



Forma & percepção

**Como percebemos as
formas ao nosso redor.**







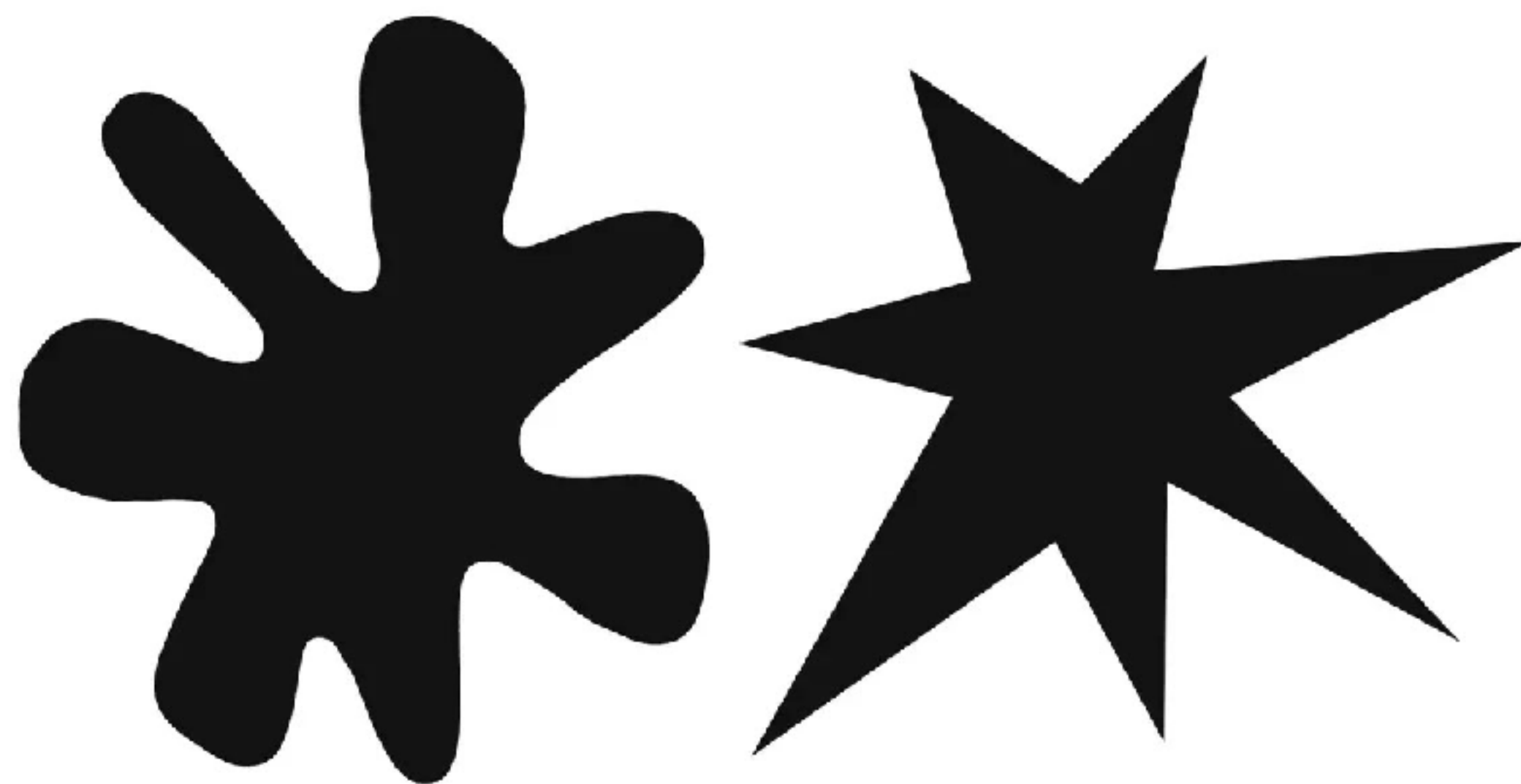


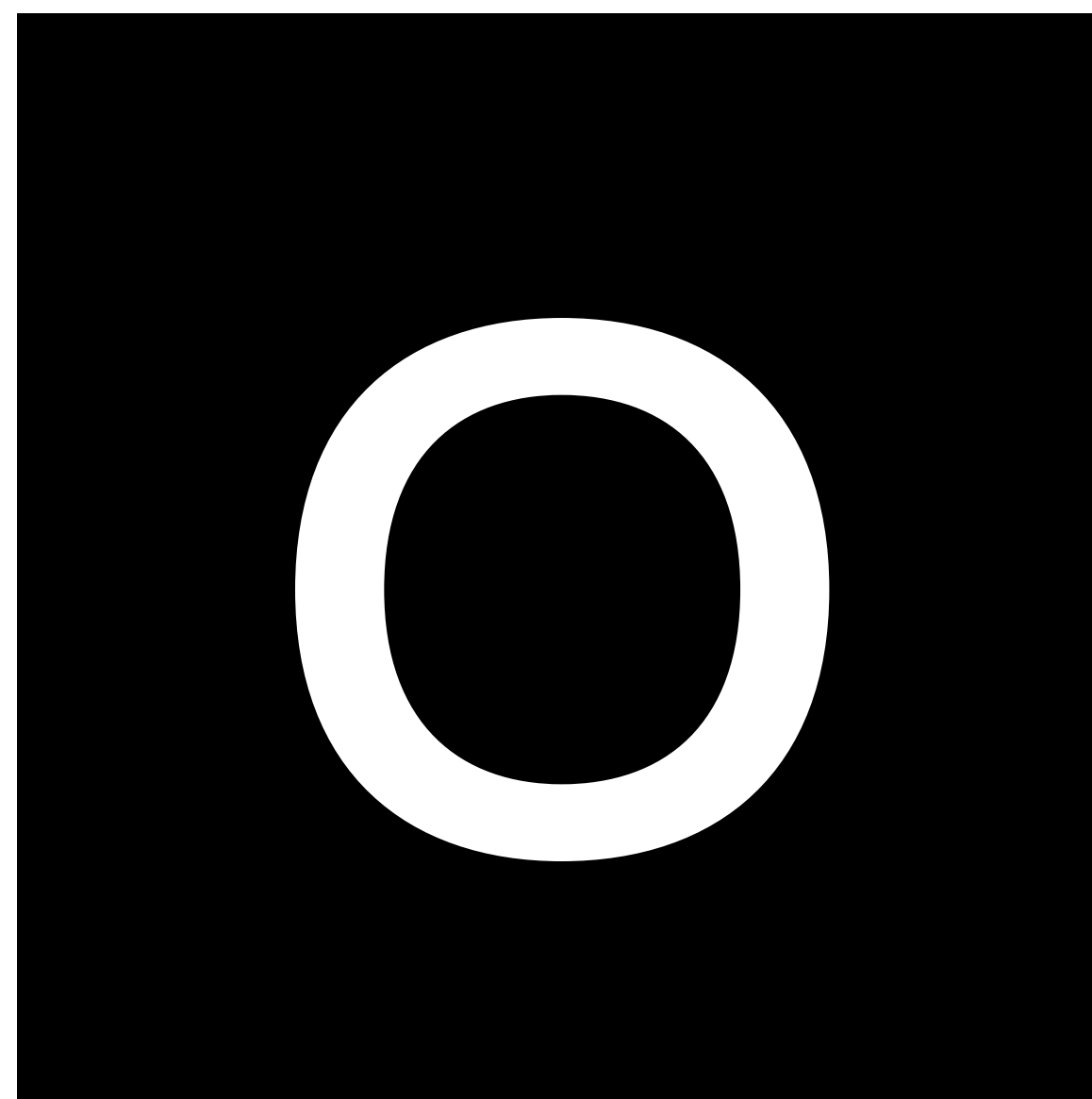




Pontiagudo = Perigoso

Arredondado = Seguro



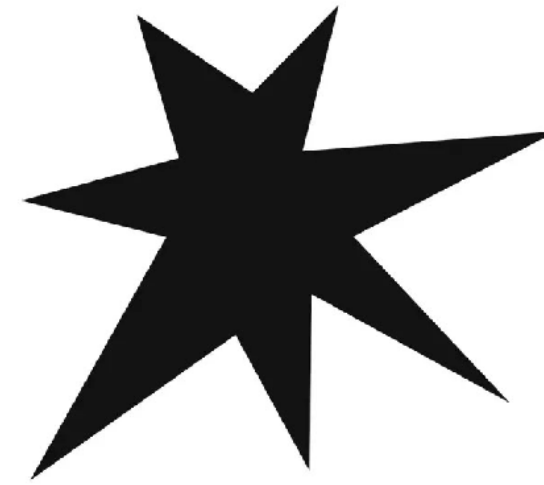
