

o cartaz ilustrado

aula 4

**O cartaz cultural:
1980 - 2020**

professor: rico lins

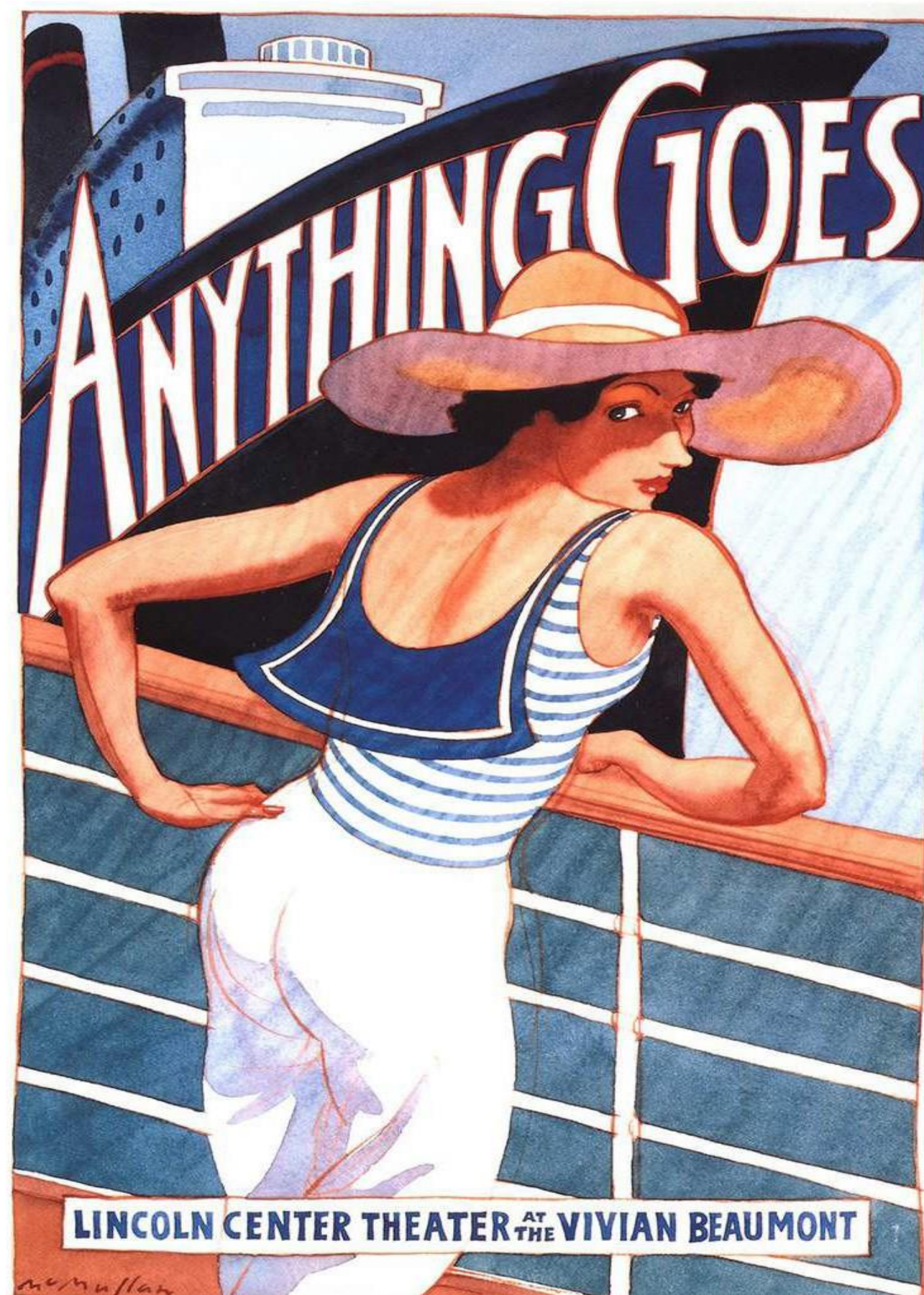
O Cartaz Cultural: anos 1980-2020

Se os criadores dos primeiros cartazes culturais produziam também para a publicidade, nesse novo momento vemos vários cartazistas se envolverem com questões de cunho social.

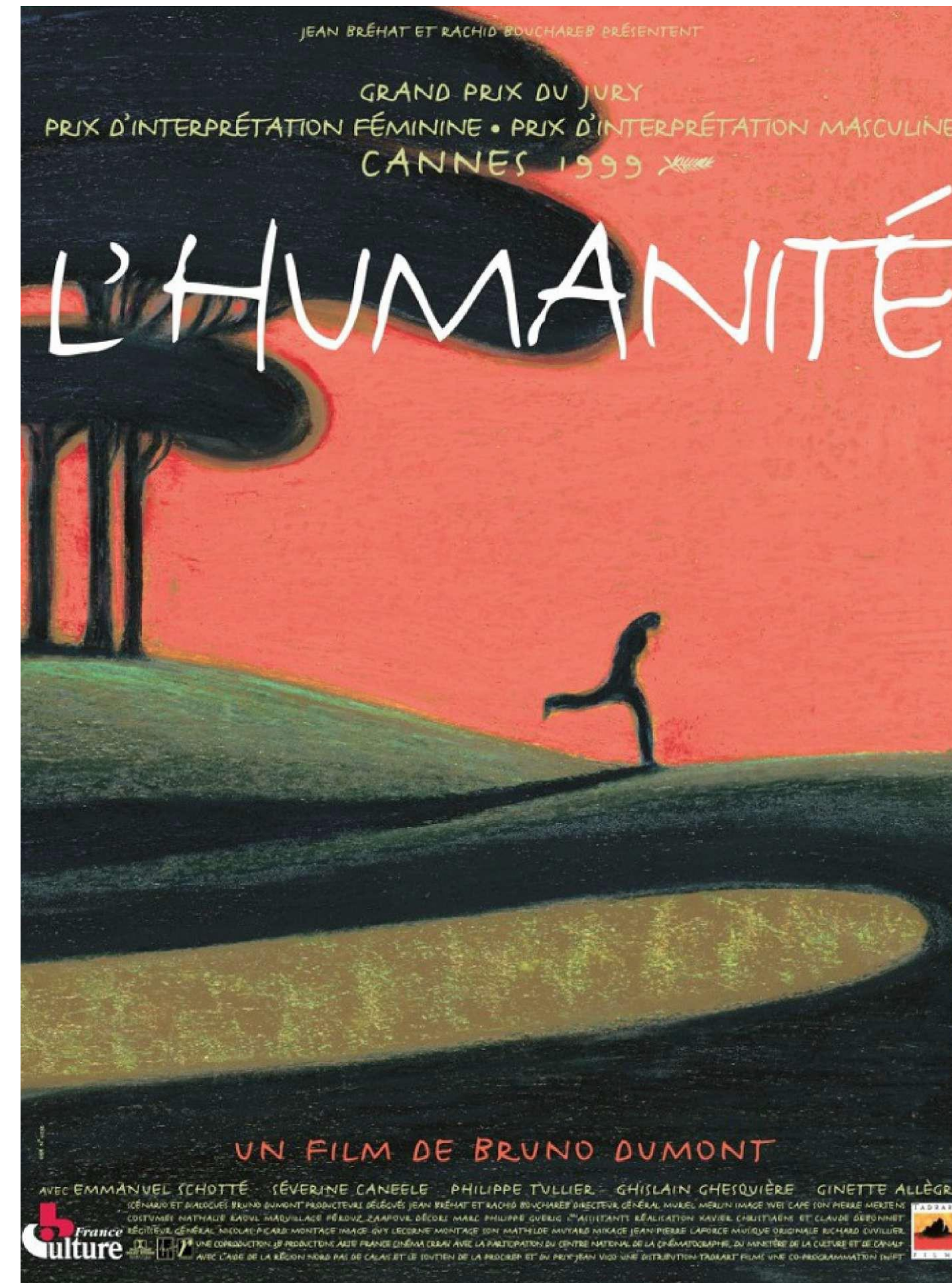
Diferentemente da publicidade, na virada do milênio o cartaz cultural se fortalece ocupando um lugar importante na construção da identidade visual de teatros, museus, festivais etc. A expressão autoral ganha assim mais espaço e se multiplicam os estilos, técnicas e linguagens.

Vimos que o cartaz é sobretudo fruto da Revolução Industrial e da urbanização. Com a revolução digital e a redução dos espaços de afixação de cartazes nas metrópoles contemporâneas coube ao cartaz a possibilidade de se reinventar e ocupar as ruas incorporando o movimento ao que até então era estático, abrindo novas frentes expressivas, como veremos mais adiante em nosso curso.

Nesse ambiente a ilustração se alia à animação e abre novas fronteiras na comunicação de massas onde as mensagens competem pela atenção do público e mais uma vez estabelece um diálogo criativo com o cinema e a comunicação eletrônica.



