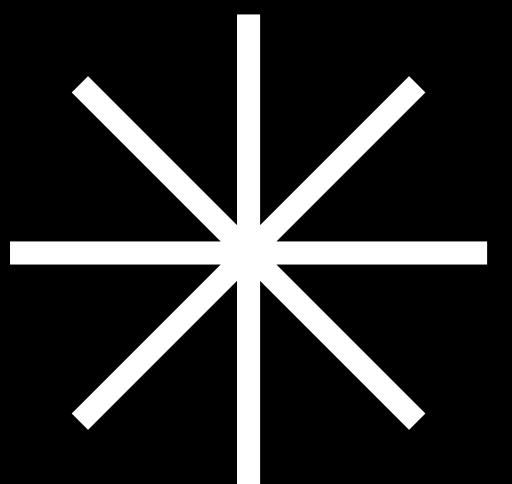


4. DESIGN FOUNDATION



4.1

TIPOGRAFIA *

ESCOLHER A
FONT NÃO É
UMA QUESTÃO
DE GOSTO.

É UM
ELEMENTO
MUITO
IMPORTANTE
NA NARRATIVA
VISUAL.

Spotify

NETFLIX

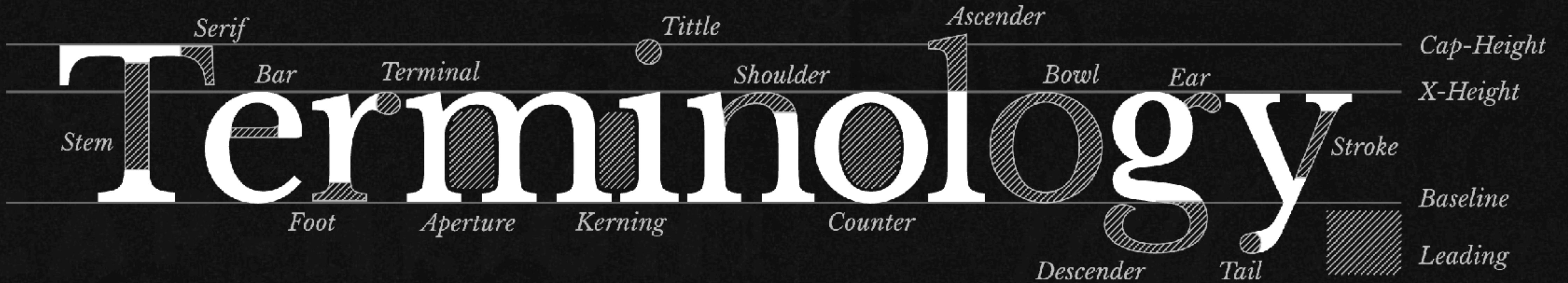
Ferrari

Burger
King

ifoodá

○ "TIPO" CERTO *

OS TIPOS DE TIPOS





<https://www.supremo.co.uk/typeterms/>



CALMA, VAMOS
SIMPLIFICARUM
POUQUINHO *

ENQUADRAMENTO **TRADICIONAL**

SAN SERIF

SERIF

Cursiva

DECORATIVA

ENQUADRAMENTO **HISTÓRICO**

HUMANISTA

TRANSACIONAL

MODERNA

EGÍPCIA

SAN SERIF HUMANISTA

SAN SERIF TRANSACIONAL

SAN SERIF GEOMETRICA

MONO ESPAÇO

FAMÍLIAS TIPOGRÁFICAS *

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - LIGHT

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - LIGHT ITALIC

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - NORMAL

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - NORMAL ITALIC

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - BOLD

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - BOLD ITALIC

Scale Category	Typeface	Weight	Size	Case	Letter spacing
H1	Roboto	Light	96	Sentence	-1.5
H2	Roboto	Light	60	Sentence	-0.5
H3	Roboto	Regular	48	Sentence	0
H4	Roboto	Regular	34	Sentence	0.25
H5	Roboto	Regular	24	Sentence	0
H6	Roboto	Medium	20	Sentence	0.15
Subtitle 1	Roboto	Regular	16	Sentence	0.15
Subtitle 2	Roboto	Medium	14	Sentence	0.1
Body 1	Roboto	Regular	16	Sentence	0.5
Body 2	Roboto	Regular	14	Sentence	0.25
BUTTON	Roboto	Medium	14	All caps	1.25
Caption	Roboto	Regular	12	Sentence	0.4
OVERLINE	Roboto	Regular	10	All caps	1.5

EXISTEM VÁRIAS
FOUNDRIES*

FORMAT PUNK

FUTURE FONT

COLOPHON FOUNDRY

STUDIOTIPO

KLIM TYPE FOUNDRY

FONT FABRIC

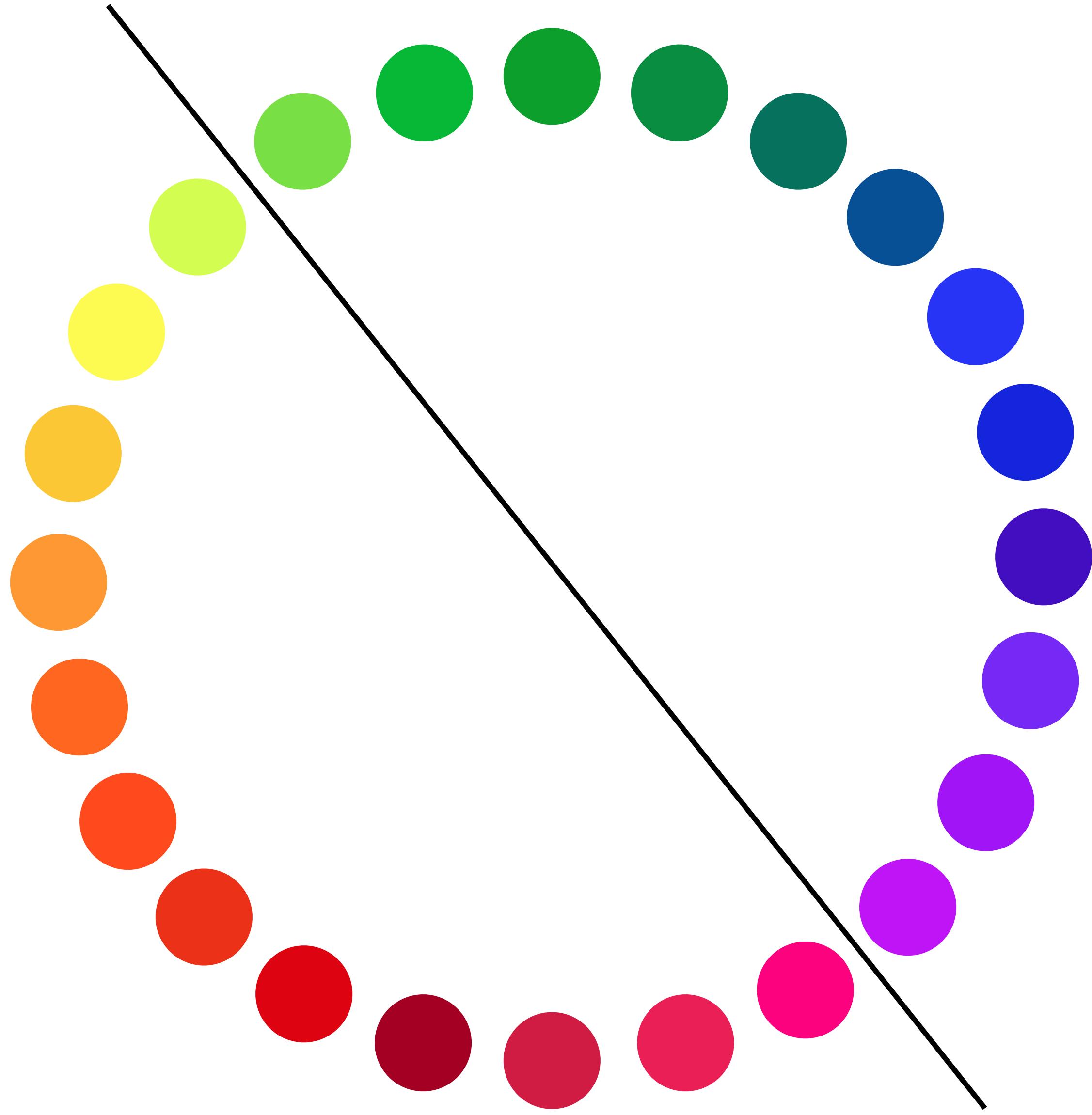
GOOGLE FONT

4.1

TIPOGRAFIA FAST RECAP *

4.2

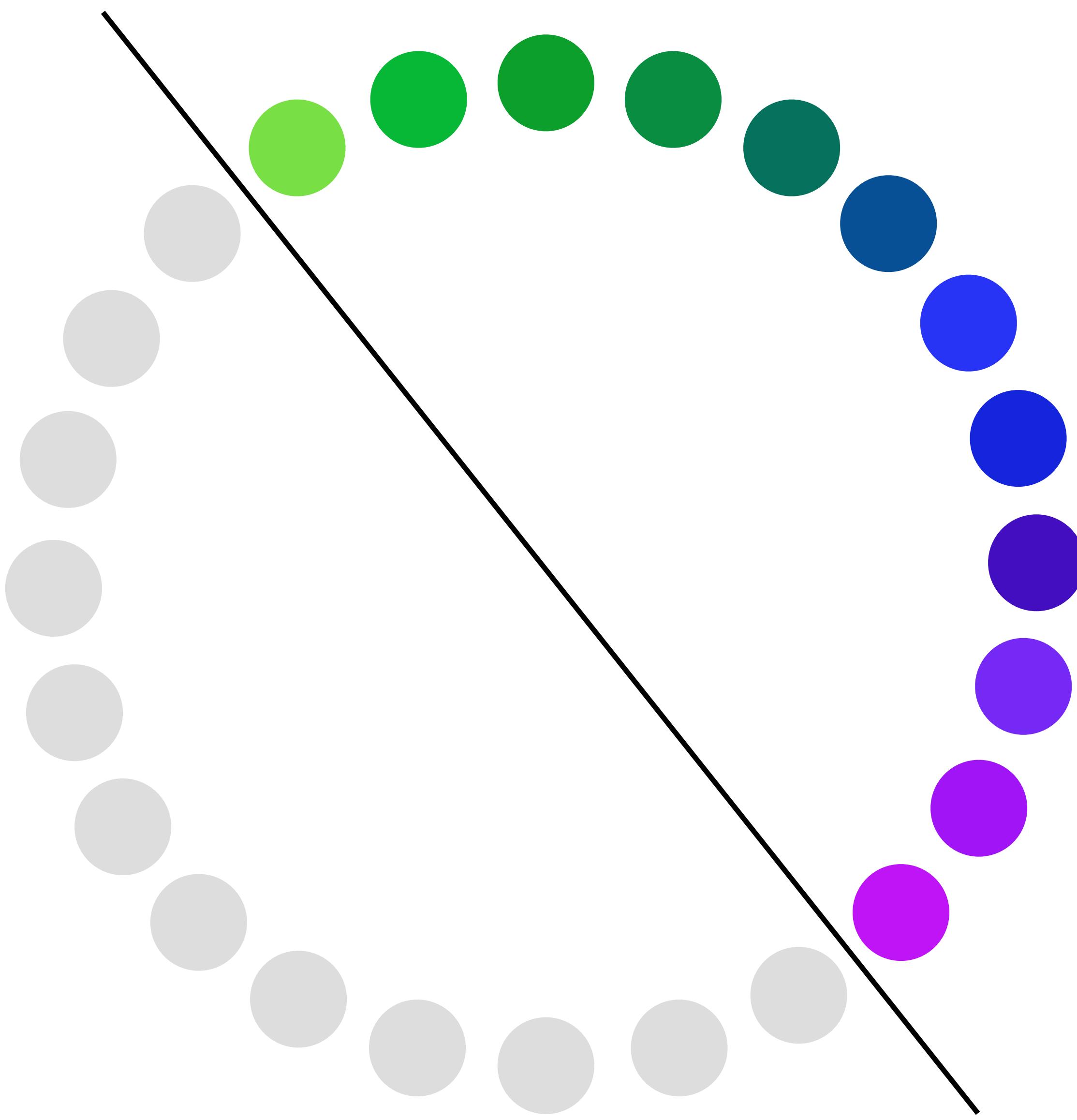
COR *



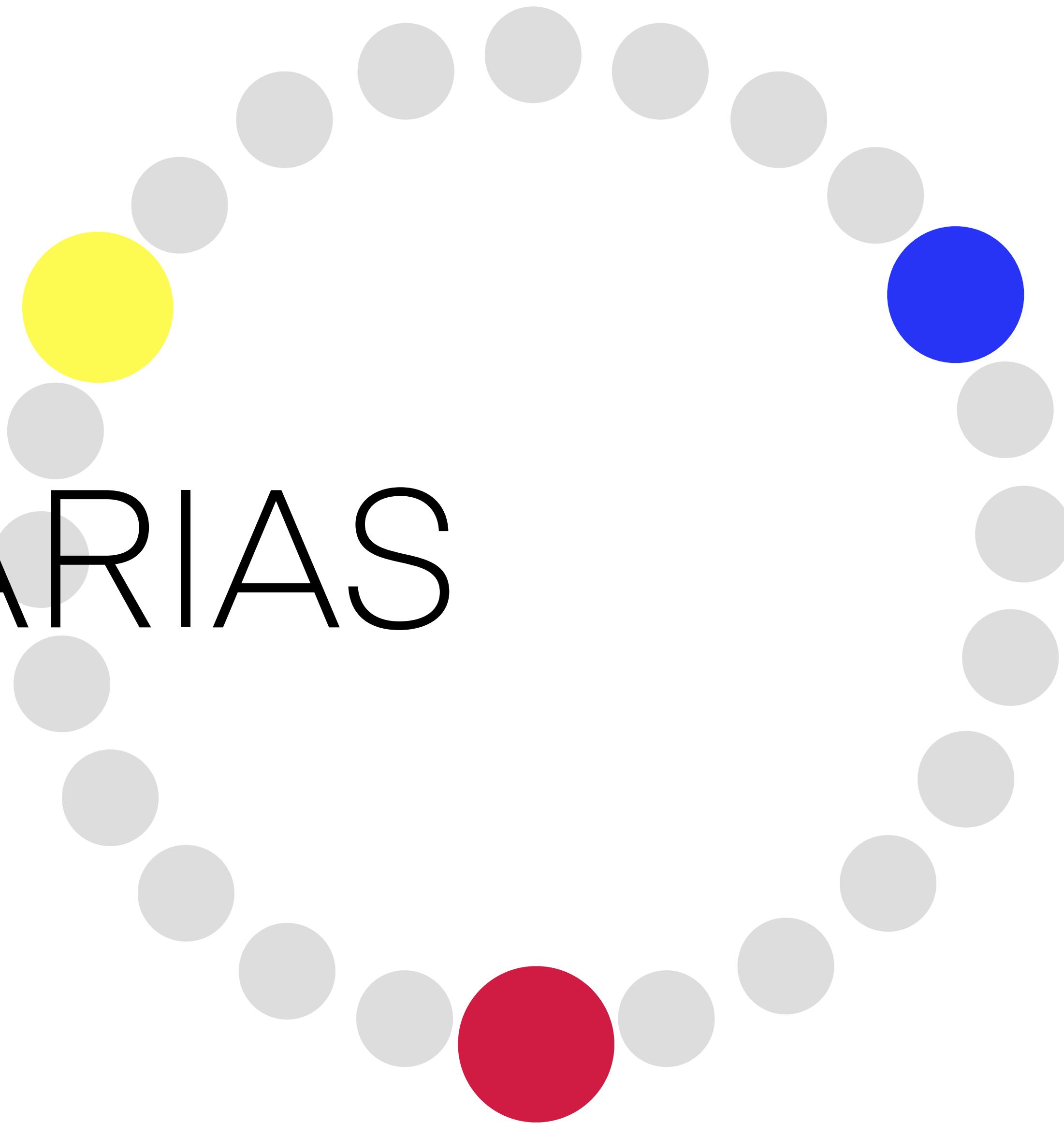
QUENTES.



FRIAS



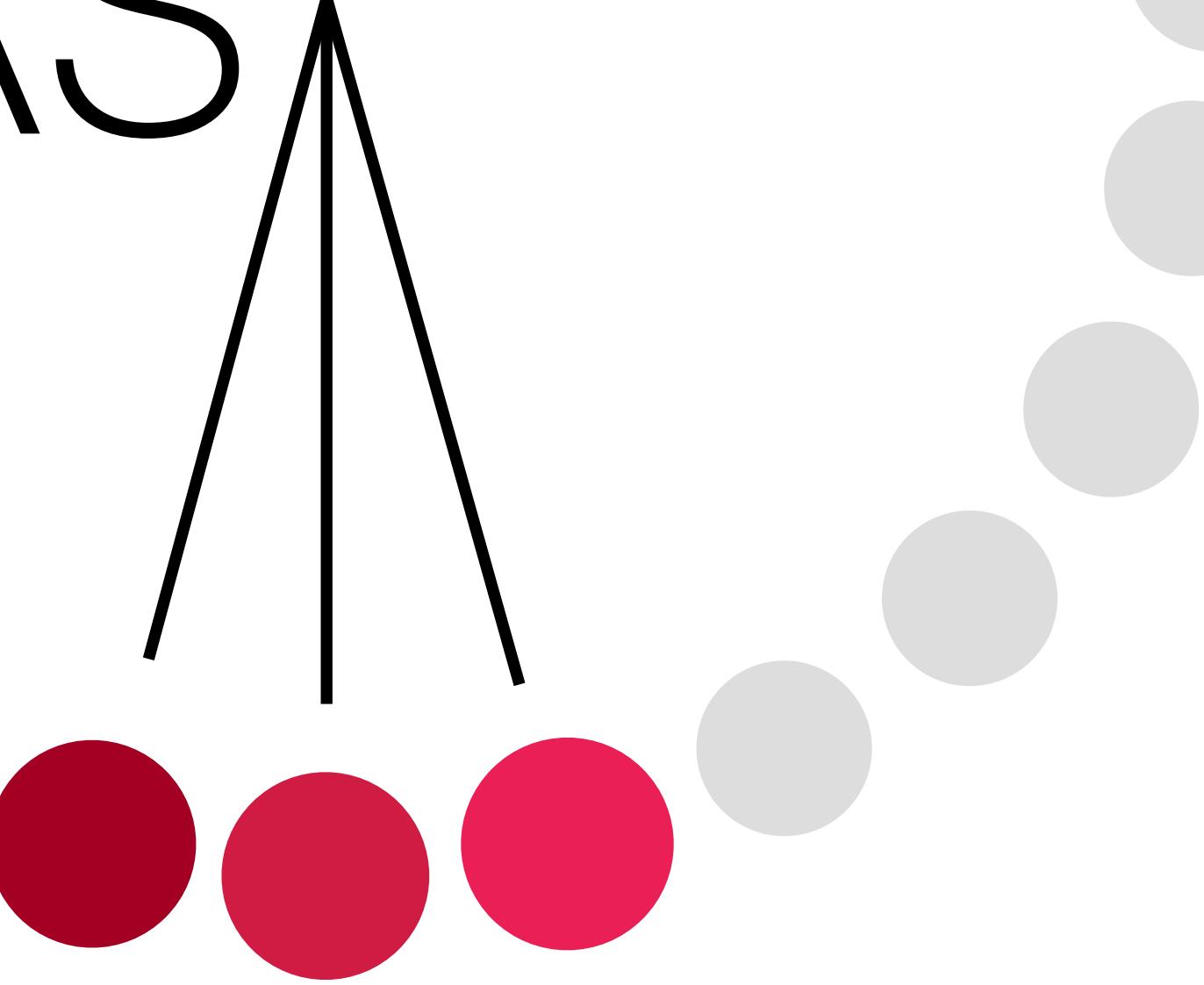
PRIMÁRIAS



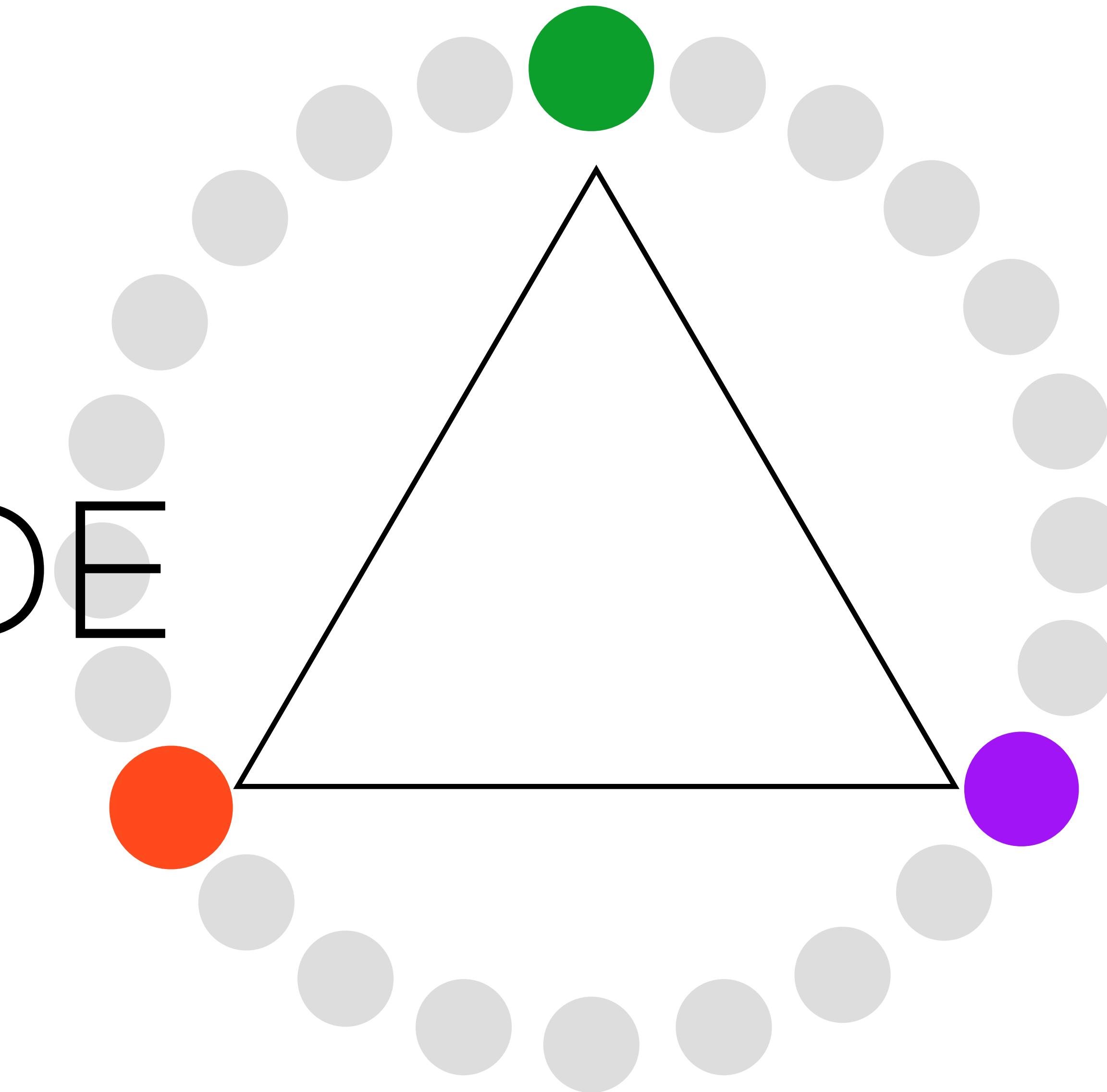
SECUNDÁRIAS

COMPLEMENTARES

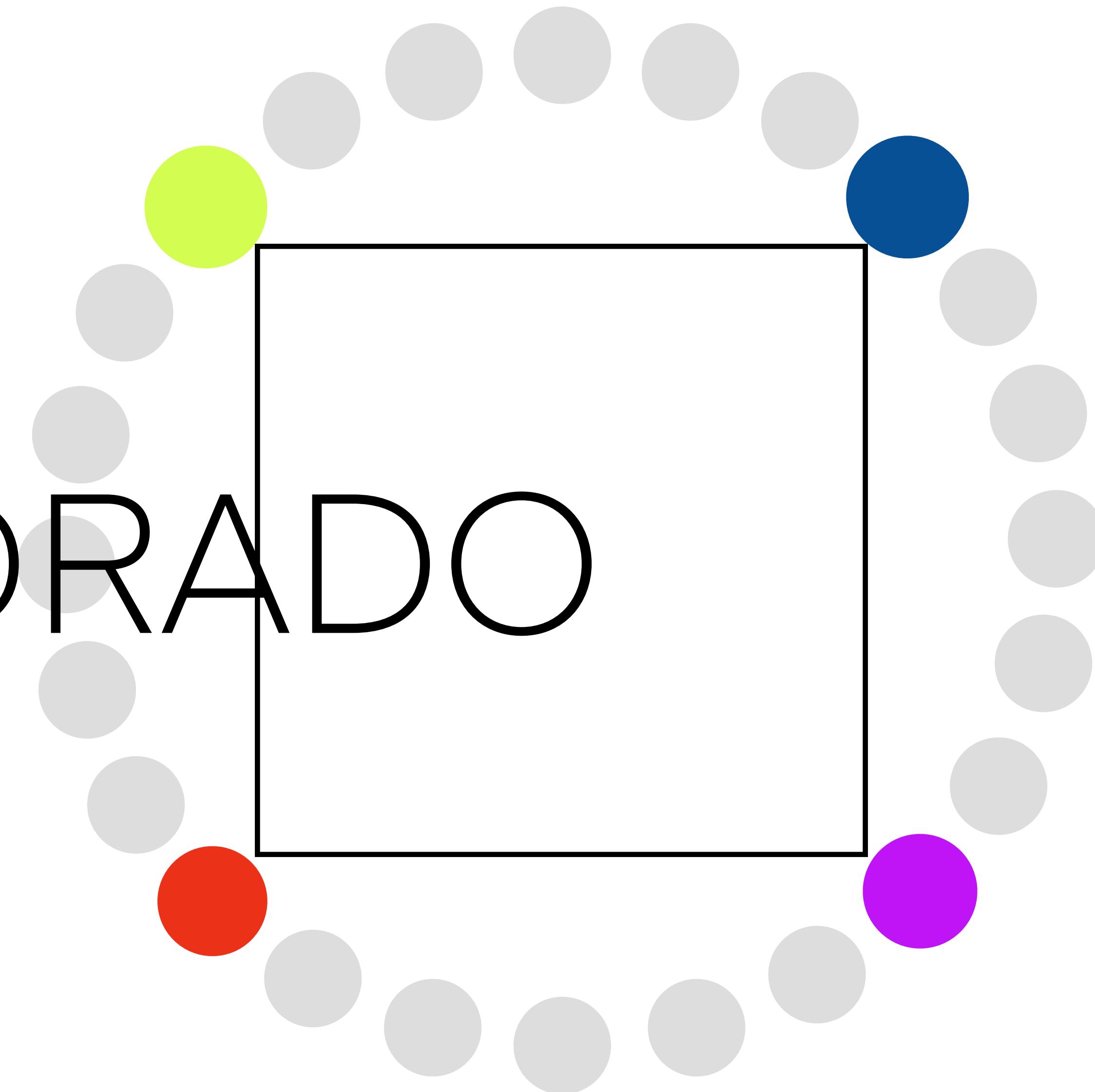
ANALOGAS



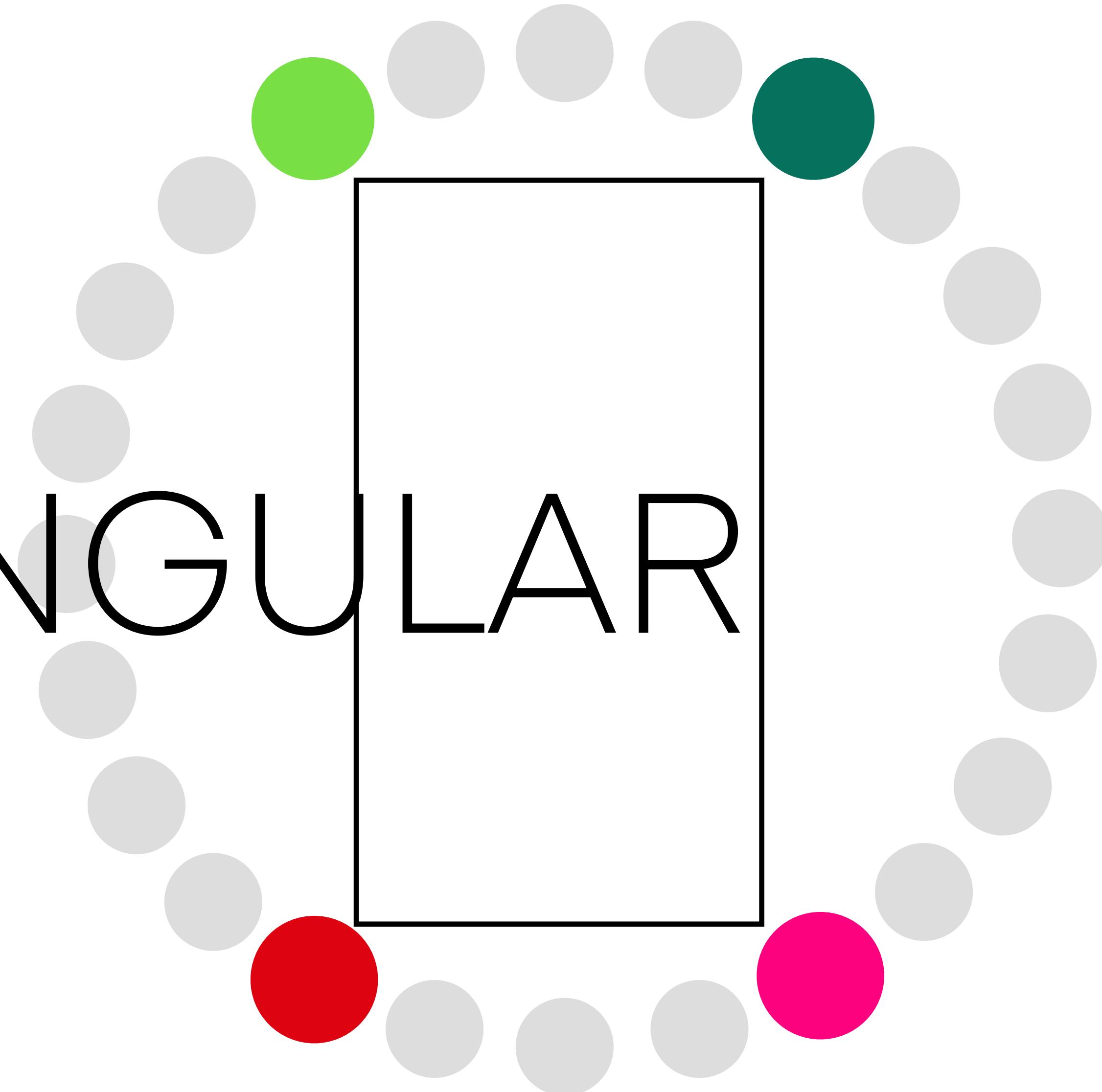
TRIADE



QUADRADO



RETANGULAR



FORÇA
AMOR
ENERGIA





CONTACT US

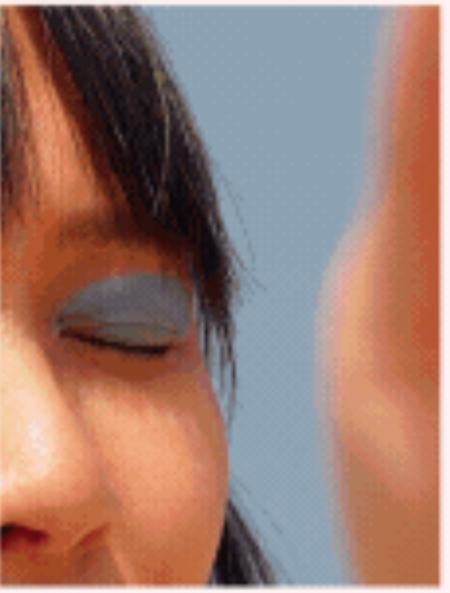
TWO TIMES
A G E N C Y



WE ARE
ABOUT

DIGITAL
EXPERIENCES
AND CONTENT
CREATION

MORE ABOUT US



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INSTAGRAM
FACEBOOK

BY NEWEST



Your weekly digest

Imperfection is beauty, madness is
genius and it's better to be absolutely
ridiculous than absolutely boring

