



**RICARDO**  
MARTINS

M E N T O R I A

# PERSO NALIZA DA

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-  contato@ricardomartinsbroker.com.br
-  fernando@ricardomartinsbroker.com.br



# ACESSOS

Plataforma: \_\_\_\_\_

Login: \_\_\_\_\_ Senha: \_\_\_\_\_



# CORES E LOGOTIPO

Cores:

# \_\_\_\_\_



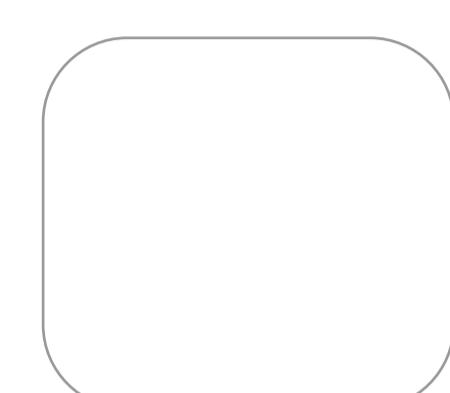
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Logotipo

Logotipo

Fontes

Observações

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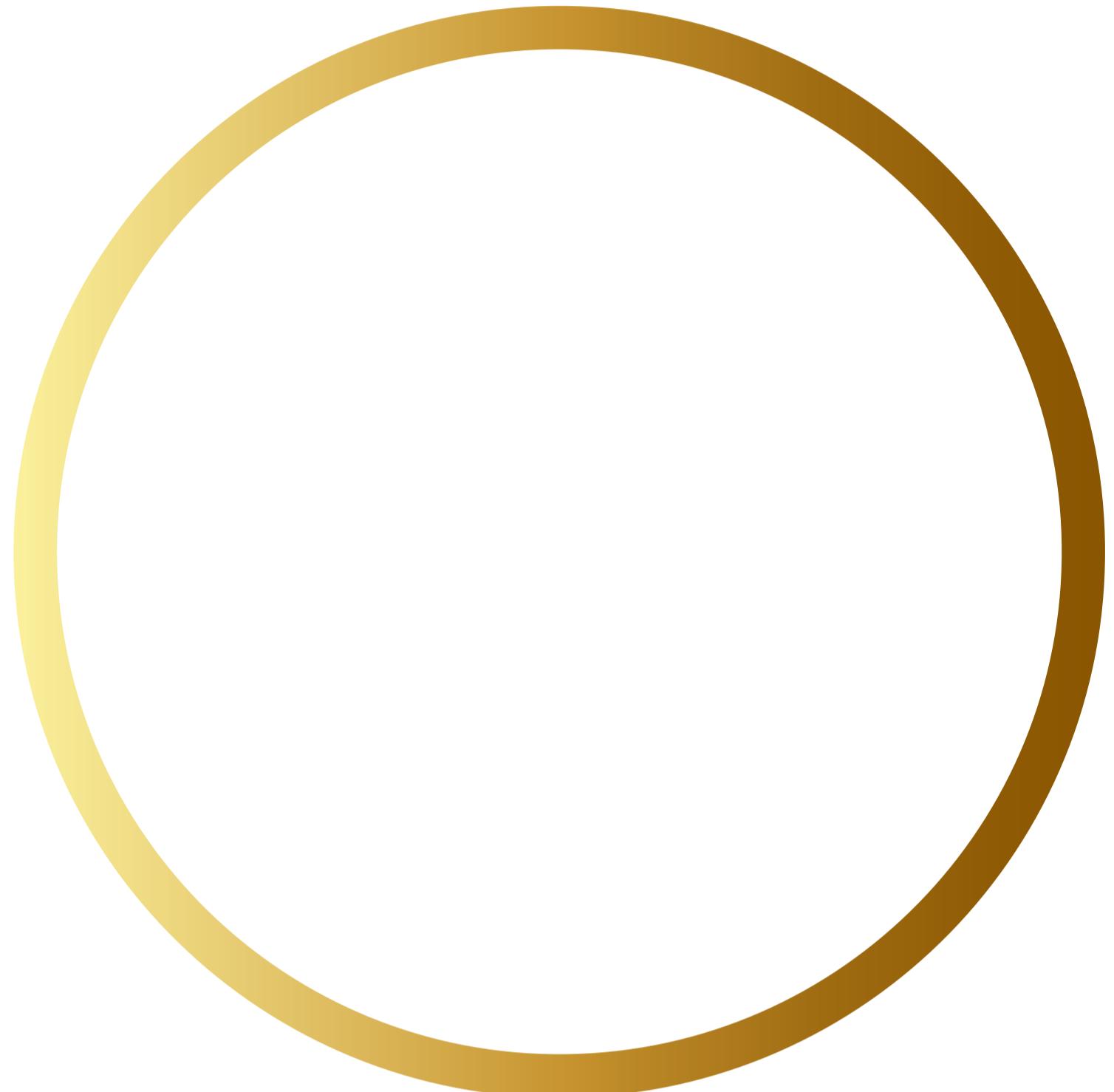
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## PERFIL



Usuário: @ \_\_\_\_\_



Publicações:

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Seguidores:

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Seguindo:

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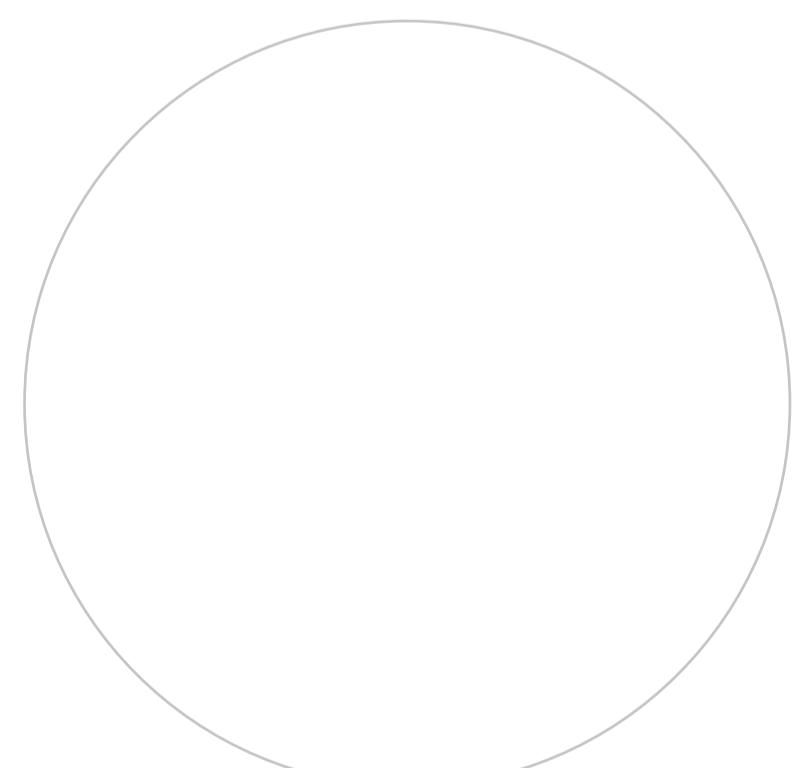
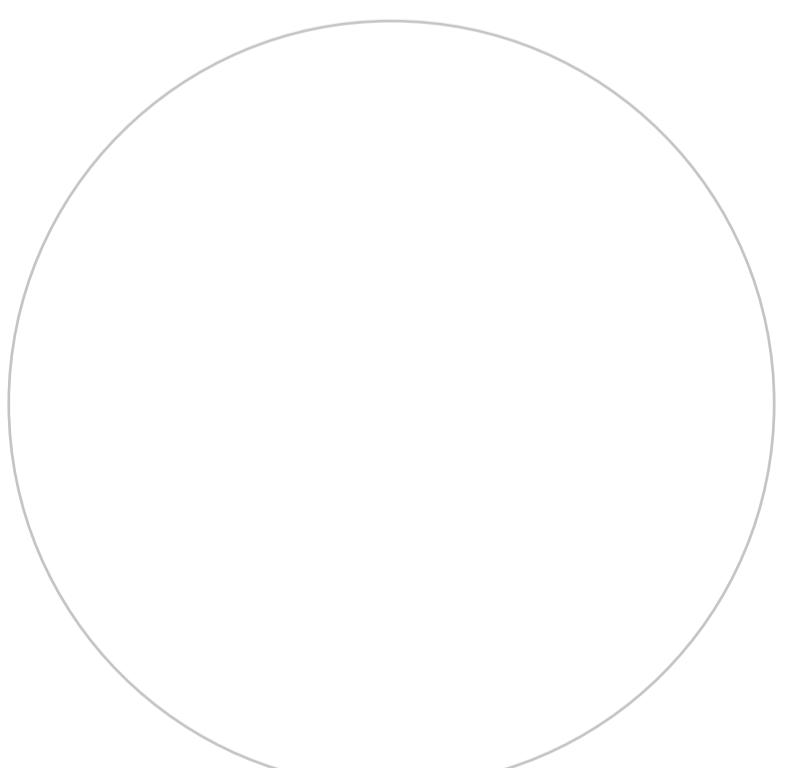
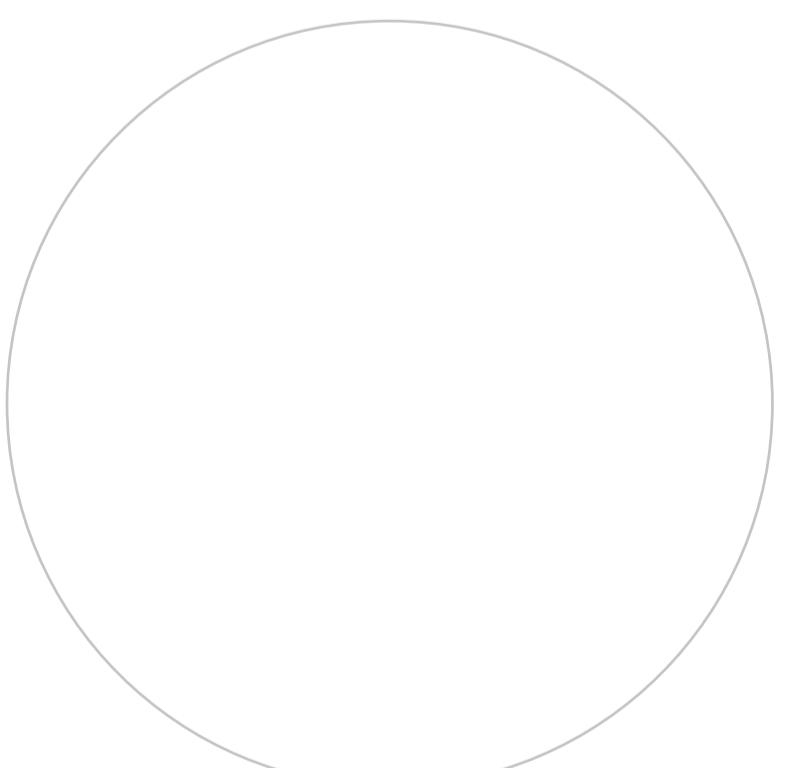
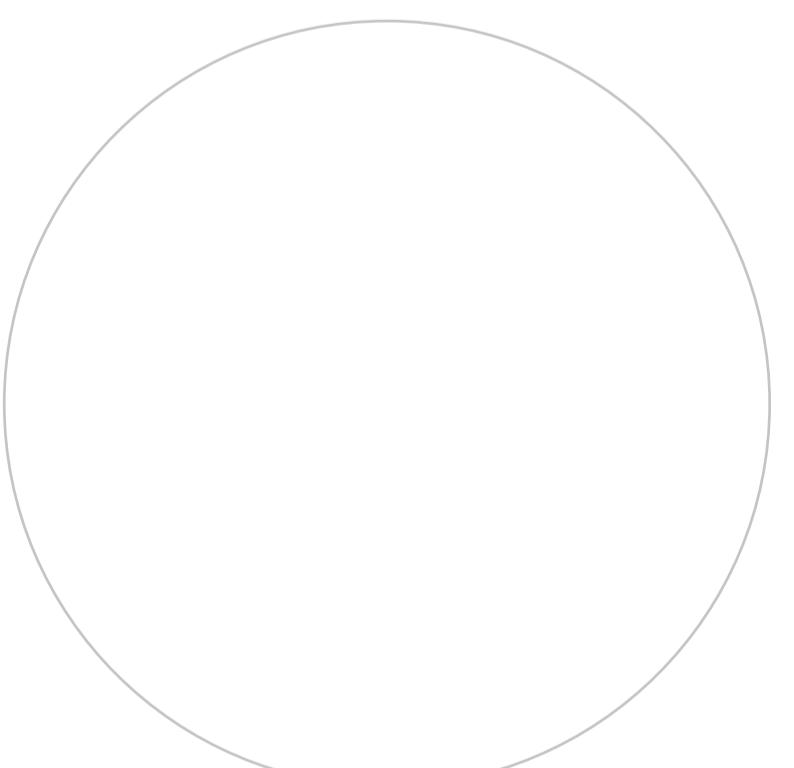
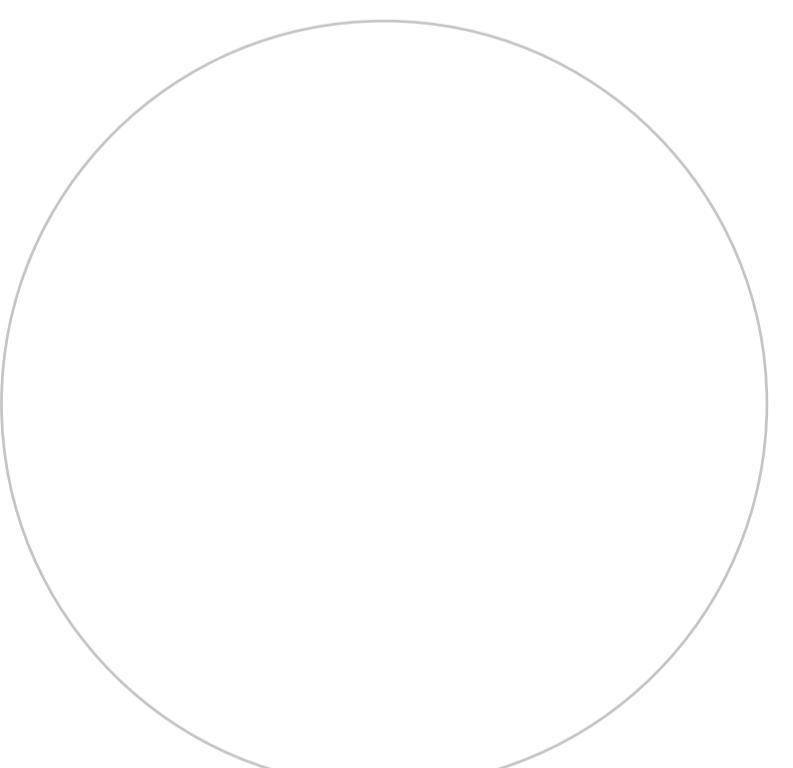
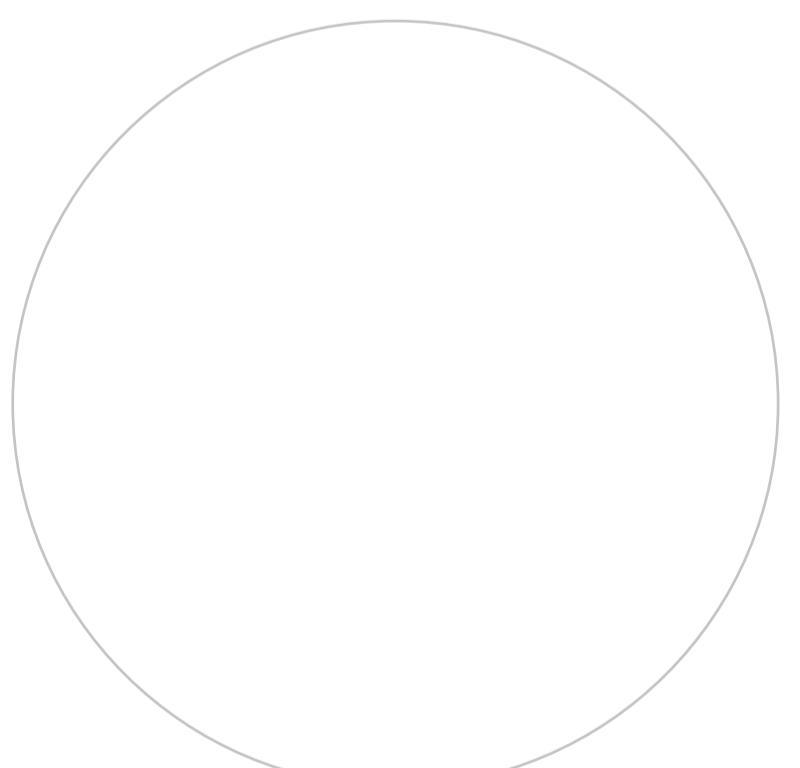
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Bio:

Categoria: \_\_\_\_\_

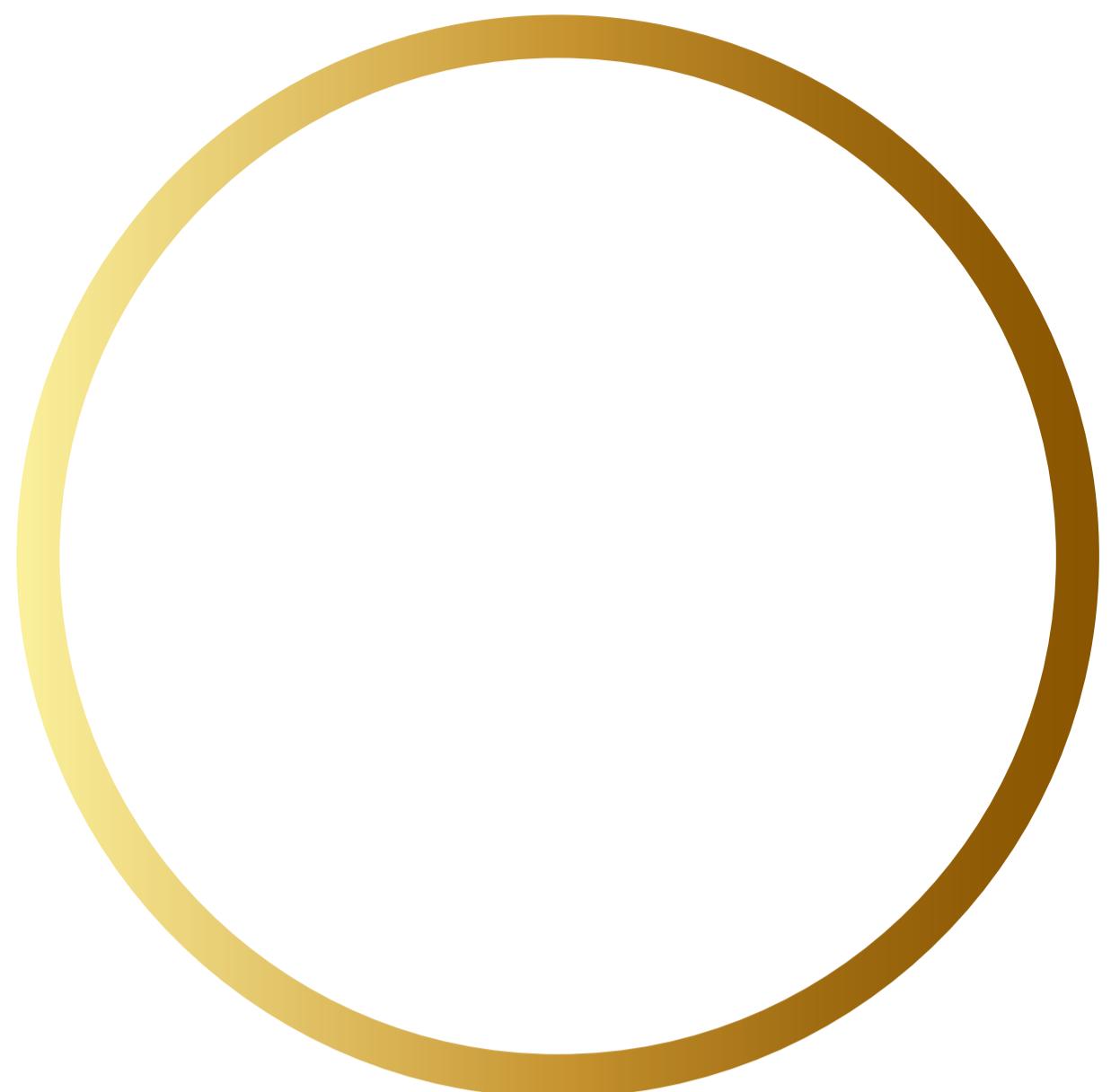
Website: \_\_\_\_\_

Destaques:



