

o cartaz ilustrado

aula 4

**O cartaz cultural:
1980 - 2020**

professor: rico lins

O Cartaz Cultural: anos 1980-2020

Se os criadores dos primeiros cartazes culturais produziam também para a publicidade, nesse novo momento vemos vários cartazistas se envolverem com questões de cunho social.

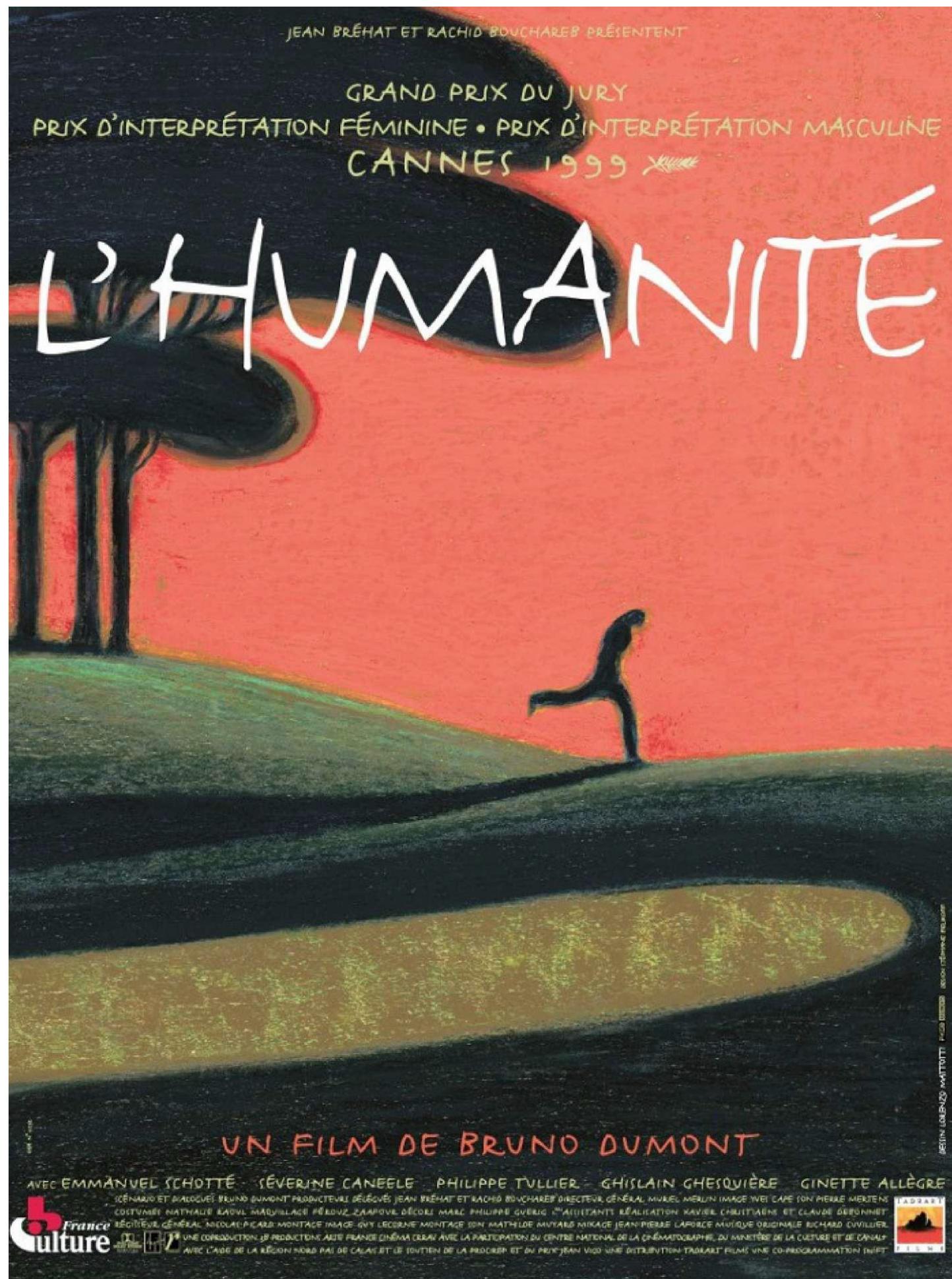
Diferentemente da publicidade, na virada do milênio o cartaz cultural se fortalece ocupando um lugar importante na construção da identidade visual de teatros, museus, festivais etc. A expressão autoral ganha assim mais espaço e se multiplicam os estilos, técnicas e linguagens.

Vimos que o cartaz é sobretudo fruto da Revolução Industrial e da urbanização. Com a revolução digital e a redução dos espaços de afixação de cartazes nas metrópoles contemporâneas coube ao cartaz a possibilidade de se reinventar e ocupar as ruas incorporando o movimento ao que até então era estático, abrindo novas frentes expressivas, como veremos mais adiante em nosso curso.

Nesse ambiente a ilustração se alia à animação e abre novas fronteiras na comunicação de massas onde as mensagens competem pela atenção do público e mais uma vez estabelece um diálogo criativo com o cinema e a comunicação eletrônica.



