierent ne eam, dicta eligendi explicari ei nam. Eos ad senserit efficiantur, est te dolorum salutatus definitionem. Iorem dicunt sanctus et vel. Sea omnis impetus inermis ad, wisi recusabo disputationi ex per.

Página de detalhes

- Título e número da inspeção
- Instruções
- Resumo
 - Fechado no primeiro acesso à página
 - **Habilidade para ver detalhes da ordem de serviço**

Inspections /

Daily Maintenance and Inspection Log for Work Location 1018

Save and exit Start

Summary

Created date: 11/02/19 4:30 AM Due date: 12/03/19 10:30 AM

Location Work order

Greenwich Park and Recreations Facility, B1, 45 Heart... Replace Corroded Pipes CH.0987

Instructions

Follow the instructions:

Lorem ipsum dolor sit amet, impedit partinax vim eu, vim dico saperet appellantur id, prima nusquam ei eam. Nisi natum erudit eu vis. Quem epicuri vix te, in oporteat molestiae est. Sit verear temporibus adversarium in. Dicam eripuit sit et. Te sea omatus dolorem periculis, per ea exerci alterum. Omnes semper antropam ea quo. Ipsum tollit quaerendum ad per, vel feugiat sanctus minimum id. Nam ut errem aliquid necessitatibus. Ea scriptorem voluptatibus sea, eum fabulas adipisci consequat in. Sed nostrum menandri et. Harum exerci denique eam ut. Choros tamur fierent no eam, dicta eligendi explicari ei nam. Eos ad senserit efficiantur, est te dolorum salutatus definitionem. Lorem dicunt sanctus et vel. Sea omnis impetus inermis ad, nisi recusabo disputationi ex per.



Condução de inspeções

- Resumo da lista de inspeções

Inspections / 1926 - Daily maintenance and inspection log for work equipment / Conduct an inspection

Save and exit Complete

Hide optional questions: No

All | Incomplete | Completed

1. Companion elevator
Additional person(s) involved in the inspection, if any
Leony Jenkins

2. Companion title

3. Part 1: Gas leaks

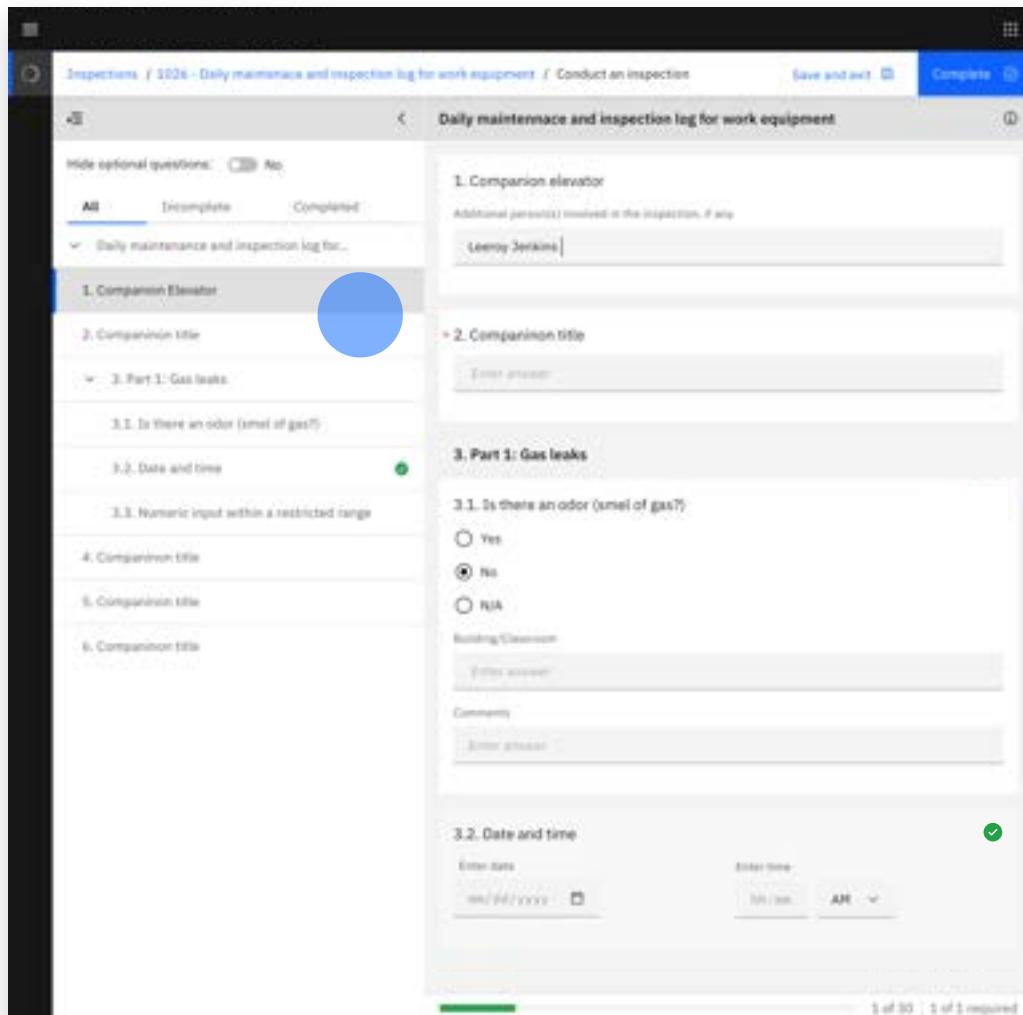
3.1. Is there an odor (smell of gas)?
 No
 Yes
 N/A

Building/Classroom
Enter answer

Comments
Enter answer

3.2. Date and time
Enter date: 09/06/2024
Enter time: 10:10 AM

1 of 30 | 1 of 1 required



Condução de inspeções

- Resumo da lista de inspeções
- Tarefas da inspeção listadas em blocos

Inspections / 1926 - Daily maintenance and inspection log for work equipment / Conduct an inspection