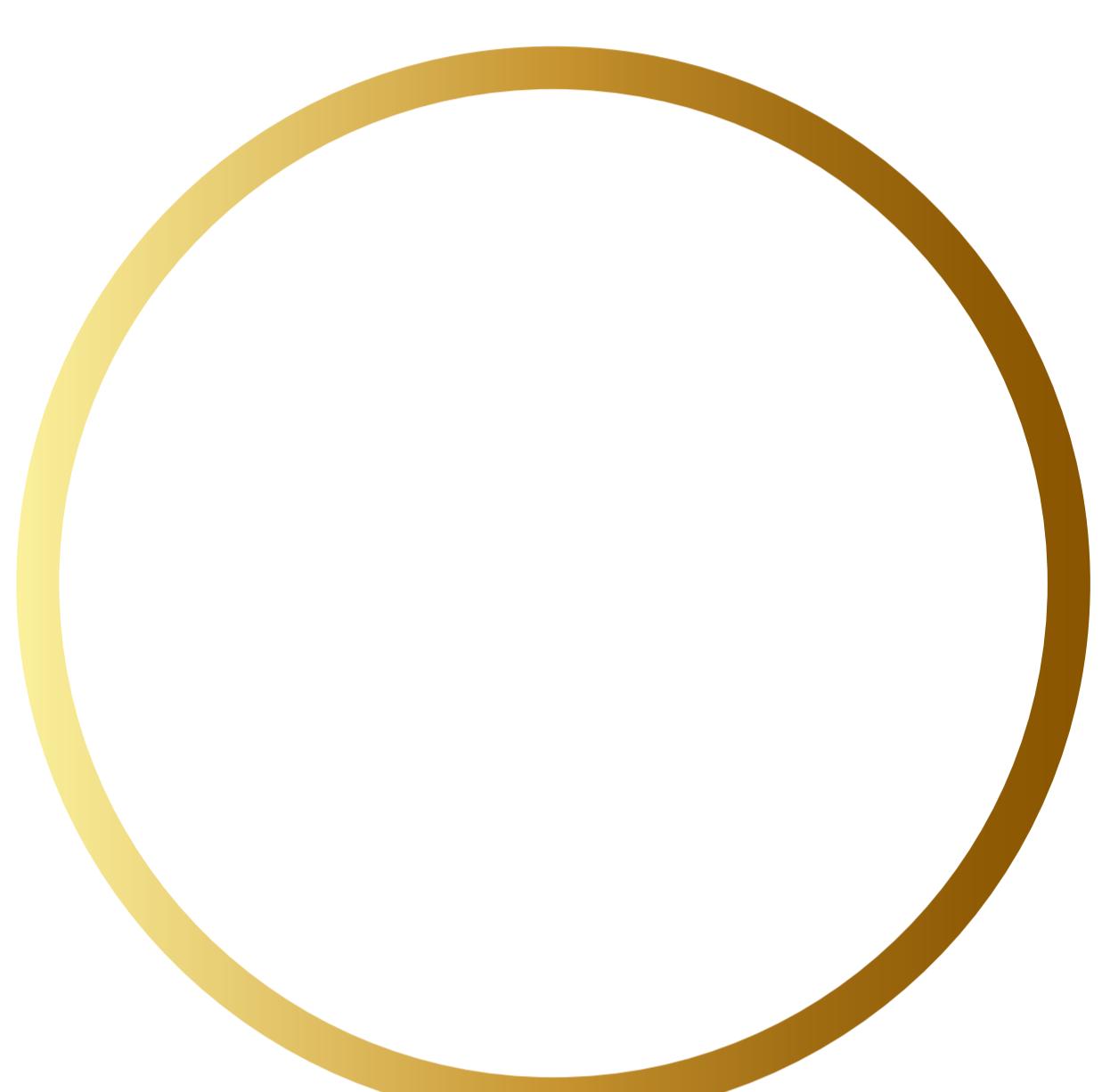


## DESTAQUES



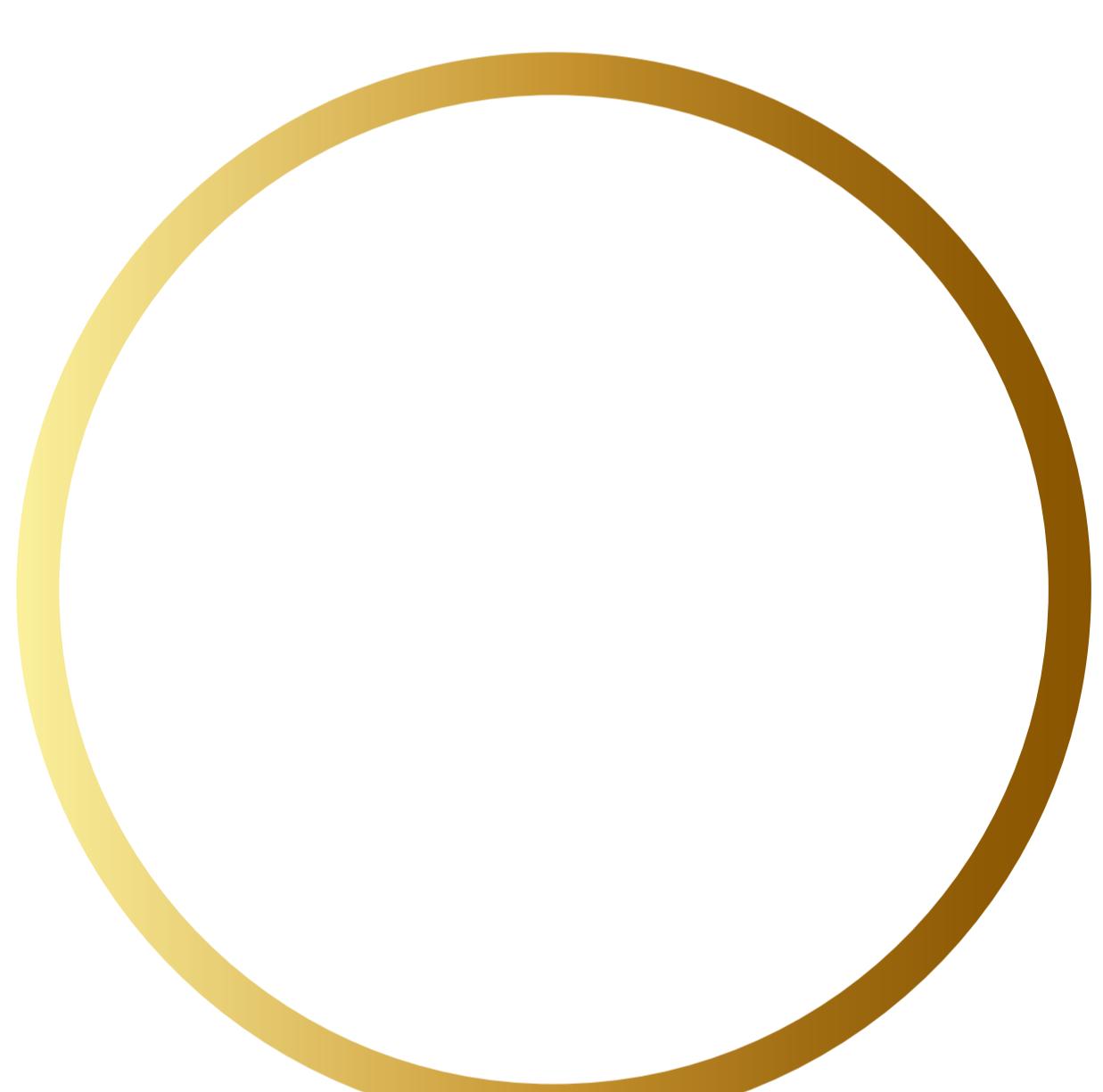
Título:

Conteúdo:



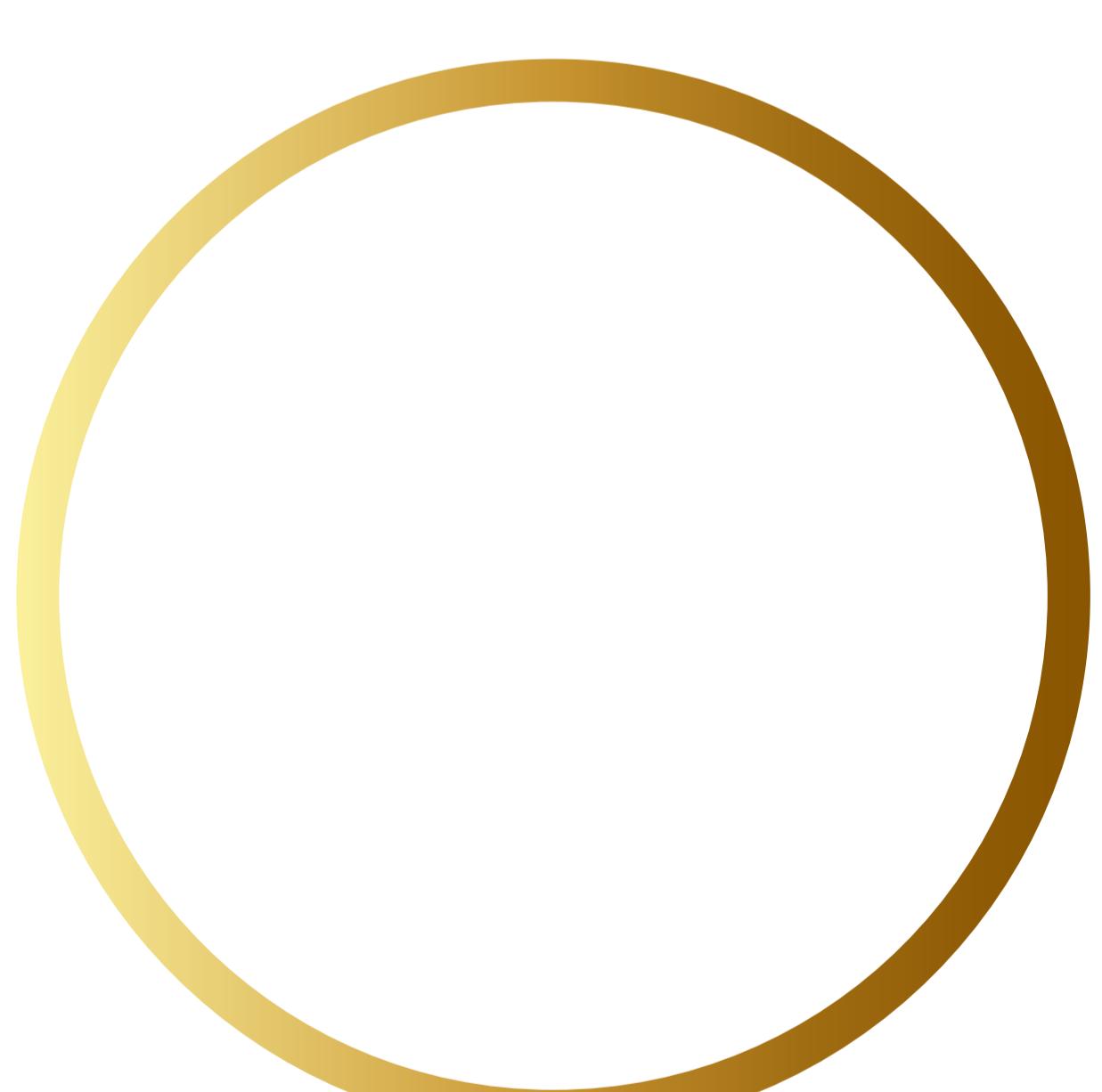
Título:

Conteúdo:



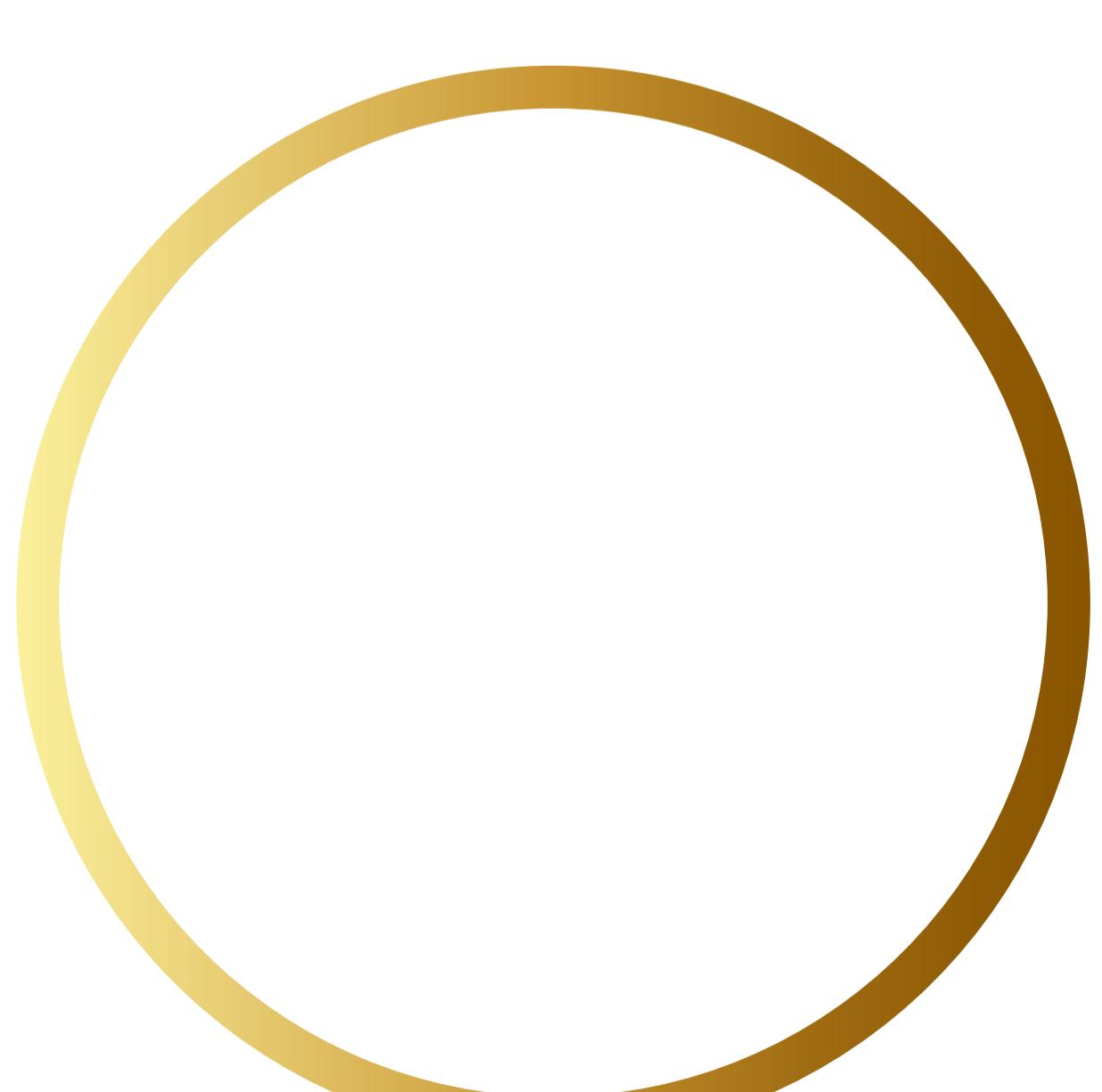
Título:

Conteúdo:



Título:

Conteúdo:

