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Ramiro Jose  


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HOW TO RUN TIKTOK ADS


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Part I: All about ads

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Bonus Part III: Organic (aka the Secret S...

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MODULE 01: THE IMPORTANCE OF CREATIVE , LESSON 1

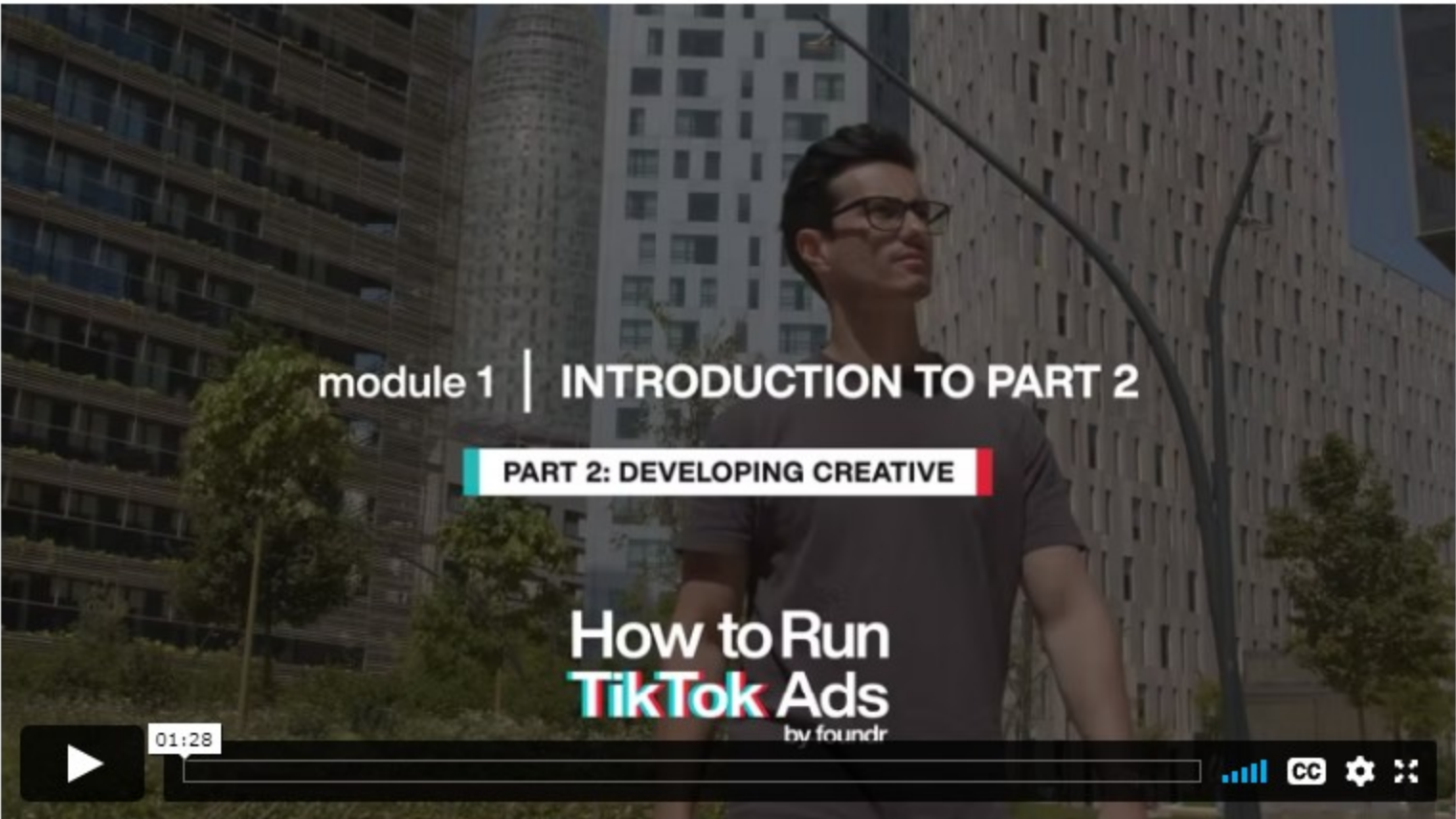
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LESSON 01: INTRODUCTION TO PART 2

 Gerardo Perez

MODULE PROGRESS

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Welcome to Part 2

This section is all about making creatives that convert on TikTok. This includes **studying other people's ads** that are working, and being able to understand why.


Action Items

- Check out the [TikTok Creative Center](#) for ad inspiration.

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Take Notes



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