James McMullan, 1987



Lorenzo Mattotti, s/d





Henning Wangenbreth, 2010



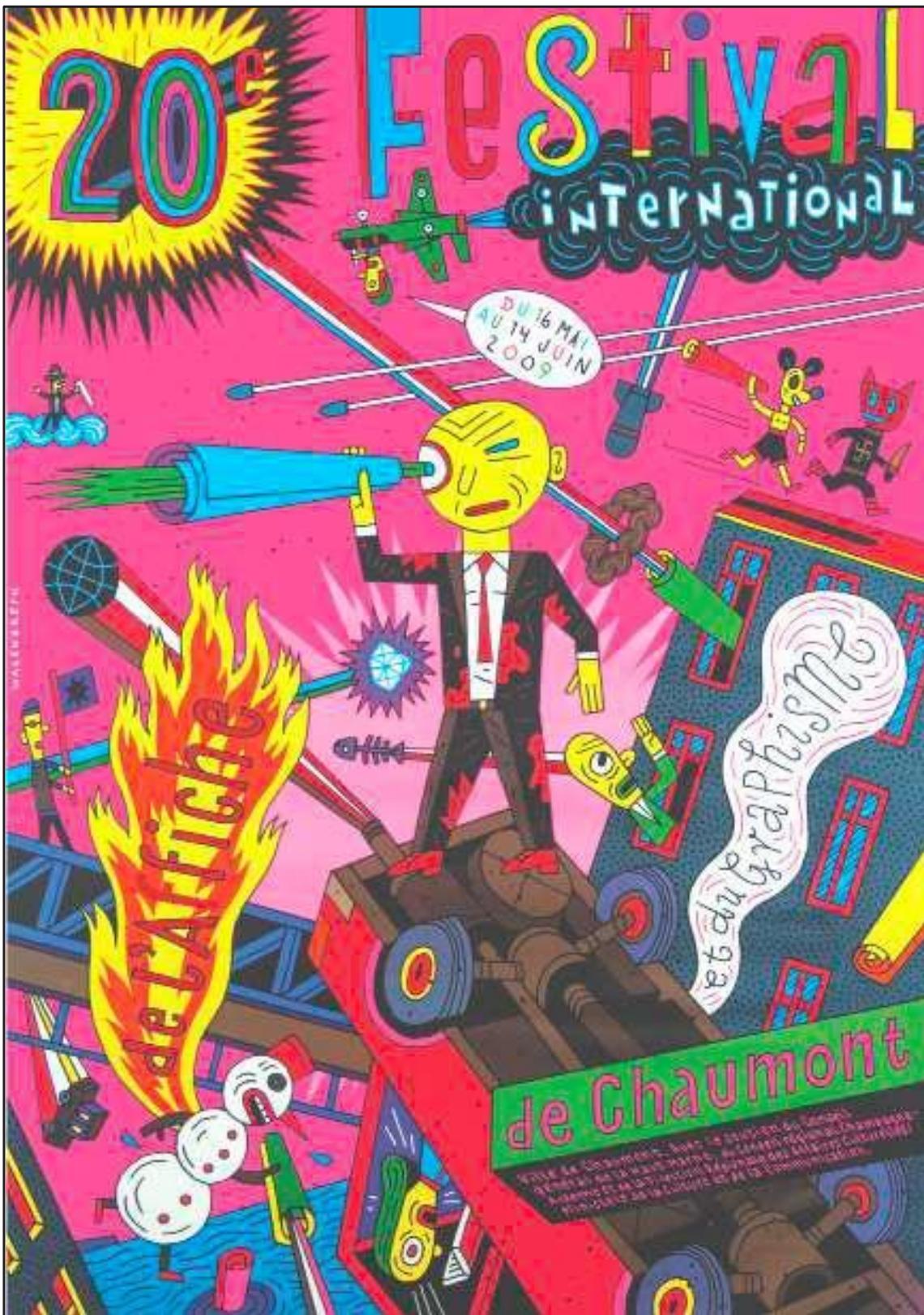
Sophia Martineck, 2014



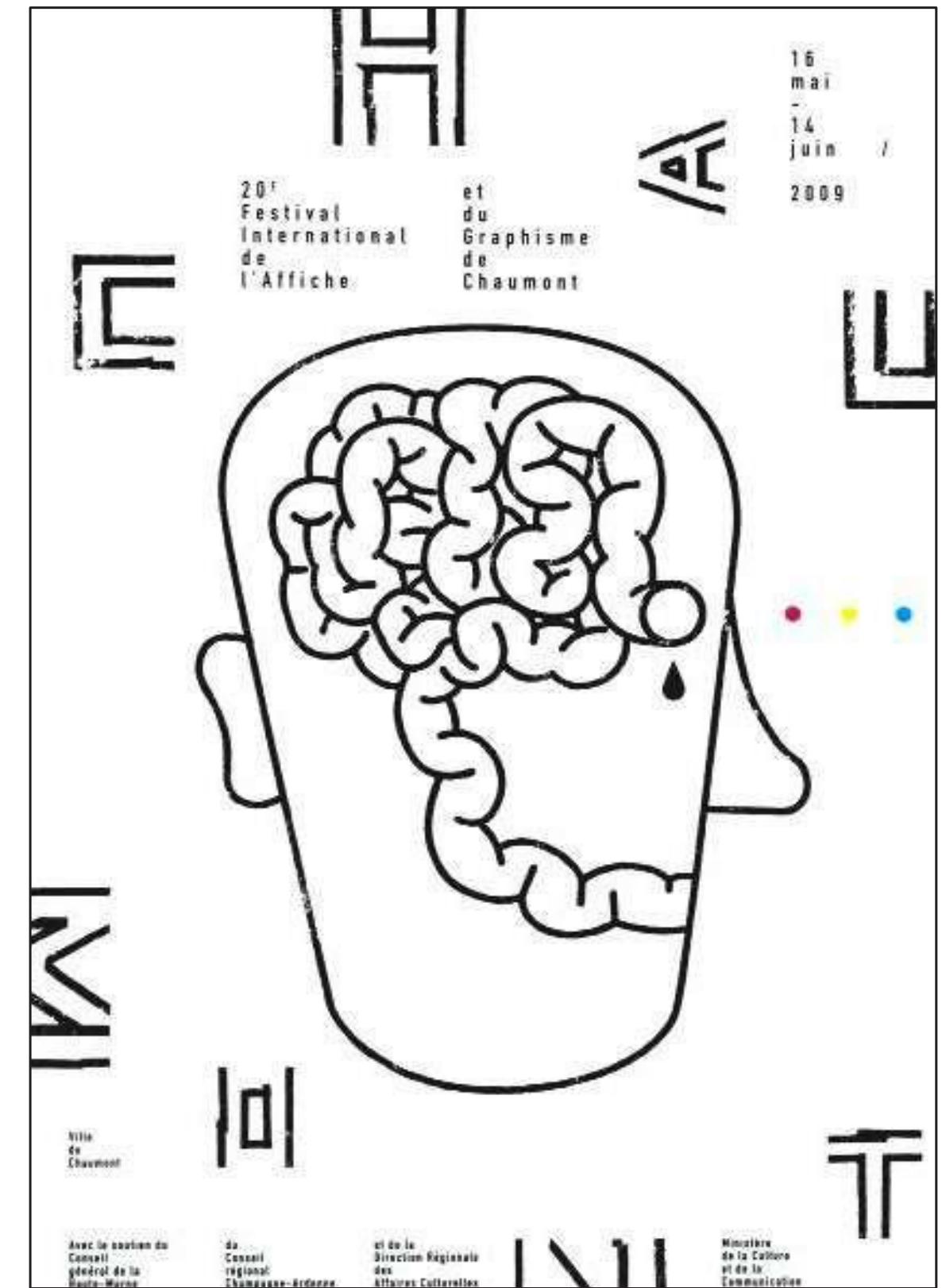
Henning Wangenbreth, 2014



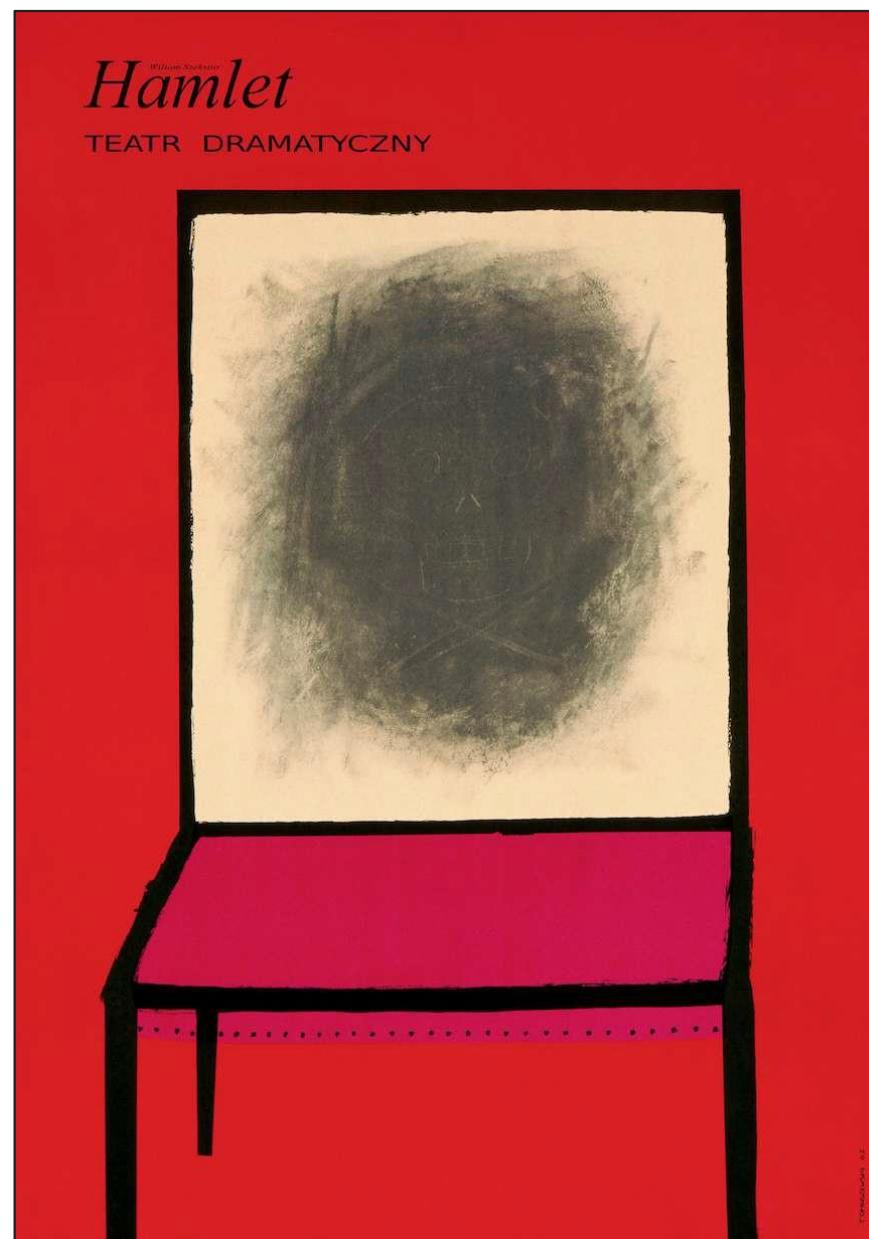
Piotr Młodozeniec, 2009