James McMullan, 1987



Lorenzo Mattotti, s/d



Max Kisman, 2011



Henning Wangenbreth, 2010



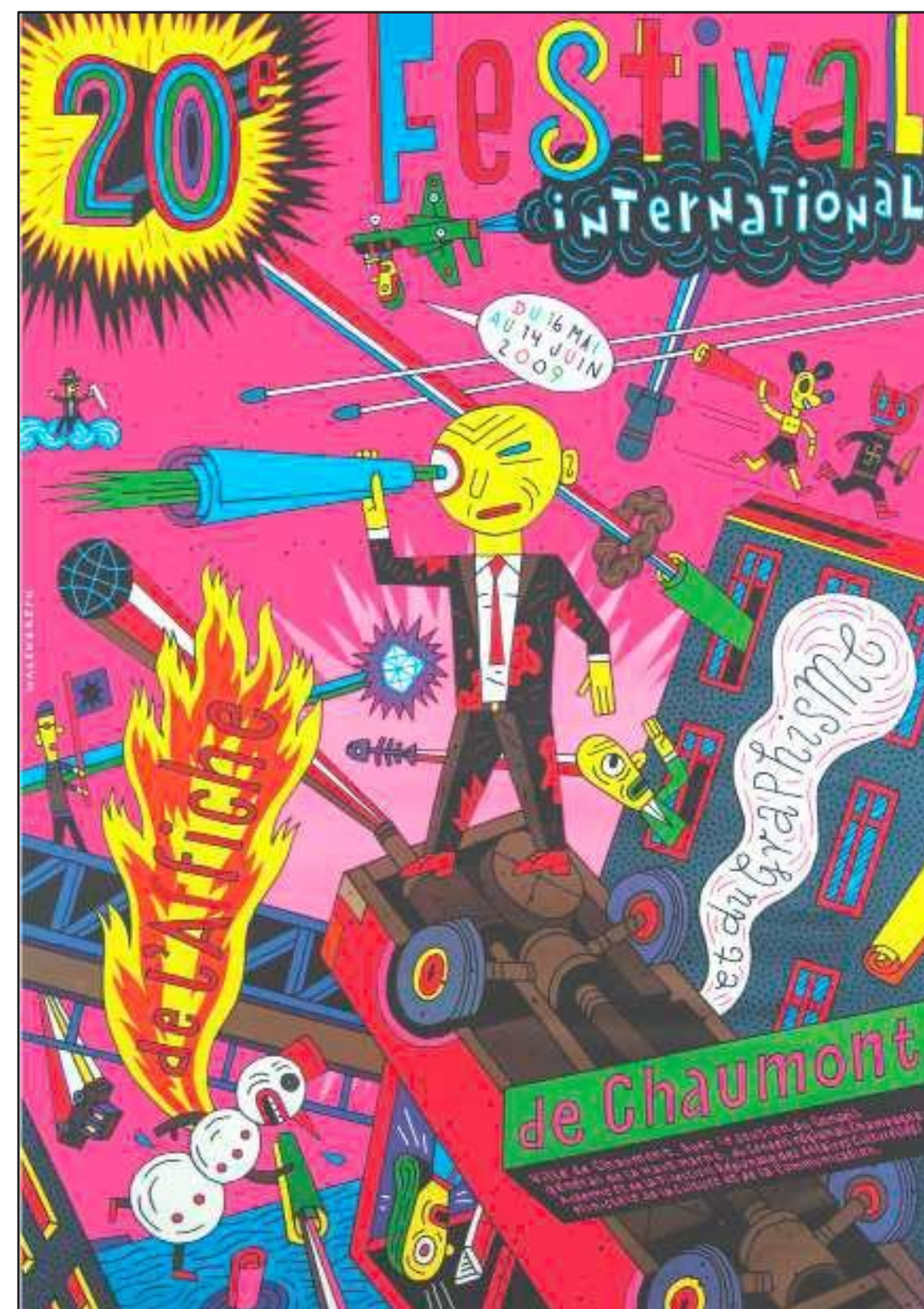
Sophia Martineck, 2014



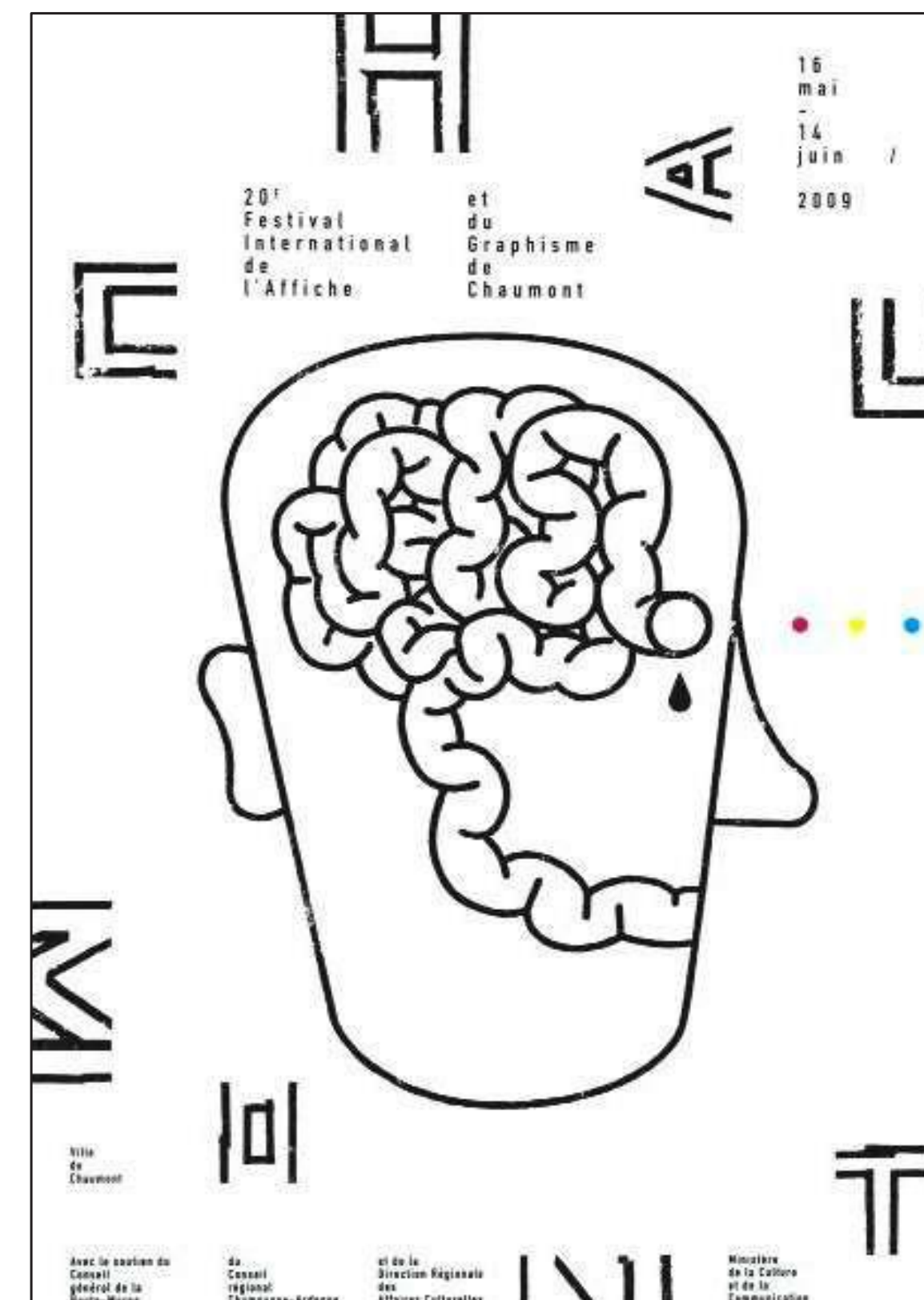
Henning Wangenbreth, 2014



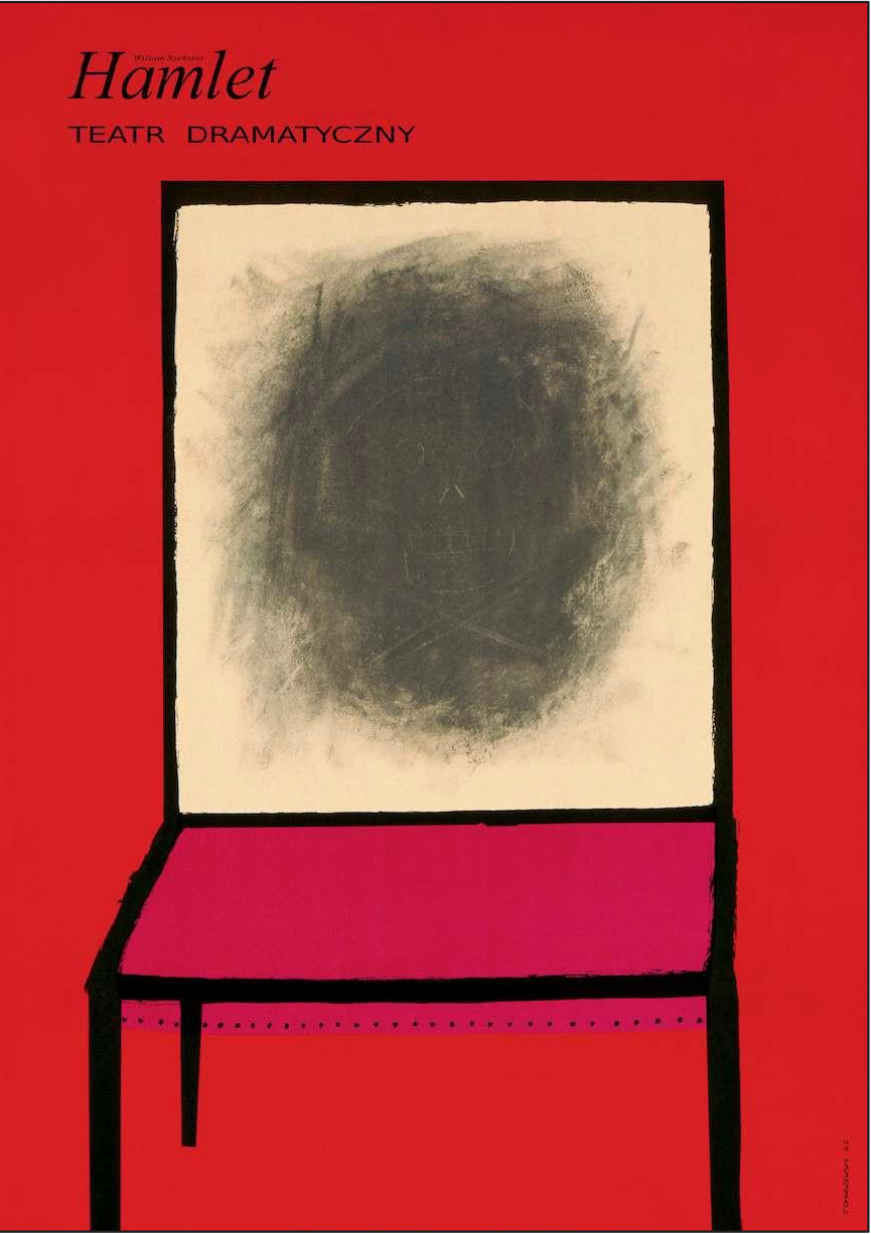
Piotr Mlodozieniec, 2009



