

# **o cartaz ilustrado**

aula 5

## **o cartaz no mundo**

professor: rico lins

# o cartaz no mundo

## **cartaz: linguagem sem fronteiras**

Por se tratar de uma linguagem universal, a imagem ultrapassa as fronteiras geográficas e culturais.

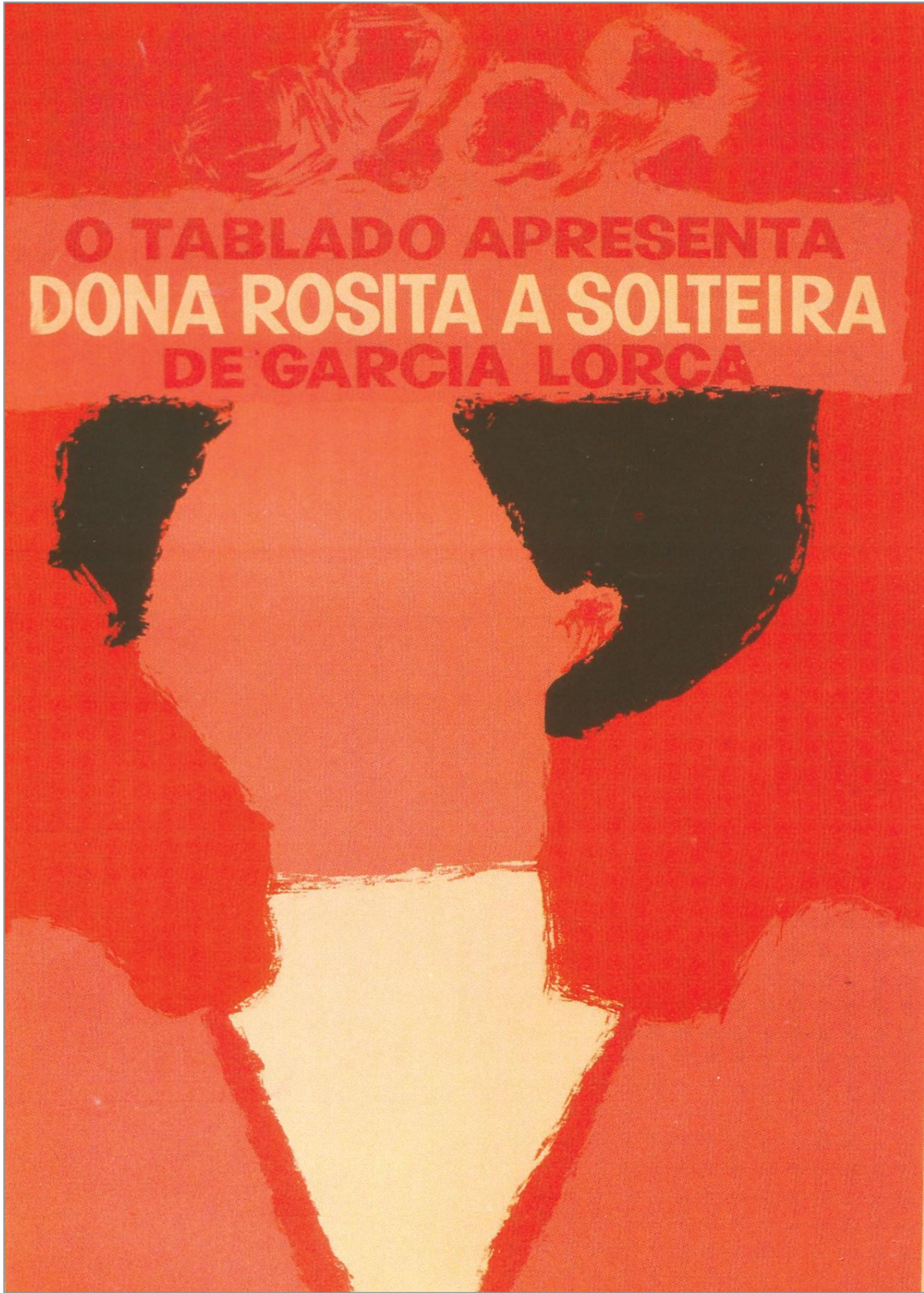
Expressão ao mesmo tempo local e global, o cartaz ilustrado é elemento fundamental para a identidade visual de diversos países.

Veremos, assim, alguns exemplos ao redor do mundo

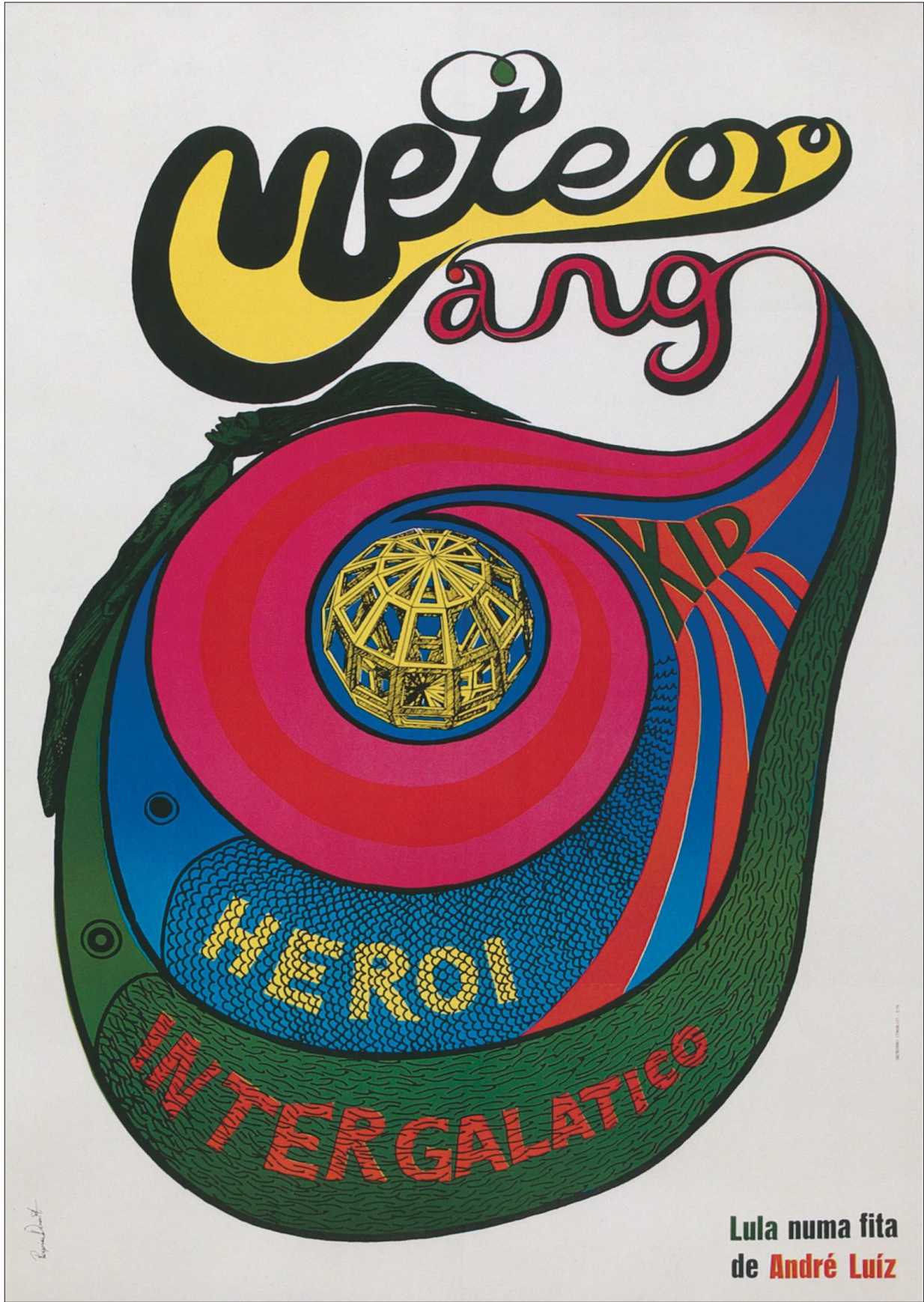
- **Brasil**
- **México**
- **Cuba**
- **Polônia**
- **Rússia**
- **França**
- **Suiça**
- **Alemanha**
- **Itália**
- **Inglaterra**
- **Estados Unidos**
- **Japão**



