

o cartaz ilustrado

aula 5

o cartaz no mundo

professor: rico lins

o cartaz no mundo

cartaz: linguagem sem fronteiras

Por se tratar de uma linguagem universal, a imagem ultrapassa as fronteiras geográficas e culturais.

Expressão ao mesmo tempo local e global, o cartaz ilustrado é elemento fundamental para a identidade visual de diversos países.

Veremos, assim, alguns exemplos ao redor do mundo

- **Brasil**
- **México**
- **Cuba**
- **Polônia**
- **Rússia**
- **França**
- **Suiça**
- **Alemanha**
- **Itália**
- **Inglaterra**
- **Estados Unidos**
- **Japão**

Brasil



Bea Feitler / Brasil, 1960

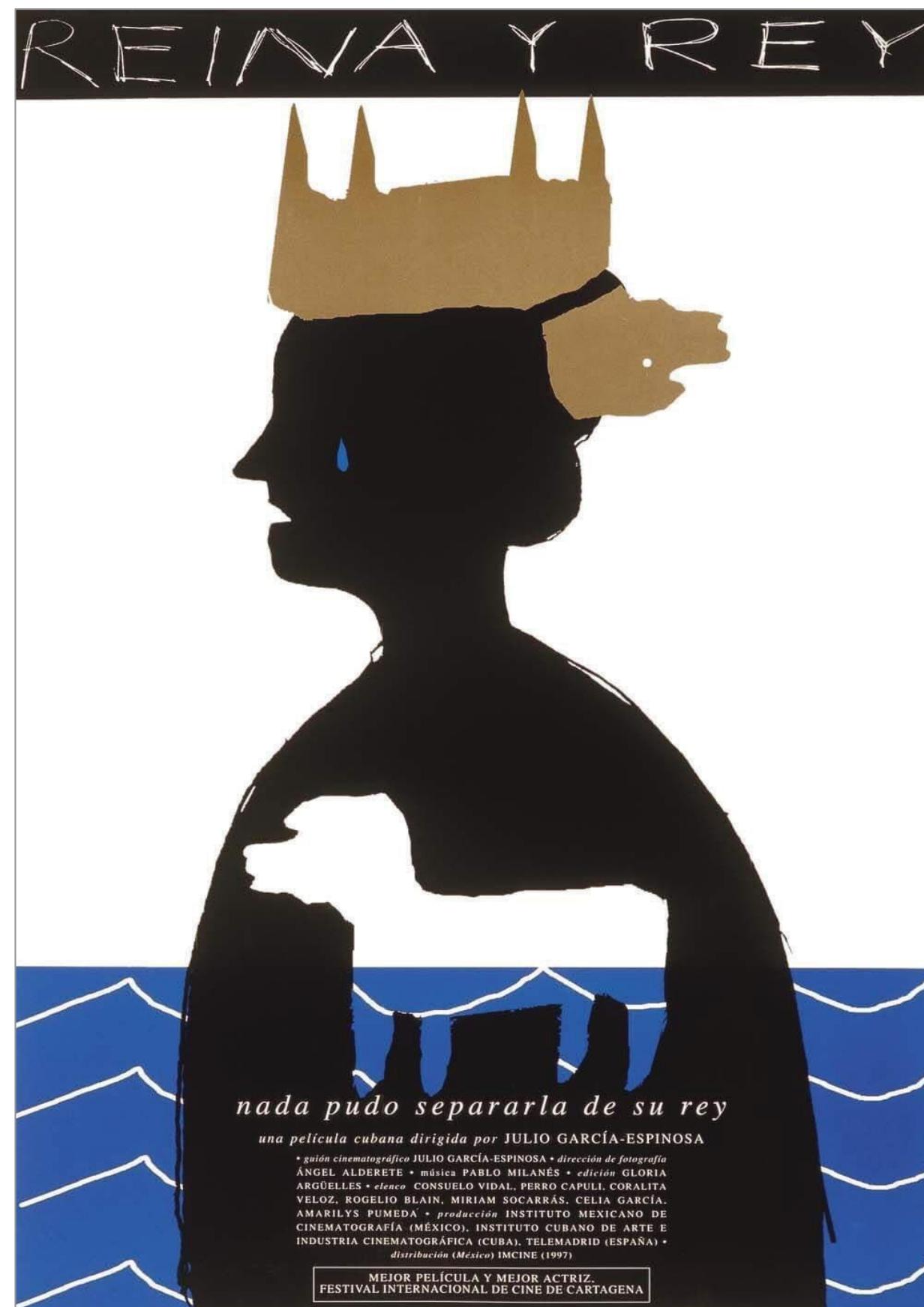


