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How to Run TikTok Ads



Hey [Creator Name] I recently came across a video of yours on my FYP. It was so [compliment them about something specific within the video... It was funny, loved your dog, outfit, etc.]

I wanted to reach out because I think that you would be a great fit to promote our brand on TikTok.

[Mention a bit about your brand, what it is, what it does, and how you think you could collaborate together]

We would be interested in using the content for our collaboration as [ads, spark, just a post on your page, etc]

If you feel like this would be a good fit, could you get back to us with your rates for an engagement like this?

Looking forward to working together!