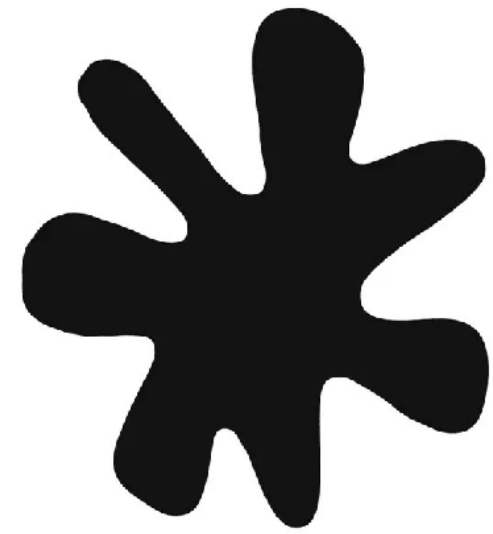




**Formas têm som,
sabor e carregam
percepções.**







Doce

Amargo





PAMPERS

DEXTER

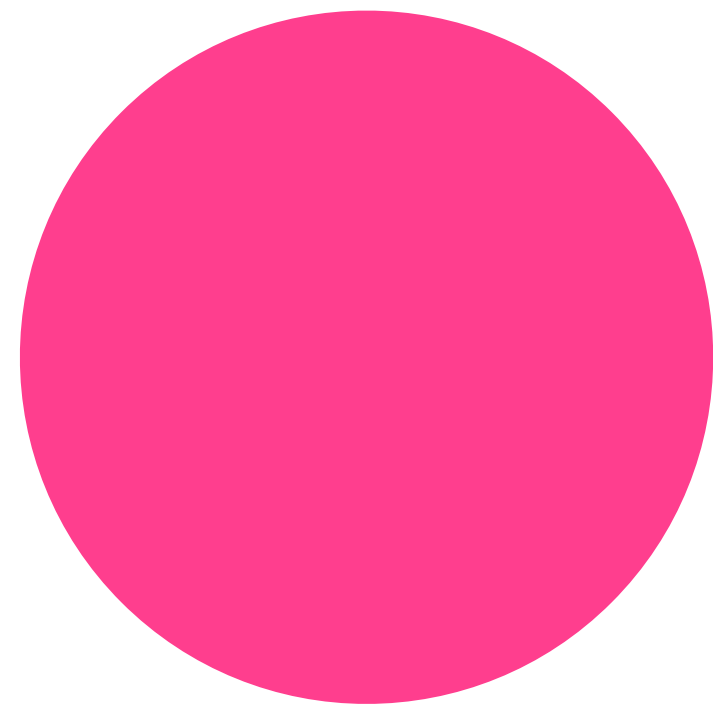






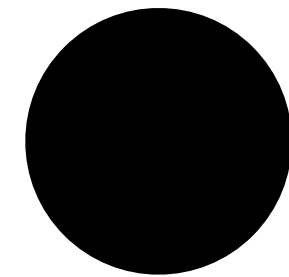
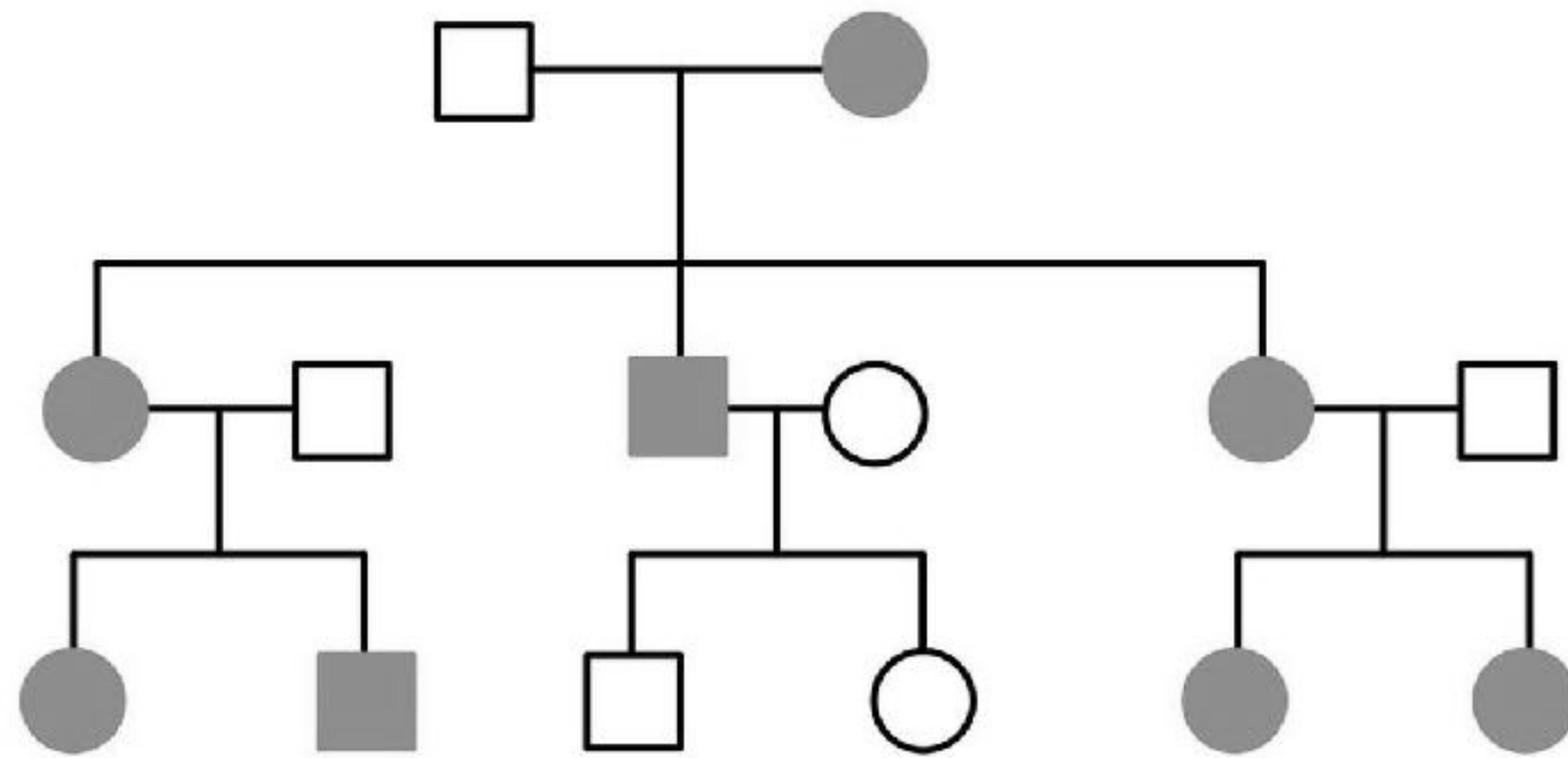