Rogerio Duarte / Brasil, 1969

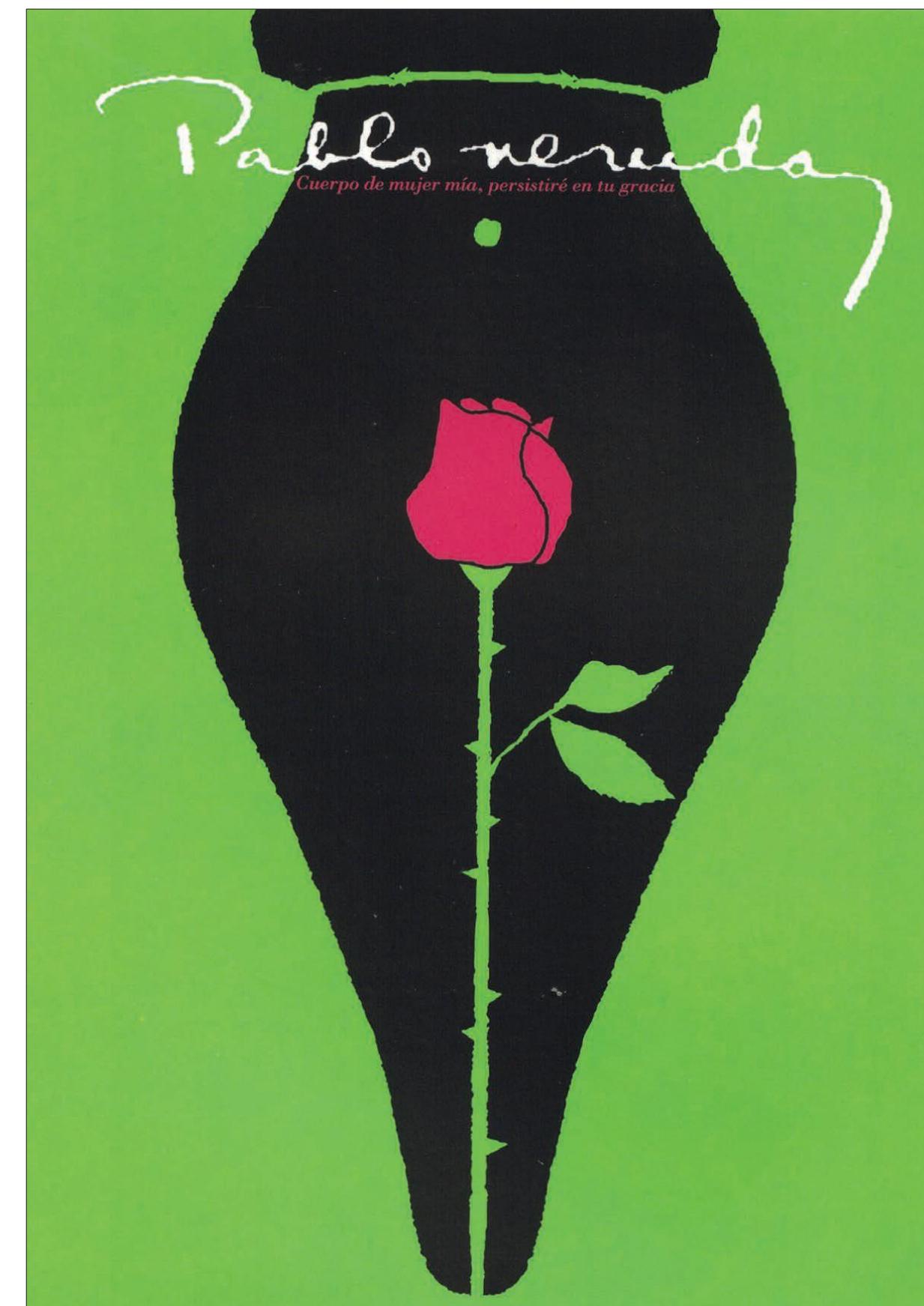


Rubens Gerchman / Brasil, 1968

México



Julio García Espinosa / Mexico, 1997



Benito Cabañas / Mexico, 2004



Alejandro Magallanes / Mexico, 2011

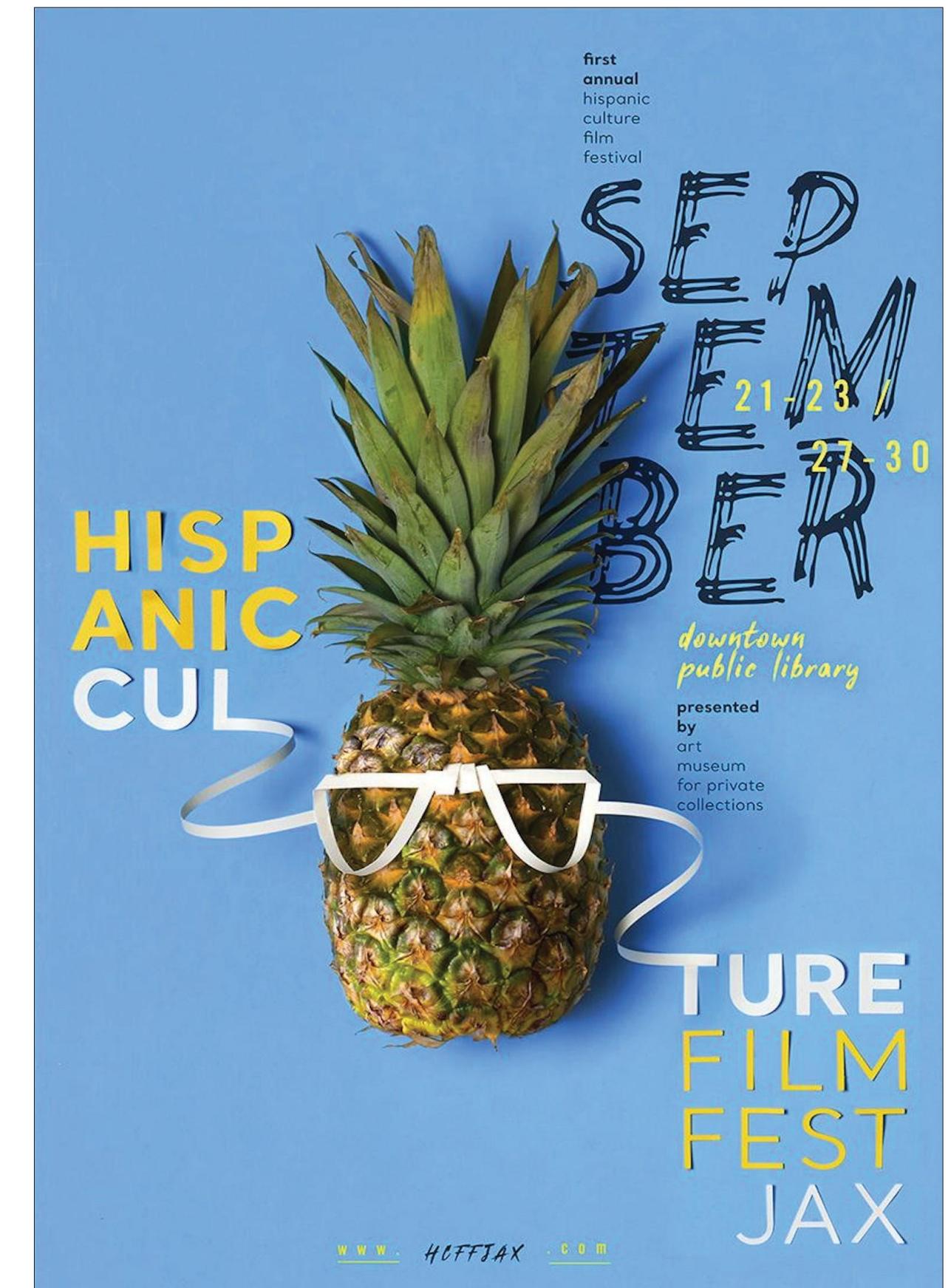
Cuba



Eduardo Muñoz Bachs /Cuba, 1977

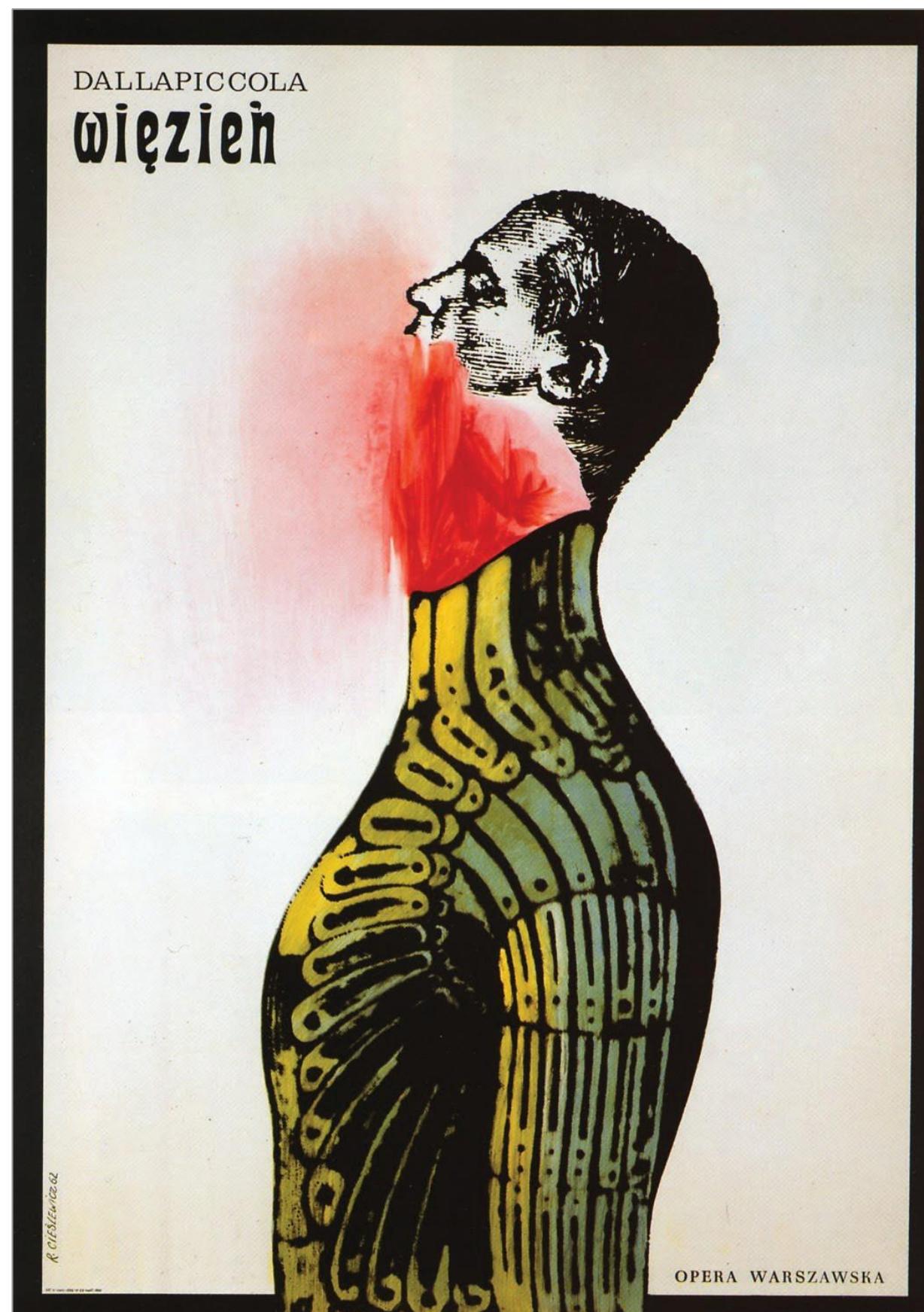


Nelson Ponce / Cuba, 2007



Idania del Rio / Cuba, 2017

Polônia



Roman Cieslewicz / Polônia, 1962

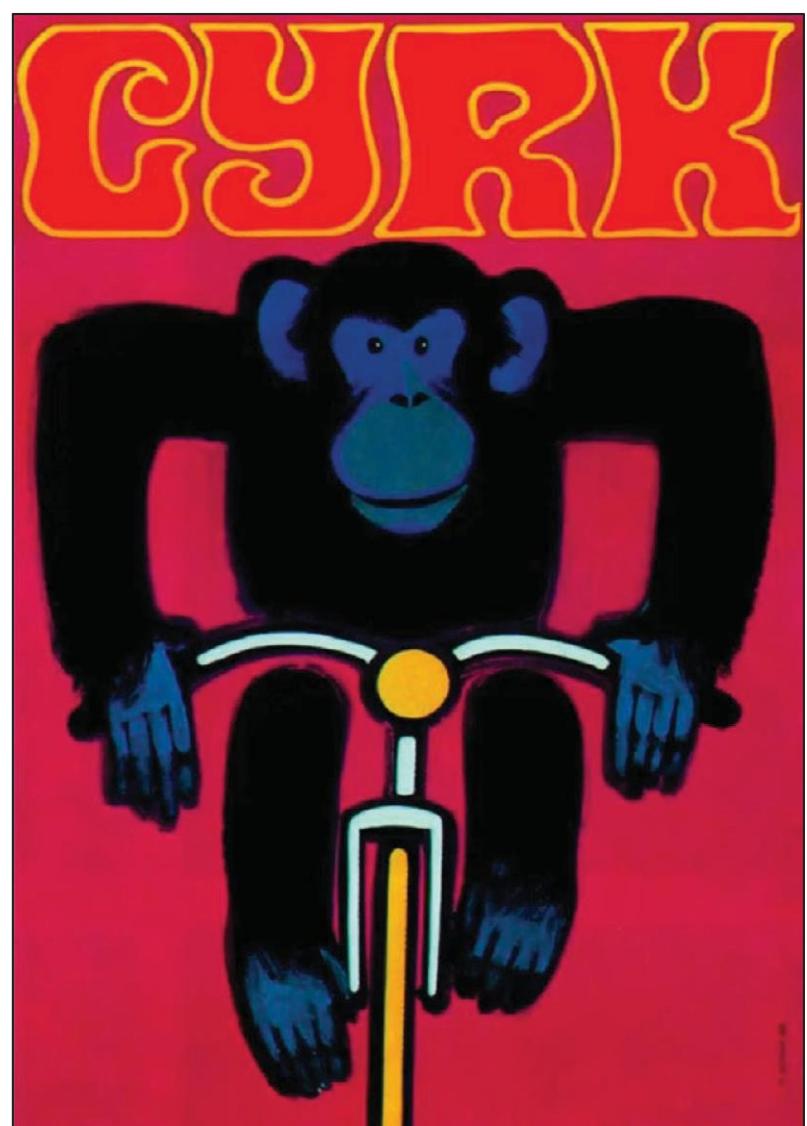
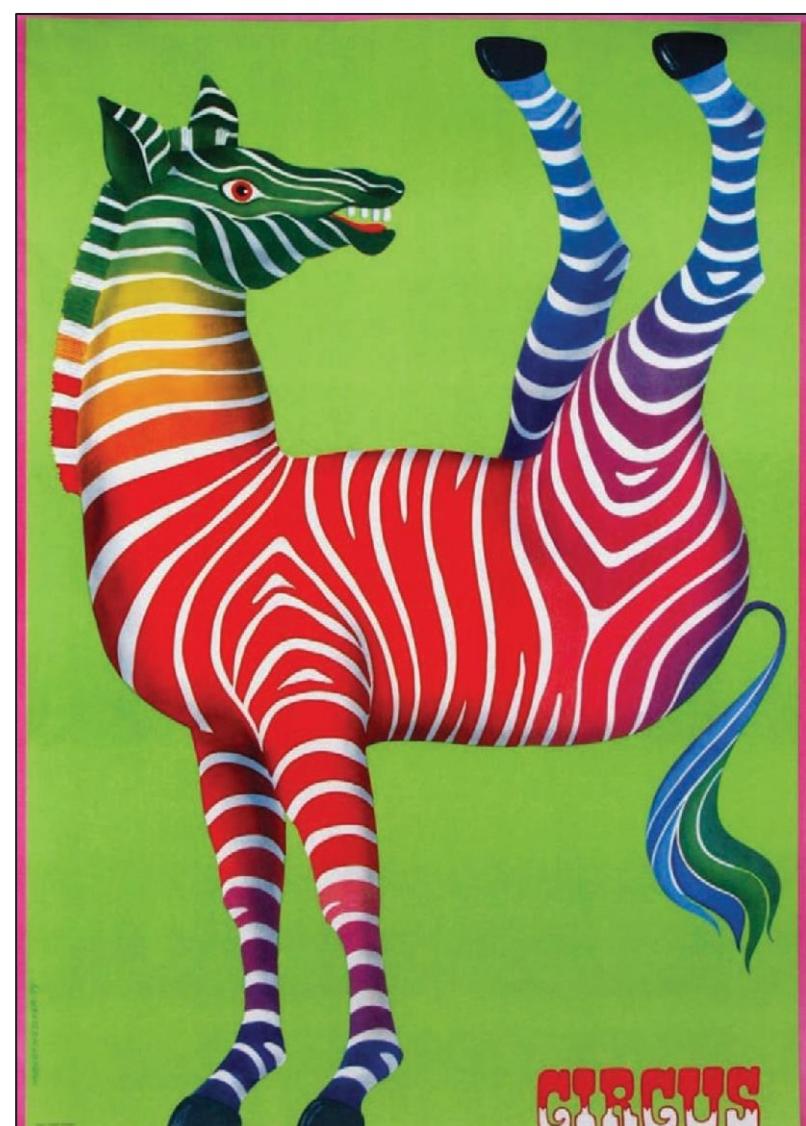
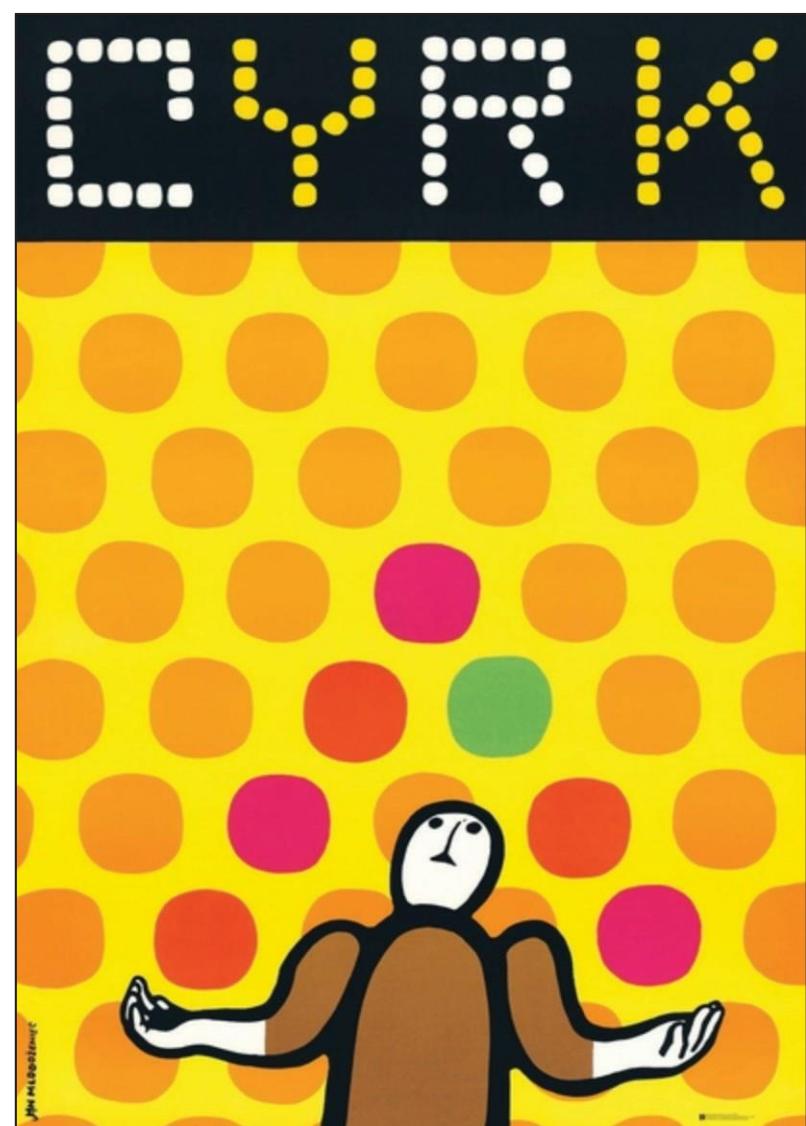
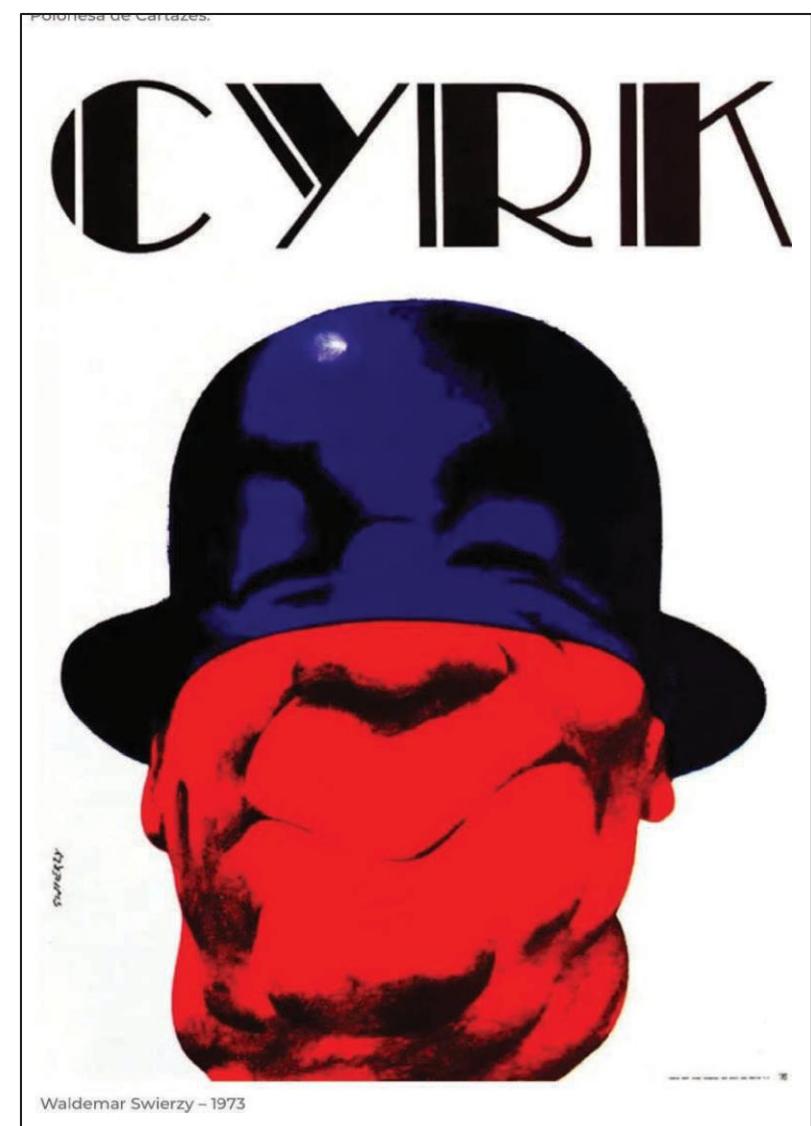