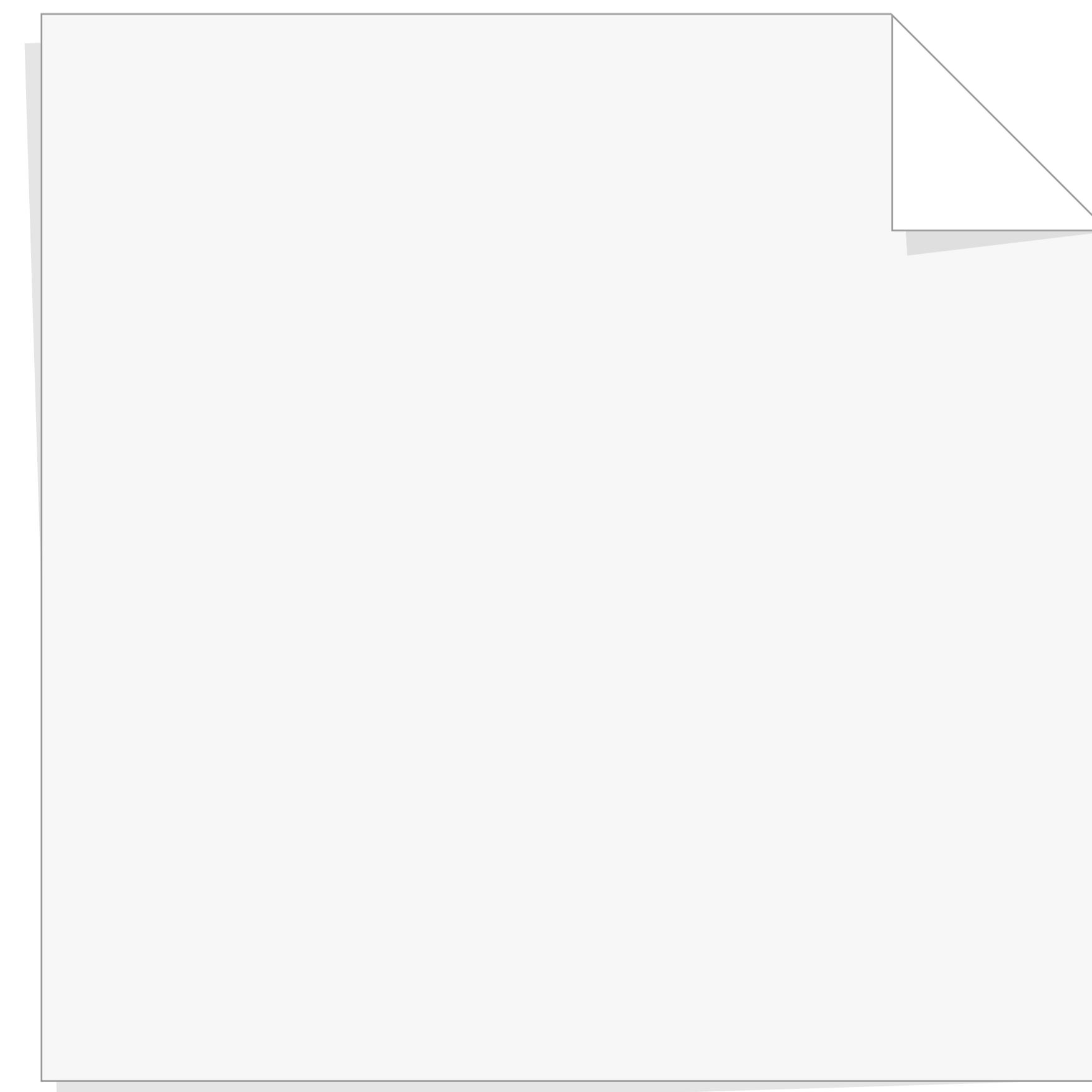
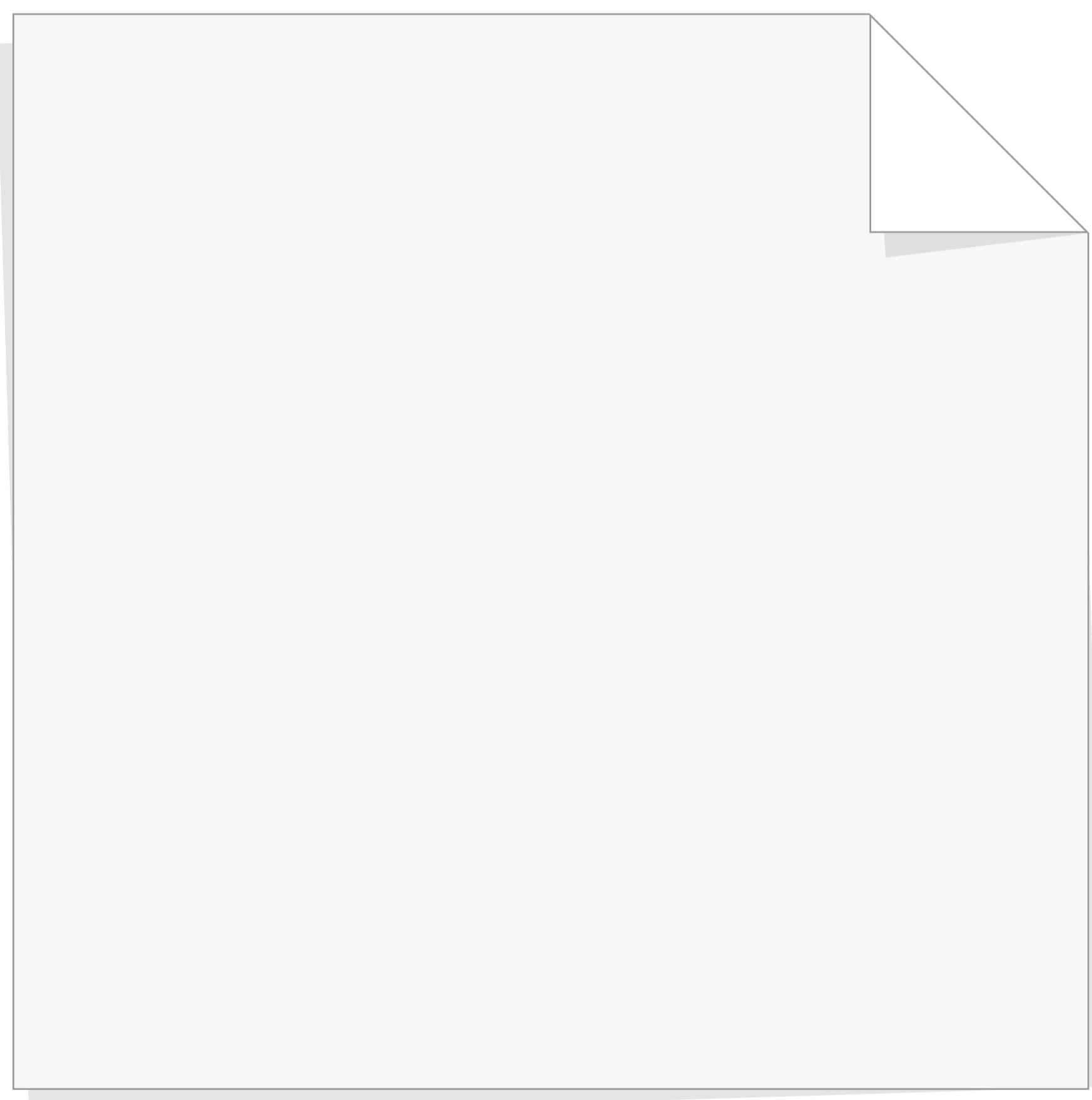
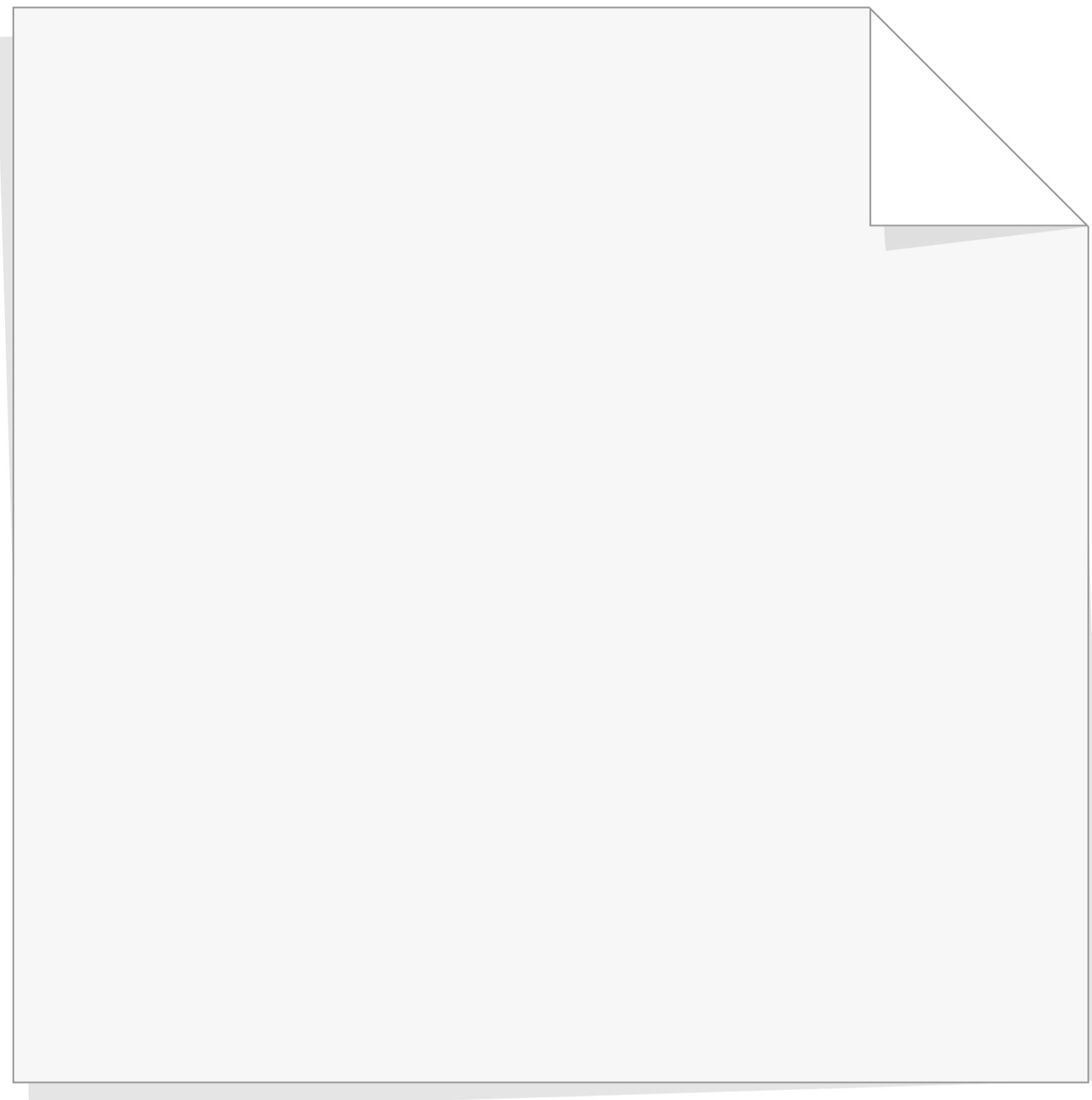
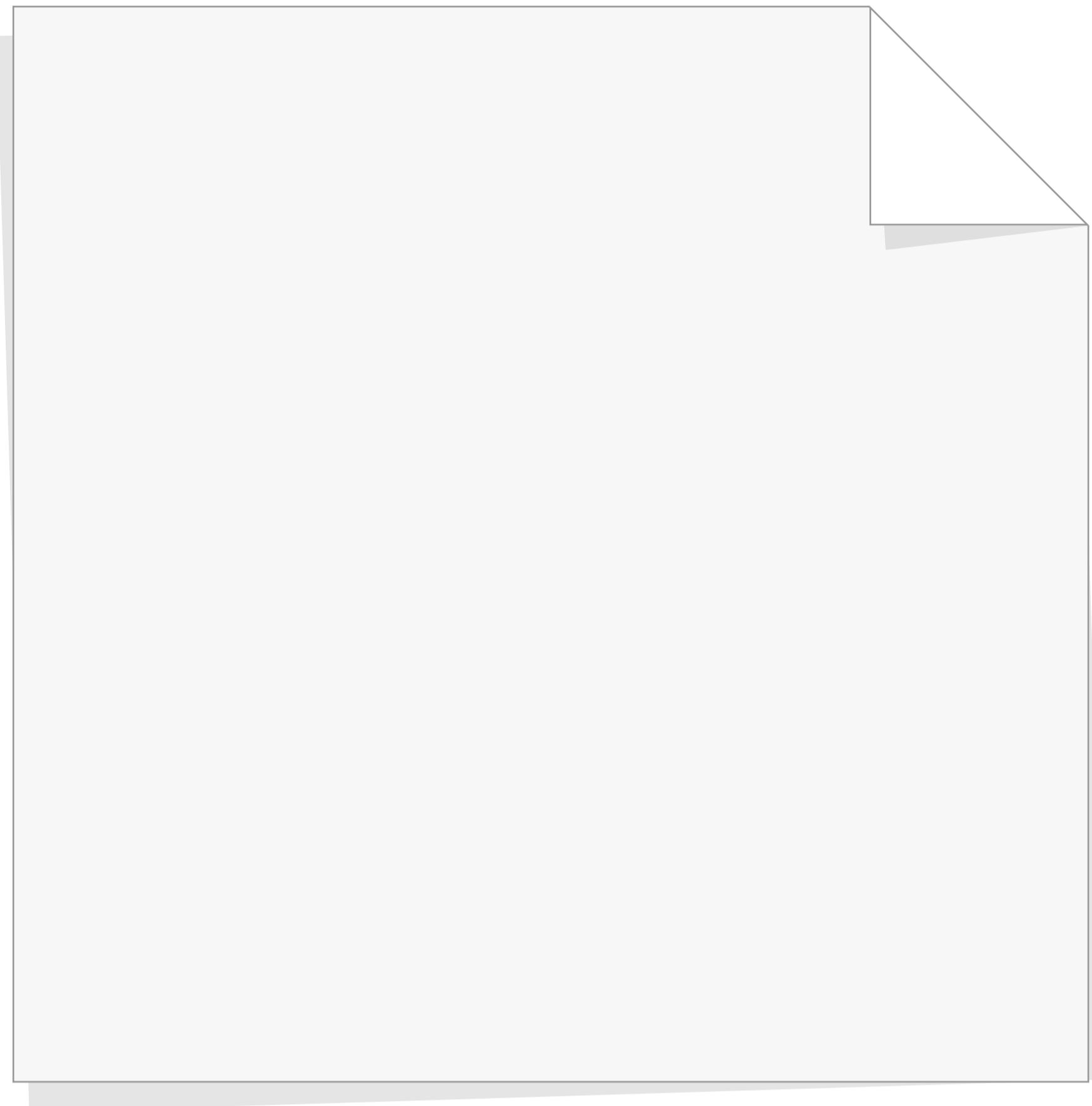


Título:

Conteúdo:



ANOTE SUAS IDEIAS





## DATAS ESPECIAIS



JAN

FEV

MAR

ABR

MAI

JUN

JUL

AGO

SET

OUT

NOV

DEZ



# LINHA EDITORIAL

Linha editorial principal:

Descrição:

Notas:

Linha editorial auxiliar 01:

Descrição:

Linha editorial auxiliar 02:

Descrição:

Linha editorial auxiliar 03:

Descrição:



I G T V

Data: \_\_\_\_\_ Duração: \_\_\_\_\_

Conteúdo:

Visualizações: \_\_\_\_\_

Data: \_\_\_\_\_ Duração: \_\_\_\_\_

Conteúdo:

Visualizações: \_\_\_\_\_

Data: \_\_\_\_\_ Duração: \_\_\_\_\_

Conteúdo:

Visualizações: \_\_\_\_\_

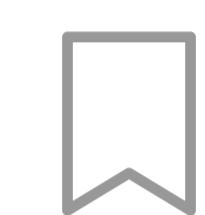
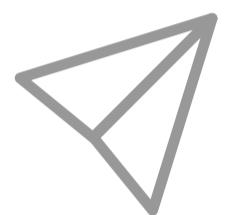


## FEED

Data: \_\_\_\_\_ Duração: \_\_\_\_\_

Conteúdo:

Visualizações:



Data: \_\_\_\_\_ Duração: \_\_\_\_\_

Conteúdo:

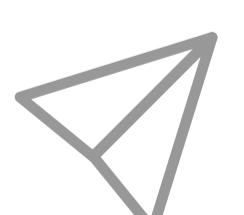
Visualizações:



Data: \_\_\_\_\_ Duração: \_\_\_\_\_

Conteúdo:

Visualizações:





# LIVE

	Data:	Horário:
	Conteúdo:	

Filtro:	Marcação:
Visualizações:	Hashtag:

	Data:	Horário:
	Conteúdo:	

Filtro:	Marcação:
Visualizações:	Hashtag:

	Data:	Horário:
	Conteúdo:	

Filtro:	Marcação:
Visualizações:	Hashtag:



# REELS



	Data:	Horário:
	Conteúdo:	
Filtro:	Marcação:	
Visualizações:	Hashtag:	

	Data:	Horário:
	Conteúdo:	
Filtro:	Marcação:	
Visualizações:	Hashtag:	

	Data:	Horário:
	Conteúdo:	
Filtro:	Marcação:	
Visualizações:	Hashtag:	



## STORIES

	Data:	Horário:
	Conteúdo:	

Filtro:	Marcação:
Visualizações:	Hashtag:

	Data:	Horário:
	Conteúdo:	

Filtro:	Marcação:
Visualizações:	Hashtag:

	Data:	Horário:
	Conteúdo:	

Filtro:	Marcação:
Visualizações:	Hashtag:



# SEMANA DE POST

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# SEMANA DE POST



# Metas para o mês:

The diagram consists of three separate, empty rectangular boxes. Each box is defined by a thin gray border. They are positioned vertically along a single column. A horizontal line connects the top edge of the first box to the top edge of the second box. Another horizontal line connects the bottom edge of the second box to the bottom edge of the third box. The boxes are white with no internal content.



# METAS ANUAIS



JAN

FEV

MAR

ABR

MAI

JUN

JUL

AGO

SET

OUT

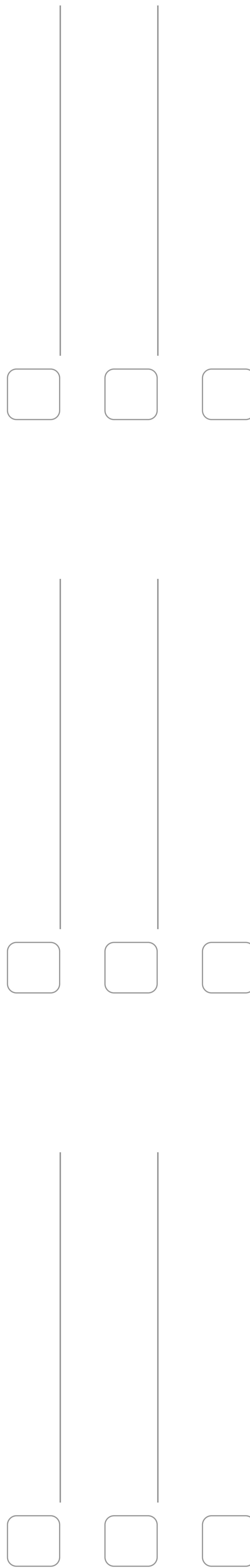
NOV

DEZ



# CONTROLE ANUAL DO POST

# Legendă:





# HORÁRIO DOS POST

Plataforma: \_\_\_\_\_

Melhores dias:	<input type="checkbox"/>											
	SEG	TER	QUA	QUI	SEX	SAB	DOM					
Melhores horários:	<input type="checkbox"/>											
	00:00	01:00	02:00	03:00	04:00	05:00	06:00	07:00	08:00	09:00	10:00	11:00
	<input type="checkbox"/>											
	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00	22:00	23:00

Plataforma: \_\_\_\_\_

Melhores dias:	<input type="checkbox"/>											
	SEG	TER	QUA	QUI	SEX	SAB	DOM					
Melhores horários:	<input type="checkbox"/>											
	00:00	01:00	02:00	03:00	04:00	05:00	06:00	07:00	08:00	09:00	10:00	11:00
	<input type="checkbox"/>											
	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00	22:00	23:00