Save and exit Complete

Hide optional questions: No

All Incomplete Completed

1. Companion elevator
Additional person(s) involved in the inspection, if any
Leony Jenkins

2. Companion title

3. Part 1: Gas leaks

3.1. Is there an odor (smell of gas)?
 No
 Yes
 N/A

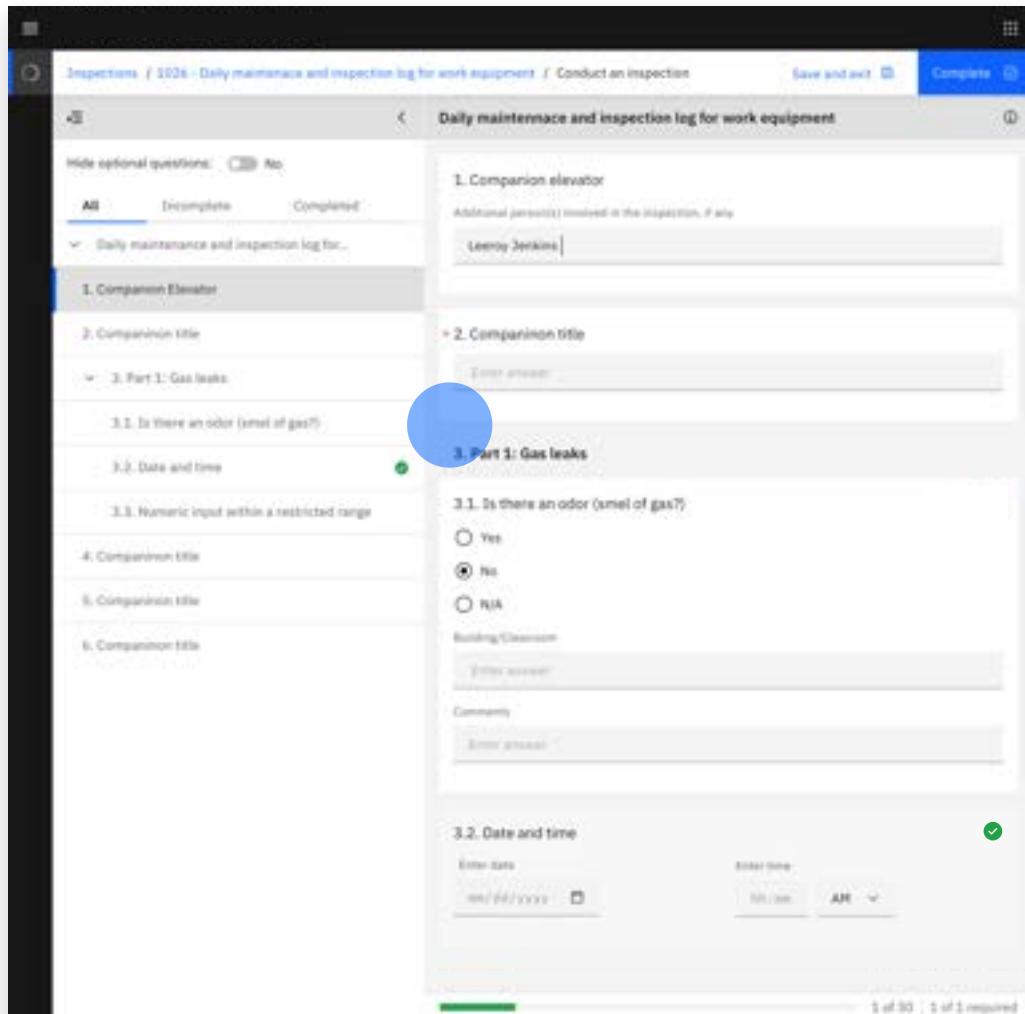
Building/Classroom
Enter answer

Comments
Enter answer

3.2. Date and time

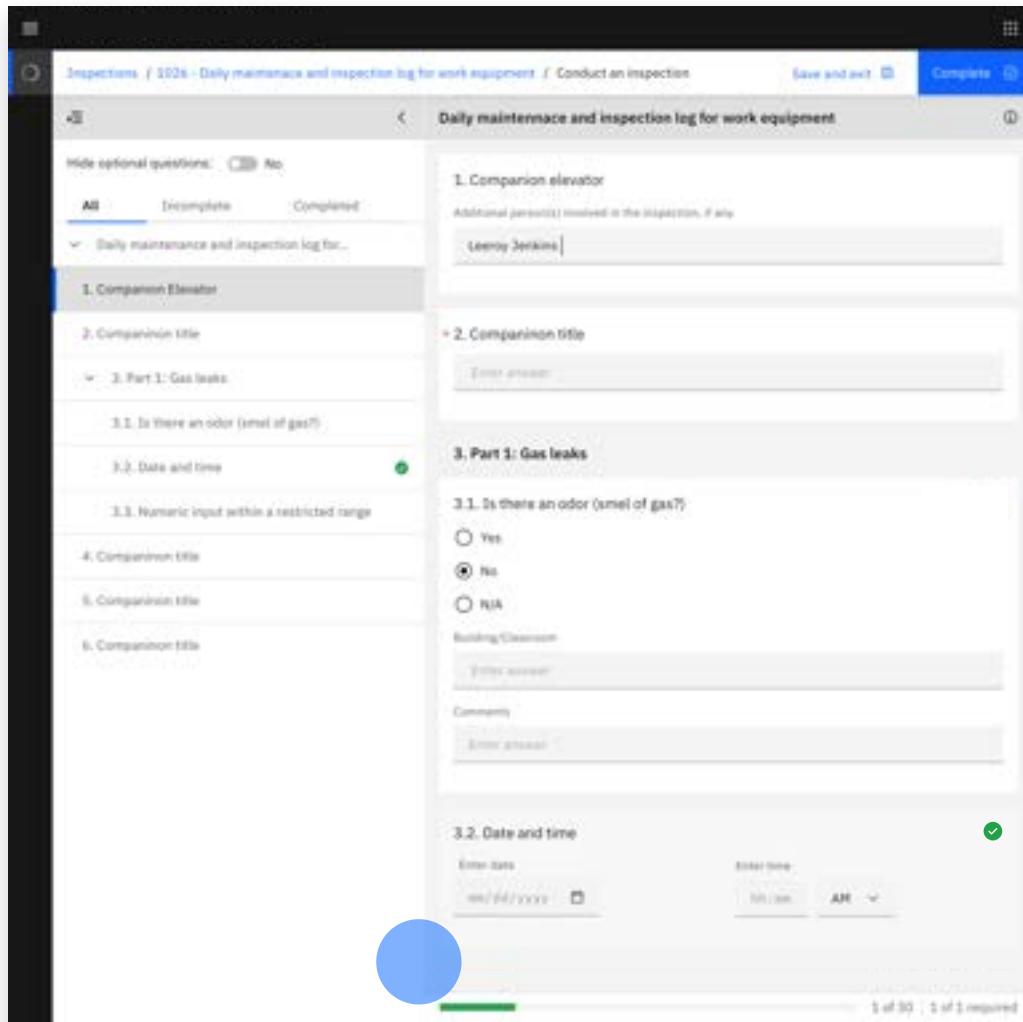
Enter date: 09/06/2024 Enter time: 10:00 AM

1 of 30 | 1 of 1 required



Condução de inspeções

- Resumo da lista de inspeções
- Tarefas da inspeção listadas em blocos
- **Barra de progresso fixa no rodapé**



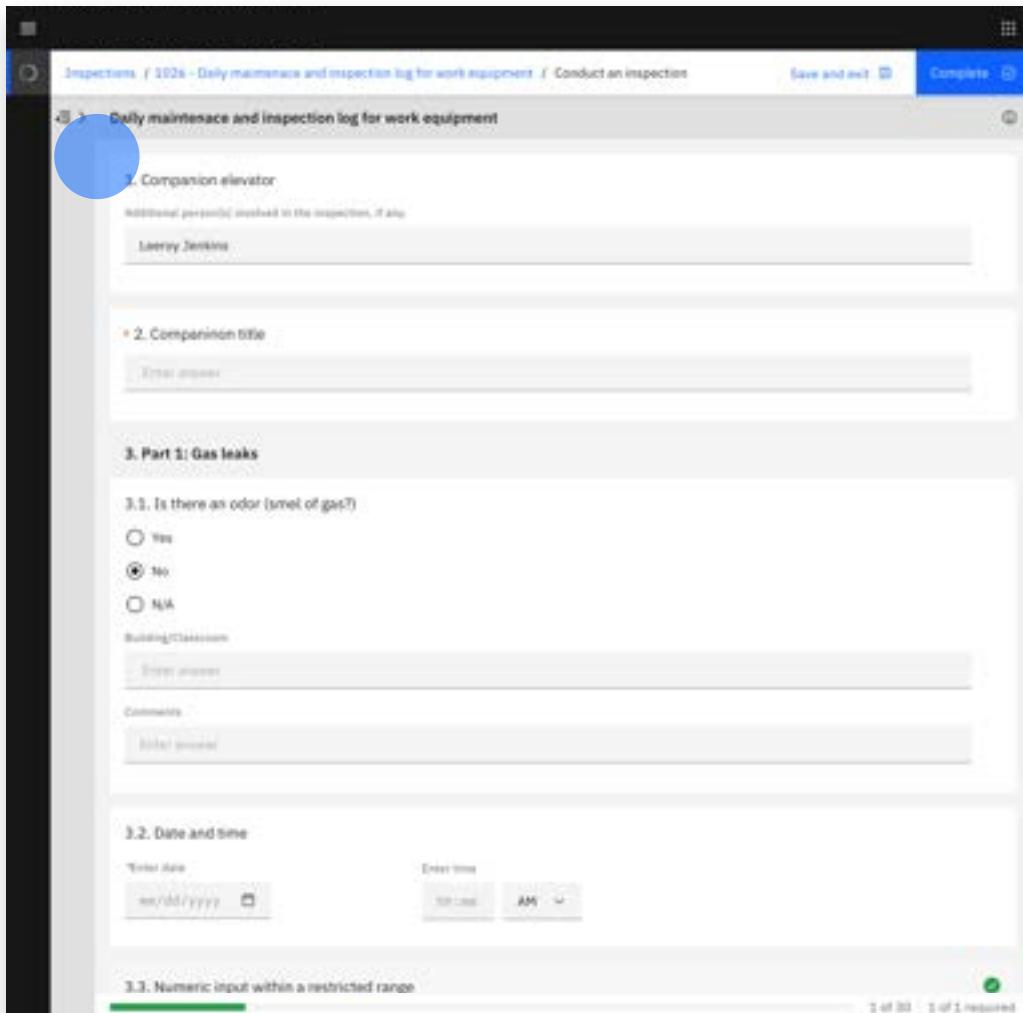
The screenshot shows a mobile application interface for conducting an inspection. At the top, the title is "Inspections / 1926 - Daily maintenance and inspection log for work equipment / Conduct an inspection". On the right, there are "Save and exit" and "Complete" buttons. The main area displays a list of inspection tasks:

- 1. Companion elevator
- 2. Companion title
- 3. Part 1: Gas leaks
 - 3.1. Is there an odor (smell of gas)?
 - No
 - Yes
 - N/A
 - 3.2. Date and time
 - Enter date: 09/09/2020
 - Enter time: 10:10
 - AM
 - 3.3. Numeric input within a restricted range
- 4. Companion title
- 5. Companion title
- 6. Companion title

On the right side of the screen, there are additional fields for "Additional person(s) involved in the inspection, if any" (Leony Jenkins) and "Building/Classroom" (Enter answer:). At the bottom, there is a "Comments" section with a "Enter answer:" field. A large blue circular overlay is positioned in the bottom center of the screen, partially obscuring the bottom content. A green progress bar is visible at the very bottom of the screen.

Condução de inspeções

- Resumo da lista de inspeções
- Tarefas da inspeção listadas em blocos
- Barra de progresso fixa no rodapé
- **Habilidade de exibir e ocultar o painel de resumo para focar nas tarefas**



The screenshot shows a mobile application for conducting inspections. At the top, there is a navigation bar with the title "Inspections / 1926 - Daily maintenance and inspection log for work equipment / Conduct an inspection" and buttons for "Save and exit" and "Complete". Below the navigation bar, the main content area is divided into sections:

- 1. Companion elevator**: A section for listing additional personnel involved in the inspection, with a placeholder "Larry Jenkins".
- 2. Companion title**: A section for entering a title, with a placeholder "Enter title".
- 3. Part 1: Gas leaks**:
 - 3.1. Is there an odor (smell of gas)?**: A question with three radio button options: "Yes" (unchecked), "No" (checked), and "N/A" (unchecked).
 - Building/Classroom**: A section for entering a building or classroom, with a placeholder "Enter answer".
 - Comments**: A section for entering comments, with a placeholder "Enter answer".
- 3.2. Date and time**: A section for entering the date and time of the inspection, with input fields for "Enter date" (a date picker) and "Enter time" (a time picker showing "10:00 AM").
- 3.3. Numeric input within a restricted range**: A section for entering a numeric value within a specific range, with a progress bar at the bottom indicating progress.

At the bottom right of the screen, there is a footer with the text "1 of 30 · 1 of 1 required".

Condução de inspeções

- Resumo da lista de inspeções
- Tarefas da inspeção listadas em blocos
- Barra de progresso fixa no rodapé
- Habilidade de exibir e ocultar o painel de resumo para focar nas tarefas
- **Campos obrigatórios**