- Estabilidade
- Peso
- Força
- Dureza
- Masculinidade
- Seriedade
- Confiança
- Solidez
- Racionalidade
- Artificial



- Naturalidade
- Movimento
- Continuidade
- Feminilidade
- Amistosidade
- Leveza
- Maciez
- Humanismo
- Fluidez
- Emoção

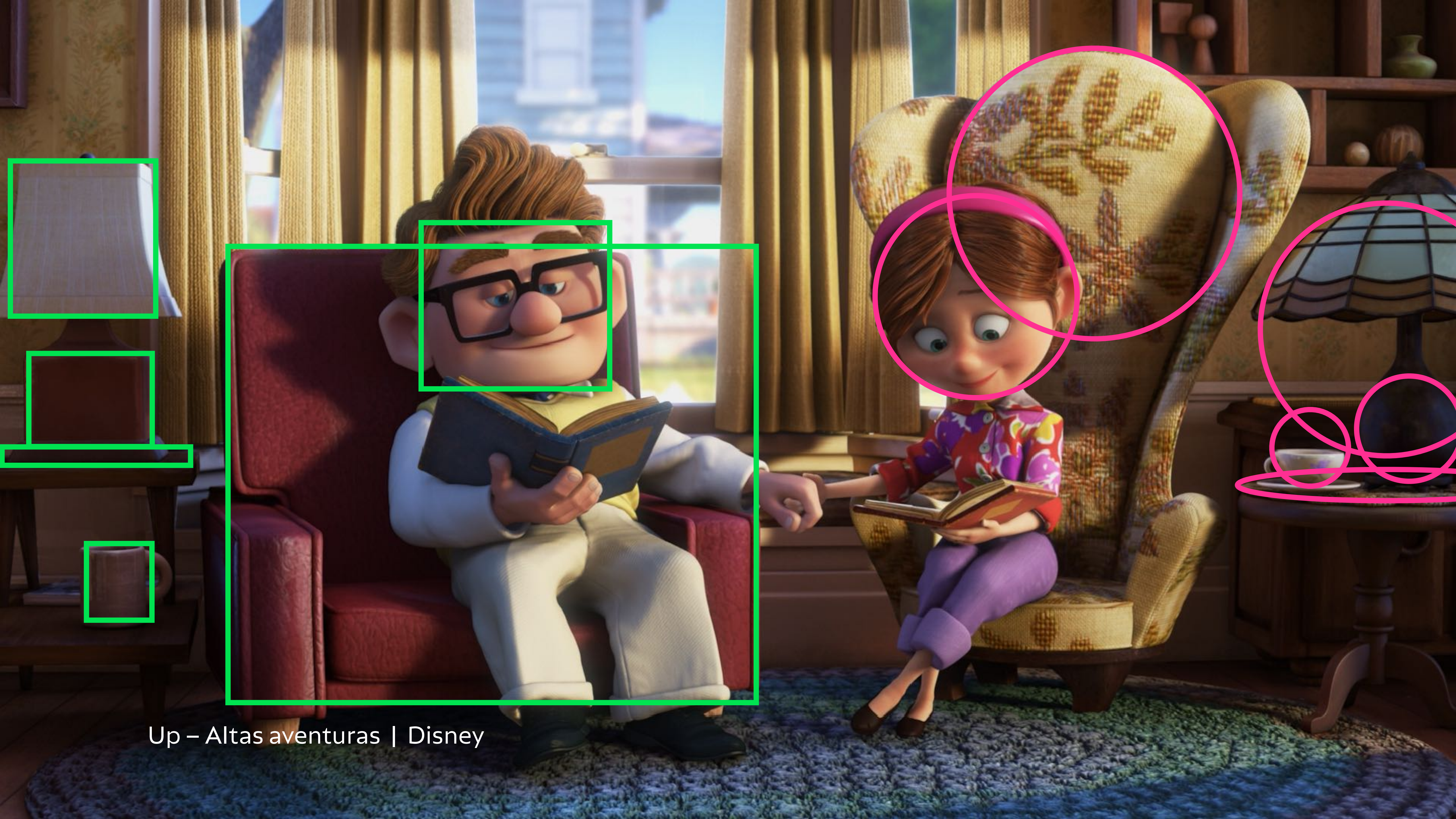
Heredograma



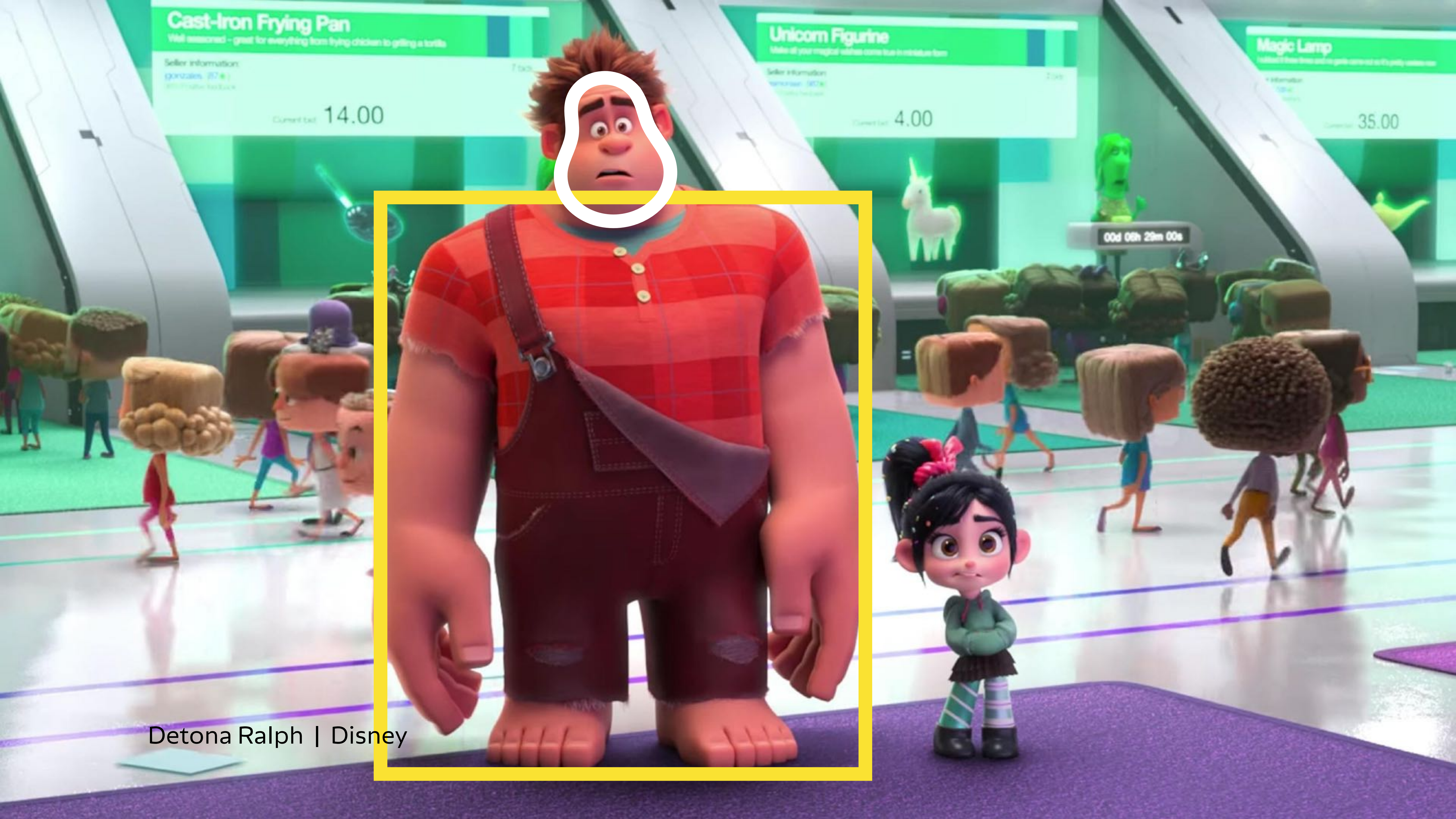
Mulher



Homem



Up – Altas aventuras | Disney