Jan Lenika / Polônia, 1964



Henryk Tomaszewski / Polônia, 1971

Polônia: cartazes de circo



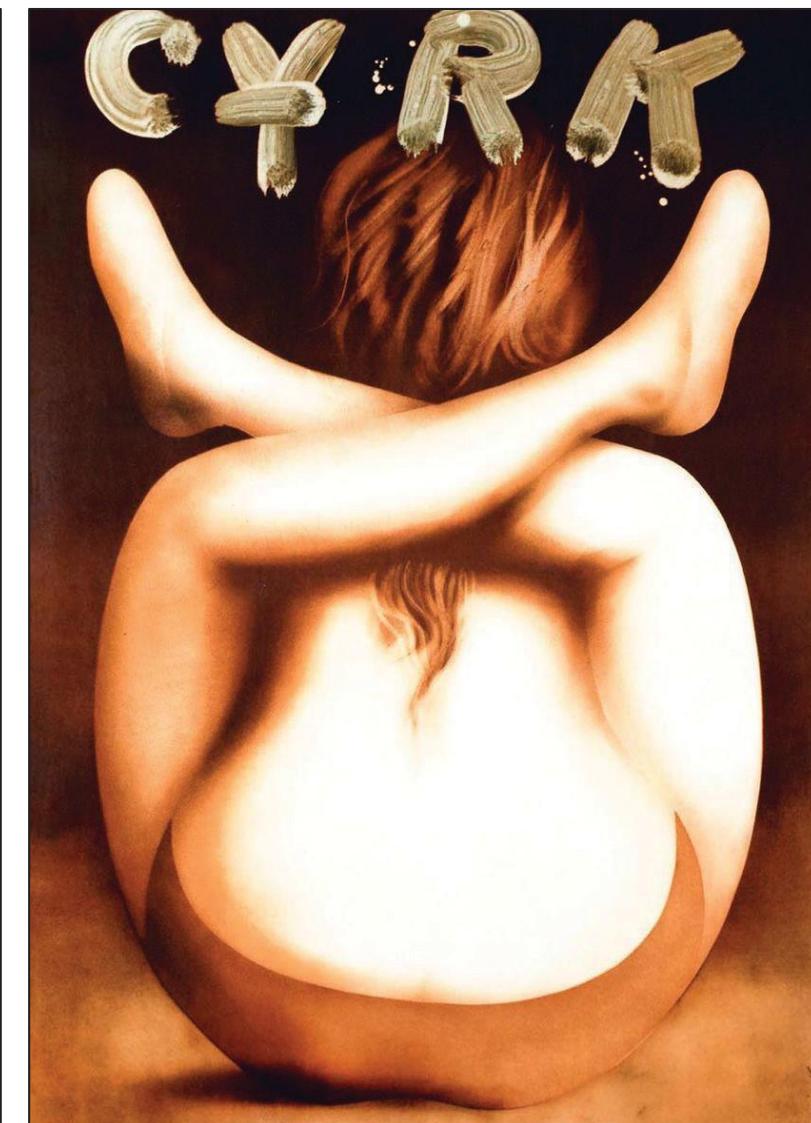
Polônia: cartazes de circo



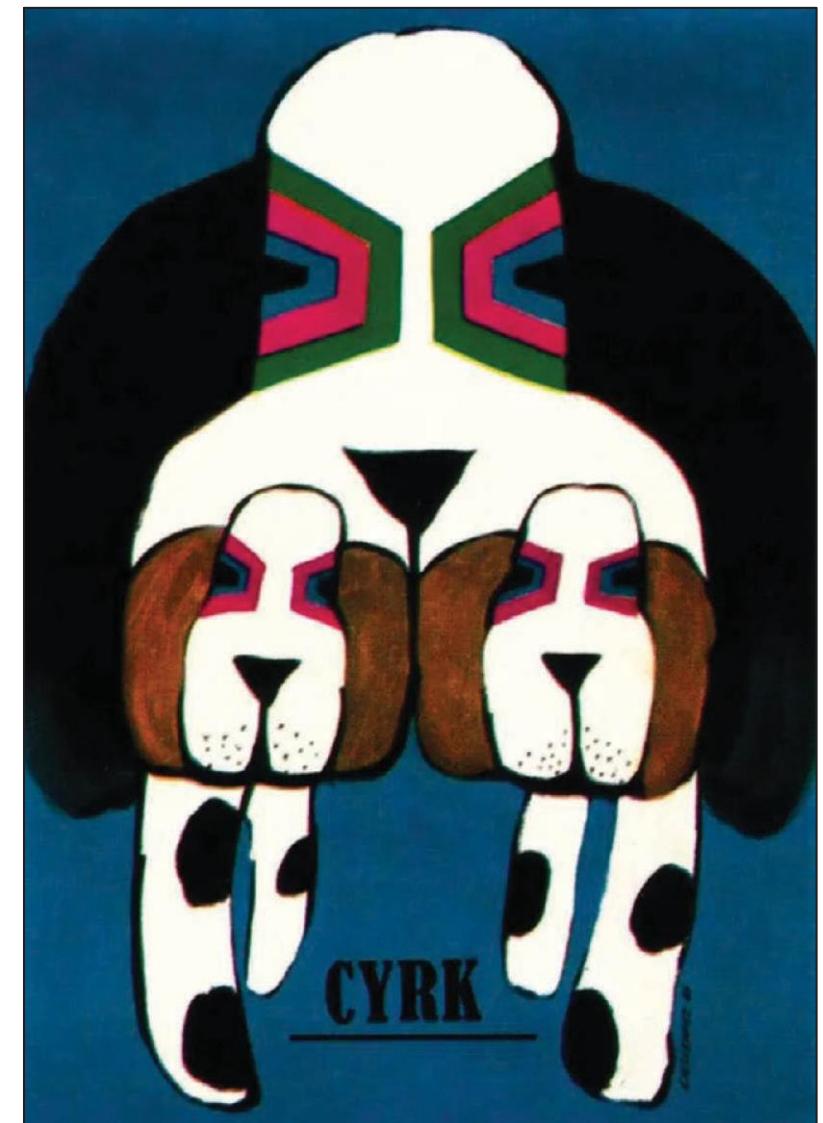
Jacek Neugebauer / Polônia, 1970



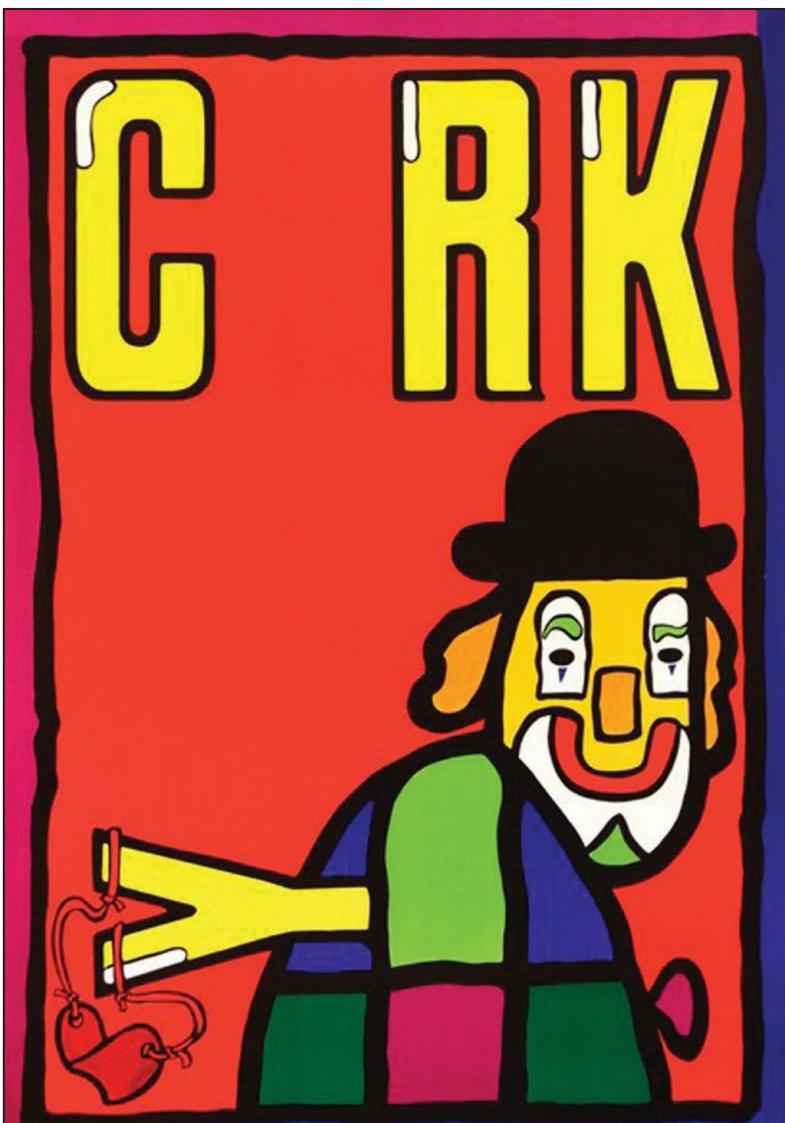