2. Companion animal present?

Enter answer

Building/Classroom

Comments

3.2. Date and time

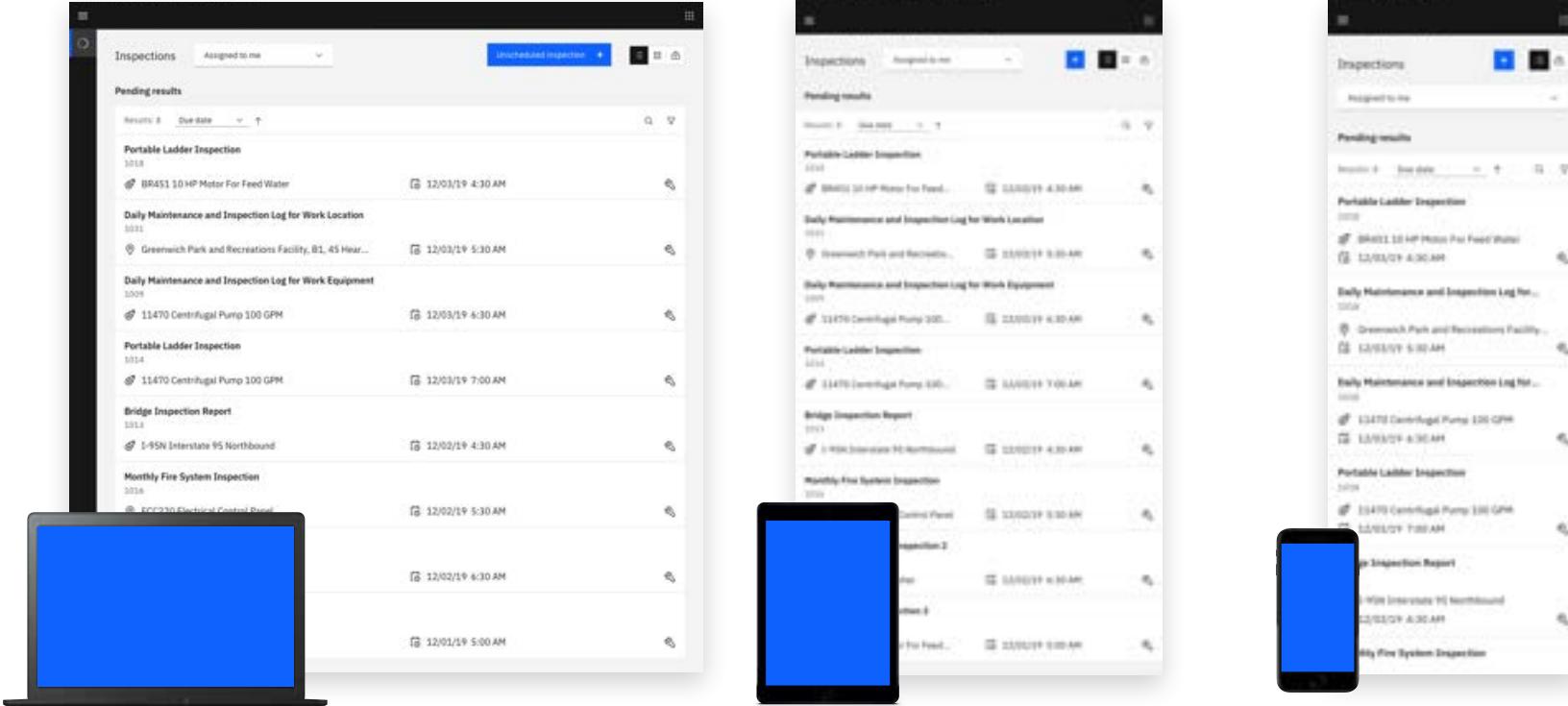
Enter date

Enter time

3.3. Numeric input within a restricted range

2 of 30 - 1 of 1 required

Design Responsivo



The image displays a responsive user interface for inspection management, shown across three devices: a laptop, a tablet, and a smartphone. The interface is designed to be consistent across all devices, maintaining a clean and organized layout.

Laptop View:

- Header:** Inspections, Assigned to me, Unscheduled inspections, and a search bar.
- Section:** Pending results.
- Table:** A list of inspection items with columns for Name, Due date, and Status (indicated by a small icon).
- Items:**
 - Portable Ladder Inspection (12/03/19 4:30 AM)
 - Daily Maintenance and Inspection Log for Work Location (12/03/19 5:30 AM)
 - Daily Maintenance and Inspection Log for Work Equipment (12/03/19 6:30 AM)
 - Portable Ladder Inspection (12/03/19 7:00 AM)
 - Bridge Inspection Report (12/02/19 4:30 AM)
 - Monthly Fire System Inspection (12/02/19 5:30 AM)
 - Portable Ladder Inspection (12/01/19 5:00 AM)

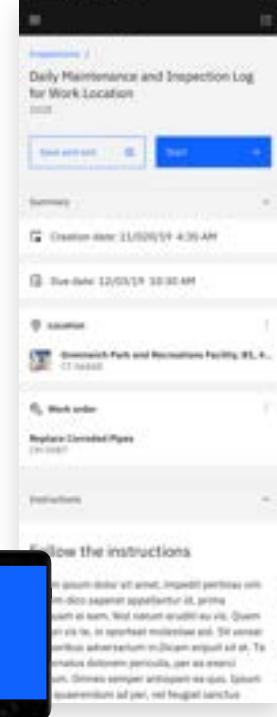
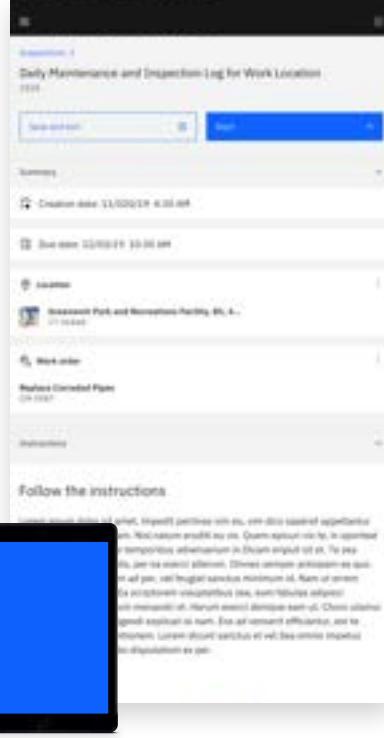
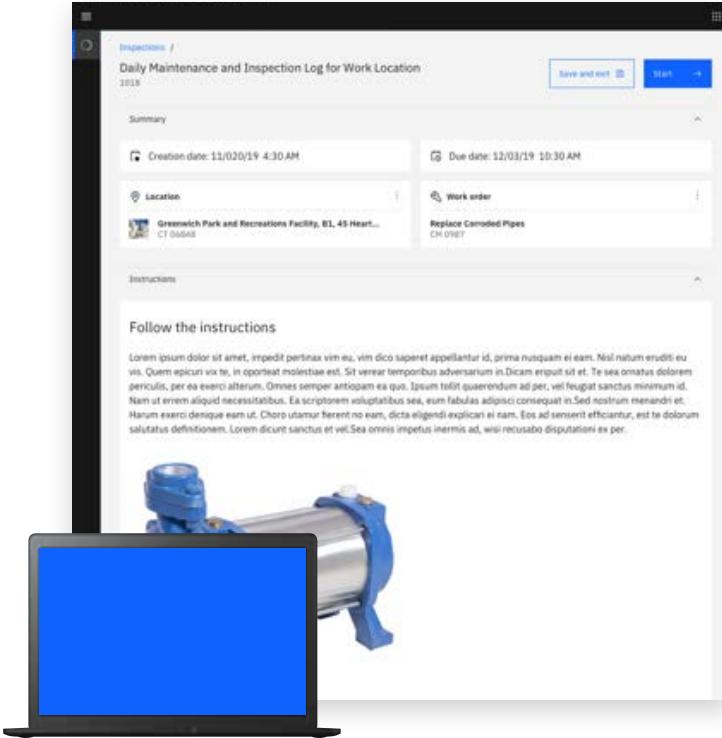
Tablet View:

- Header:** Inspections, Assigned to me, and a search bar.
- Section:** Pending results.
- Table:** A list of inspection items with columns for Name, Due date, and Status.
- Items:**
 - Portable Ladder Inspection (12/03/19 4:30 AM)
 - Daily Maintenance and Inspection Log for Work Location (12/03/19 5:30 AM)
 - Daily Maintenance and Inspection Log for Work Equipment (12/03/19 6:30 AM)
 - Portable Ladder Inspection (12/03/19 7:00 AM)
 - Bridge Inspection Report (12/02/19 4:30 AM)
 - Monthly Fire System Inspection (12/02/19 5:30 AM)
 - Portable Ladder Inspection (12/01/19 5:00 AM)

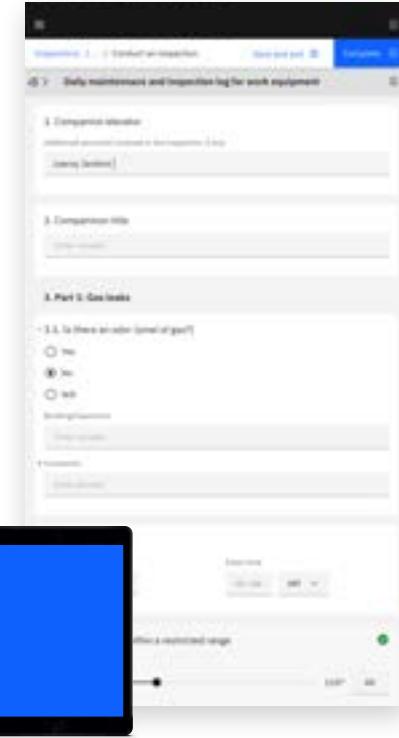
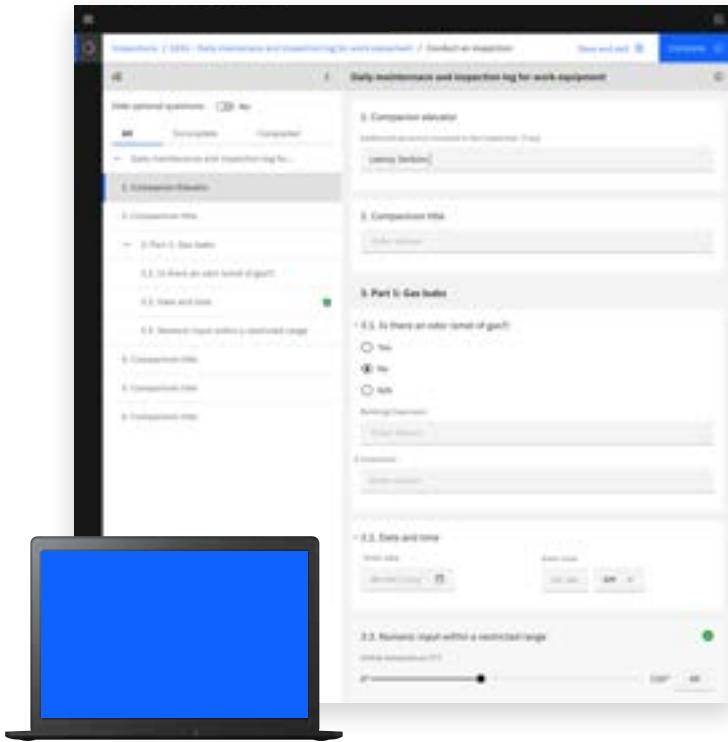
Smartphone View:

- Header:** Inspections, Assigned to me, and a search bar.
- Section:** Pending results.
- Table:** A list of inspection items with columns for Name, Due date, and Status.
- Items:**
 - Portable Ladder Inspection (12/03/19 4:30 AM)
 - Daily Maintenance and Inspection Log for Work Location (12/03/19 5:30 AM)
 - Daily Maintenance and Inspection Log for Work Equipment (12/03/19 6:30 AM)
 - Portable Ladder Inspection (12/03/19 7:00 AM)
 - Bridge Inspection Report (12/02/19 4:30 AM)
 - Monthly Fire System Inspection (12/02/19 5:30 AM)
 - Portable Ladder Inspection (12/01/19 5:00 AM)

Design Responsivo



Design Responsivo



Próximos passos

- Protótipo disponível para feedback
 - [Link do protótipo](#)
 - Comentários no InVision App ou via DM
- Iniciar preparação para testes de usabilidade
 - Definição de cenários e tarefas
 - Ter aprovação da gerente de produto
- Testes de usabilidade
 - Testes de guerrilha
 - Testes remotos individuais com clientes
 - Testes previstos para 21 de janeiro

Perguntas?