SUMMARY

02/02
2019

1

A Cruelty-Free Makeup Challenge

My honest story

02/02
2019

2

The Beekeeper

+

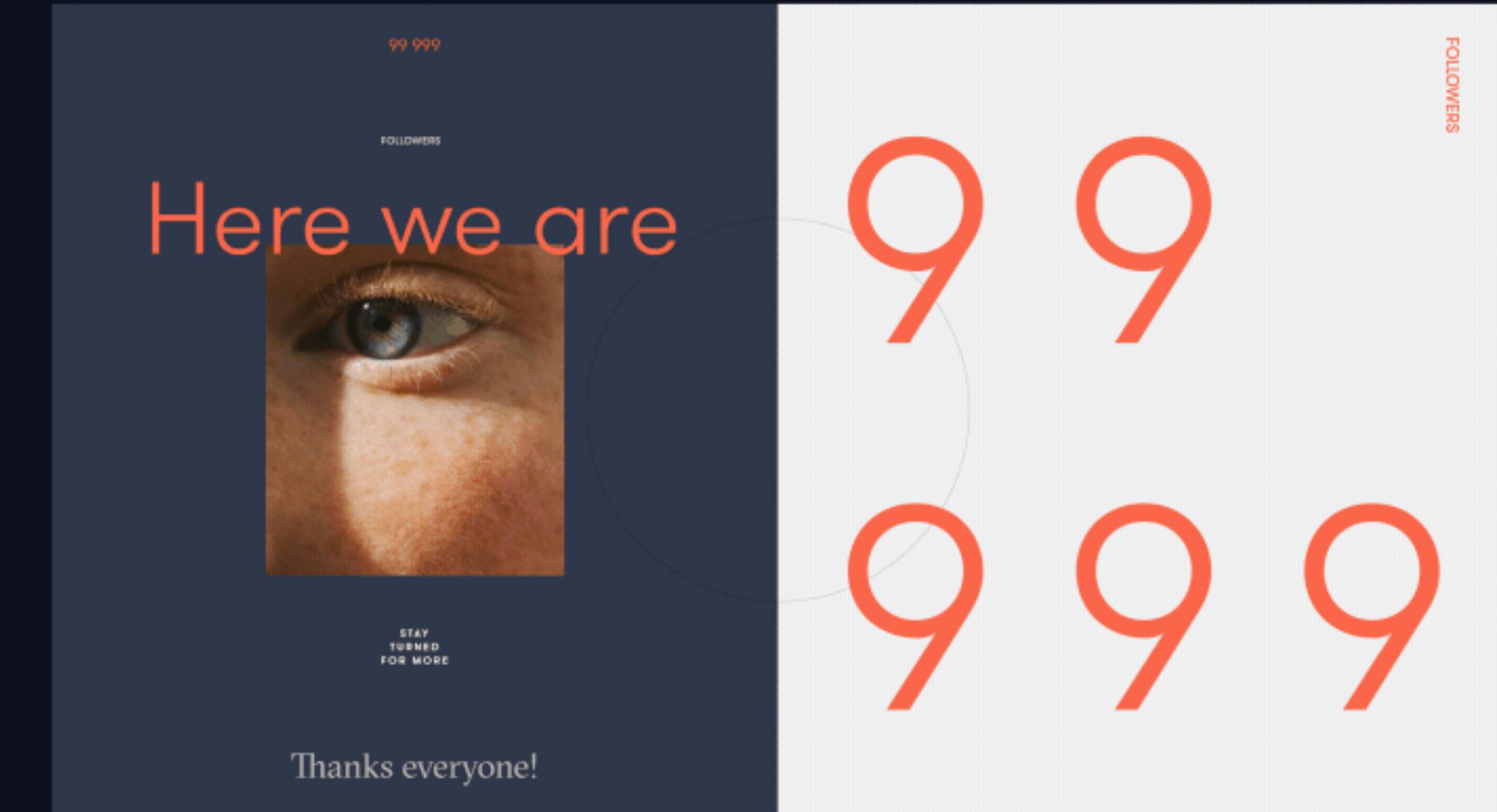


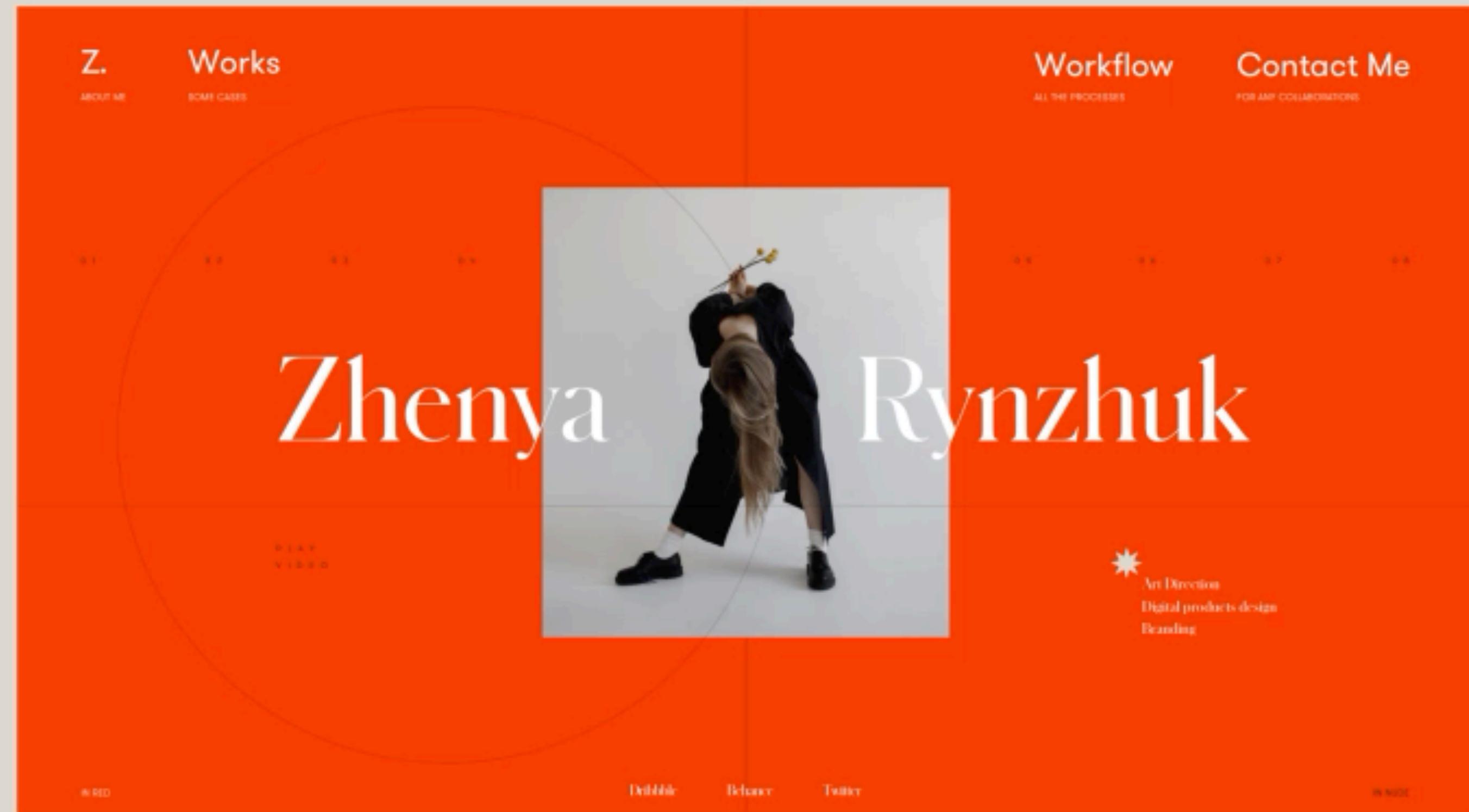
+



CONFIANÇA
SUCESSO
SOCIABILIDADE







* ©

11

THE OTHER SIDE

MENU

ABOUT THE OTHER SIDE

VISUALIZATION ITS
NOT ONLY A GOOD
IMAGE, BUT ALSO
IDEOLOGICAL
REALIZATION. OUR
BROUGHT *CREATION*
INTO LIFE..

WE ARE DESIGN
STUDIO, PROVIDES
HIGH QUALITY CG
ARCHITECTURE
VISUALIZATION,
INTERIOR DESIGN,
POST PRODUCTION
AND RELATED
SERVICES.

DIGITAL OBJECTS ↗

1/6

PACKSHOTS/OBJECTS COMPO



CRIATIVIDADE

ALEGRIA

CALOR



Reichstag Building



Germany is a Western European country with a landscape of forests, rivers, mountain ranges and North Sea beaches. It has over 2 millennia of history. Berlin, its capital, is home to art and nightlife scenes, the Brandenburg Gate and many sites relating to WWII.

DISCOVER



Berlin

Brandenburg Gate & the Berlin Wall



Munich

Oktoberfest, Hofbräuhaus & the



Frankfurt

Banking, Goethe House & museums



Cologne

Cologne Cathedral, old town & art



Let's eat
Quality food 😊

Search food..

Fast food

Fruit item

Vegetarian

Egg Pasta

Spicy chicken pasta

78 Calories

\$ 9.80

Chicken Dimsum

Spicy chicken dimsum

65 Calories

\$ 6.99

Spicy Chicken Dimsum \$ 6.99

2.6 65 Calories 20-30 min

Details

Chicken Dimsum Recipe is the delicious evening snack during the winters and monsoons.

Ingredients

+

**"Best what i saw on a
market, people just
dont realize that this
guys are super pros.
Go hunt them!"**



Milton Levis
Copywriter at Chips



Michael Bronston
Manager at Pinterest



Amanda Roy
Executive at Shopify

NATUREZA
ESPERANÇA
FRESCOR



- Skincare Products

We Offer the Best
Products for your Skin

Shop Now



- The Categories

Browse by Category



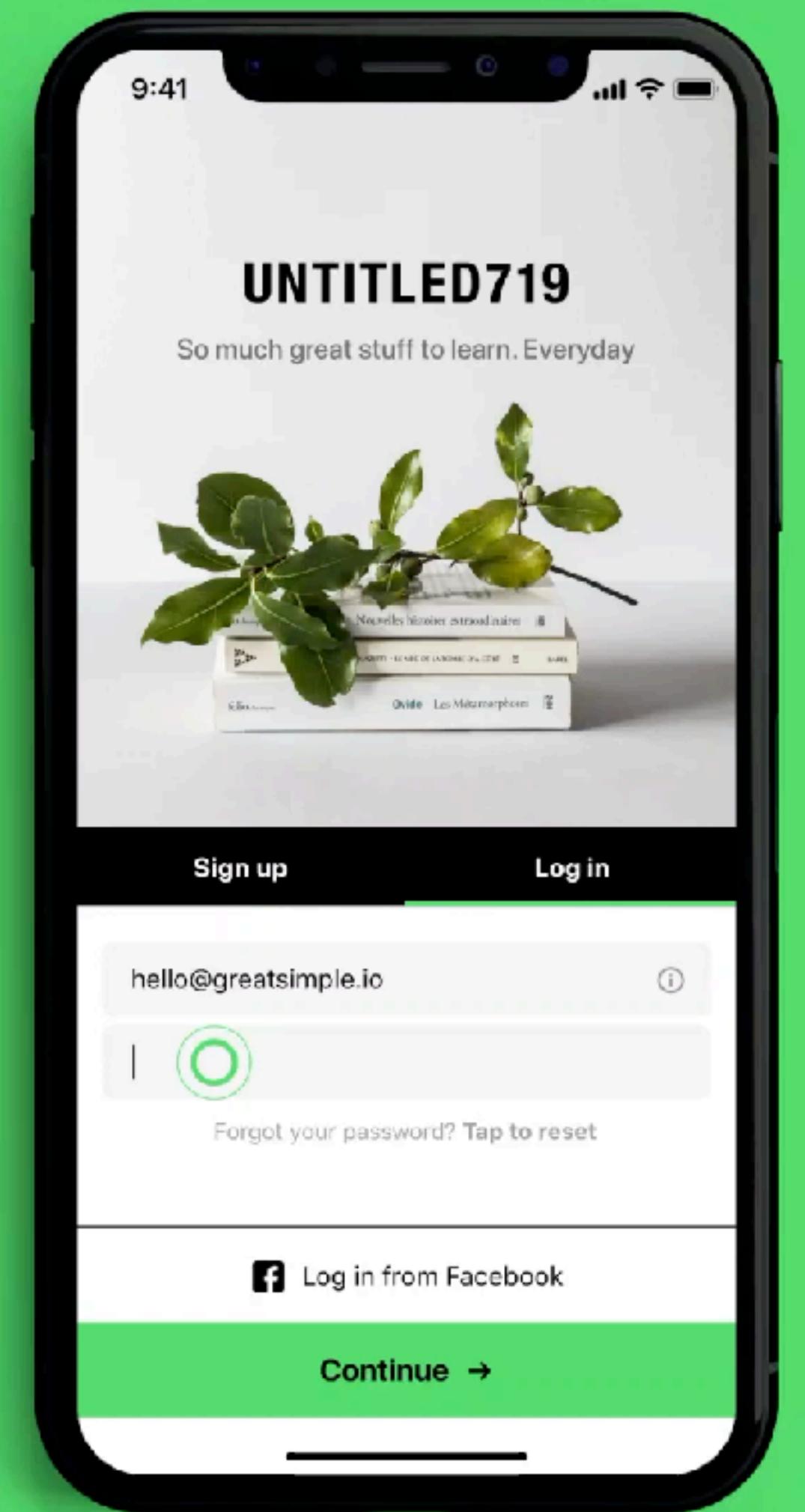
TOKEN

Problem [About](#) Token Sale Roadmap Team Contact ES / DE

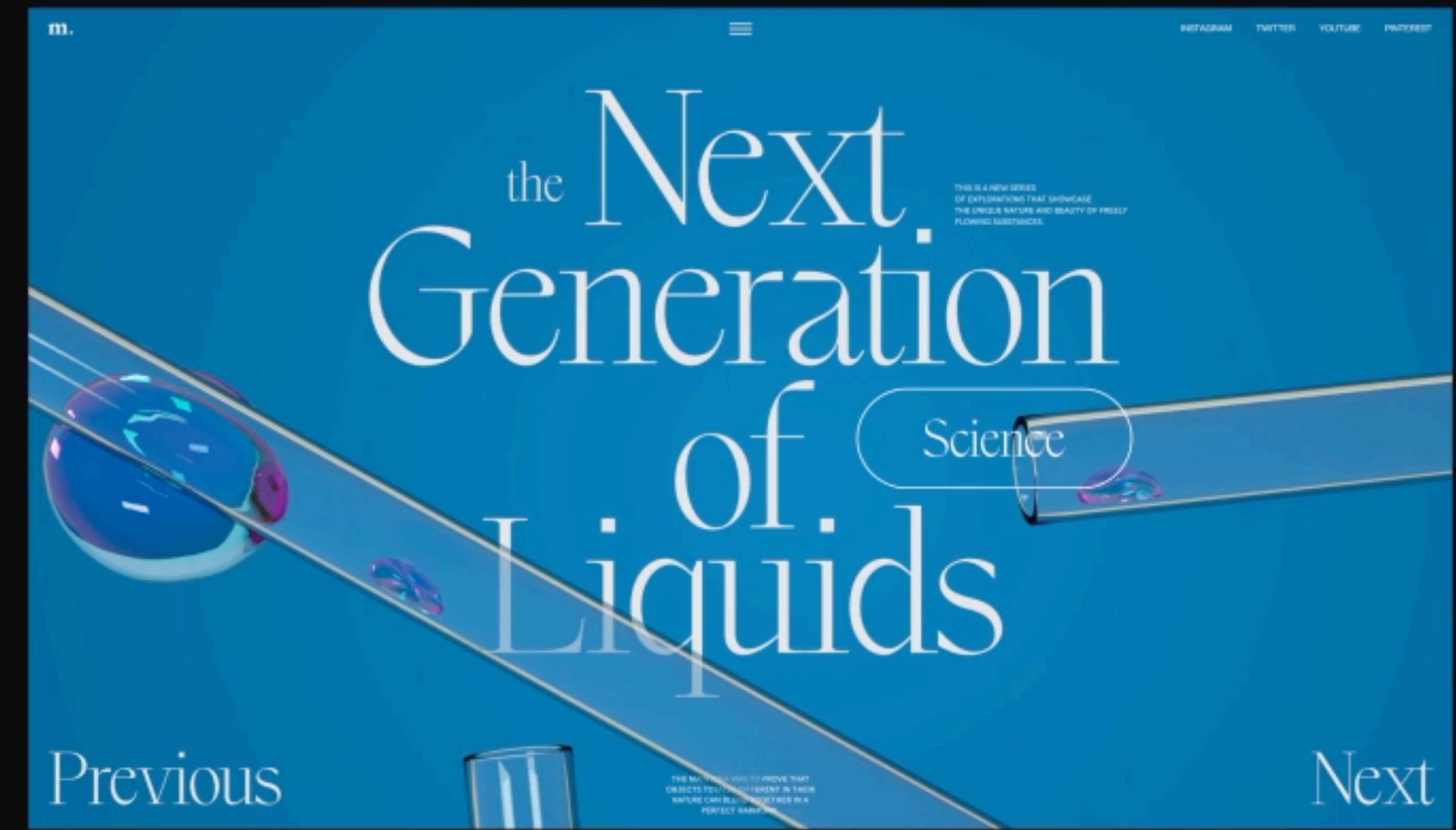
Slow transfer times

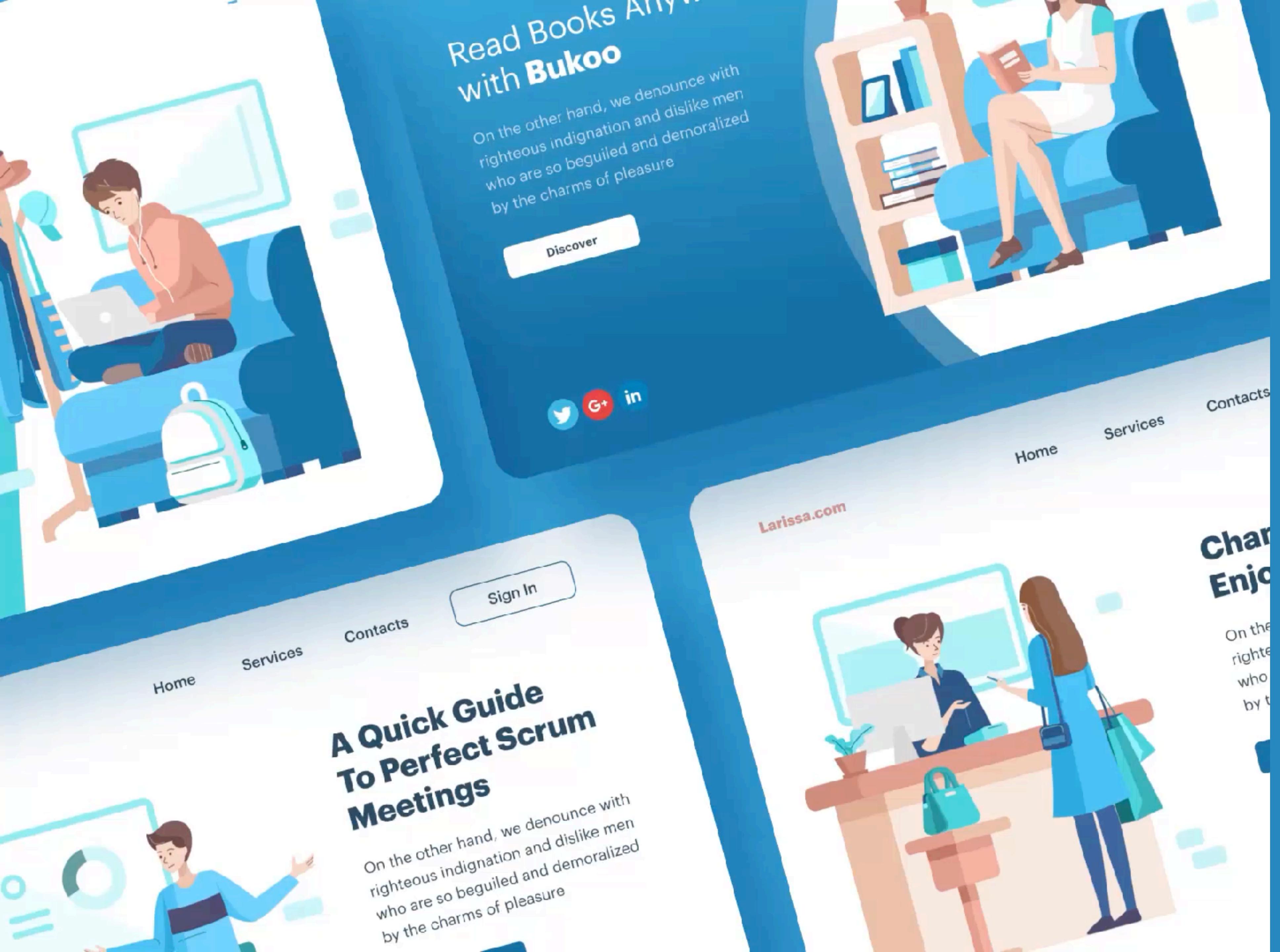
On average, each transaction takes 10 minutes.
It can take up to 1 hour or longer

The diagram consists of four green cubes arranged in a horizontal line. Each cube has a small green base. Above each cube is a dashed arrow pointing to the right. The cubes are labeled with icons: the first is a kitchen icon, the second is a car icon, the third is a leaf icon, and the fourth is a garden icon. Below each cube is its name: Kitchen, Garage, Laundry, and Garden respectively.



CONFIANÇA
LEALDADE
COMPETÊNCIA





Think. Make.
Solve.

— What I Do —
I enjoy creating delightful,
human-centered digital experiences.

— Jack Gross —
Hello, my
name's Jack.
I'm a Visual
Designer.

Who I Work With

Art Direction for Global Leading Brands.

I research and create breakthrough - delightful
ideas, leading visual designers.

scroll down

— say hello —
Let's Work
Together.

✉ hello@ui8.net
🏡 4074 Ebert Summit Suite 375
Lake Leoncrchester
📞 +44 123 654 7890

Name

What are you working on?

Message

NOBREZA
ESPIRITUALIDADE
AMBICÃO



Domains
beta

Features Account Settings

My Domains



Logout

Find your place online

Get started with DStudio

Search for your new domain

Get it

Transfer a domain you already own

VPS

\$30 / Month

Security

\$ 40.60 / 1st Year

Installation Free

Get 7 Days Trial



Pro User

\$249

Updates Included*



Payment Method

Credit Cards / Debit Cards, and
PayPal Accounts

Billings

My Cards

Payees

Balance

\$ 5421.50

D-Studio

2461 8773 8629 7274

VISA

02/22

Balance

\$ 9481.50

David James

3411 4586 6725 8732

MC

07/23

FOUNDATION

YOUR PARTNER IN CRIME.

BORN IN SAN FRANCISCO, CALIFORNIA, TO JAPANESE-AMERICAN PARENTS, AT 16 YEARS OLD, ALEXANDER WANG WENT TO A SUMMER DESIGN PROGRAM AT CENTRAL SAINT MARTINS.

HE ATTENDED ELEMENTARY AND MIDDLE SCHOOL AT THE HARBOR SCHOOL. HE WENT TO BOARDING SCHOOL IN PEBBLE BEACH, ON AT PETERSON SCHOOL FOR THE GRADES. DURING THE LATTER PART OF HIS TEENAGE YEARS, HE LIVED IN SAN FRANCISCO AND ATTENDED THE DREW SCHOOL FOR HIGH SCHOOL.

MEET
**JOHN
GELLER**



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OUR MAIN IDEA

— MENU

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AIKO WATANABE

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SOFISTICAÇÃO
DO CURA
SINCERIDADE



DESIGNCOLLECTIVES

CREATIVITY AND ART
FOR EVERYONE



DO is a curated community of the best talent in the creative industry. Our mission is to eliminate the obstacles between creative people and opportunity.

MY ACCOUNT



WE ARE CREATING NEW KIND
OF COMMUNITY



WWW
SHARE
YOUR IDEAS.

Following are the website online platforms from where you can look for the best and talented typelace, website and graphic designers.

ART, FILM, ILLUSTRATION, PHOTOGRAPHY,
ANIMATION, ARCHITECTURE, DESIGN, FASHION,
GAMING, GRAPHIC DESIGN, MUSIC.

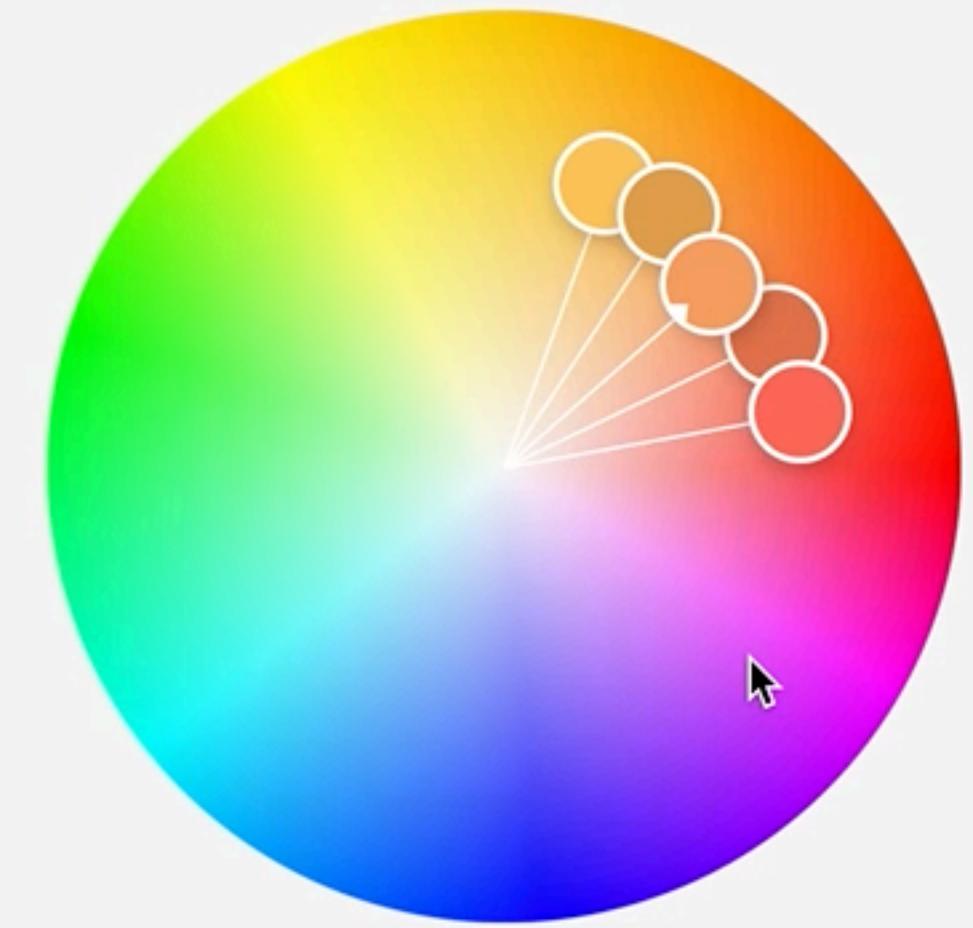
FORMALIDADE
DRAMA
SOFISTICACÃO

SIMPLICIDADE
INOCÊNCIA
HONESTIDADE



[Disco de cores](#) [Extrair tema](#) [Extrair gradiente](#) [Ferramentas de acessibilidade](#) [Novo](#)Salvar em [Jüssi_01](#)Aplicar a regra de
harmonia de cores

- Análogo
- Monocromático
- Triade
- Complementar
- Dividir complementar
- Dividir complementar duas vezes
- Quadrado
- Composto
- Sombras
- Personalizado



#FCC356

#E09D4C

#F79D60

#E0724C

#FC6856

R 252

G 224

B 247

R 224

G 252

G 195

G 157

G 157

G 114

G 104

B 86

B 76

B 96

B 76

B 86

B 99

B 88

B 97

B 88

B 99

Modo de cores

RGB

ABC

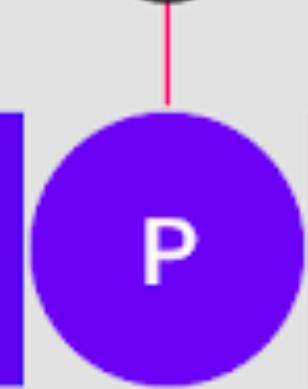


TEMA *

COR PRIMÁRIA



1



SOMBRA

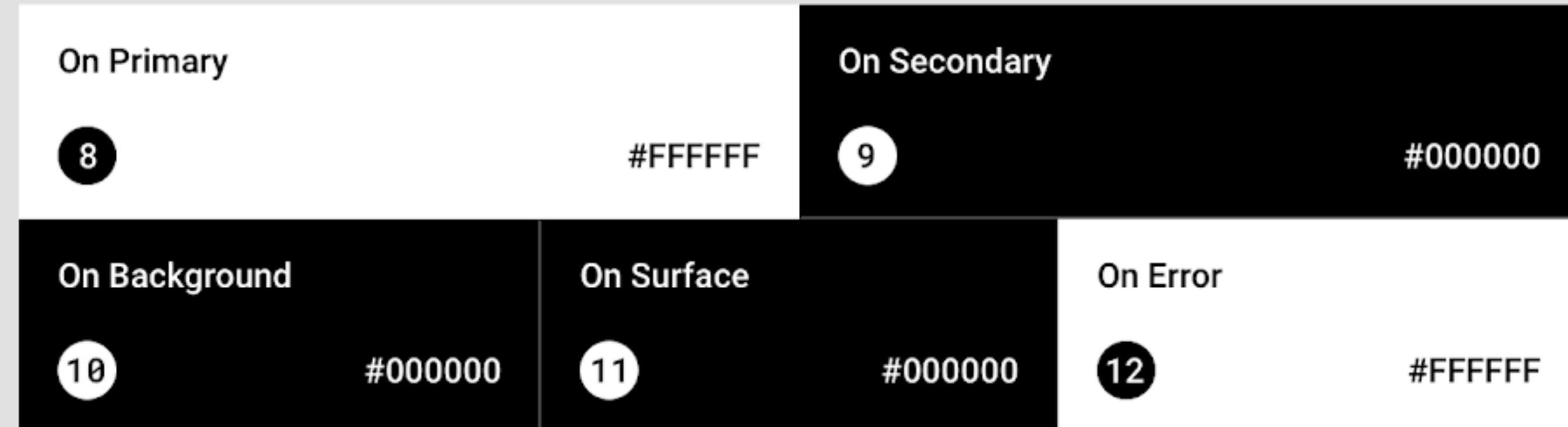
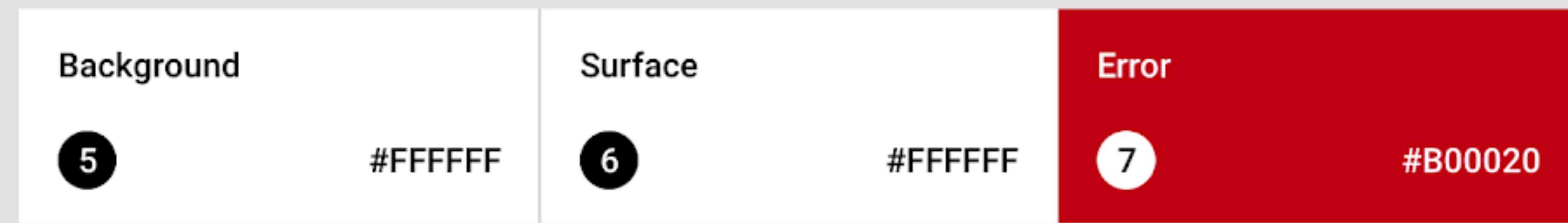
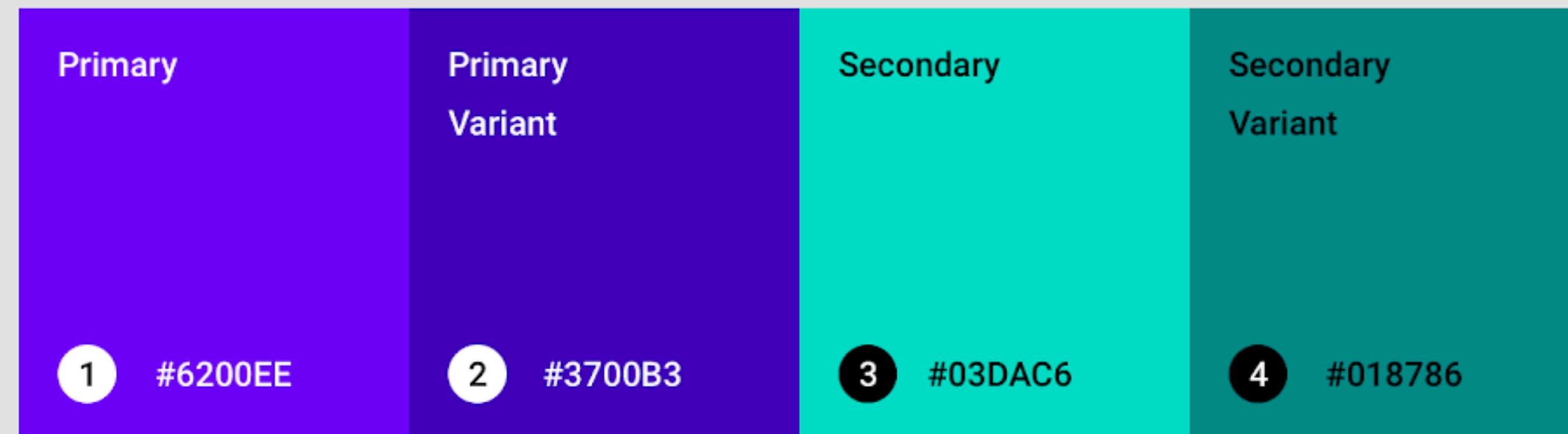