Brasil



Bea Feitler / Brasil, 1960



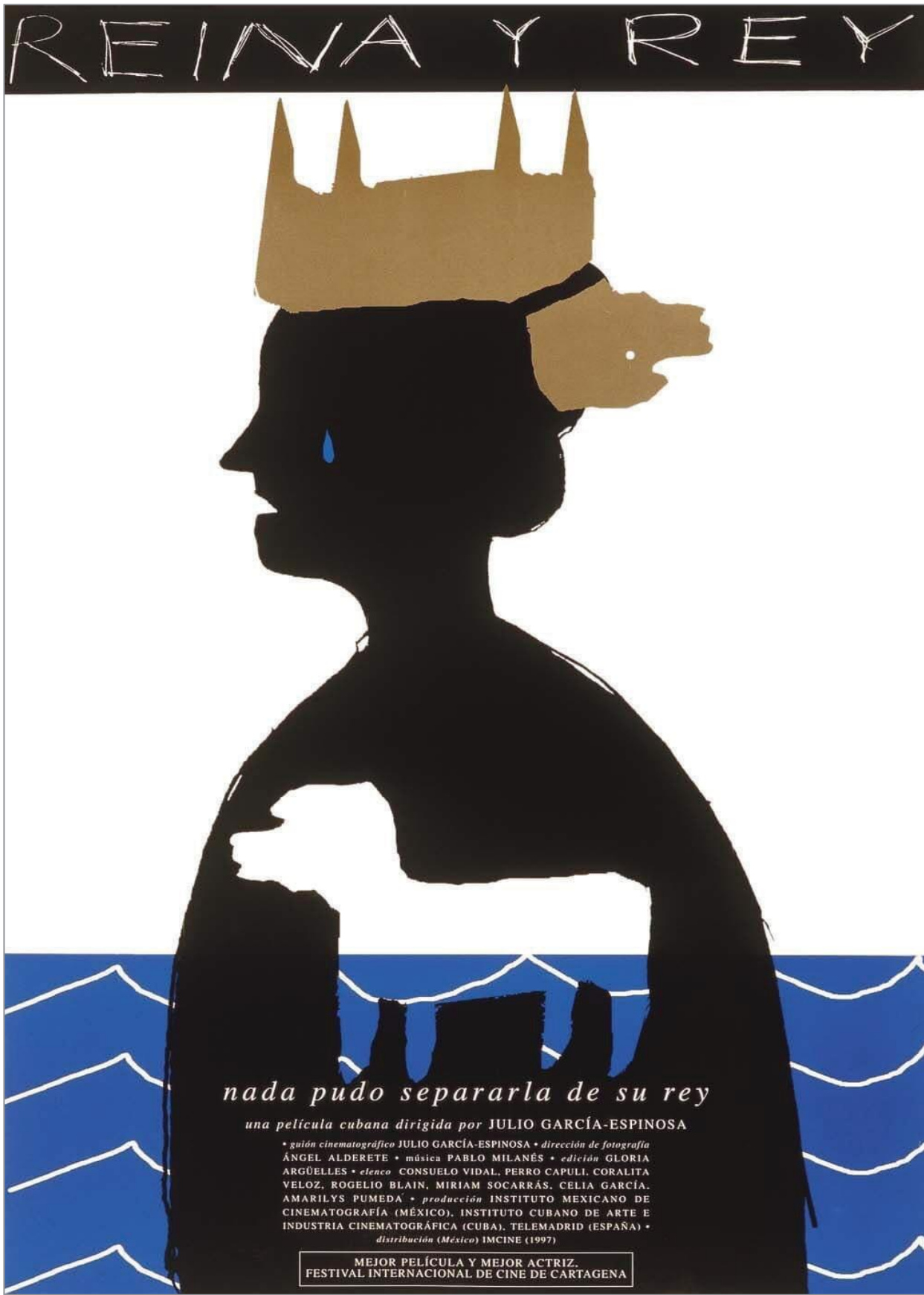
Rogerio Duarte / Brasil, 1969



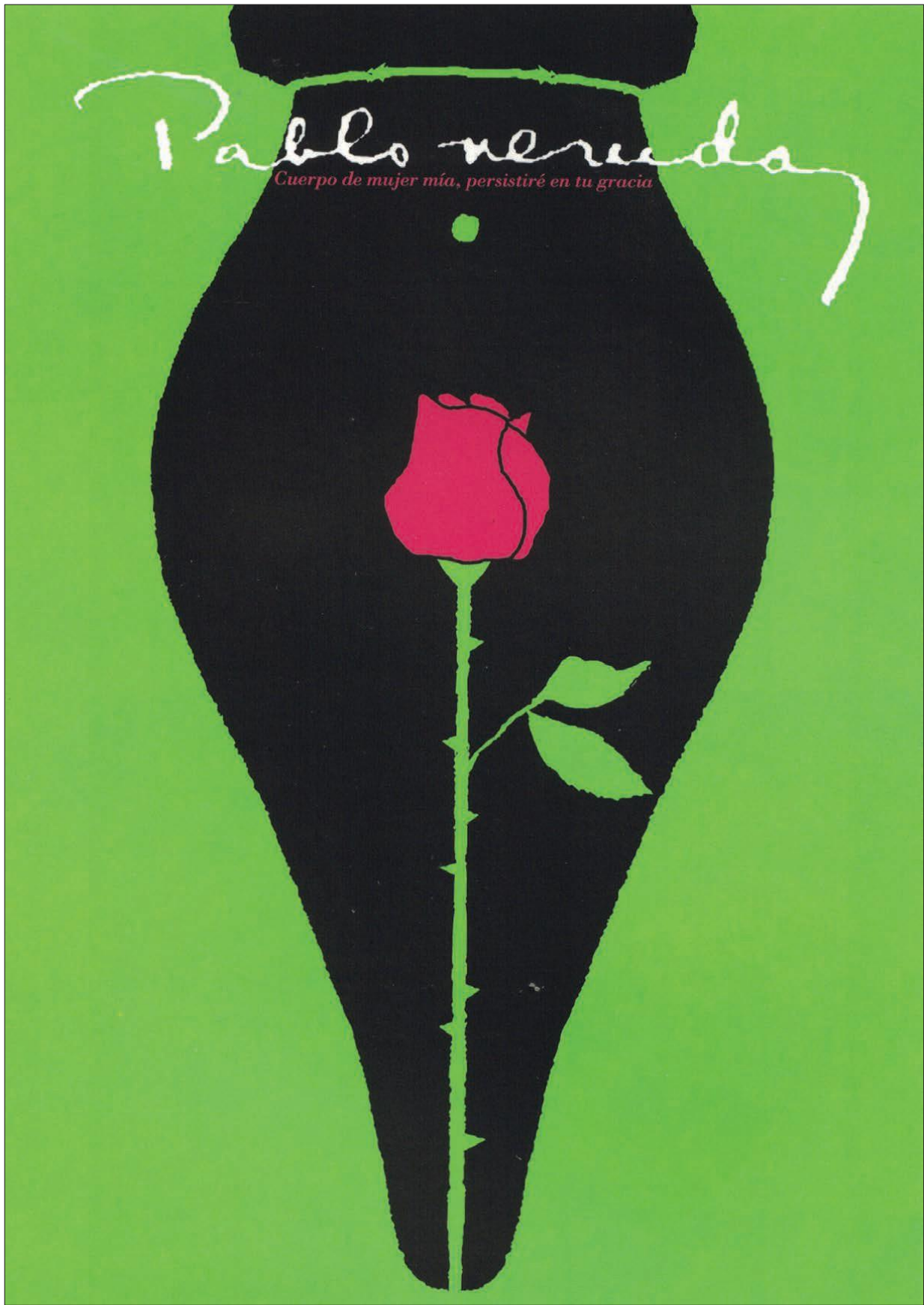
Rubens Gerchman / Brasil, 1968



México



Julio García Espinosa / Mexico, 1997



Benito Cabañas / Mexico, 2004



Alejandro Magallanes / Mexico, 2011



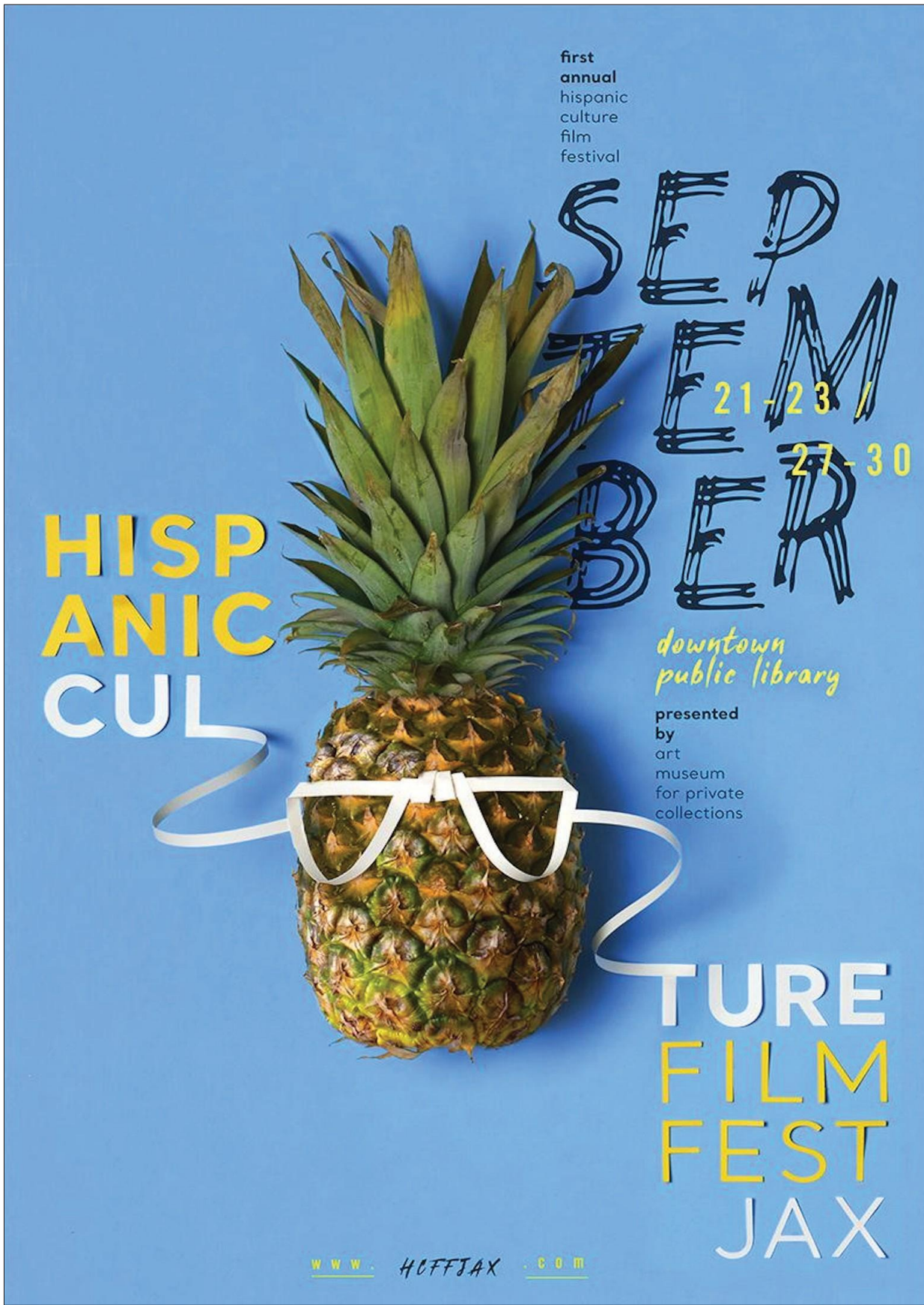
Cuba