Contato

thiago@ebac.com

UI DESIGN PARA WEB

CURSO ONLINE CRIADO POR

THIAGO BARCELOS

18.3

EBC
escola
britânica
de artes
criativas

Módulo #28

Como
apresentar seu
trabalho

**DICAS PARA
CRIAR SEU
PORTFOLIO**

Em casa
de
ferreiro....

**INICIANTE OU
EXPERIENTE**

**ESTEJA
SEMPRE À
POSTOS!**

Hey! I'm a Brand &
Product Designer
creating a digital
bank at SumUp.

**PROJETOS
~
SÃO
COMPLEXOS**

**TRABALHO
COLABORATIVO
OU INDIVIDUAL**

ESCOLHAS

SIGILLO

PORTFOLIO

UM PROJETO

**QUEMÉ
SEU PÚBLICO?**

**DESIGNERS &
RECRUTADORES**

O QUE ELAS
QUEREM VER?

O que mais querem ver?

- Conhecer mais sobre você, o seu repertório e como é o seu trabalho
- Conhecer sua abordagem sobre o design
- Conhecer o seu processo criativo e sua prática projetual
- Entender o nível de maturidade profissional que você está

CONTEXTO

POR ONDE

COMEÇAR?

ADOYE

UM NOME

**SUA
ASSINATURA
VIRTUAL**

CURADORIA

QUALIDADE

MAIS QUE

QUANTIDADE

TIPOS DE PORTFOLIOS E NIVEIS DE PROFOUNDIDADE

**GALERIAS
PROJETOS
CASES
EXPERIMENTOS**

Galerias

Márcio Ribeiro

Experiments About

**MM Gerdau is a
Brazilian museum
that presents the
universe of metals
and minerals.**

Galerias

JG

Work Sides Journal

twitch

Desktop & Mobile — 2019

Twitch invited Elephant to create their new brand page showing the transformation of the wordmark, the Glitch, the new colors and more. The goal here was to bring balance between showcasing the brand clearly and small interactions such as the hover on the color palette. The typography, the white spaces and the rich colors were the elements that led the user throughout the pages. The main concept of the game was to give the brand in the hands of the community and let them play with it.

Projetos completos

Béhance Para você Descobrir Transmissões ao vivo Carreiras

Pesquisar...

Criar um projeto

Adobe

App Bike Sharing - Tembici / Bike Itaú

Vários propriet. • Seguir tudo

UI

Cliente: Tembici

Projeto: App Bike Sharing

Data: 2018

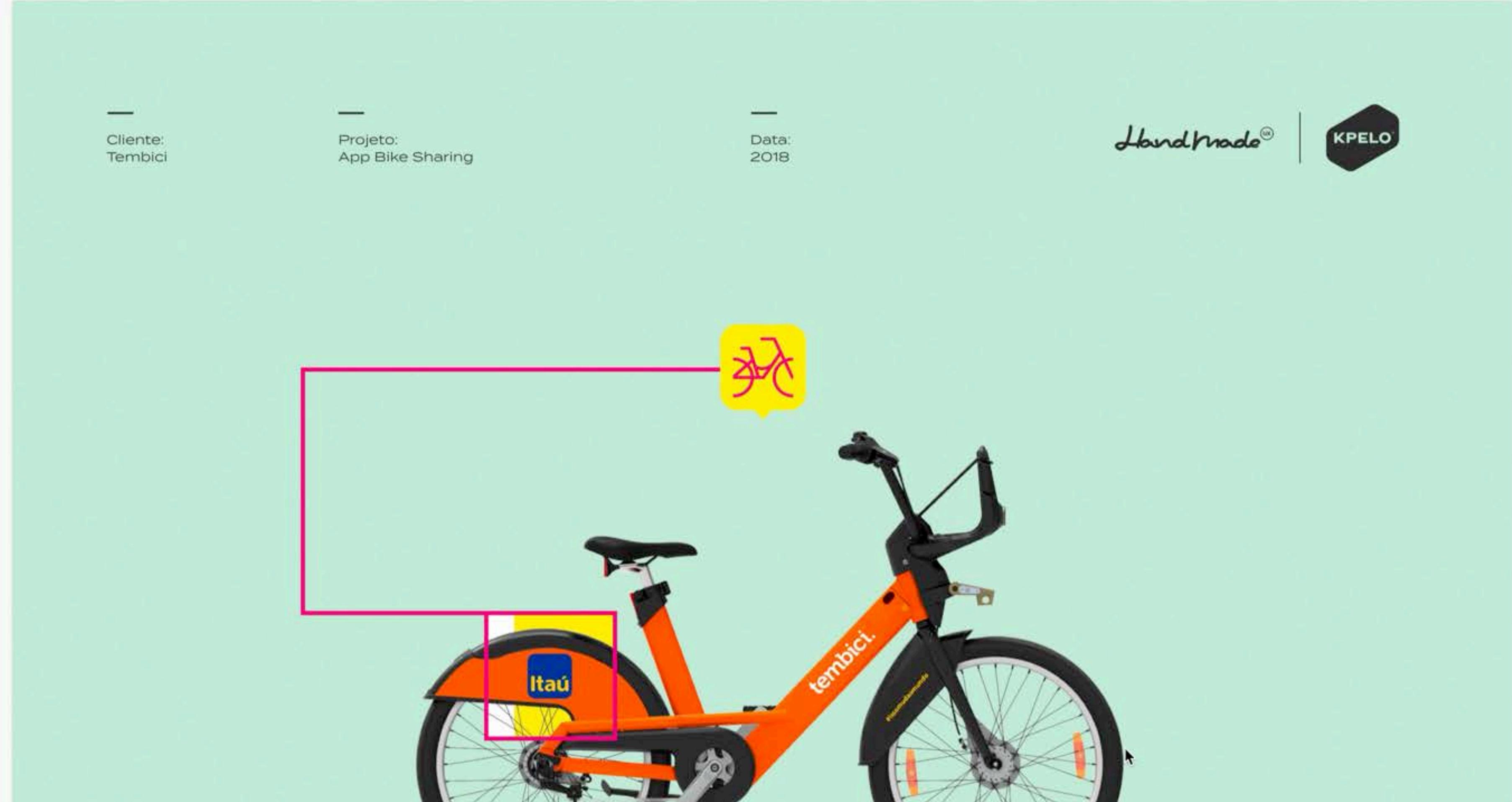
Handmade[®] | KPELO

Seguir

Ferramentas

Salvar

Curtir



Estudos de caso (cases)

Lucas Neumann

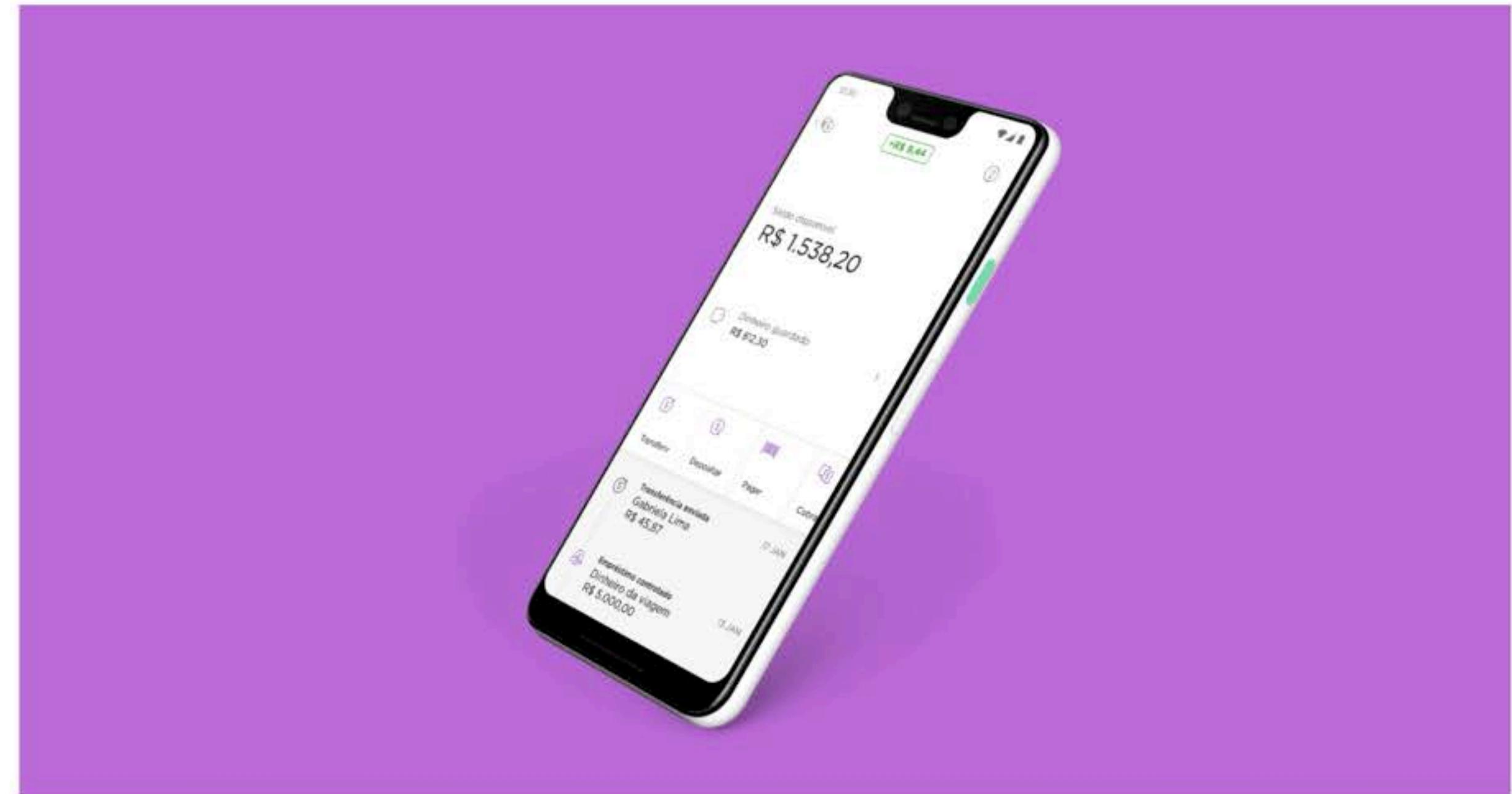


Nubank Savings

An account to fight complexity and empower
20M+ people.