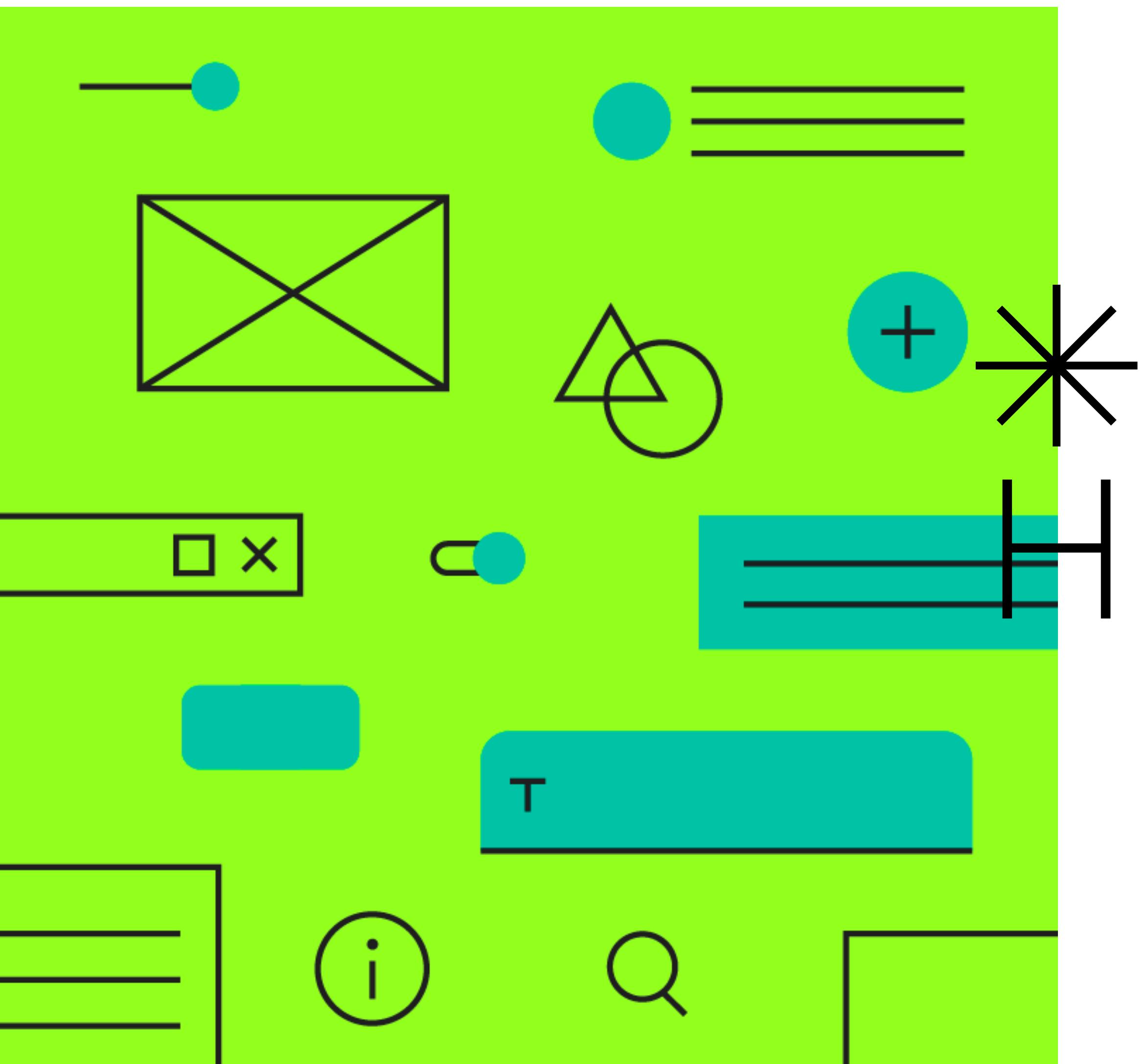
LUZ

S

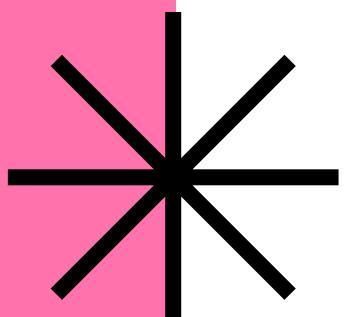
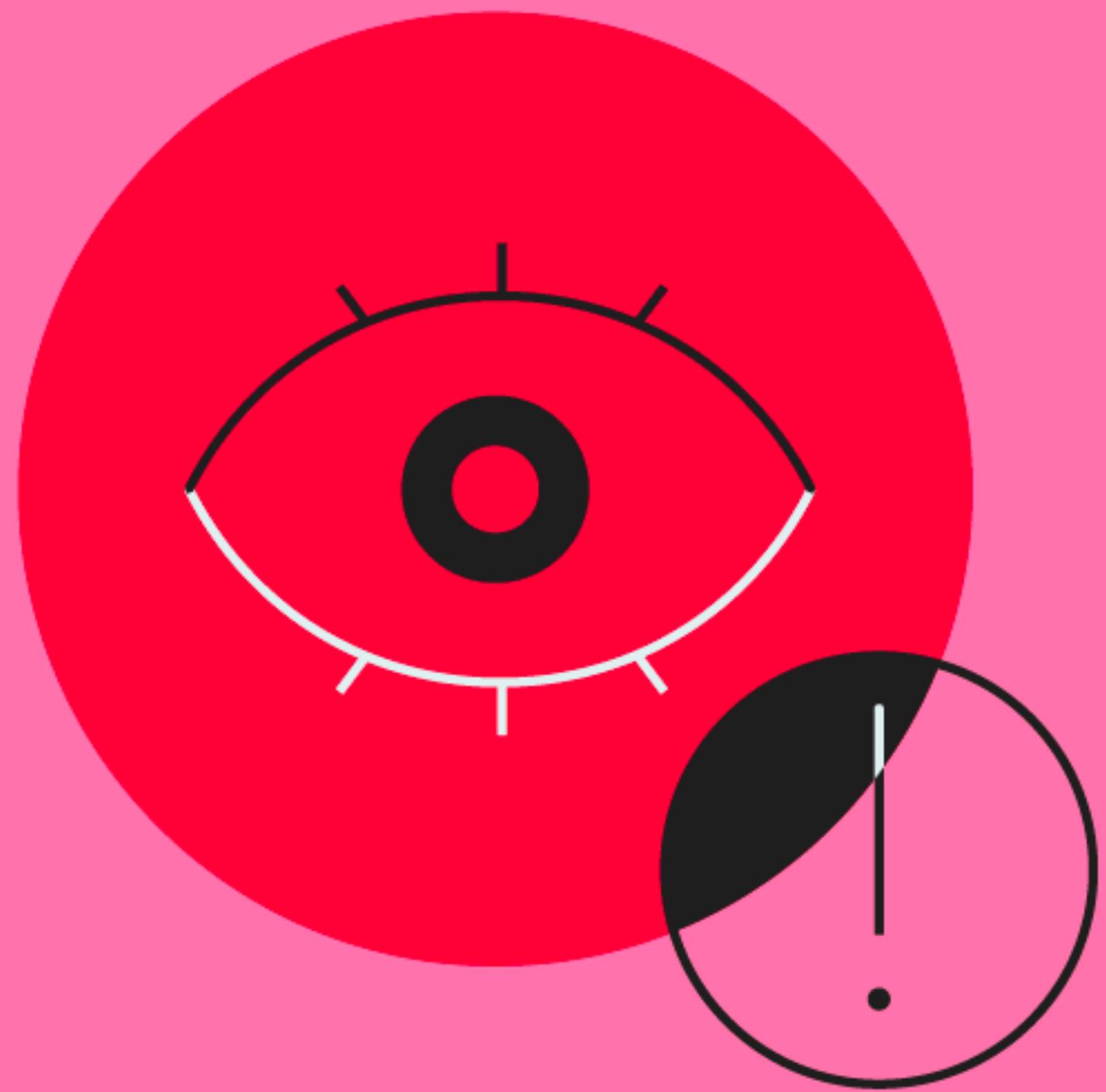
2

COR SECUNDÁRIA

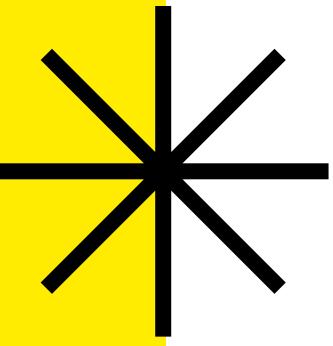
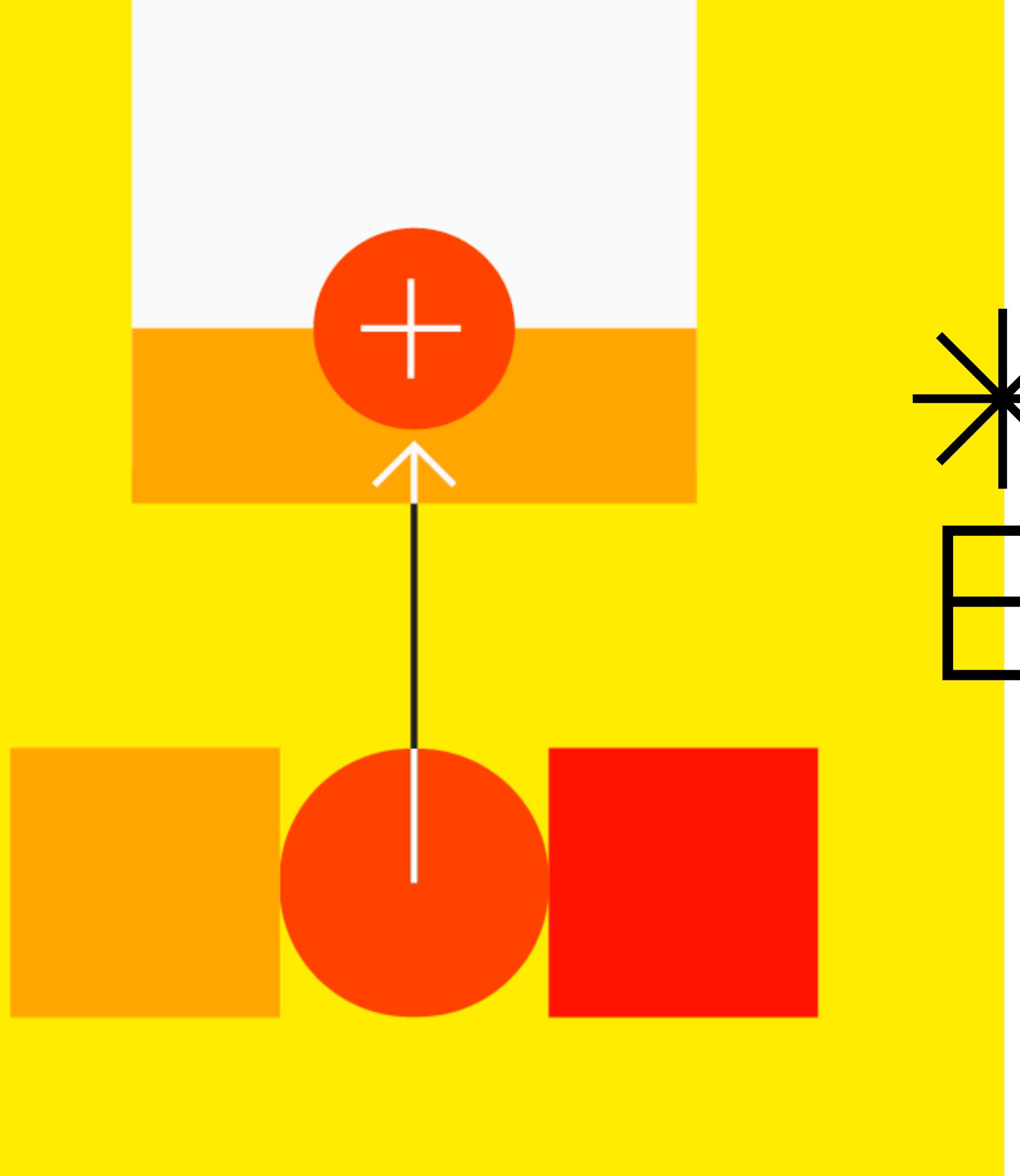




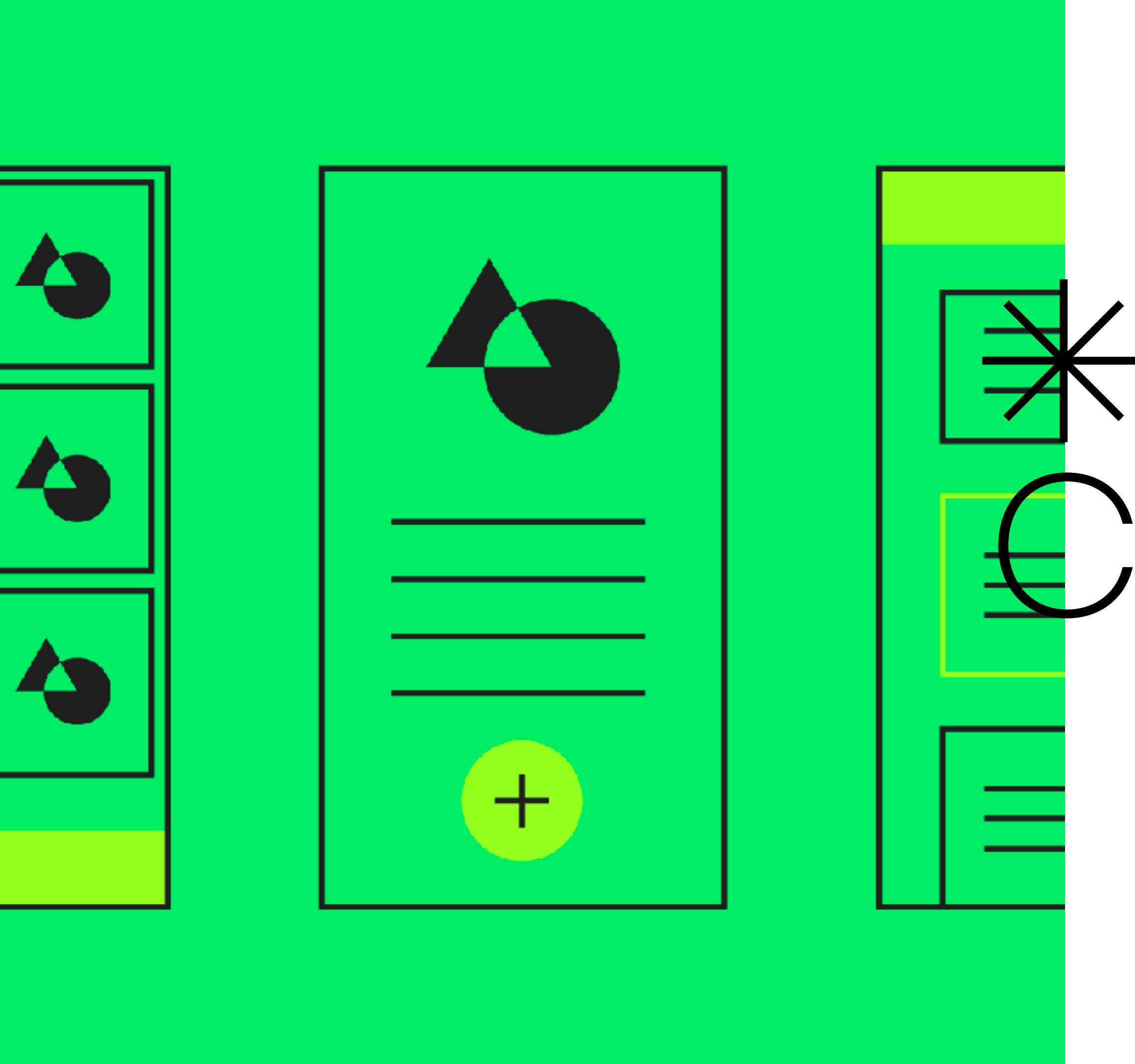
HIERARQUIA



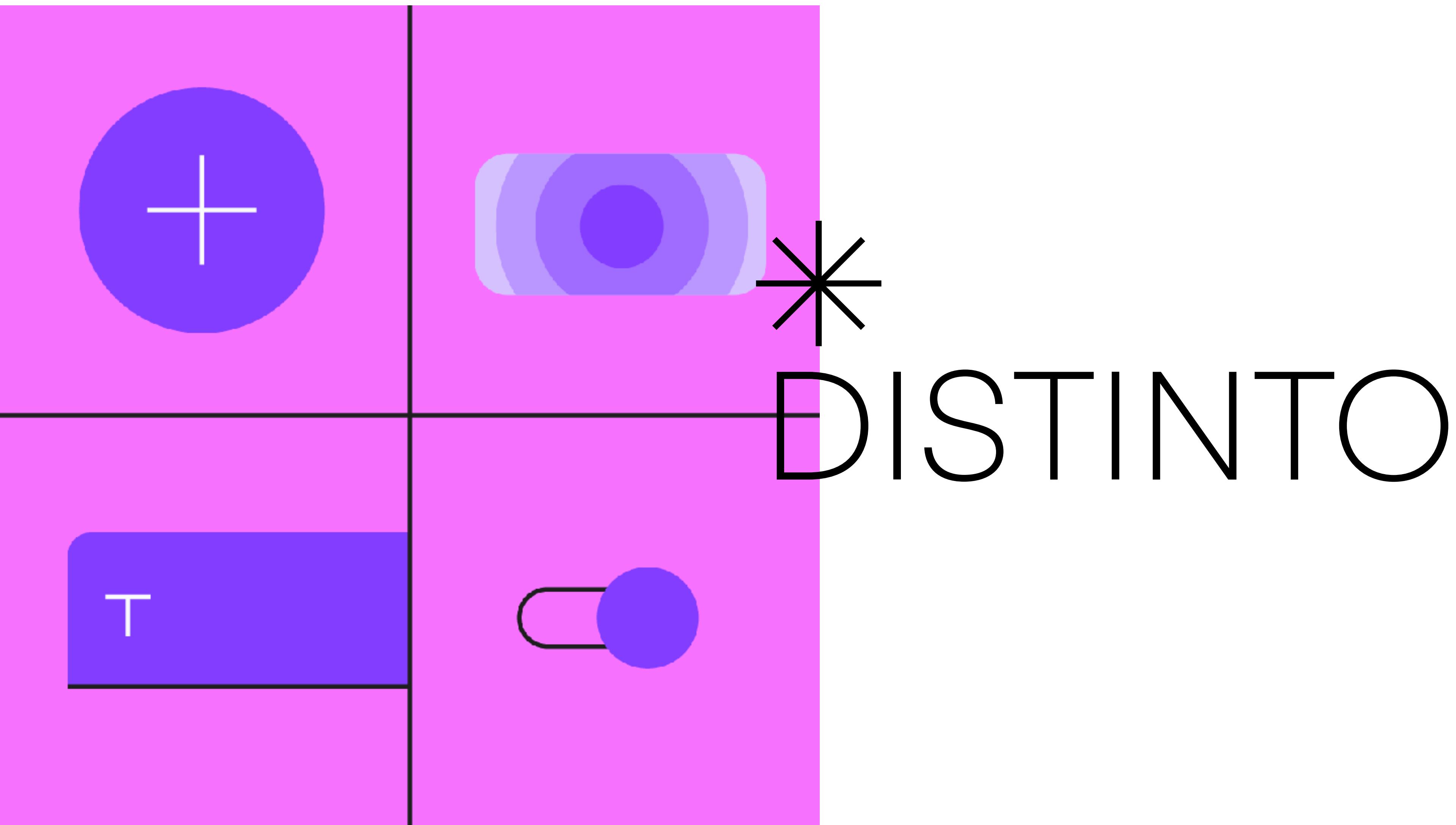
LEGÍVEL

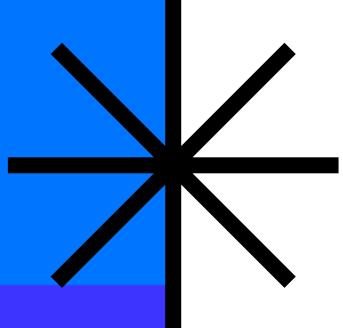
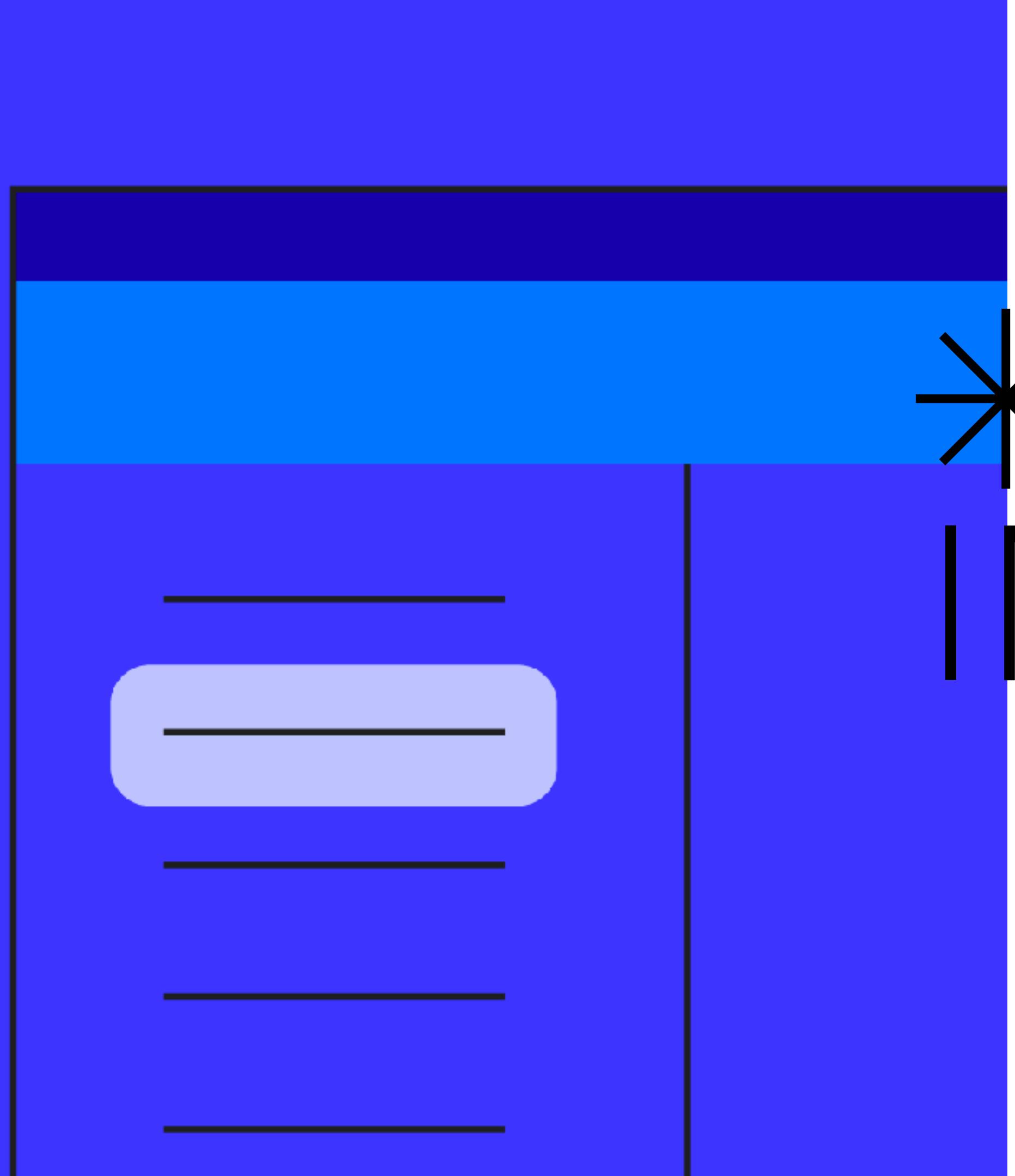


EXPRESSIVA



CONSISTENTE





INTENCIONAL

4.2 CORES FAST RECAP *

4.3

GRID*

GRID ESTÁ
EM TODO *OS LUGARES

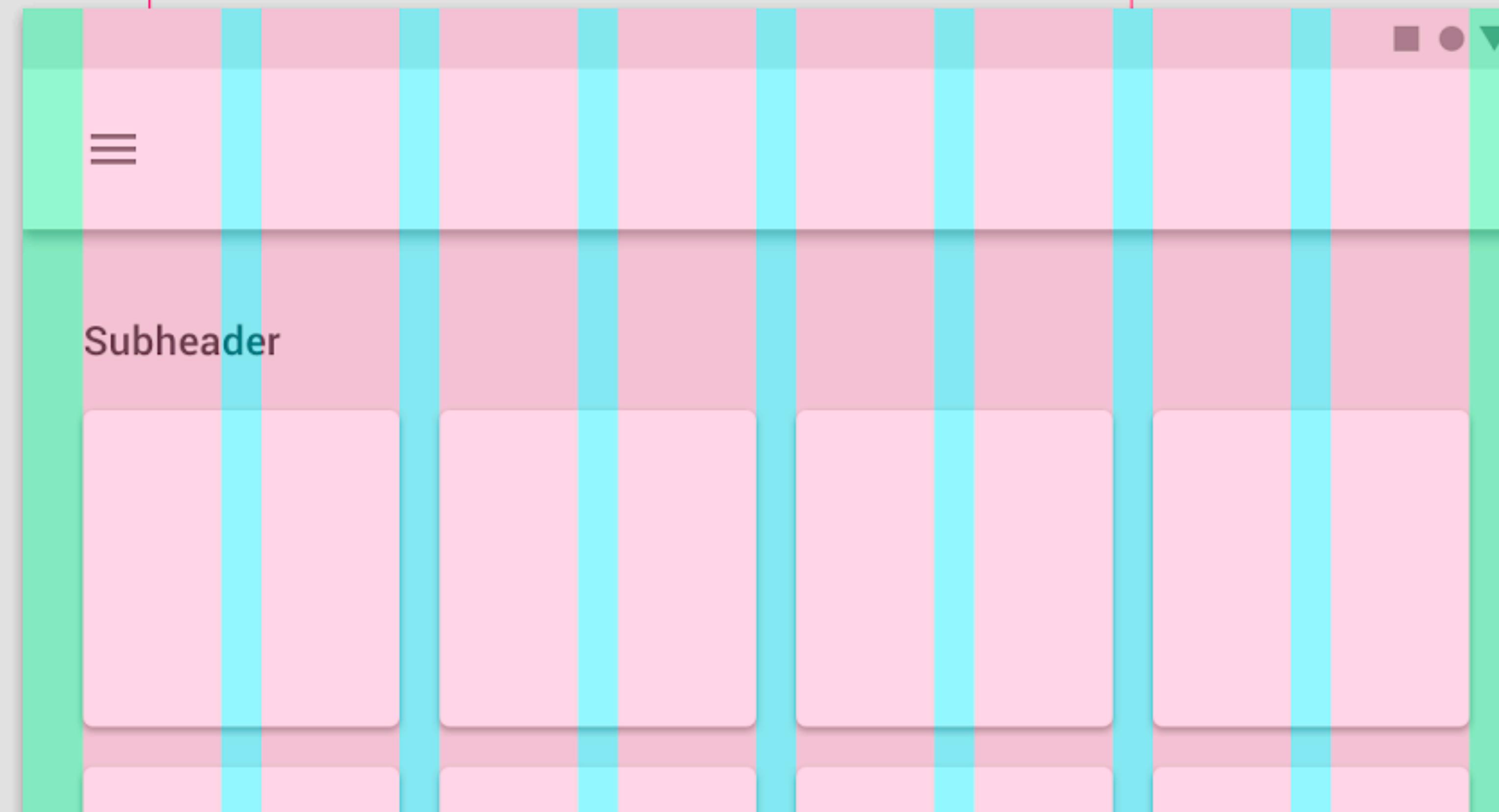
NÓS AJUDANDO
A ORGANIZAR AS
INFORMAÇÕES*