Plataforma: \_\_\_\_\_

Melhores dias:	<input type="checkbox"/>											
	SEG	TER	QUA	QUI	SEX	SAB	DOM					
Melhores horários:	<input type="checkbox"/>											
	00:00	01:00	02:00	03:00	04:00	05:00	06:00	07:00	08:00	09:00	10:00	11:00
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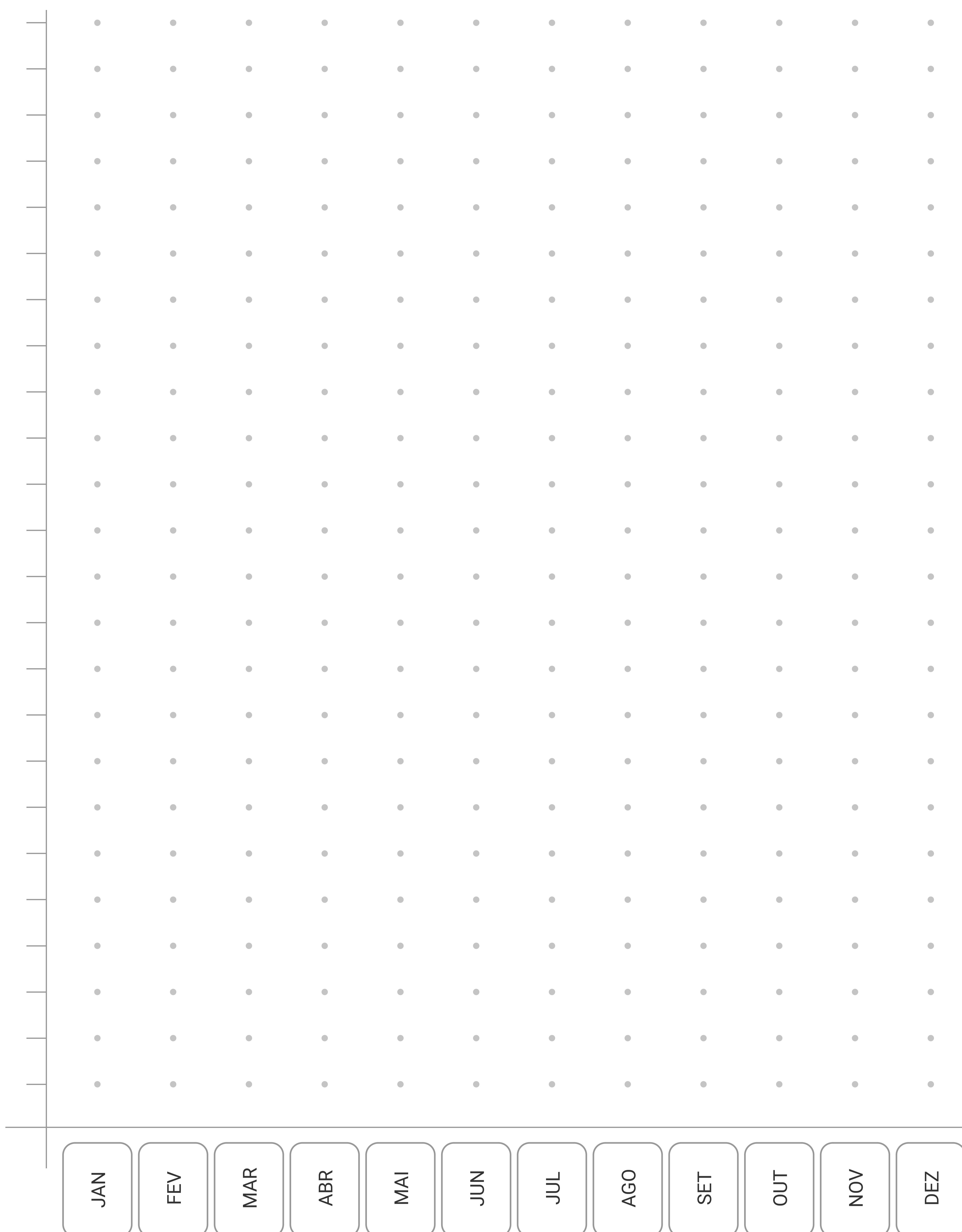
Plataforma: \_\_\_\_\_