[Nubank.com.br](https://nubank.com.br)

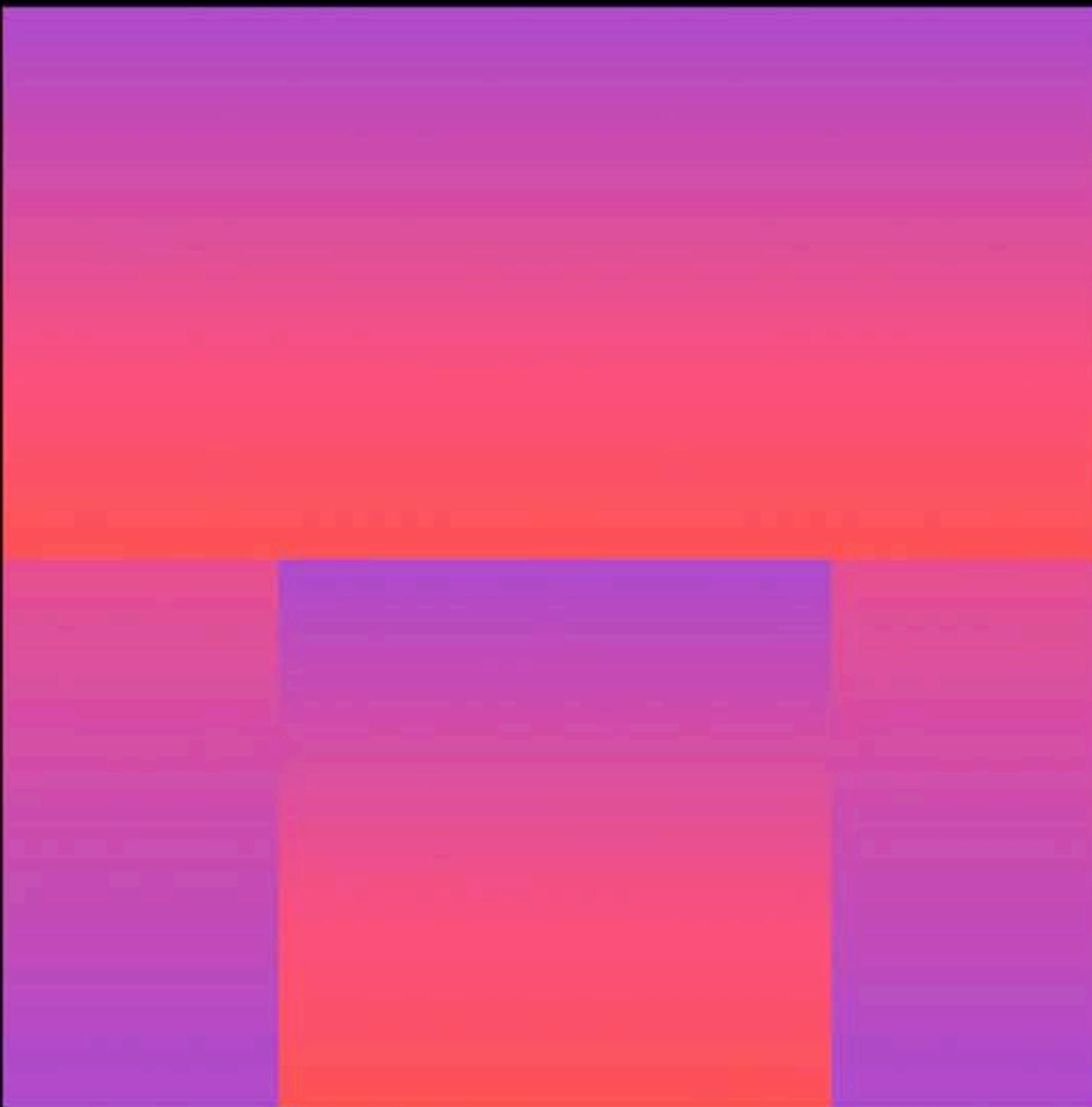
São Paulo, September 04, 2017
Lucas Neumann, Rachel Jordan, Erick
Mazer, Vitor Gurgel



Projeto experimental

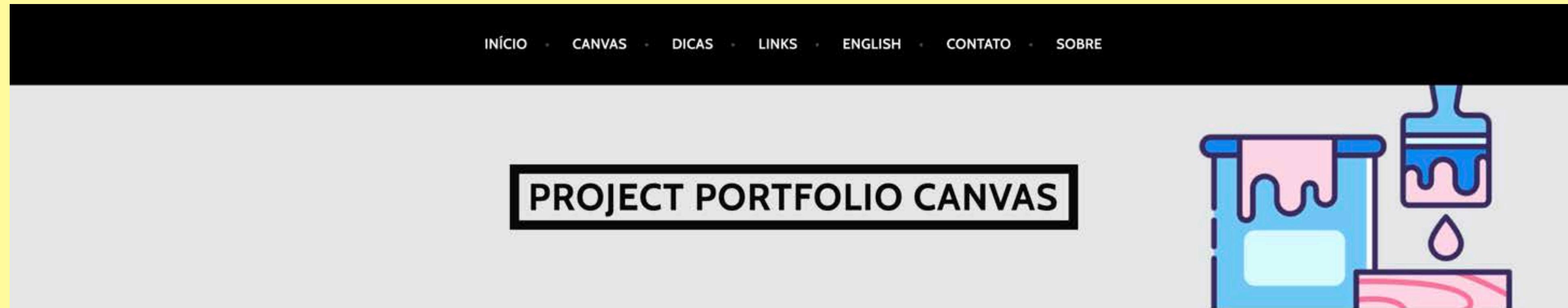
Thiago Barcelos

Work About



**COMO
ORGANIZAR
ISSO TUDO?**

Portfolio Canvas, por Lu Terceiro



Sobre o projeto

Olá! Eu sou a [Luciana](#) e trabalho na área de design faz 20 anos muito tempo. O Project Portfolio Canvas surgiu da minha necessidade de buscar uma forma de organizar melhor os projetos em que trabalho e ter um resultado final de melhor qualidade.

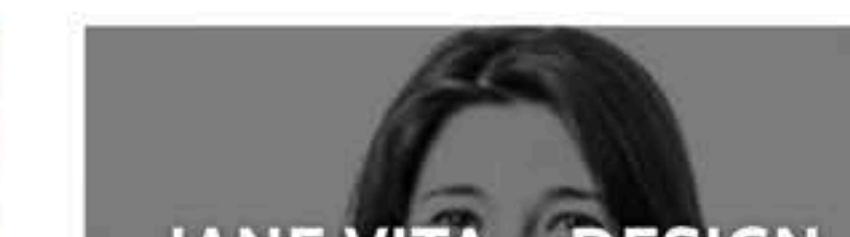
Esse projeto conta com a colaboração de pessoas incríveis, como a [Matina Moreira](#), que sempre contribui com insights e idéias, e com vários profissionais que são referência na área, dando suas dicas sobre como "rechear seu portfolio".

Sugestões e comentários, entre em contato!

Compartilhe:

Portfolio Canvas, por Lu Terceiro

Dicas para seu portfolio



Acrescentar video
"portfolio_canvas"