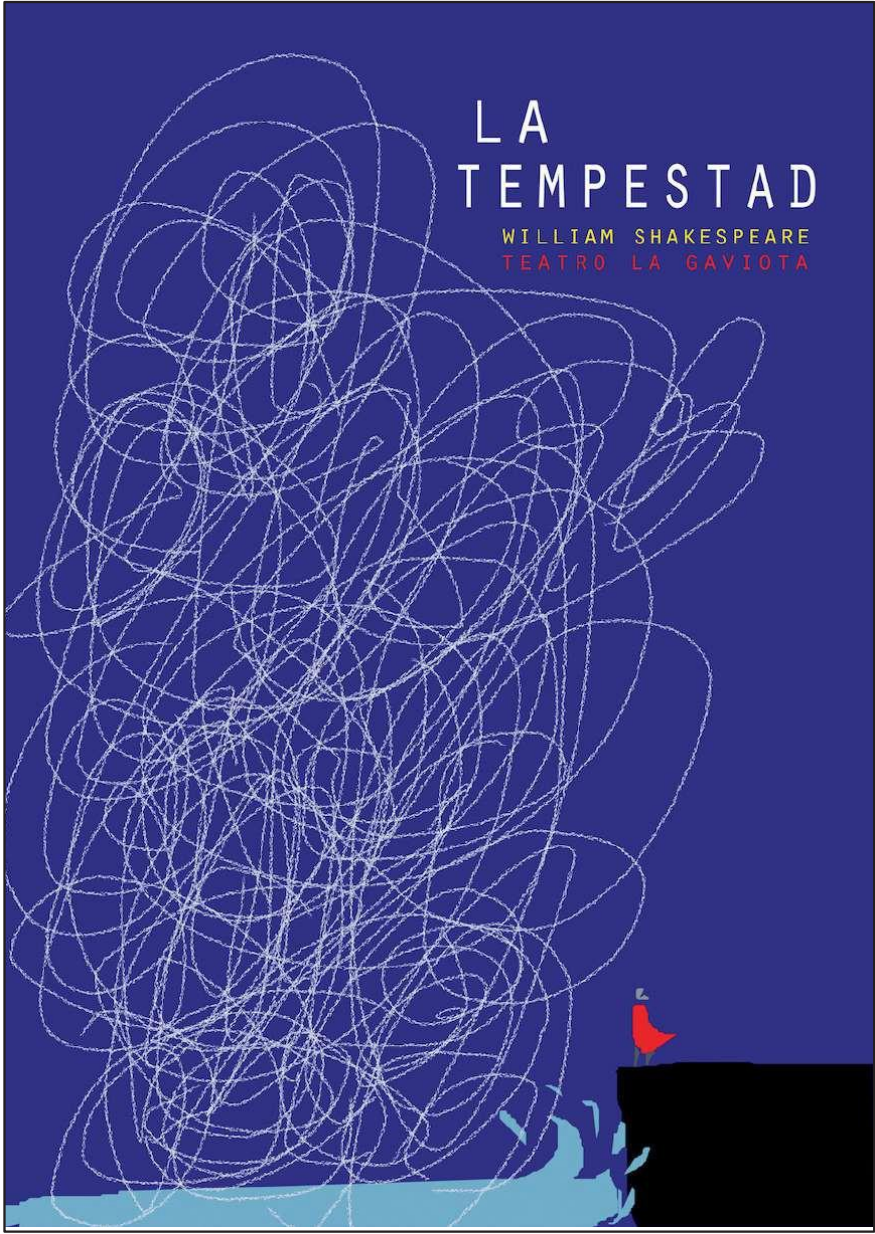
Henning Wangenbreth, 2009



Isidro Ferrer, 2009



Henryk Tomaszewski, 1962



Autor não identificado, s/d



Stephan Bundi, 2009



Autor não identificado, s/d



Isidro Ferrer, 2015



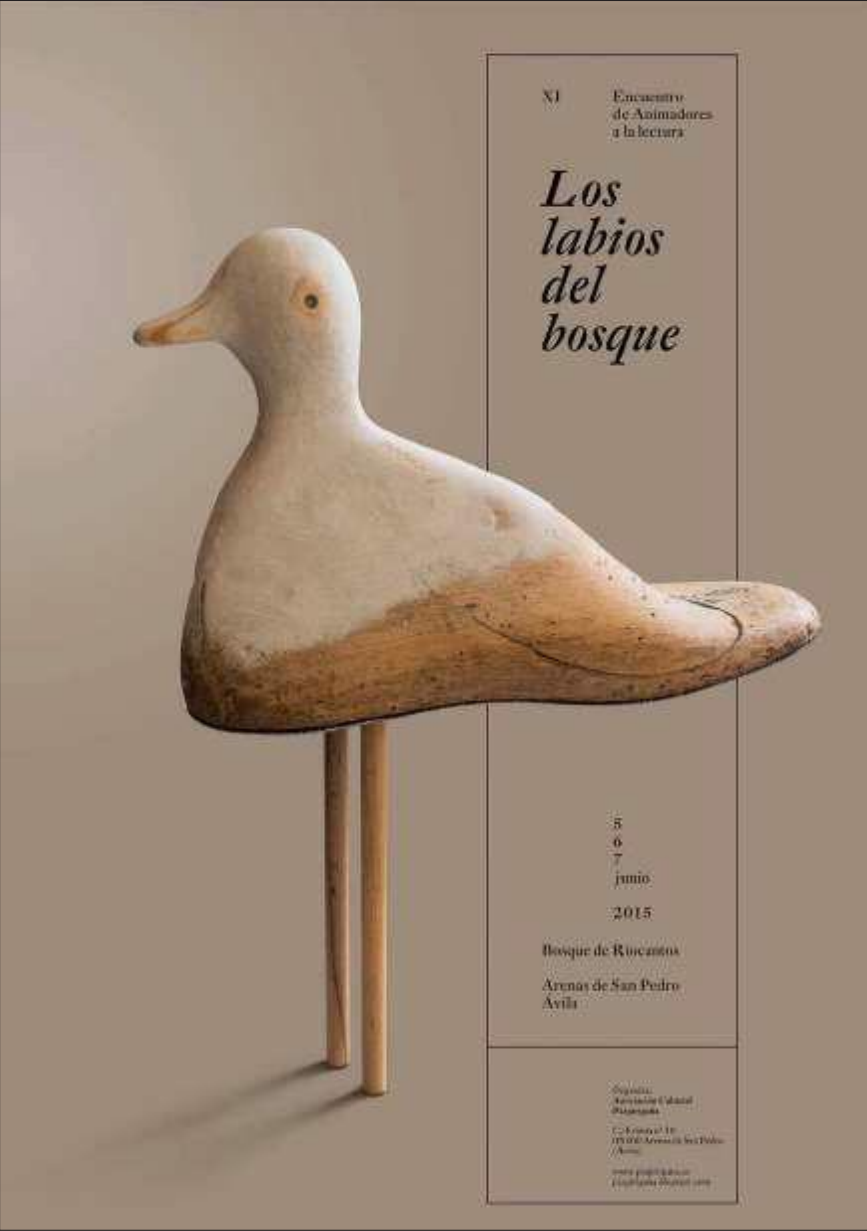
Isidro Ferrer, 2015



Isidro Ferrer, 2015



Isidro Ferrer, 2015