Eduardo Muñoz Bachs /Cuba, 1977



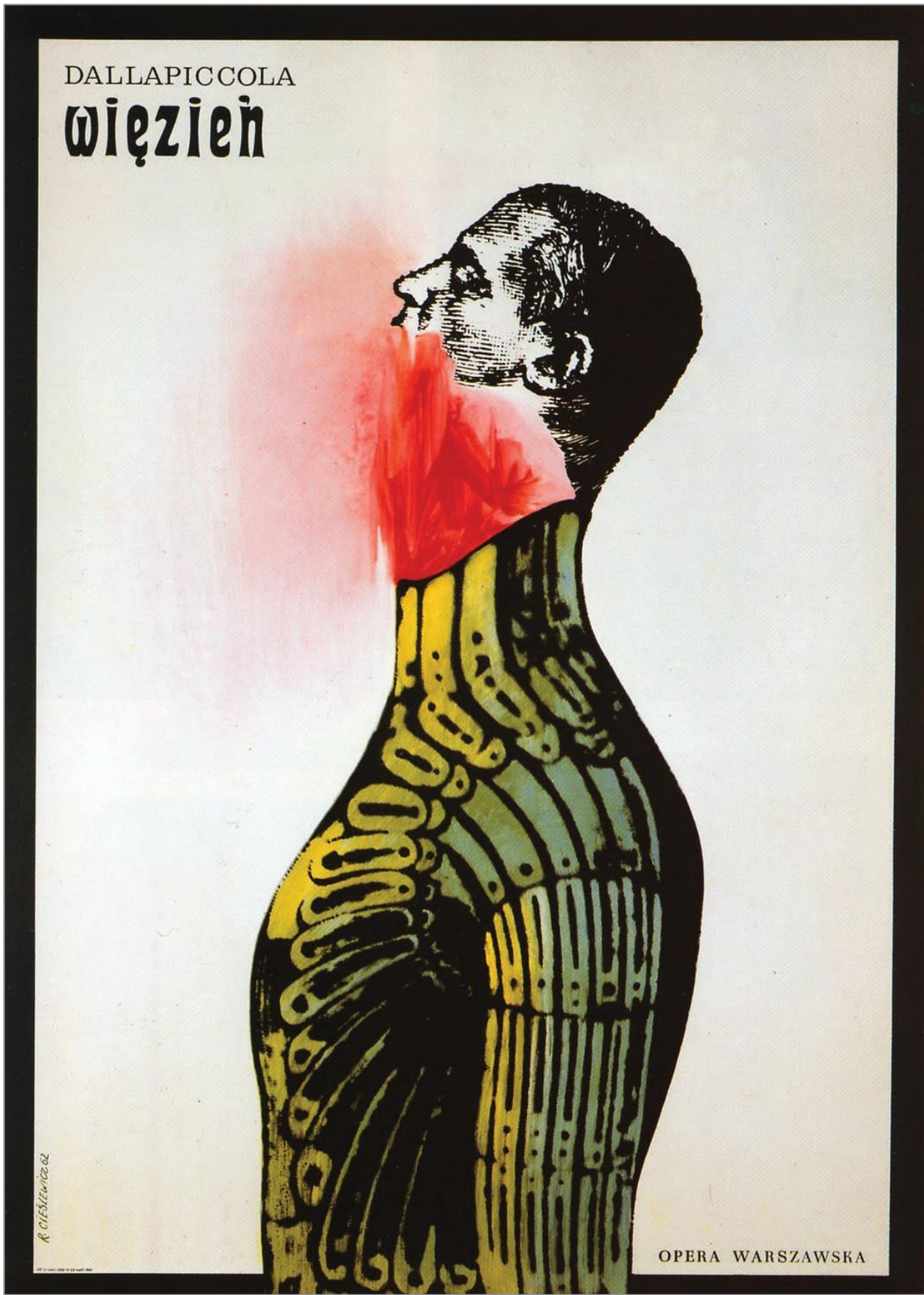
Nelson Ponce / Cuba, 2007



Idania del Rio / Cuba, 2017



Polônia



Roman Cieslewicz / Polônia, 1962



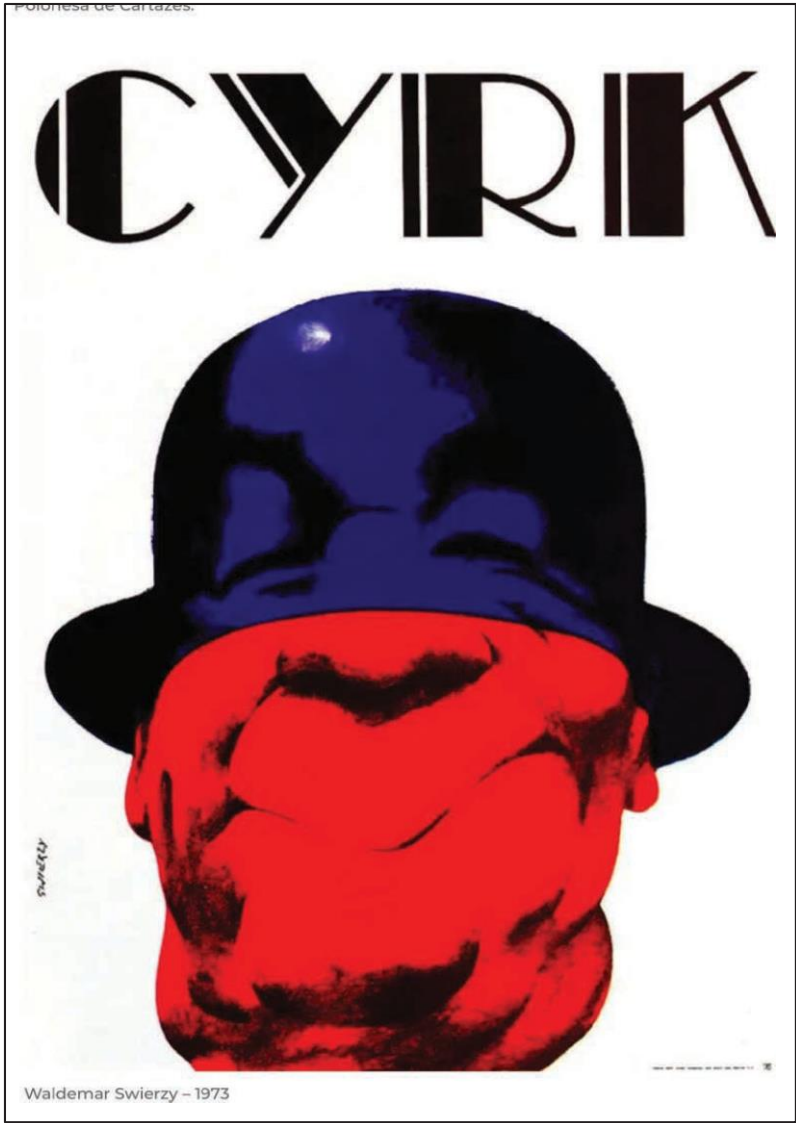
Jan Lenika / Polônia, 1964



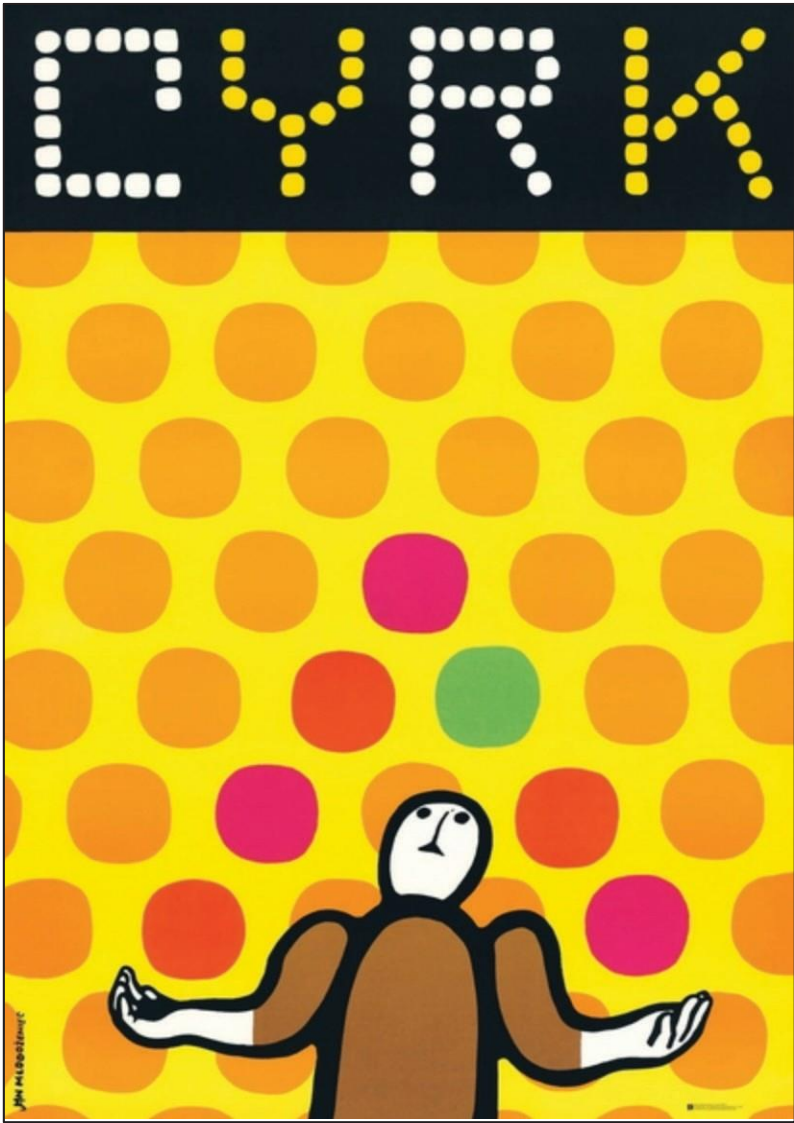
Henryk Tomaszewski / Polônia, 1971



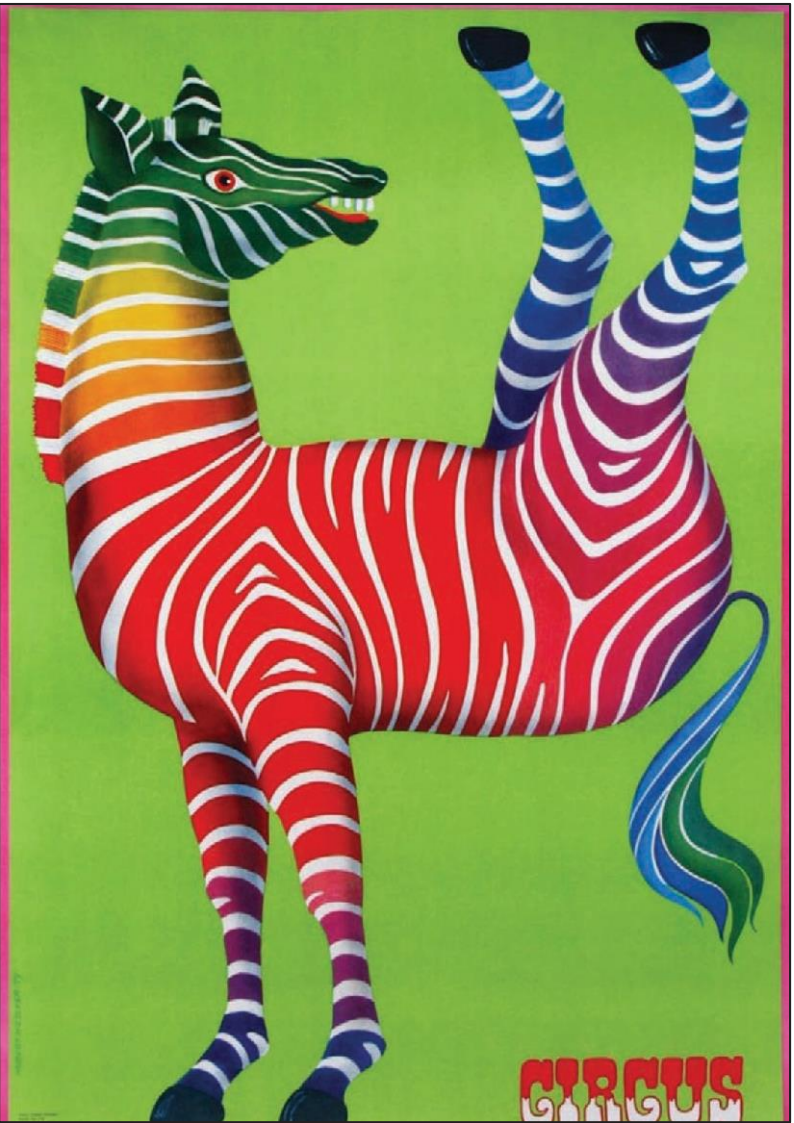