Melhores dias:	<input type="checkbox"/>											
	SEG	TER	QUA	QUI	SEX	SAB	DOM					
Melhores horários:	<input type="checkbox"/>											
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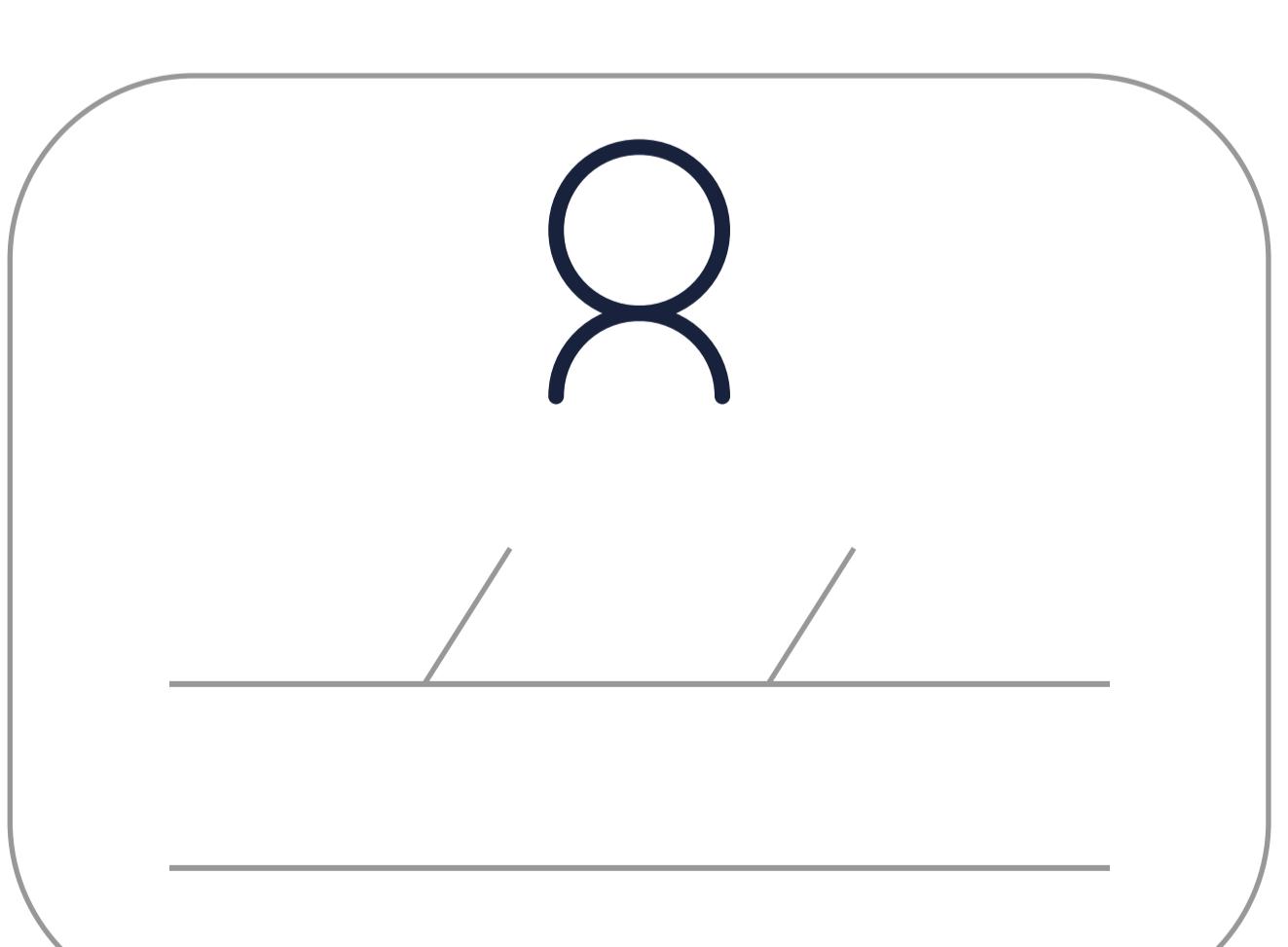
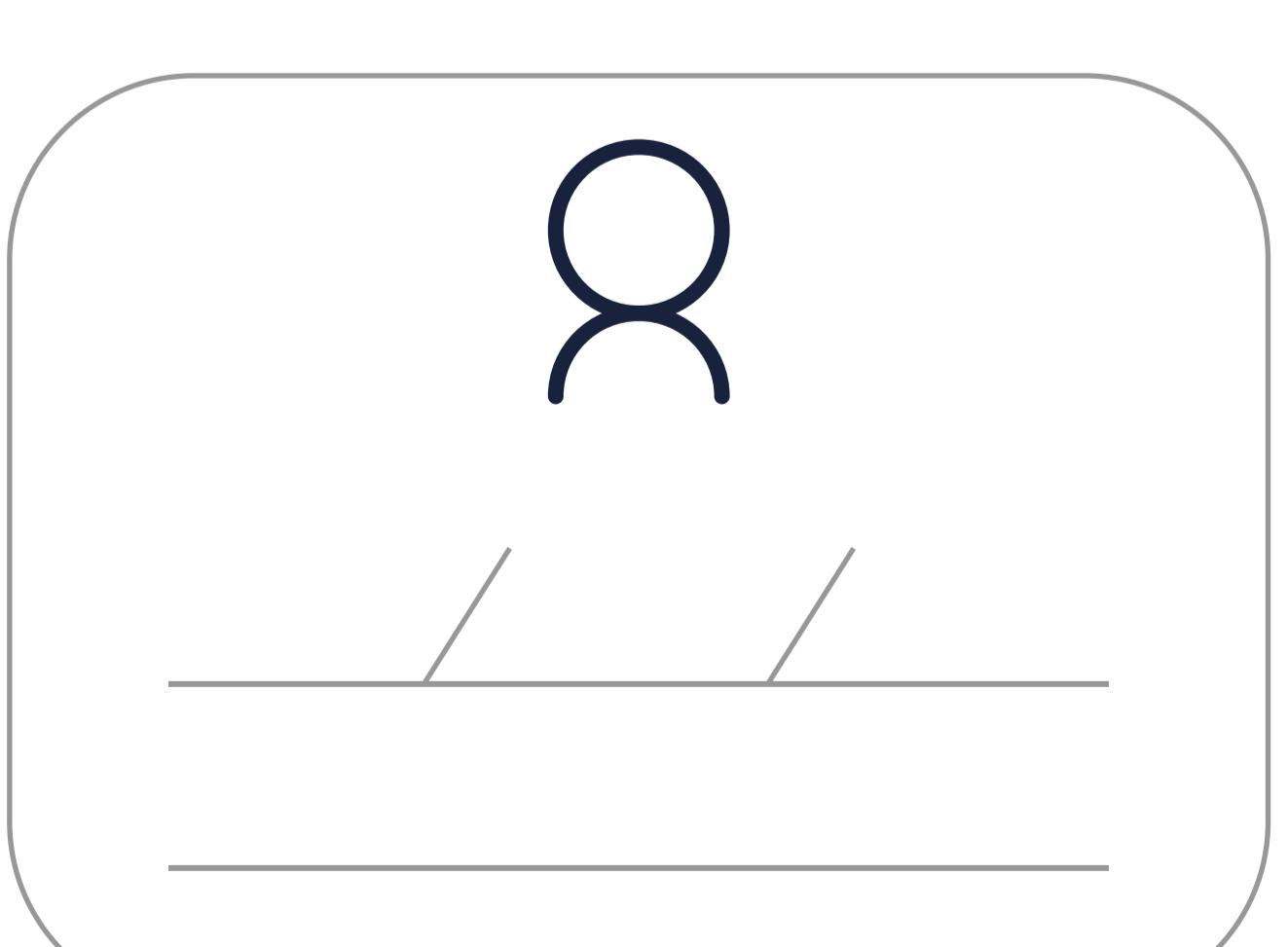
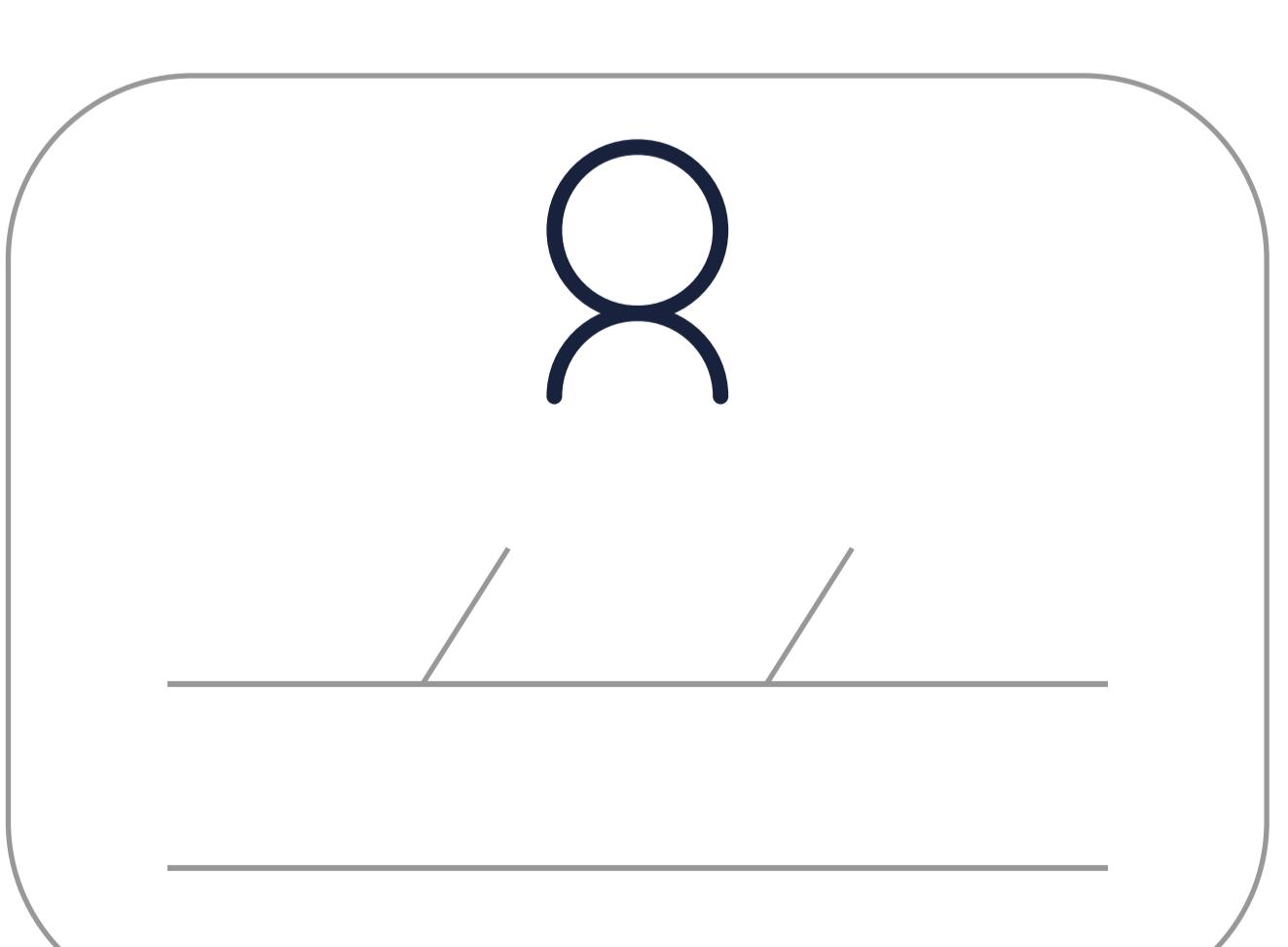
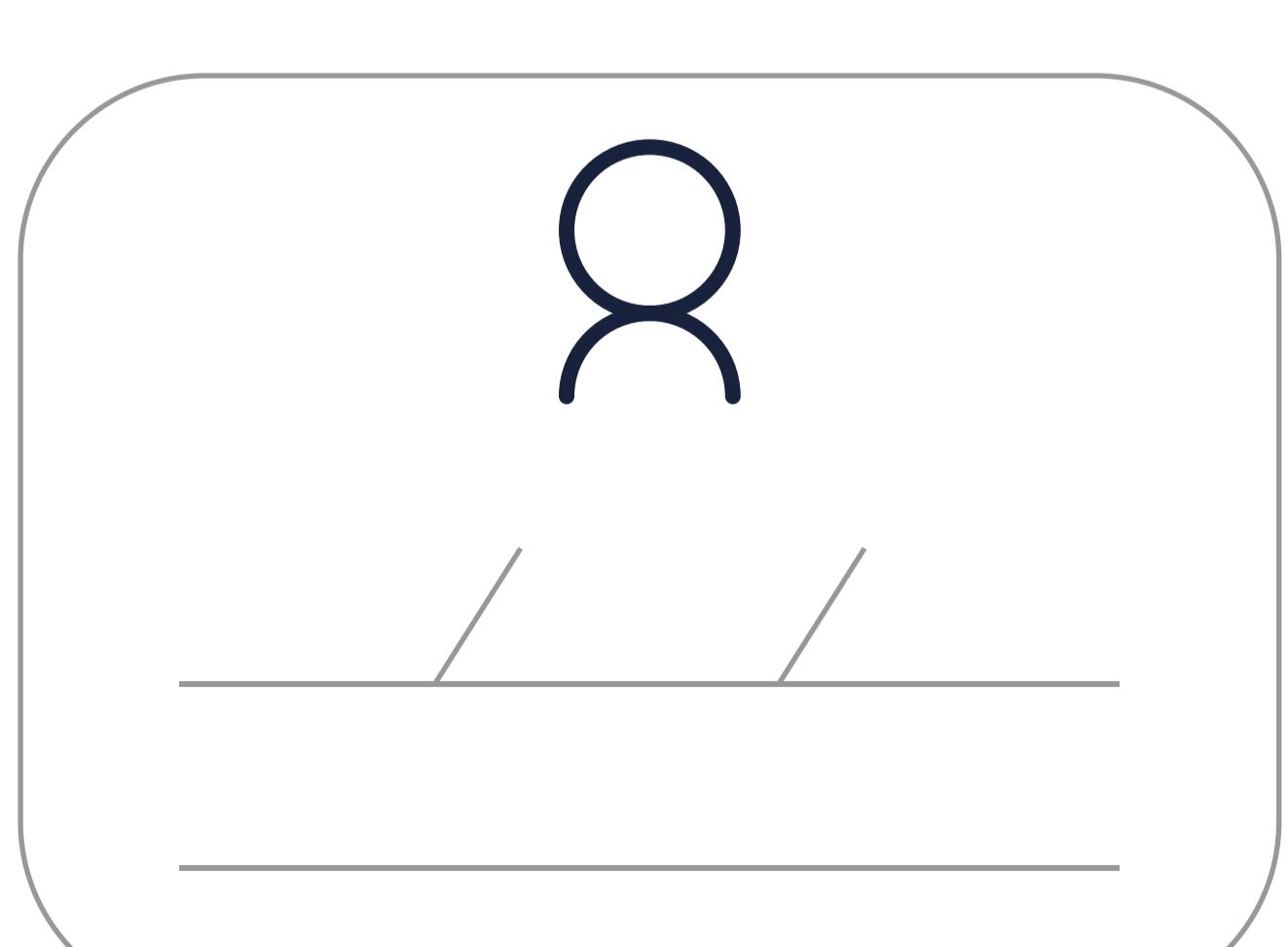
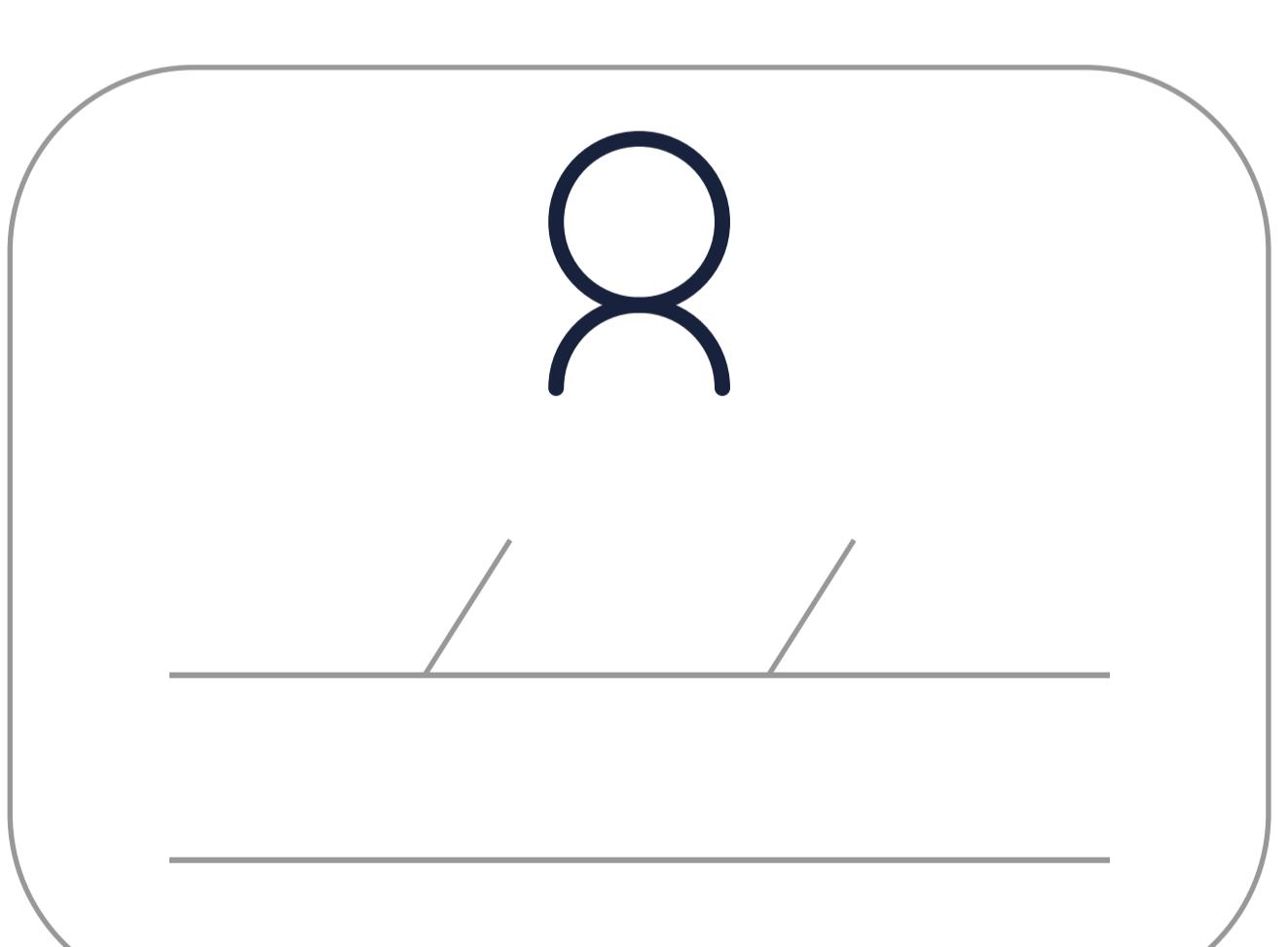