Isidro Ferrer, 2015



Isidro Ferrer, 2018



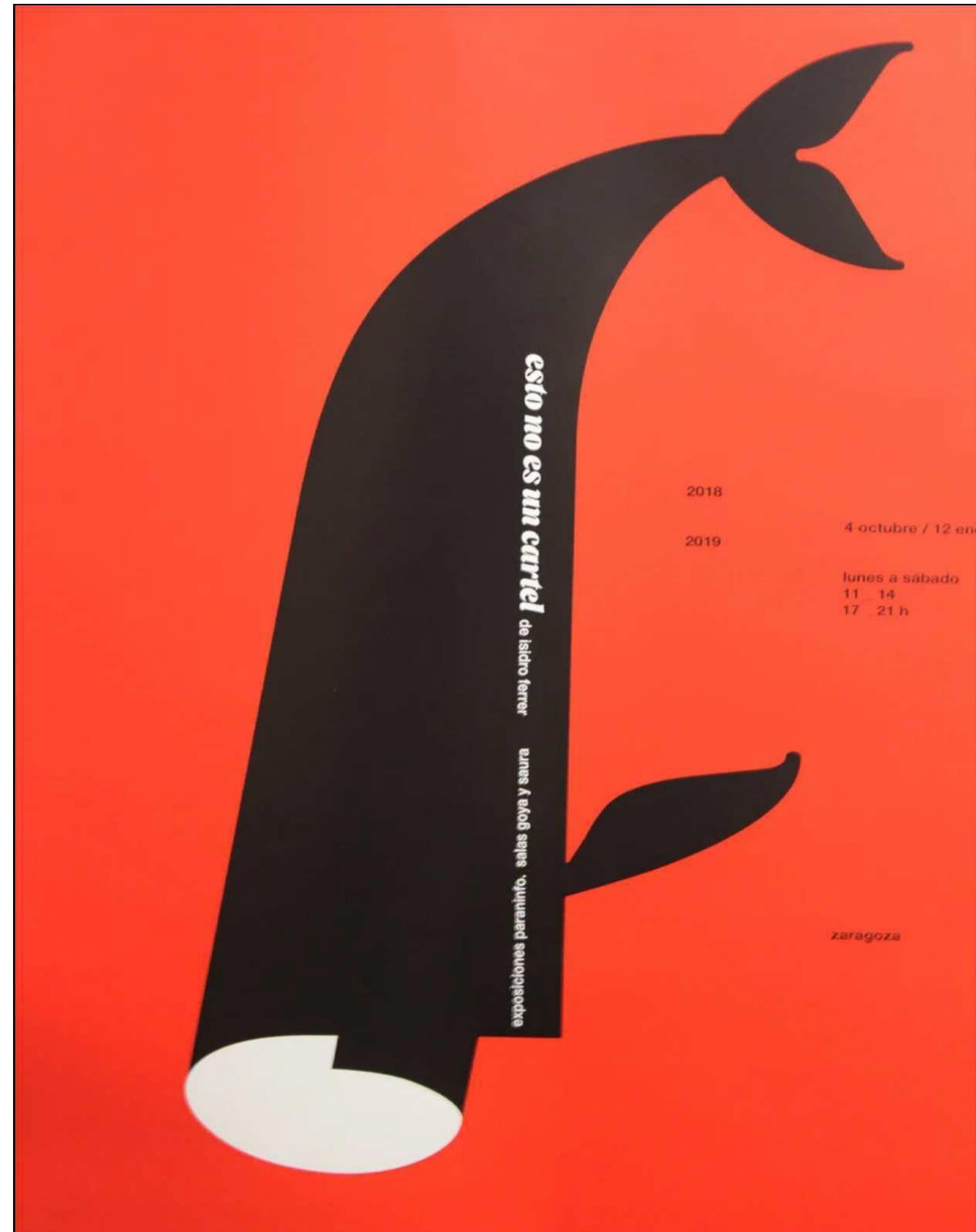
Isidro Ferrer, s/d



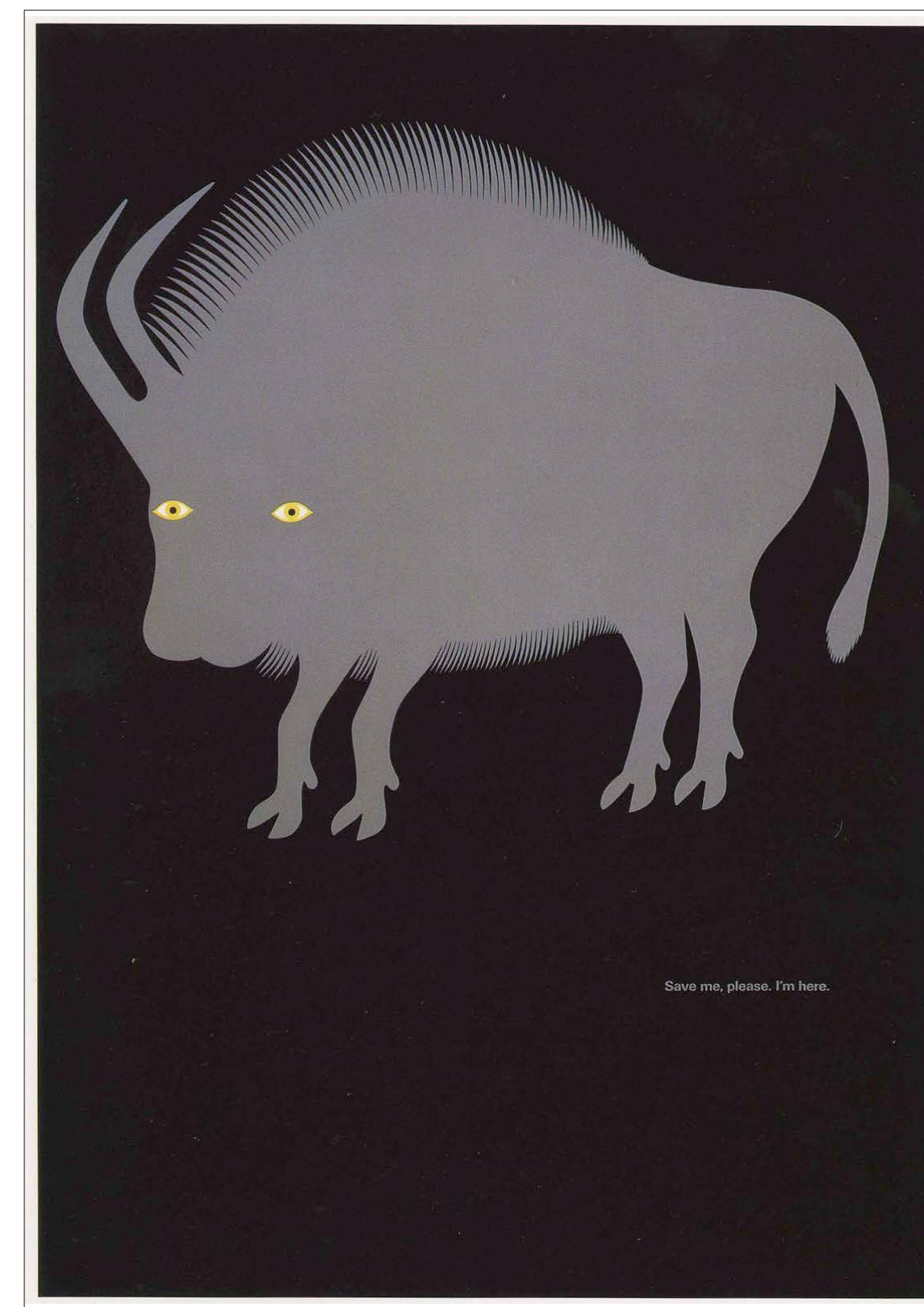
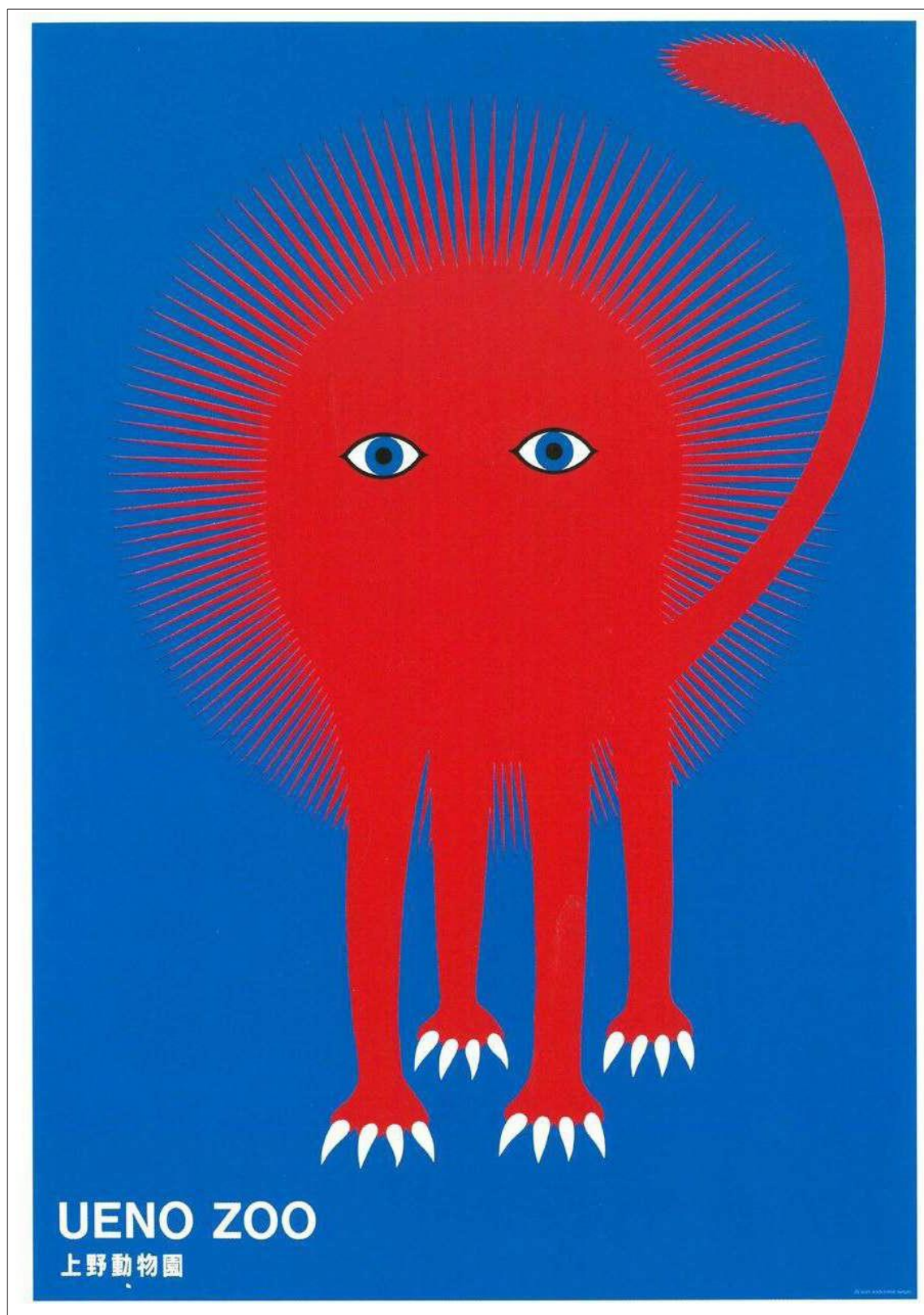
Isidro Ferrer, 2018



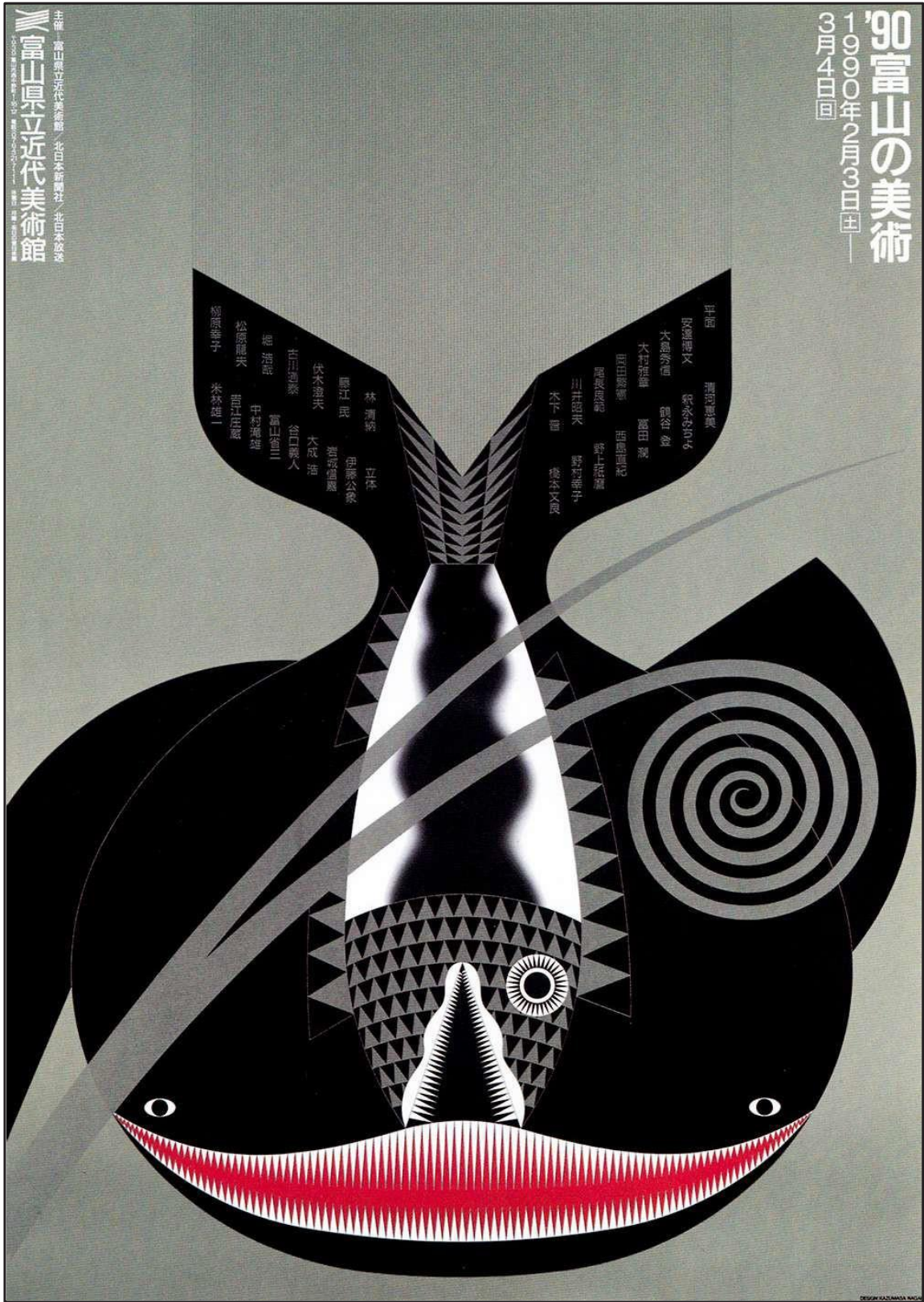
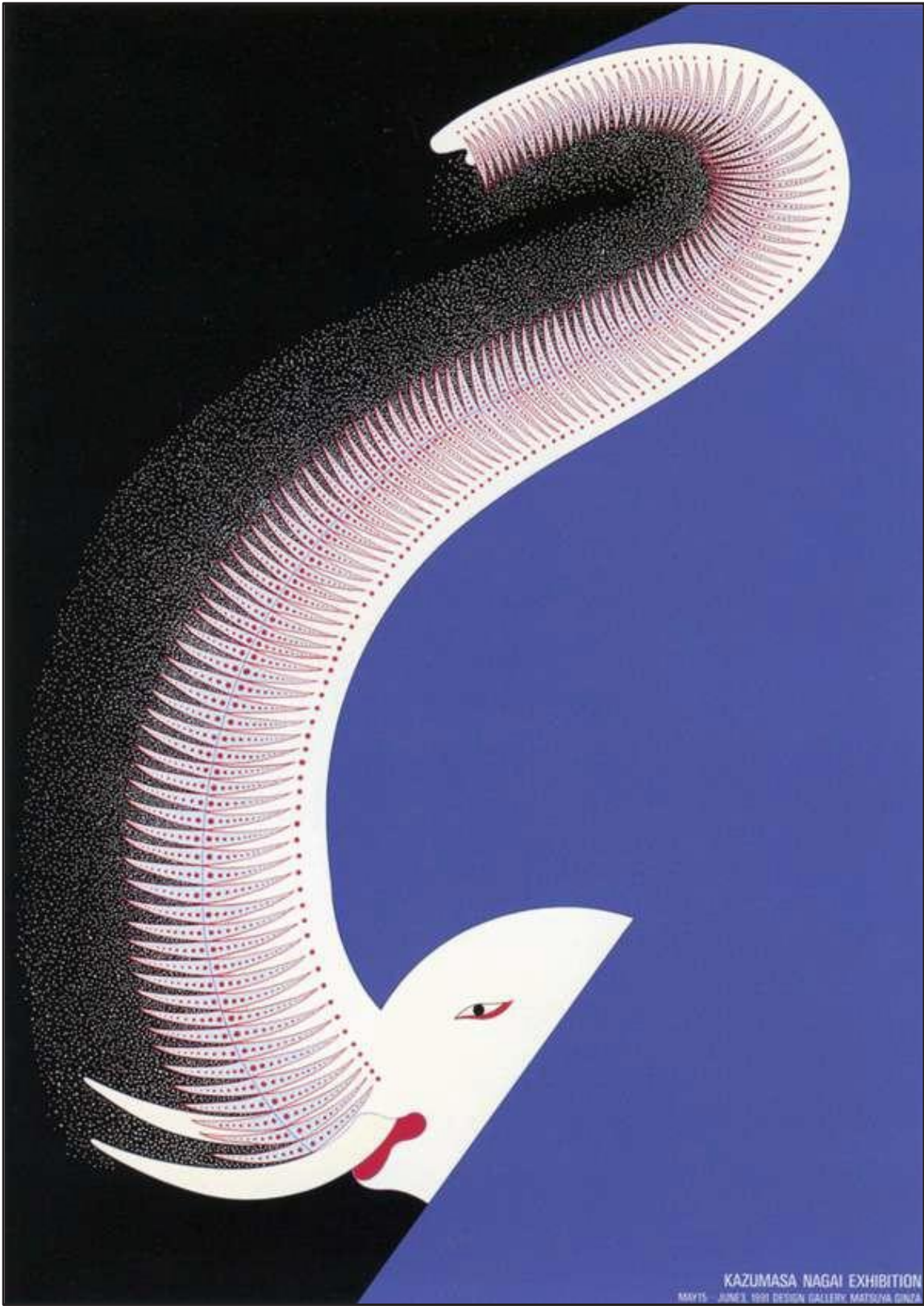
Isidro Ferrer, 2018