PLATAFORMA

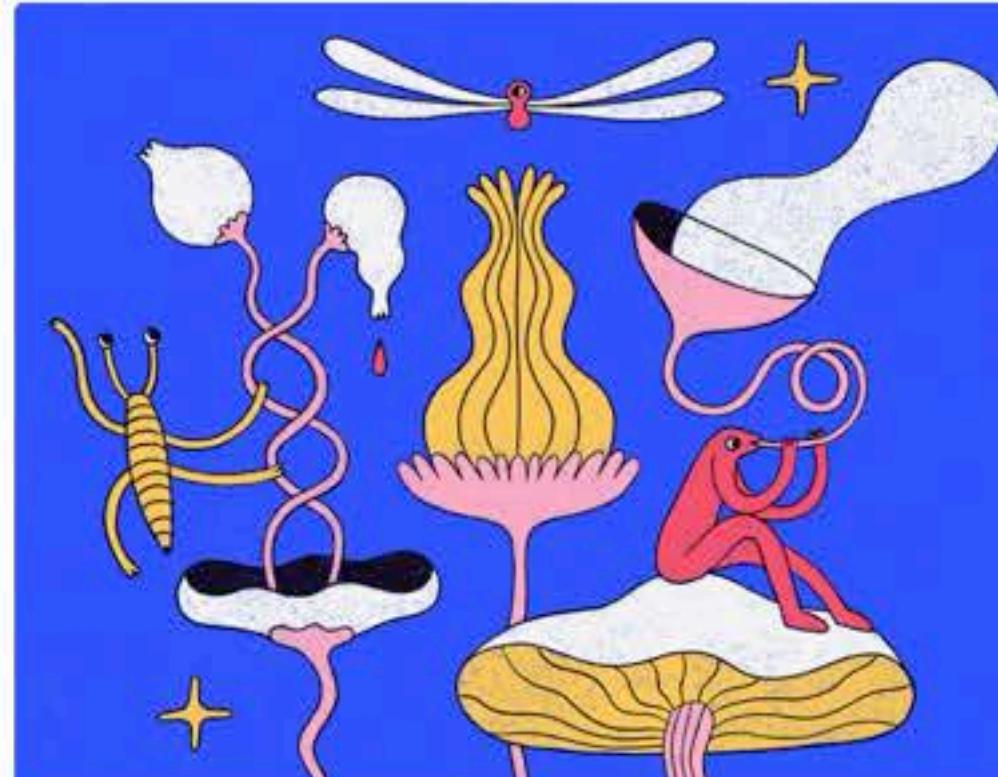
Behance

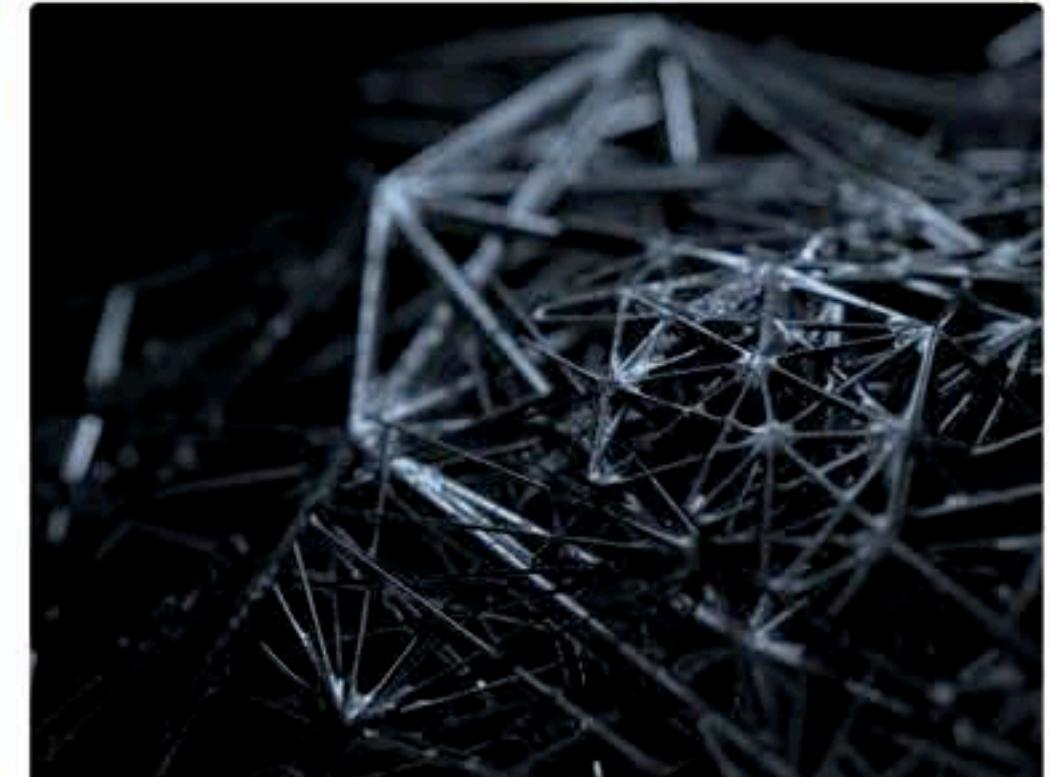
Béhance Descobrir Transmissões ao vivo Carreiras Fazer logon Inscrever-se Adobe

Pesquisar no Behance Projetos Imagens Pessoas Painéis semânticos

Classificar Recomendado

 Relics Of A Mortal Past Billelis 464 1,7mil

 Bugs & Plants Henri Campeã 524 3,4mil

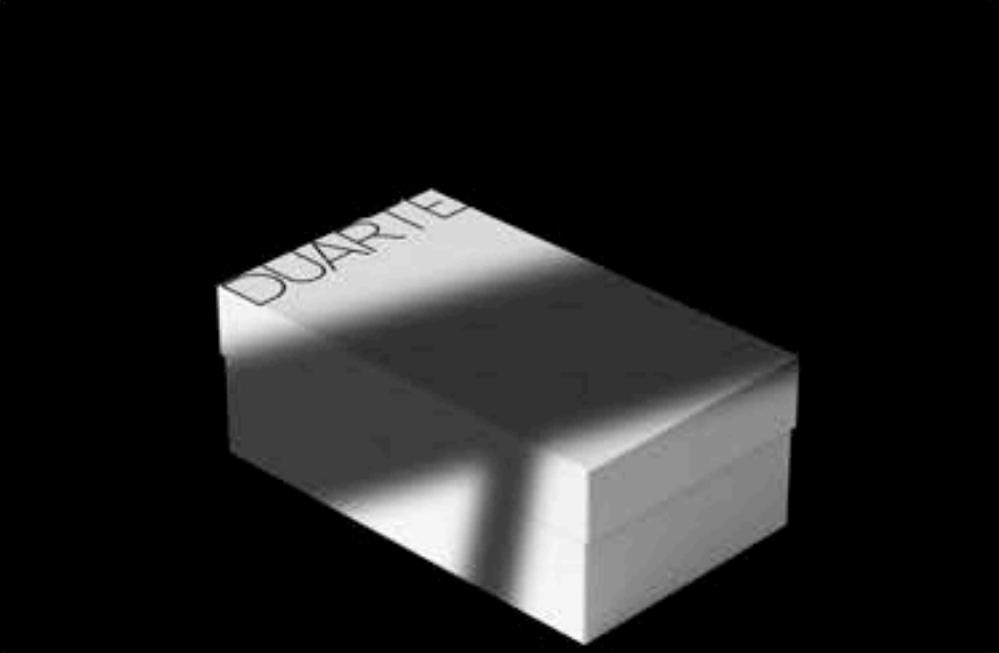
 The Purge Mask Materialized Vários propriet. 358 5,4mil

 BONKER BAO Rubio & del Amo 95 570

 XON XAO STUDIO 400 1,7mil

 Cyberpunk Cityscape 1,7mil

 School Supply Collection VOL. 2 40 ELEMENTS 07 617 1,7mil

 DUARTE 1,7mil

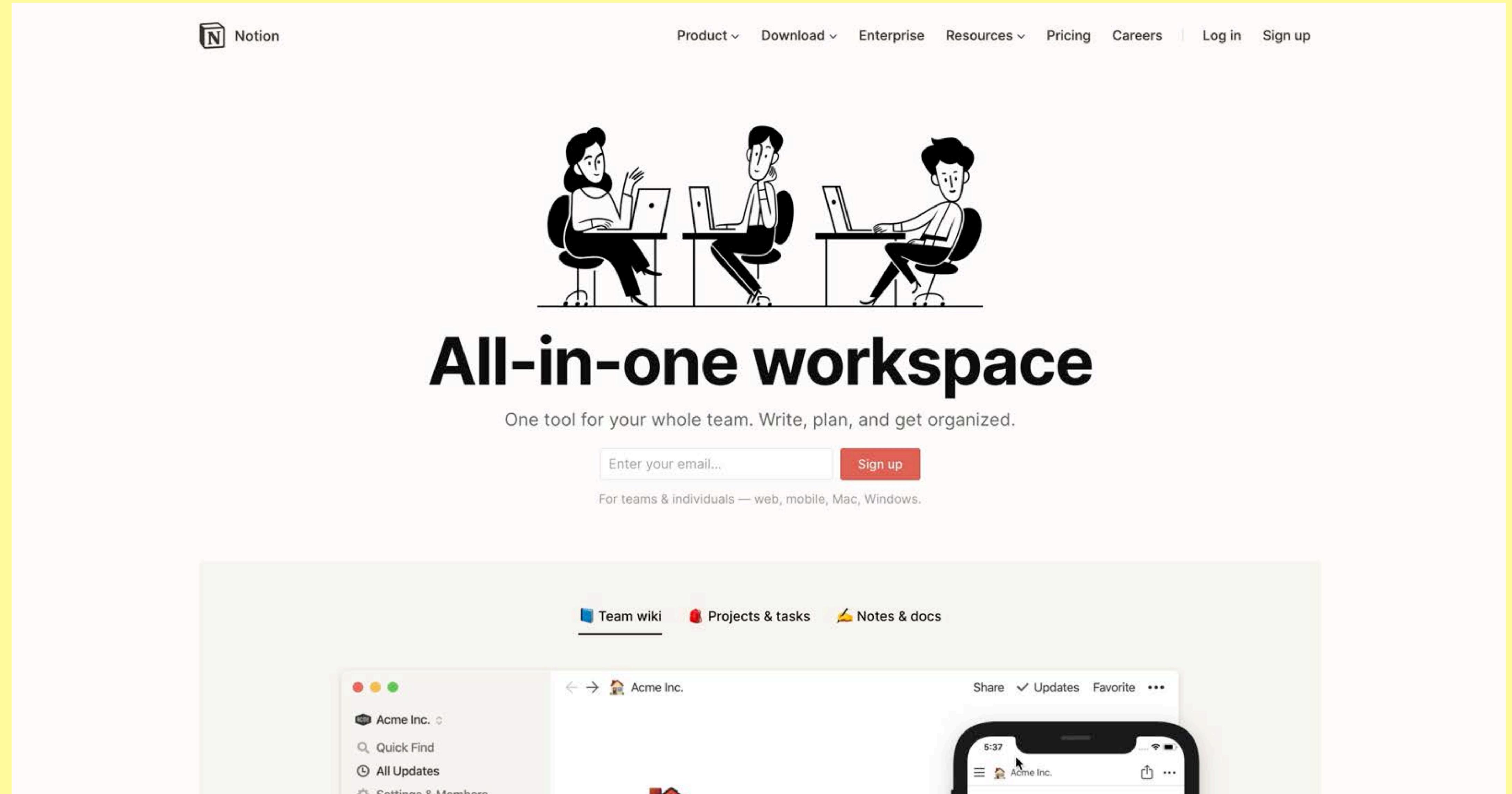
Readymag

The screenshot shows the Readymag platform interface. At the top, there is a navigation bar with links for Features, Pricing, Examples, Learn, Join, and Log in. On the left, there is a red circular icon with the letters 'R/m'. The main area features several cards and a color palette.

- 500,000 photos from Unsplash:** A card showing a landscape image of a river delta. It includes a camera icon with '0' and 'a' and 'b' labels, and a play button icon.
- 2,000,000 icons from The Noun Project:** A card showing a grid of icons related to 'Ag' (Agile) and 'Ab' (Abstraction).
- Templates:** A card with the text "beautiful mockups to start with".
- Mars science:** A card showing a dark, textured image of a planetary surface.