Waldemar Swierzy / Polônia, 1974



Jerzy Czerniawski / Polônia, 1975



Roman Cieslewicz / Polônia, 1970



Ian Młodożeniec / Polônia, 1972

Russia



Aleksandr Rodchenko / Russia, 1923



Ostengruppe / Russia, 2007

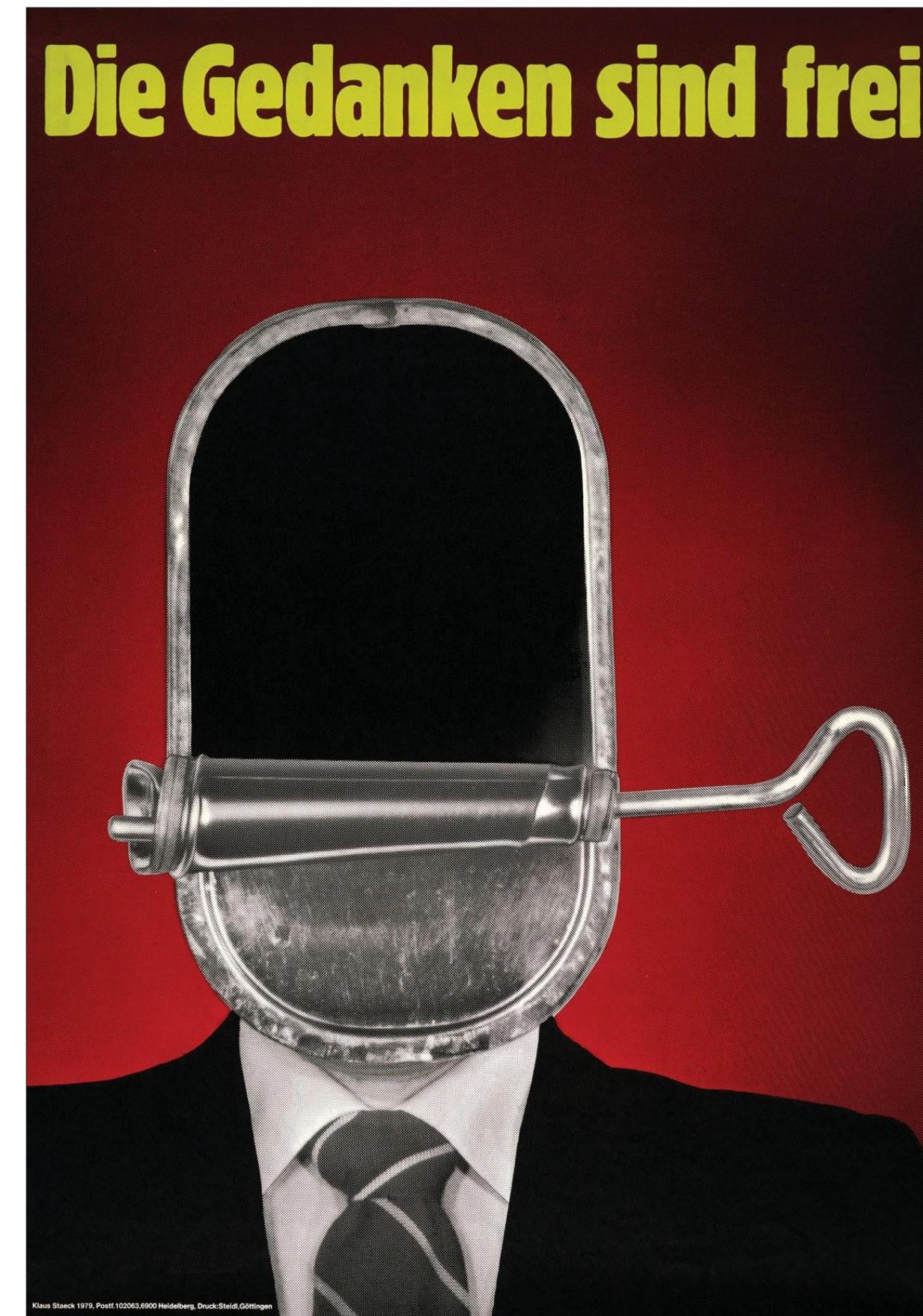


Peter Bankov / Russia, 2014