Cast-Iron Frying Pan
Well seasoned - great for everything from frying chicken to grilling a turtle

Seller information:
gonzales_287

Current bid: 14.00

Unicorn Figurine
Make all your magical wishes come true in miniature form

Seller information:
harcourt_5678

Current bid: 4.00

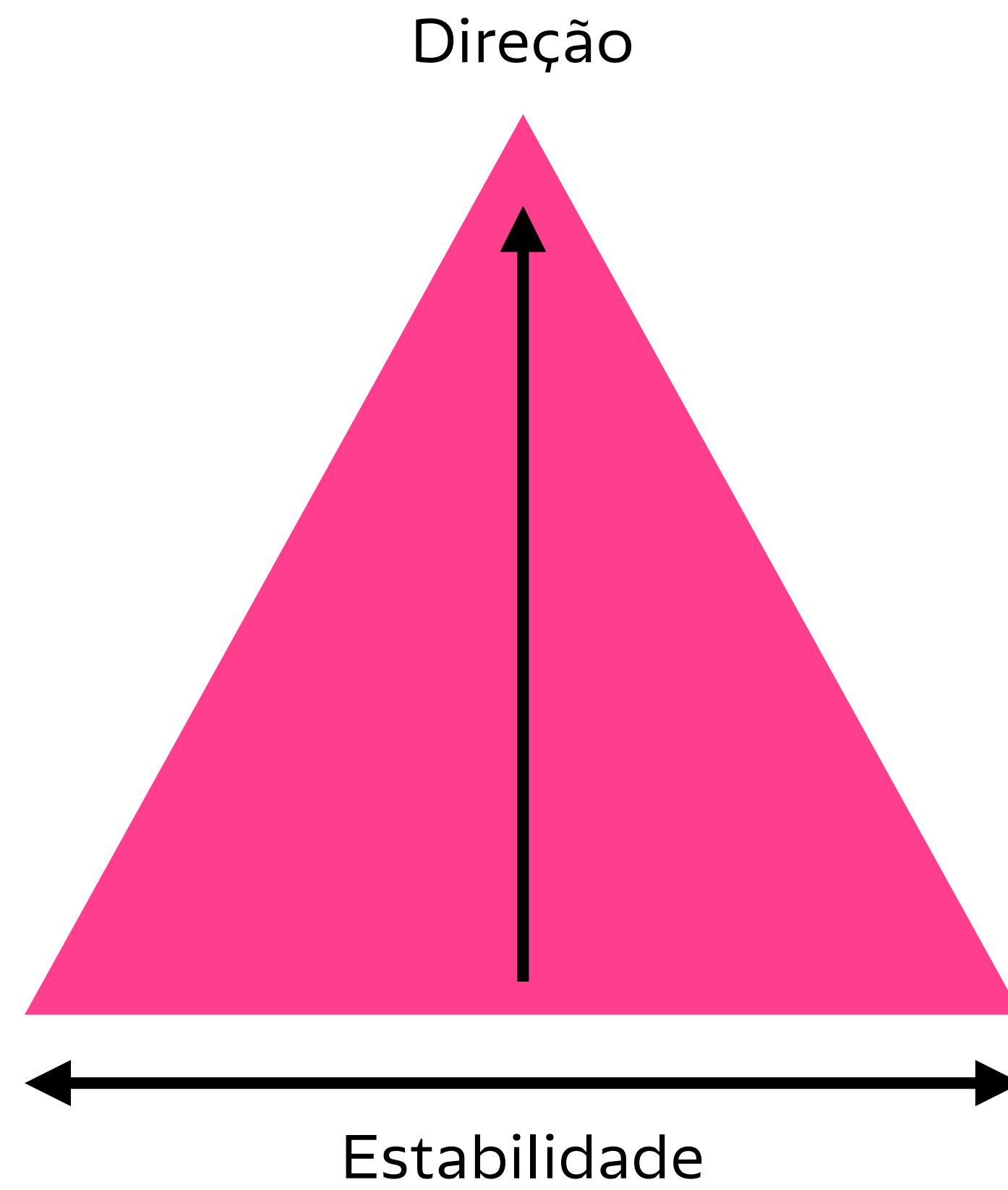
Magic Lamp
Inhabited by three wishes and no genie, cannot be left to go to waste