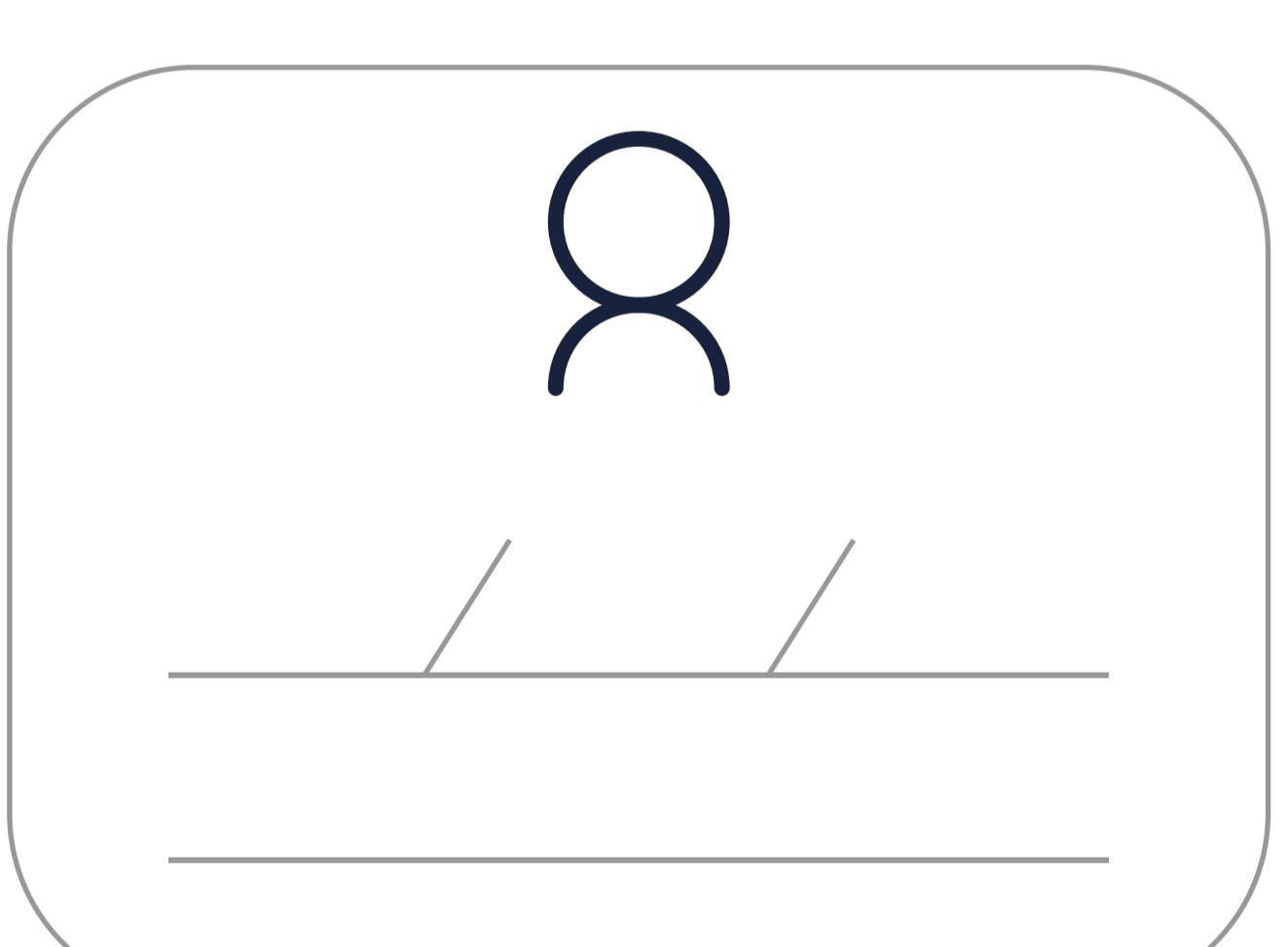
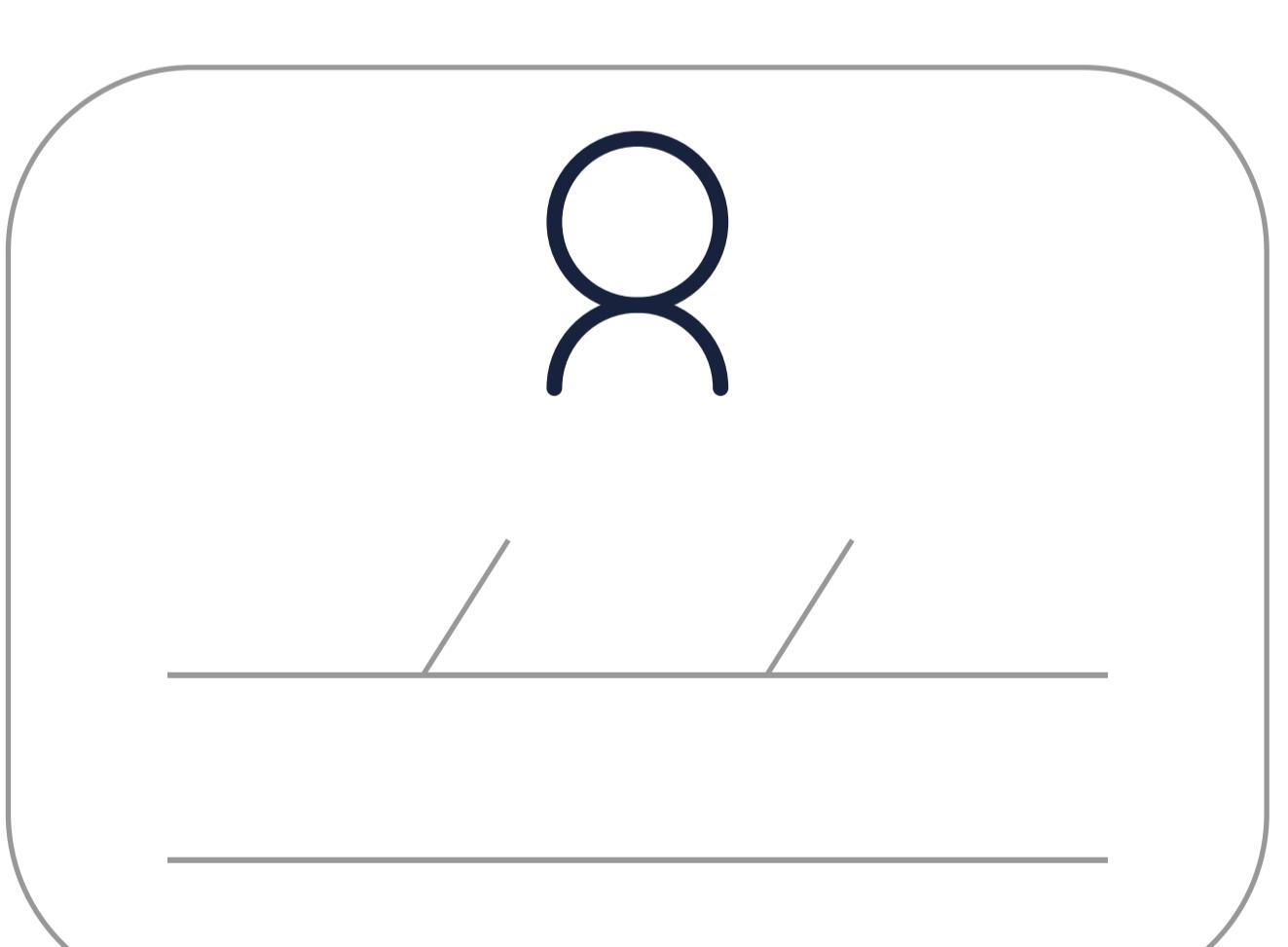
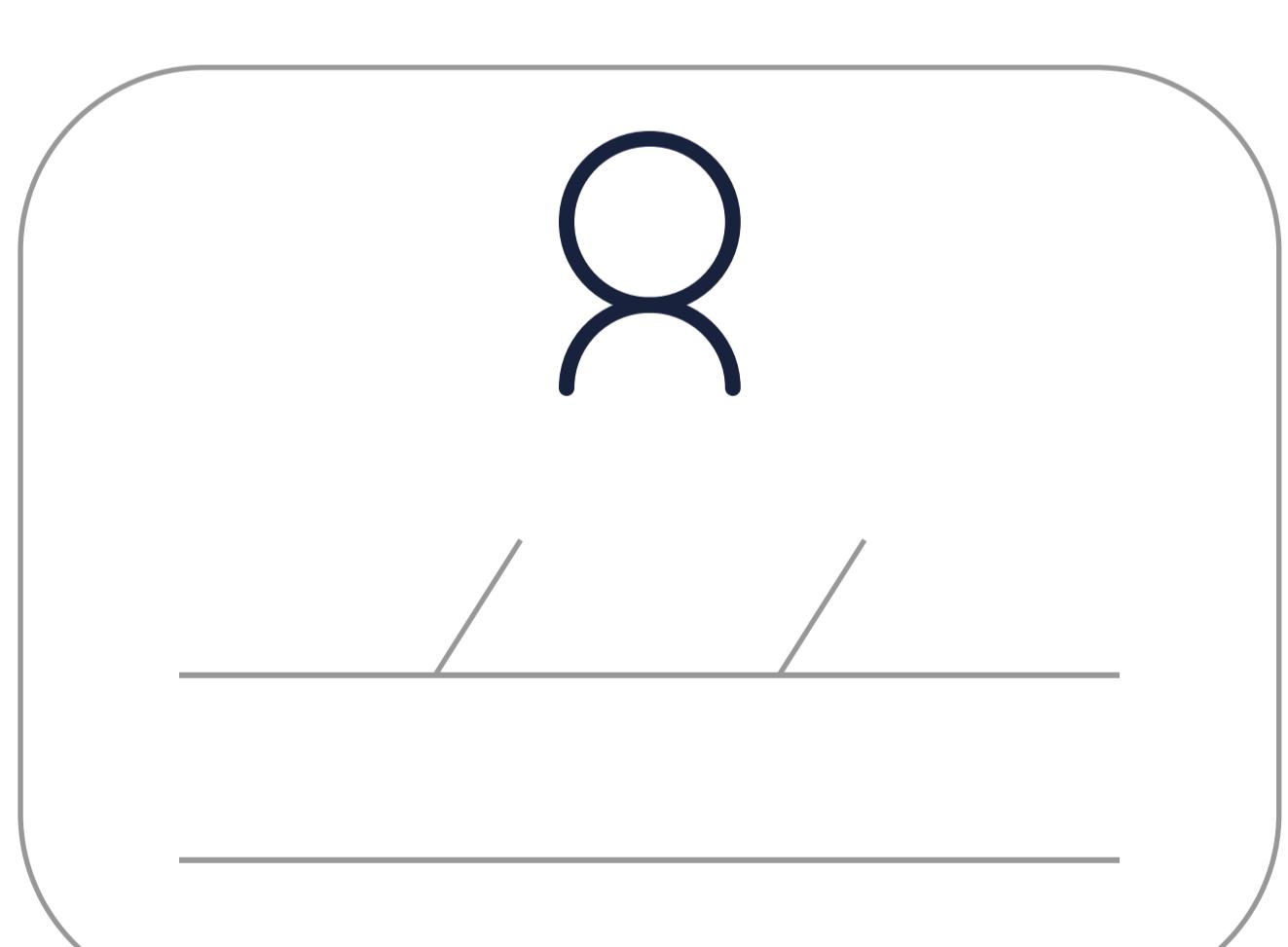
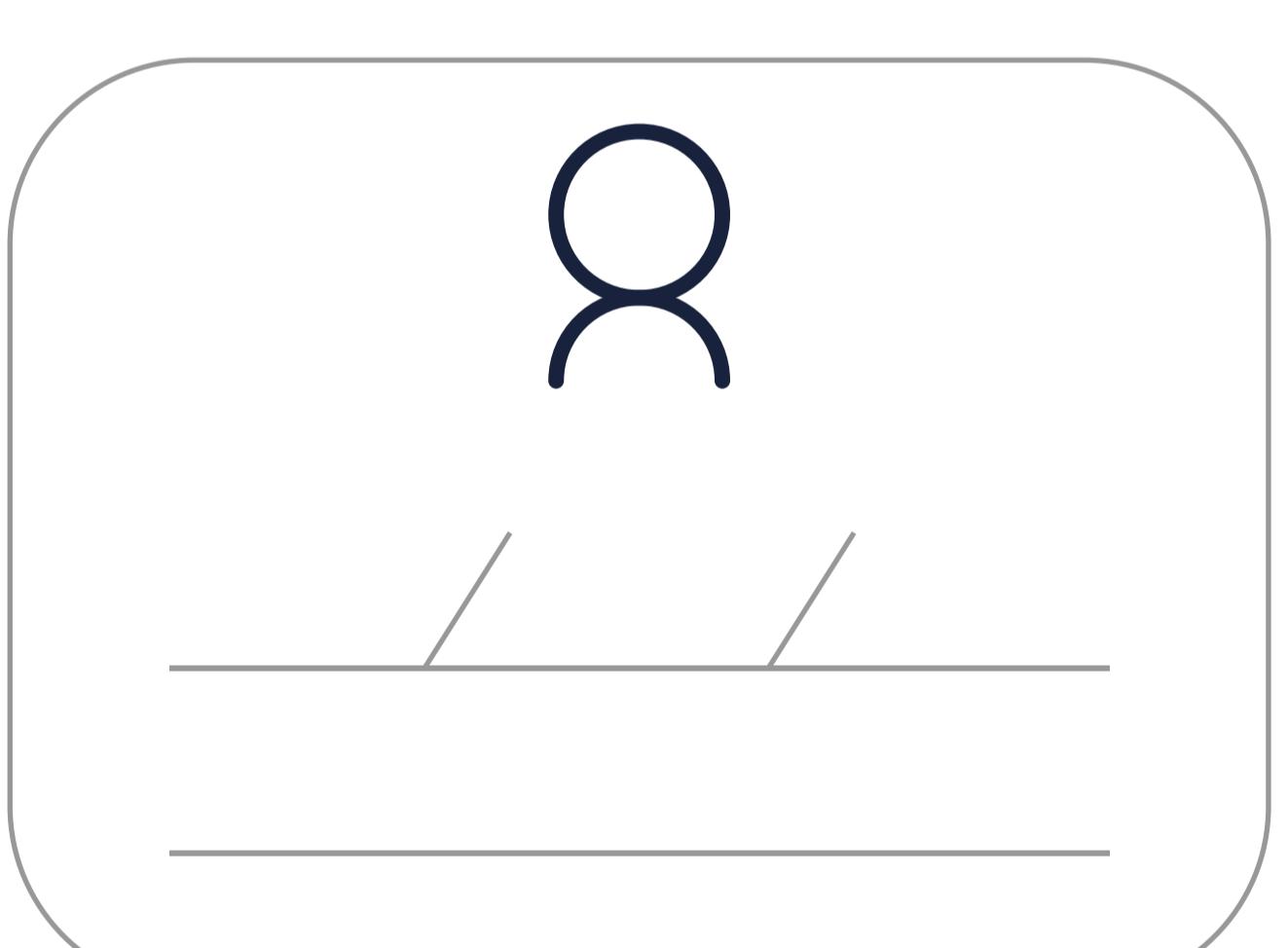
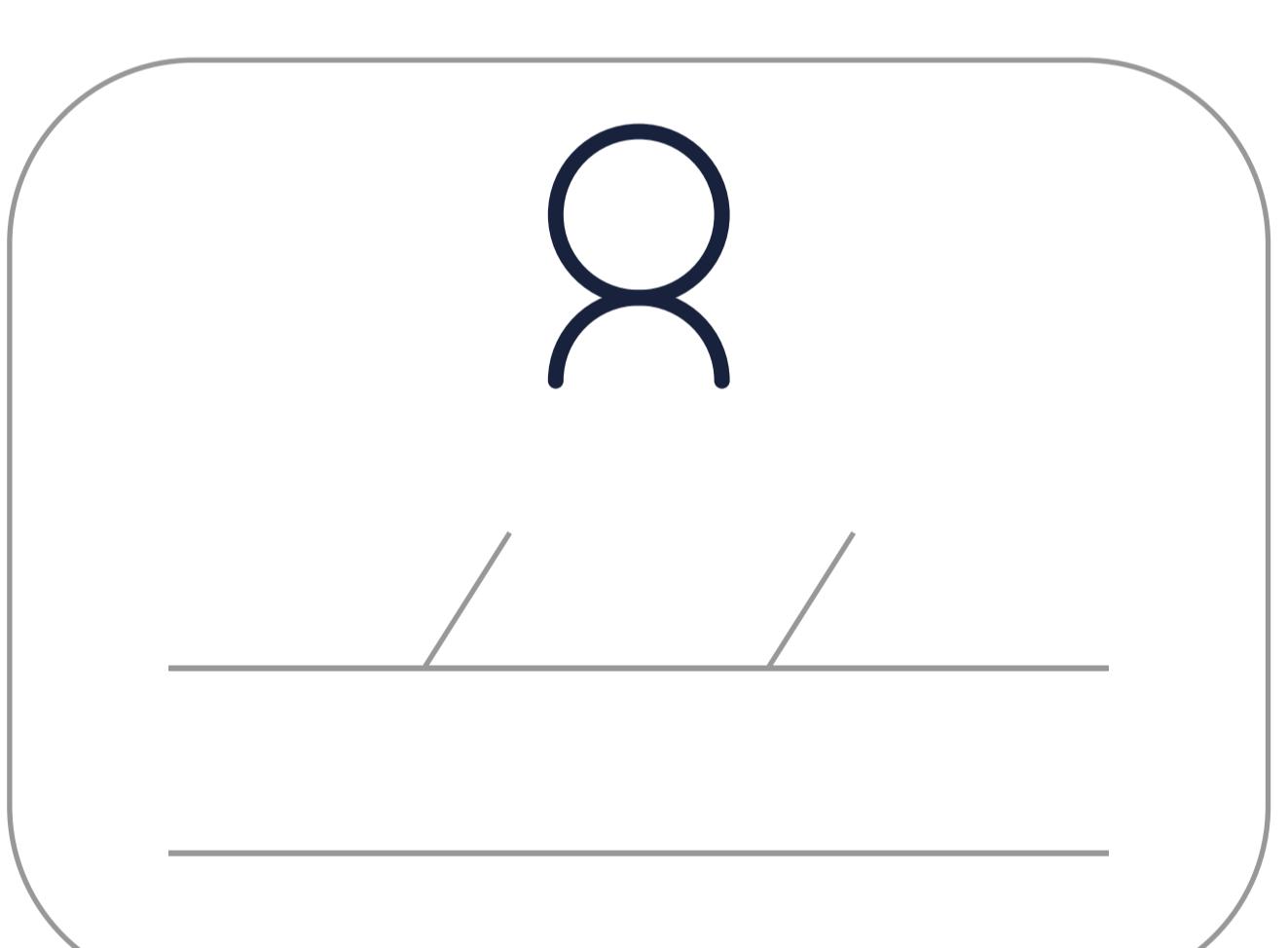
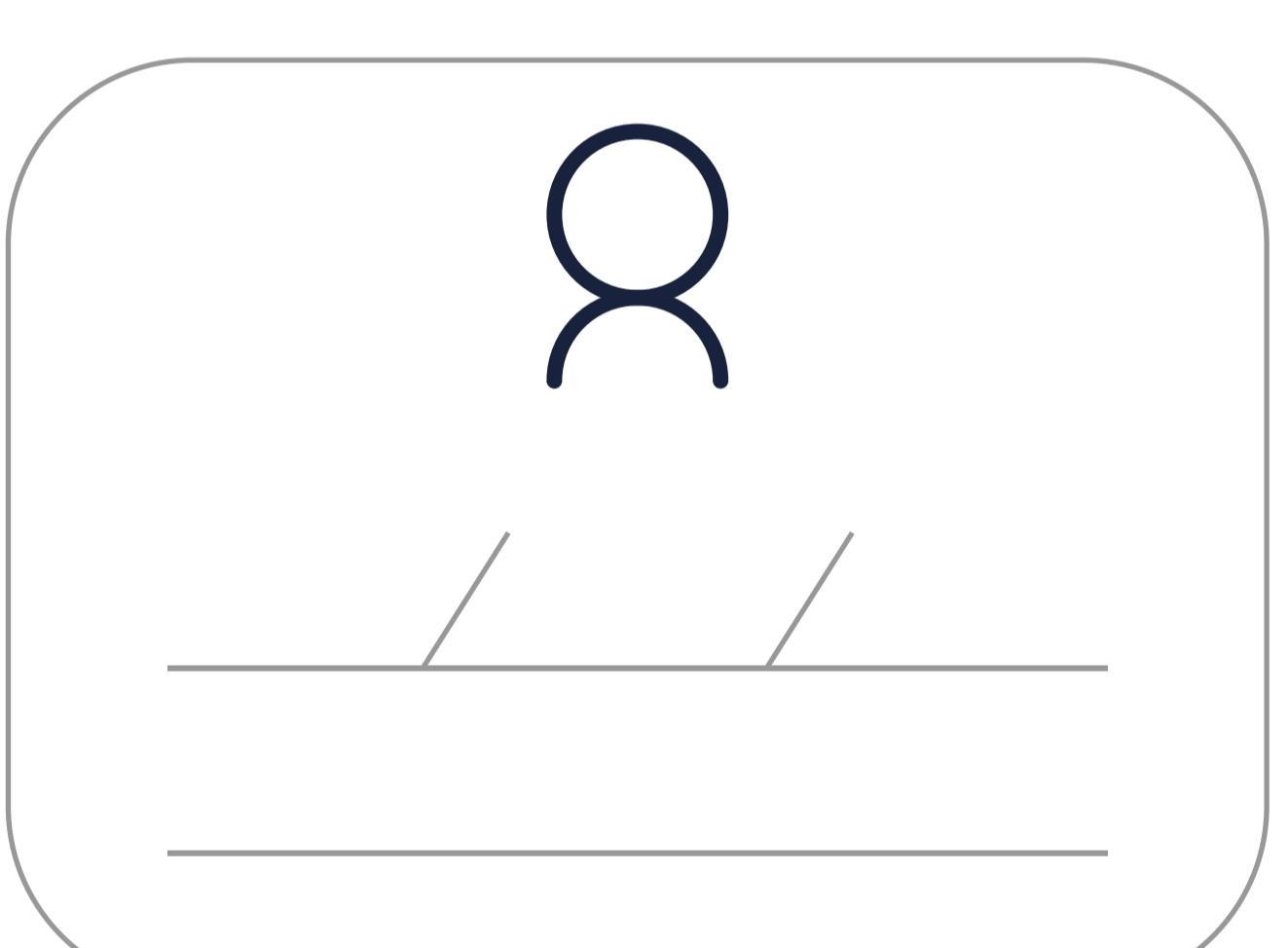
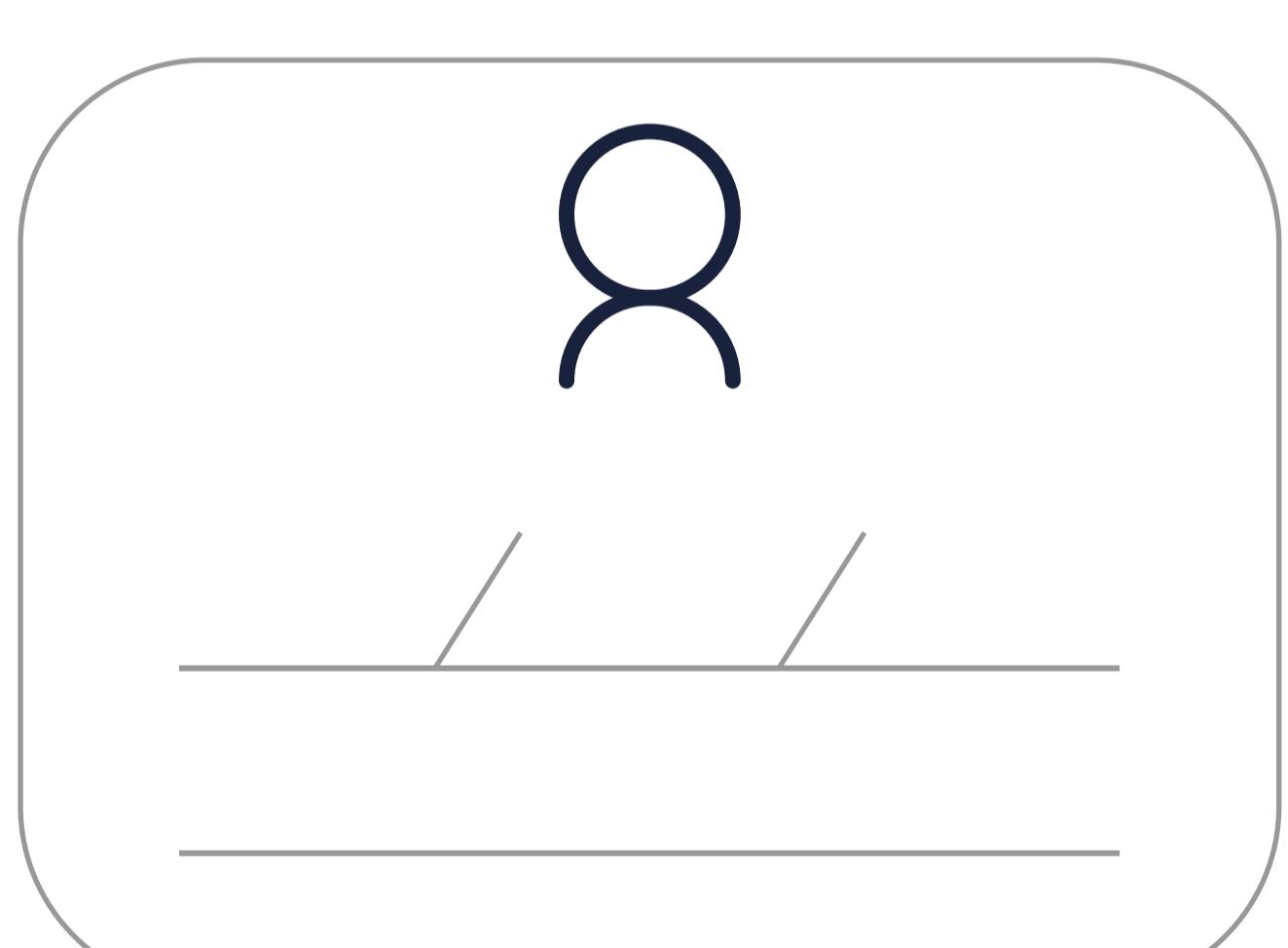
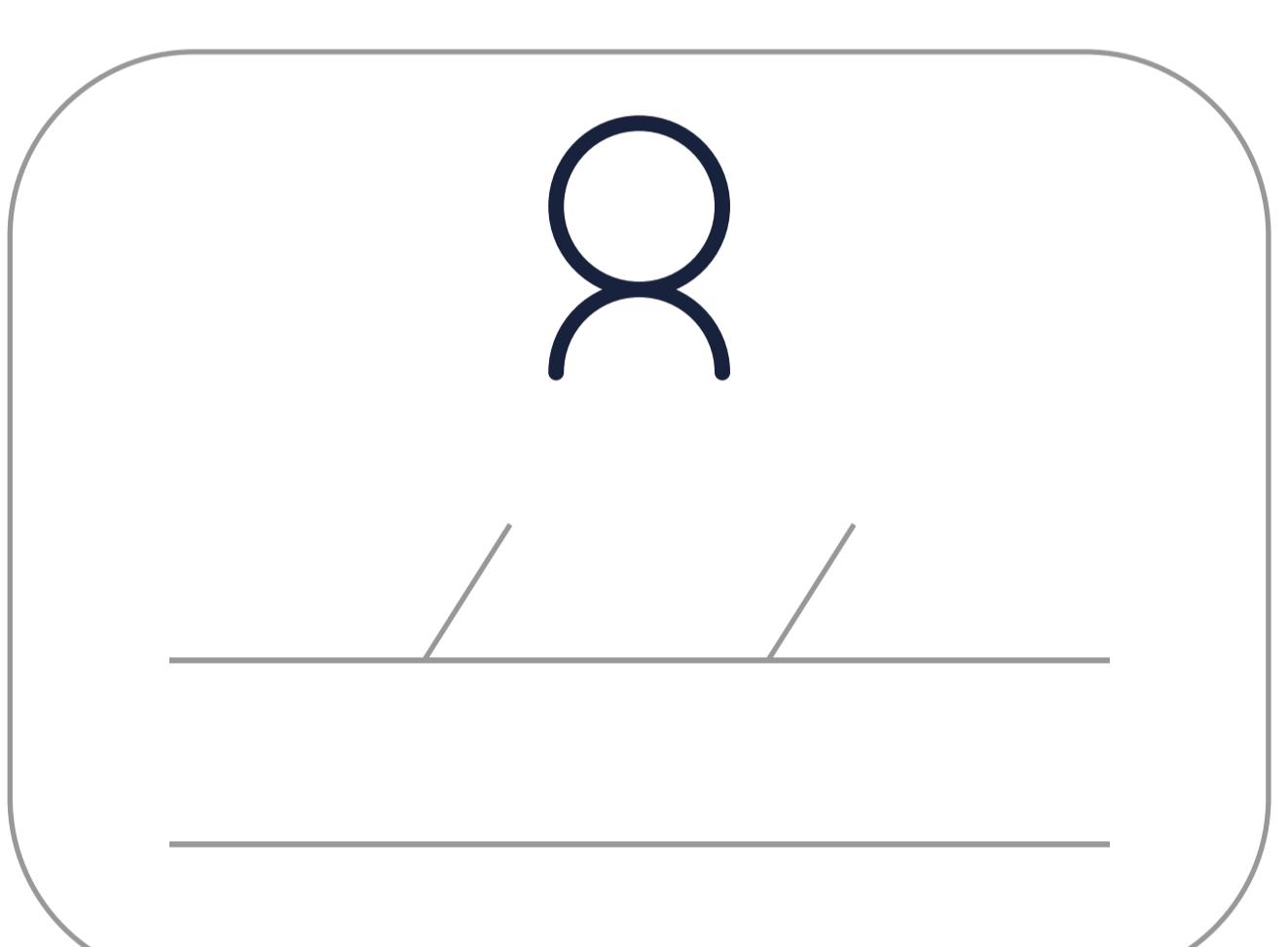
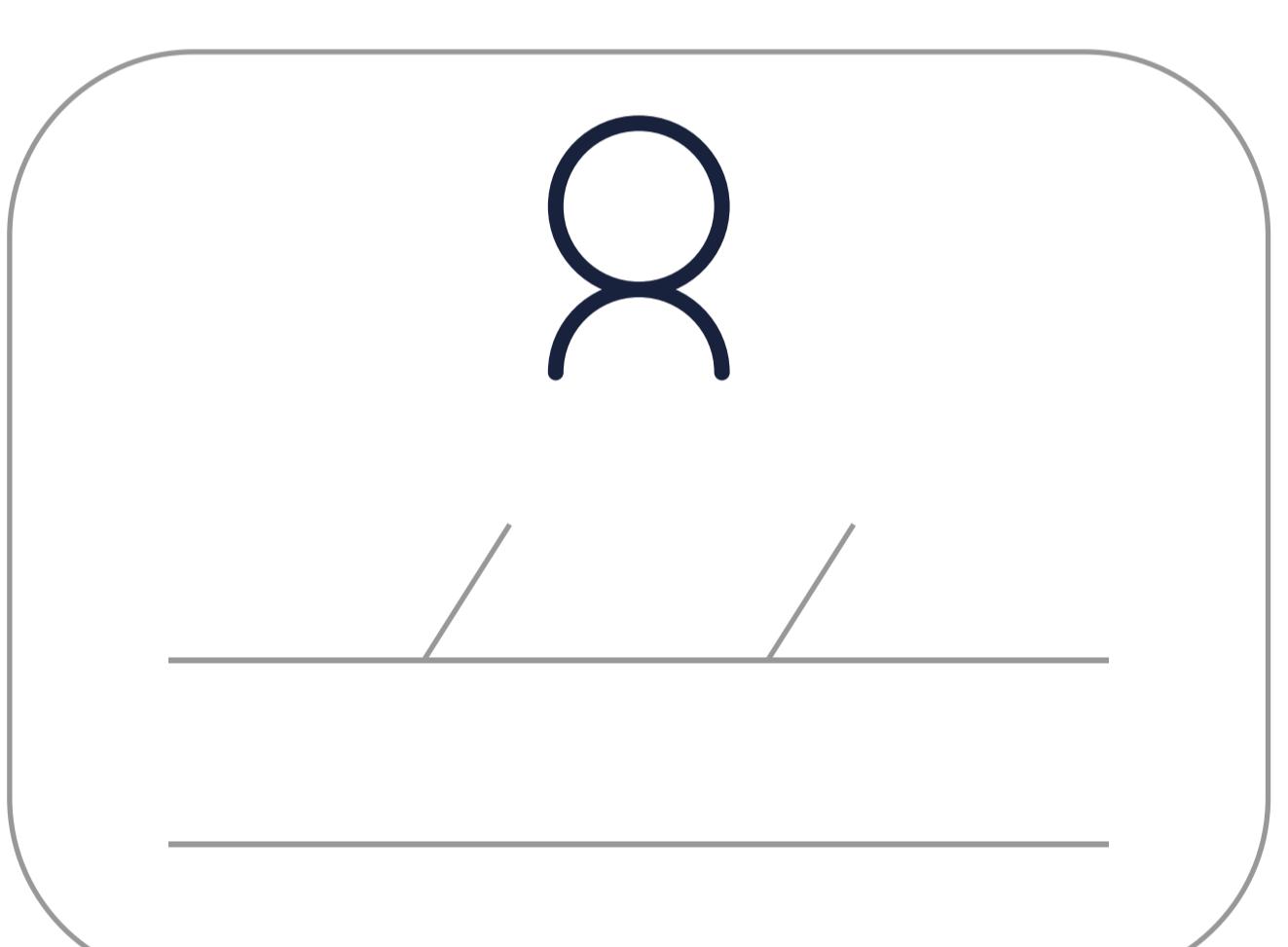
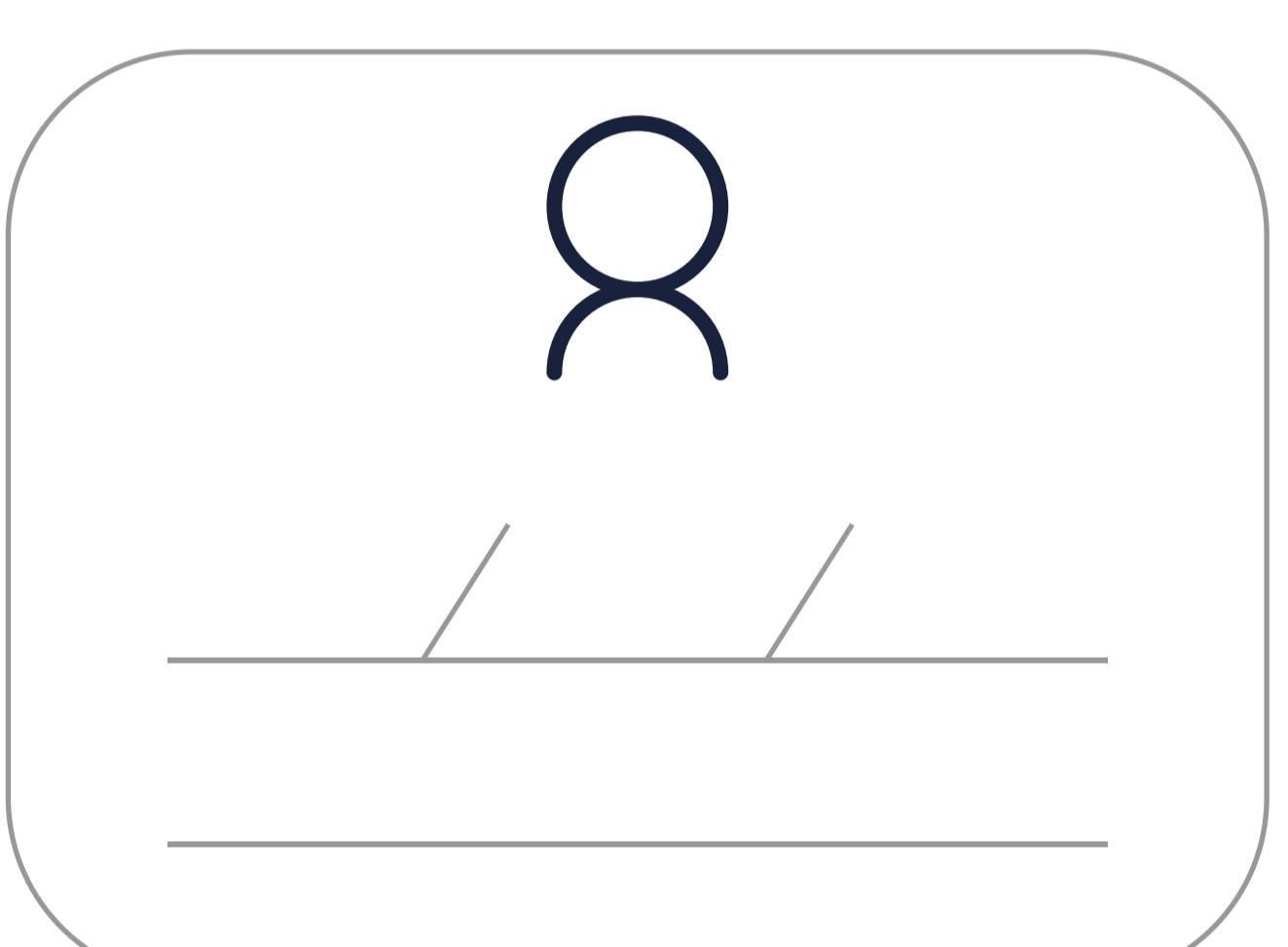