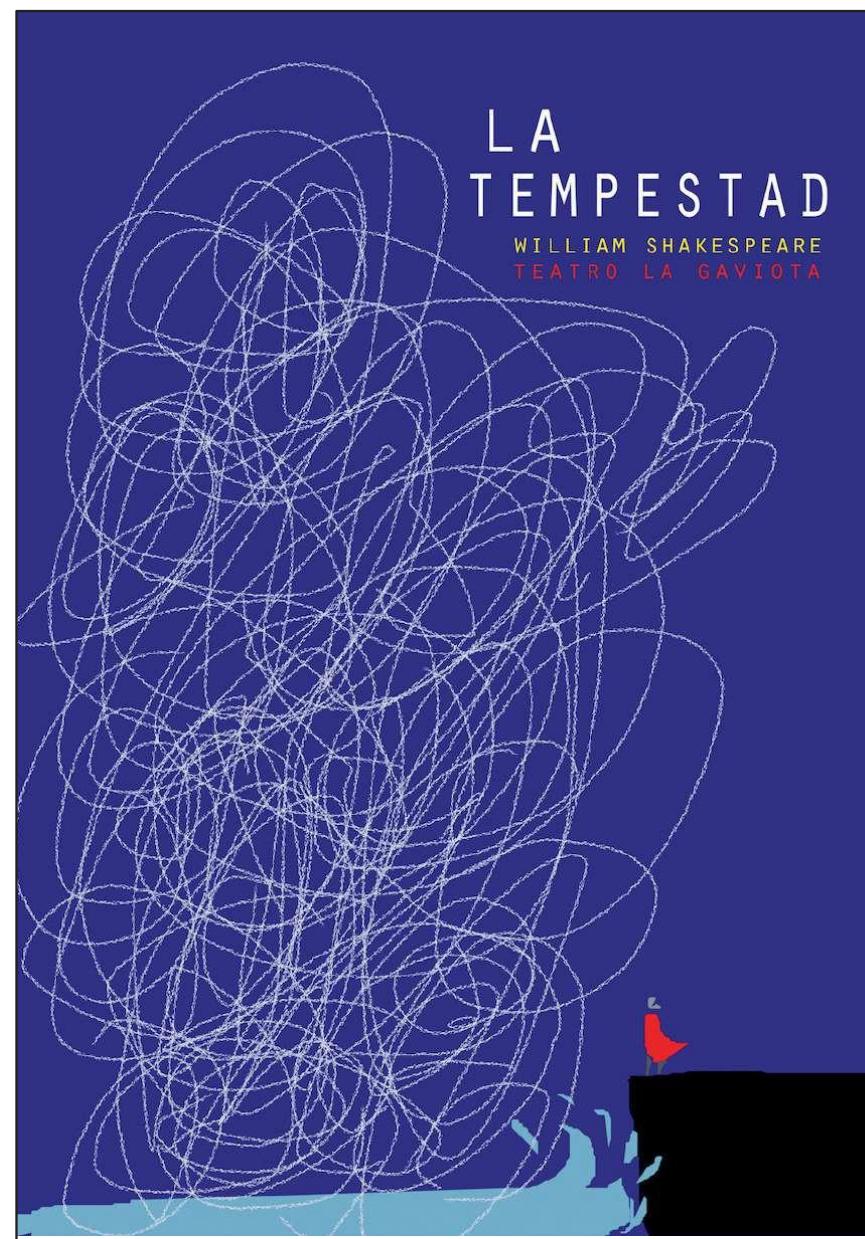
Henning Wangenbreth, 2009



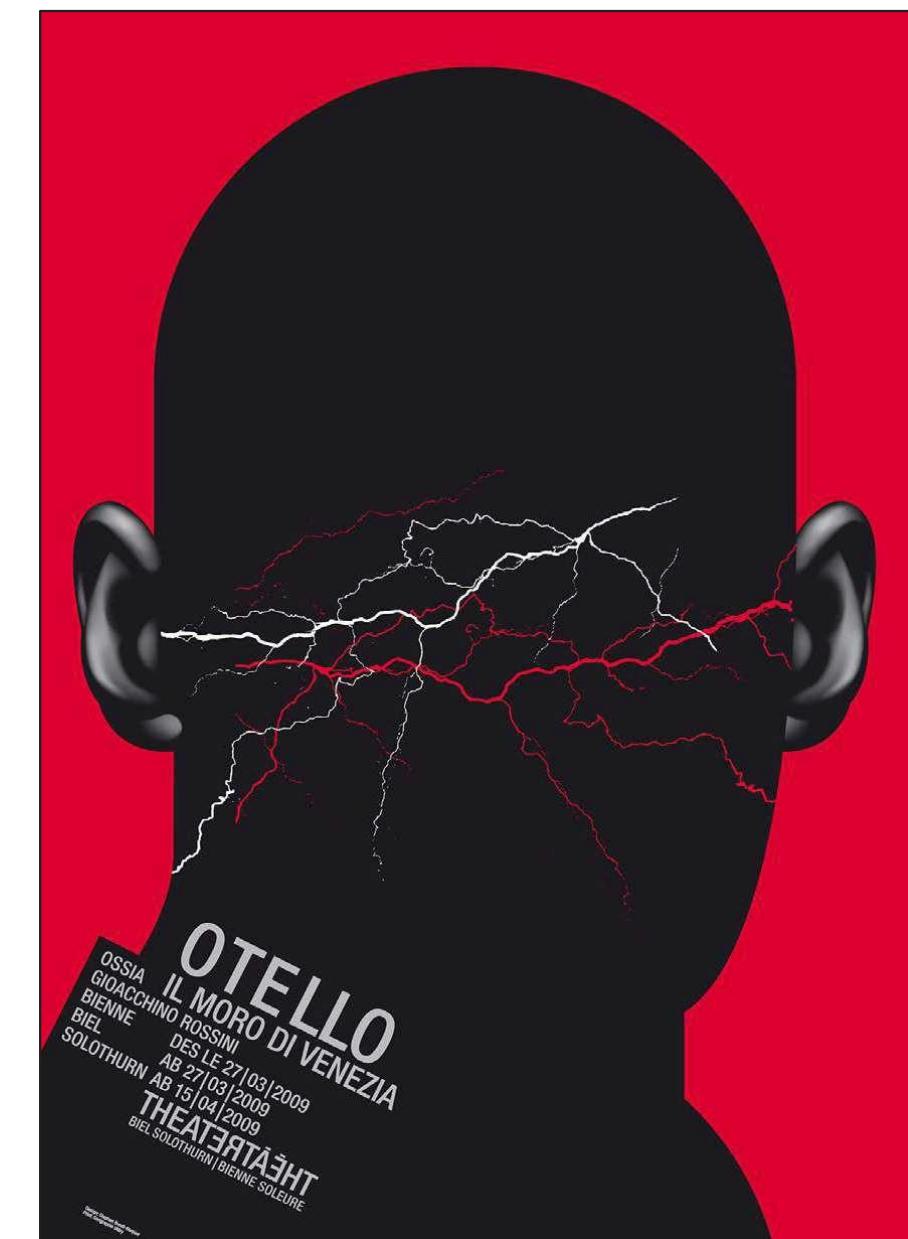
Isidro Ferrer, 2009



Henryk Tomaszewski, 1962



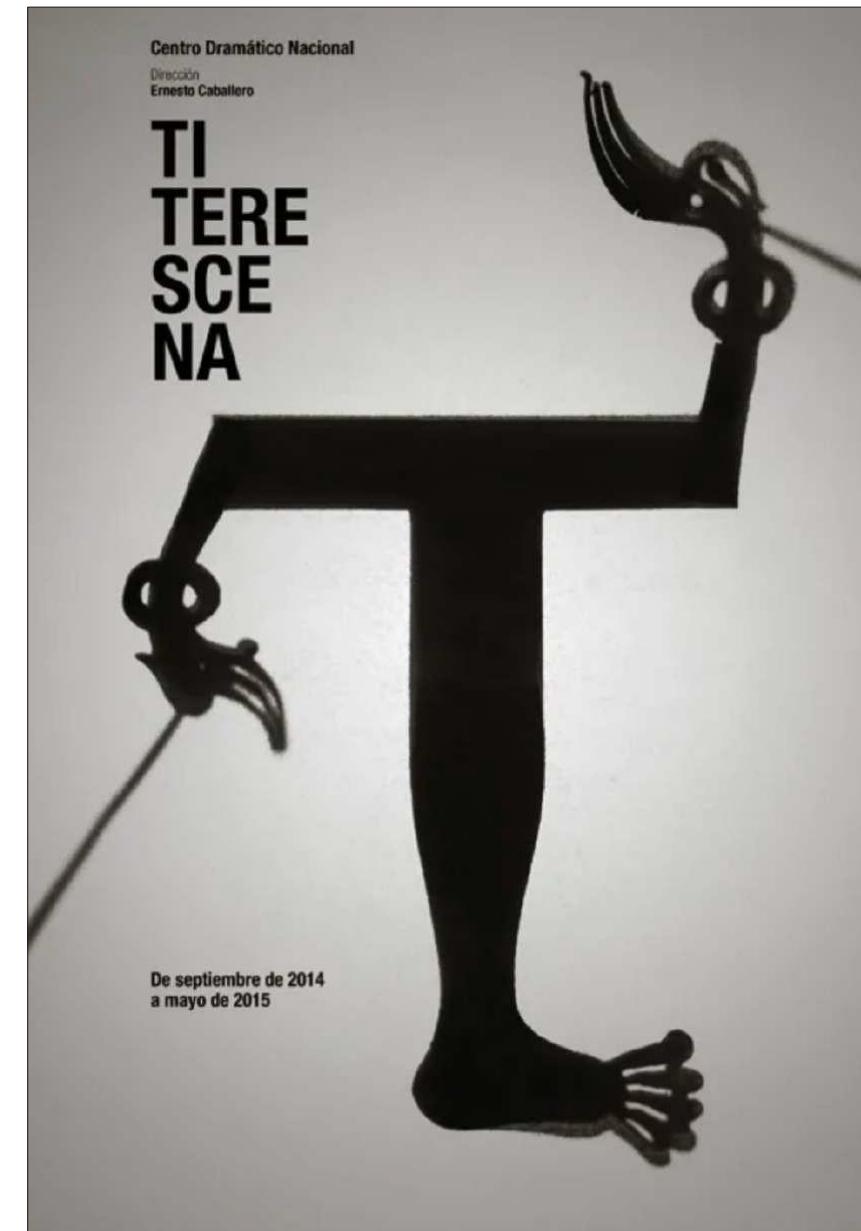
Autor não identificado, s/d



Stephan Bundi, 2009



Autor não identificado, s/d

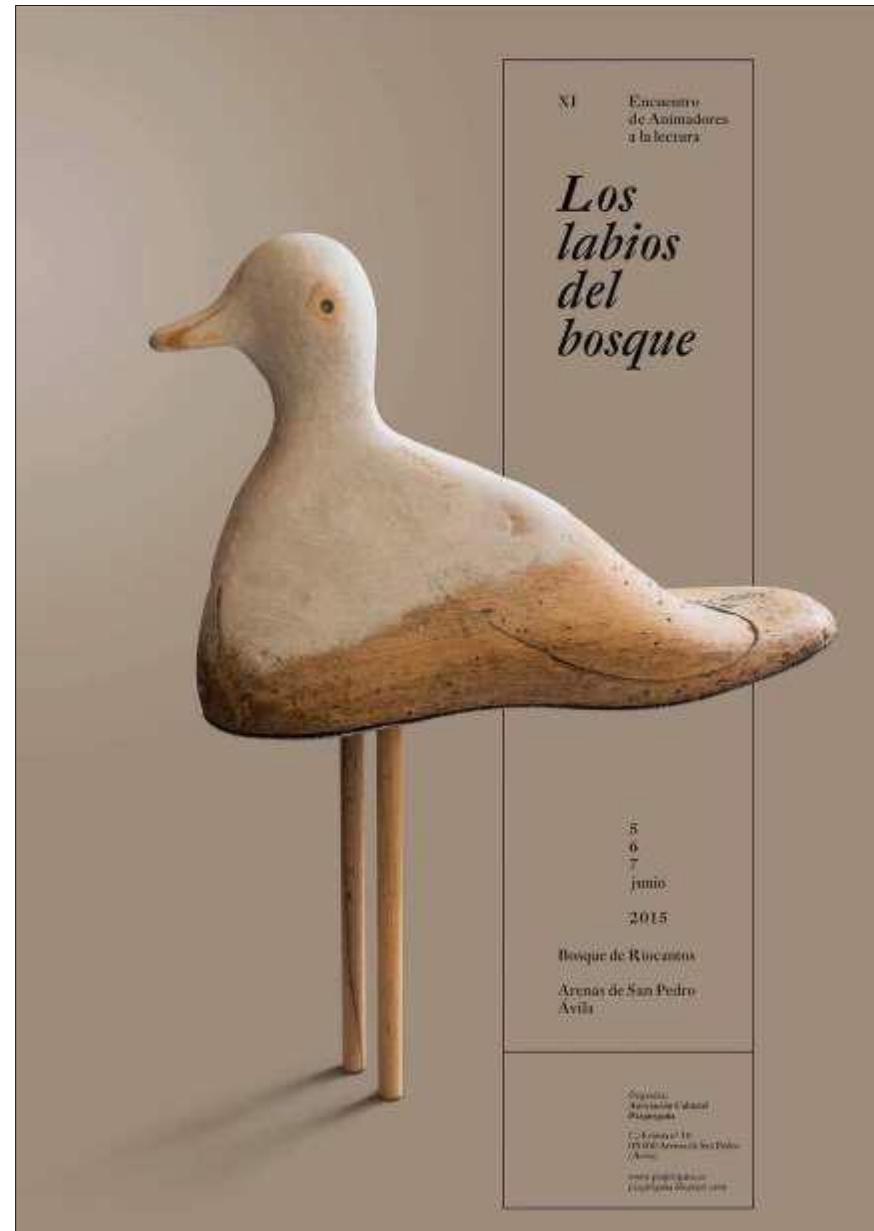