Seller information:
12345

Current bid: 35.00

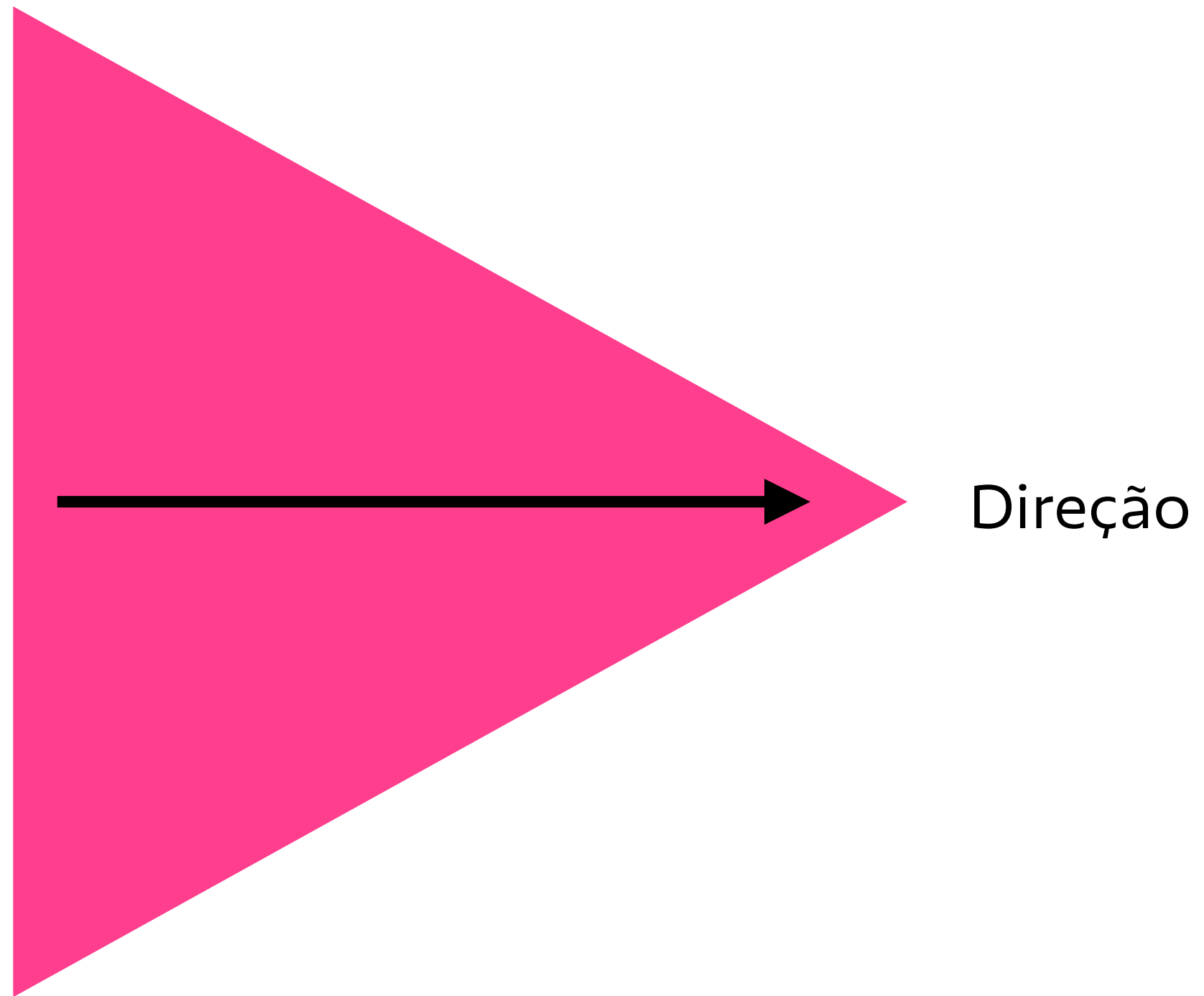
00d 06h 29m 00s

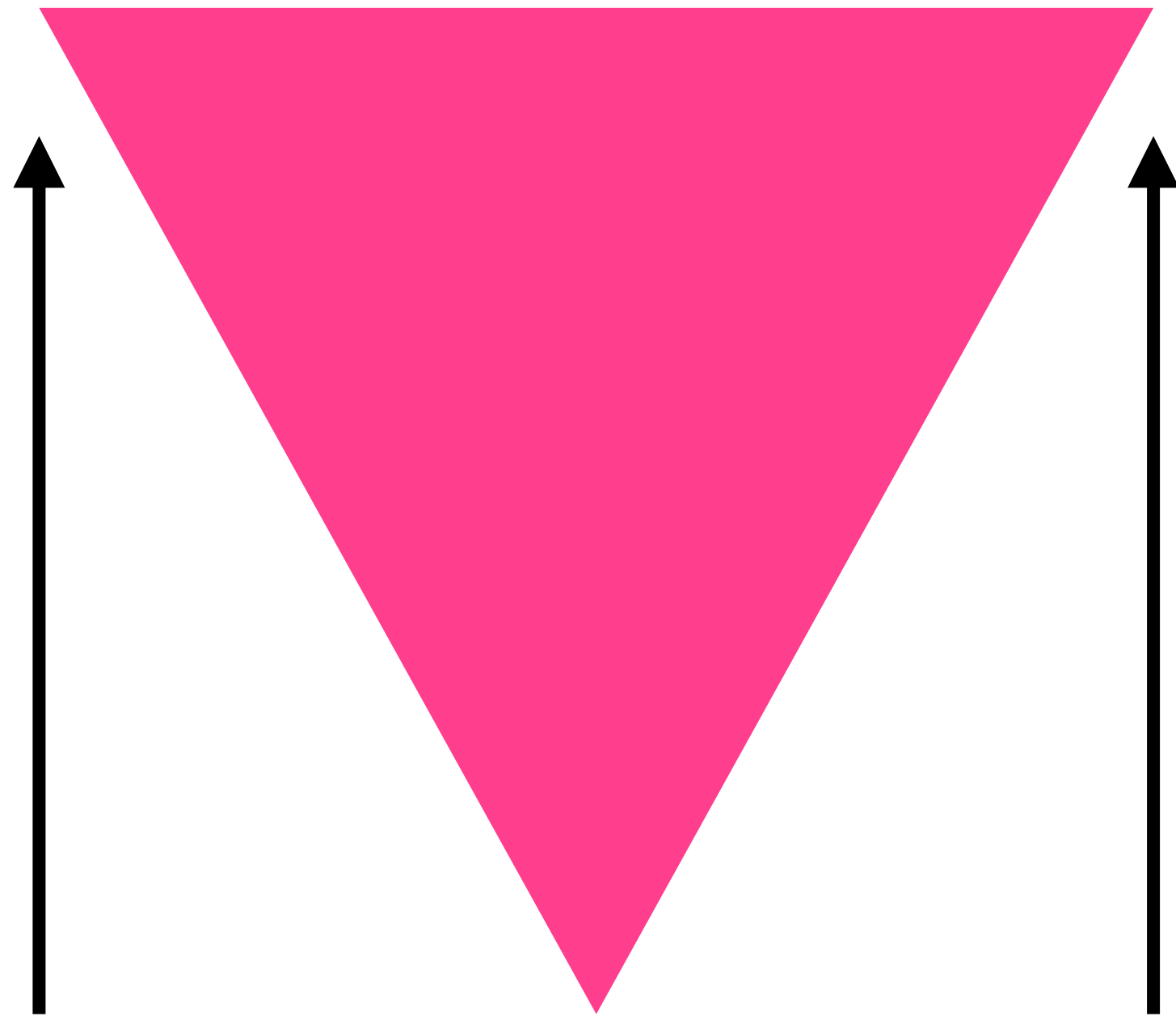