Polônia: cartazes de circo



Waldemar Swierzy / Polônia, 1973



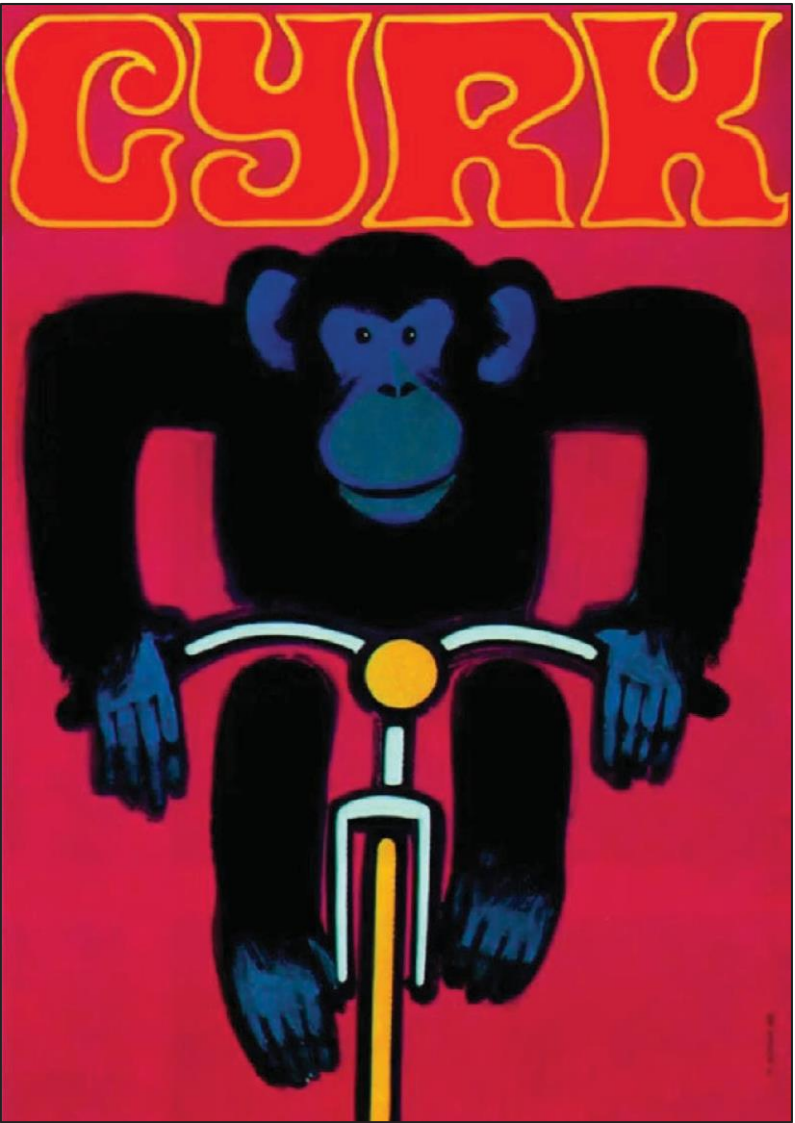
Jan Mlodozienec / Polônia, 1970



Hubert Hilscher / Polônia, 1979



Maciej Urbaniec / Polônia, 1978



Waldemar Swierzy / Polônia, 1973



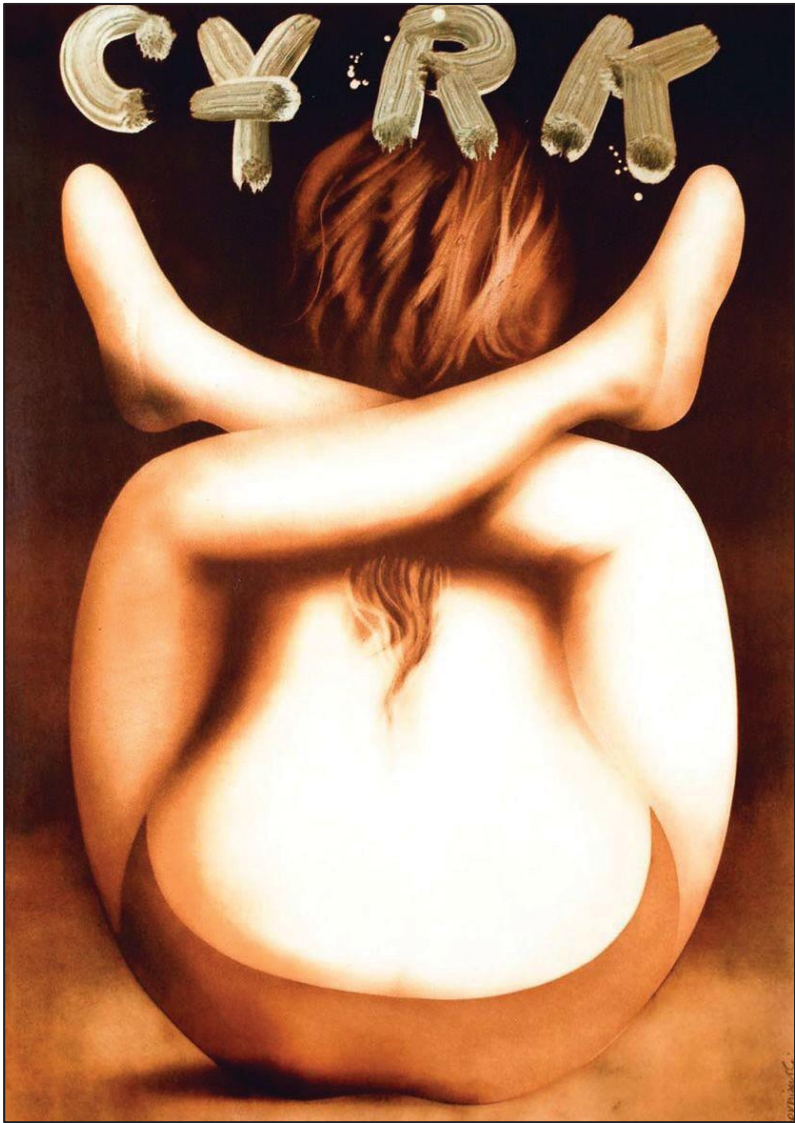
Polônia: cartazes de circo



Jacek Neugebauer / Polônia, 1970



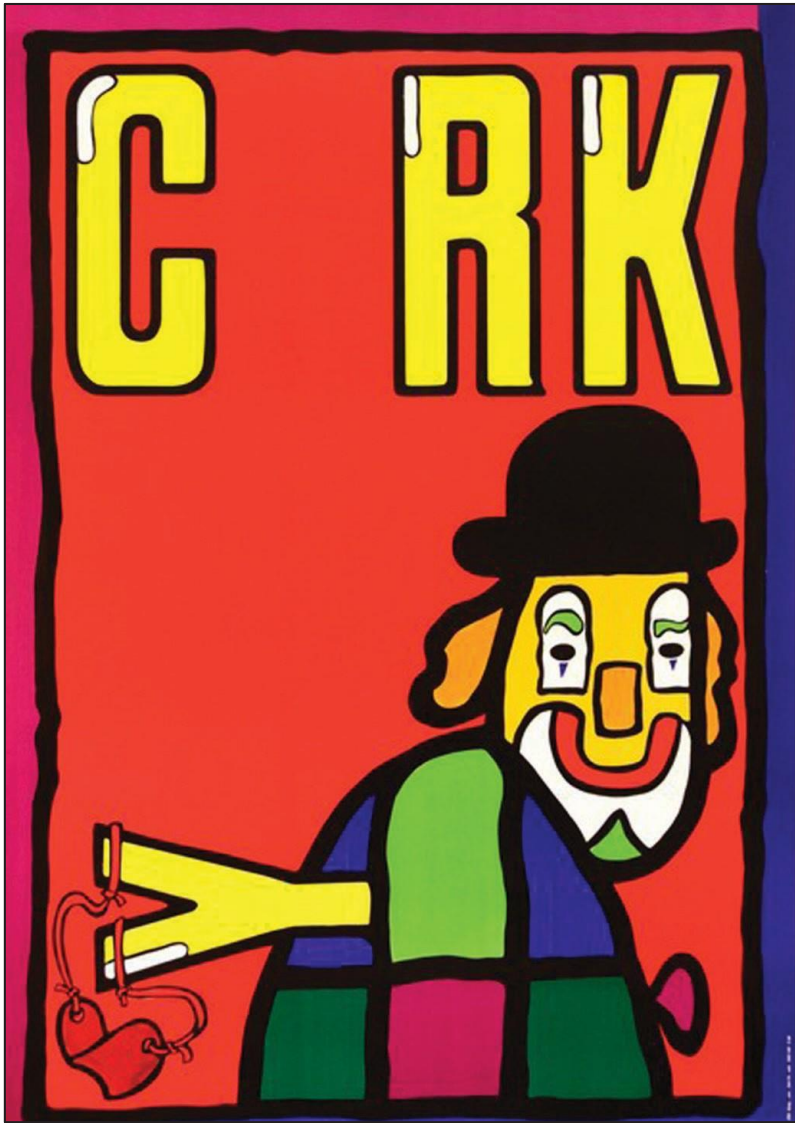