Isidro Ferrer, 2015

Isidro Ferrer, 2015

Isidro Ferrer, 2015

Isidro Ferrer, 2015



Isidro Ferrer, 2015

Isidro Ferrer, 2018

Isidro Ferrer, s/d

Isidro Ferrer, 2018



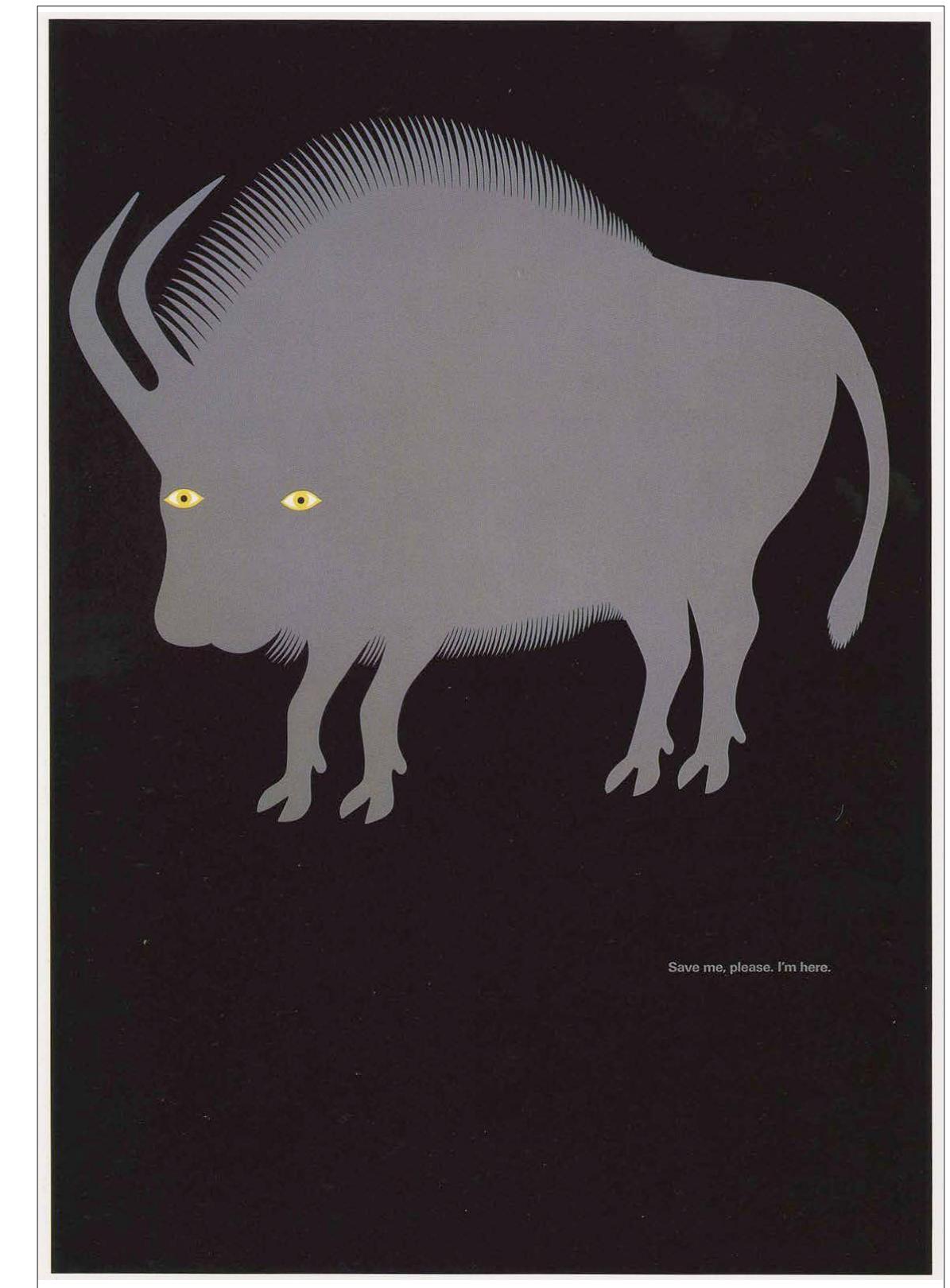
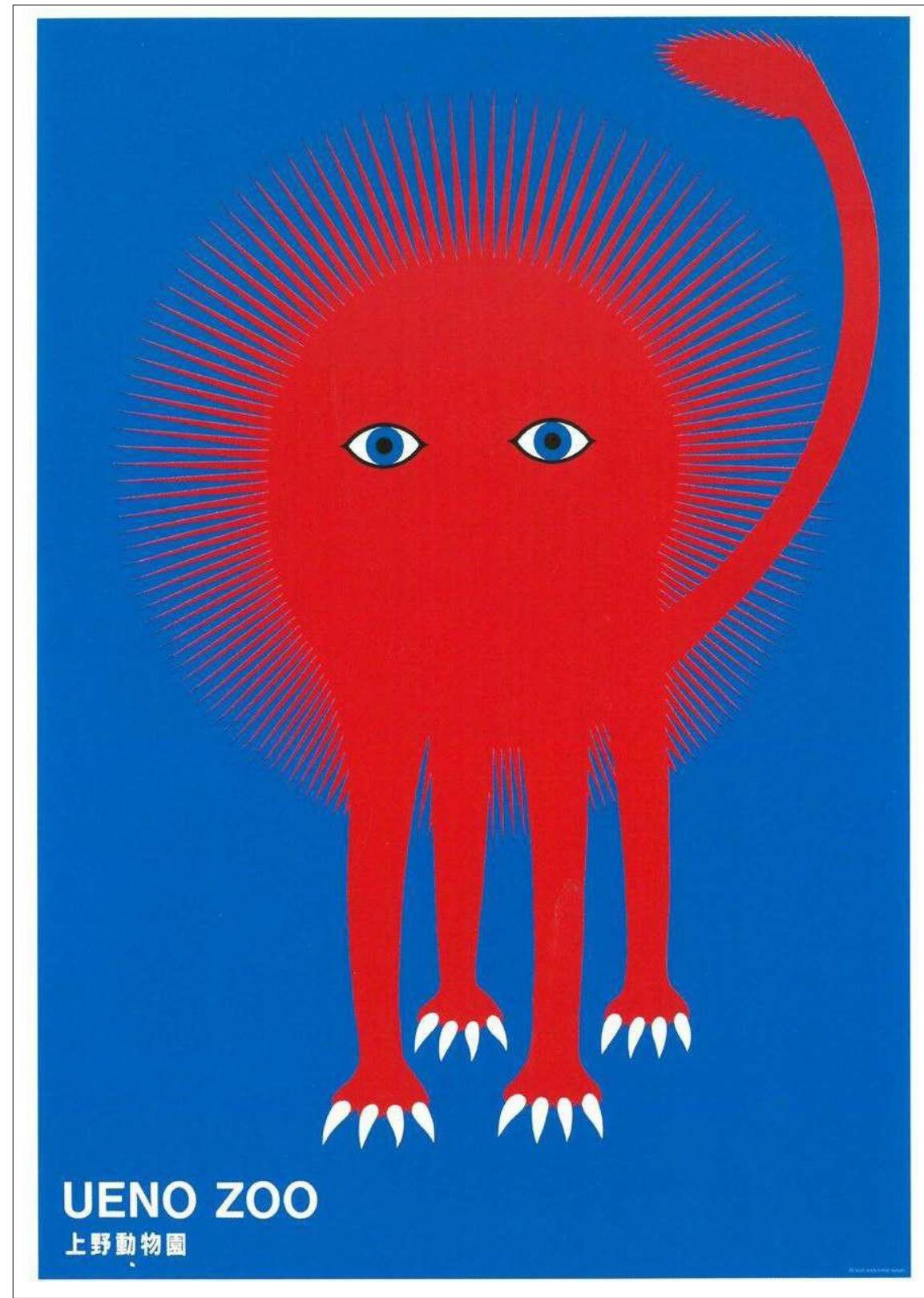
Isidro Ferrer, 2018



