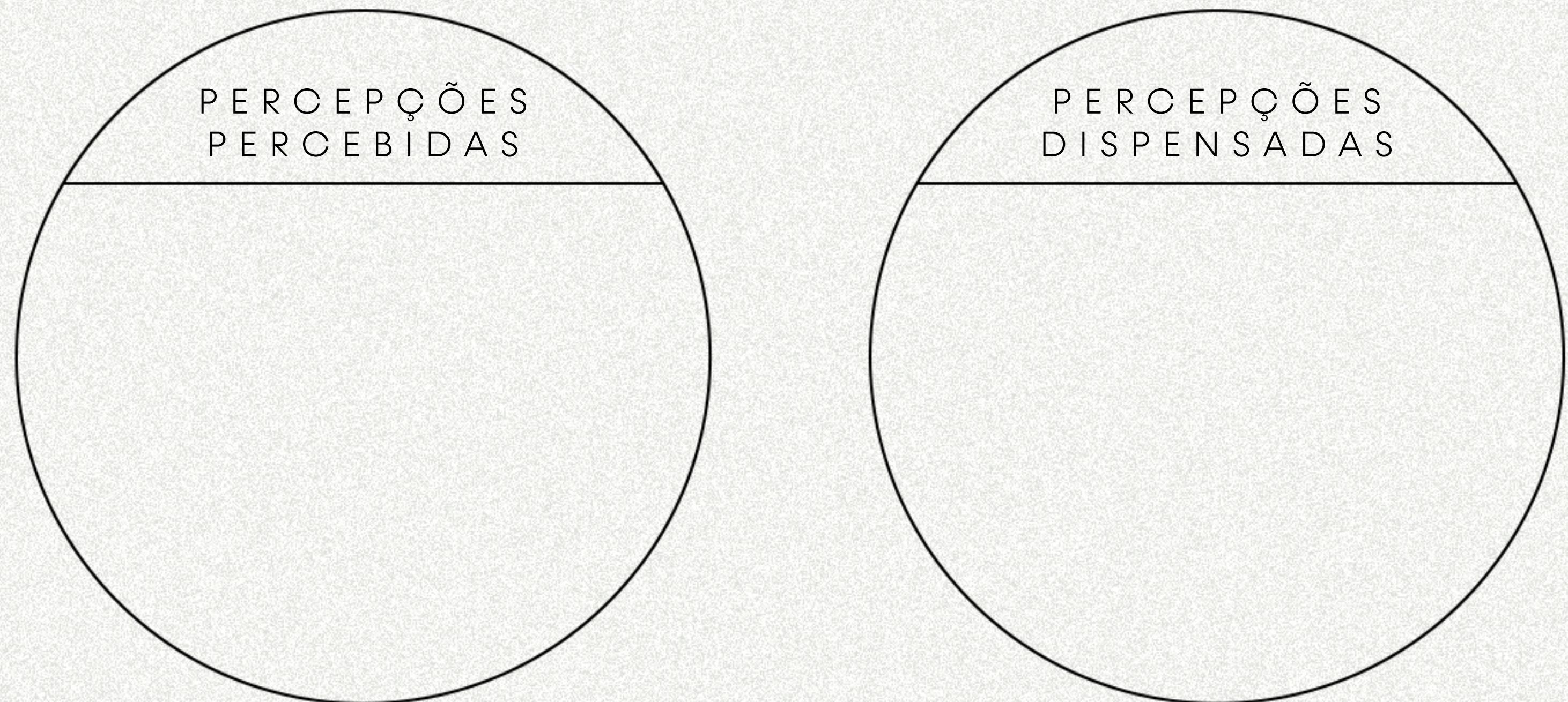


ÓCIO



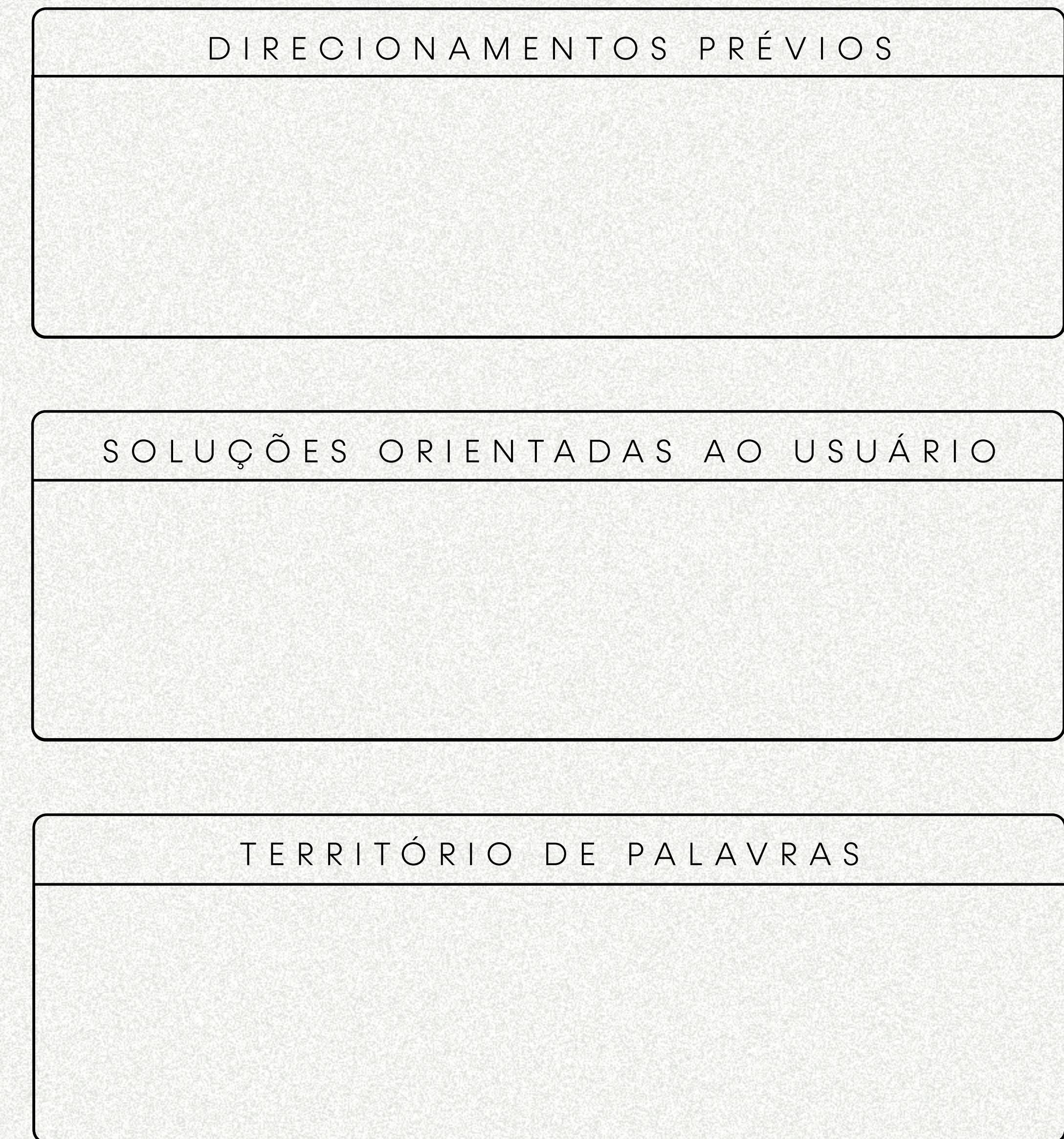