Waldemar Swierzy / Polônia, 1974



Jerzy Czerniawski / Polônia, 1975



Roman Cieslewicz / Polônia, 1970



Ian Młodożeniec / Polônia, 1972



Russia



Aleksandr Rodchenko / Russia, 1923



Ostengruppe / Russia, 2007



Peter Bankov / Russia, 2014



Alemanha



Ludwig Hohlwein / Alemanha, 1908



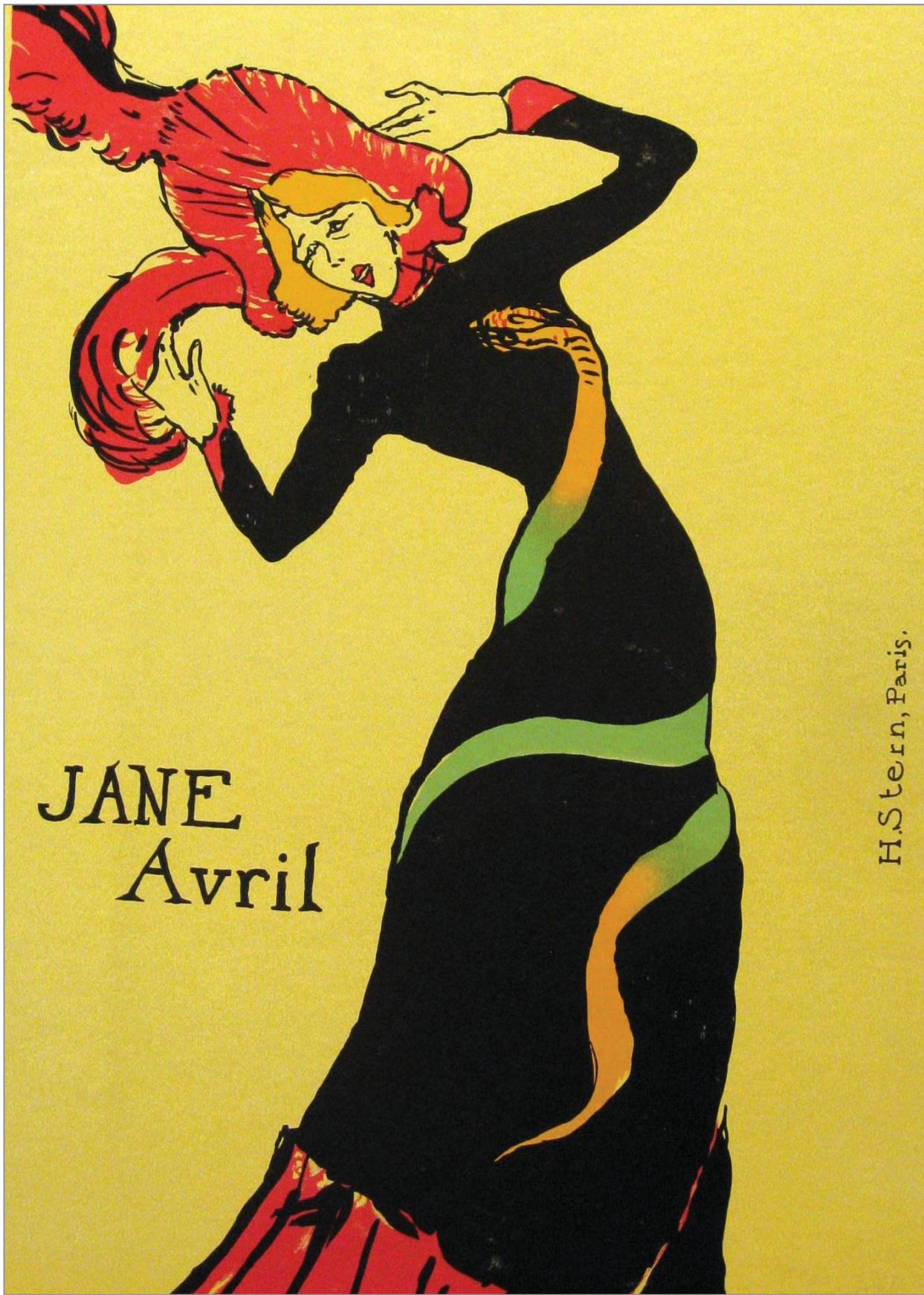
Klaus Staack / Alemanha, 1979