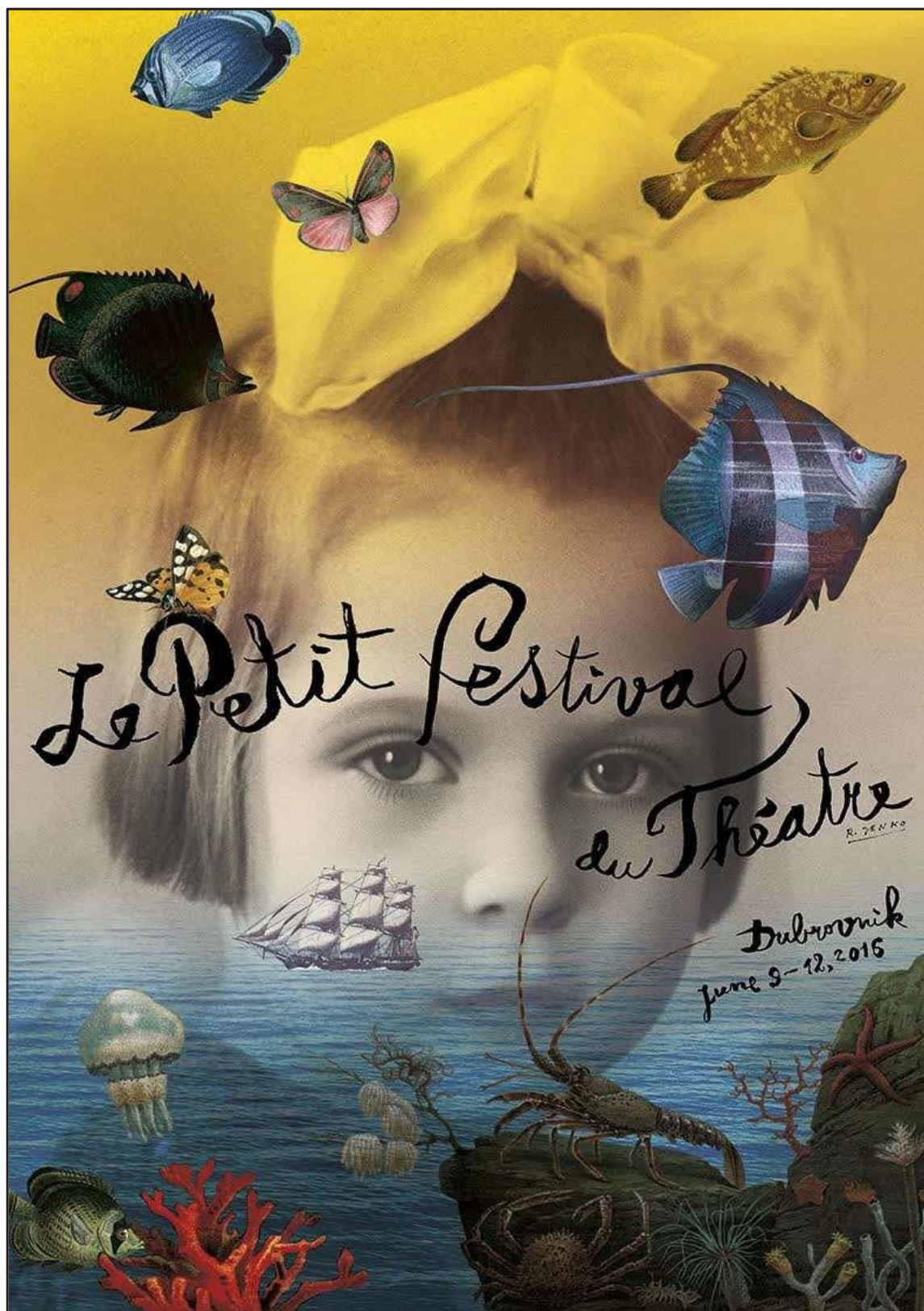
Isidro Ferrer, 2018



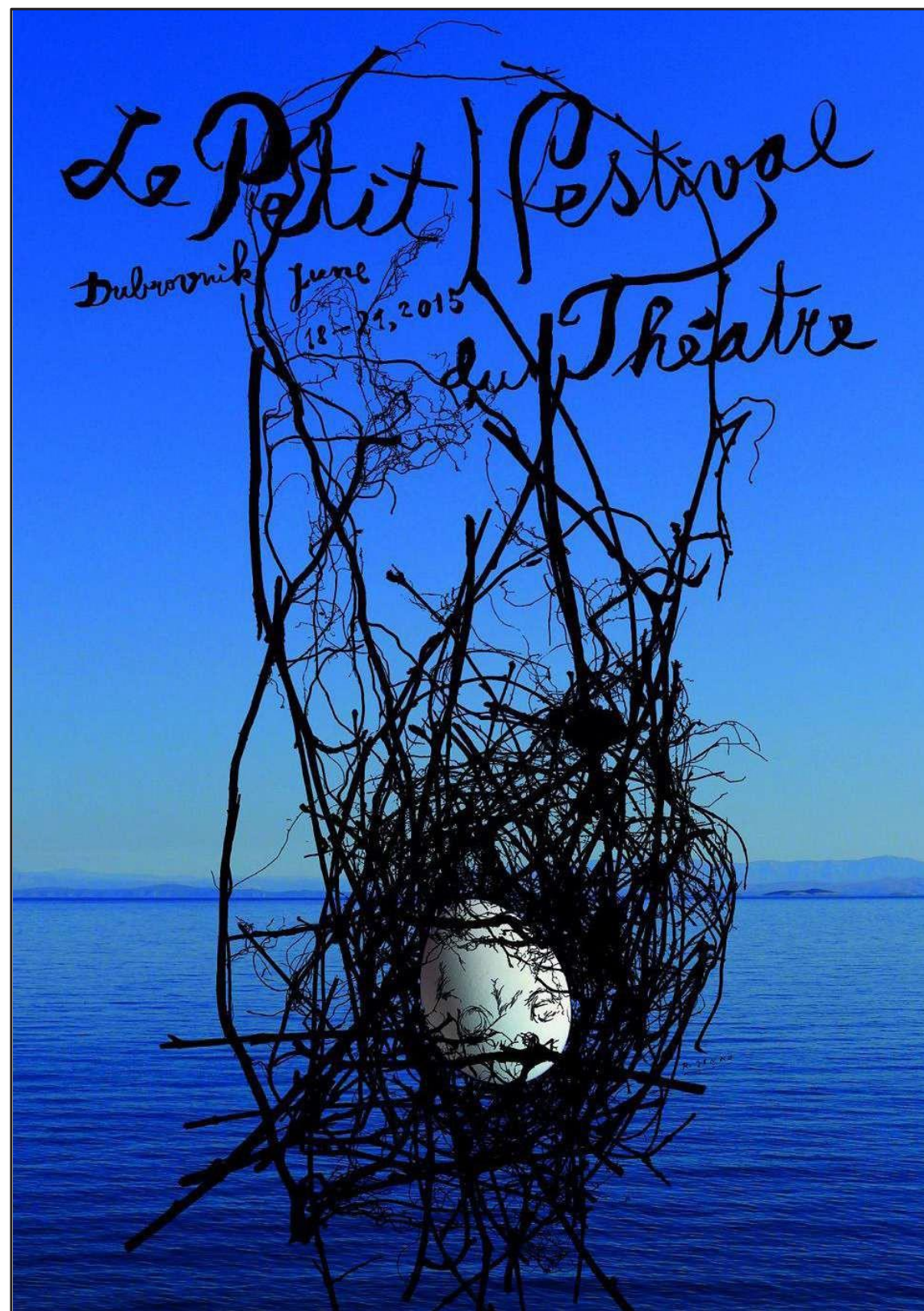
Kazuma Nagai, 1988-1990



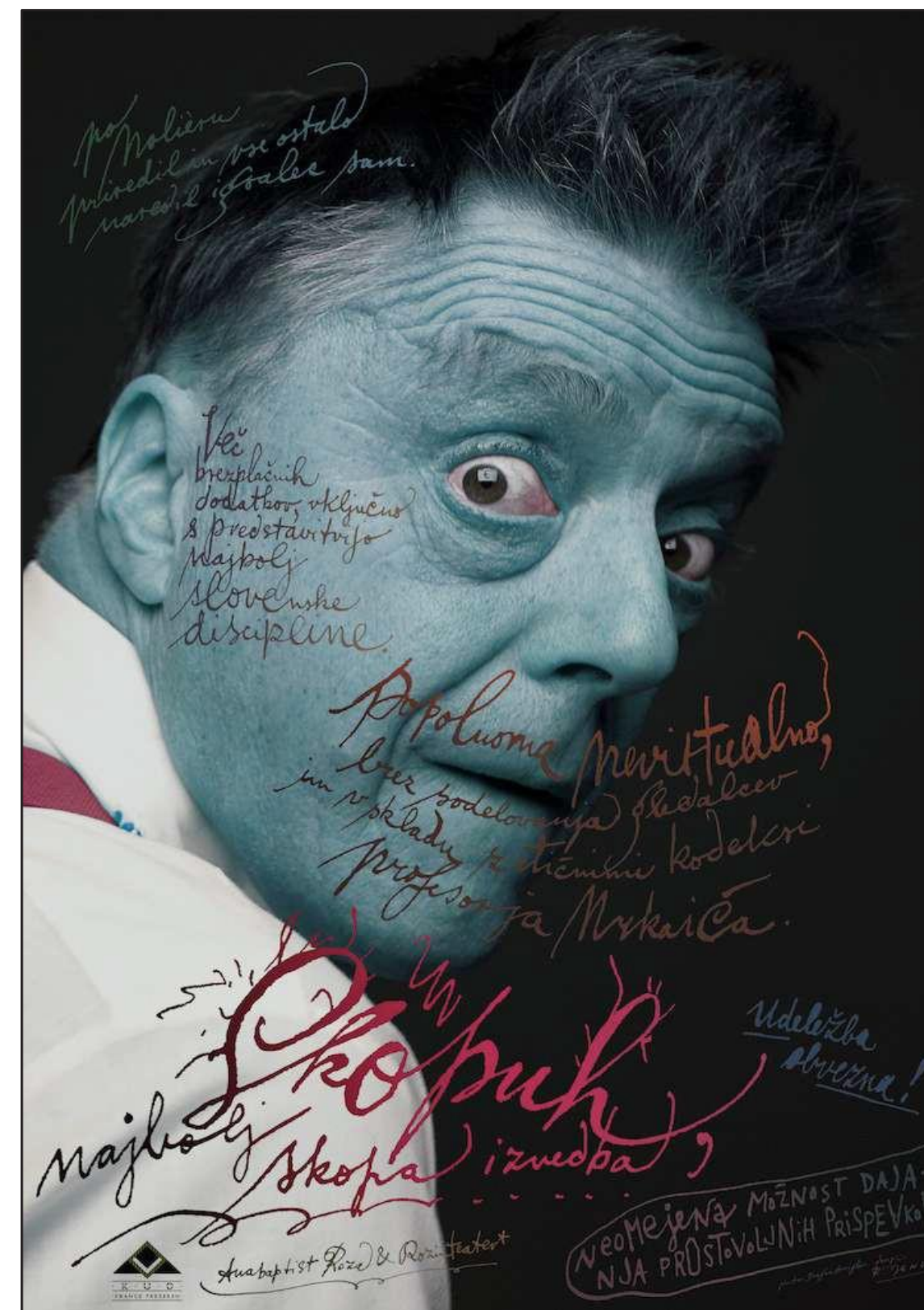
Kazuma Nagai, 1988-1990



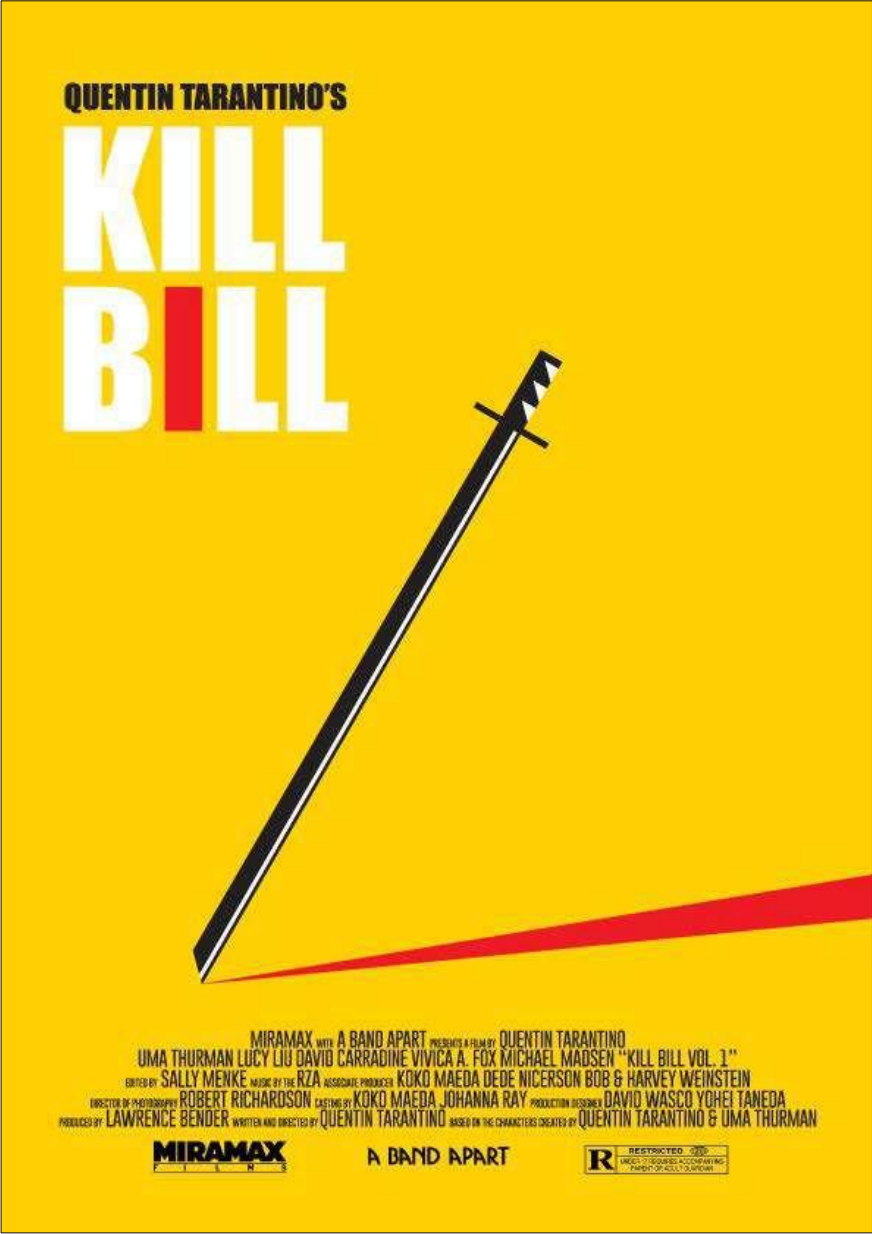
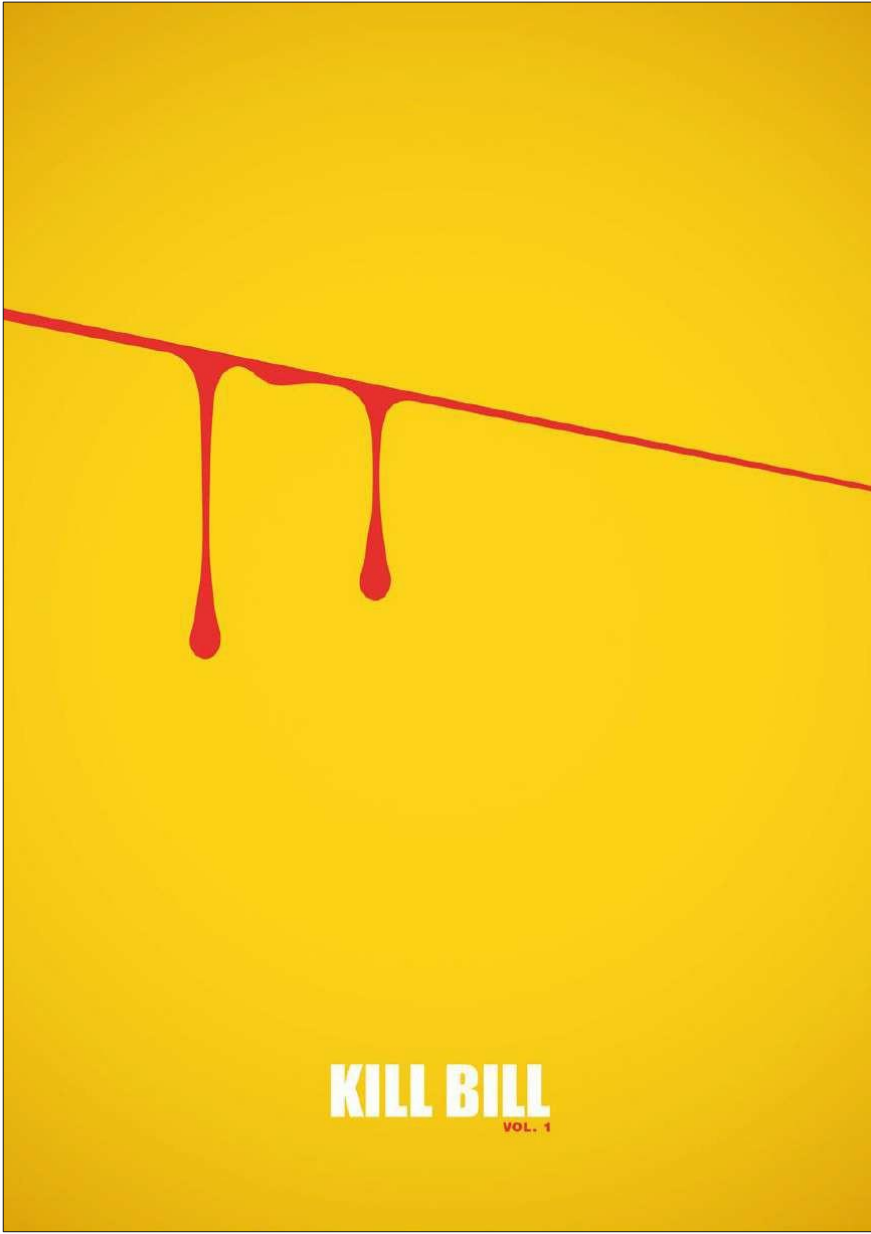
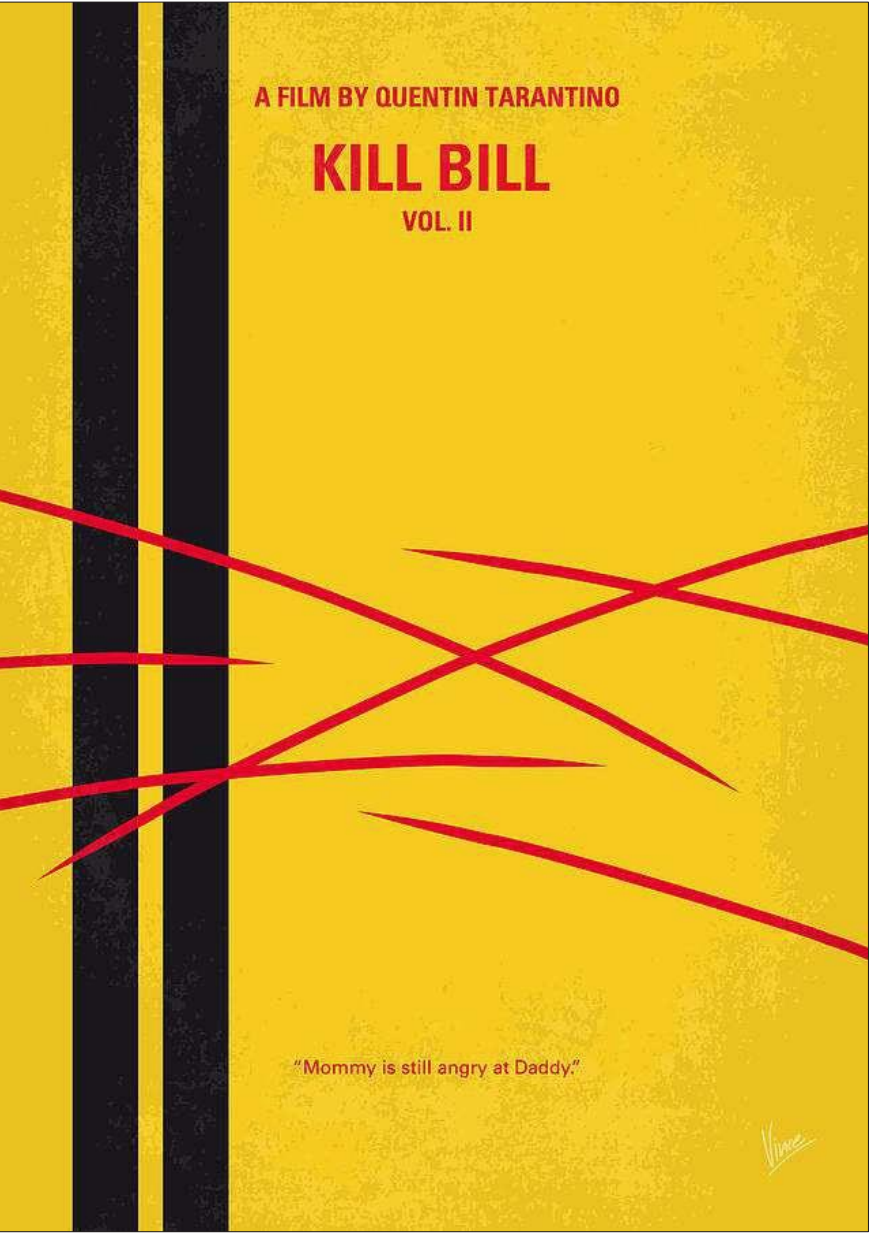
Radovan Jenko, 2015