Detona Ralph | Disney



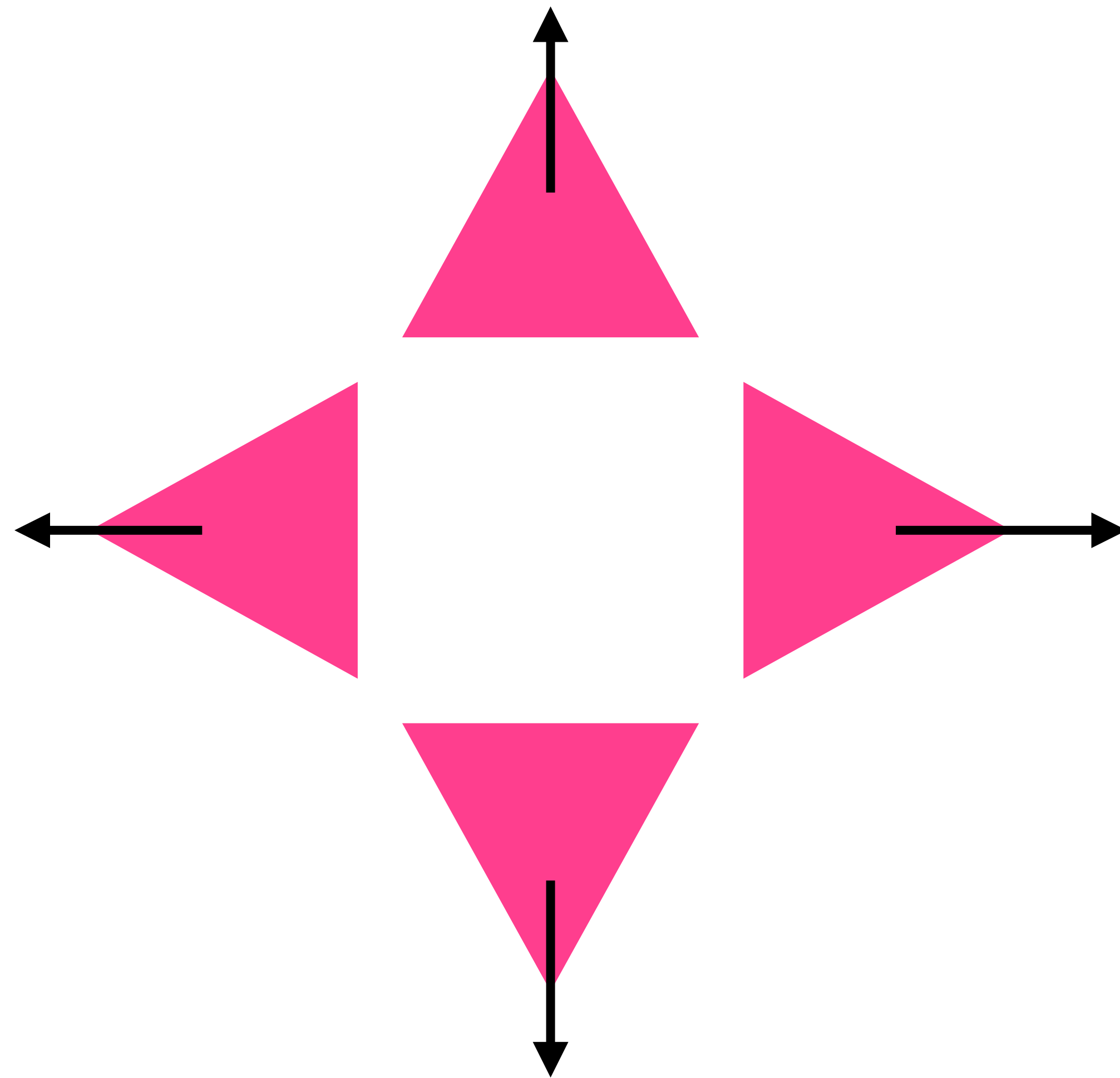




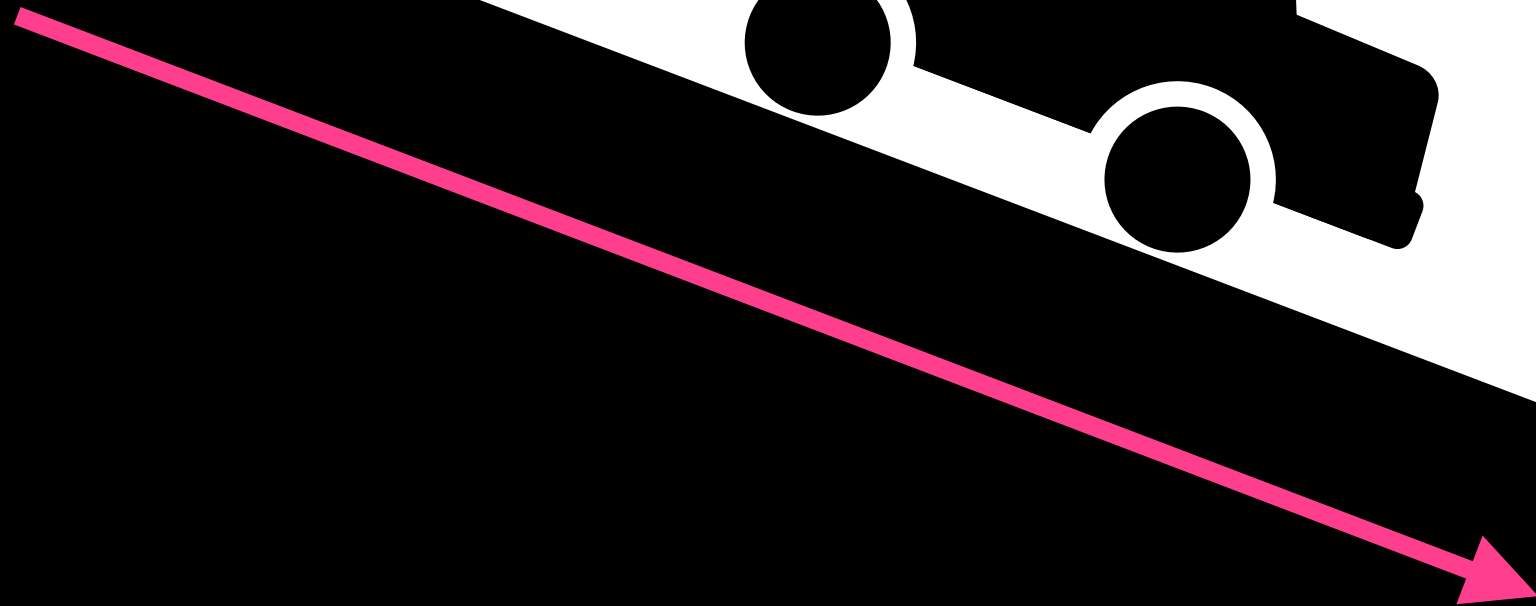
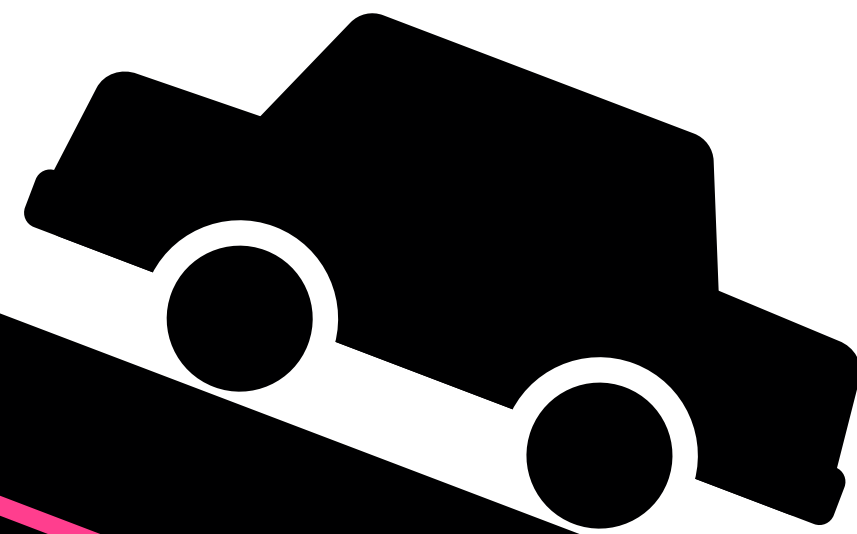