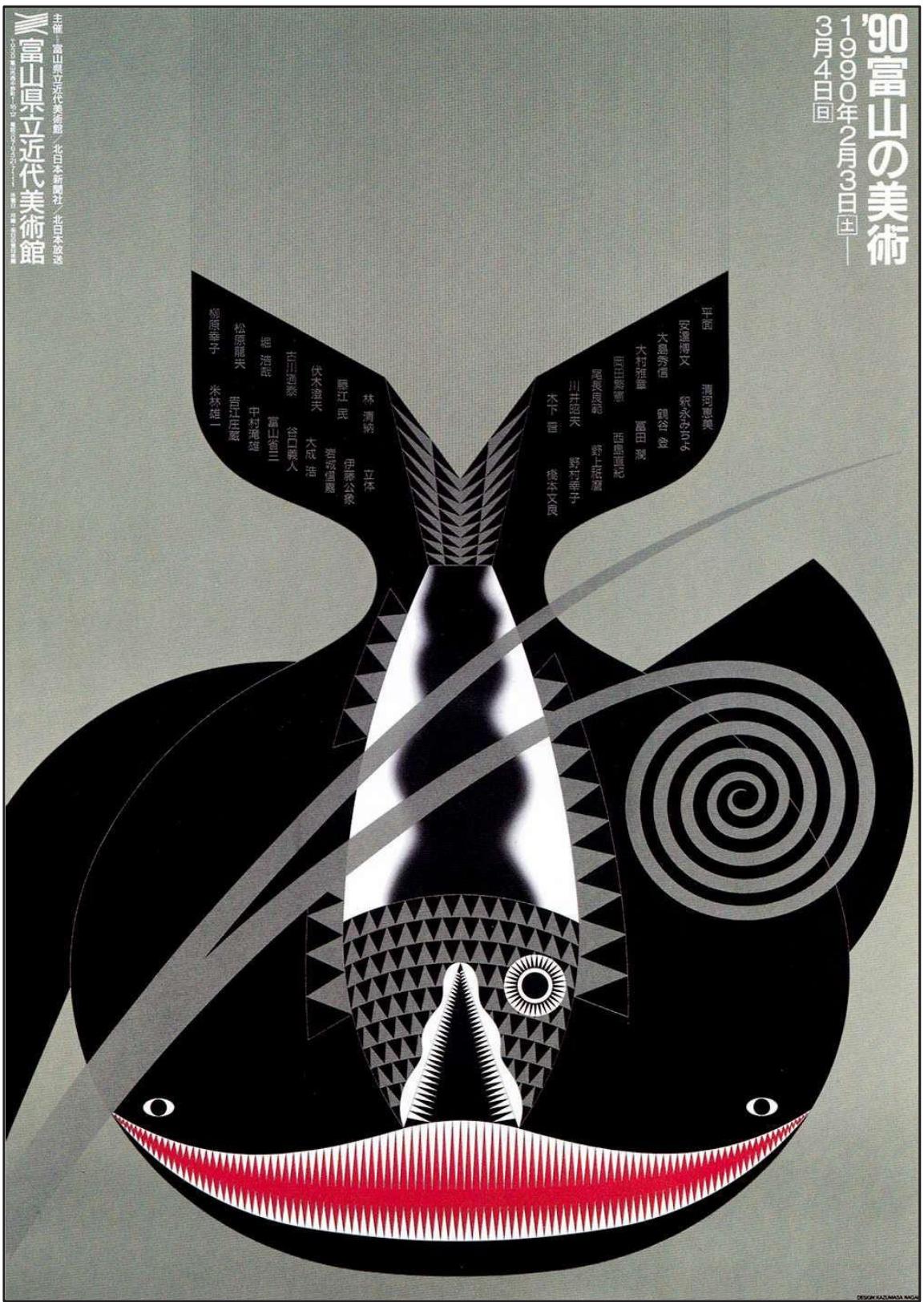
Isidro Ferrer, 2018



Kazuma Nagai, 2009



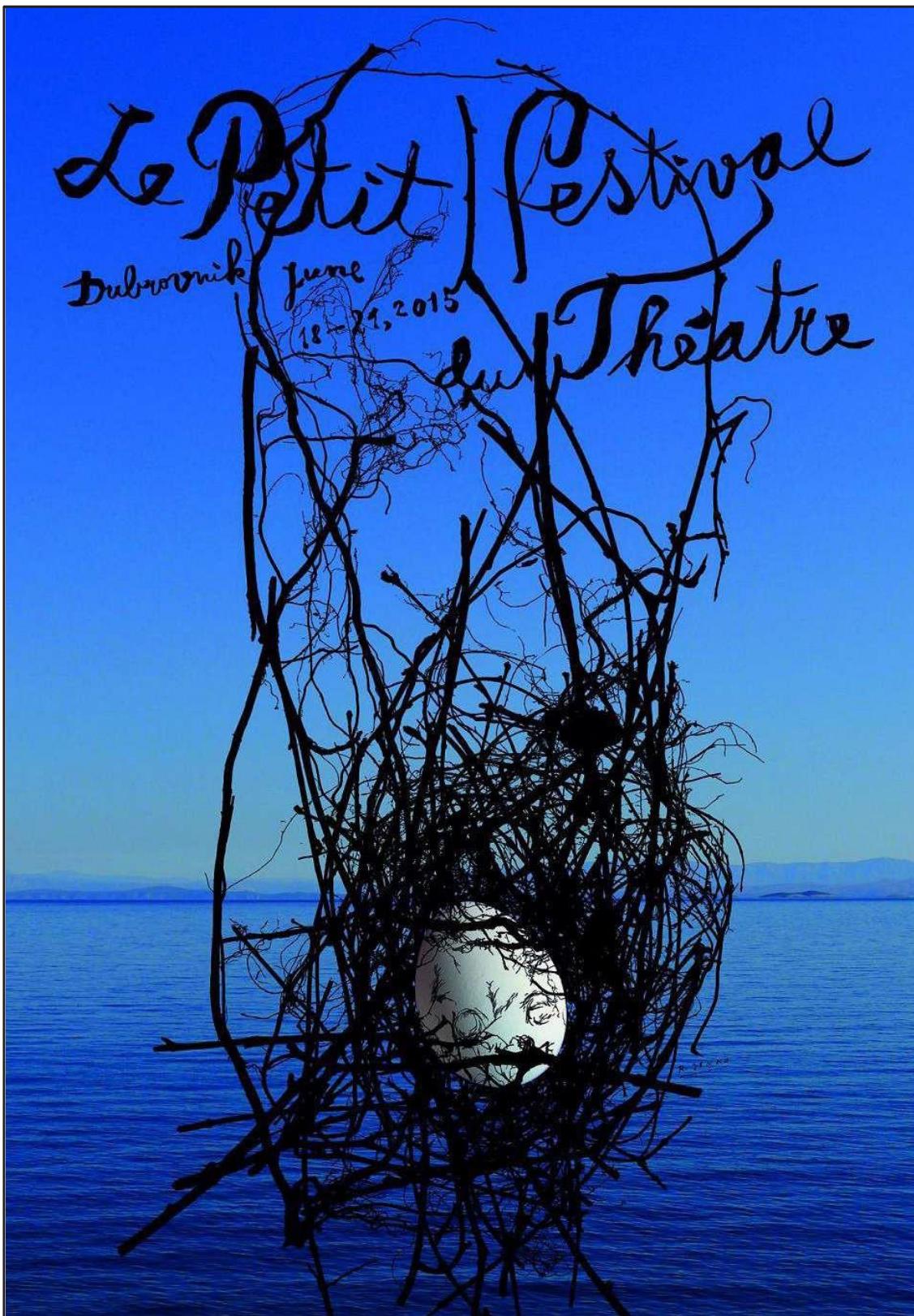
Kazuma Nagai, 1988-1990



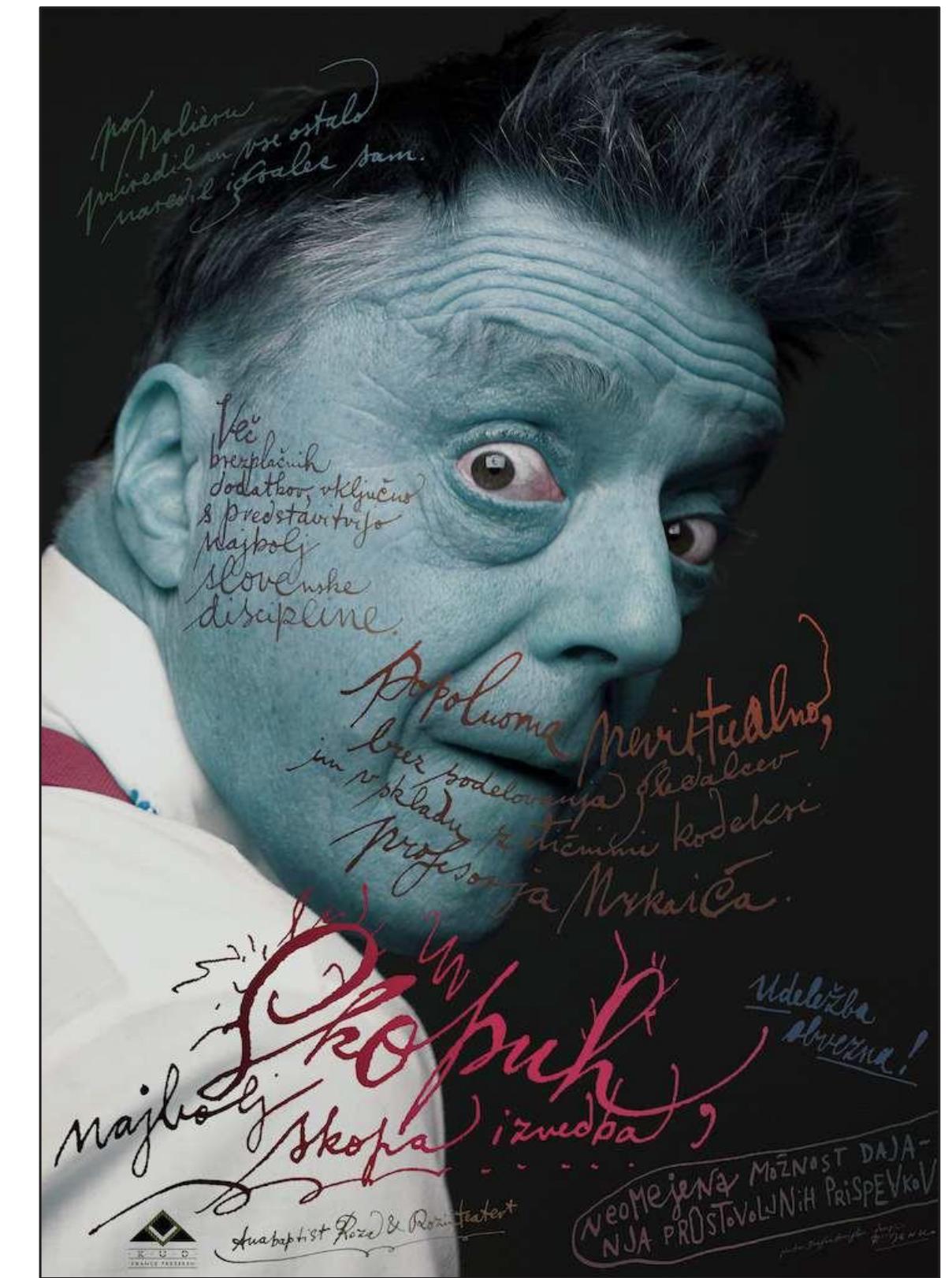
Kazuma Nagai, 1988-1990



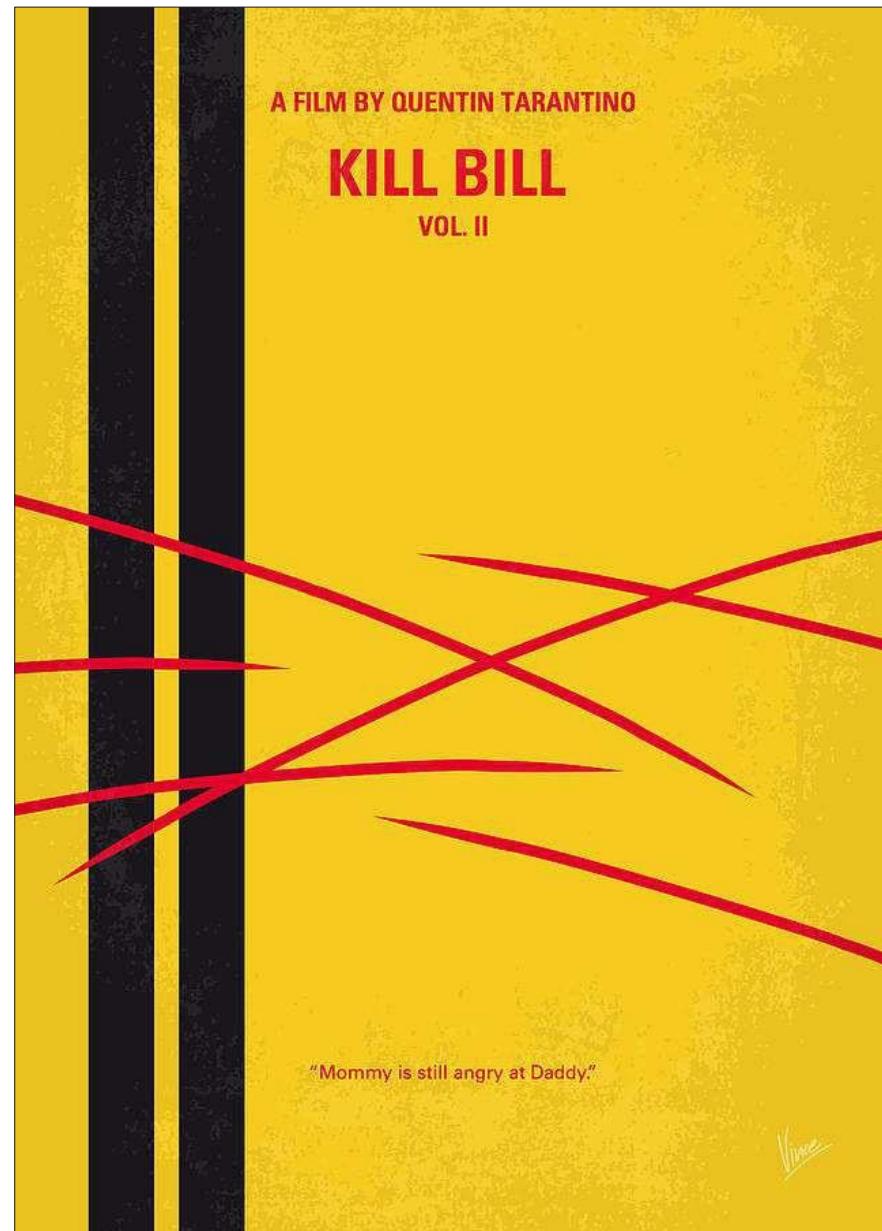
Radovan Jenko, 2015



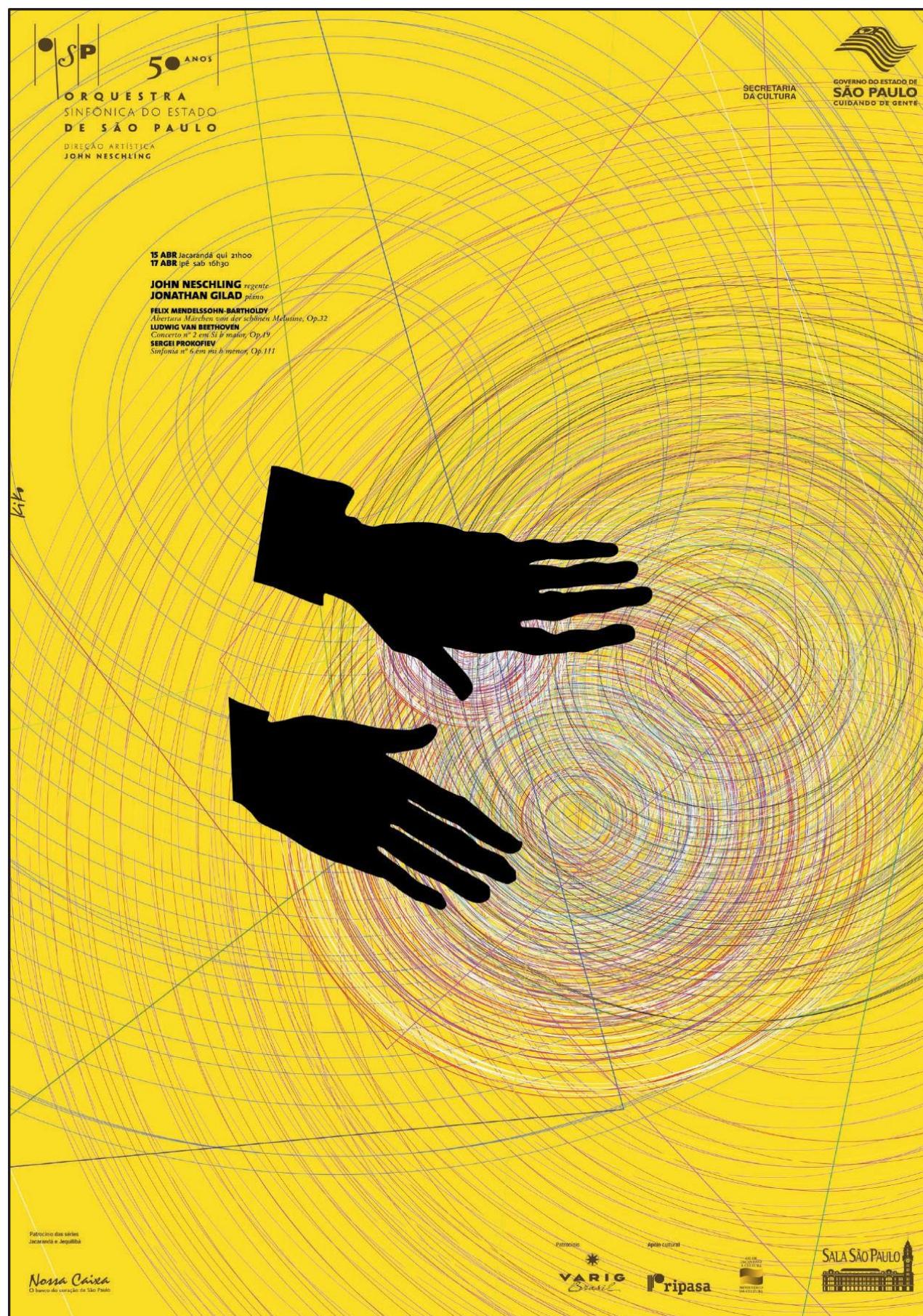
Radovan Jenko, 2015



Radovan Jenko, 2009



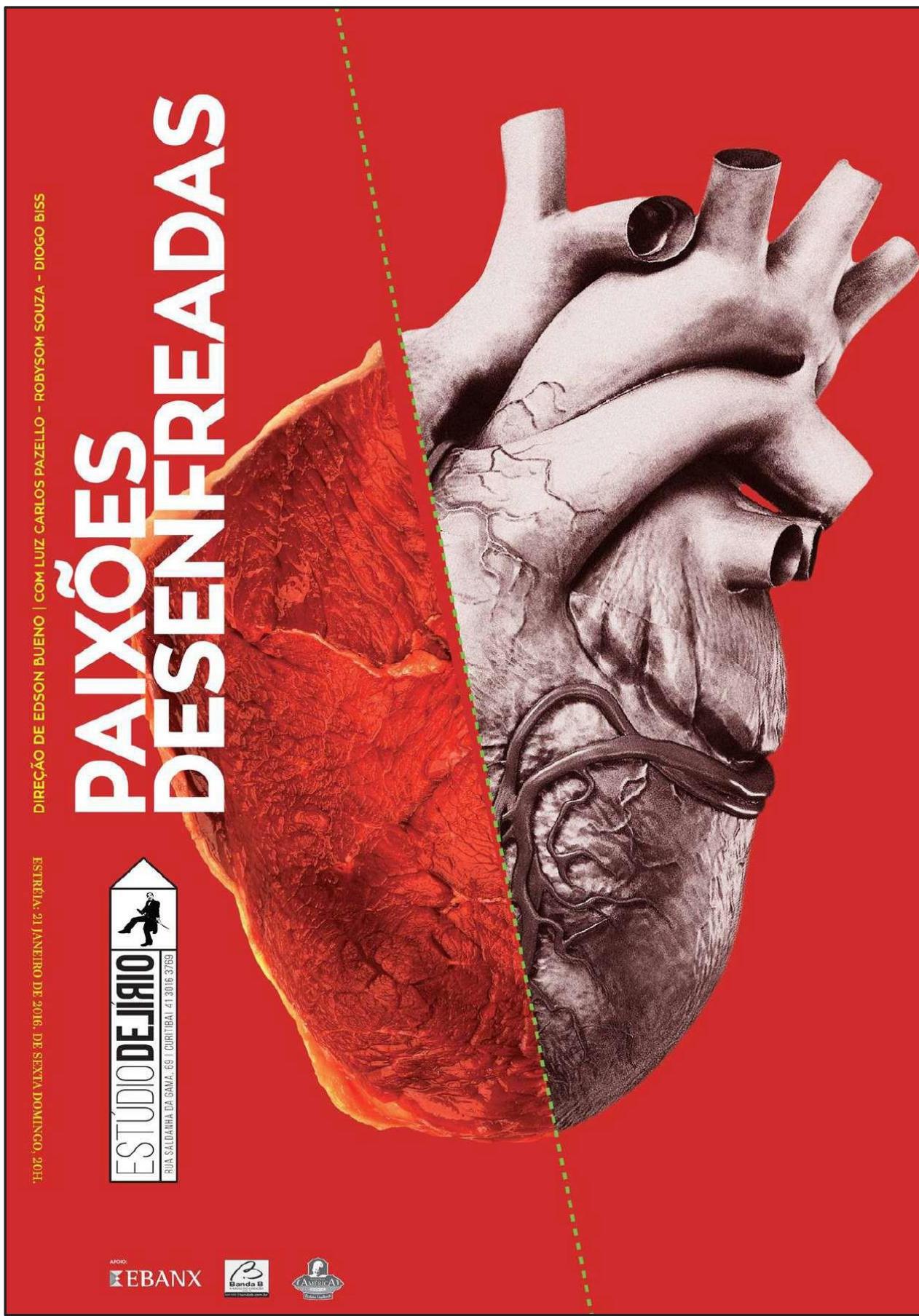
Série Quentin Tarantino minimal, 2003



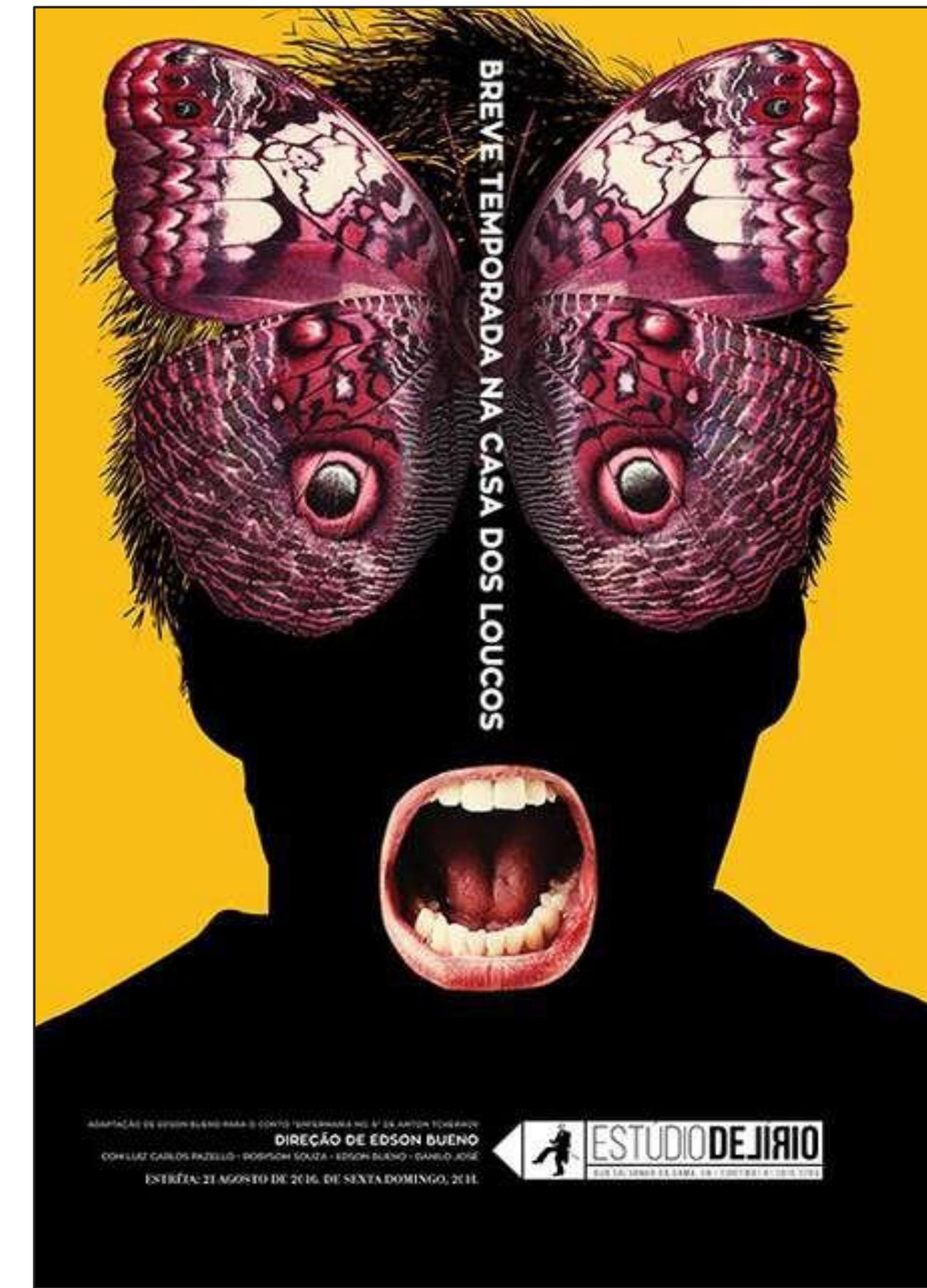
Kiko Farkas, 2005



Kiko Farkas, 2005



Marcos Minini, 2016



Marcos Minini, 2014



El Fantasma de Heredia, 2015