Pierre Mendell / Alemanha, 2004



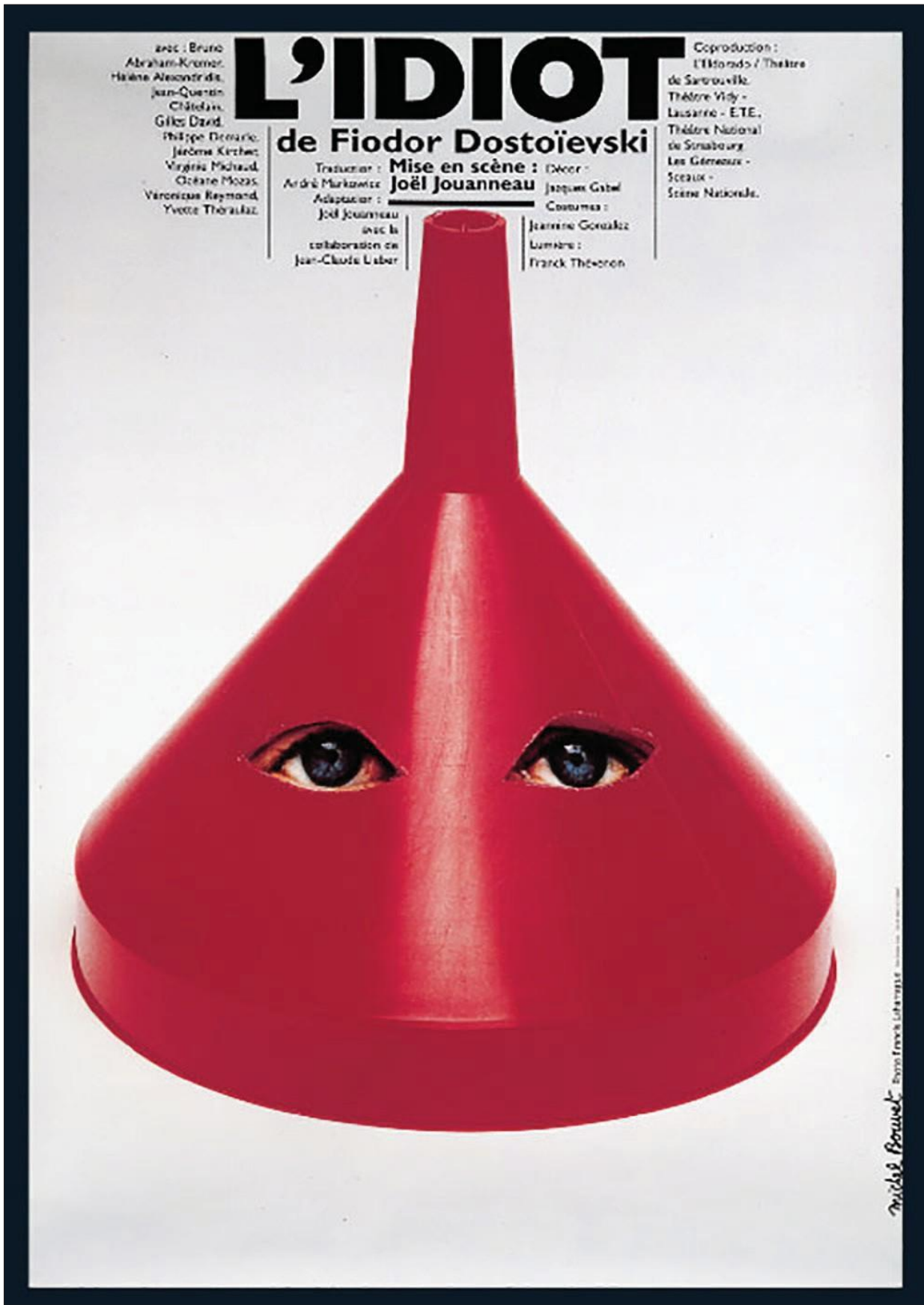
França



Henri de Toulouse-Lautrec / França, 1893



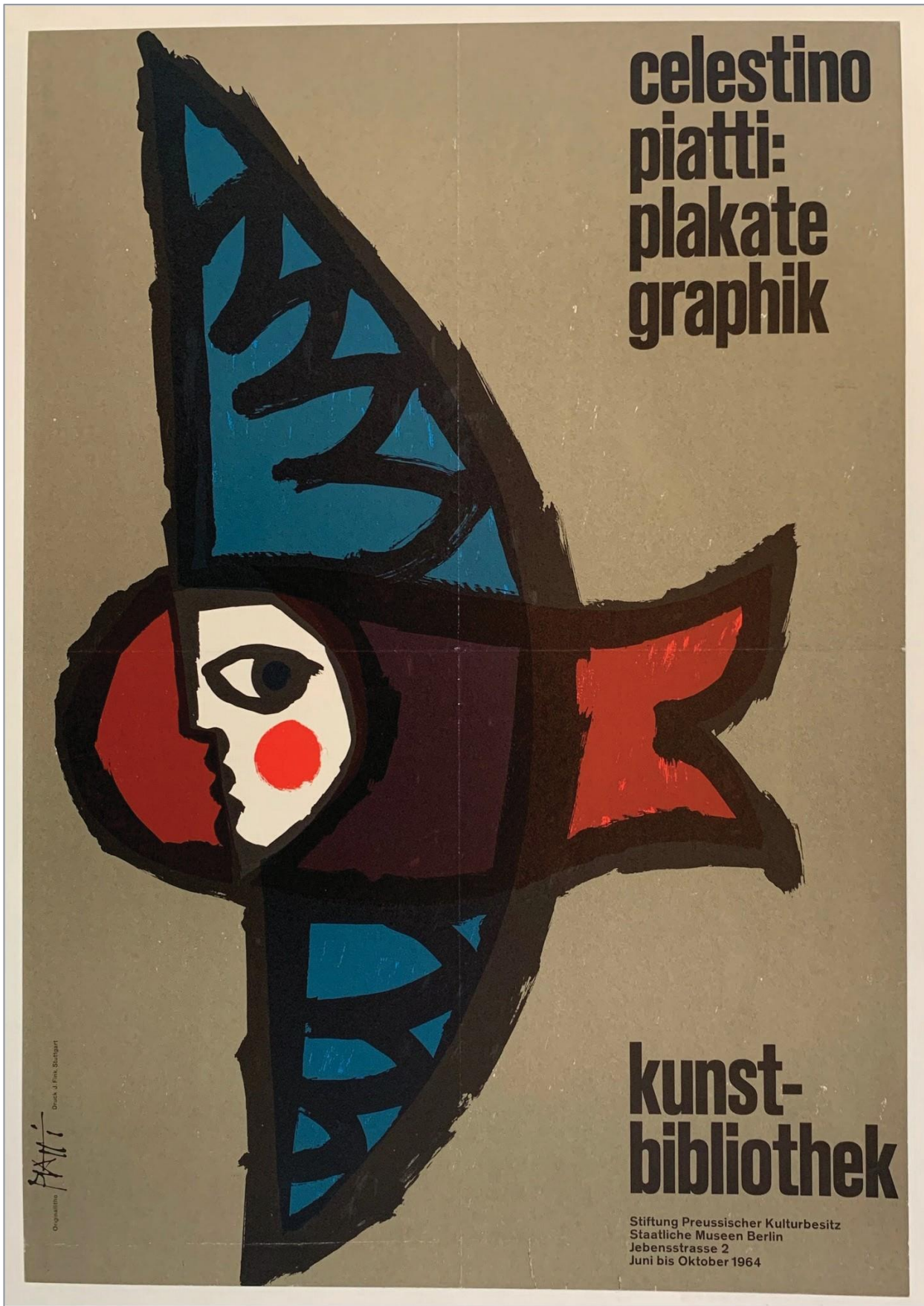
Grapus / França, 1982



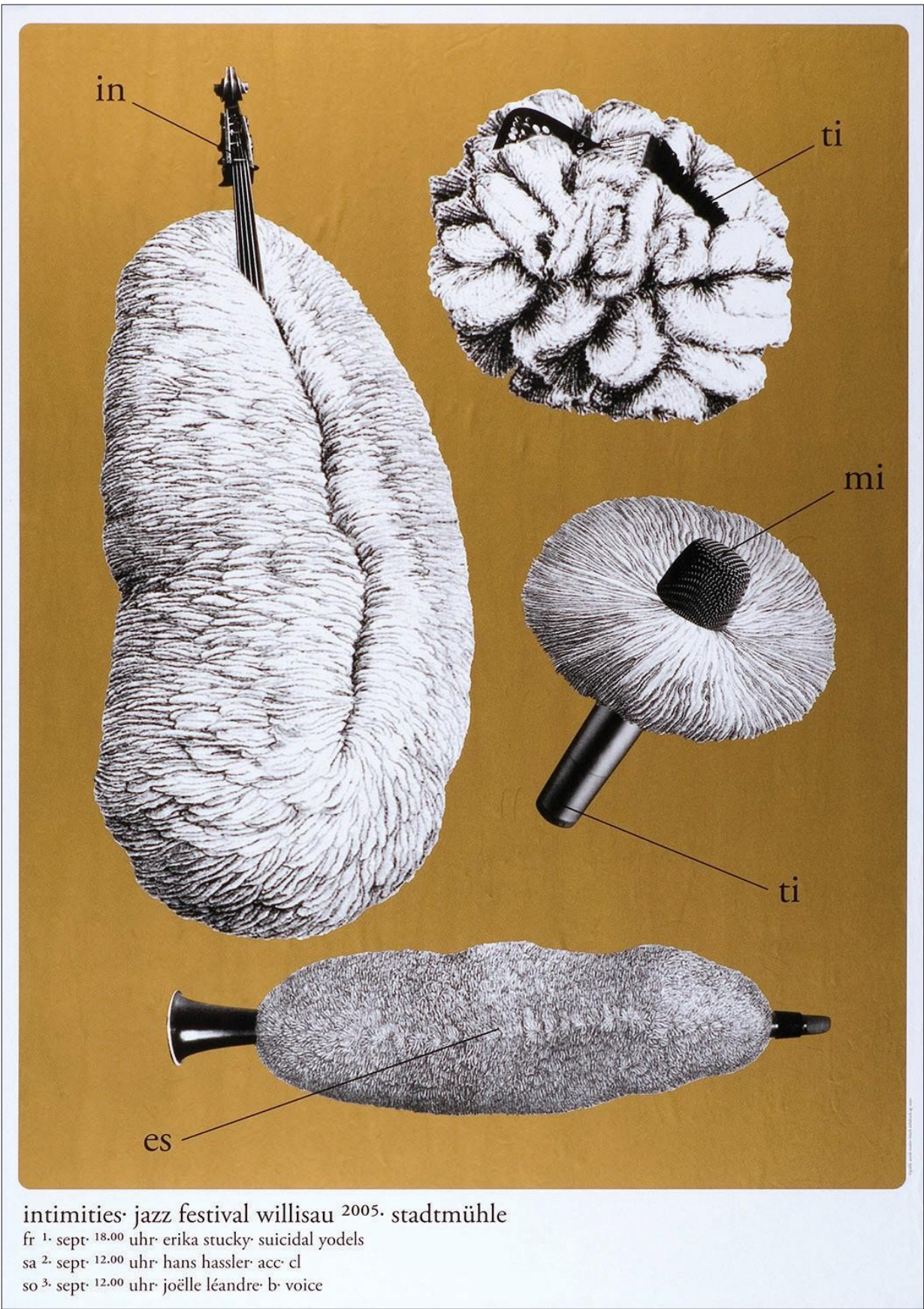
Michel Bouvet / França, 1995



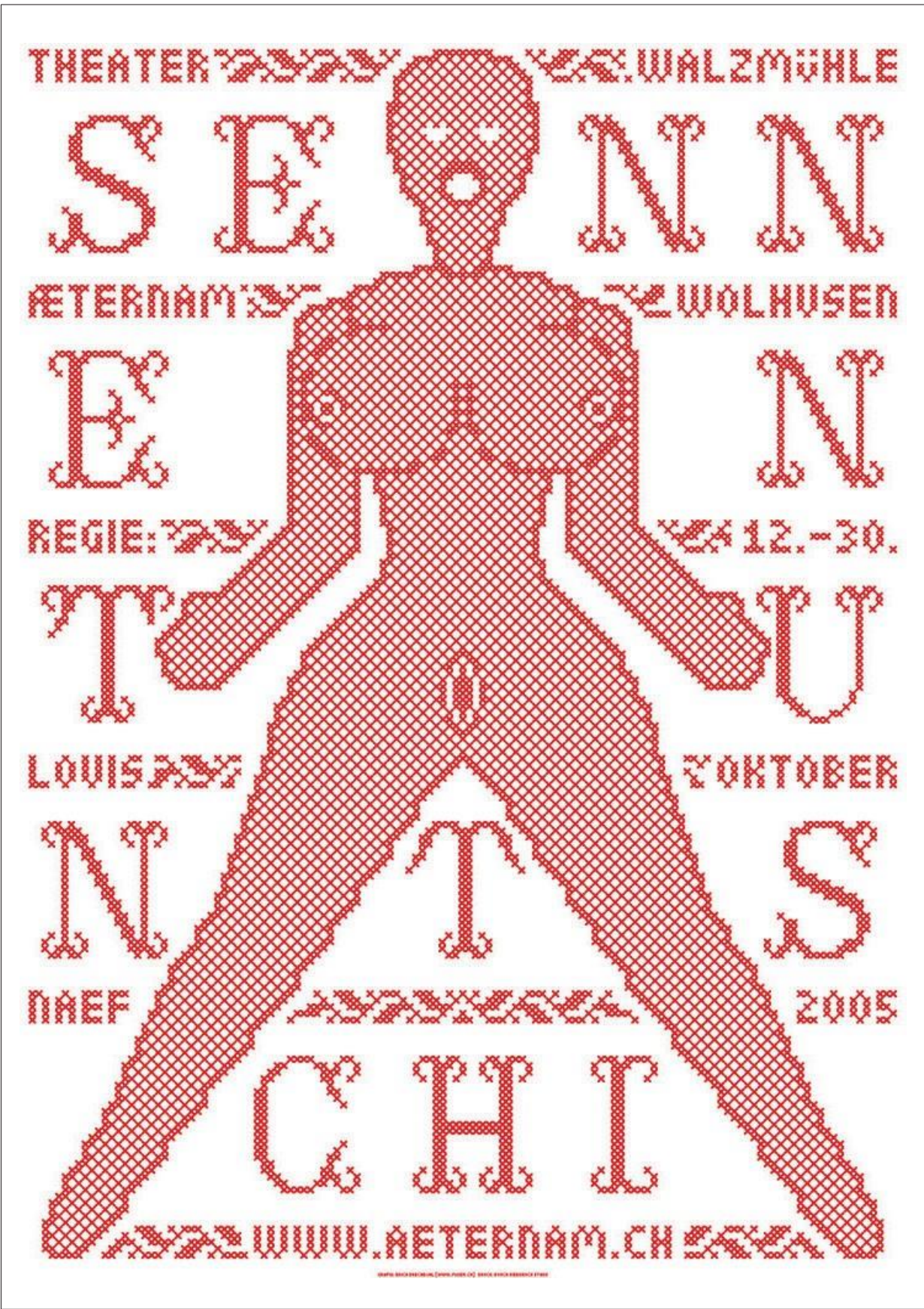
Suiça



Celestino Piatti / Suiça, 1964