INVISÍVEIS, MAS
INDISPENSÁVEIS

INVISÍVEIS, MAS
INDISPENSÁVEIS

COLUNAS

1



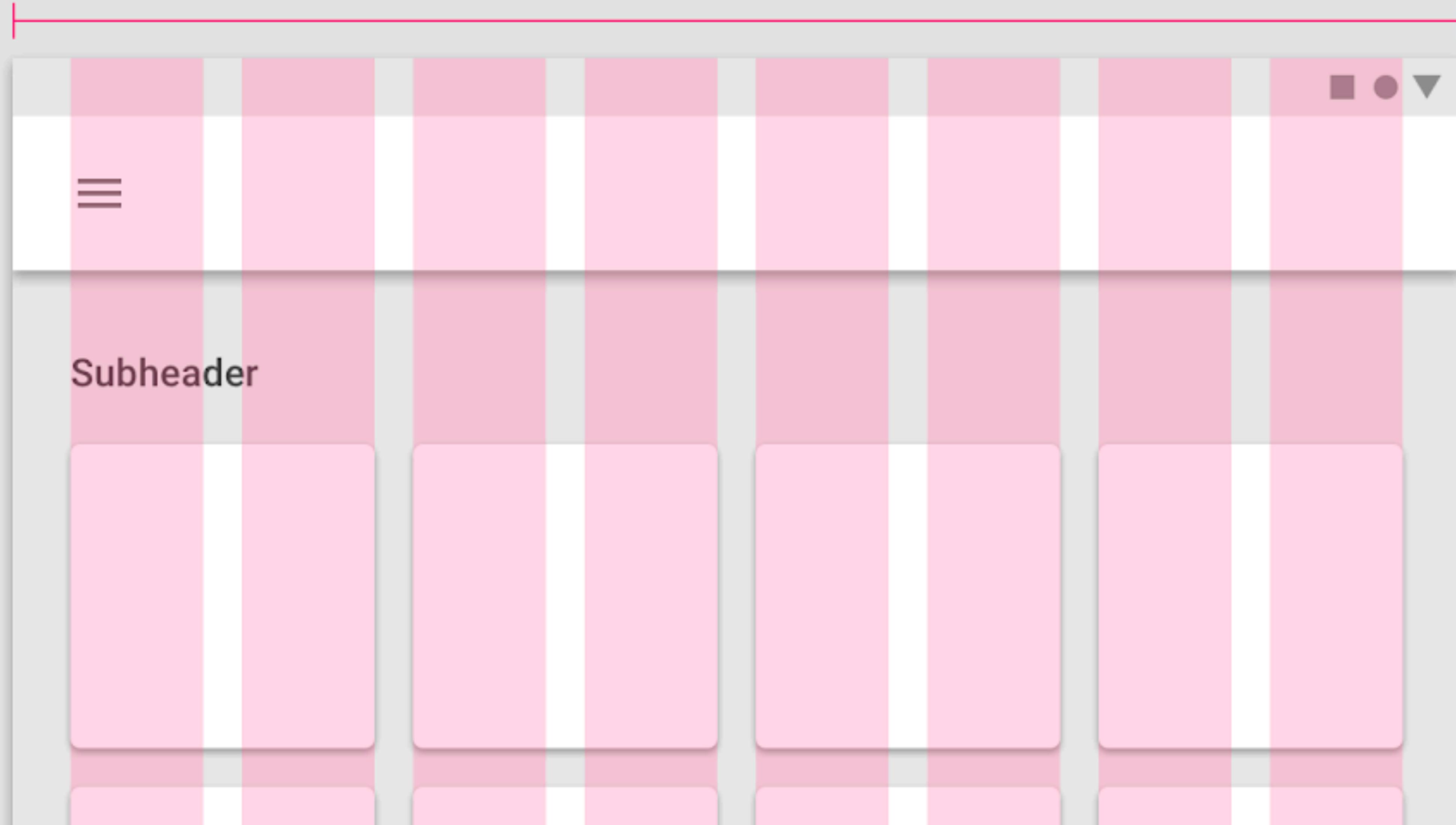
GUTTER / CALHA

2

MARGEM

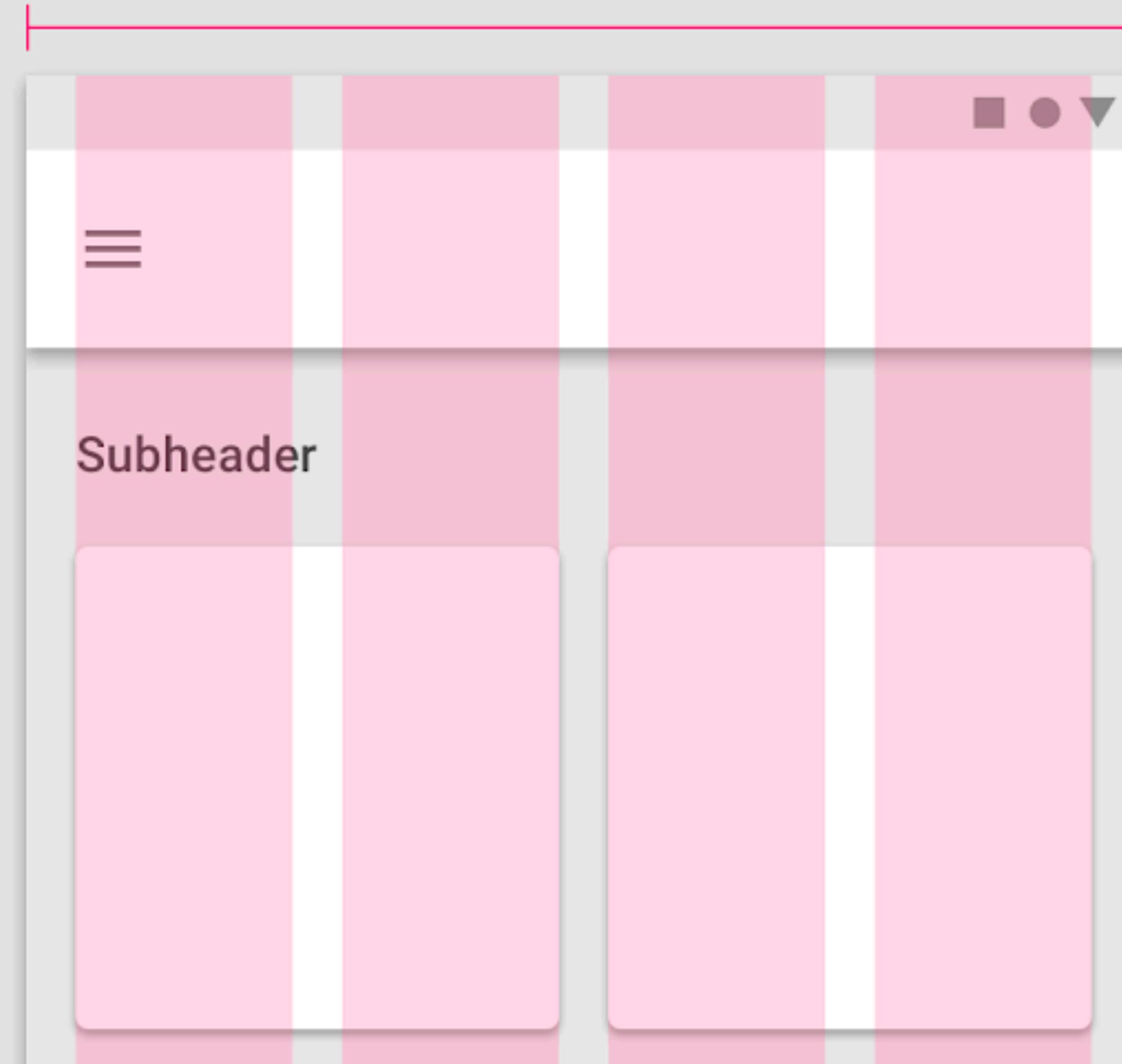
COLUNAS

600dp – 8 columns

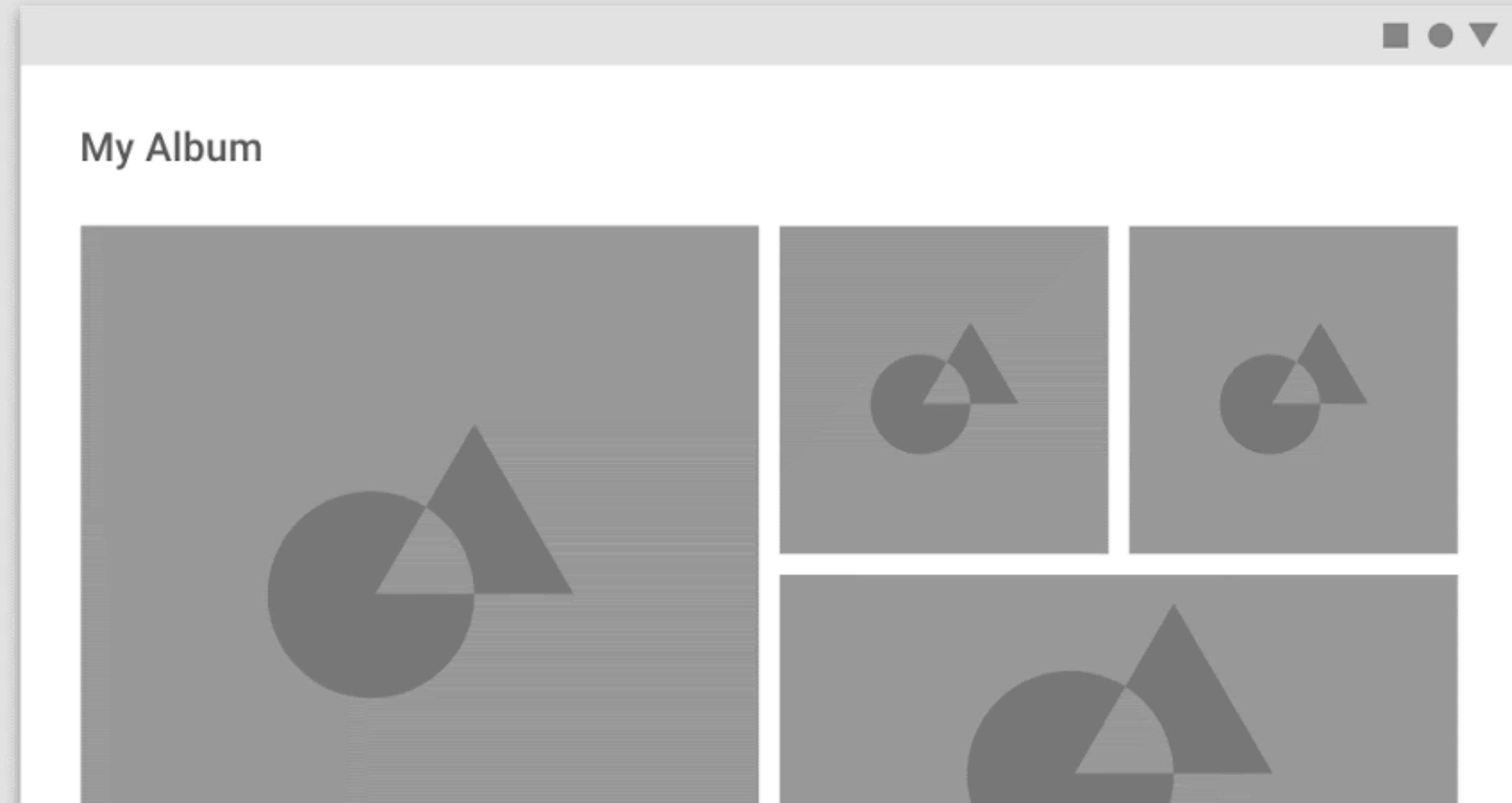


COLUNAS

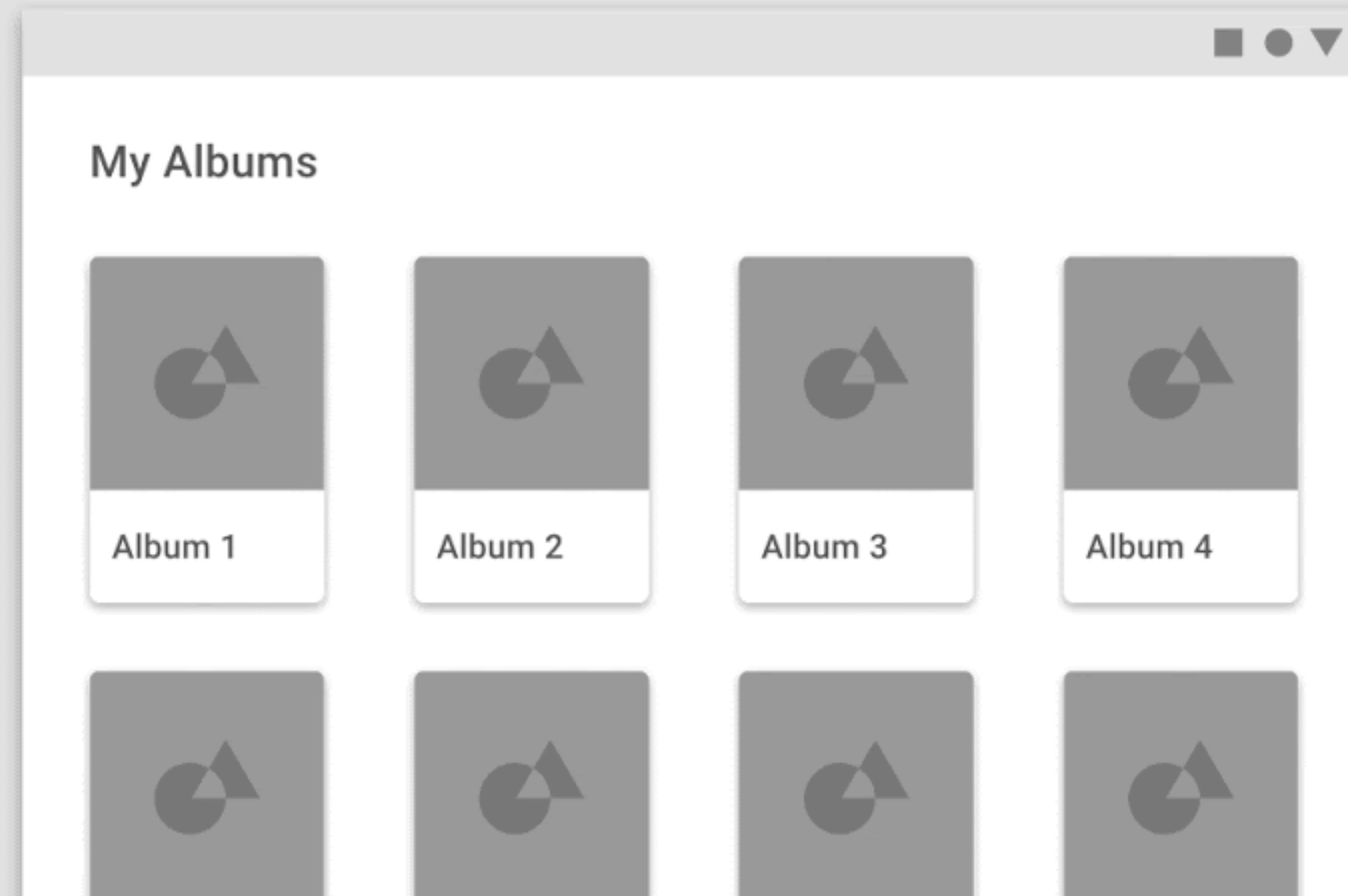
360dp – 4 columns



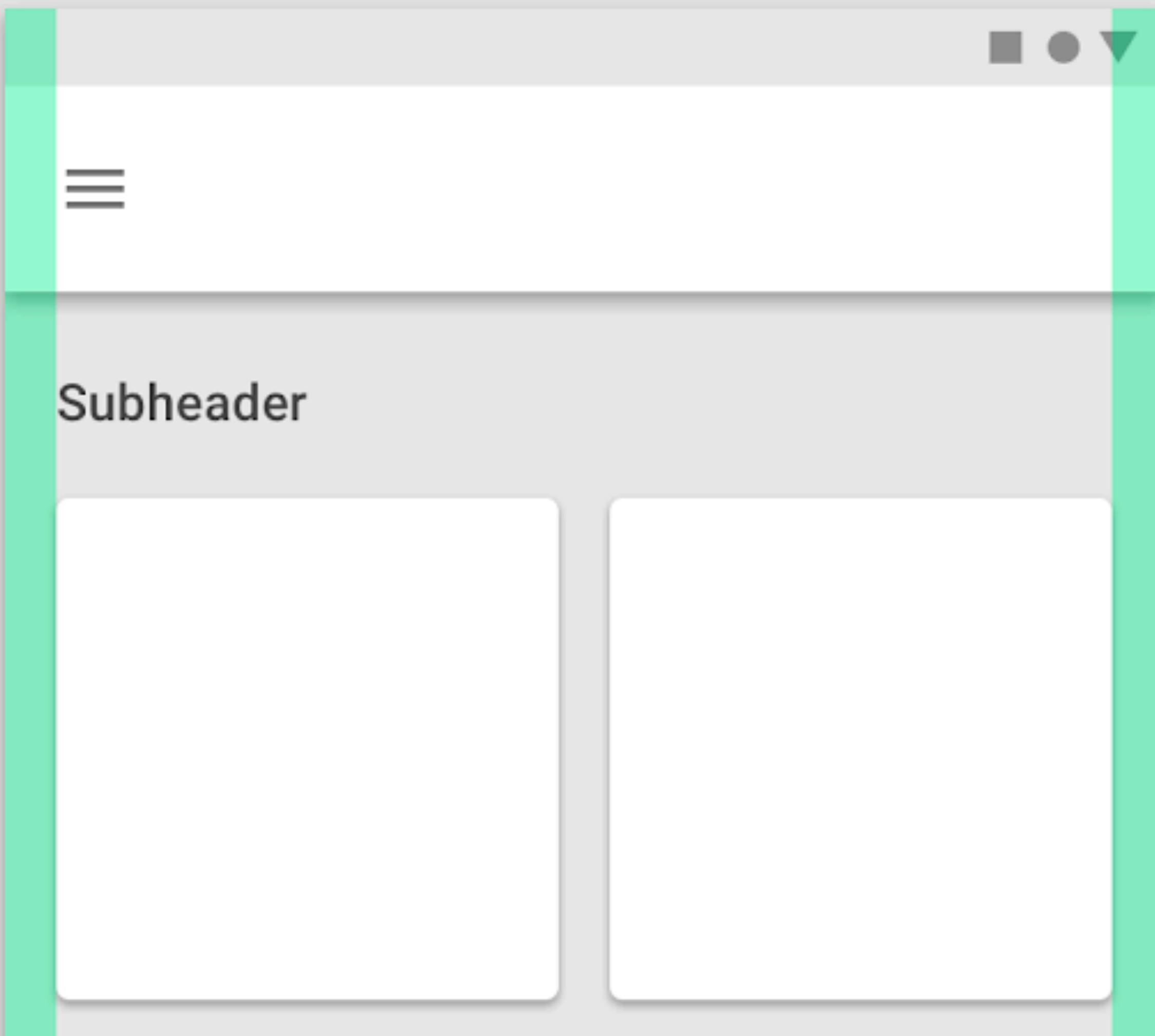
GUTTER / CALHA



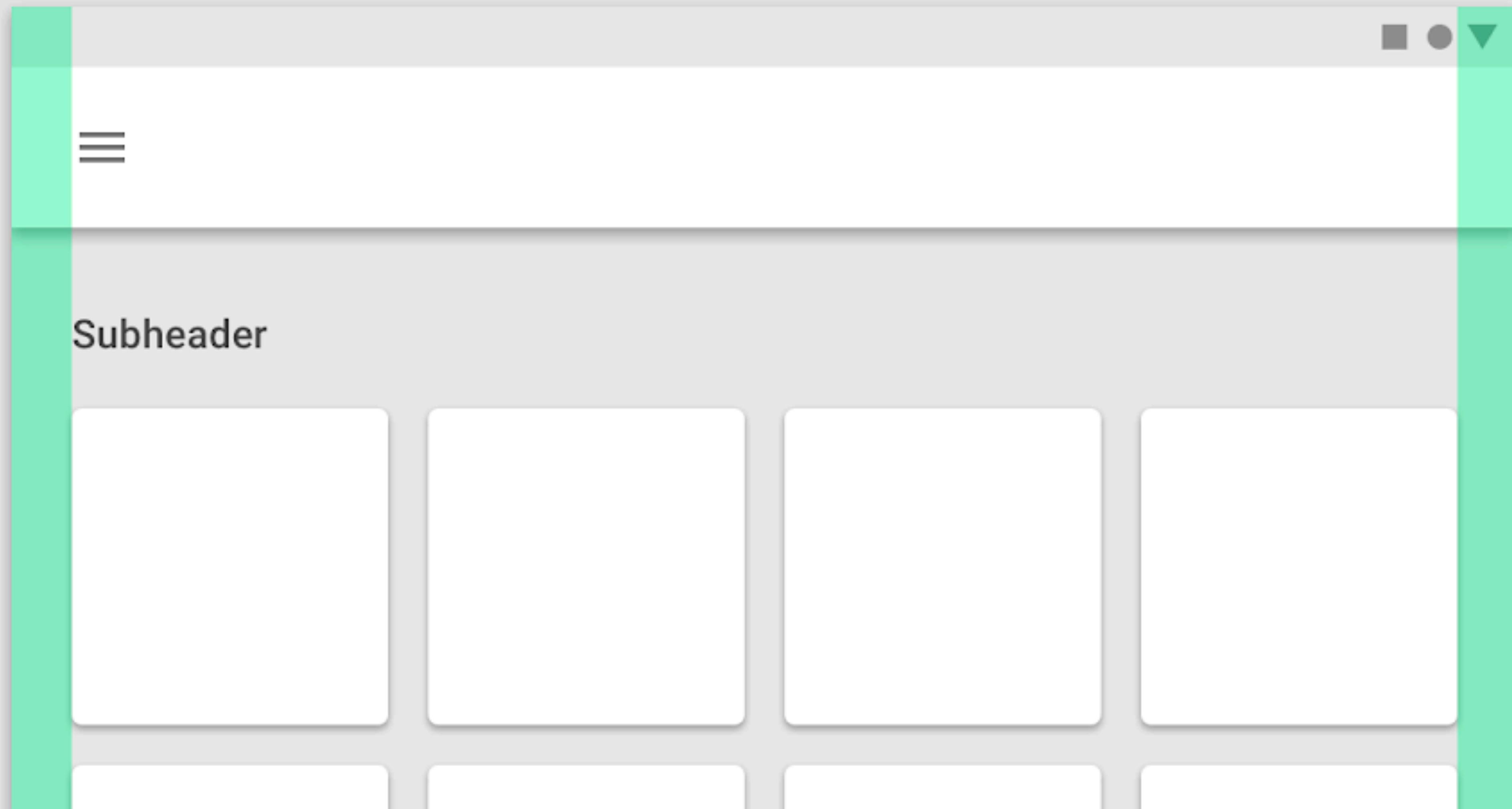
GUTTER / CALHA

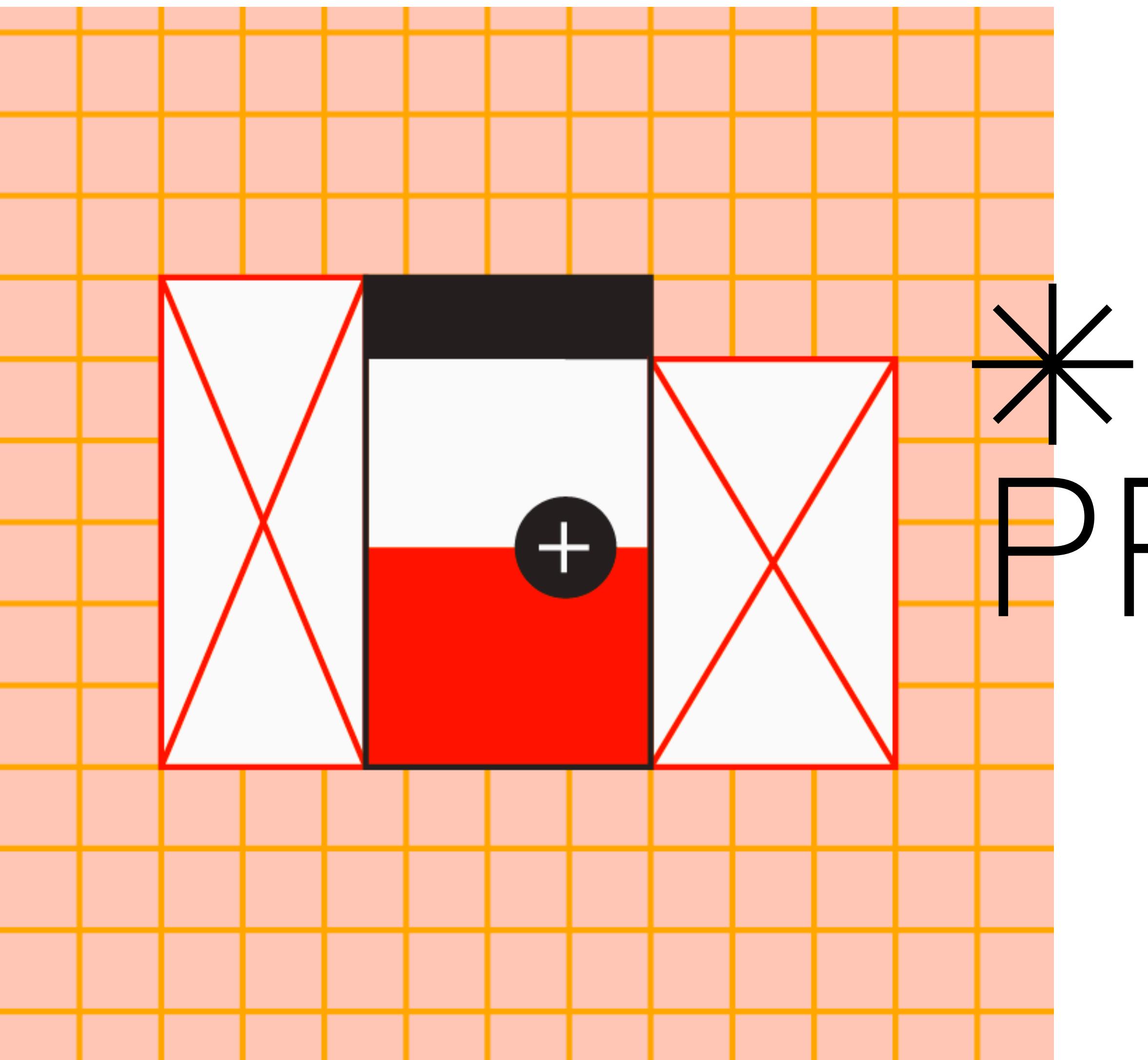


MARGEM

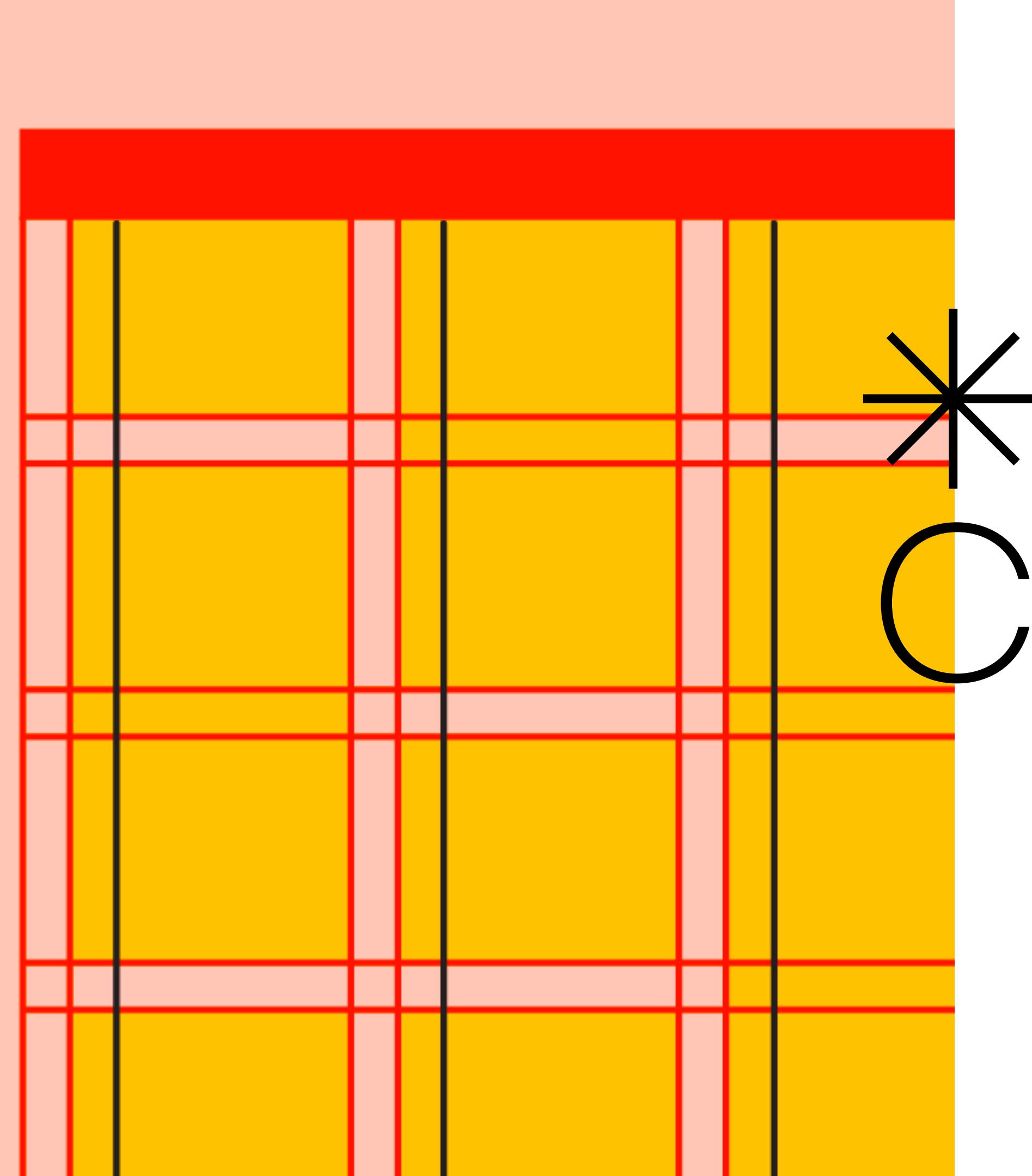


MARGEM

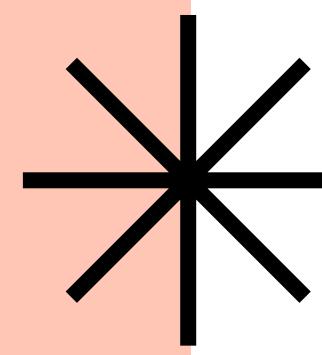
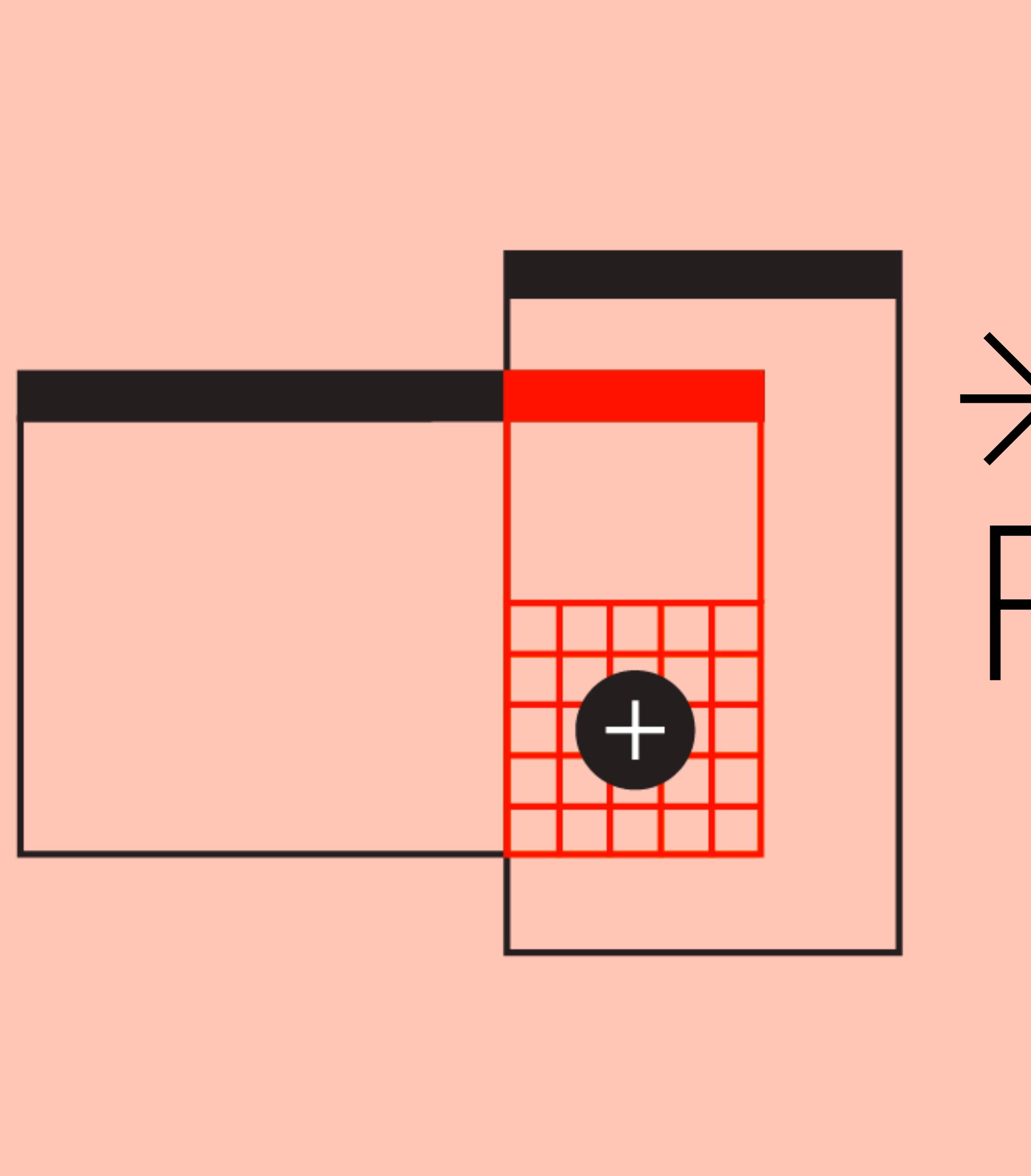