El Fantasma de Heredia, 2014

IMPARTE: ALEJANDRO MAGALLANES

IMÁGENES PARA TODA OCASIÓN

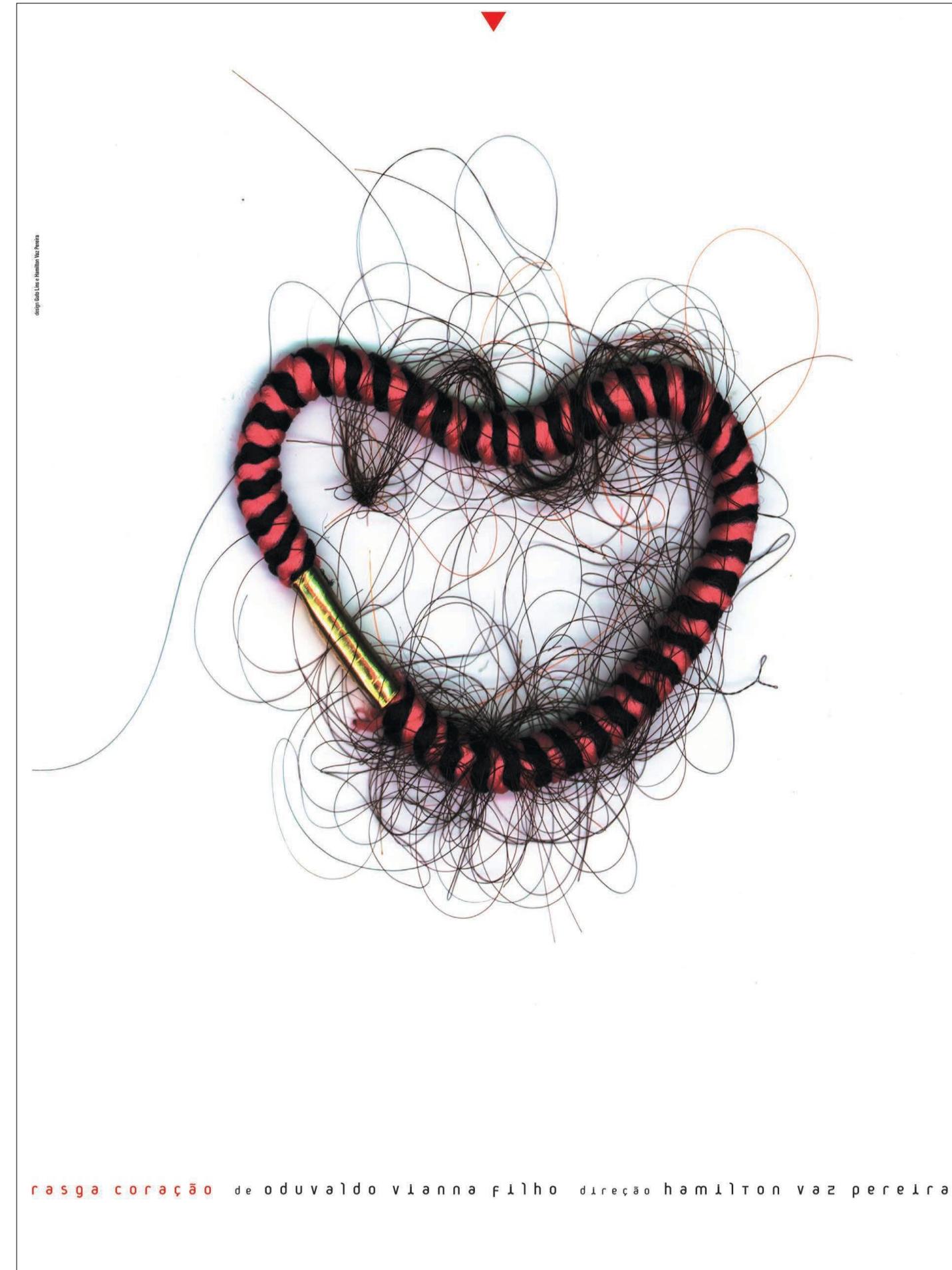


Informes e inscripciones:
INSTITUTO DE ARTES GRÁFICAS DE OAXACA
Sala de Arquitectura de 10:00 a 20:00 hrs.
biblioago@gmail.com / biblioago.blogspot.com

Sede: **CENTRO DE LAS ARTES DE SAN AGUSTÍN, ETLA**
Independencia S/N Barrio de Vista Hermosa, San Agustín Ebla, Oaxaca

4, 5 y 6 de junio, 2009
Horario: 16:30 a 19:30 horas
(jueves y viernes)
10:00 a 14:00 horas
(sábado)
Cupo limitado

Habrá transporte: Ida y vuelta
Salida: Ida: 10:00 hrs. / Vuelta: 20:00 hrs.