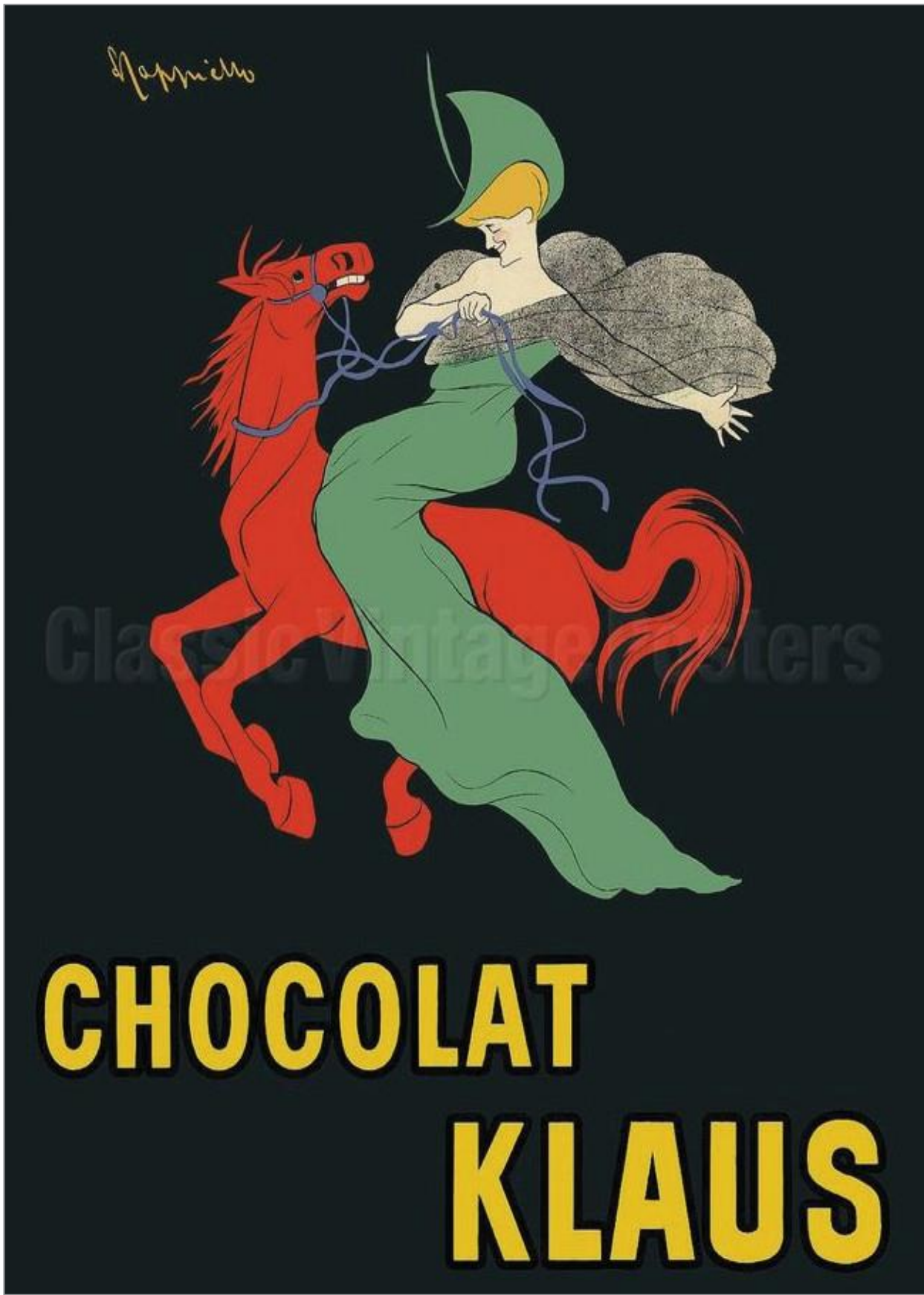
Annik Troxler / Suiça, 2005



Erich Brechbühl / Suiça, 2005



Italia



Leonetto Cappiello / Italia, 1903



Pippo Rizzo / Italia, 1927



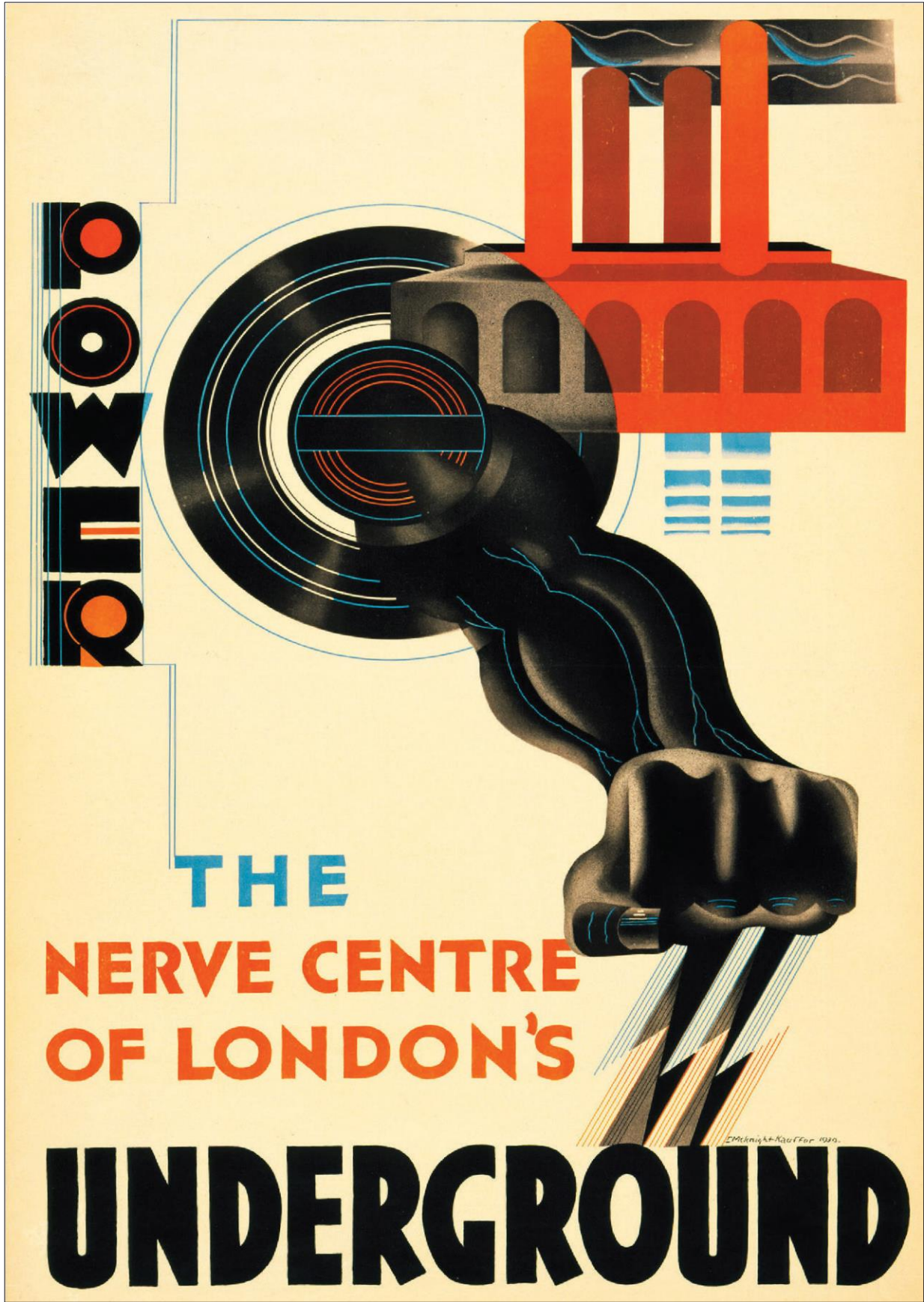
Robert Pieraccini / Italia, 1973



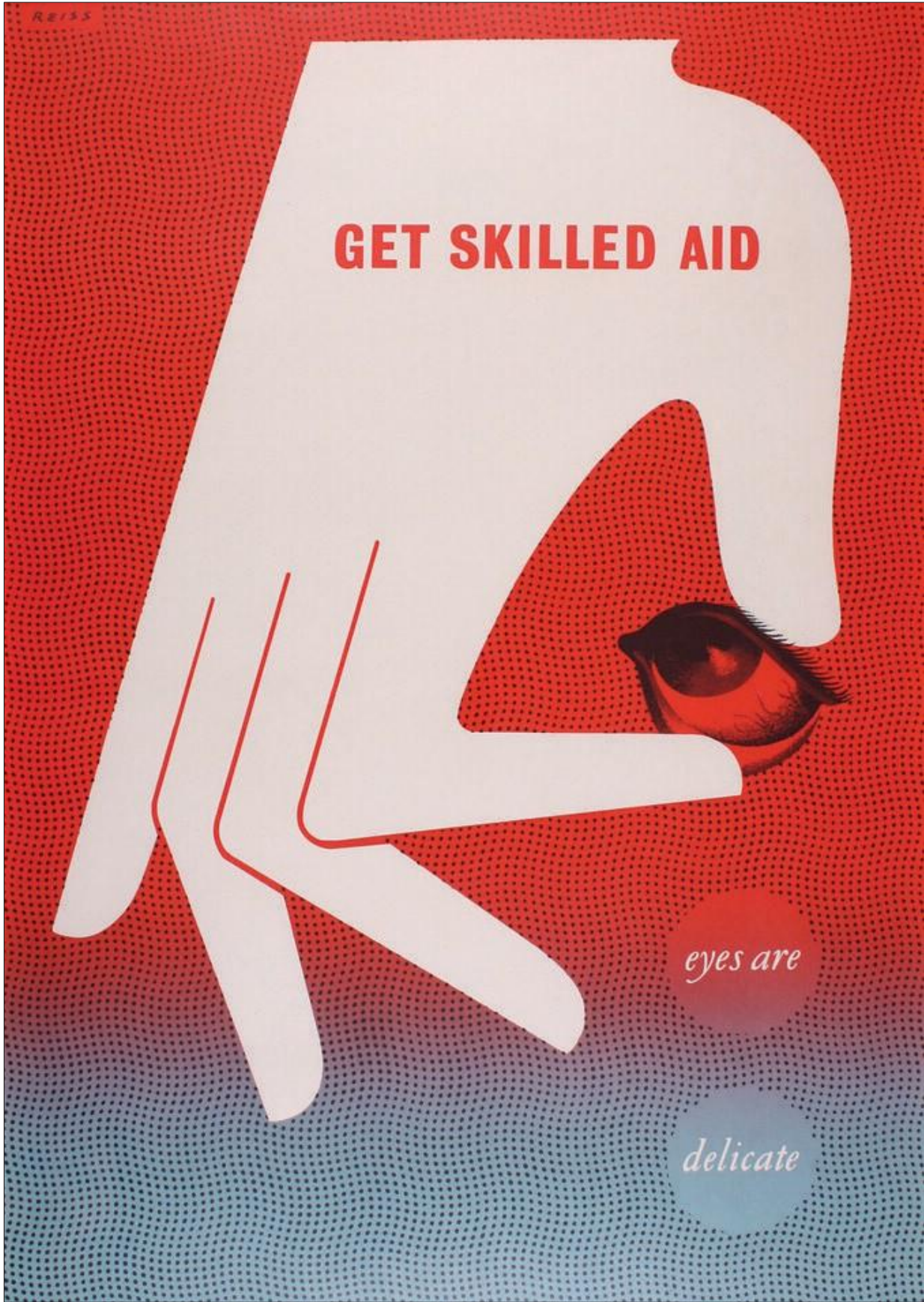
Inglaterra



Beggartstaffs / Inglaterra, 1899



E.McKnight Kauffer / Inglaterra, 1931