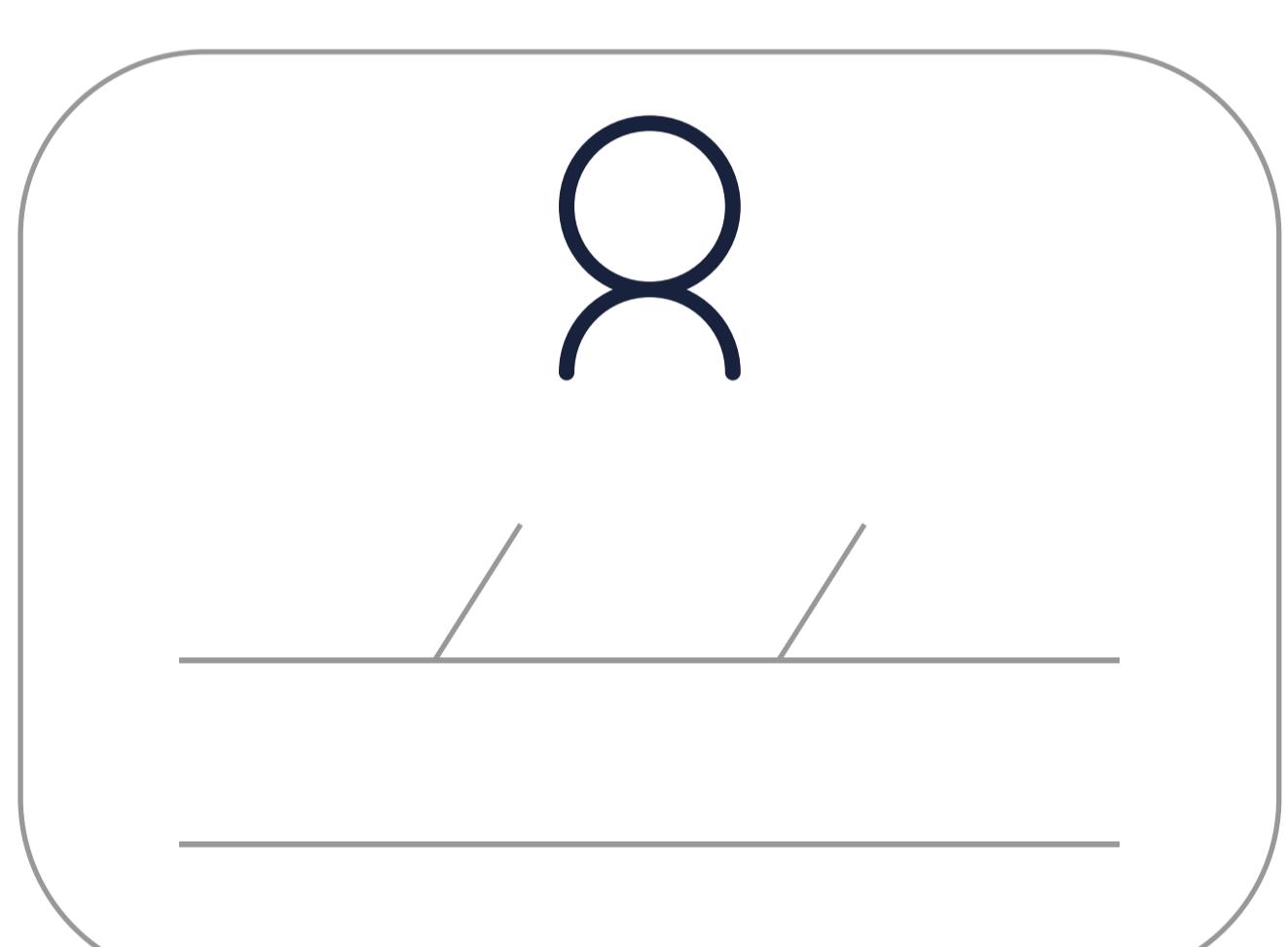
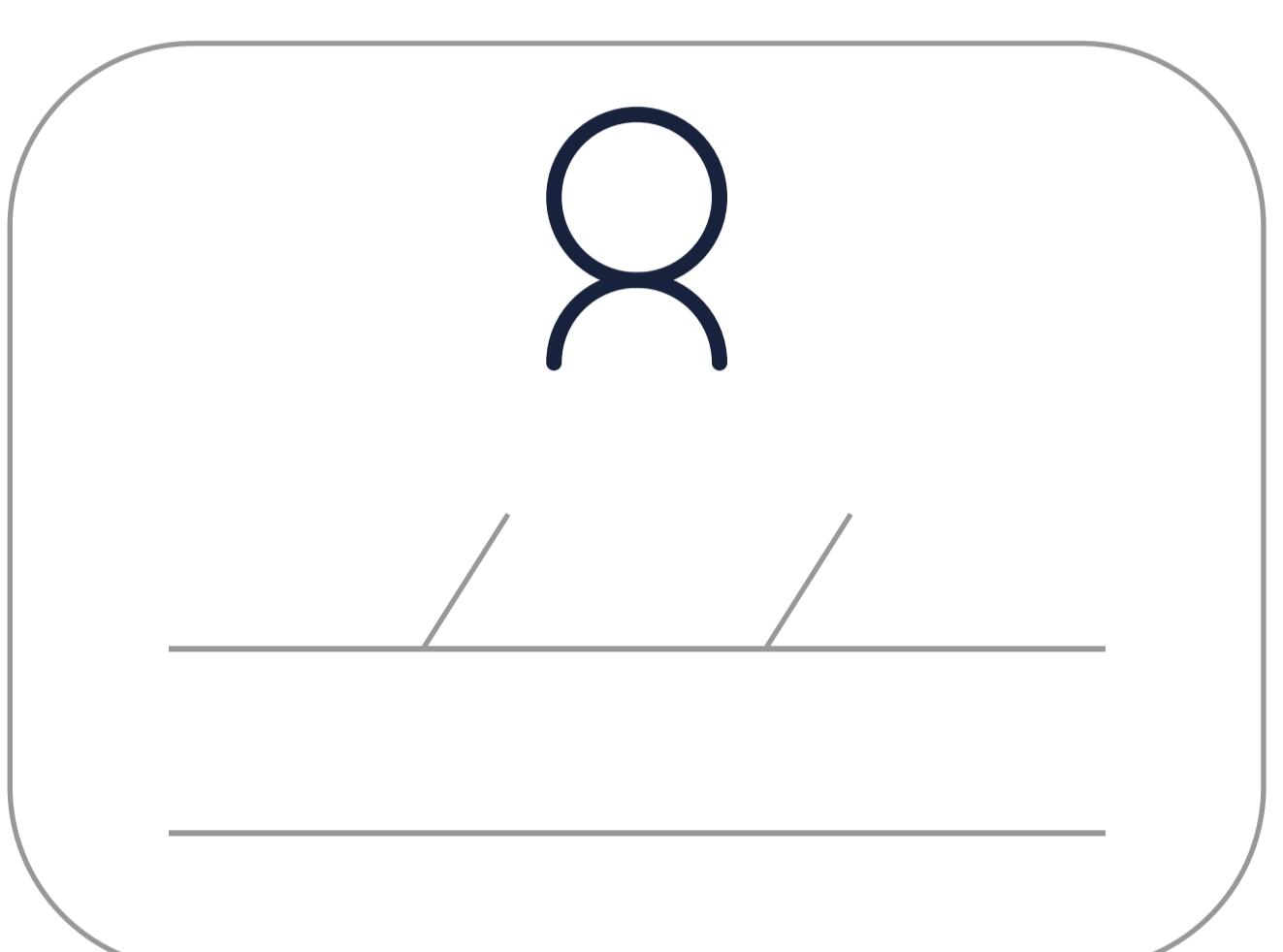
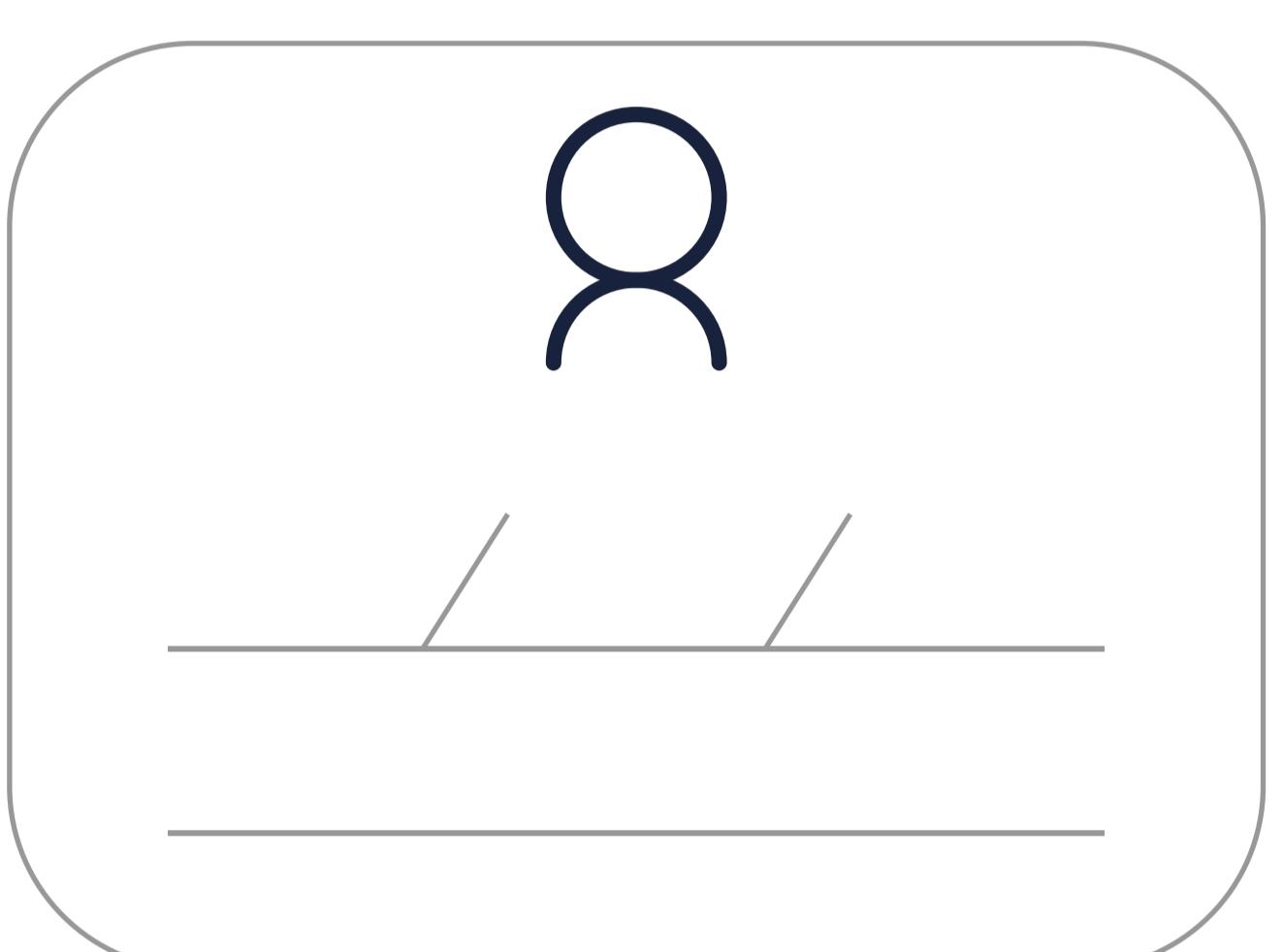
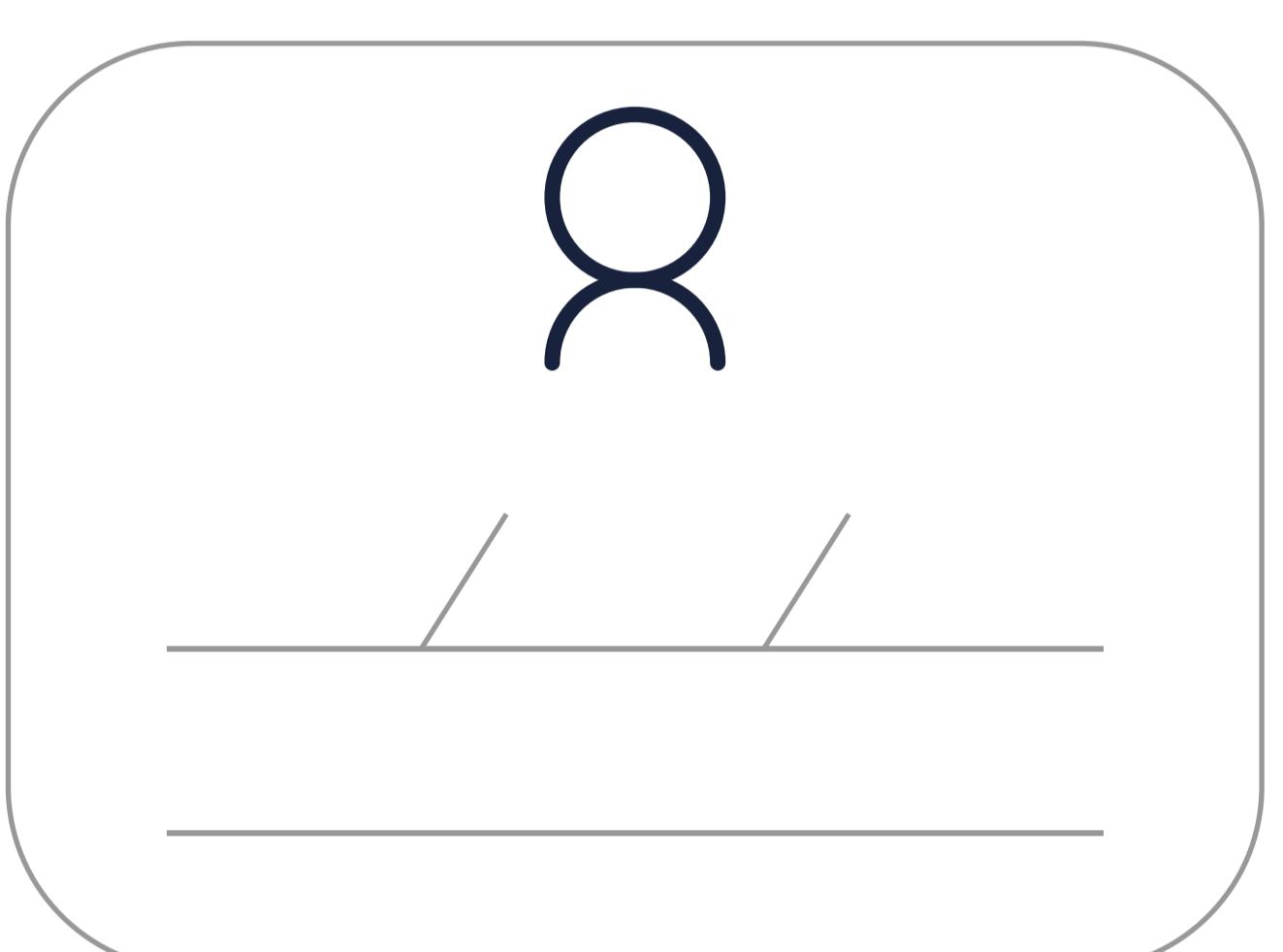
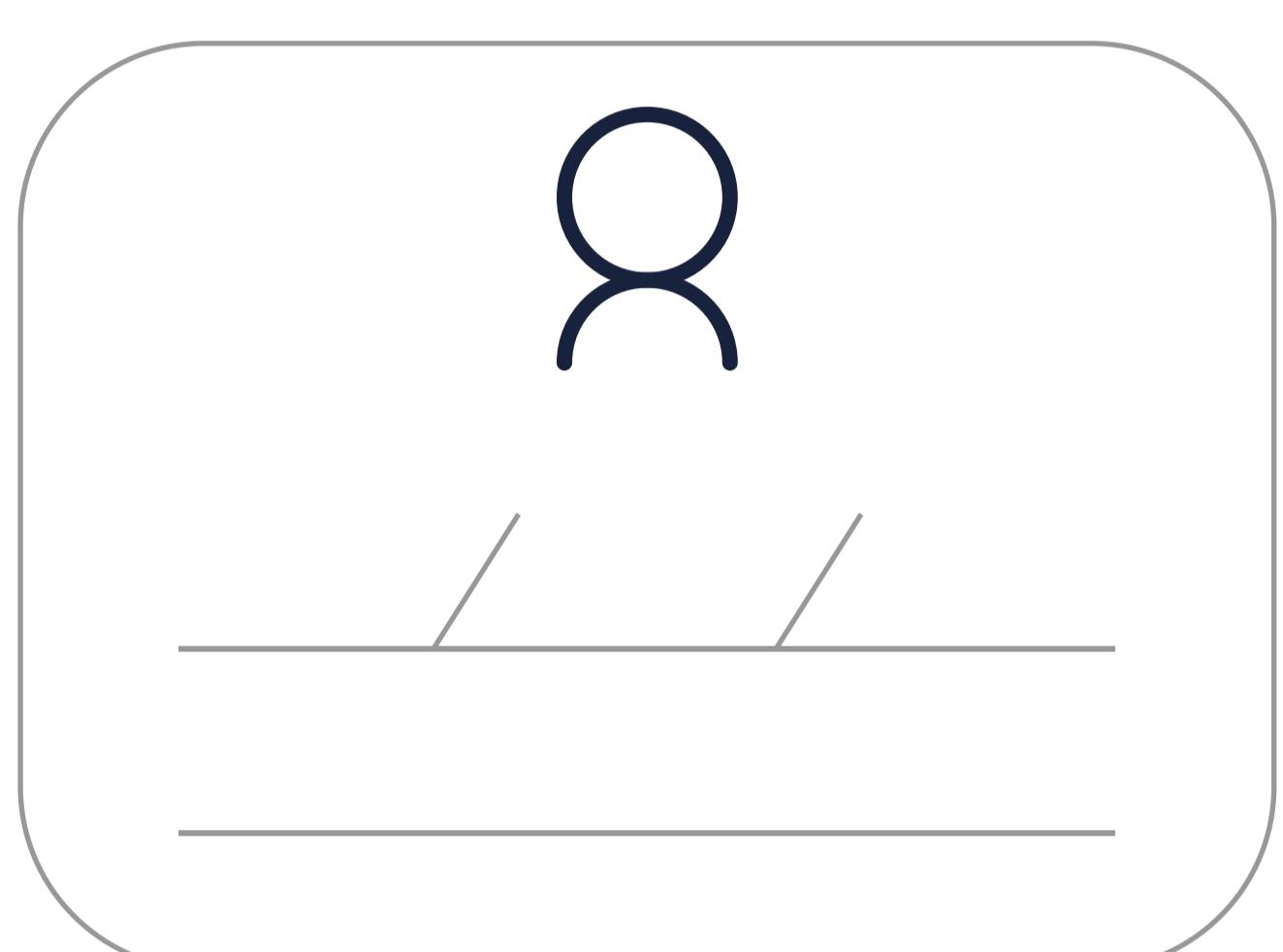
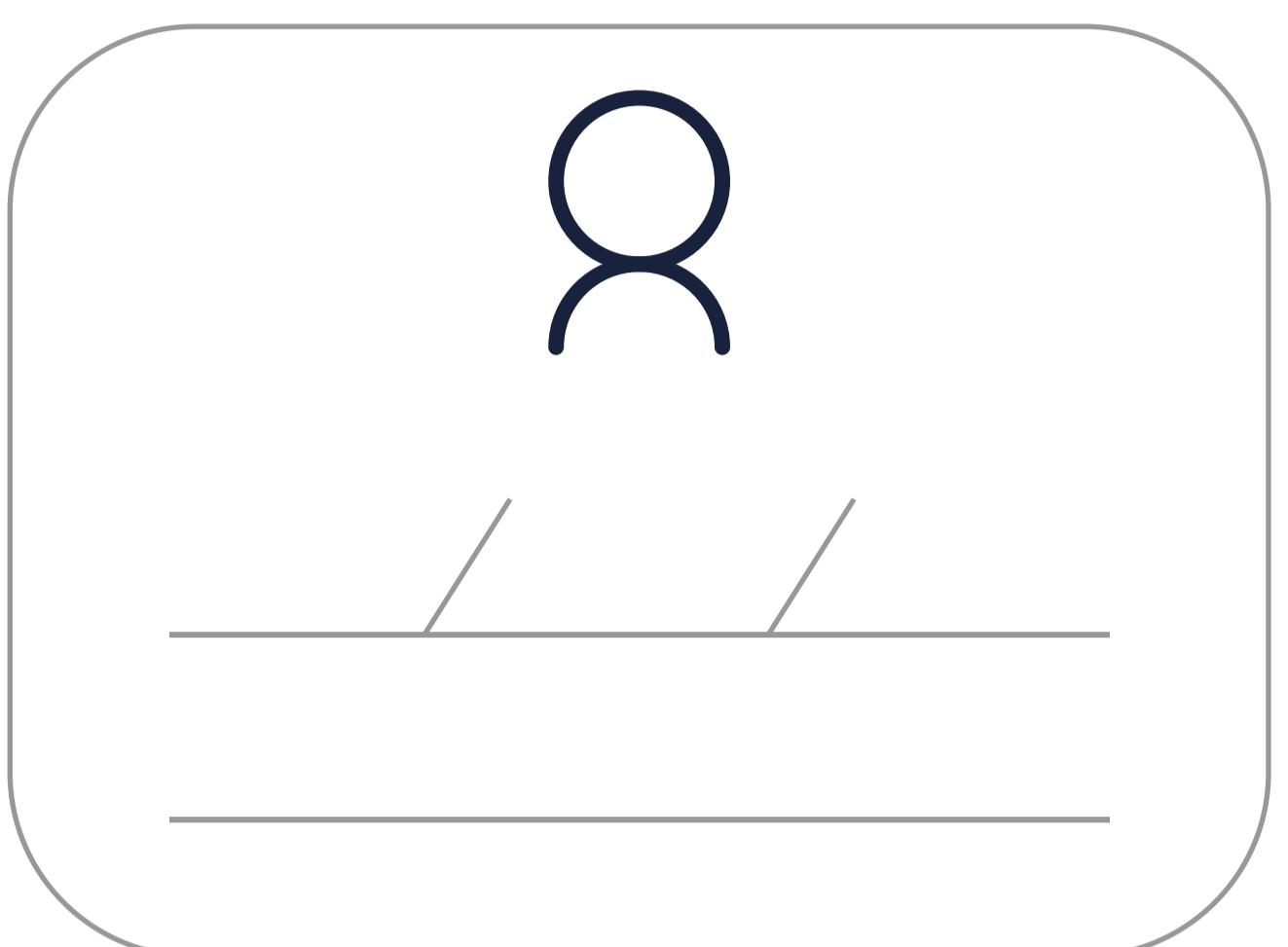
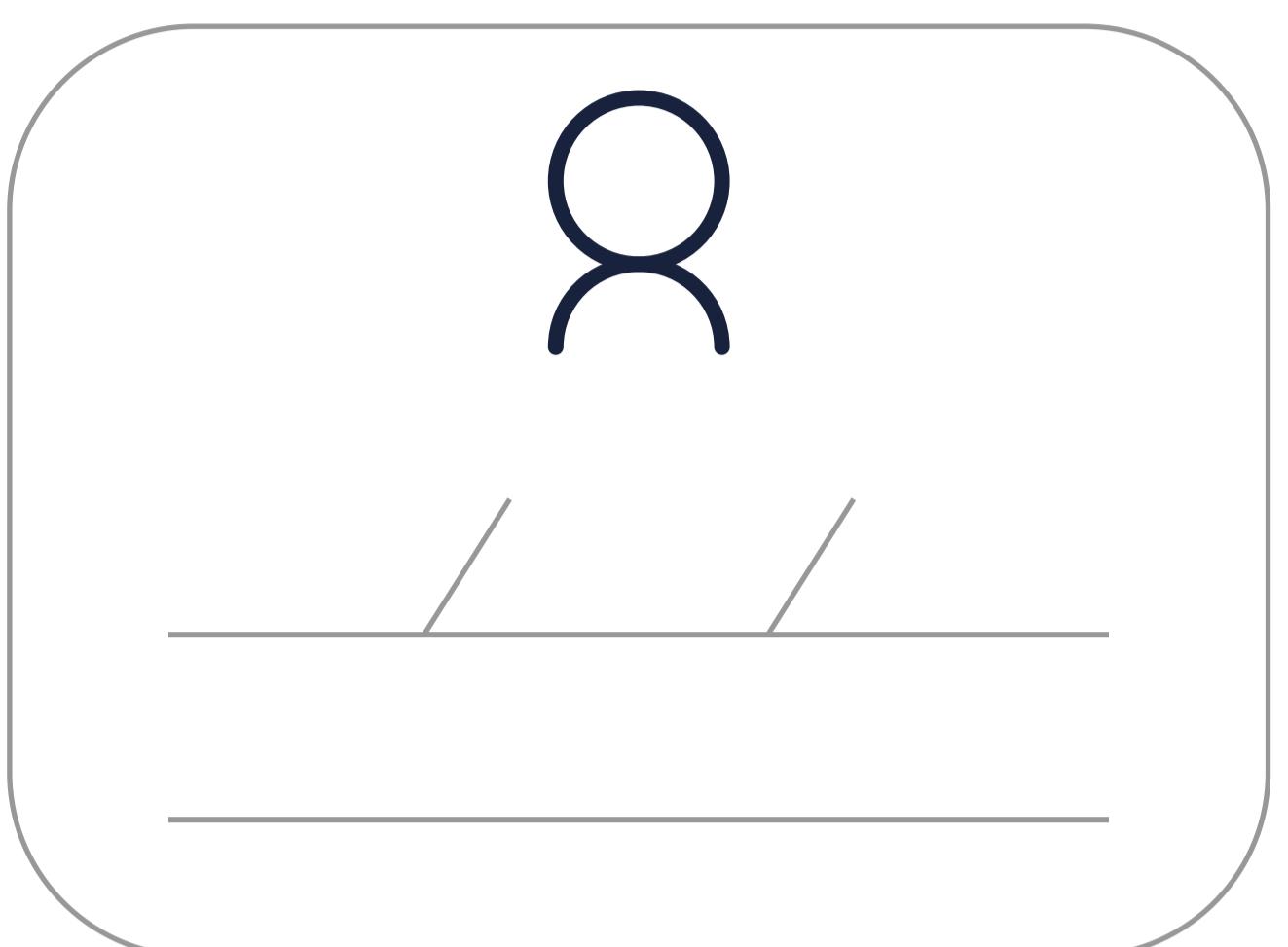
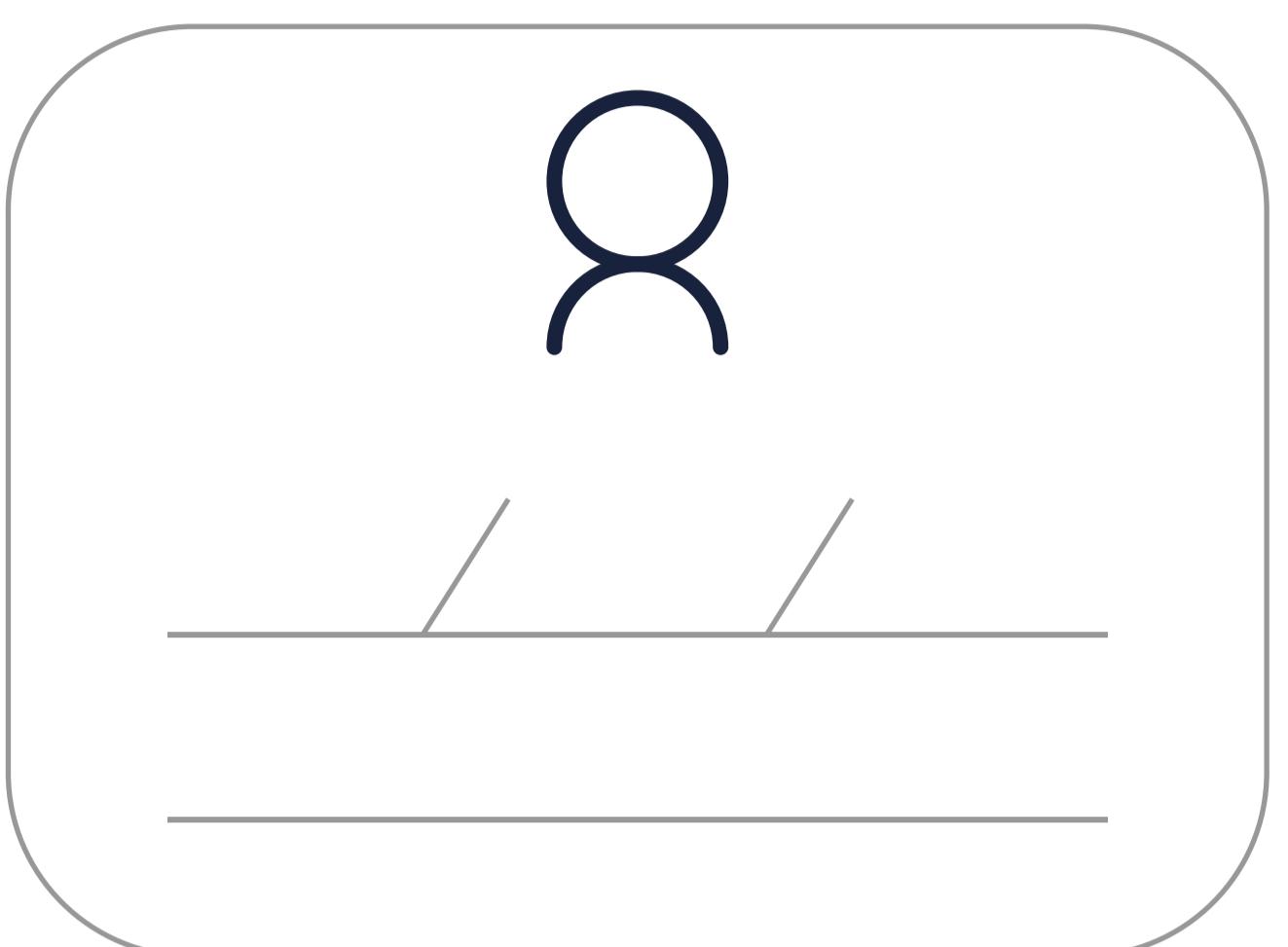
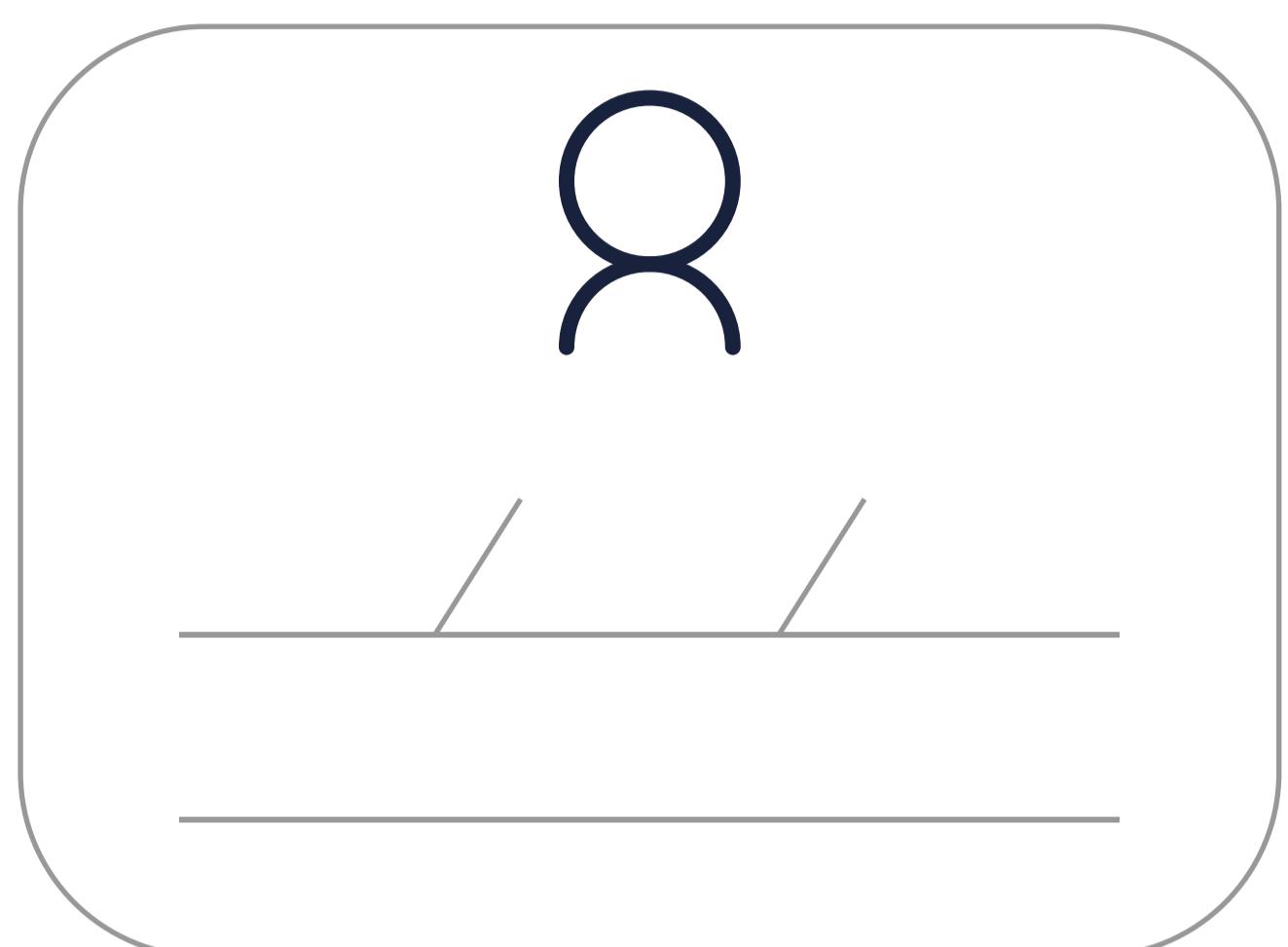
# GRÁFICO DE SEGUIDORES