Guto Lins e Hamilton Vaz Pereira, 2000



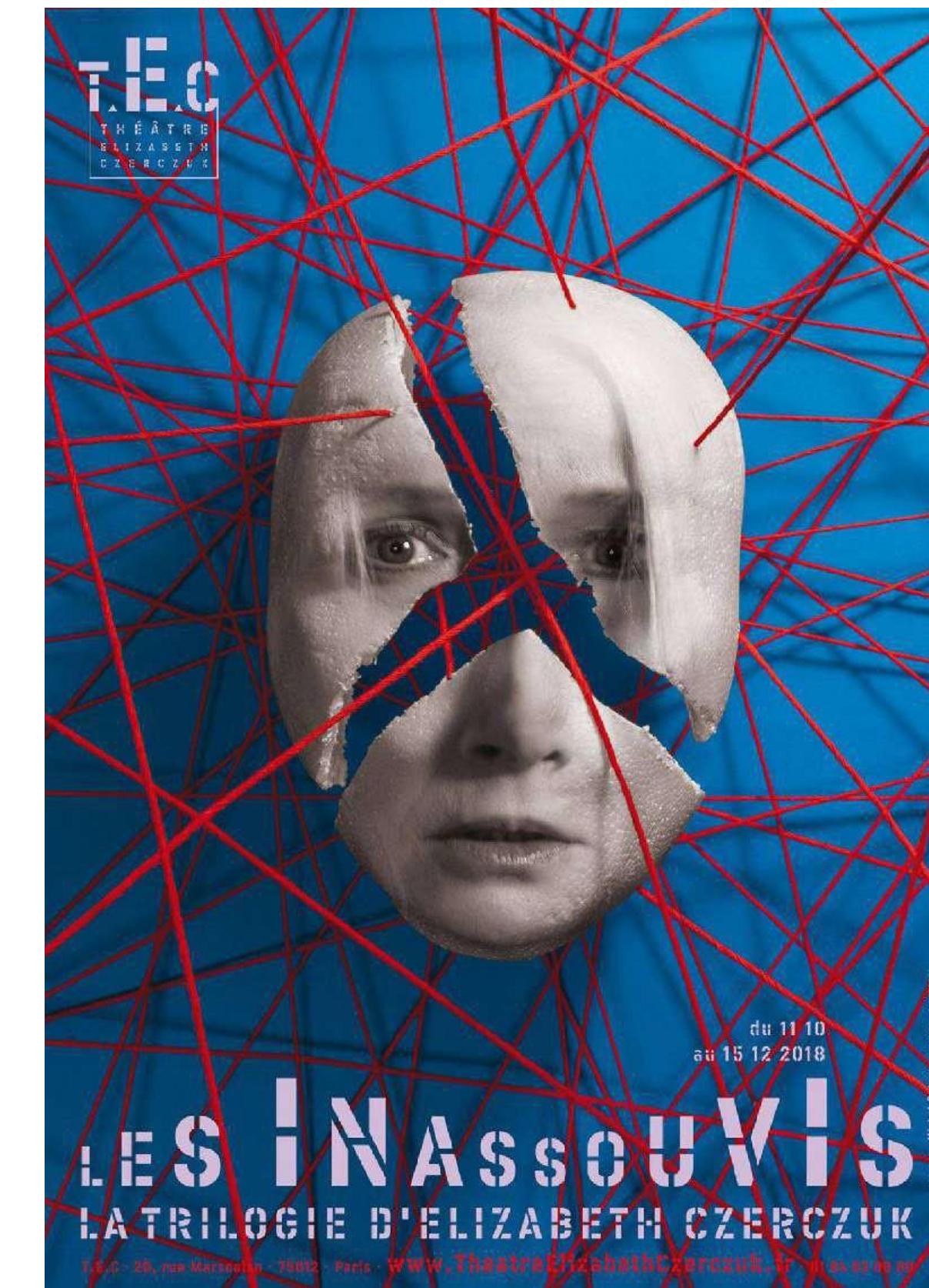
Michel Bouvet, 2003



Michel Bouvet, 2000



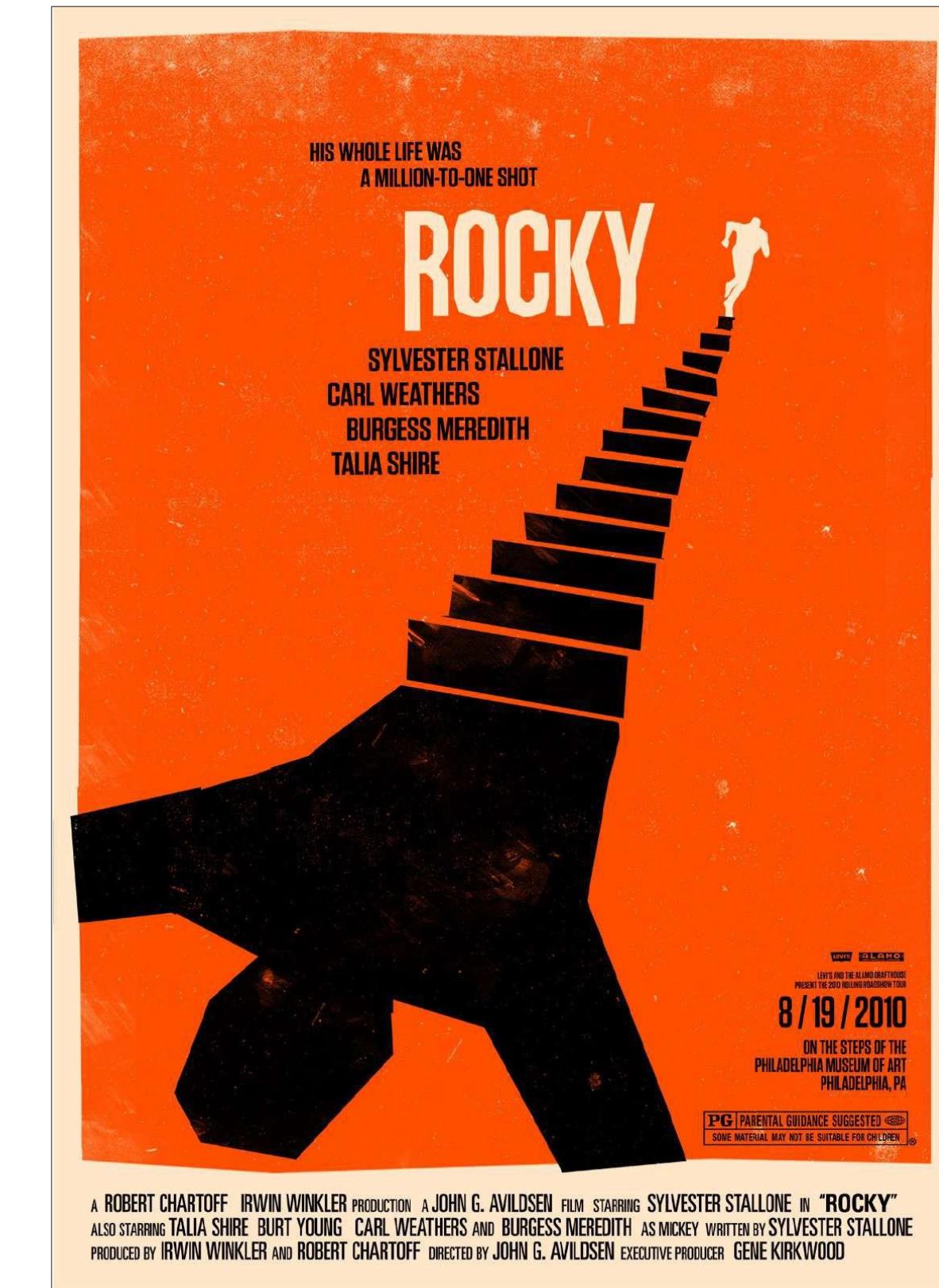
Michal Batory, s/d



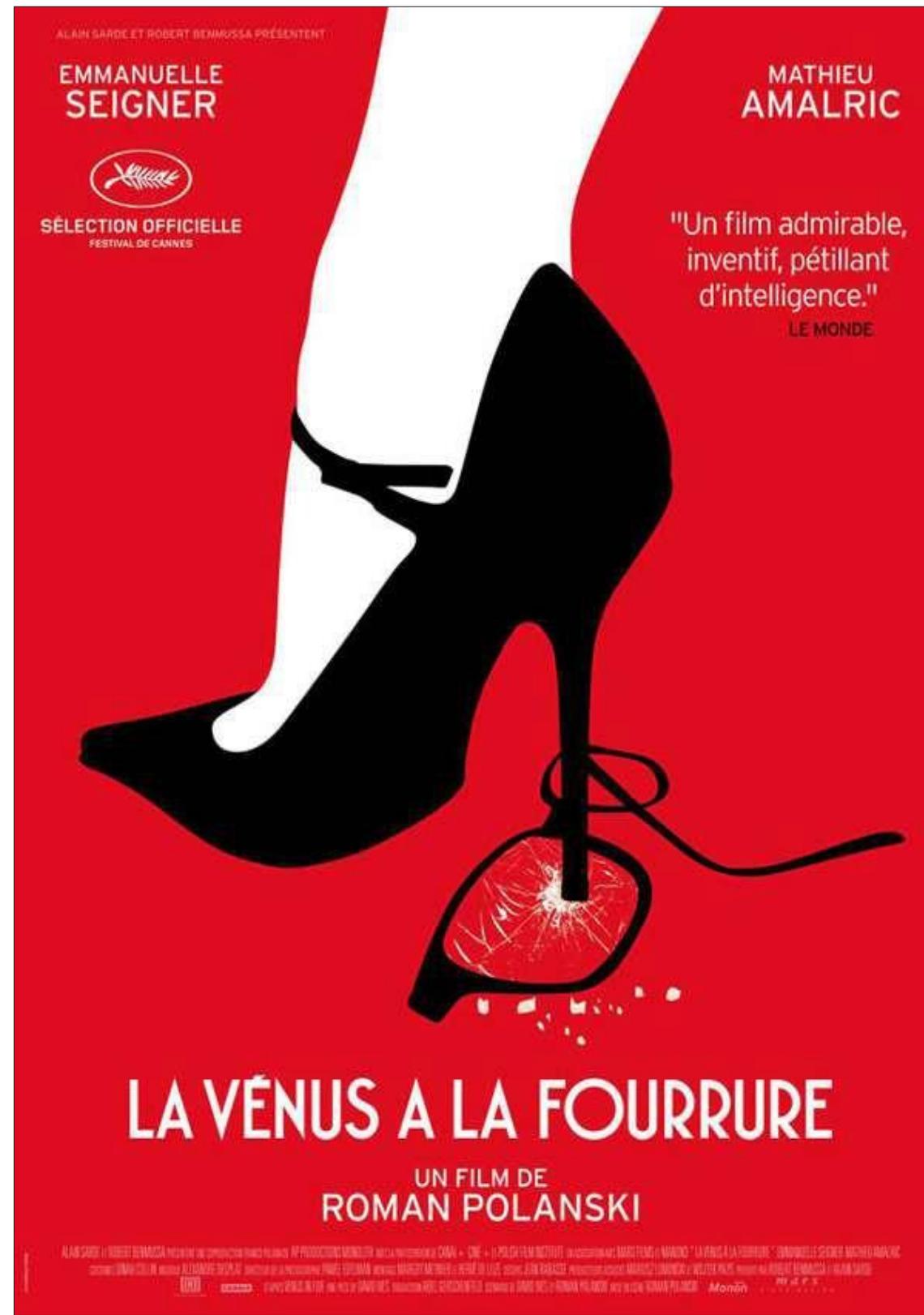
Michal Batory, 2018



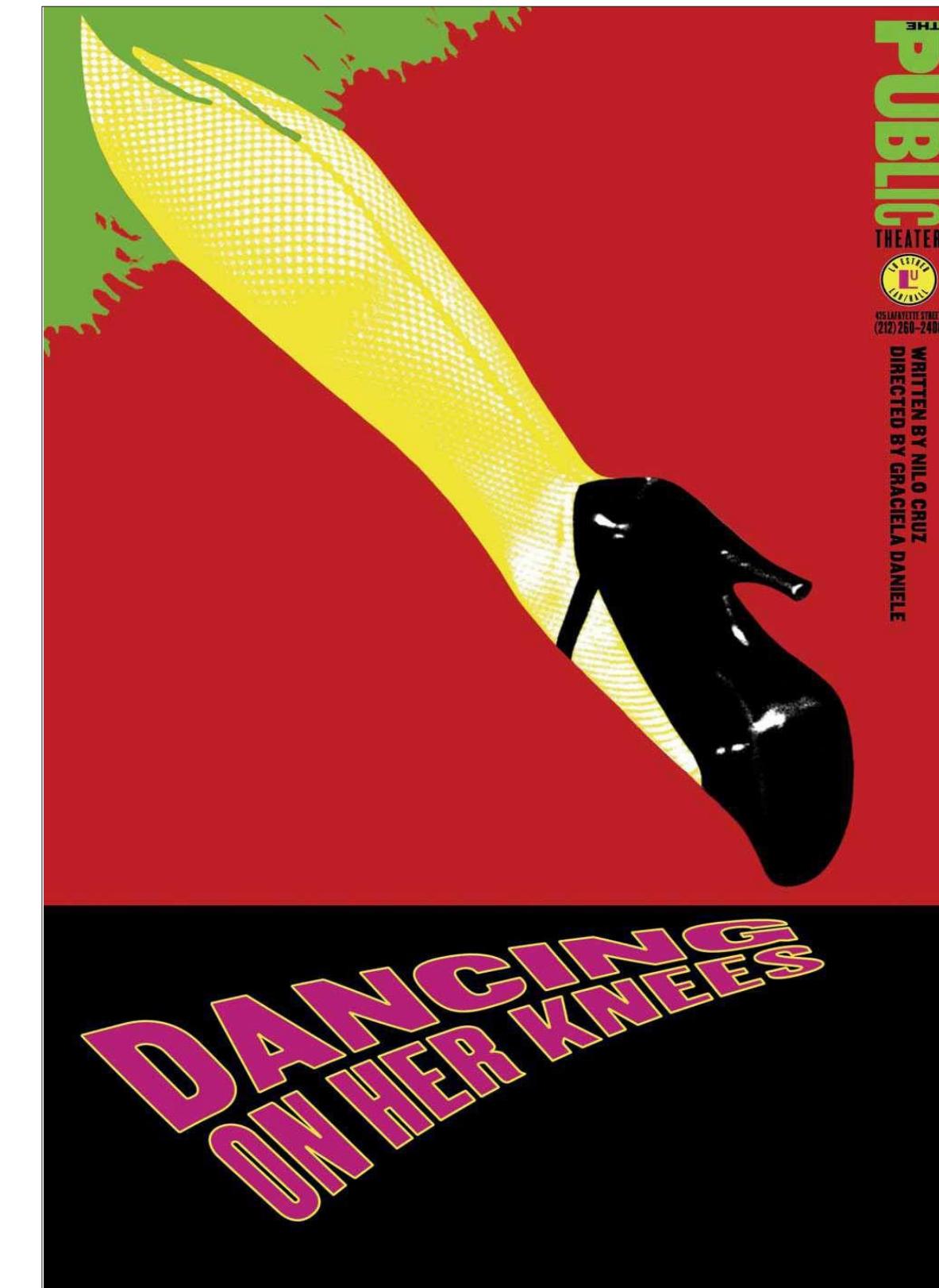
Plunkert, 2016



Autor não identificado, 2010



Autor não identificado, s/d



Paula Scher, s/d



Autor não identificado, s/d



Peter Bankov, 2014