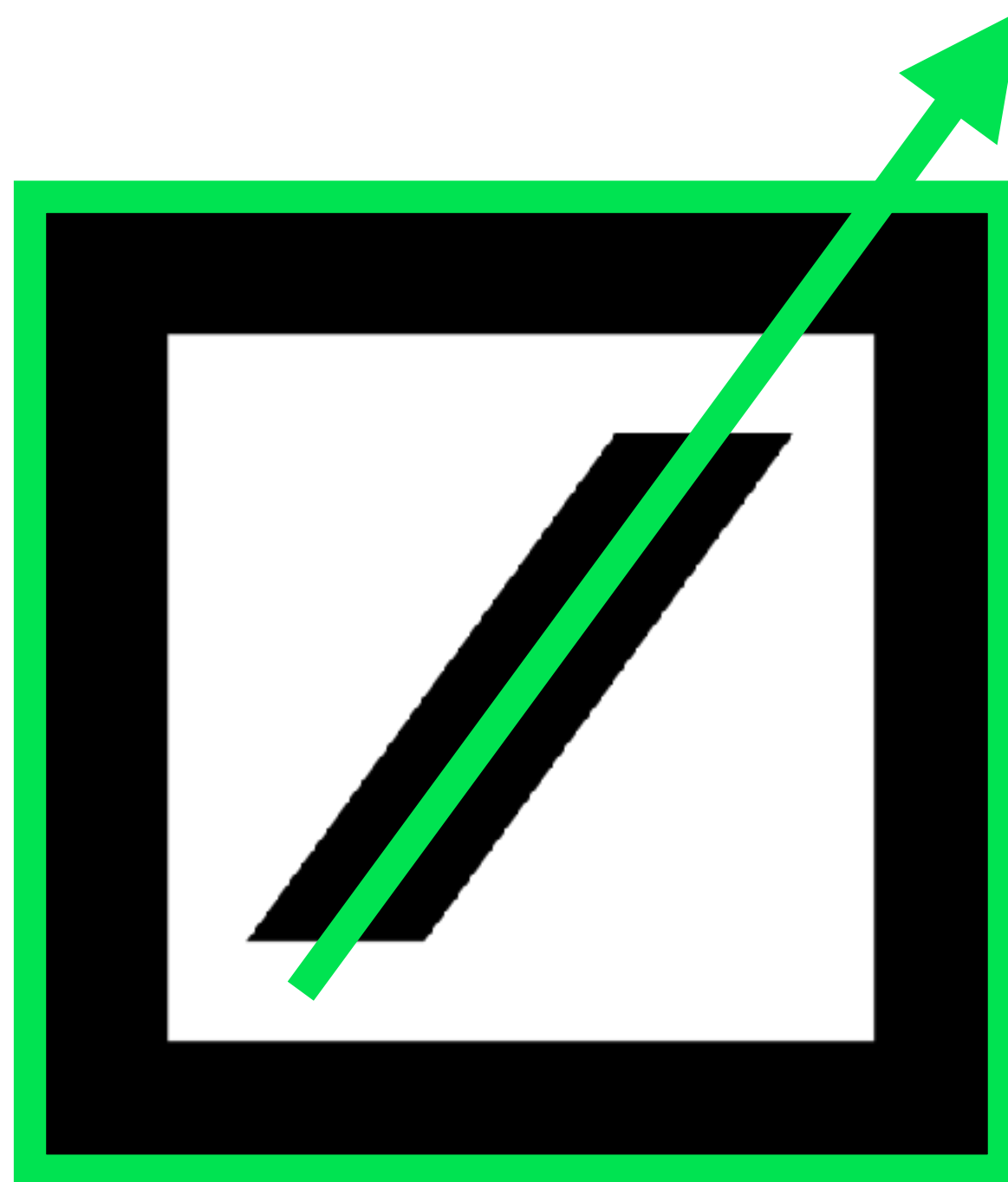
Equilíbrio



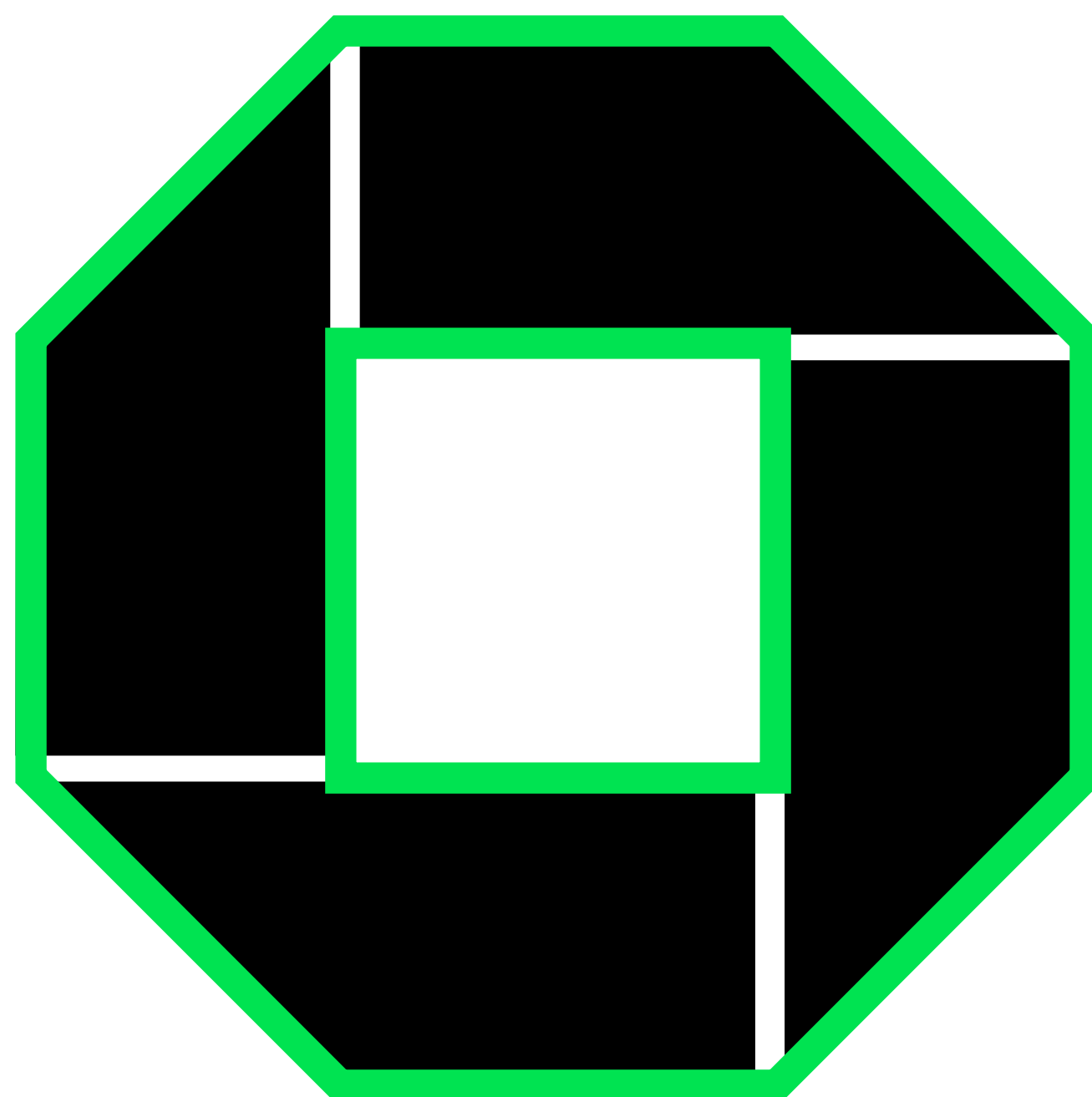




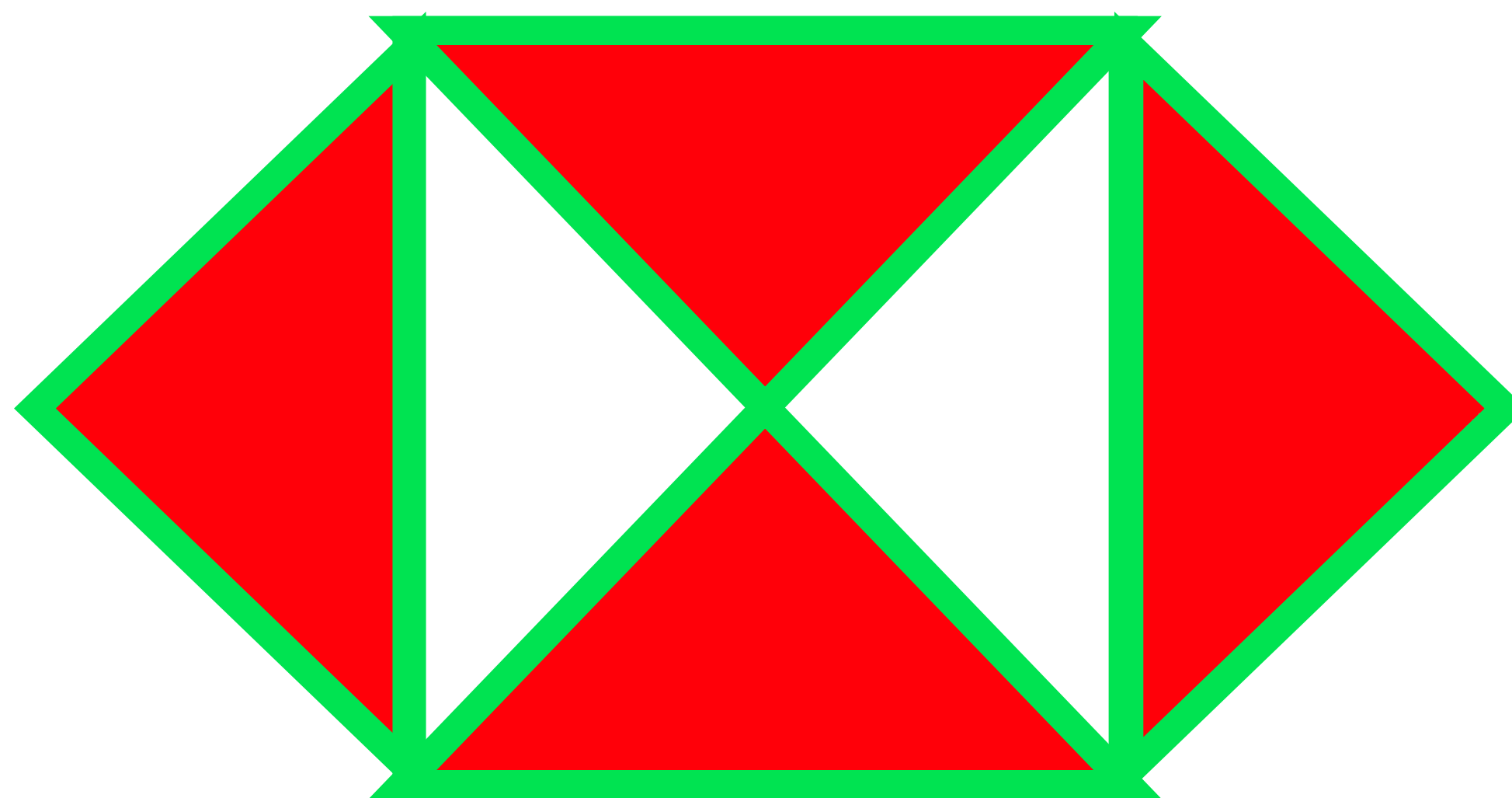