A color palette on the right displays a gradient from red to teal with the code "#B7B7B7" and "R183 G183 B183". A vertical sidebar on the right contains various icons for file operations like copy, paste, and search.

Notion + Super



The image shows the Notion homepage. At the top left is the Notion logo. The top navigation bar includes links for Product, Download, Enterprise, Resources, Pricing, Careers, Log in, and Sign up. Below the navigation is a black and white illustration of three people working at desks with laptops. The main headline reads "All-in-one workspace" in large, bold, black font. Below it is the subtext "One tool for your whole team. Write, plan, and get organized." A sign-up form with an "Enter your email..." input field and a red "Sign up" button follows. A note below the form says "For teams & individuals — web, mobile, Mac, Windows." At the bottom, there's a screenshot of the Notion interface showing a "Team wiki" tab, a sidebar with "Acme Inc." and "Quick Find" options, and a mobile phone displaying the Notion app.

Notion

Product Download Enterprise Resources Pricing Careers Log in Sign up



All-in-one workspace

One tool for your whole team. Write, plan, and get organized.

Enter your email... [Sign up](#)

For teams & individuals — web, mobile, Mac, Windows.

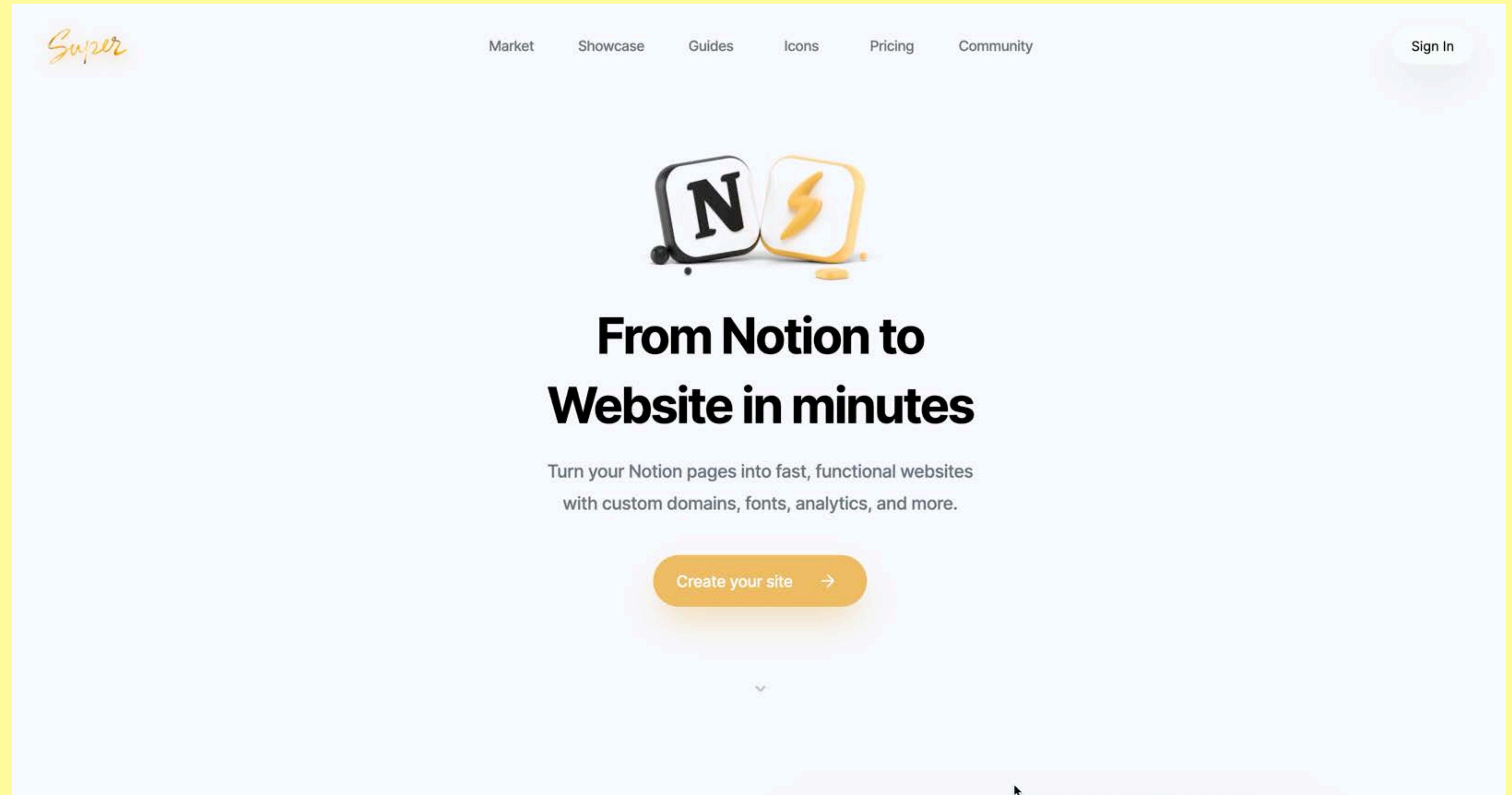
Team wiki Projects & tasks Notes & docs

Acme Inc. Quick Find All Updates Settings & Members

Share Updates Favorite ...

5:37 Acme Inc. ...

Notion + Super



The image shows the homepage of the Notion + Super website. At the top left, there is a yellow "Super" logo. The top navigation bar includes links for "Market", "Showcase", "Guides", "Icons", "Pricing", and "Community". On the far right of the bar is a "Sign In" button. The central feature is a large "N" icon with a lightning bolt inside, symbolizing Notion + Super. Below this, the text "From Notion to Website in minutes" is displayed in a large, bold, black font. A subtext below it reads: "Turn your Notion pages into fast, functional websites with custom domains, fonts, analytics, and more." At the bottom, there is a yellow button with the text "Create your site" and a right-pointing arrow.

Super

Market Showcase Guides Icons Pricing Community

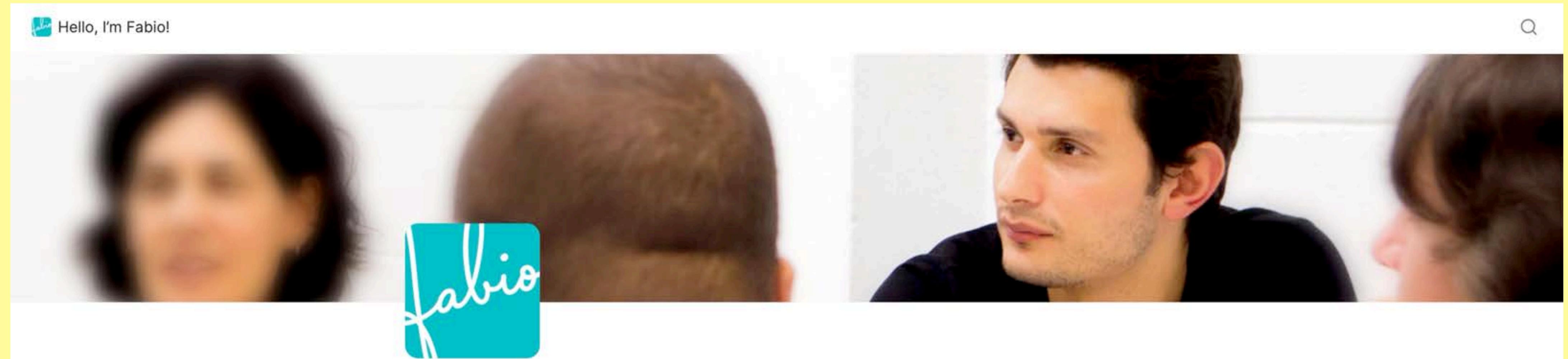
Sign In

From Notion to Website in minutes

Turn your Notion pages into fast, functional websites with custom domains, fonts, analytics, and more.

Create your site →

Notion + Super



Hello, I'm Fabio!

I'm a **Product Design Expert** with over 15 years experience, currently working with a focus on UX and UI. UX Engineer at Google, UX & UI Design Mentor at [Awari](#) and Creator of [Designer Track](#). Know more [about me](#).

Based in São Paulo - Brazil.

Work.

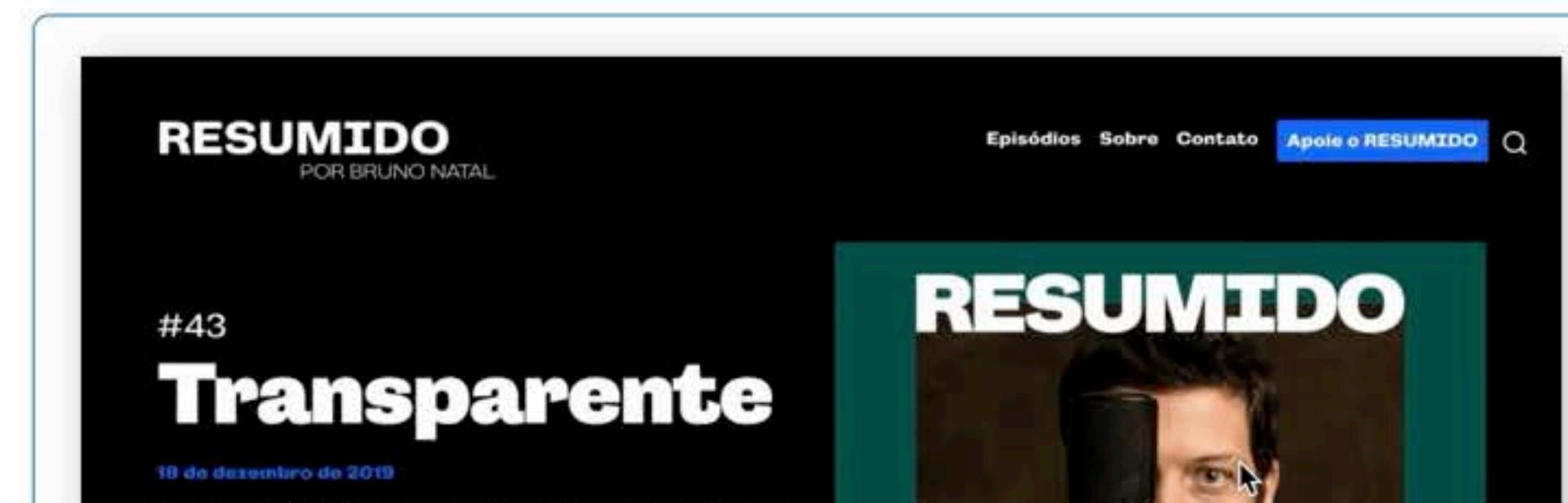
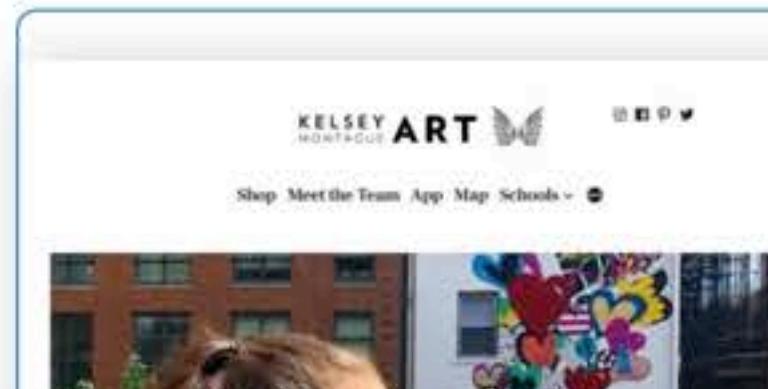
Wordpress