PREVISÍVEIS

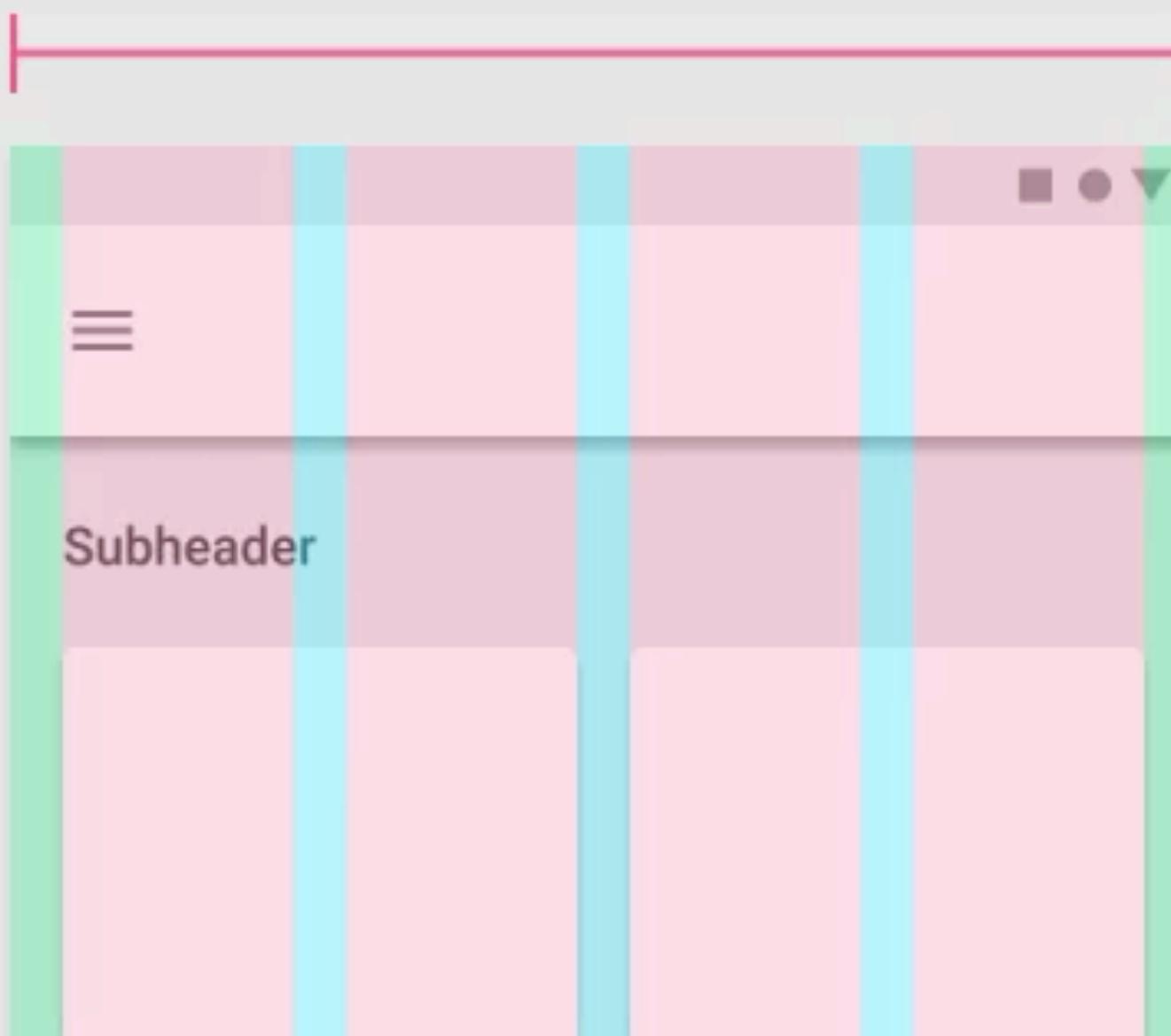


CONSISTENTE



RESPONSIVO

360dp



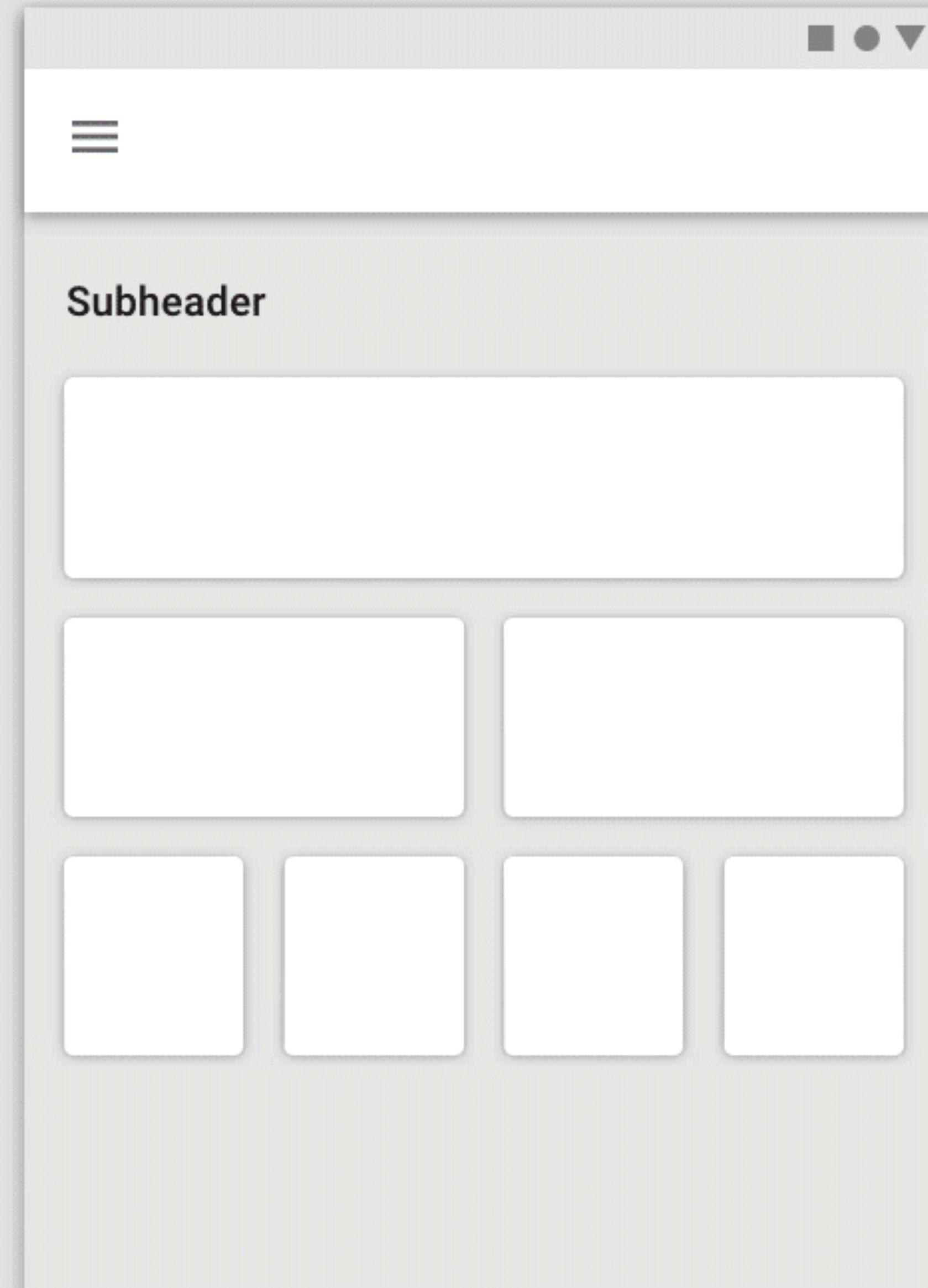
GRID

SYSTEM

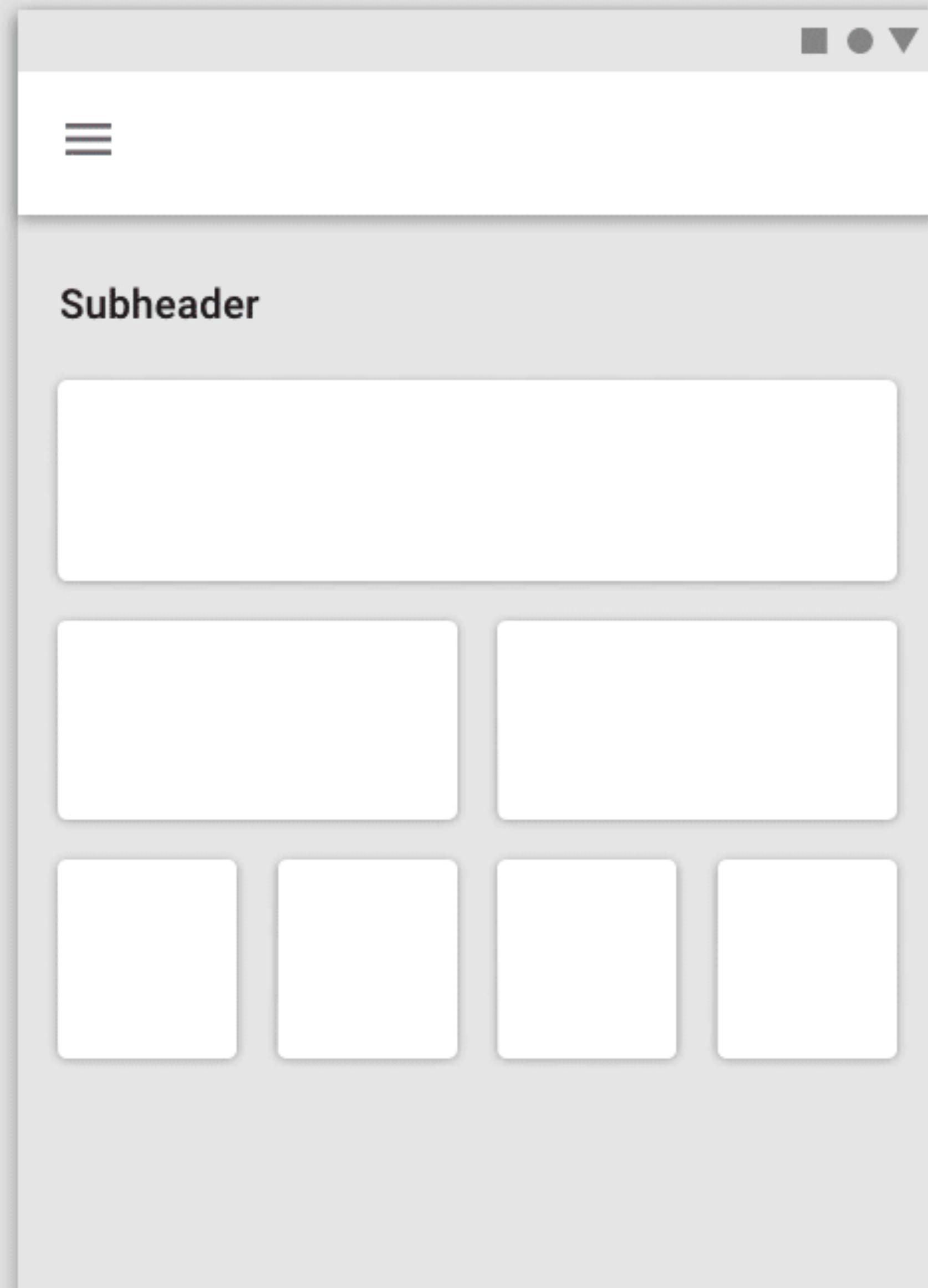
★©

Breakpoint Range (dp)	Portrait	Landscape	Window	Columns	Margins / Gutters*
0 – 359	small handset		xsmall	4	16
360 – 399	medium handset		xsmall	4	16
400 – 479	large handset		xsmall	4	16
480 – 599	large handset	small handset	xsmall	4	16
600 – 719	small tablet	medium handset	small	8	16
720 – 839	large tablet	large handset	small	8	24
840 – 959	large tablet	large handset	small	12	24
960 – 1023		small tablet	small	12	24
1024 – 1279		large tablet	medium	12	24
1280 – 1439		large tablet	medium	12	24
1440 – 1599			large	12	24
1600 – 1919			large	12	24
1920 +			xlarge	12	24

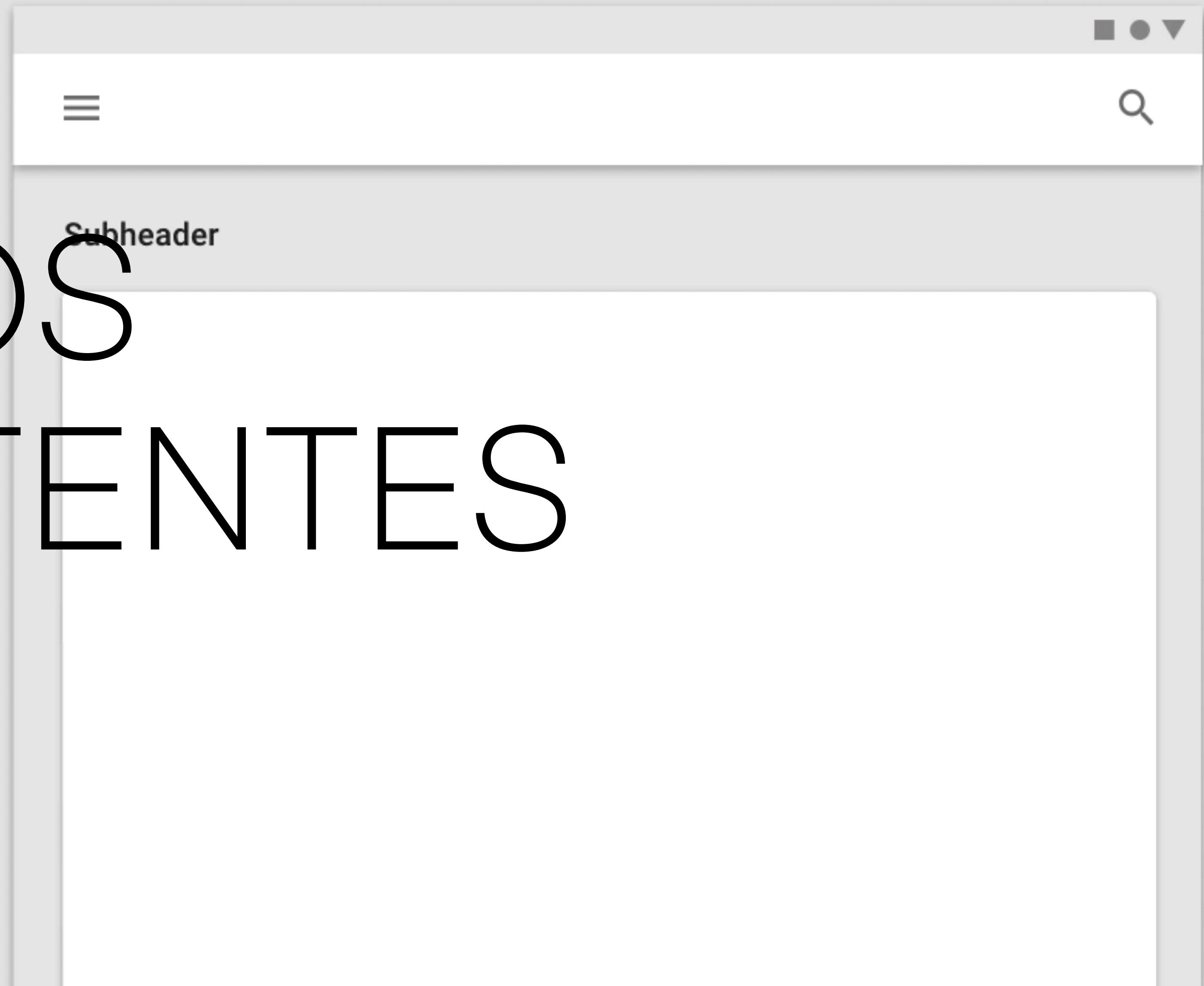
GRID FLUIDOS



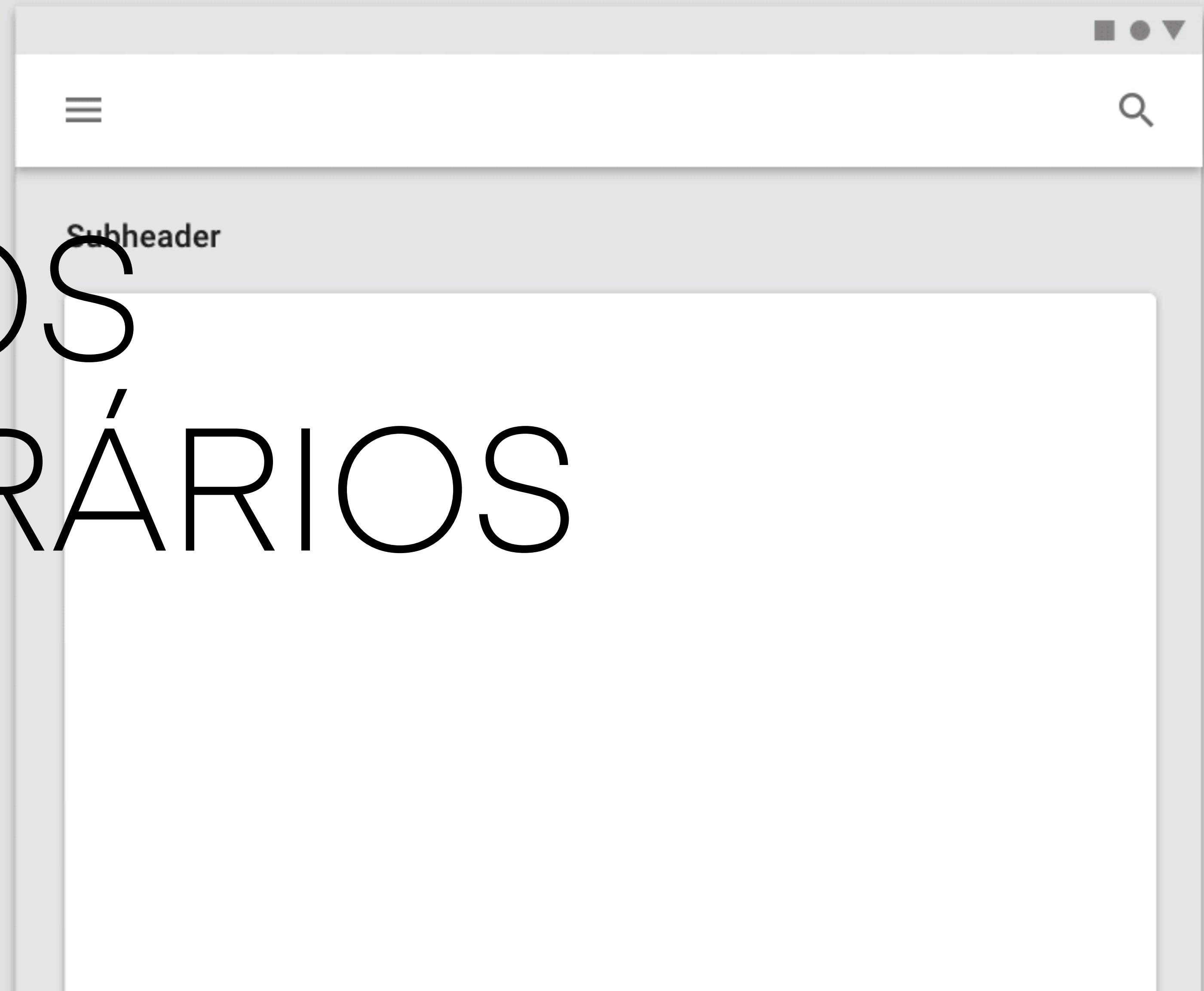
GRID FIXOS



ESPAÇOS PERSISTENTES



ESPAÇOS TEMPORÁRIOS



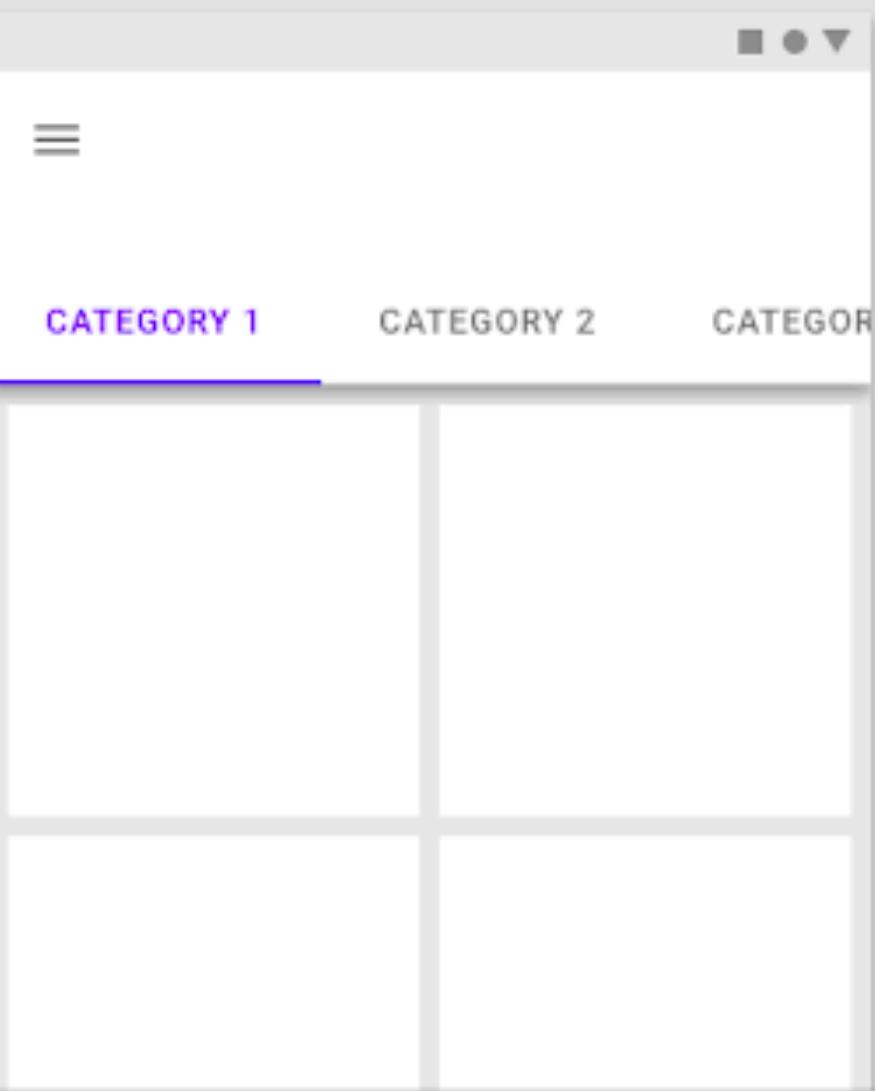
4.3

GRID

FAST RECAP *

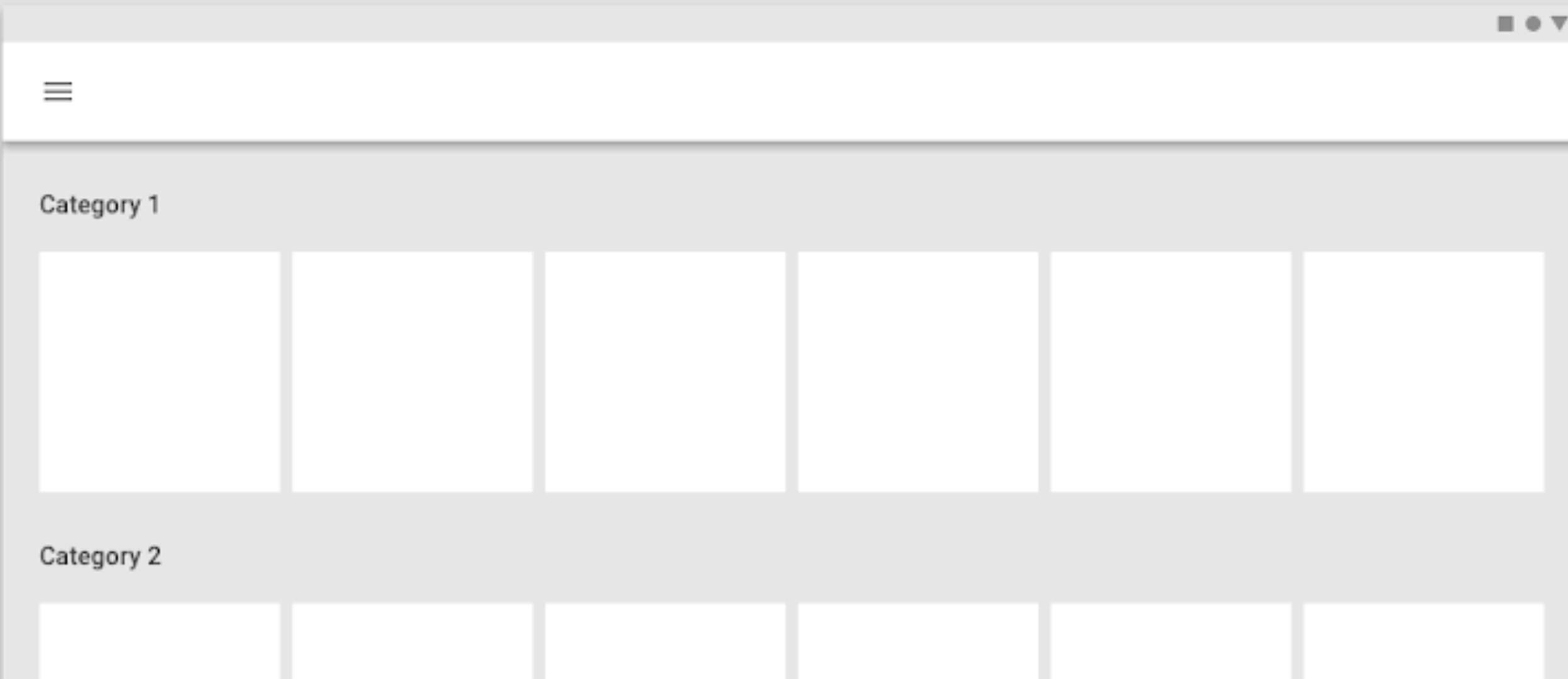
1

MOBILE



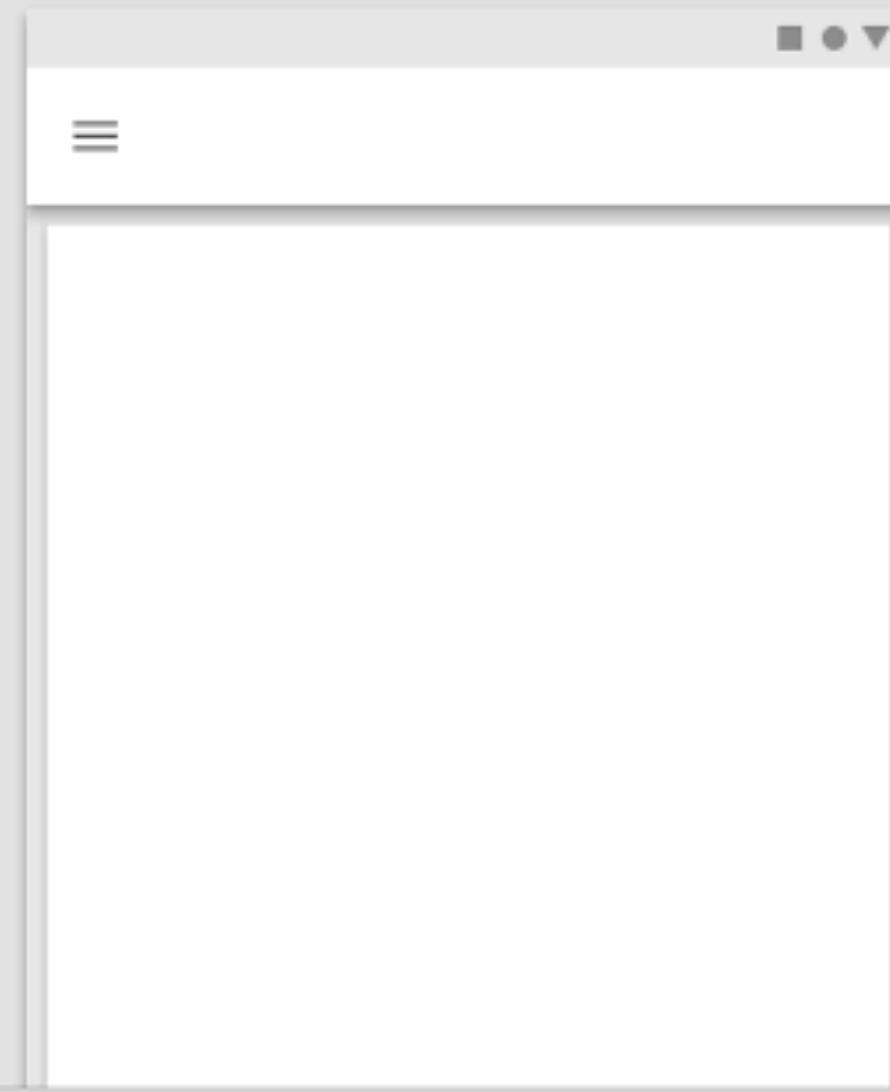
2

DESK



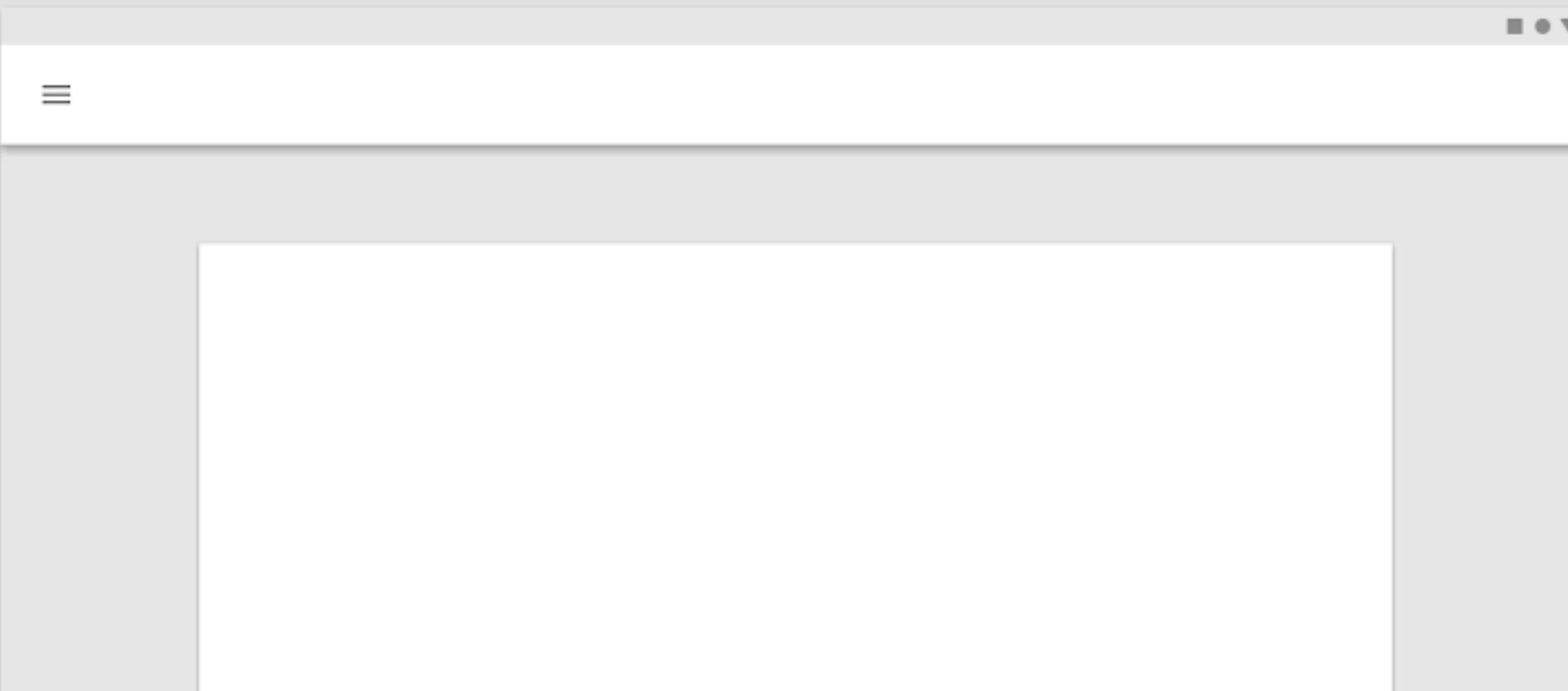
1

MOBILE



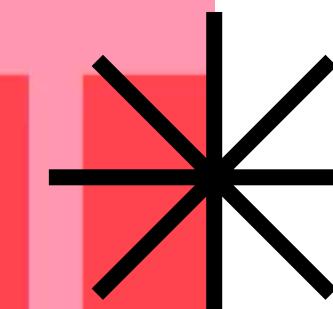
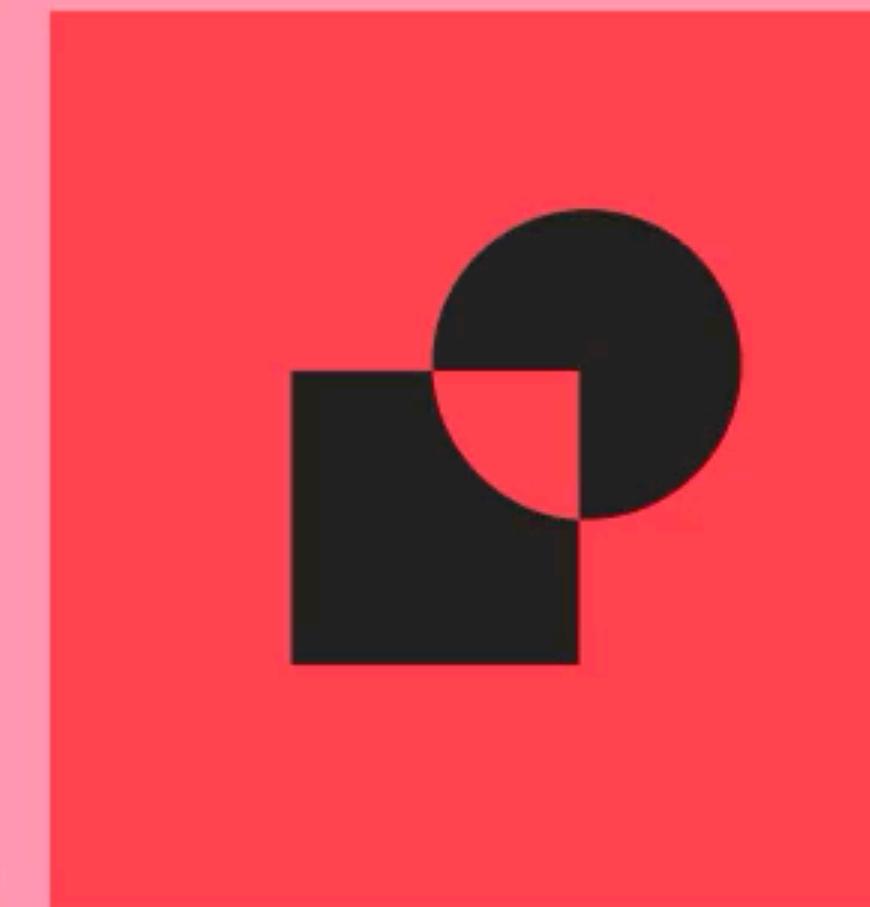
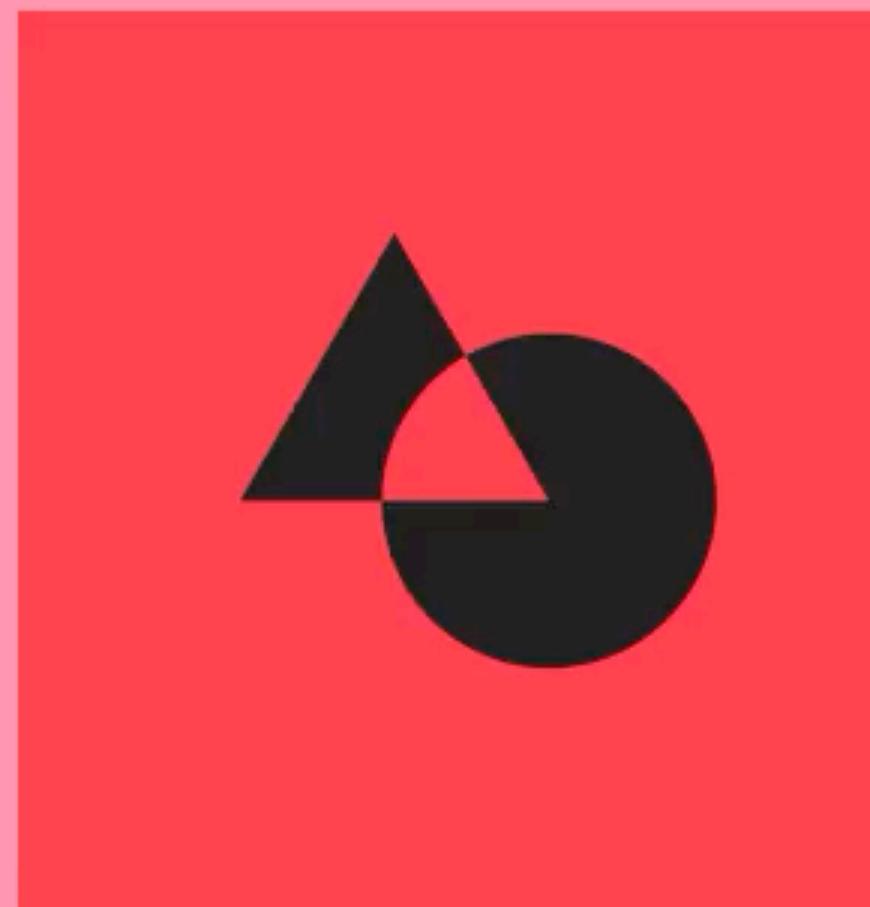
2