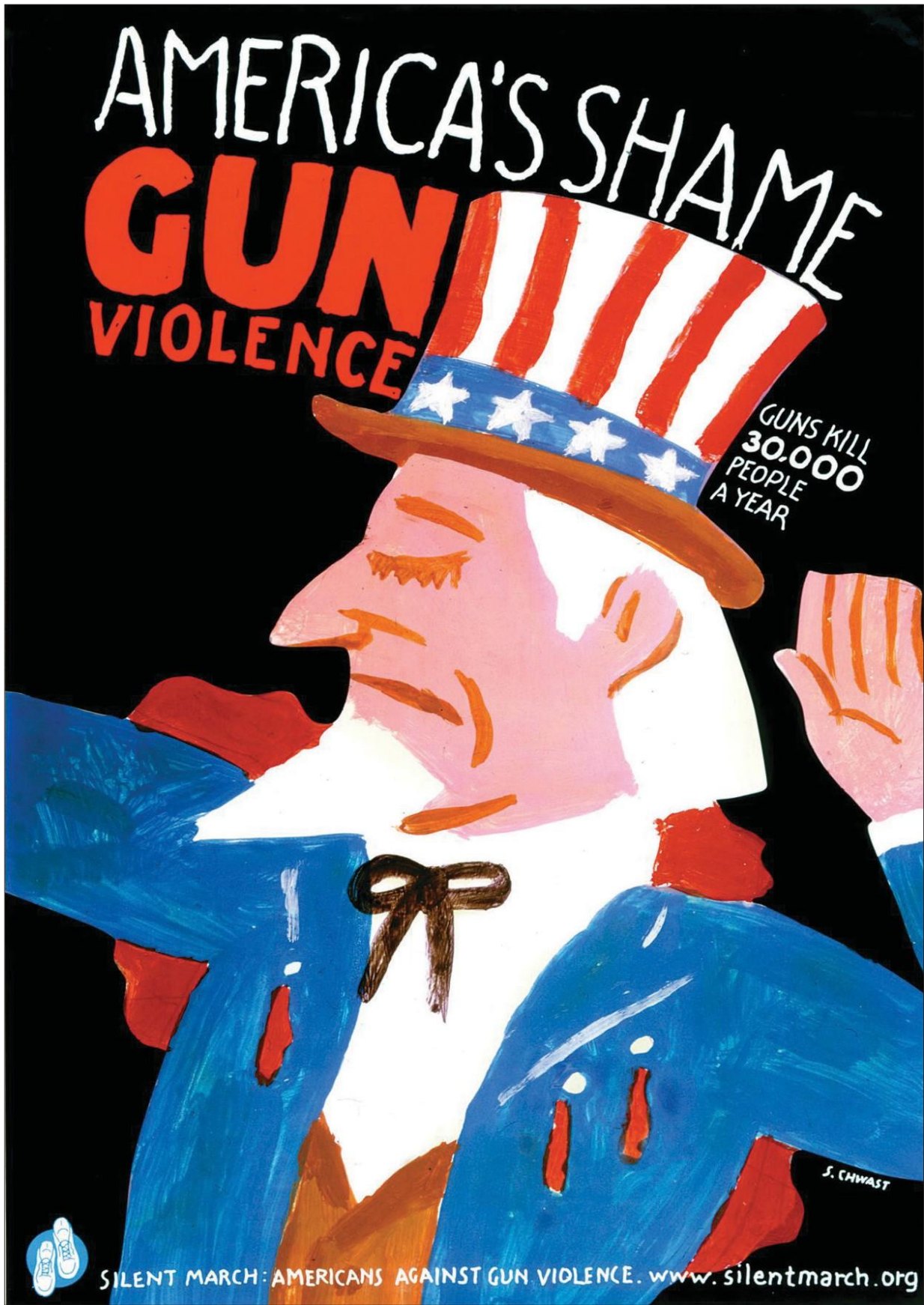
Manfred Reiss / Inglaterra, 1940s



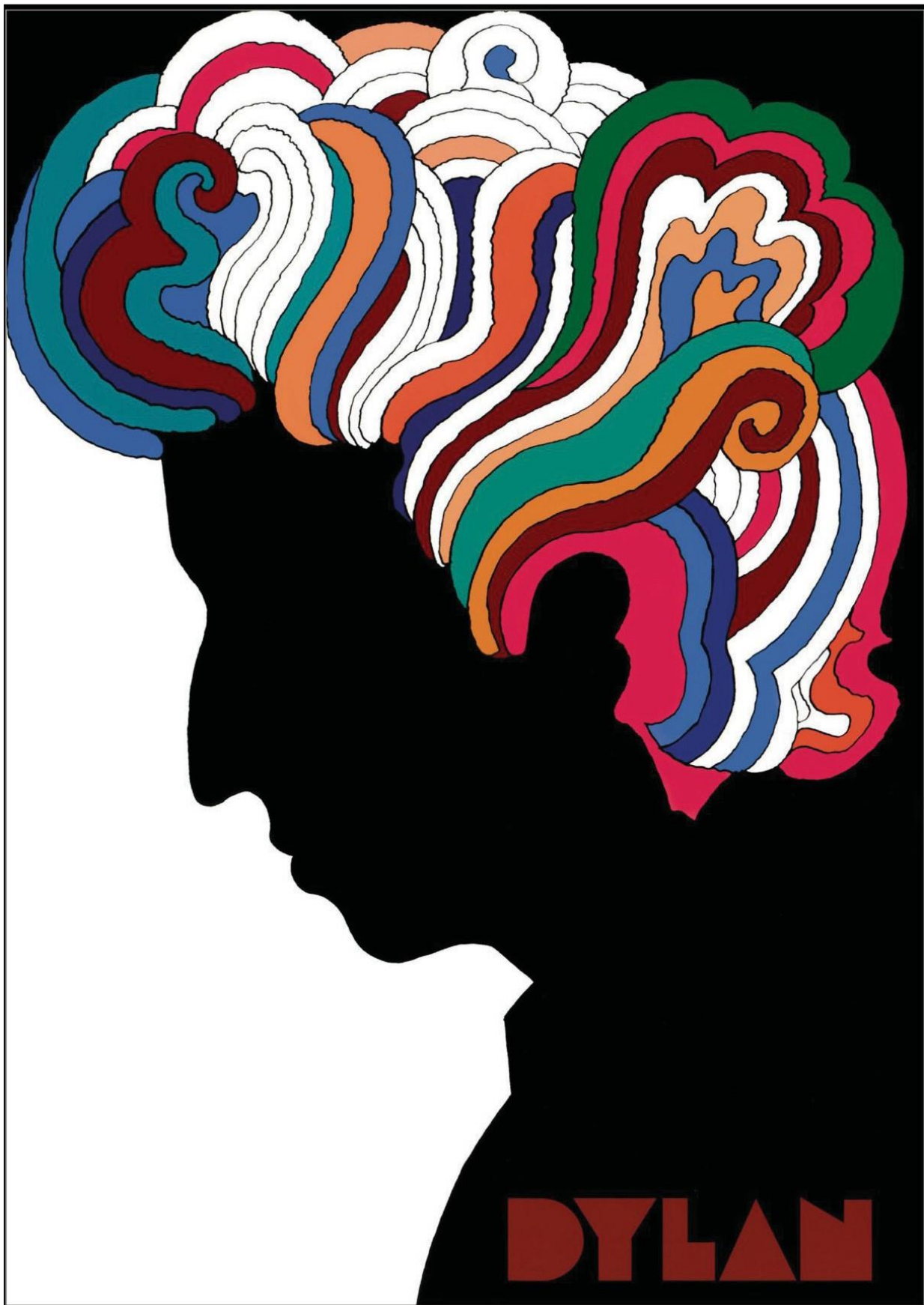
E.U.A



James Flagg / EUA, 1916



Seymour Chwast / EUA, 2000s



Milton Glaser / EUA, 1966



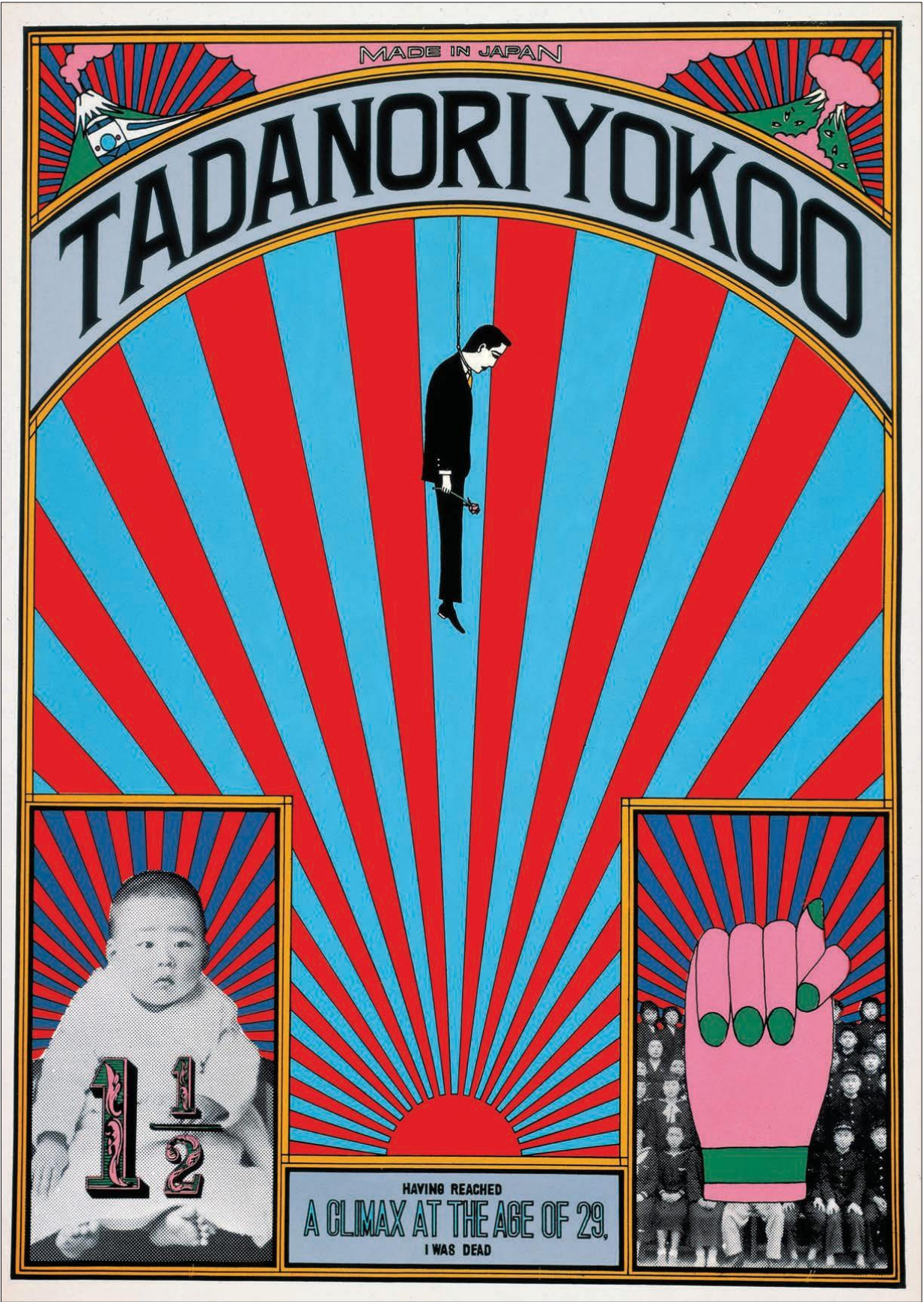
Japão



Shigeo Fukuda / Japão, 1975



Ikko Tanaka / Japão, 1995



Tadanori Yokoo / Japão, 1967