Alemanha



Ludwig Hohlwein / Alemanha, 1908

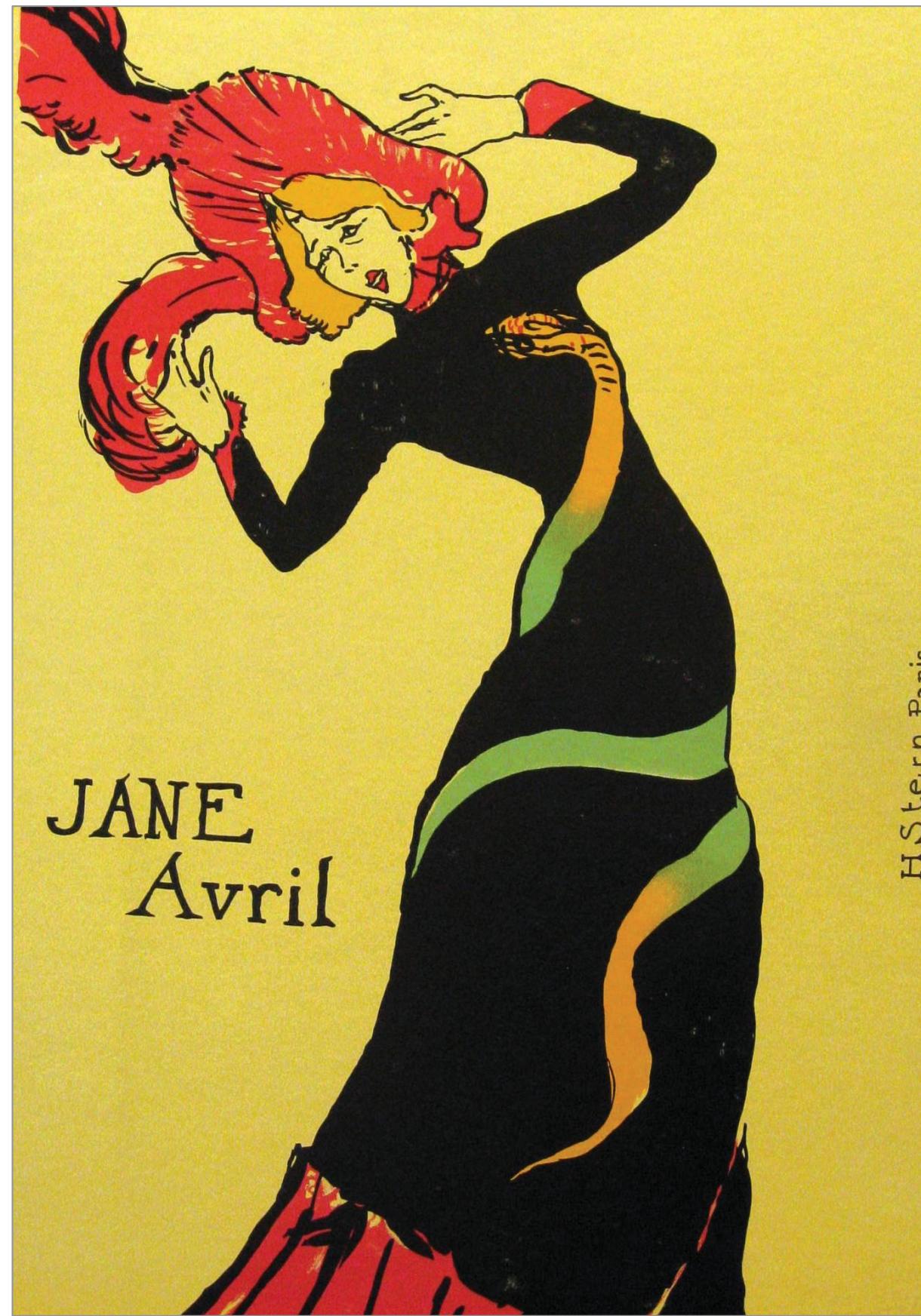


Klaus Staeck / Alemanha, 1979



Pierre Mendell / Alemanha, 2004

França



Henri de Toulouse-Lautrec / França, 1893

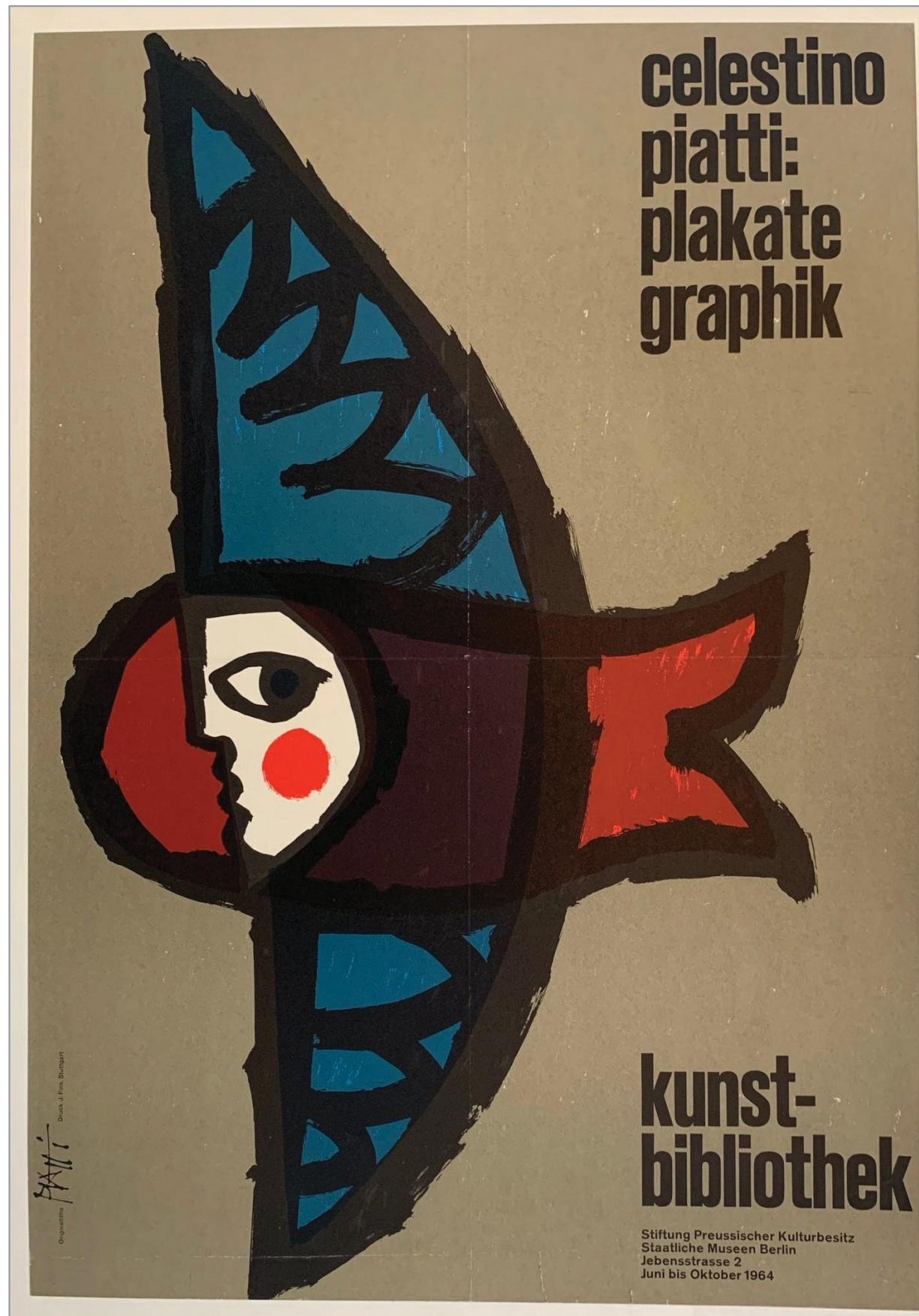


Grapus / França, 1982