DESK



4.4

TRANSIÇÃO*

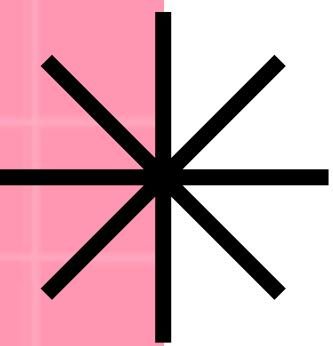
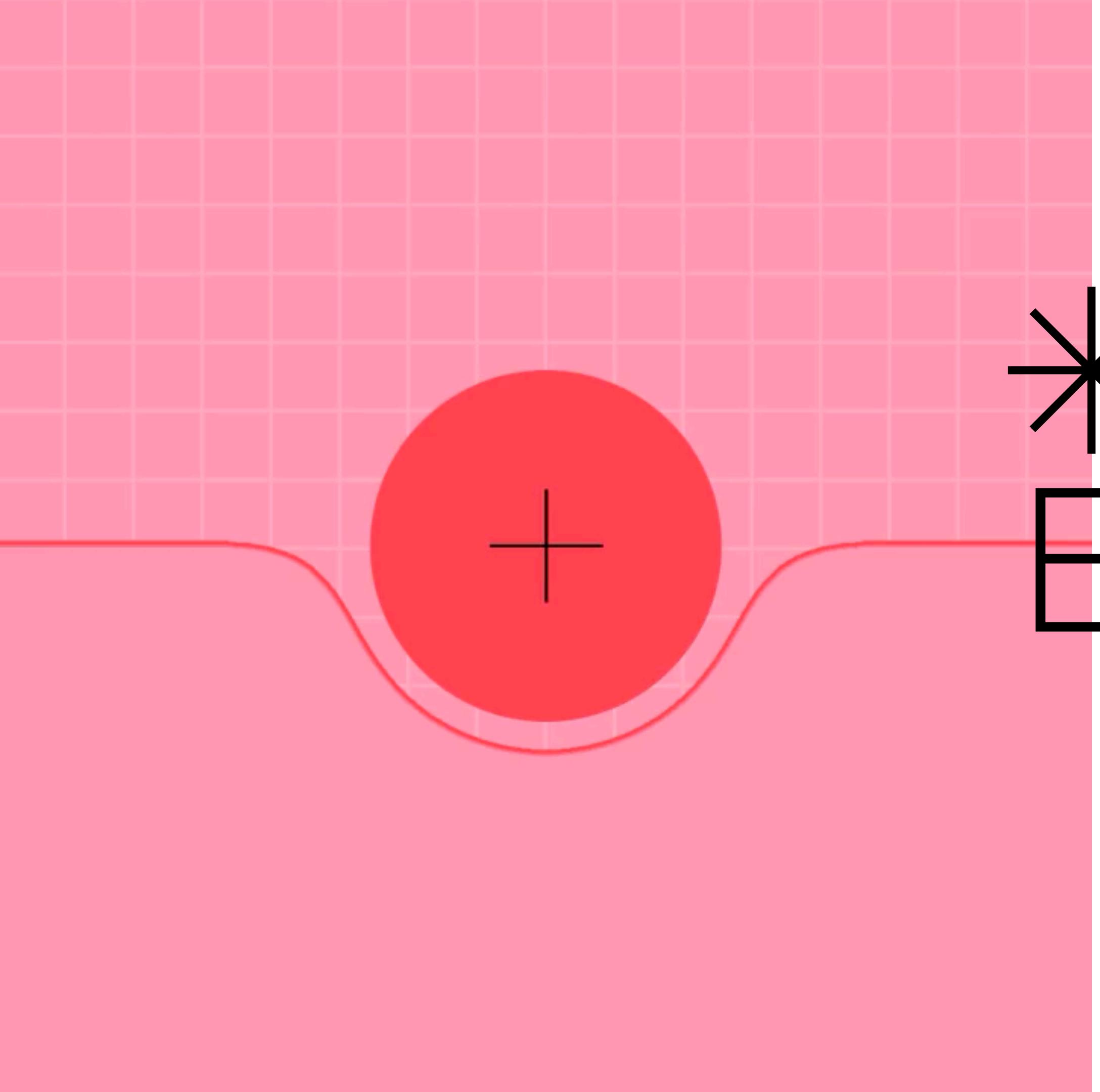


N

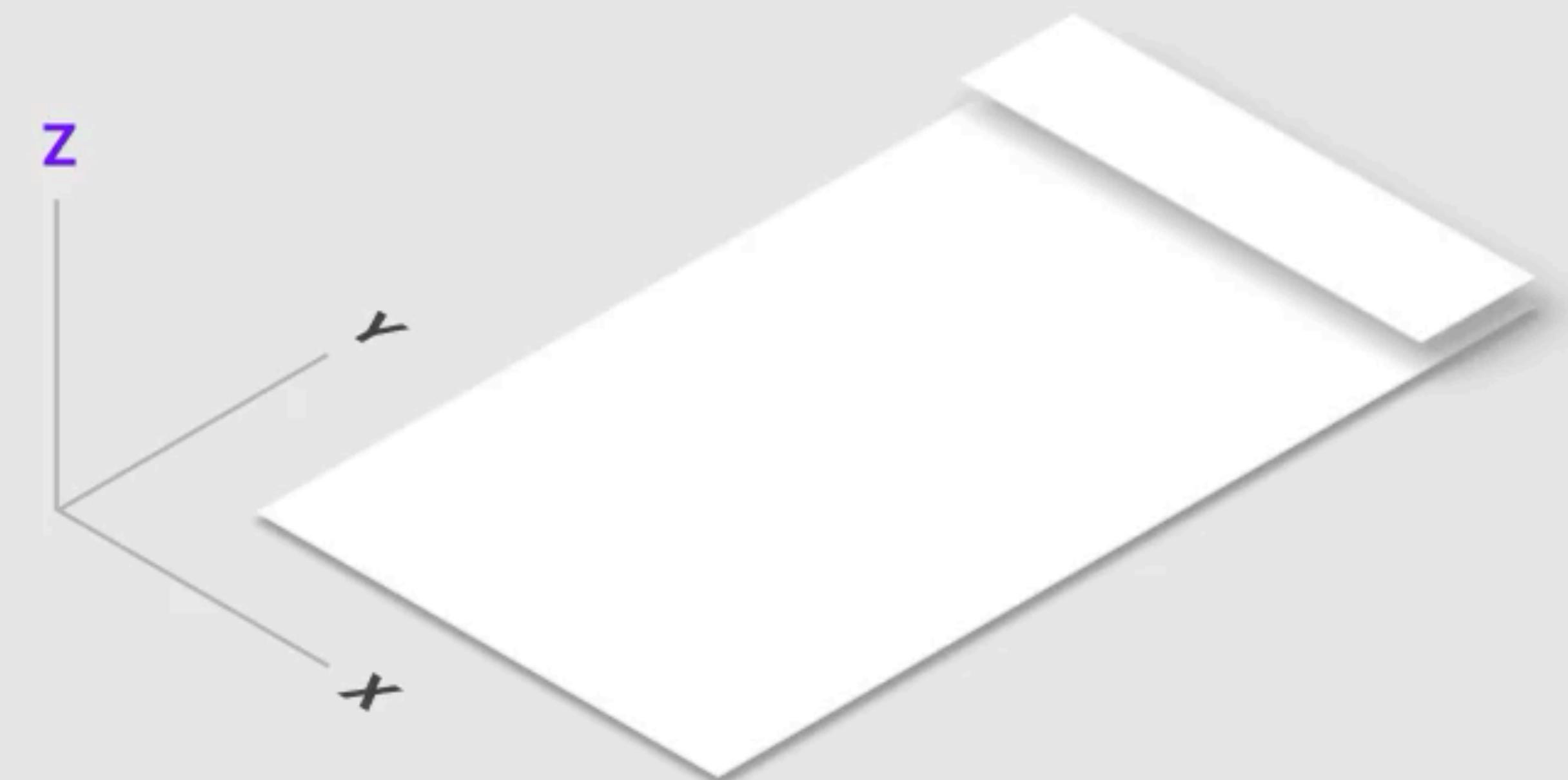
INFORMATIVO



* FO CO



EXPRESSIVO



TRANSIÇÃO PAI E FILHO

≡ **Inbox**  

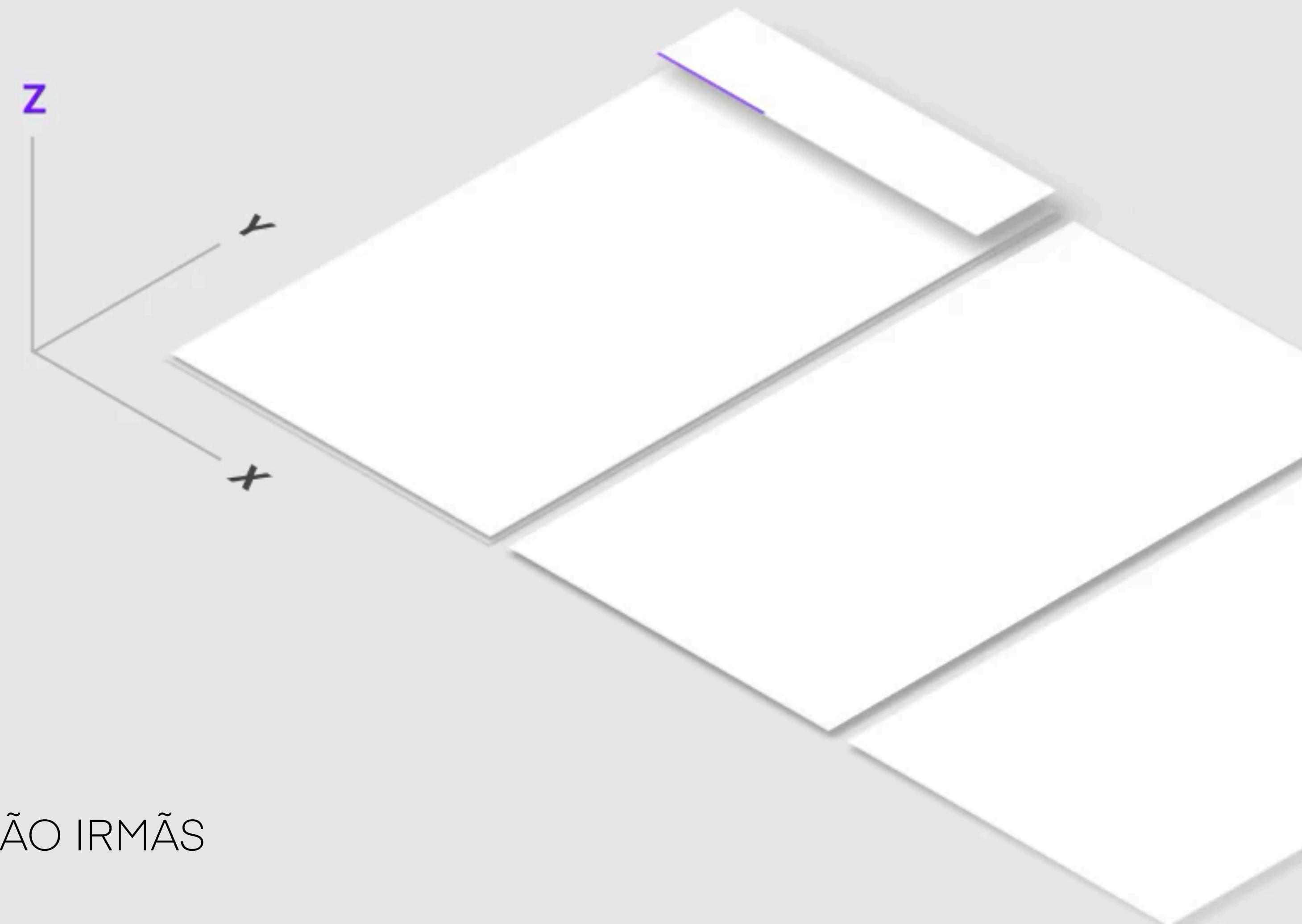
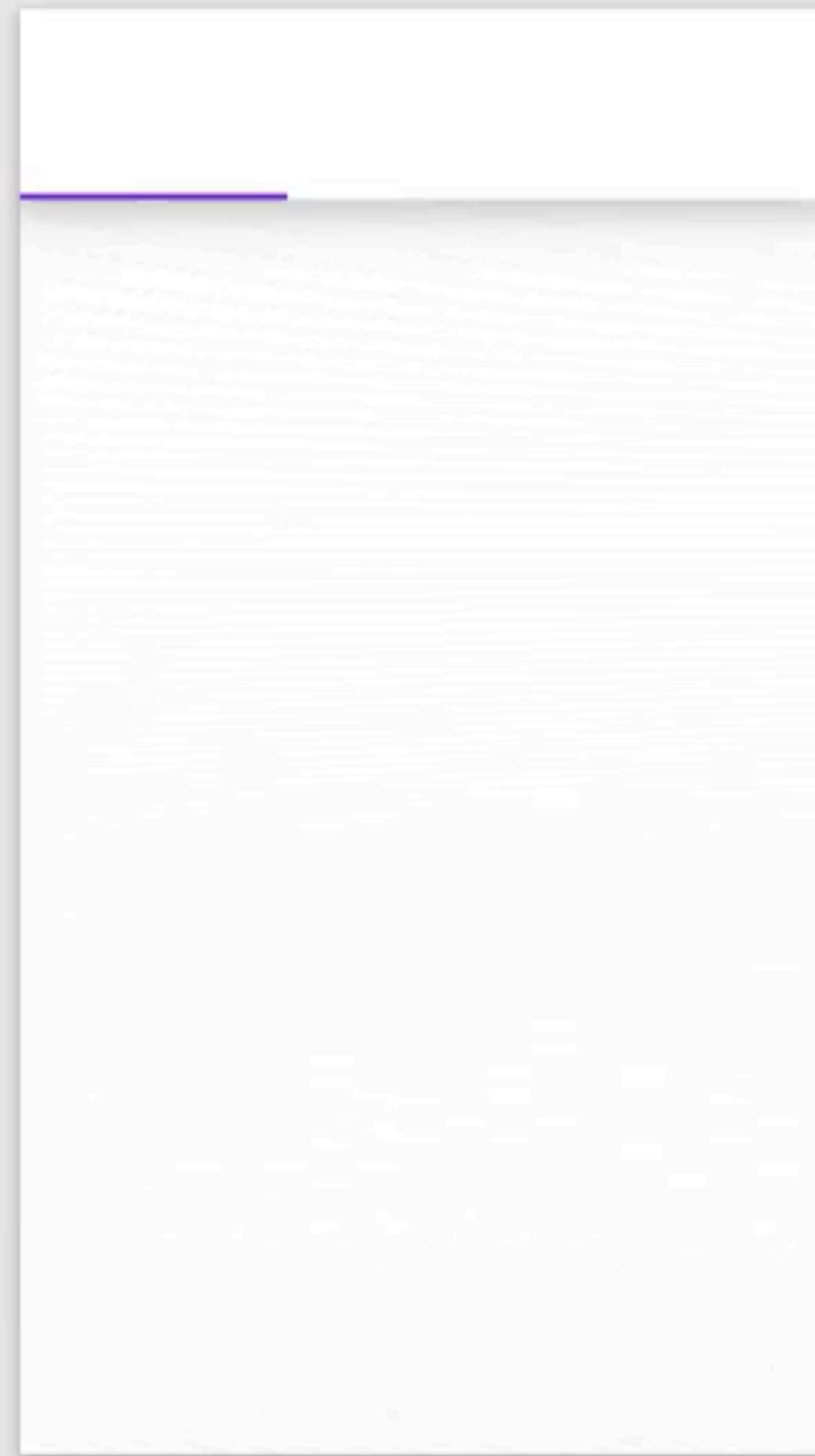
Today

 **Brunch this weekend?**
Ali Connors – I'll be in your neighbor...

 **Oui Oui**
Sandra Adams – Do you have Paris reco....

 **Summer BBQ**
to Jonas, Scott, Jennifer – Wish I could...

 **Birthday Gift**
Trevor Hansen – Have any ideas about ...



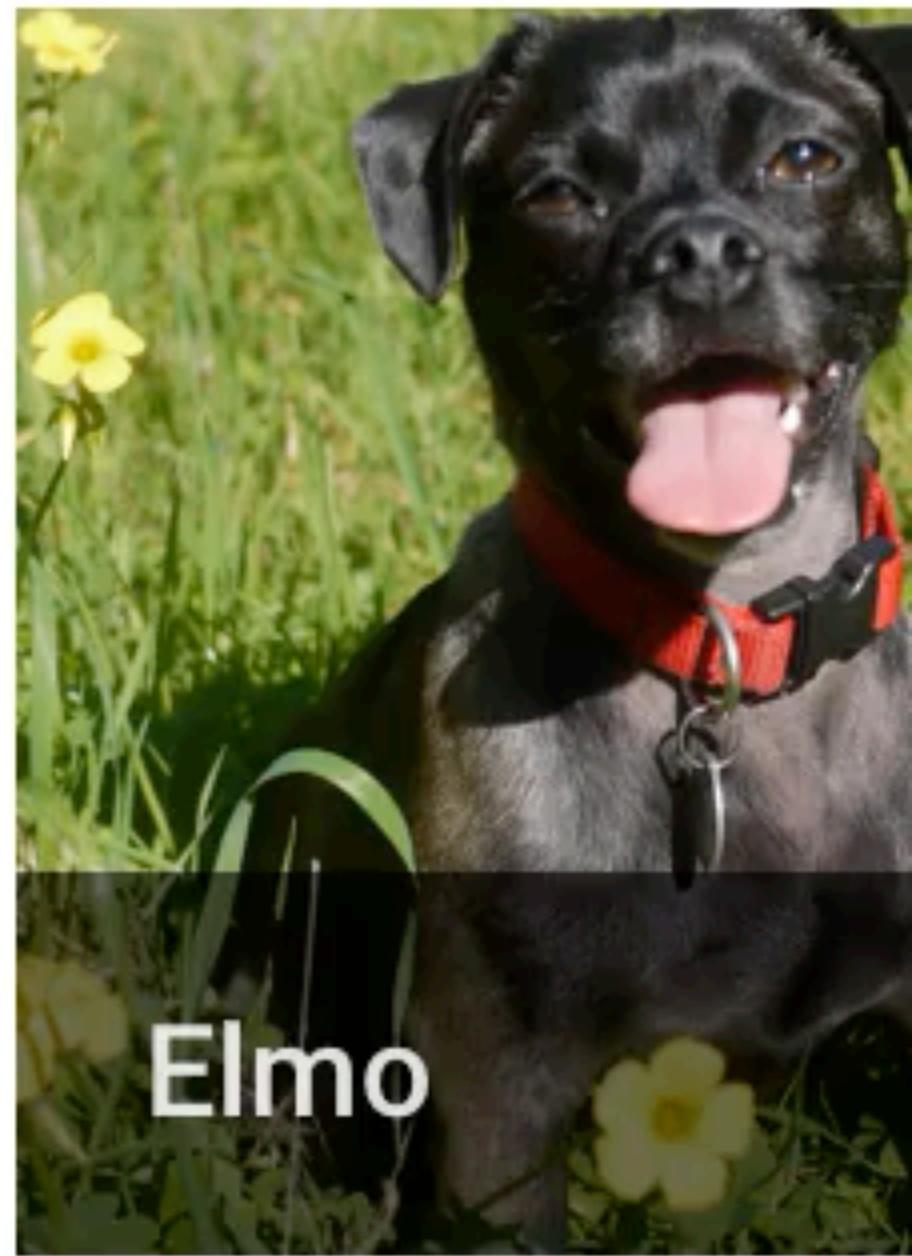
TRANSIÇÃO IRMÃS

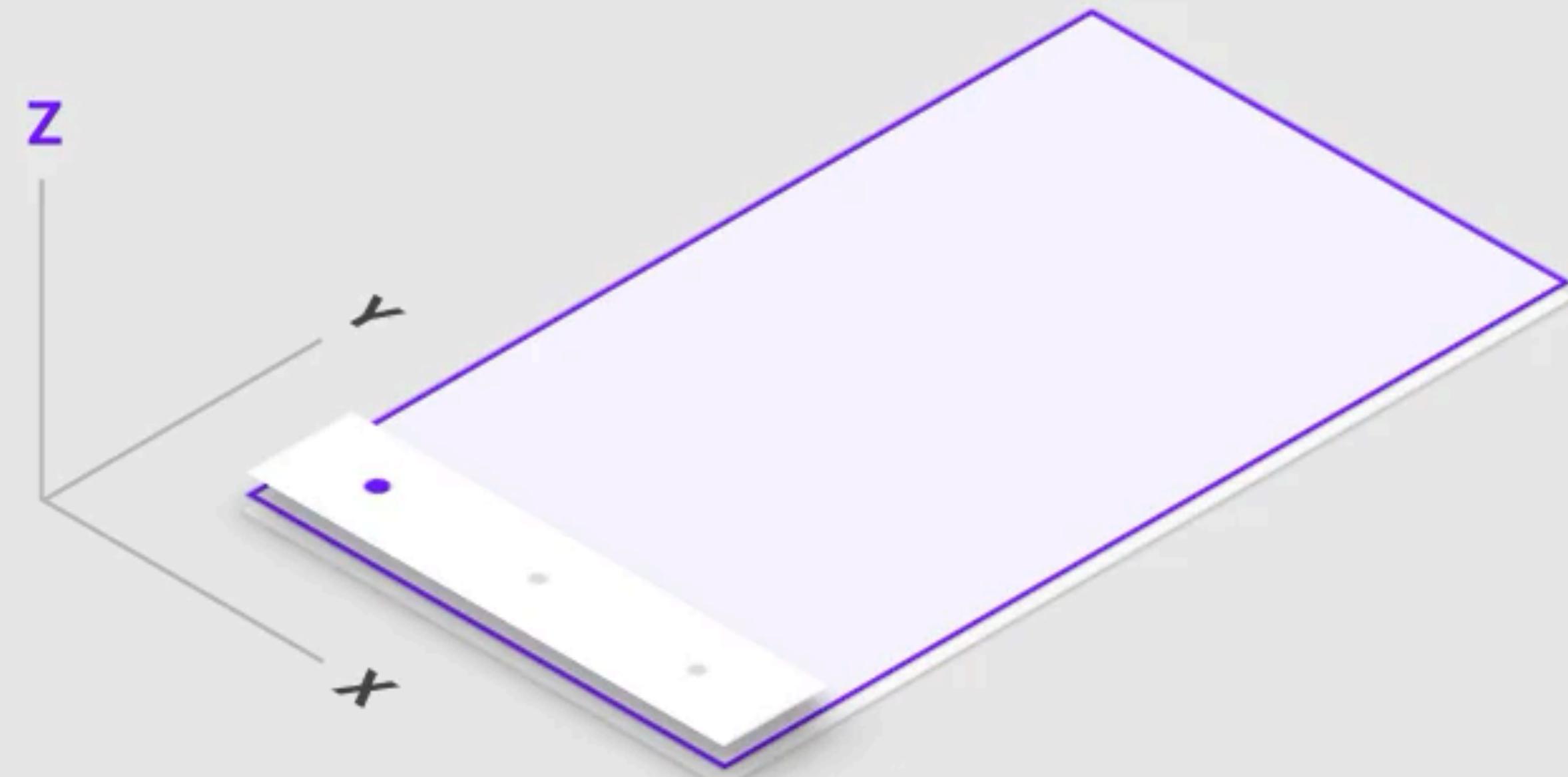
DOGS

CATS

RABBITS

MI





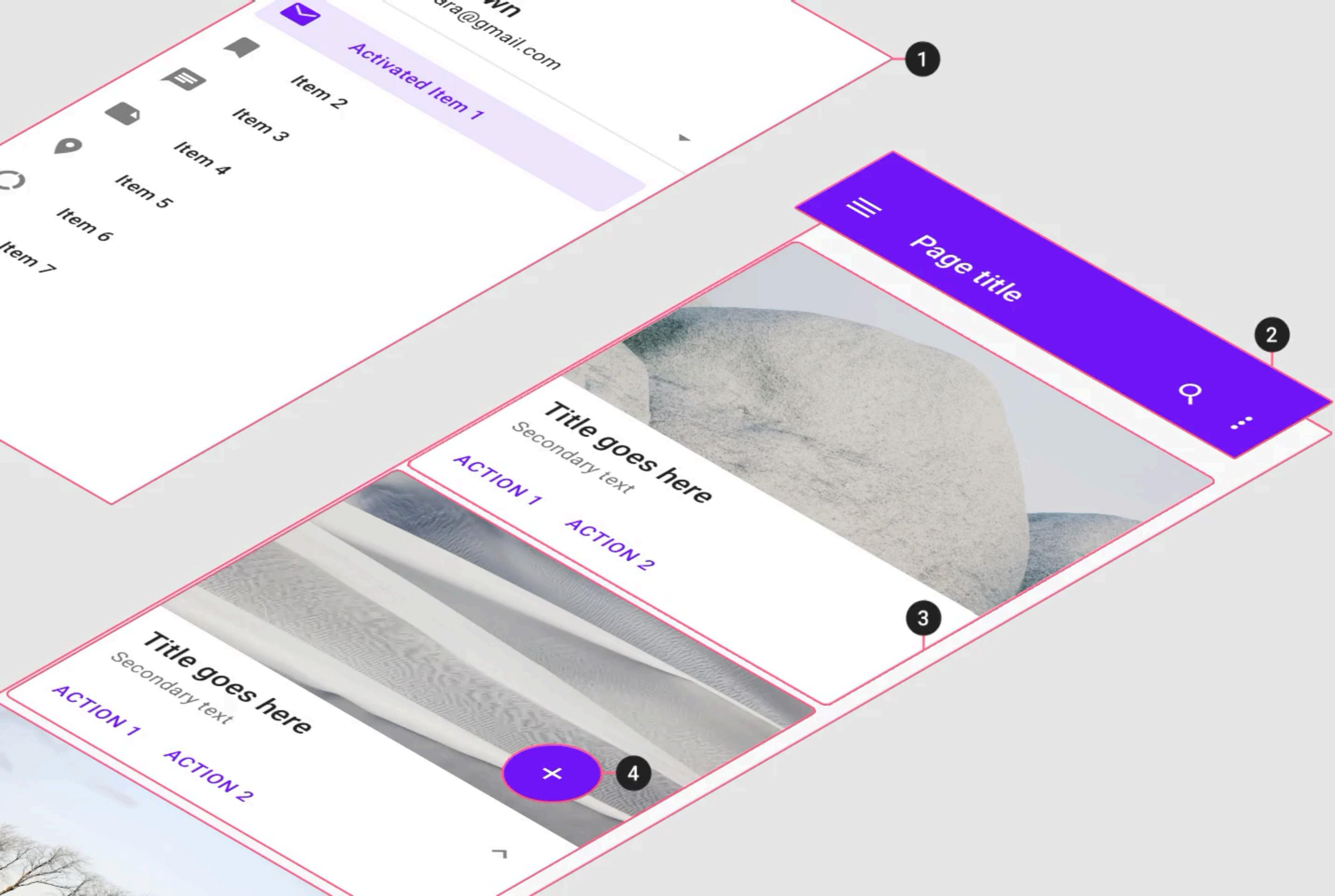
TRANSIÇÃO TOP LEVEL

■ ● ▼



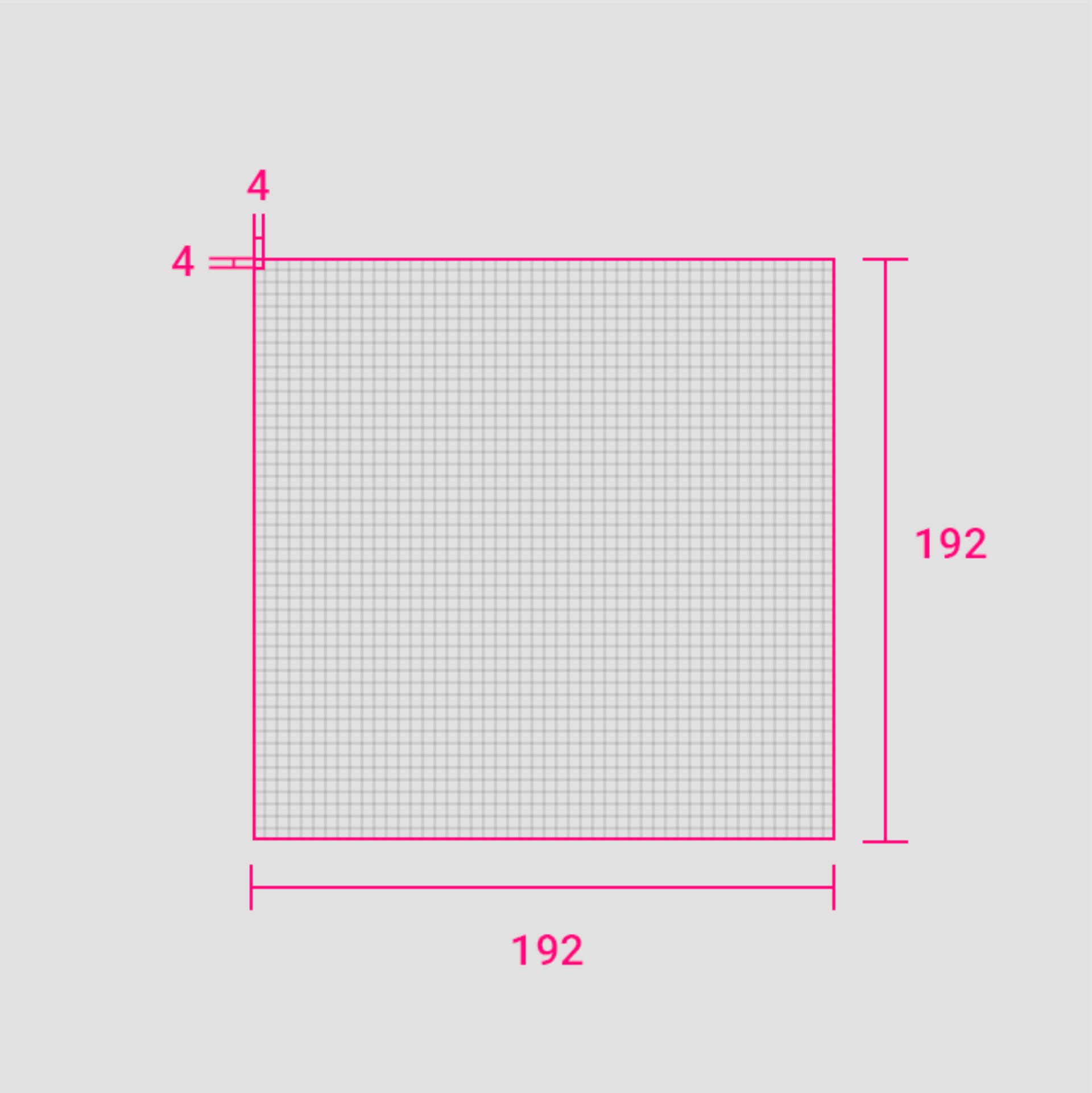
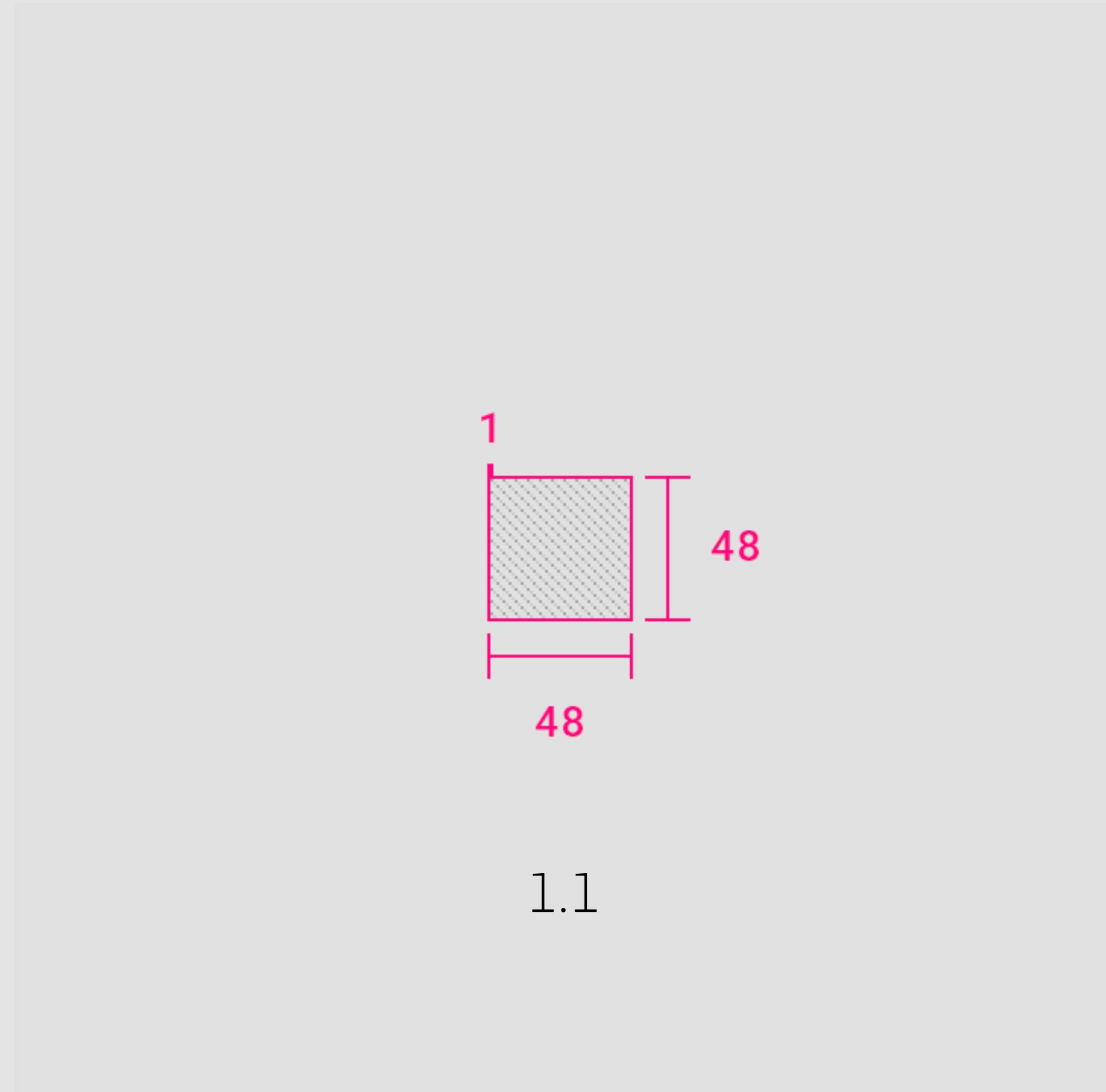
4.4