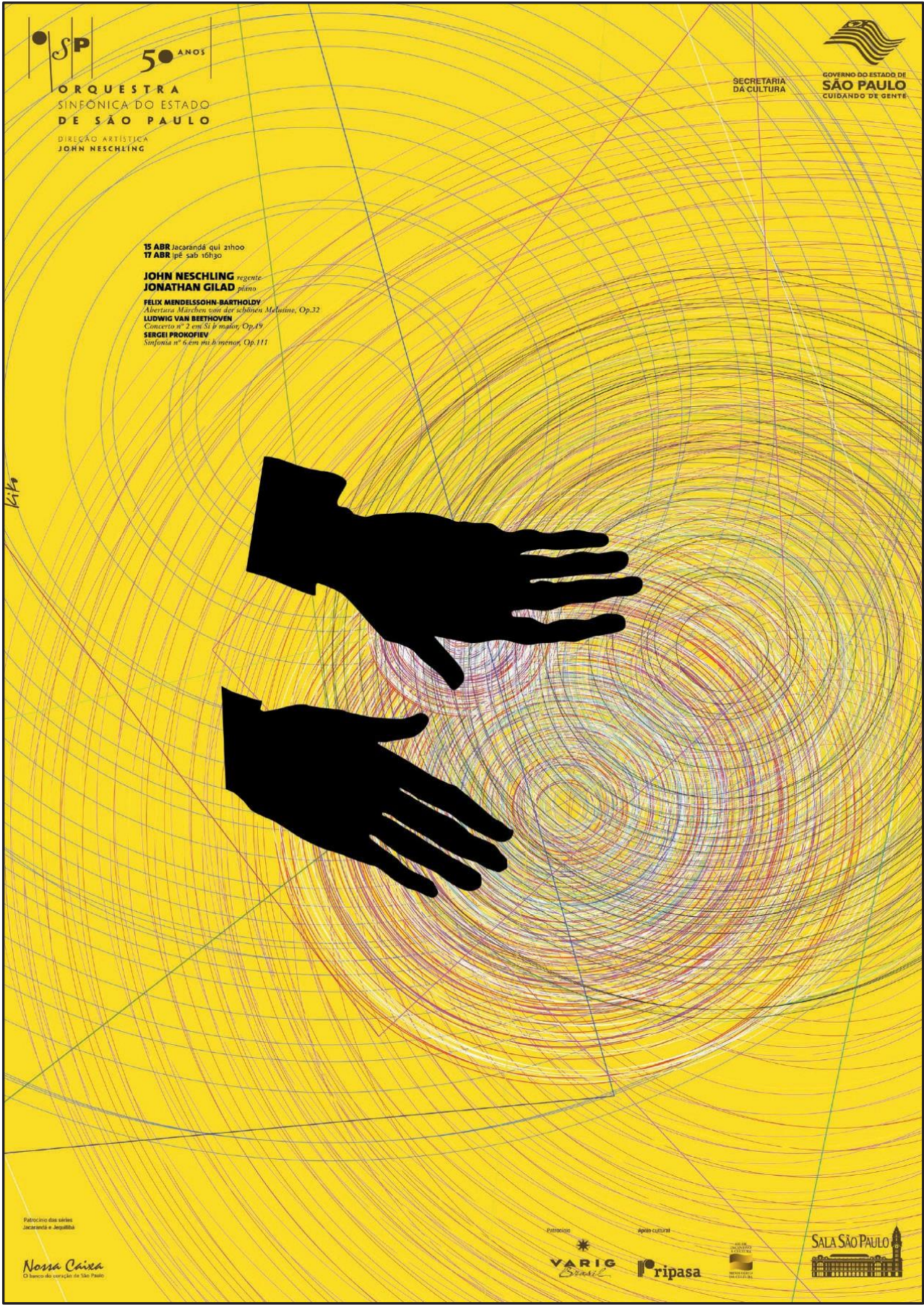
Radovan Jenko, 2015



Radovan Jenko, 2009



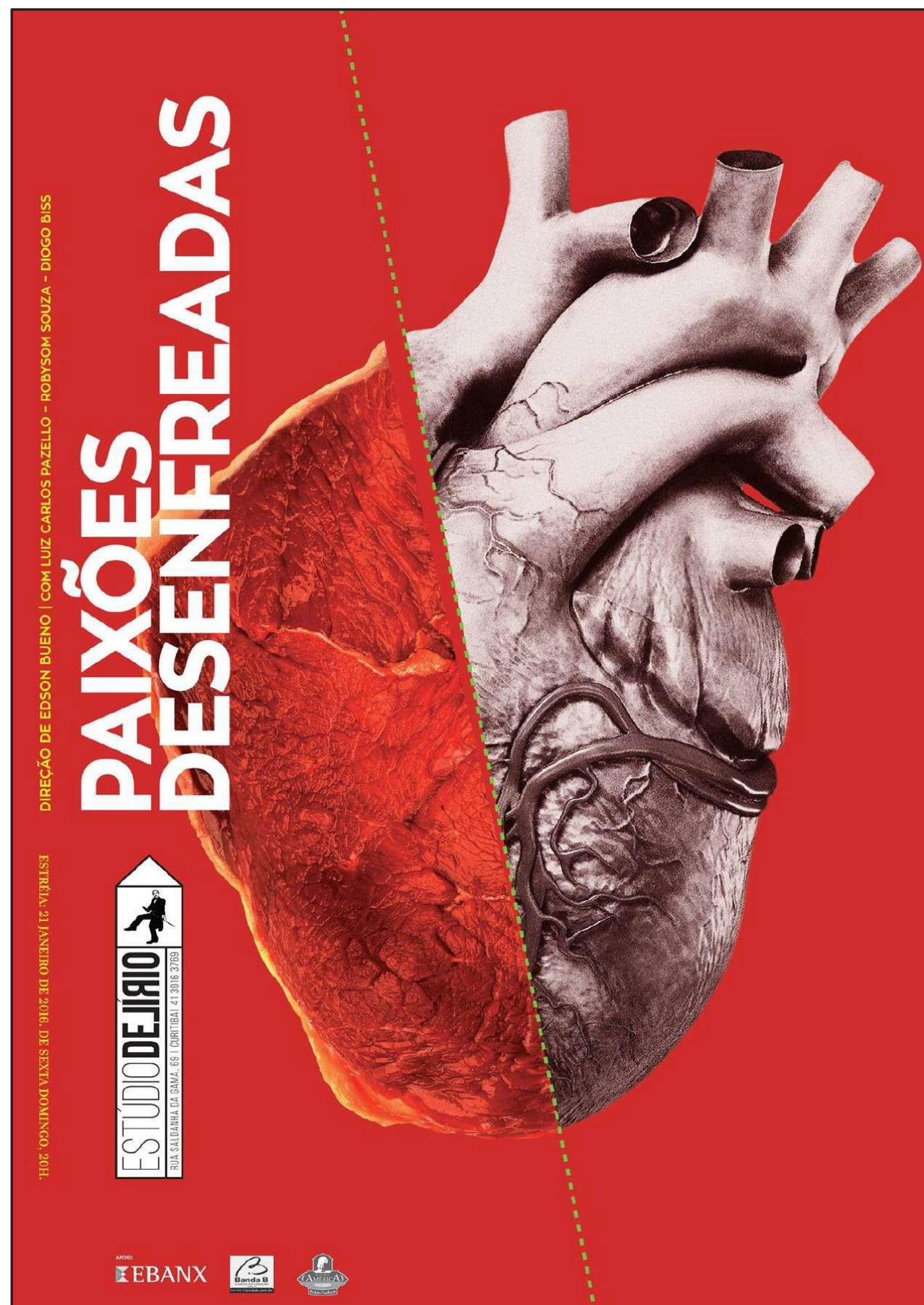
Série Quentin Tarantino minimal, 2003



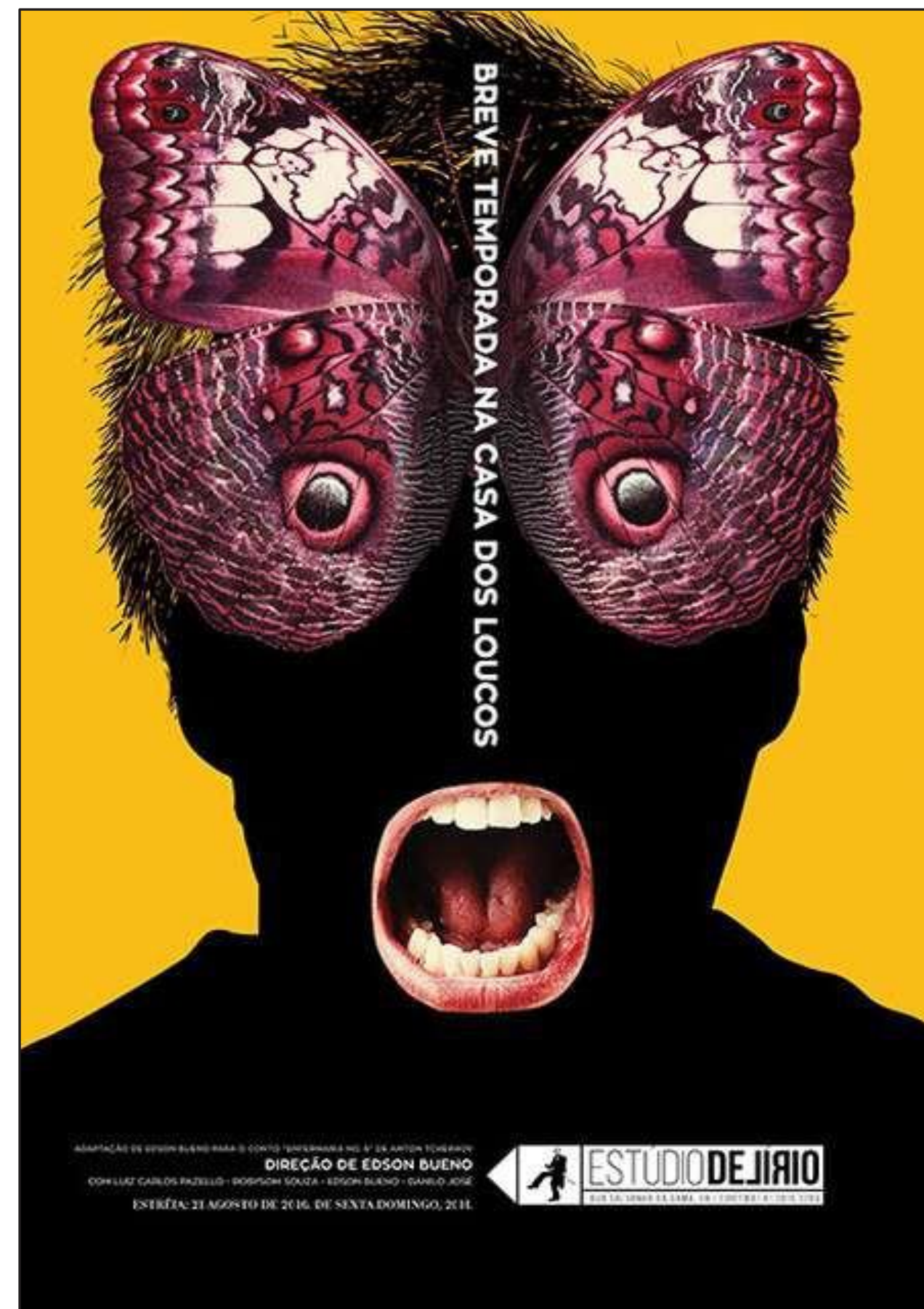
Kiko Farkas, 2005



Kiko Farkas, 2005



Marcos Minini, 2016



Marcos Minini, 2014



El Fantasma de Heredia, 2015



El Fantasma de Heredia, 2014

IMDATE: ALEJANDRO MAGALLANES
**IMÁGENES PARA
TODA OCA SIÓN**

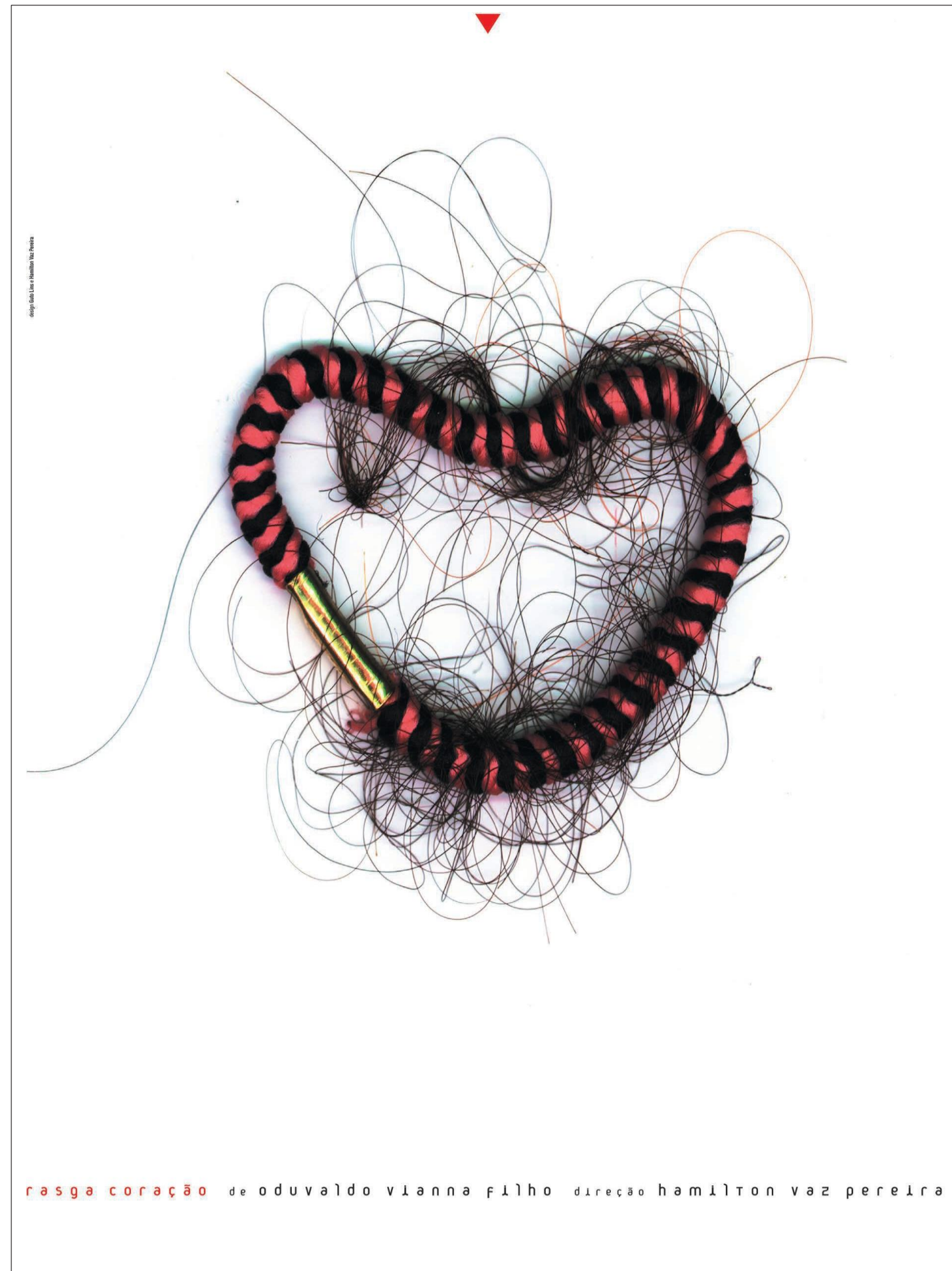


Informes e inscripciones:
INSTITUTO DE ARTES GRÁFICAS DE OAXACA
Sala de Arquitectura de 10:00 a 20:00 hrs.
biblioiago@gmail.com / biblioiago.blogspot.com

Sede: **CENTRO DE LAS ARTES DE SAN AGUSTÍN, ETLA**
Independencia S/N Barrio de Vista Hermosa. San Agustín Etla, Oaxaca

4, 5 y 6 de junio, 2009
Horario: 16:30 a 19:30 horas
(jueves y viernes)
10:00 a 14:00 horas
(sábado)
Cupo limitado
Habrá transporte: Ida y vuelta
Salida: Jardín Central a las 7:30 hrs.

Alejandro Magallanes, 2009



Guto Lins e Hamilton Vaz Pereira, 2000

OPERA DE MASSY

13, 14, 16 décembre 2003

Direction
Jack-Henri Soumère

Production Esplanade-Opéra de Saint-Etienne

LA VEUVE JOYEUSE

de Franz Lehar

Chœurs et ballet de l'Esplanade-Opéra de Saint-Etienne. Orchestre de Massy.
Direction musicale: Dominique Rouits.
Mise en scène, décors et costumes:
Alain Germain. Assistante à la mise en scène:
Sylvie Auger. Chorégraphe: Laurence Fanon.
Chef de chœur: Laurent Touche.
Avec: Catherine Dune, Michel Vaissière,
Lydia Mayo, Christian Jean, Maurice Sieyes,
Thierry Cantero, Alain Terrat,
François Gauthier, Gilles Bugeaud.