 WordPress.com Produtos Funcionalidades Recursos Planos e preços Fazer login Comece agora

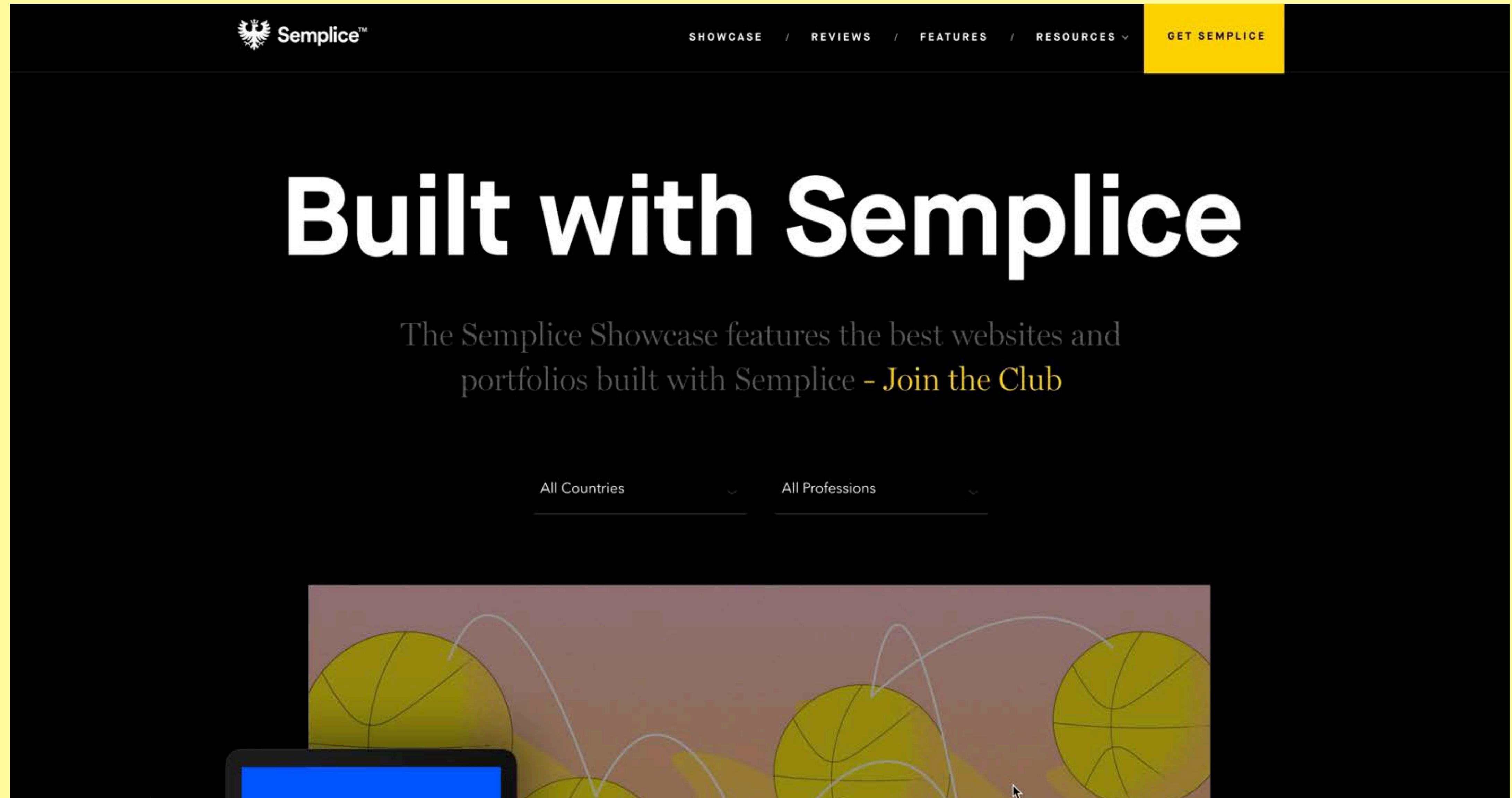
Desejamos boas-vindas ao criador de sites mais popular do mundo.

39% da Web é construída em WordPress. O WordPress é mais usado por blogueiros, pequenos negócios e empresas da Fortune 500 do que todas as outras opções combinadas. Junte-se a milhões de pessoas que usam o WordPress.com.

Crie seu site



Wordpress



The Semplice Showcase features the best websites and portfolios built with Semplice - [Join the Club](#)

All Countries

All Professions

[GET SEMPLICE](#)

Built with Semplice

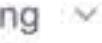
DРИBBBLE

**Dribbble
não é
Portfolio**

Dribbble

dribbble Inspiration Find Work Learn Design Go Pro Hire Designers

Search    

Following 

All Animation Branding Illustration Mobile Print Product Design Typography Web Design 



Thunder Rockets  0 24



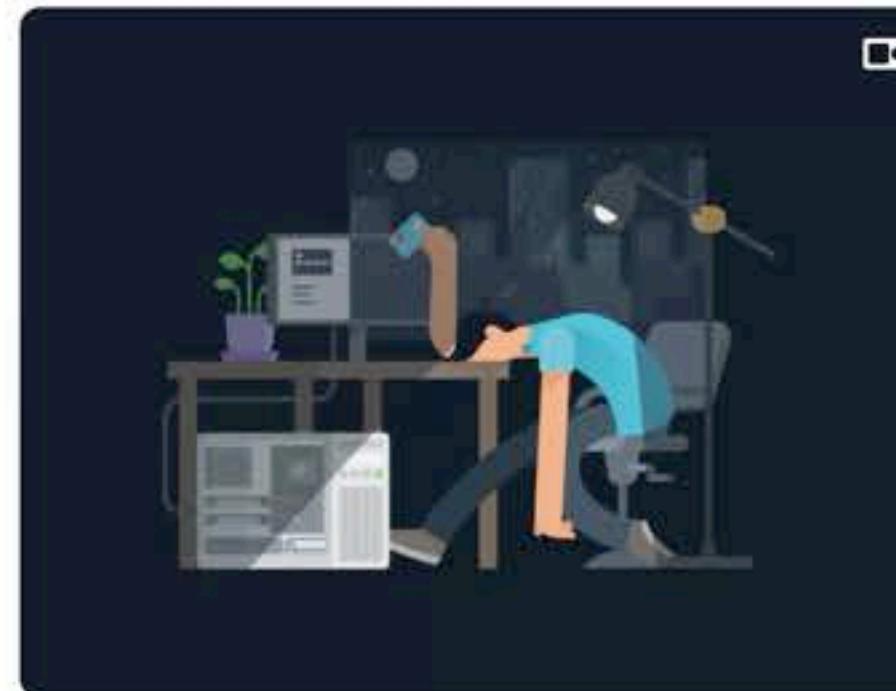
Raphael Lopes 0 14



Nina Geometrieva  0 113



Thunder Rockets  1 40



unfold TEAM 12 174



unfold TEAM 2 165



unfold TEAM 41 421



unfold TEAM 11 209

ESTRUTURA

3

INGREDIENTES
FUNDAMENTAIS

Nível macro

- Projetos
- Sobre o designer
- Formas contato

Estrutura geral

- Demanda
- Processo
- Desdobramentos
- Conclusão

CONTEÚDO

CONSISTÊNCIA

FACILITE O

ESCANEAMENTO

LINGUAGEM TÉCNICA

REVISE O TEXTO

CONCLUSÃO

Conclusão

- Presença online
- Seu trabalho evolui
- Projetos completos
- Evite postergar

Conclusão

- Presença online
- **Seu trabalho evolui**
- Projetos completos
- Evite postergar

Conclusão

- Presença online
- Seu trabalho evolui
- **Projetos completos**
- Evite postergar

Conclusão

- Presença online
- Seu trabalho evolui
- Projetos completos
- **Evite postergar**

Exemplos

<https://thiagobarcelos.com/>

<https://andre.work/>

<http://www.davidpacheco.co/>

<http://www.gasparian.co/>

<https://shiz.co/old/>

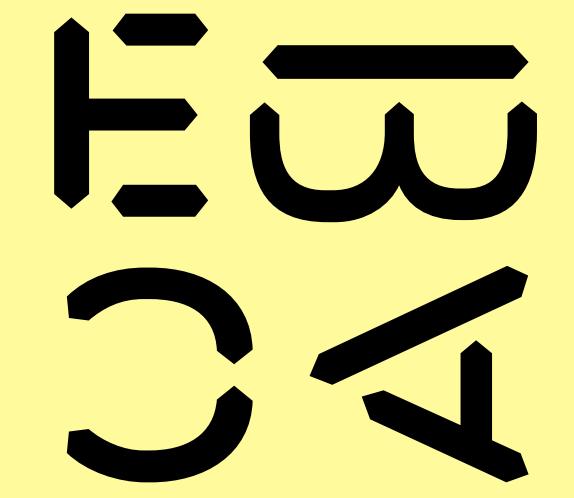
<https://vinimota.com/>

<https://www.glaubersampaio.com/>

<http://www.lucasn.com/>

<http://mateuspeixoto.com/>

<https://www.kpelo.com.br/>



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