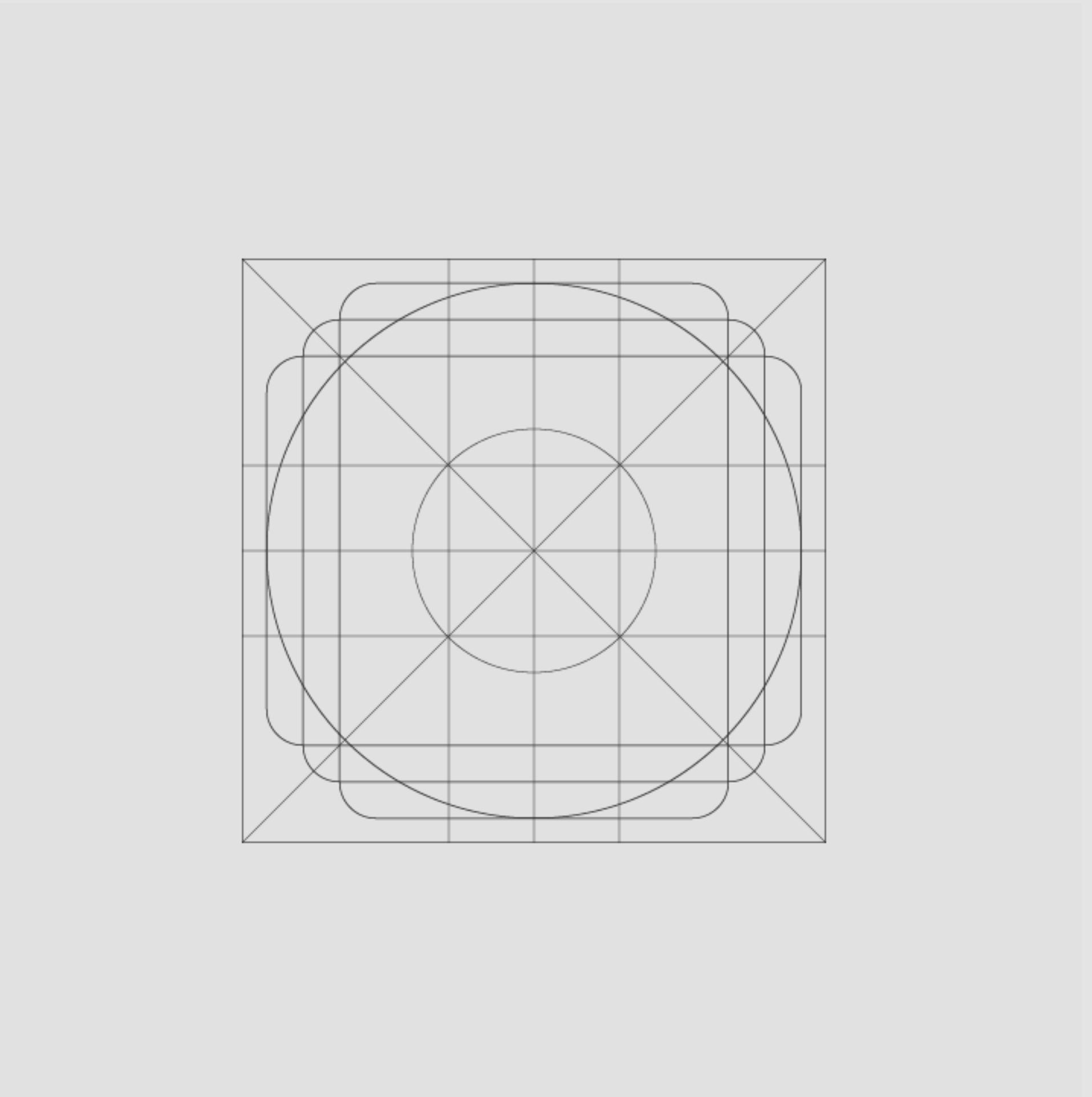
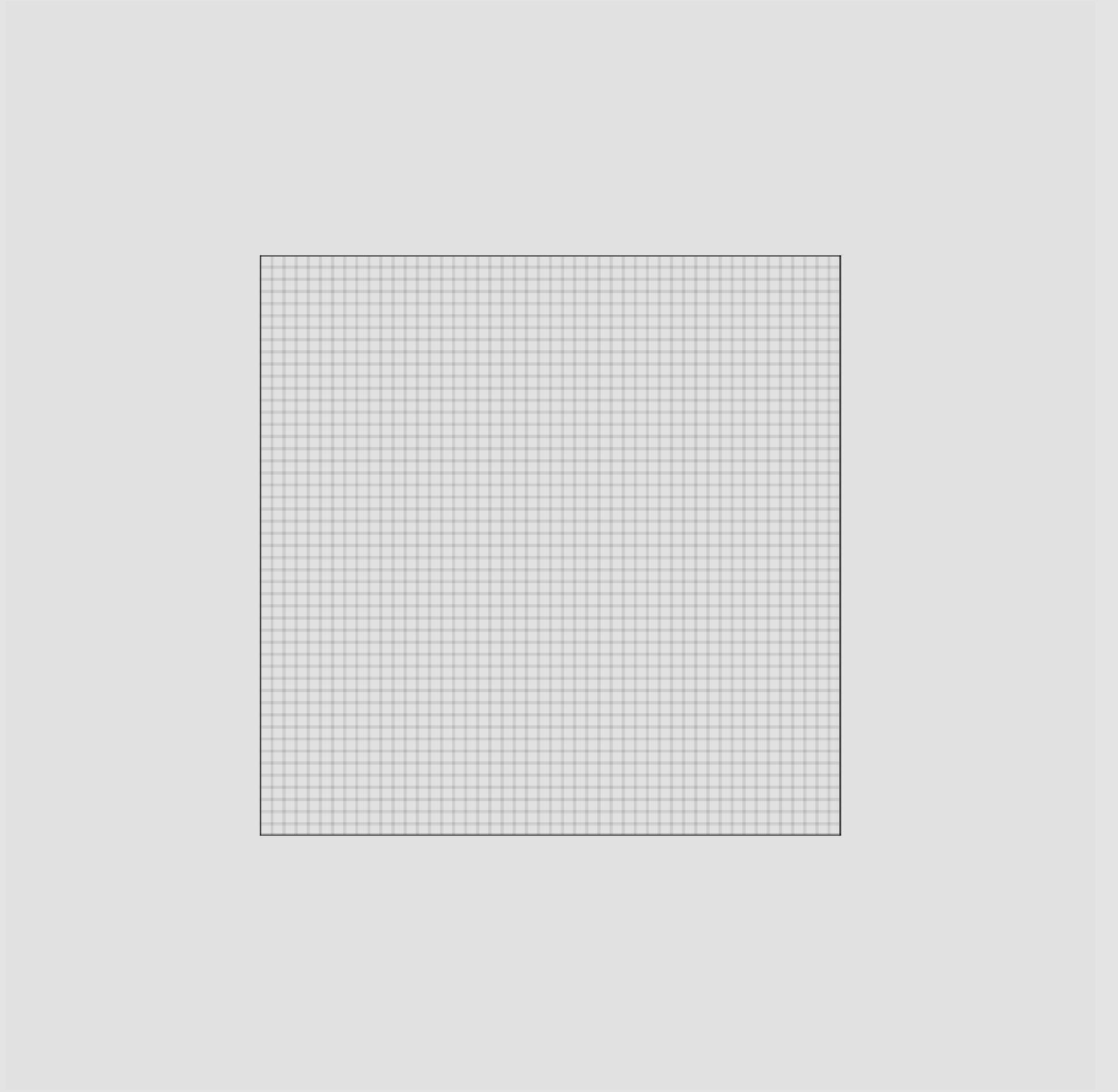
TRANSIÇÃO FAST RECAP *

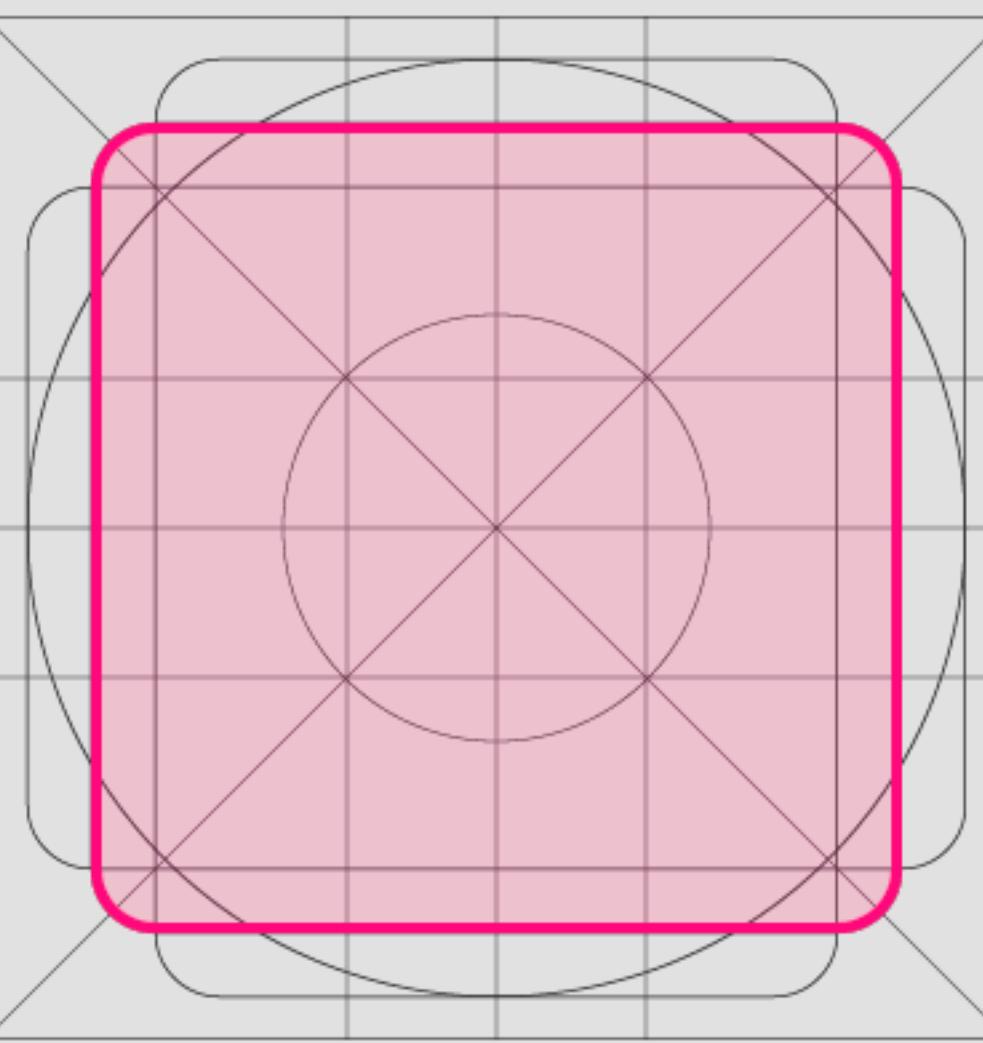
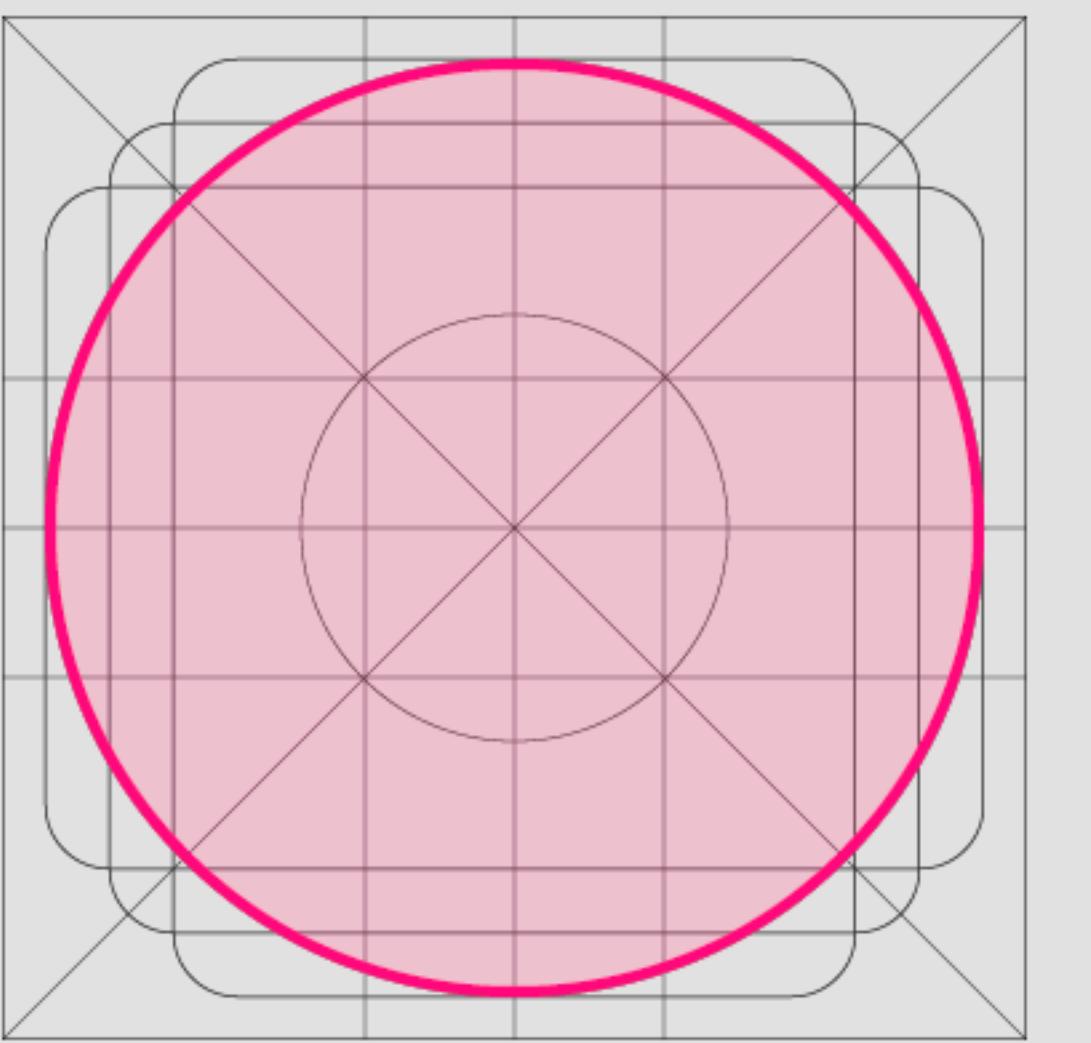


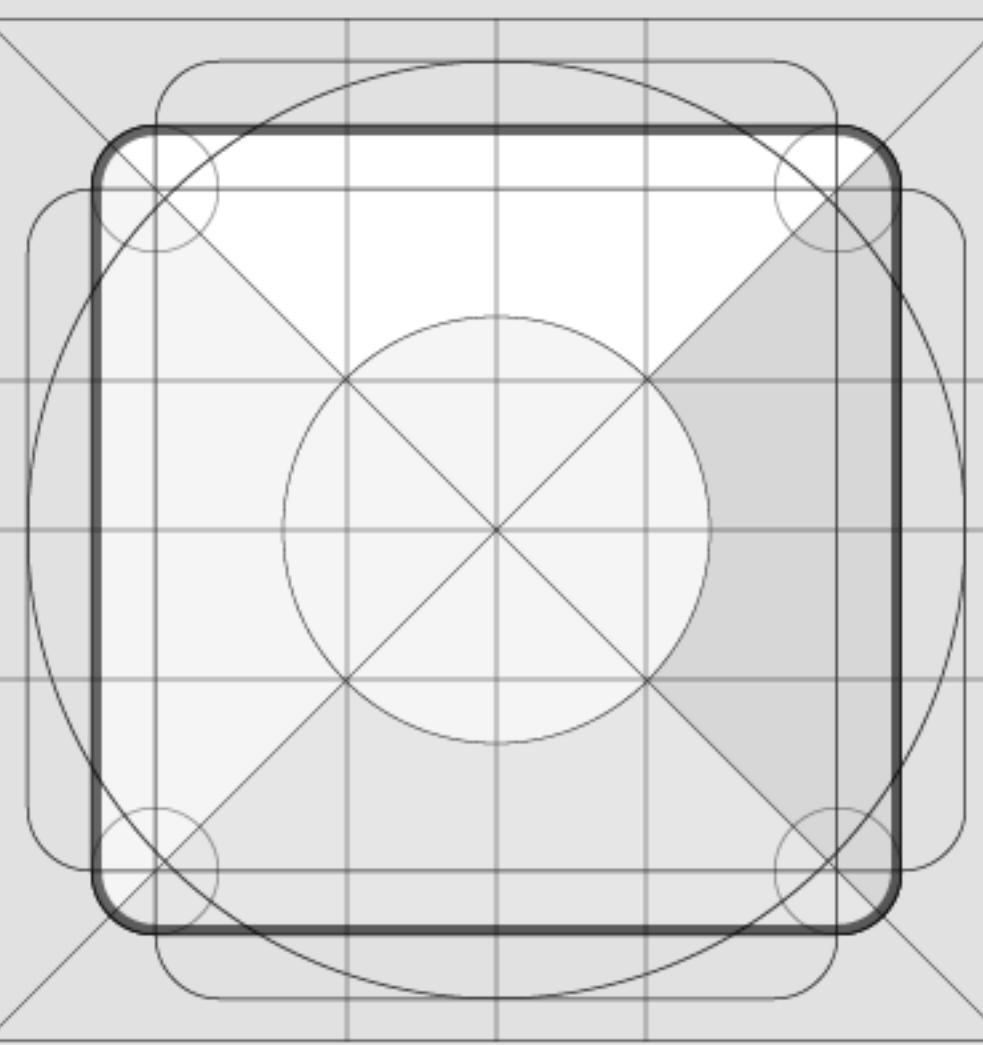
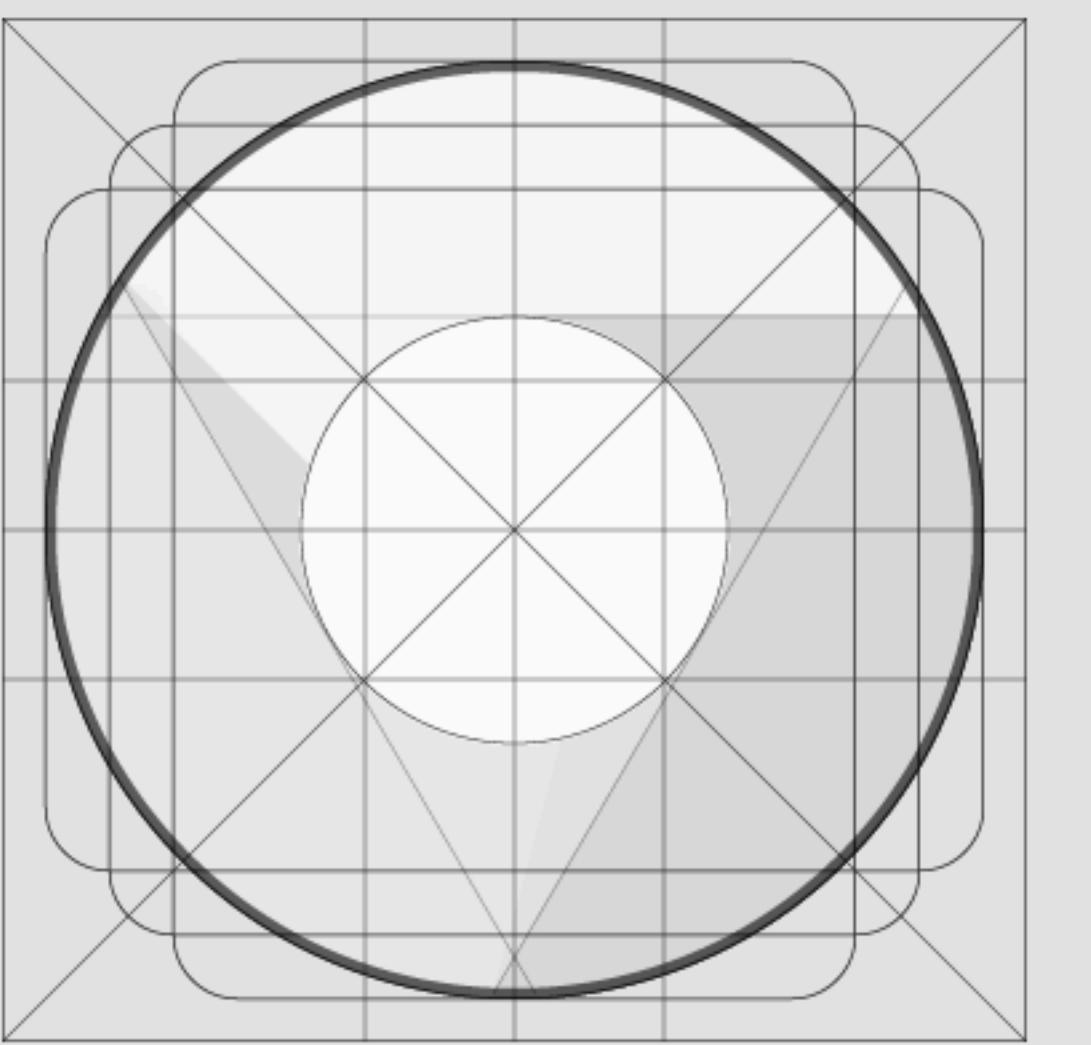
4.5 íCONES *

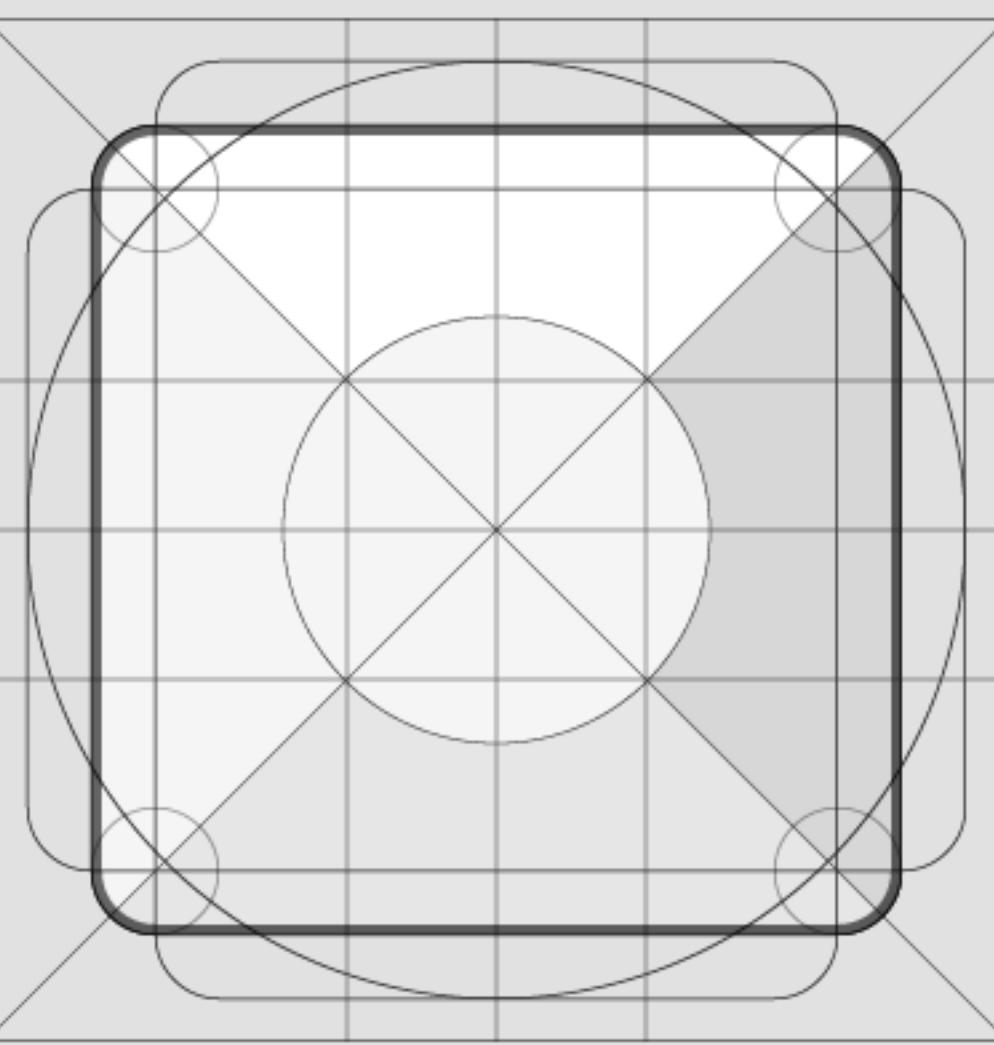
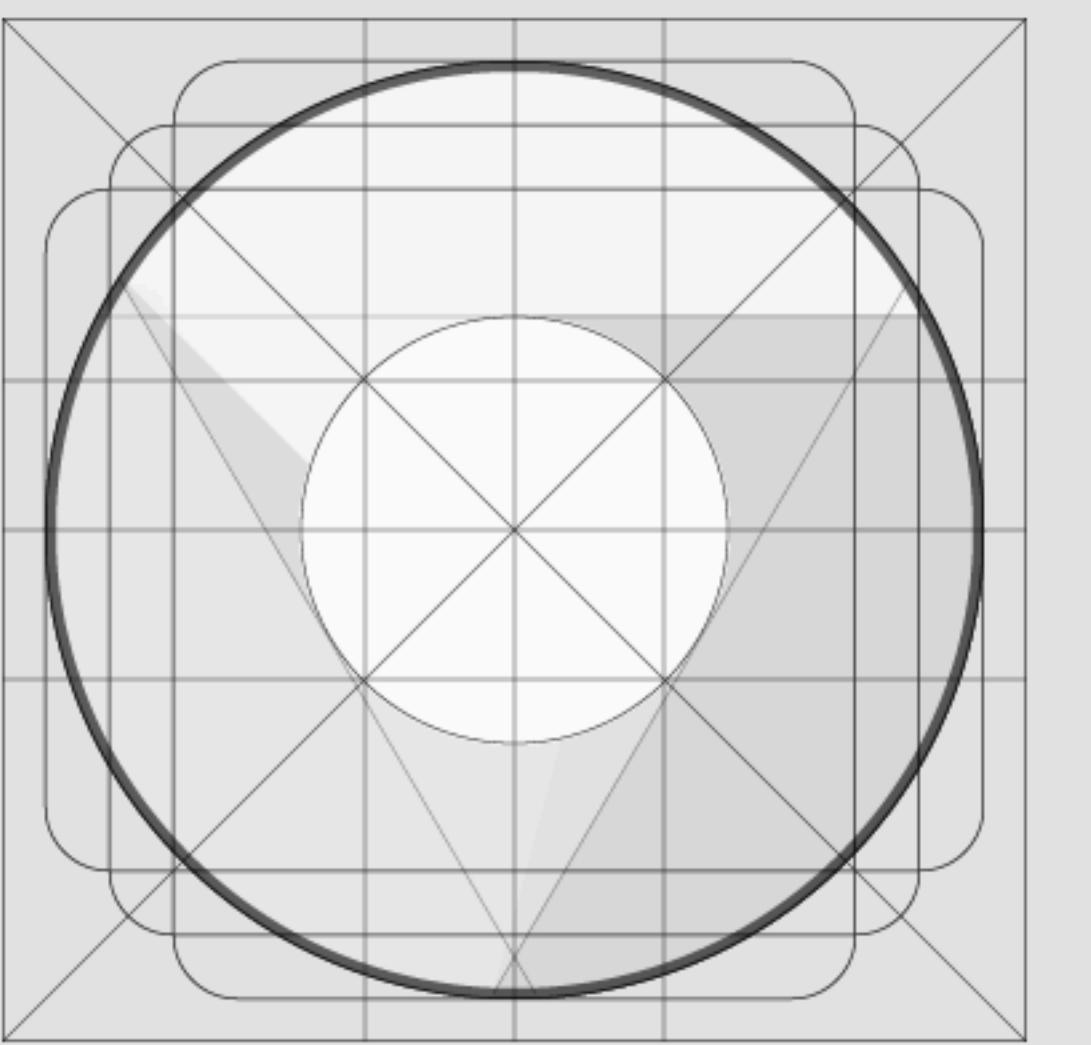
TEM O PAPEL
DE INFORMAR,
MAS TAMBÉM
DE CONSTRUIR
MARCA *

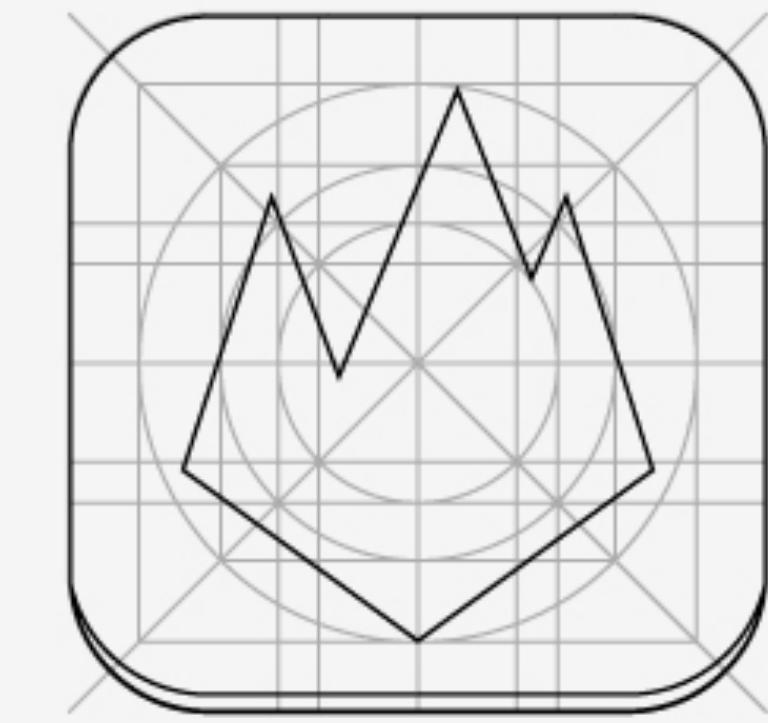
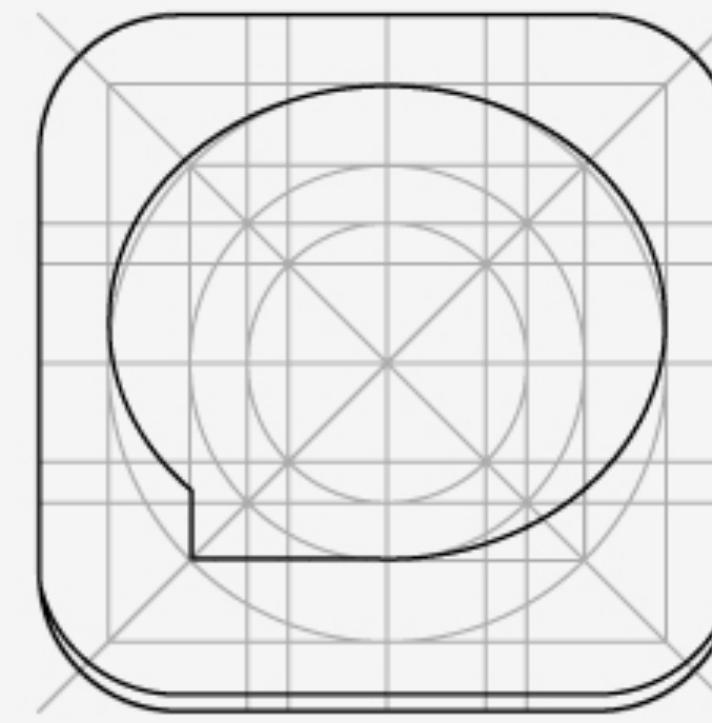
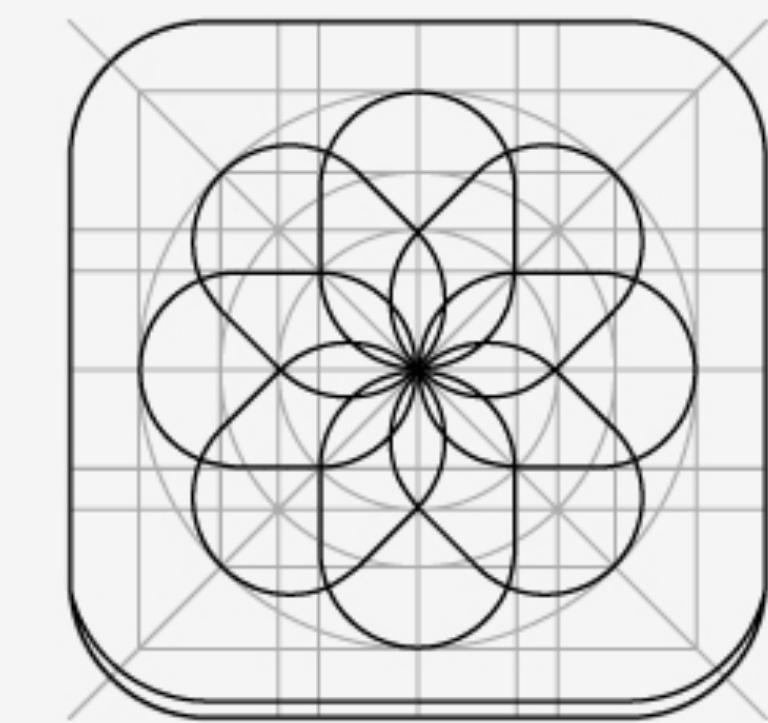
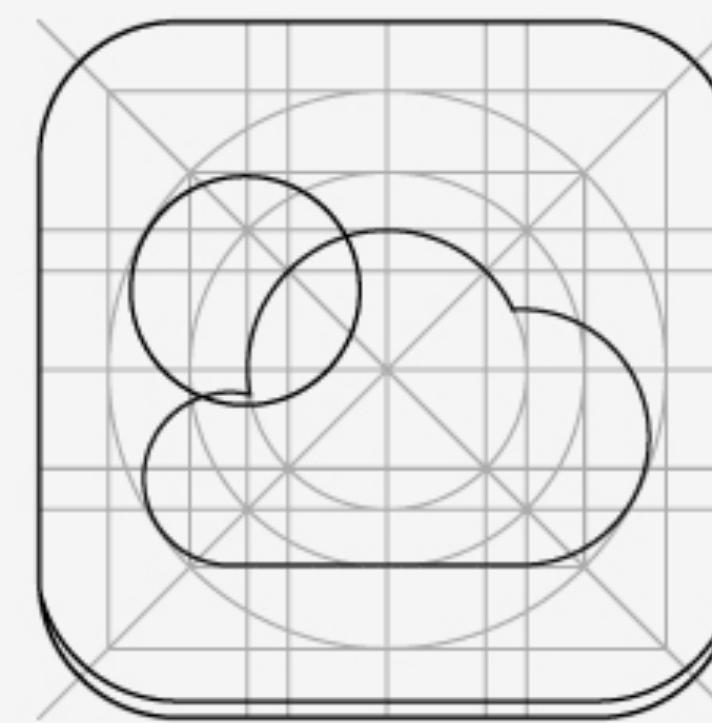
