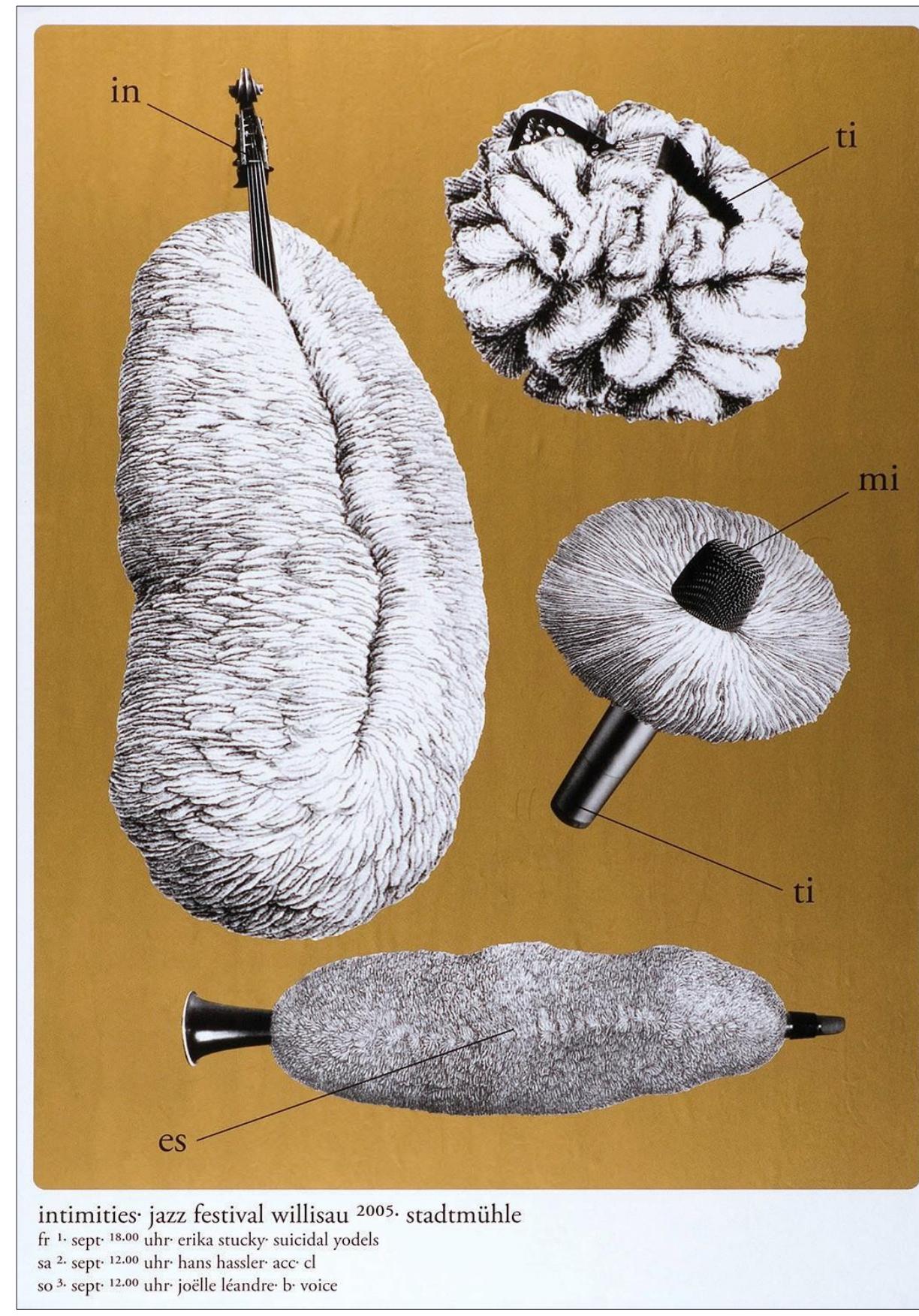


Michel Bouvet / França, 1995

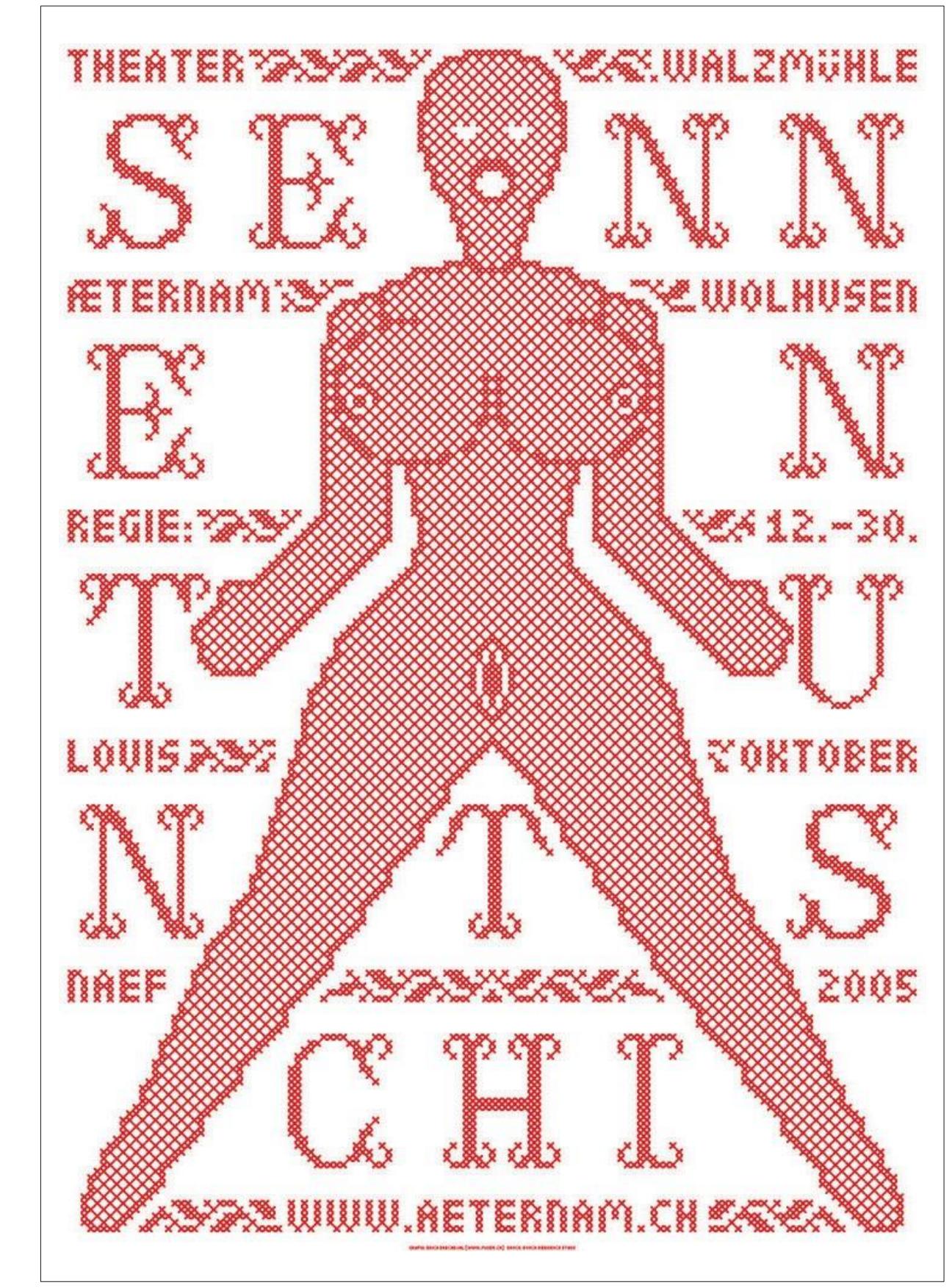
Suiça



Celestino Piatti / Suiça, 1964

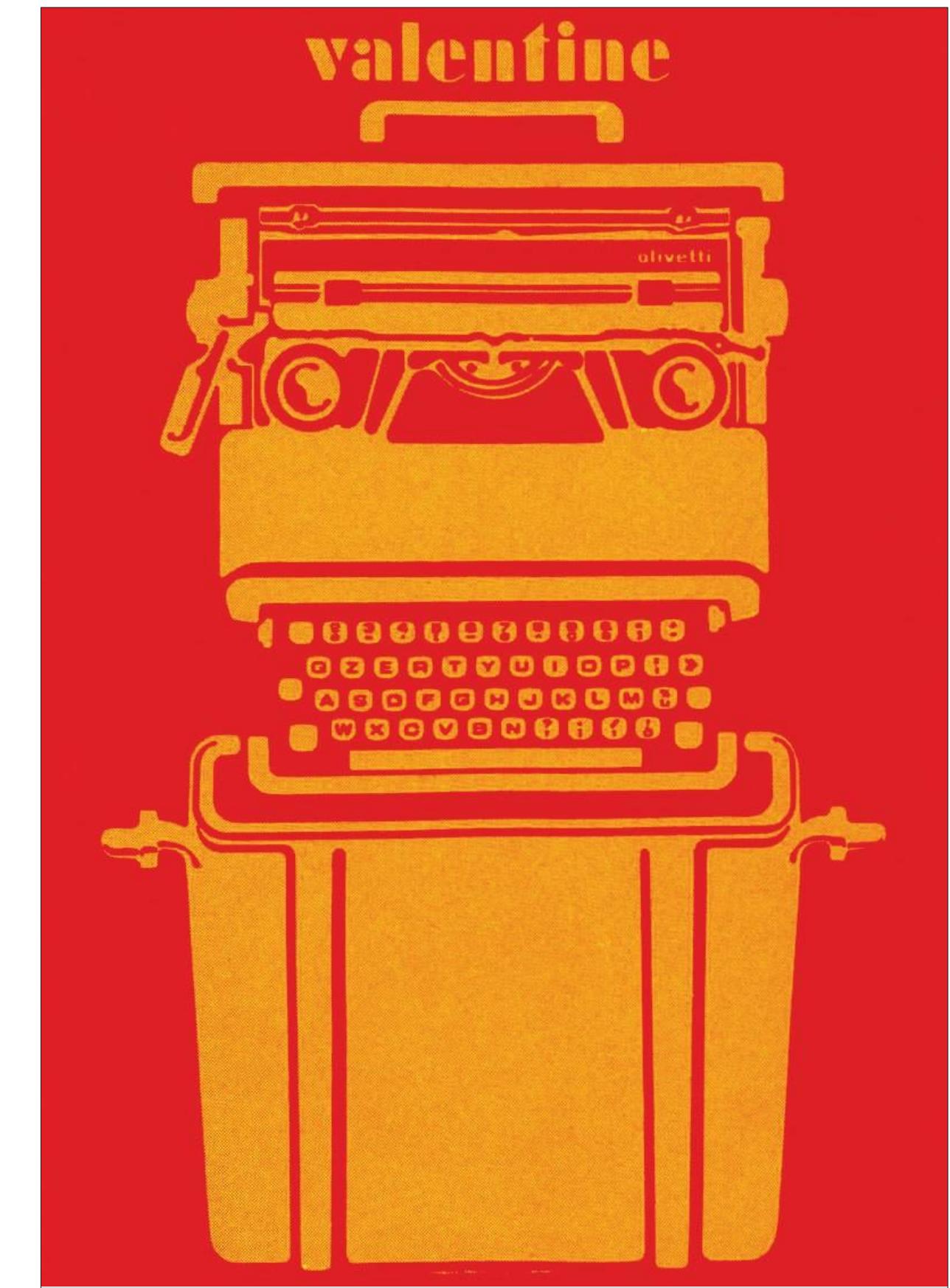
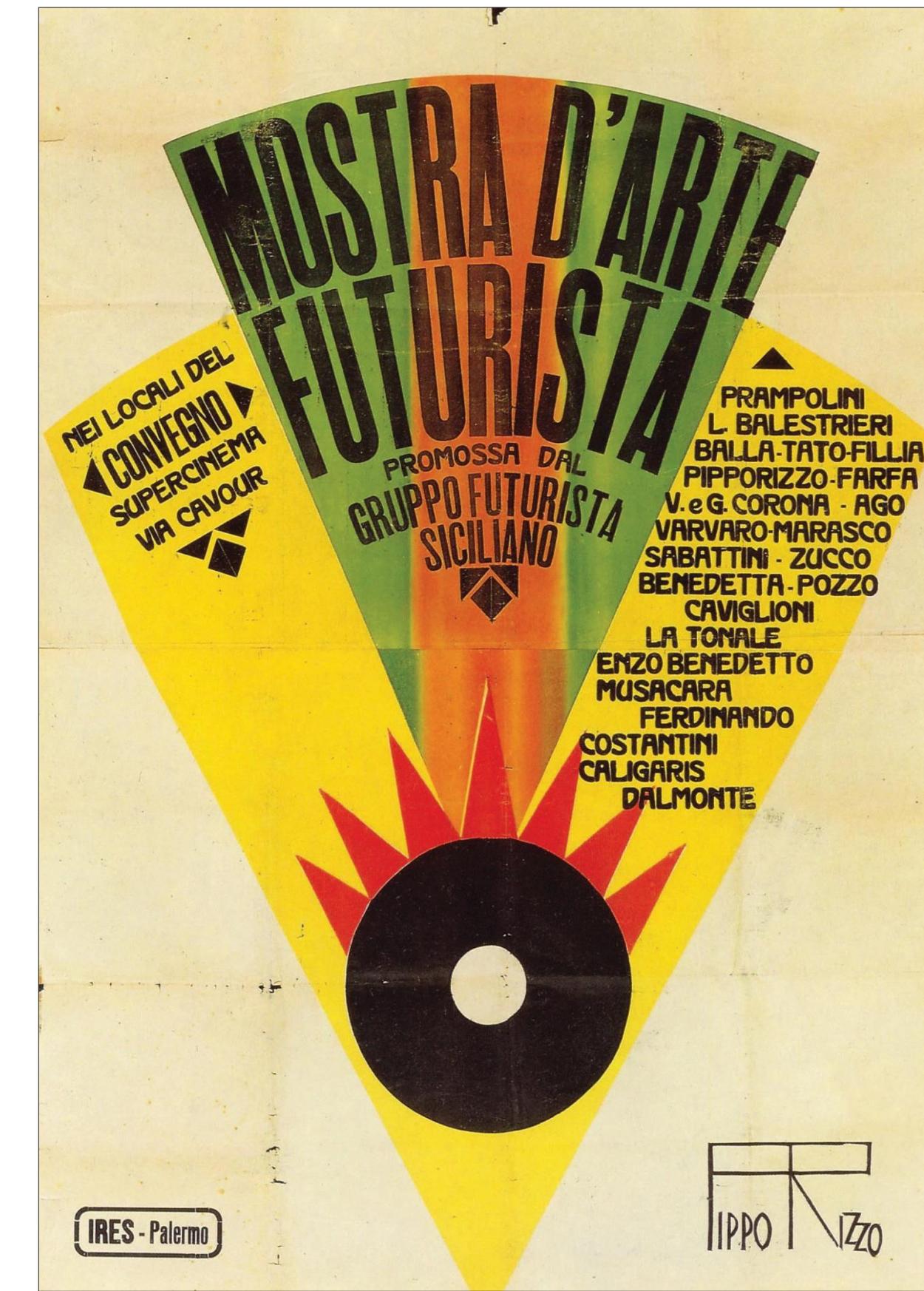
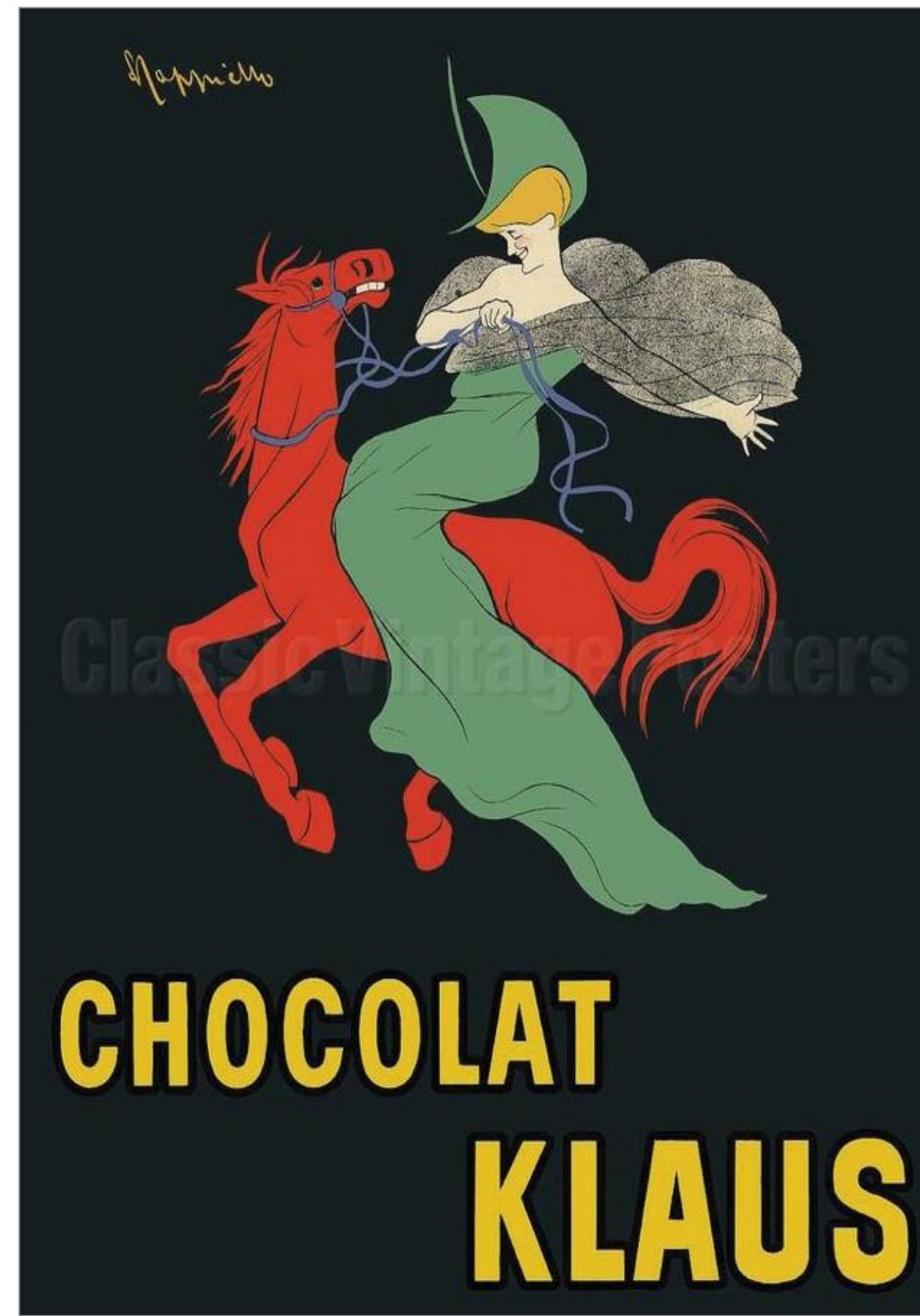