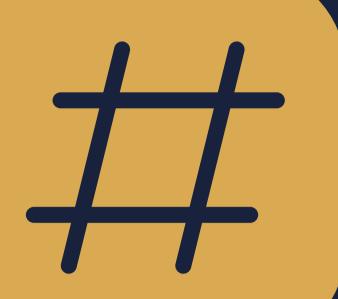
Ano: \_\_\_\_\_





## SEGUIDORES





# HASHTAG



Categoria:

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# FILTROS



Categoría:

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# GIFS





# ANALISE DE POST

Tema da postagem: \_\_\_\_\_ Data: \_\_\_\_\_

Descrição/Inspiração


Hashtags

Notas


Tema da postagem: \_\_\_\_\_ Data: \_\_\_\_\_

Descrição/Inspiração


Hashtags

Notas




# ANALISE DE MÉTRICAS



# ANÚNCIOS PATROCINADOS



## SORTEIOS/QUIZ

Título: \_\_\_\_\_

Prêmio (s): \_\_\_\_\_

Patrocinador: \_\_\_\_\_

Regras: \_\_\_\_\_  
\_\_\_\_\_

Data da publicação: \_\_\_\_\_ Data do sorteio: \_\_\_\_\_

Vendedor: \_\_\_\_\_

Contato: \_\_\_\_\_

Endereço: \_\_\_\_\_

Título: \_\_\_\_\_

Prêmio (s): \_\_\_\_\_

Patrocinador: \_\_\_\_\_

Regras: \_\_\_\_\_  
\_\_\_\_\_

Data da publicação: \_\_\_\_\_ Data do sorteio: \_\_\_\_\_

Vendedor: \_\_\_\_\_

Contato: \_\_\_\_\_

Endereço: \_\_\_\_\_



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