01 60 13 13 13

www.opera-massy.com















LE CONSEIL GÉNÉRAL OFFRE 20% DE RÉDUCTION AUX ESSONNIENS

Les Gêmeaux

Scène Nationale
Direction :
Françoise Letellier
49, avenue Georges
Clemenceau
92330 SCEAUX
Tél : 01 46 60 05 64
Fax : 01 46 61 34 55
Subventionnée par
les Villes de Sceaux,
Bourg-la-Roche,
Châtigny-Malabry,
le Conseil Général
des Hauts-de-Seine,
le Ministère de la
Culture

Renseignements
Réservations :
01 46 61 36 67

Ville de
Bourg-la-Roche

VILLE DE
SCEAUX

Eschyle

LES PERSES

Mise
en scène
Olivier
Werner

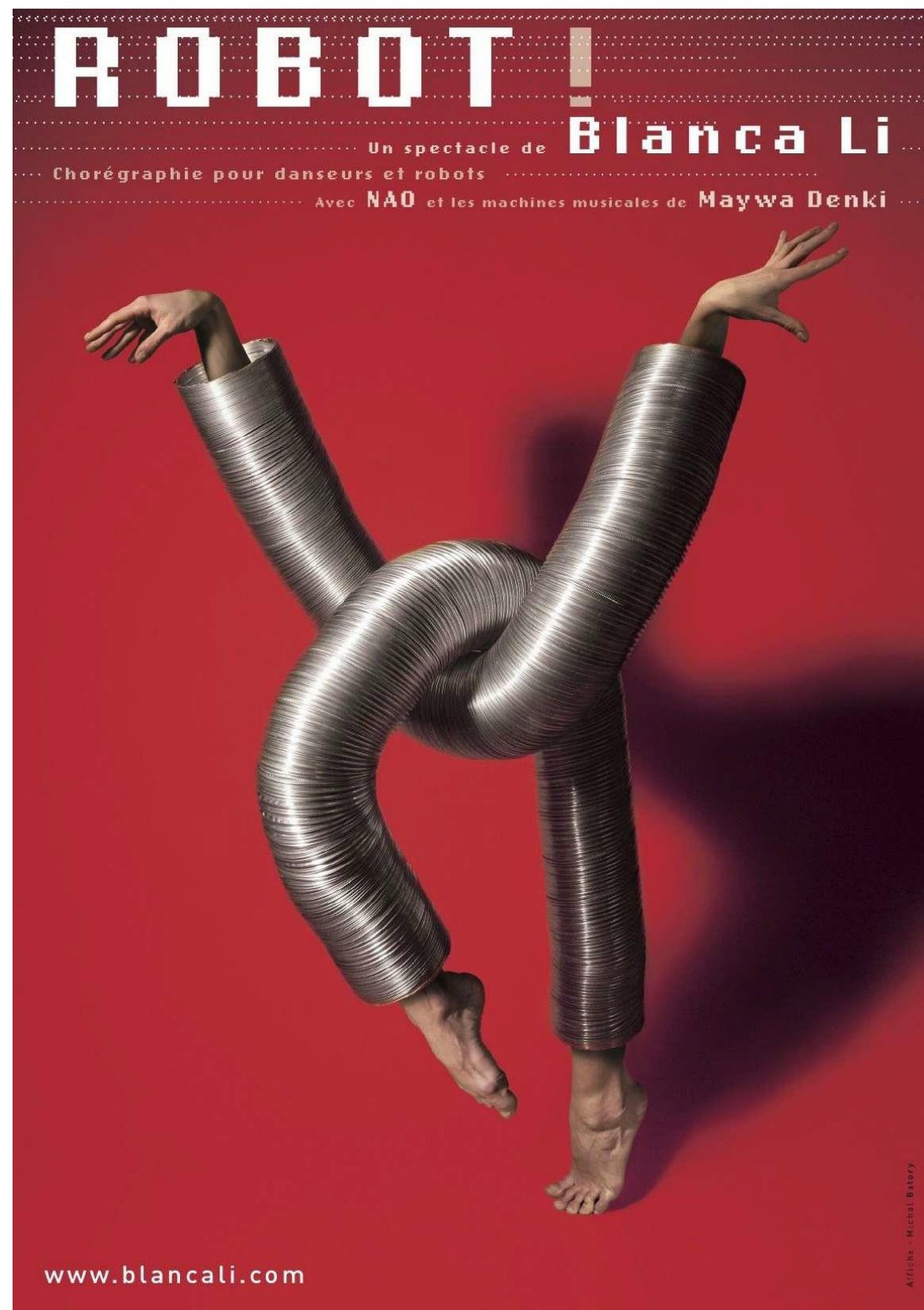
Assisté de
Delphine Raoult.
Traduction de
Myrto Gondicas
et Pierre Judet
de la Combe.
Adaptation :
Olivier Werner.
Travail vocal :
Jean-Christophe
Martel.

Chorégraphe :
Frederico Strachan.
Scénographe :
Damien Caille-Perret.
Éclairagiste :
Nicolas Simonin.
Créateur son :
Bernard Valléry.
Costumière :
Carmen Mateos.
Maquilleuse :
Suzanne Pisteur.
avec :
Patricia Doré,
Lionel Gossart,
Christian Lucas,
Stéphane Mercocoyrol,
Benoît Rézillot,
Fabrice Rodriguez,
Eric Rulliat,
Olivia Willaumez.

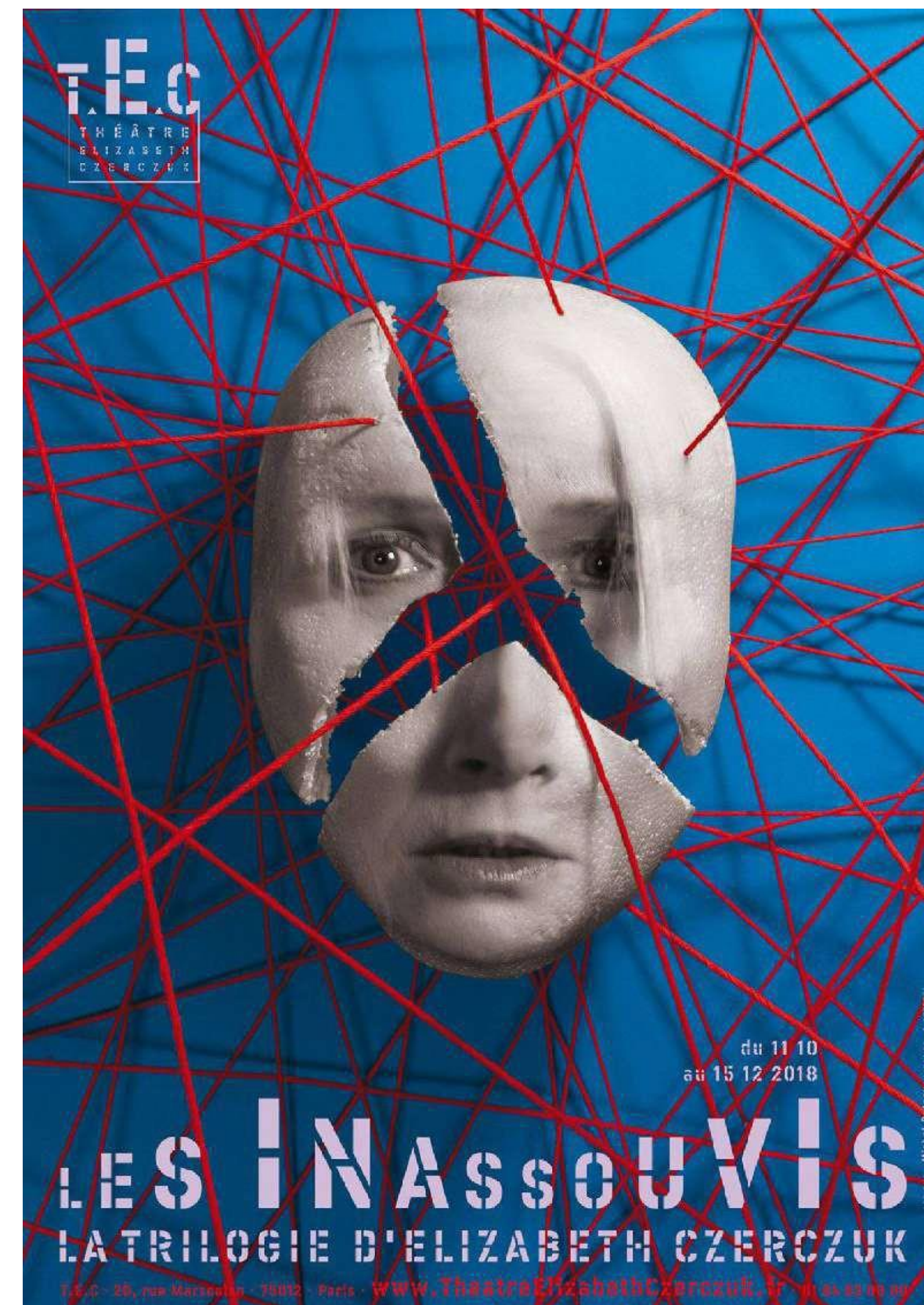
Coproduction :
Les Gêmeaux /
Sceaux/Scène
Nationale,
Théâtre National
de Toulouse,
Théâtre Jean Lurçat/
Scène Nationale
d'Aubusson,
Compagnie l'Anneau.
Avec la participation
artistique du jeune
Théâtre National
et le soutien du
Ministère de la
Culture, D.R.A.C.
Ile-de-France
et de l'A.D.A.M.I.