Annik Troxler / Suiça, 2005

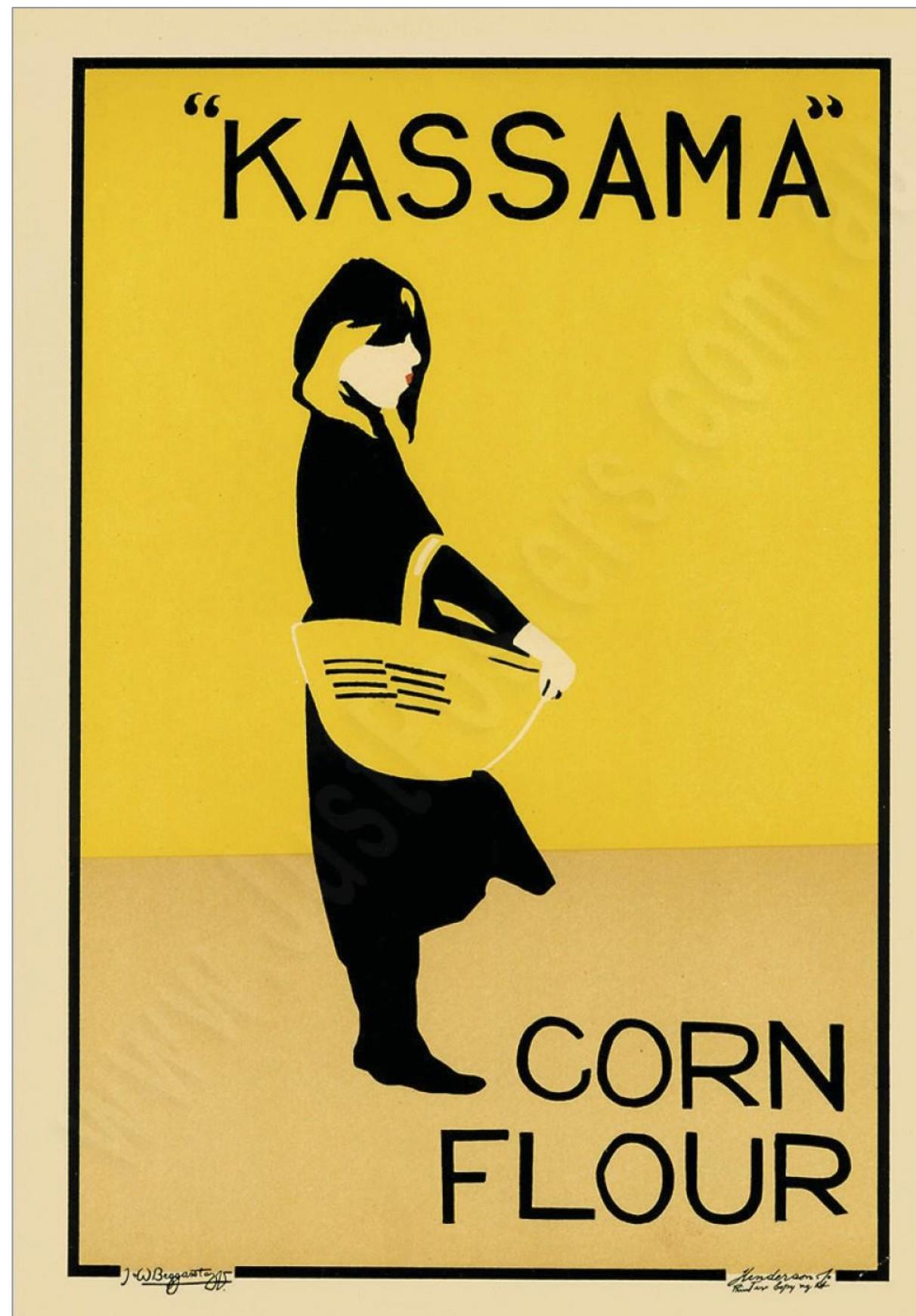


Erich Brechbühl / Suiça, 2005

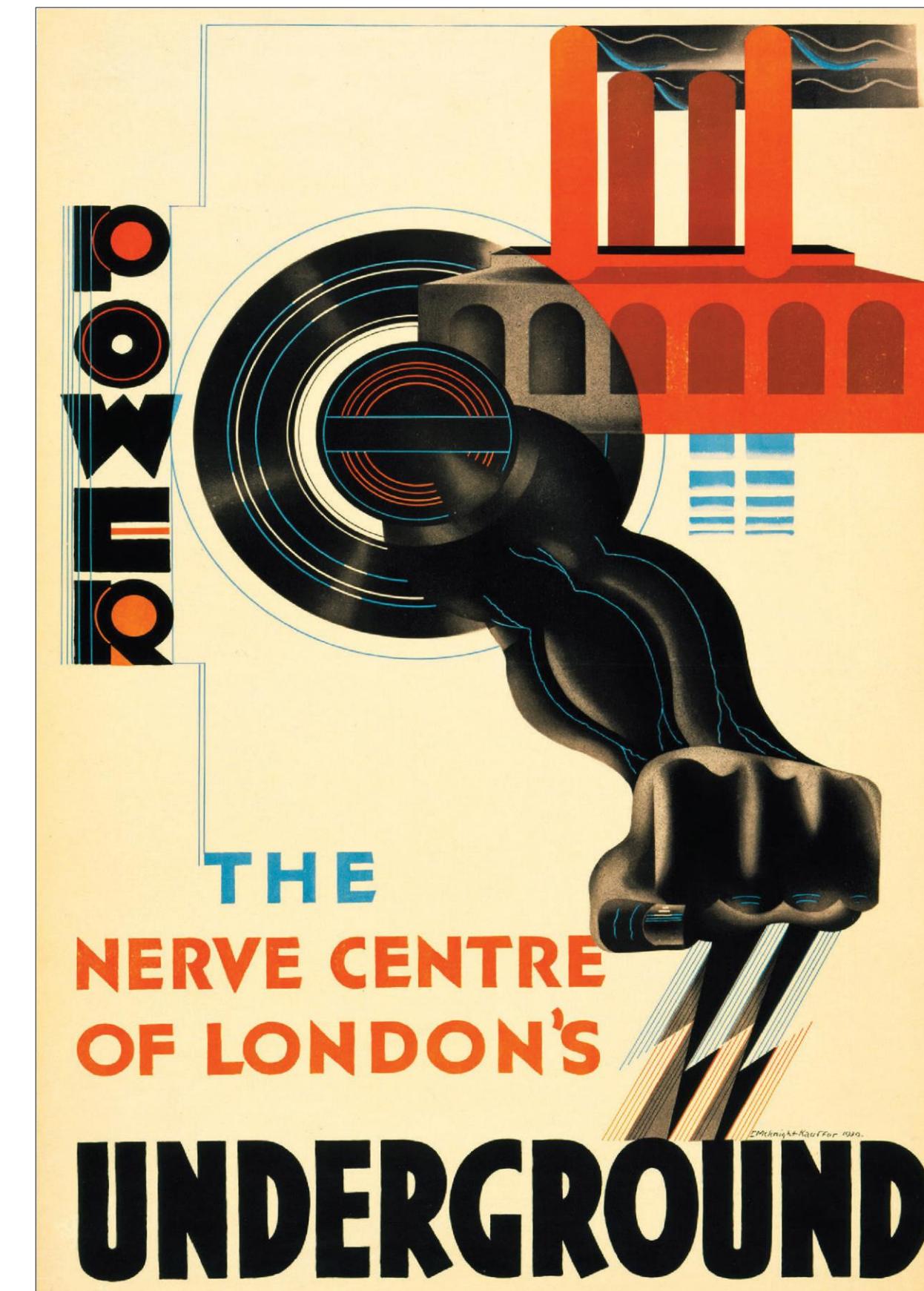
Italia



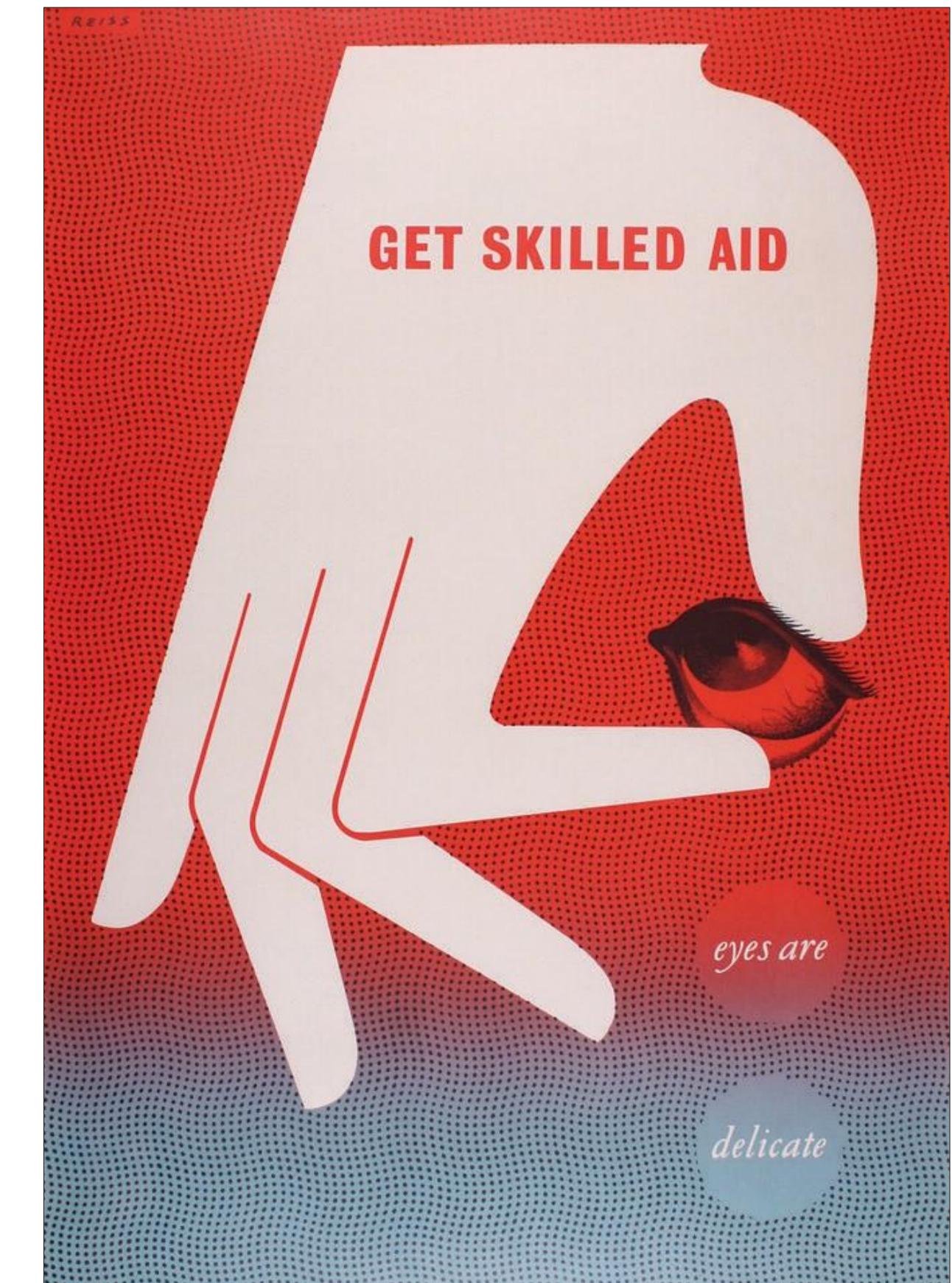
Inglaterra



Beggarstaffs / Inglaterra, 1899



E.McKnight Kauffer / Inglaterra, 1931

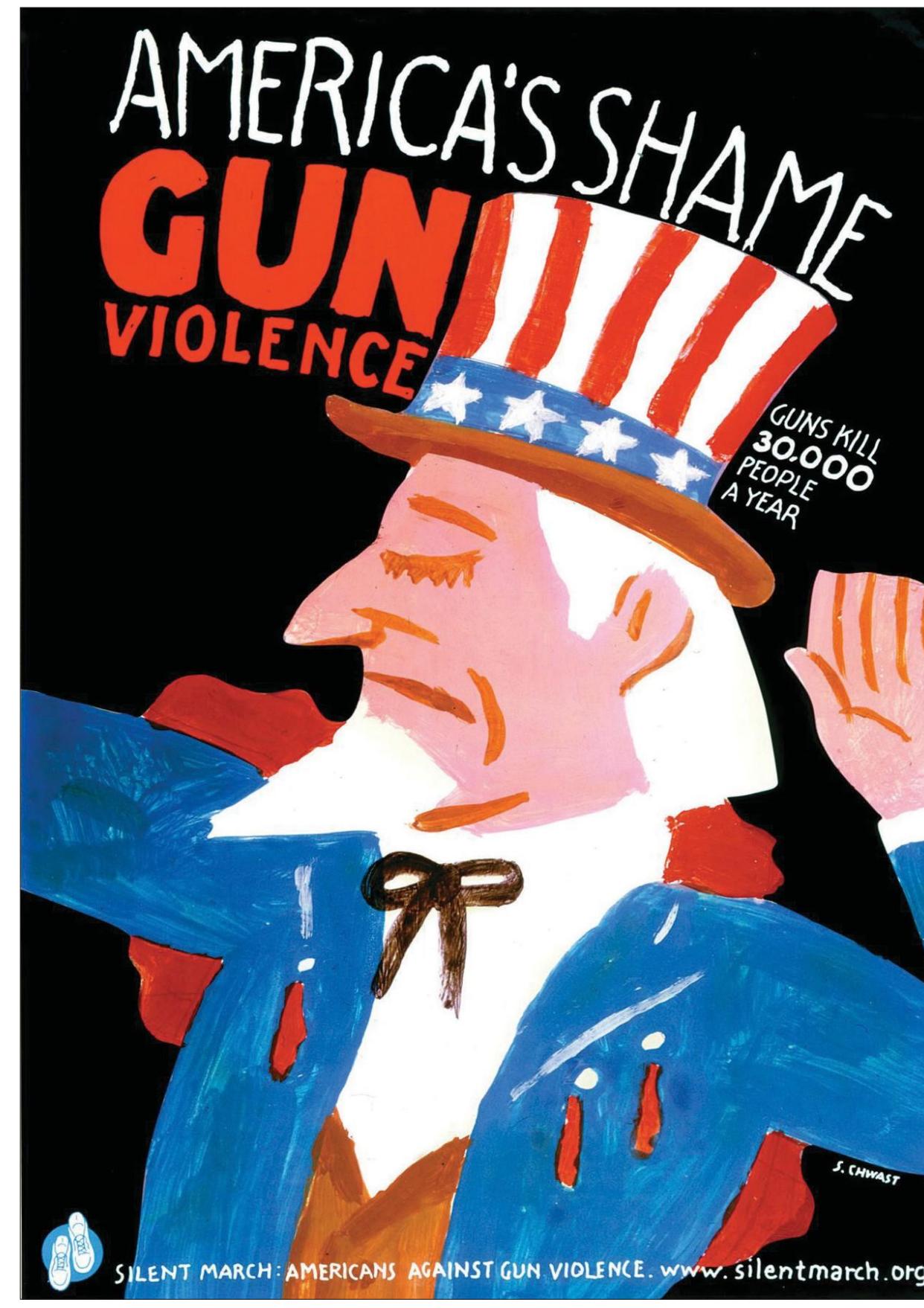