Ostengruppe, 2007



Ostengruppe, 2006



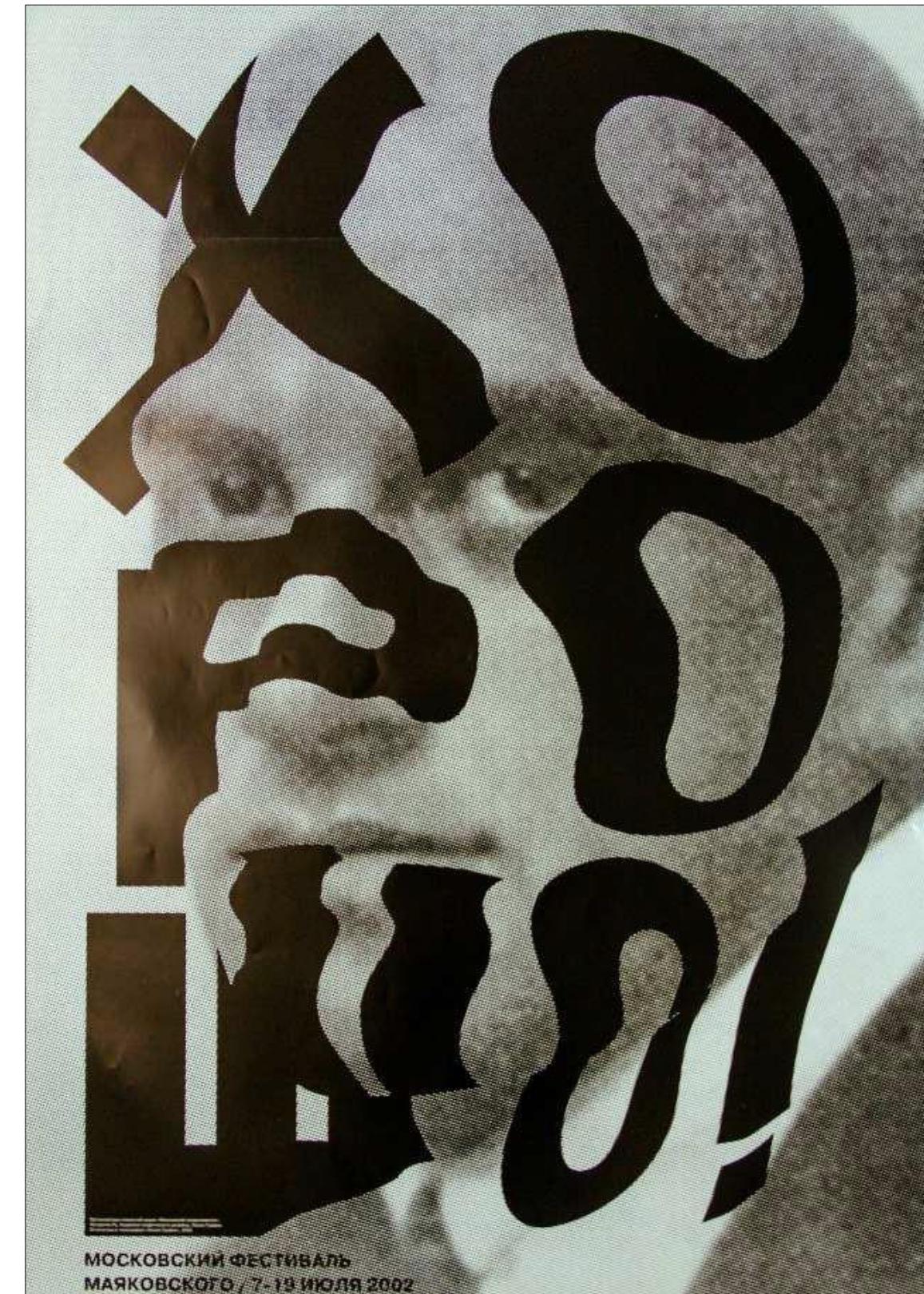
Ostengruppe, 2002



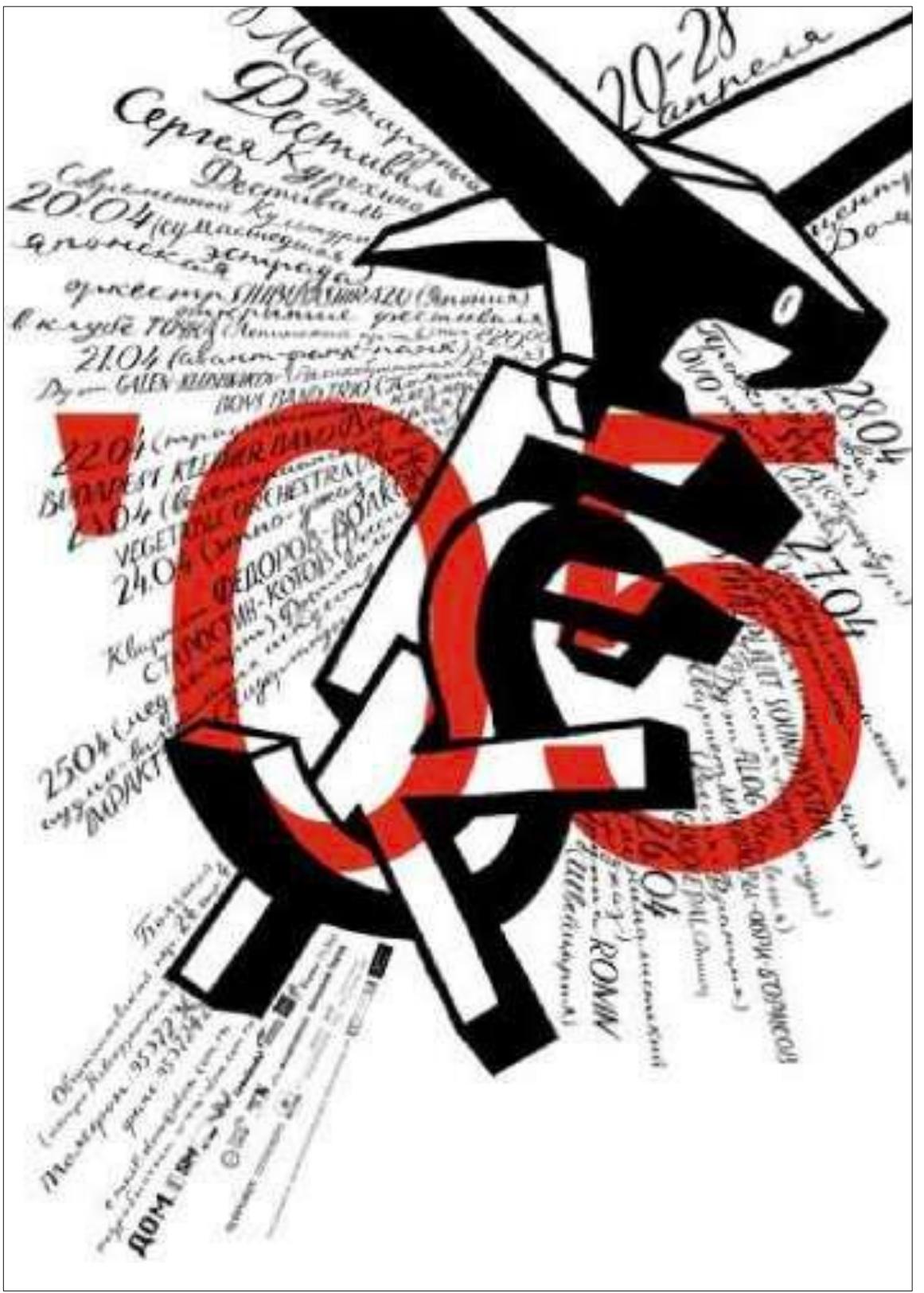
Ostengruppe, 2002



Ostengruppe, 2002



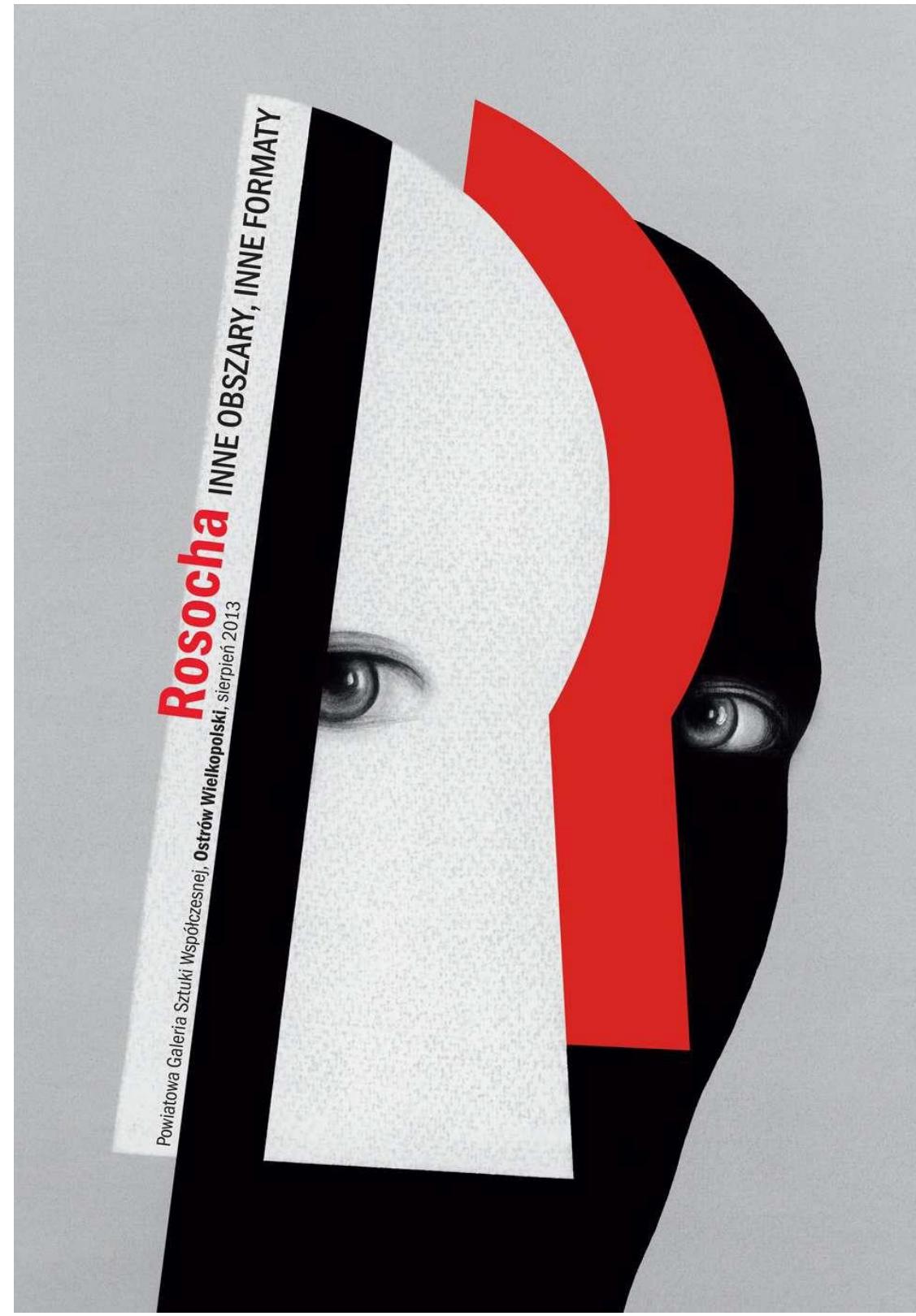
Ostengruppe, 2002



Autor não identificado, s/d



Peter Bankov, 2014



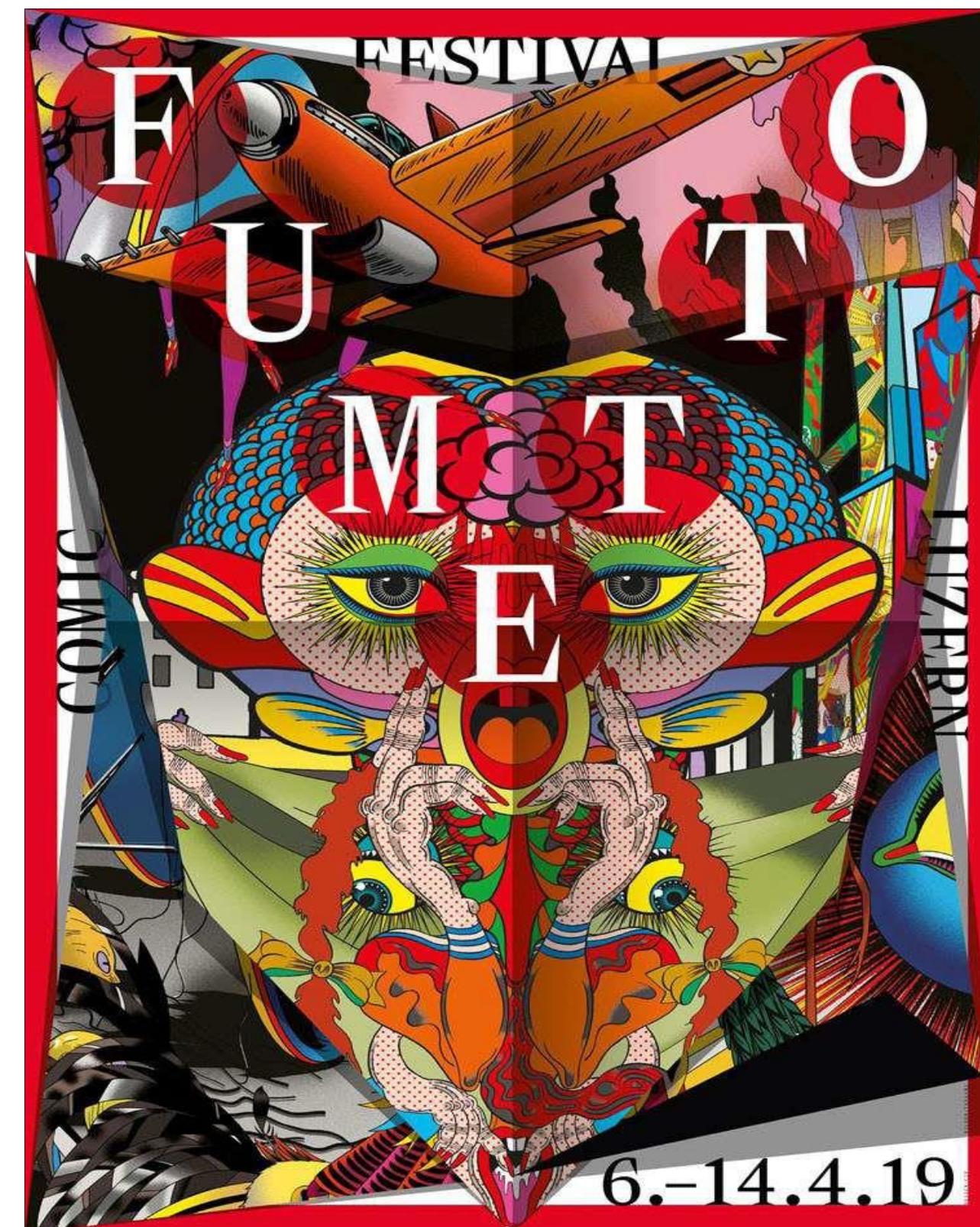
Wiesław Rosocha, 2013



Stephan Bundi, 2018



Felix Pfäffli, 2012



Autor não identificado, 2019