23 février
19 mars
2000
Théâtre
La Piscine

Nicolas Bouvet photo Francis Laharregue



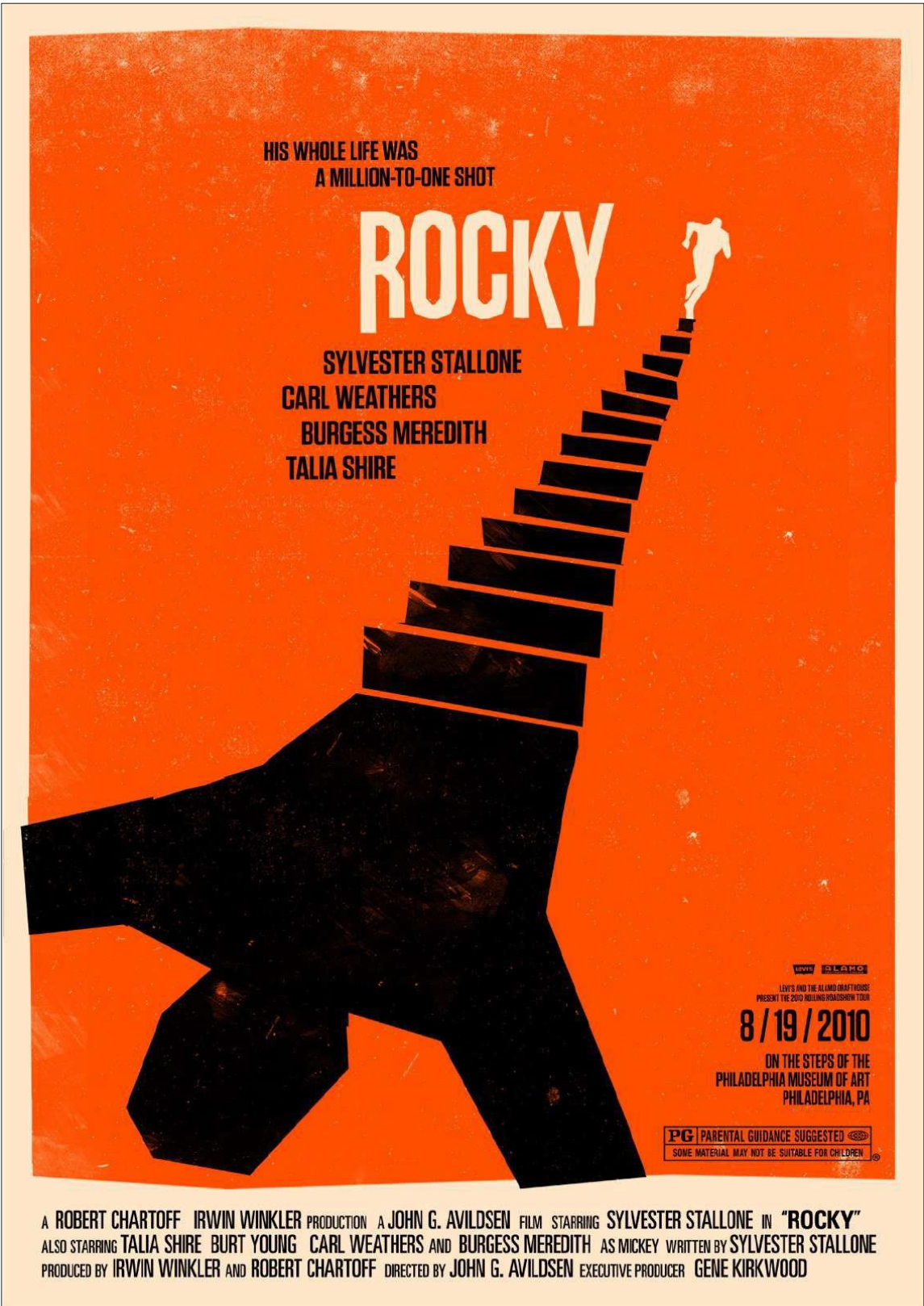
Michał Batory, s/d



Michał Batory, 2018



Plunkert, 2016



Autor não identificado, 2010



Autor não identificado, s/d



Peter Bankov, 2014



Ostengruppe, 2007



Ostengruppe, 2006



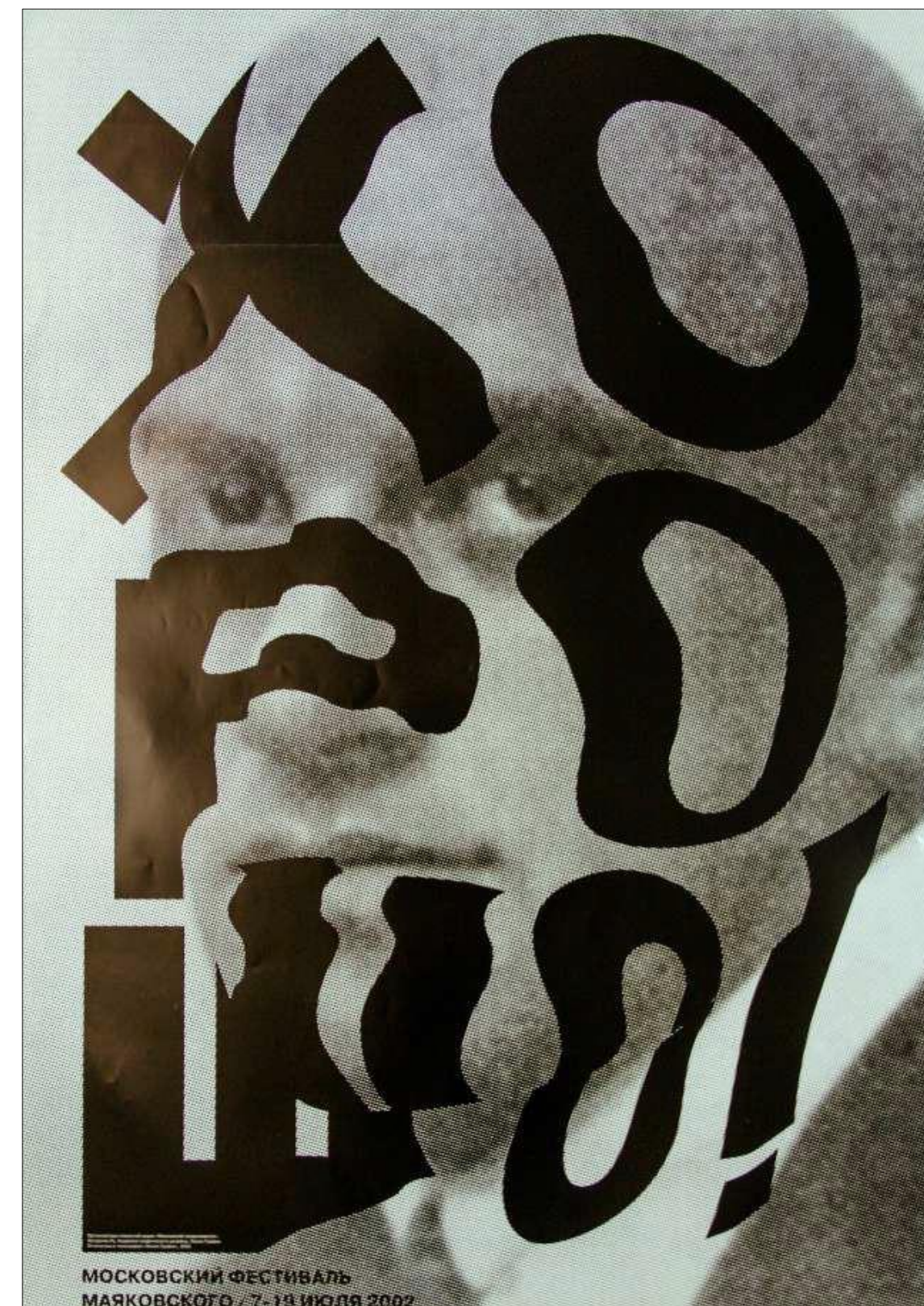
Ostengruppe, 2002



Ostengruppe, 2002



Ostengruppe, 2002



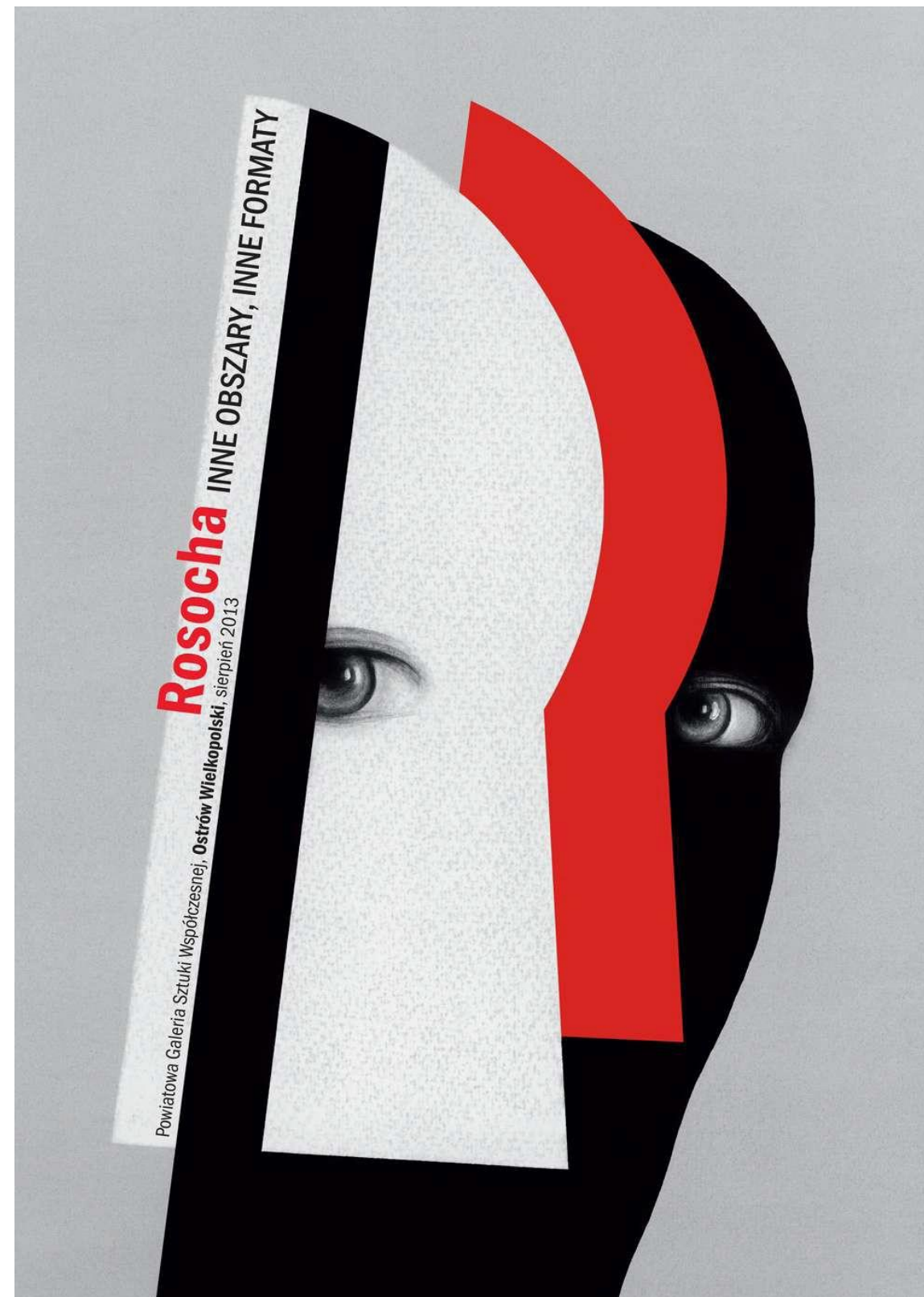
Ostengruppe, 2002



Autor não identificado, s/d



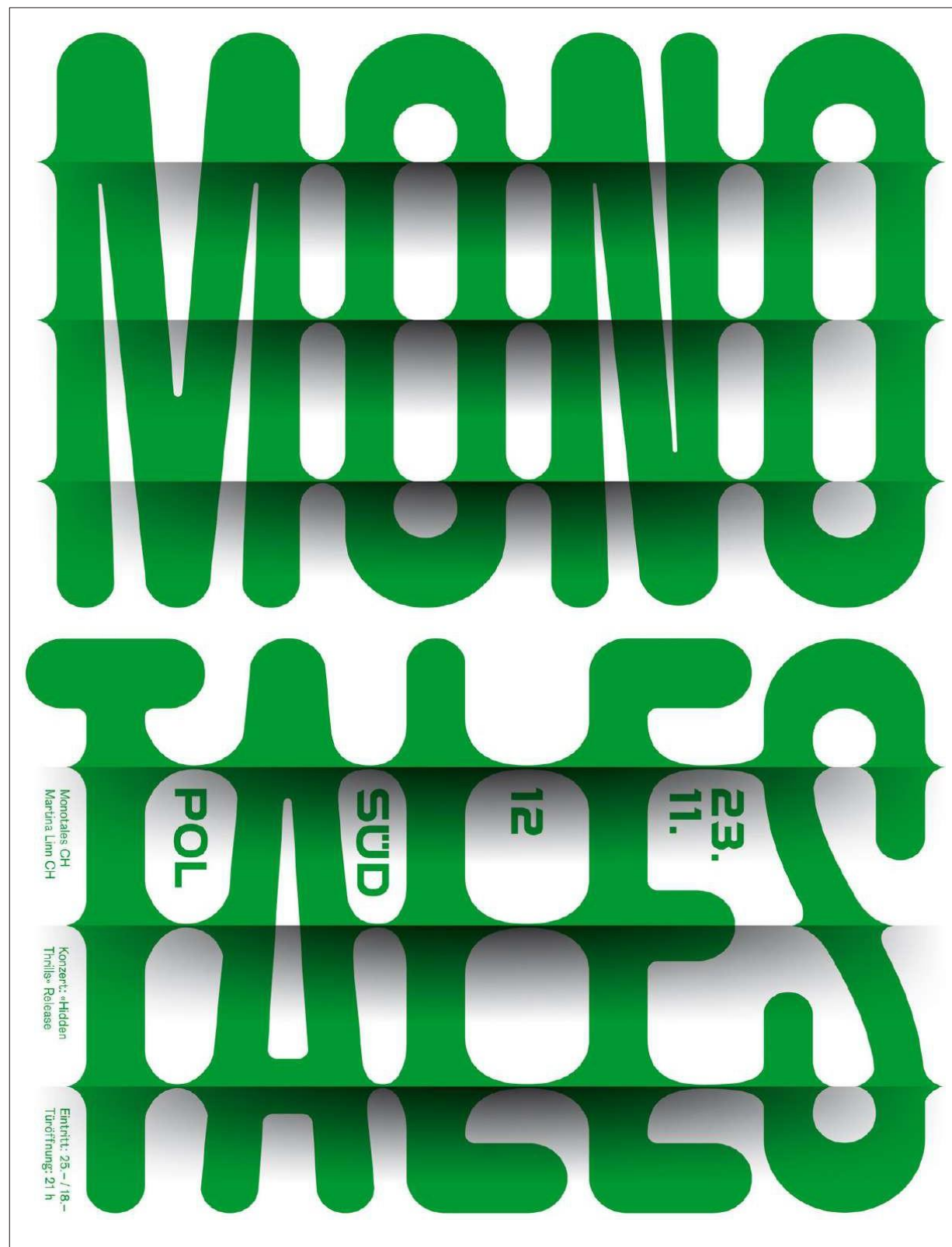
Peter Bankov, 2014



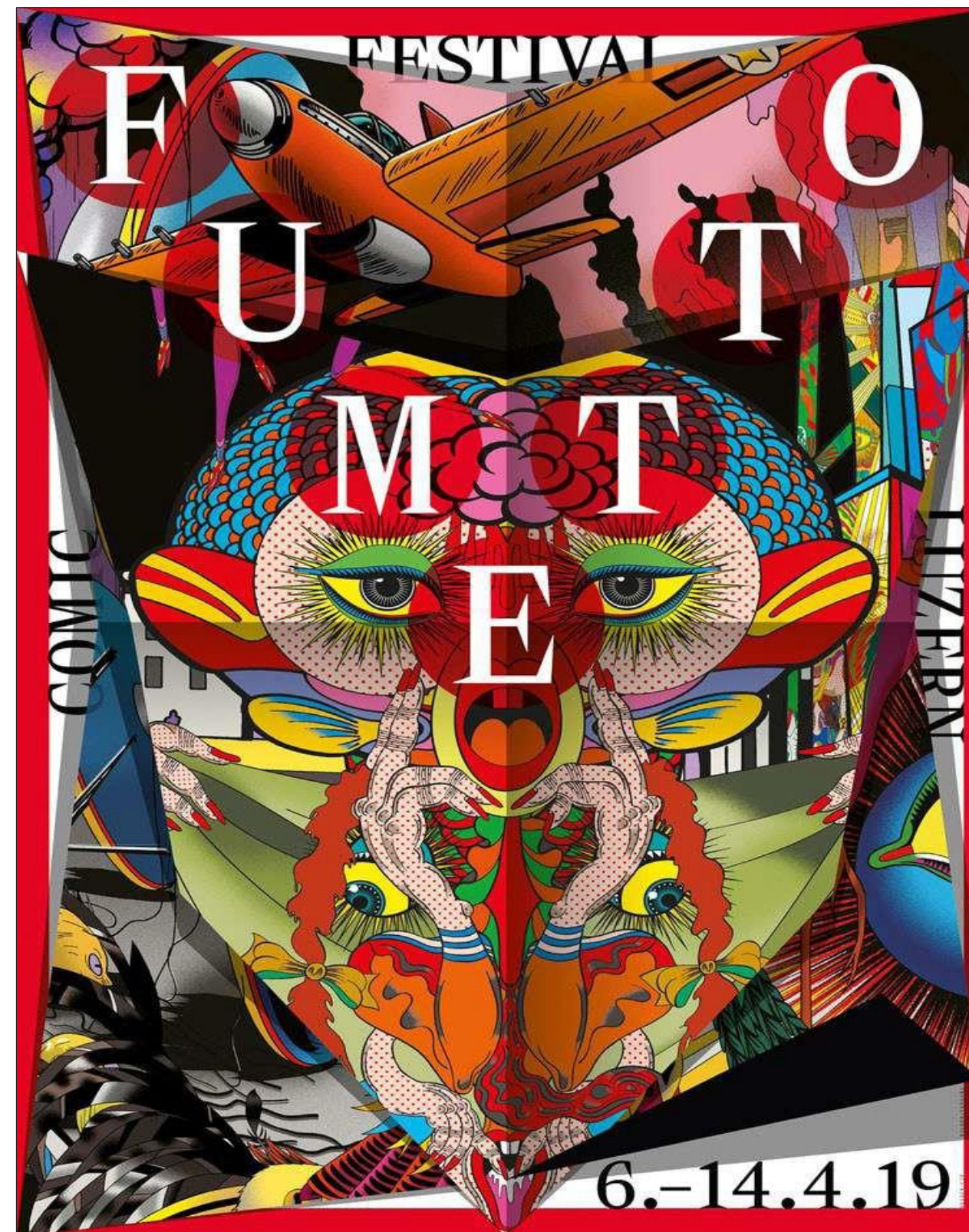
Wiesław Rosocha, 2013



Stephan Bundi, 2018



Felix Pfäffi, 2012



Autor não identificado, 2019