Manfred Reiss / Inglaterra, 1940s

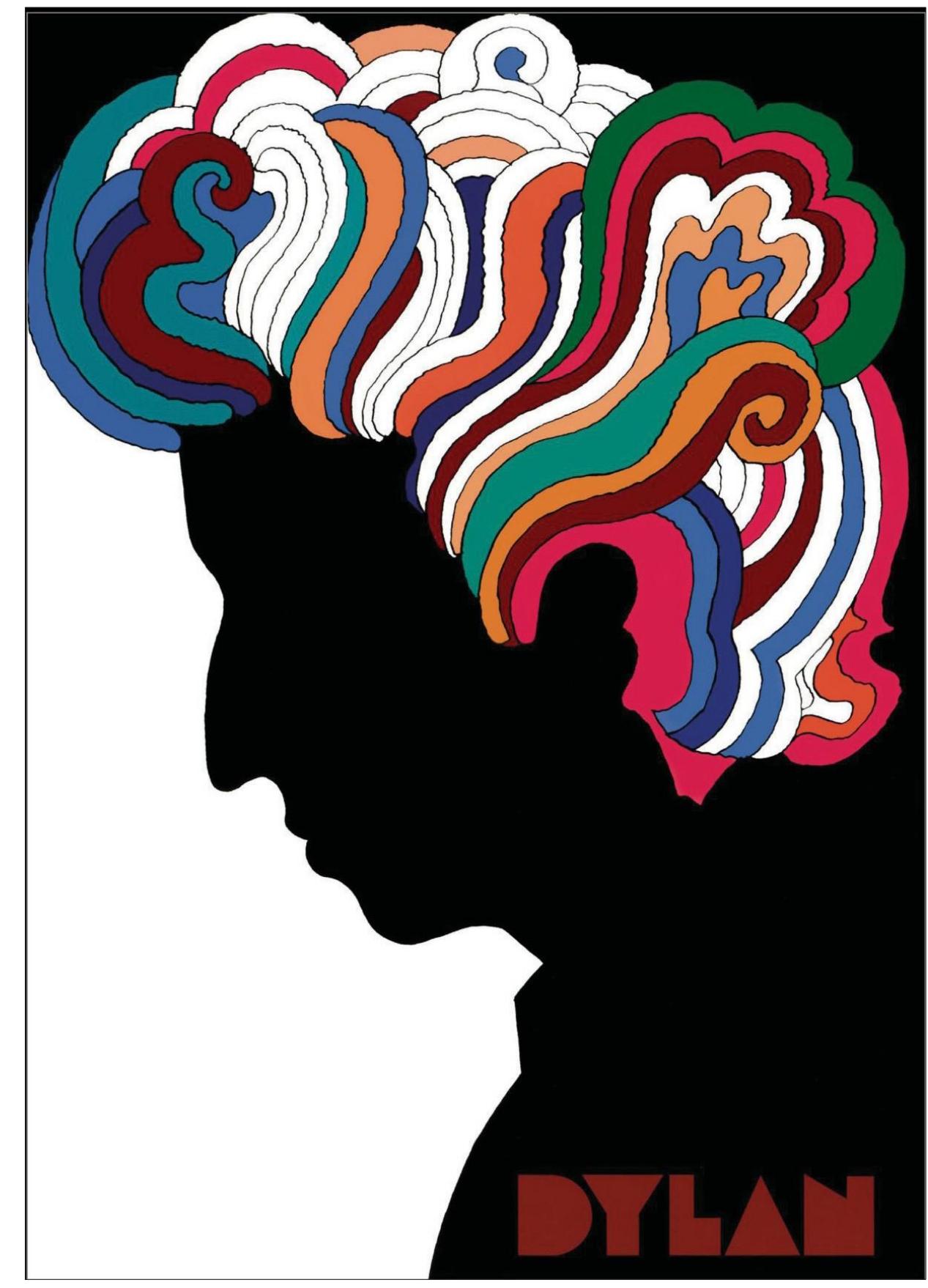
E.U.A



James Flagg / EUA, 1916

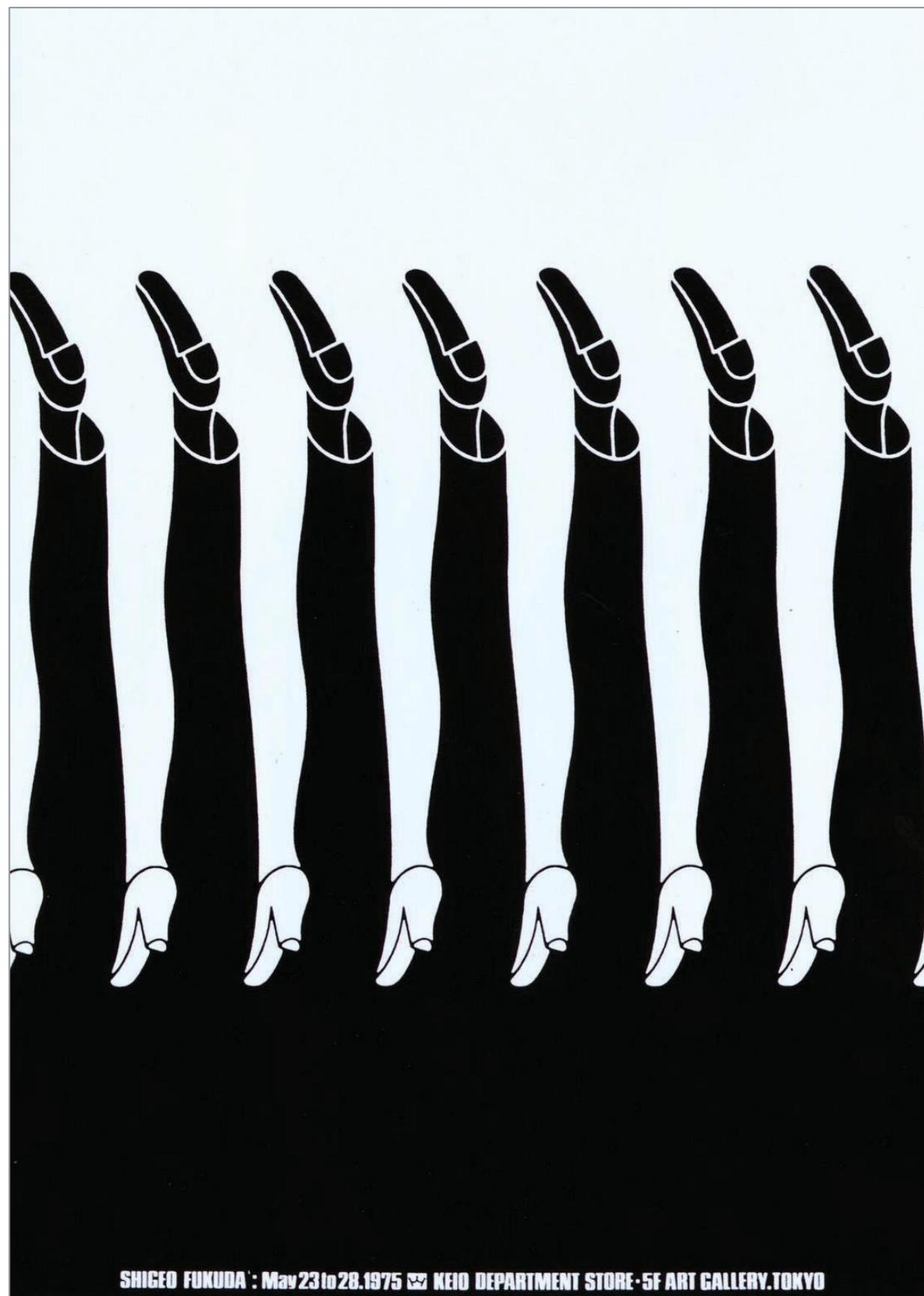


Seymour Chwast / EUA, 2000s



Milton Glaser / EUA, 1966

Japão



Shigeo Fukuda / Japão, 1975



Ikko Tanaka / Japão, 1995



Tadanori Yokoo / Japão, 1967