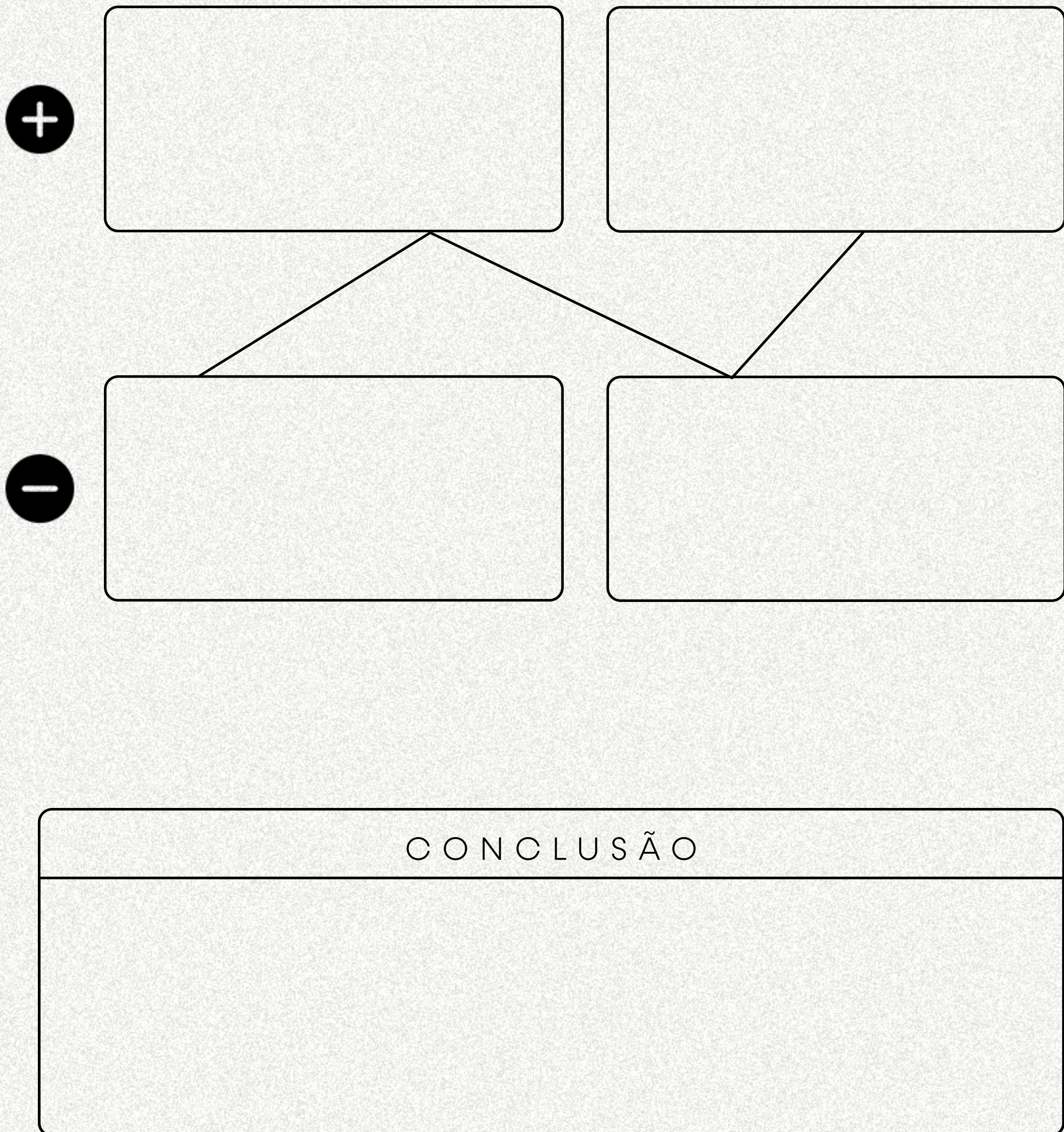
**BRIEFING**  
m o d e l o

## VALORES DA MARCA



## REFERÊNCIAS VISUAIS

## UNIVERSO DA MARCA



CONCLUSÃO

TERRITÓRIO DE PALAVRAS

DIRECIONAMENTOS PRÉVIOS

SOLUÇÕES ORIENTADAS AO USUÁRIO