Deutsche Bank

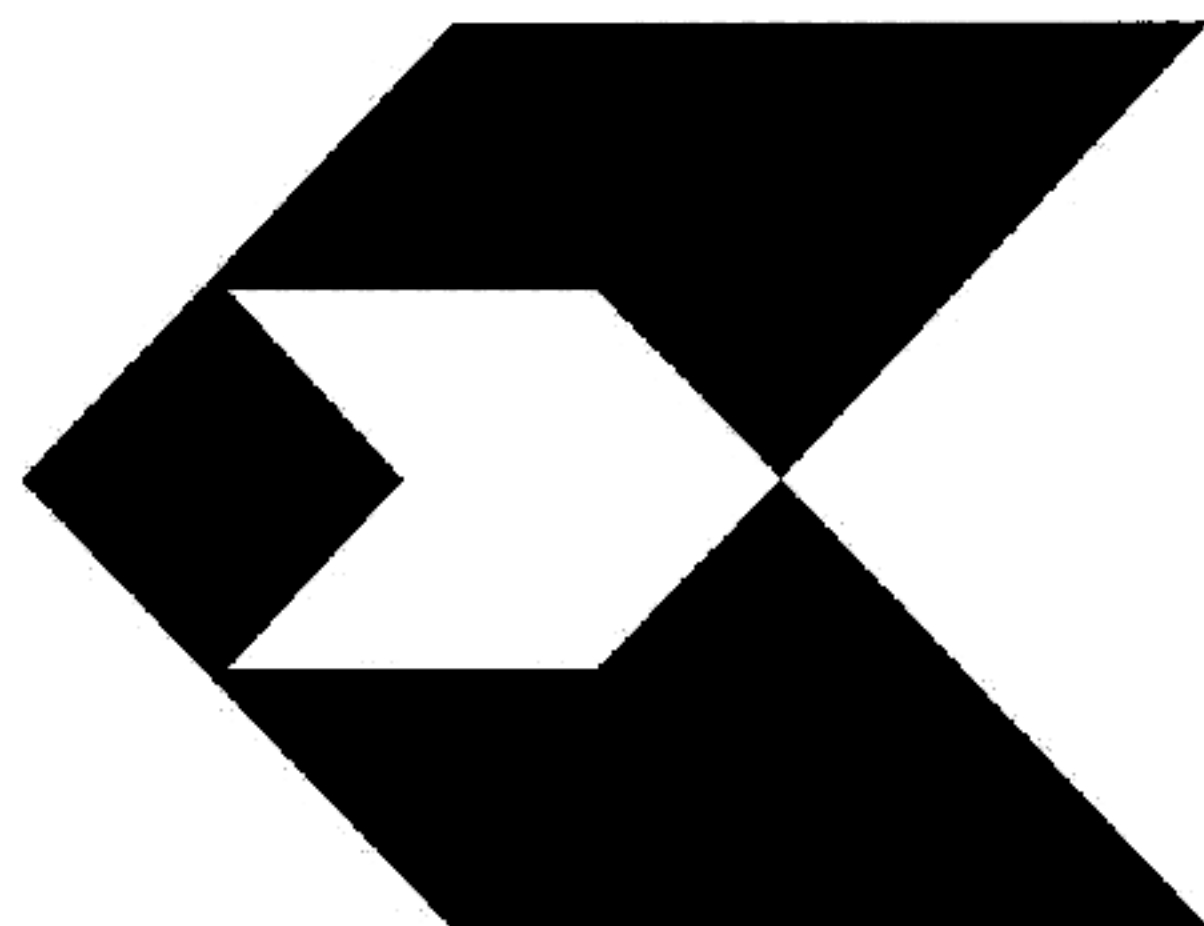


The Chase Manhattan Bank



HSBC





Cofap



Nike



Nike