PRINT



BOOKMARK



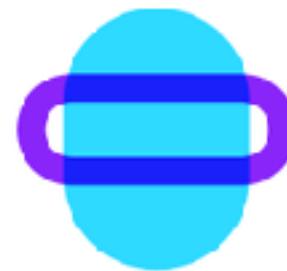
NOTIFICATION



PIE CHART



NEW MESSAGE



VR



SALE



WALLET



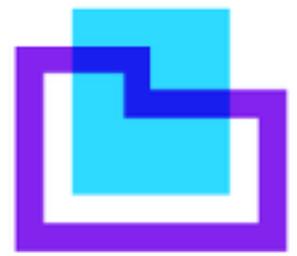
SHOPPING



SETTINGS



CLOUD



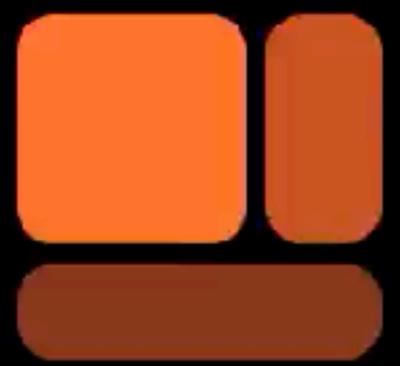
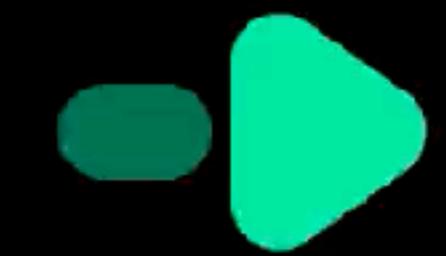
FILES



CARD READER



DOCUMENT



4.5

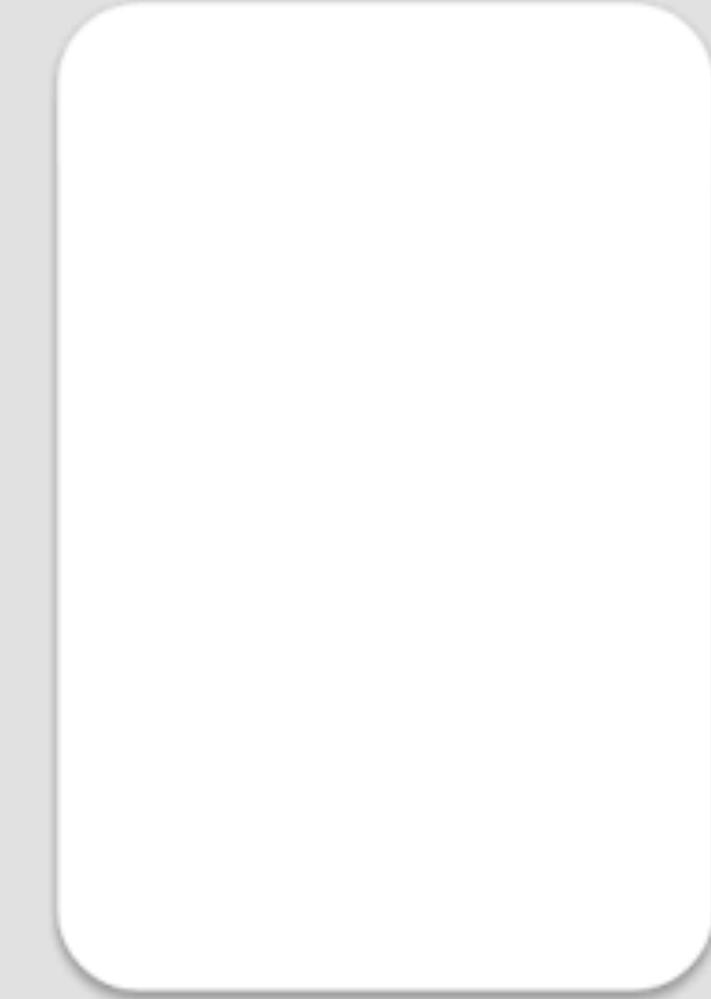
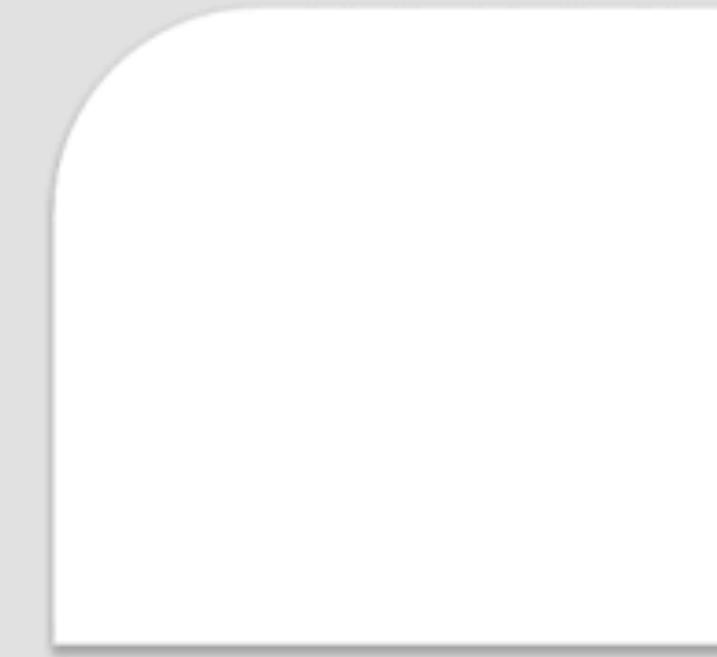
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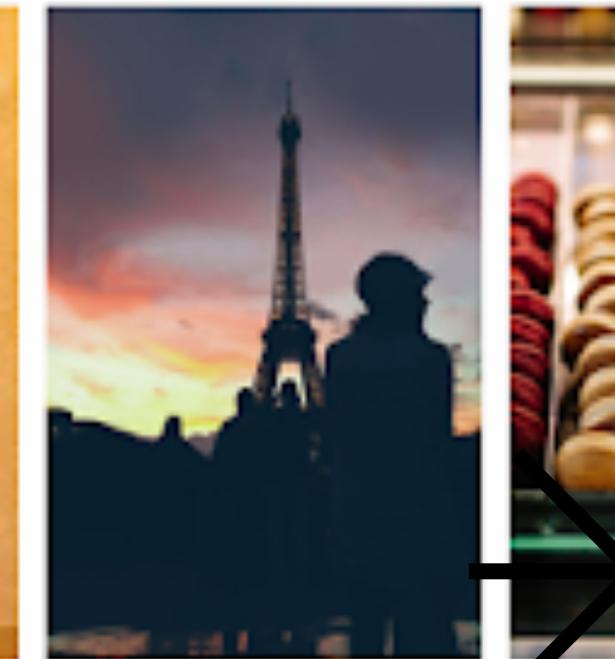
FAST RECAP *

4.6

FORMAS*

TEM QUATRO
PAPEIS MUITO
IMPORTANTES
NA INTERFACE *





ENFASE



vor Hansen — 12 hrs ago

gh school reunion?

tta Holt — 18 hrs ago

ccino to tI





High school reunion

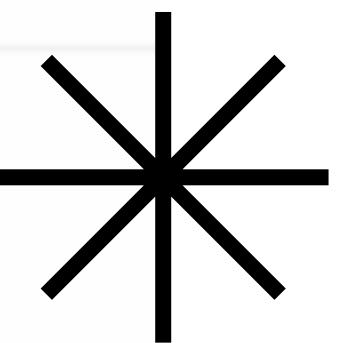
hikingfan@gmail.com



Trevor Hansen



Ali Connors



IDENTIFICAR

Hi Trevor,

Count me in, I'd love to help! I was o
cheer squad with Genie and we lost



⌘ 164



⌘ 212

tration

6

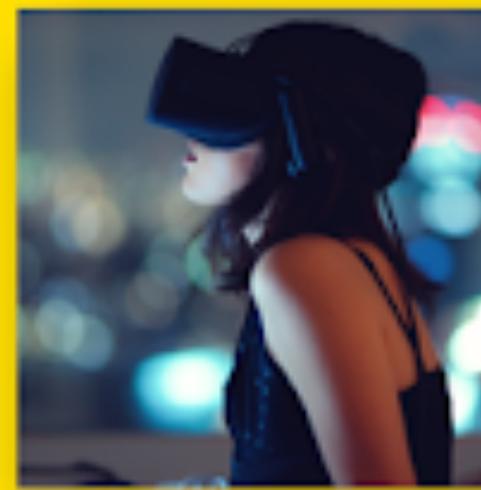


Photography

⌘ 321

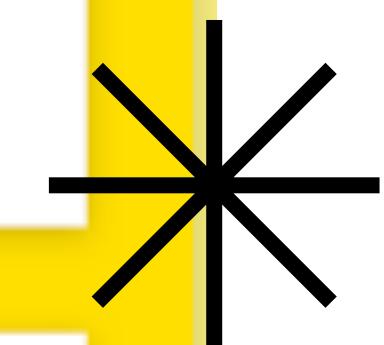
hitecture

8



Technology

⌘ 118



ESTADO



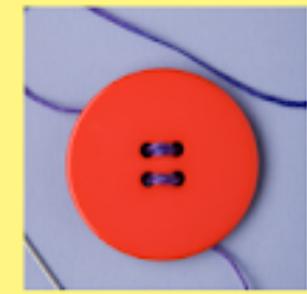
Blocks and
turning



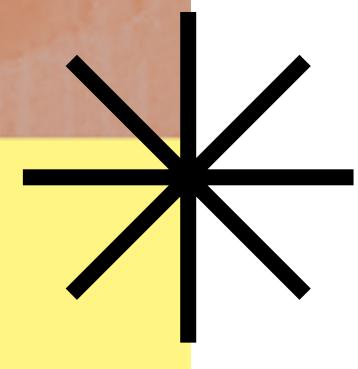
rafts



Technology
≈ 118



Fashion
≈ 92



MARCA



An Introduction to the
Landscape

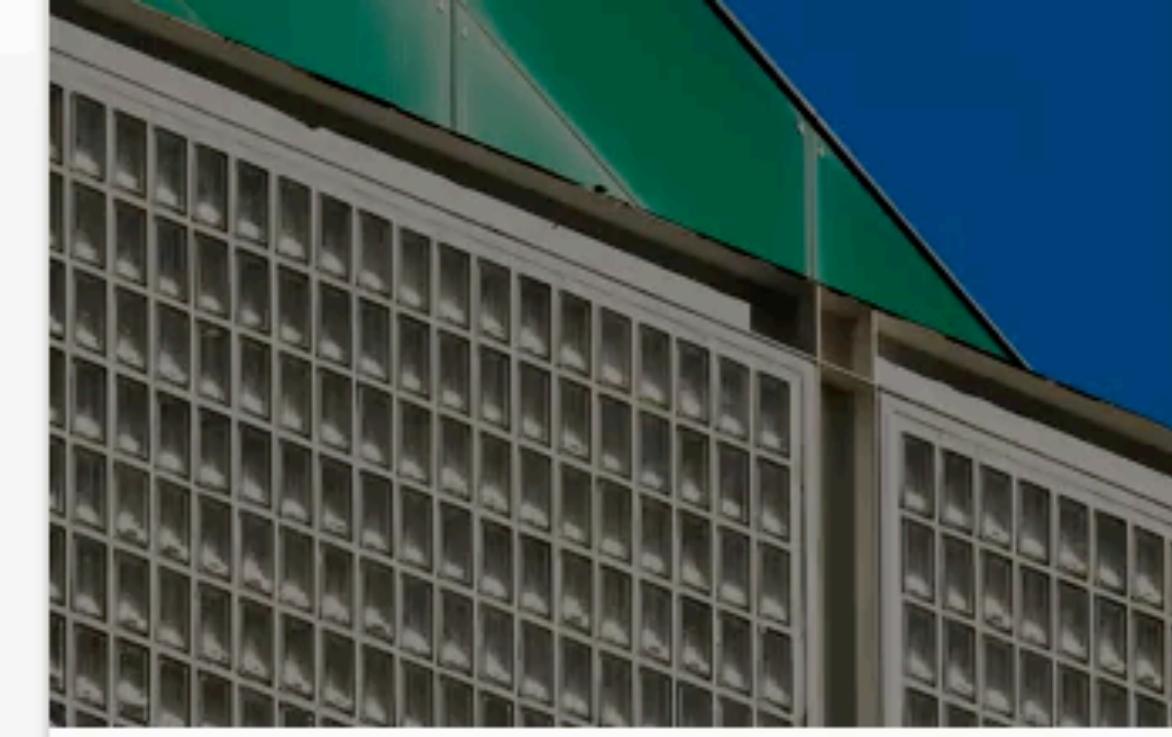
01

4:14



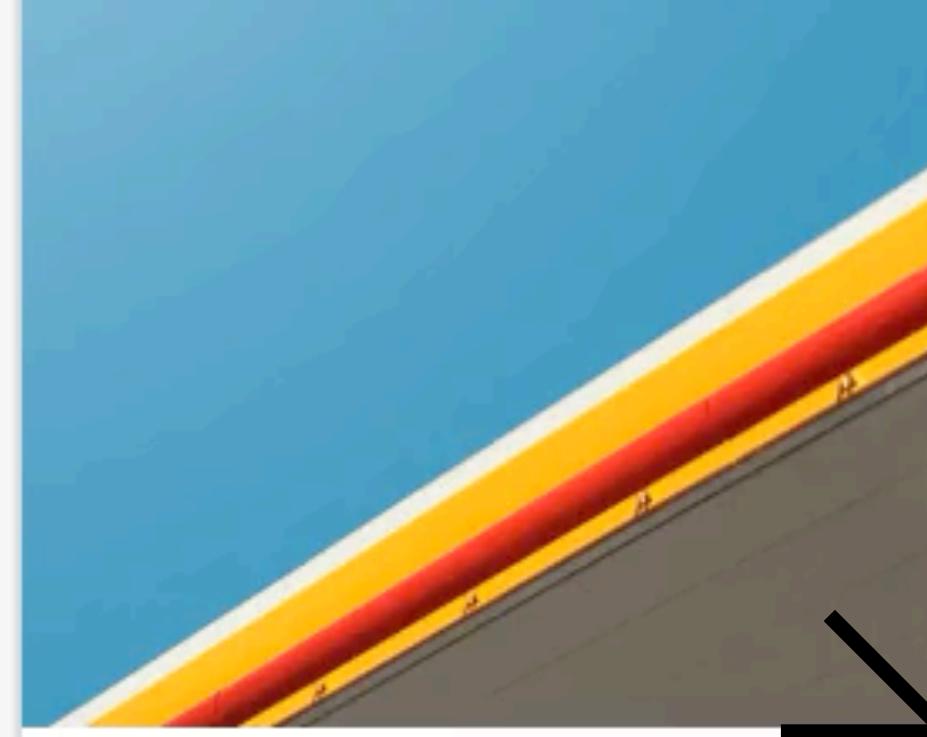
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AB
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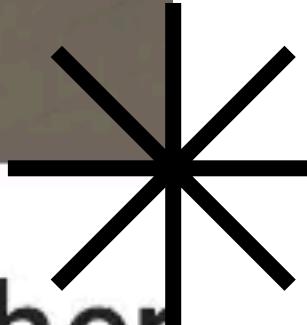
Title goes here

Secondary text



Title goes here

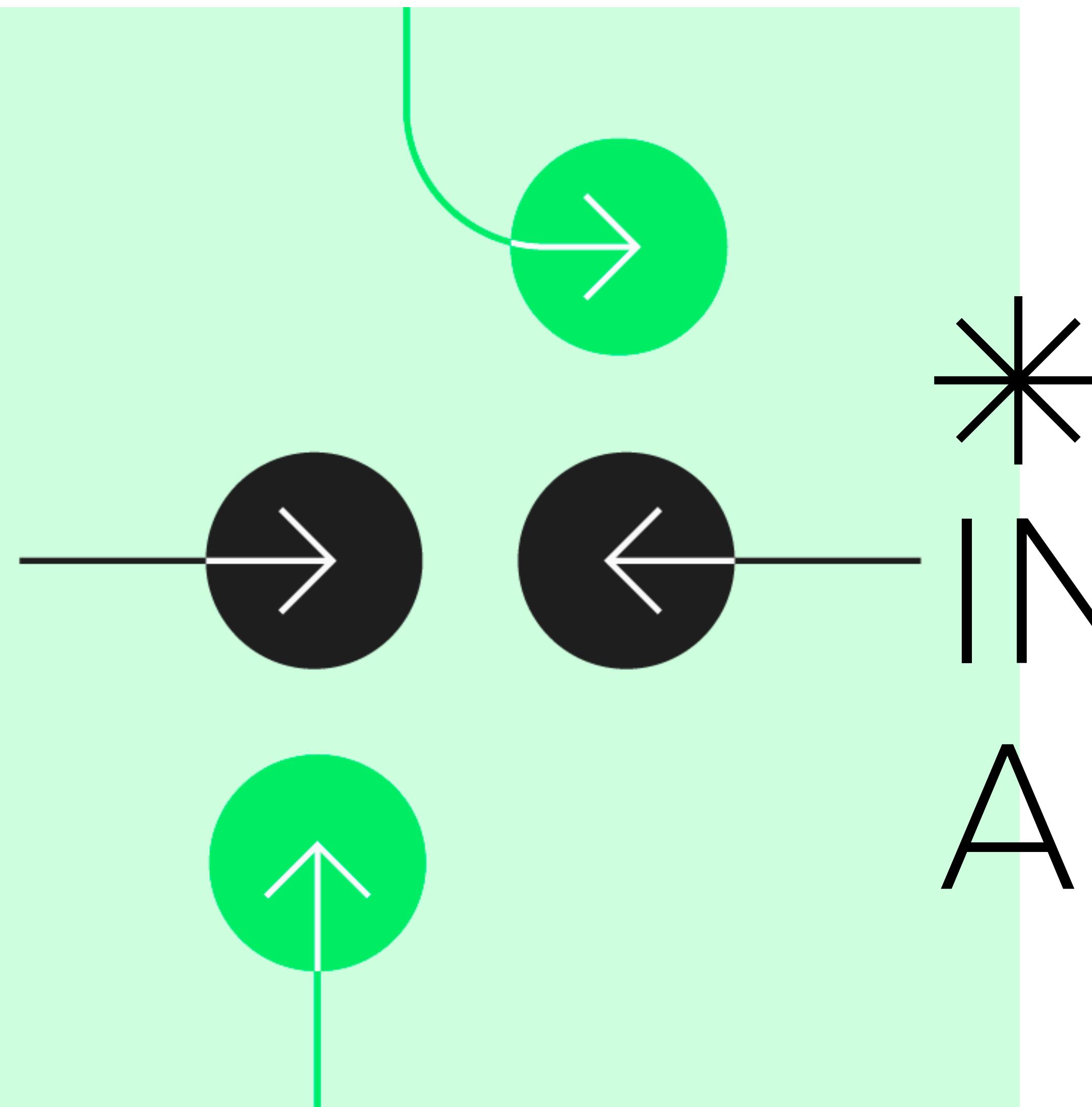
Secondary text



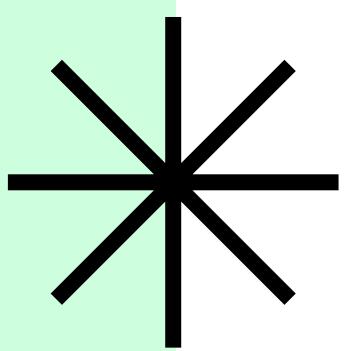
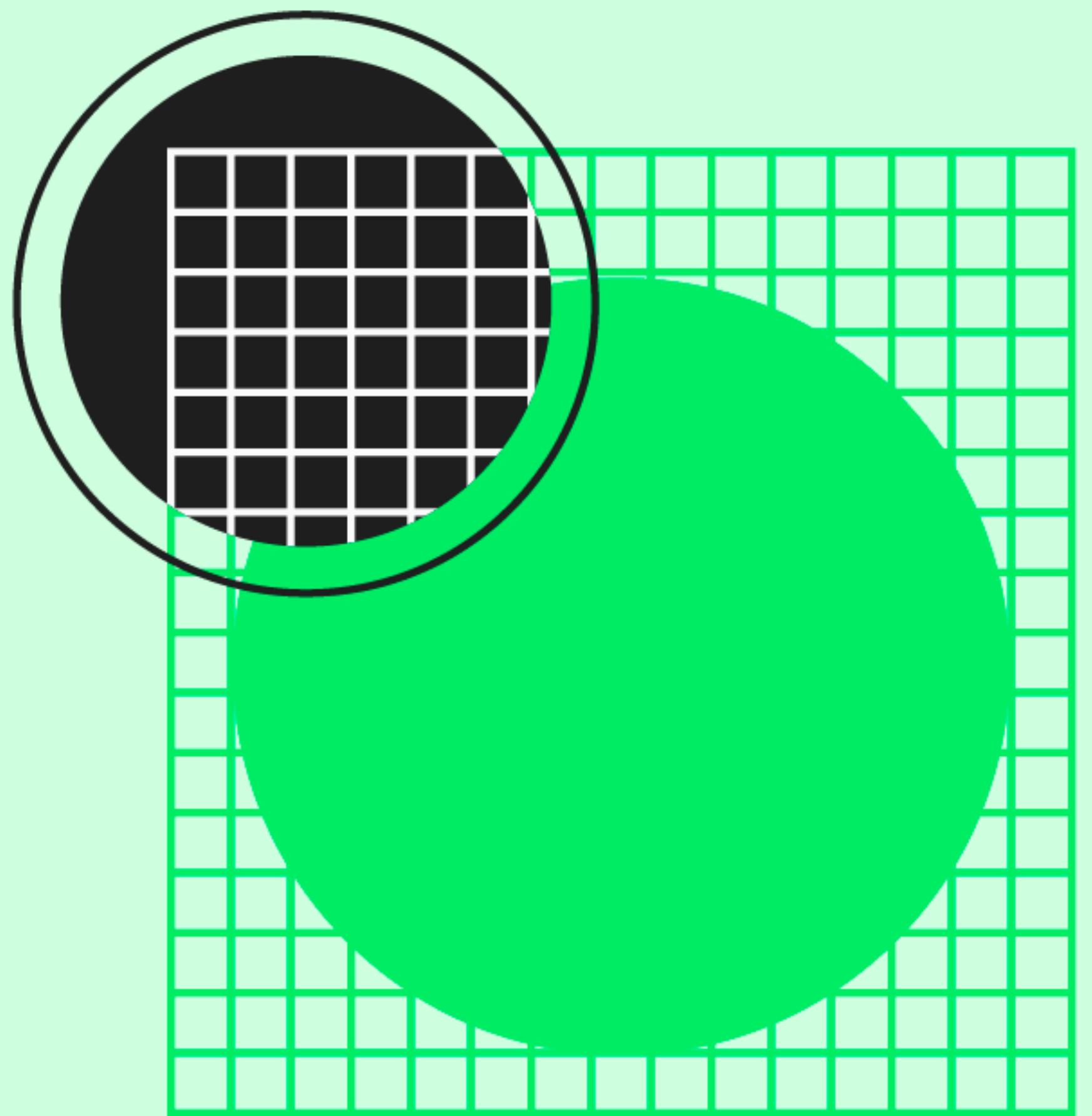
CONSISTÊNCIA



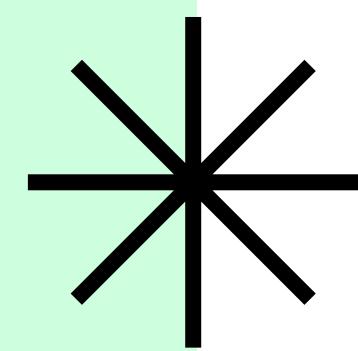
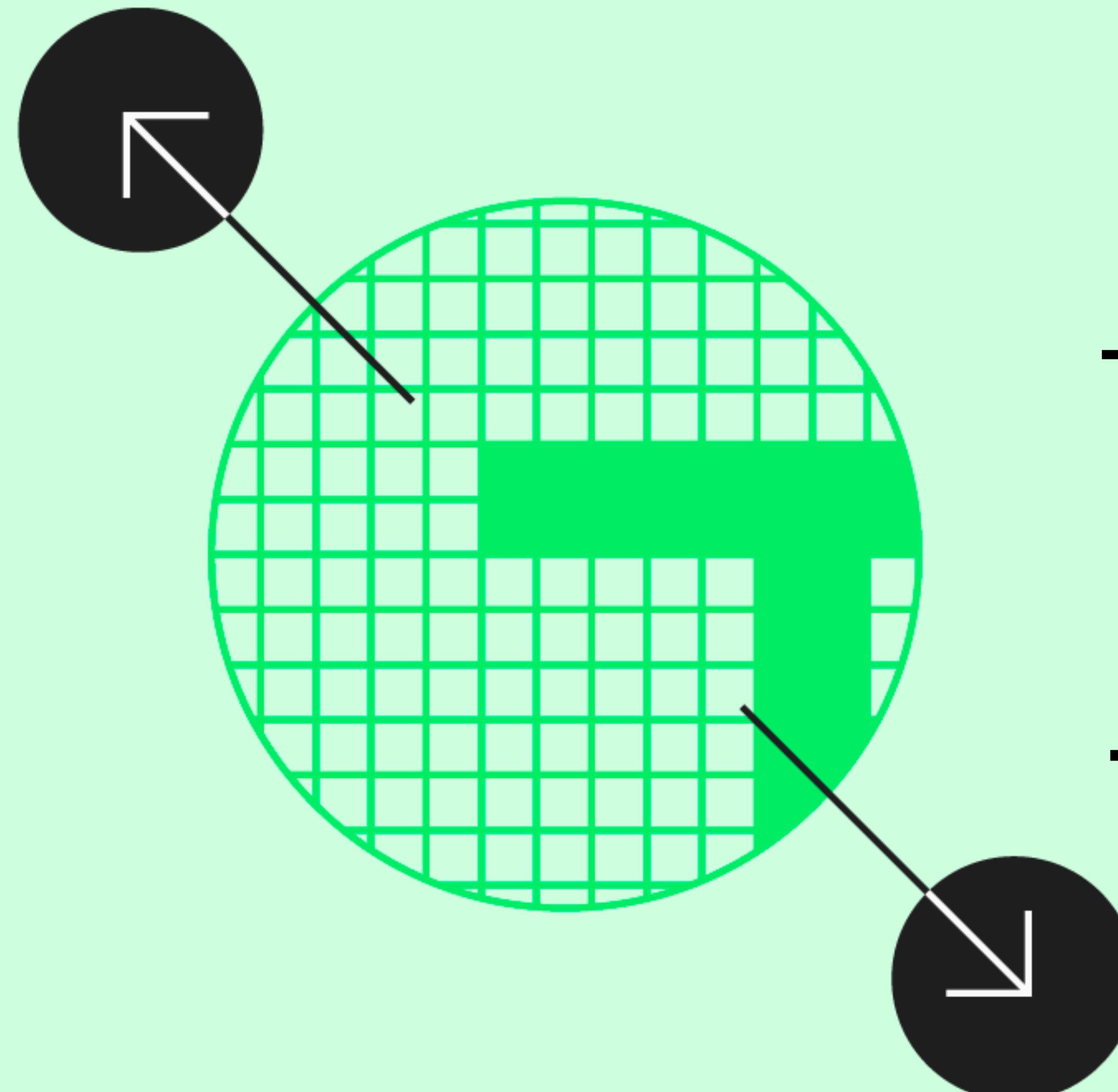
4.7 GESTOS *



INTERACÃO
ALTERNATIVA

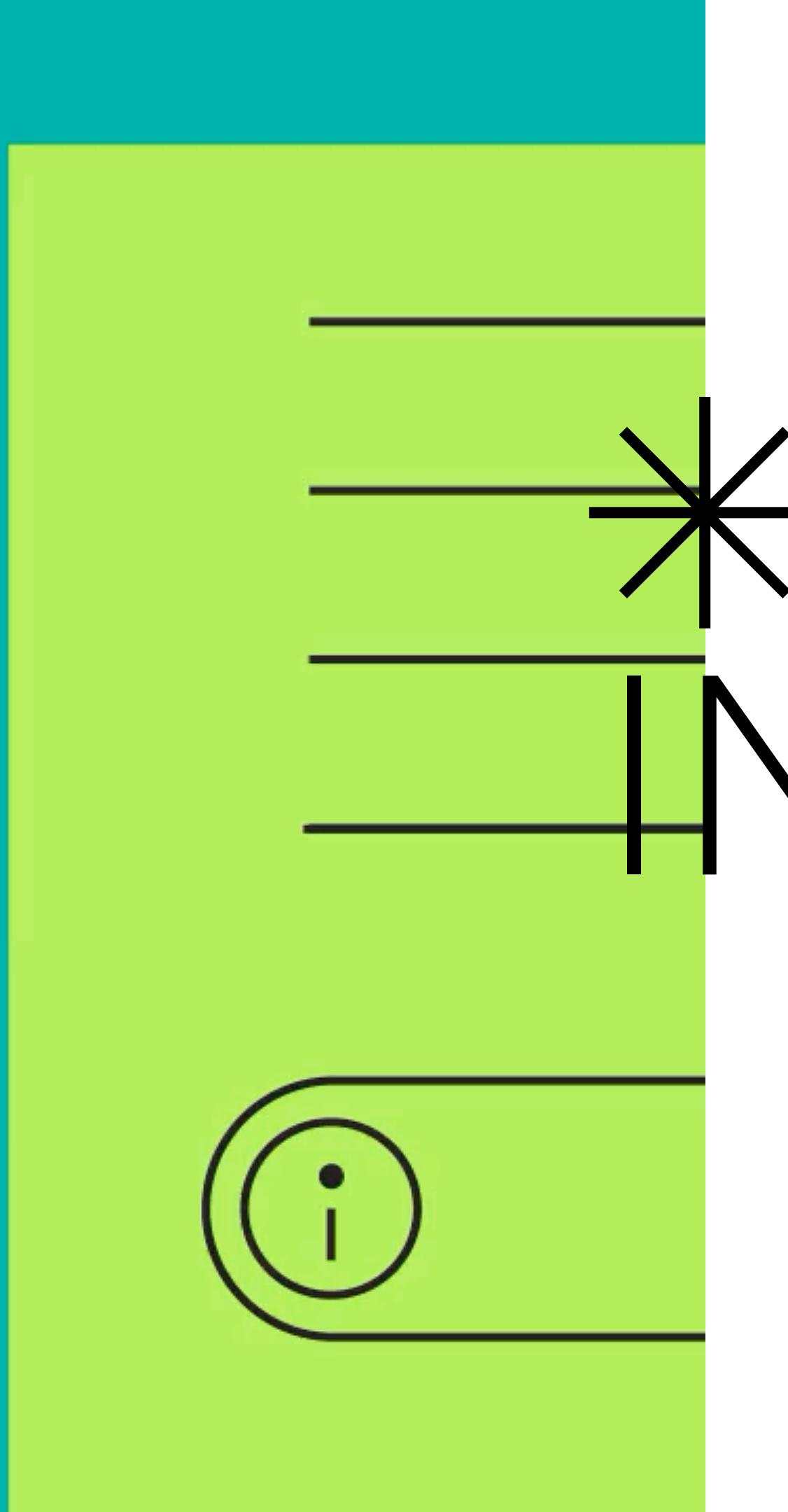


FÁCIL DE USAR

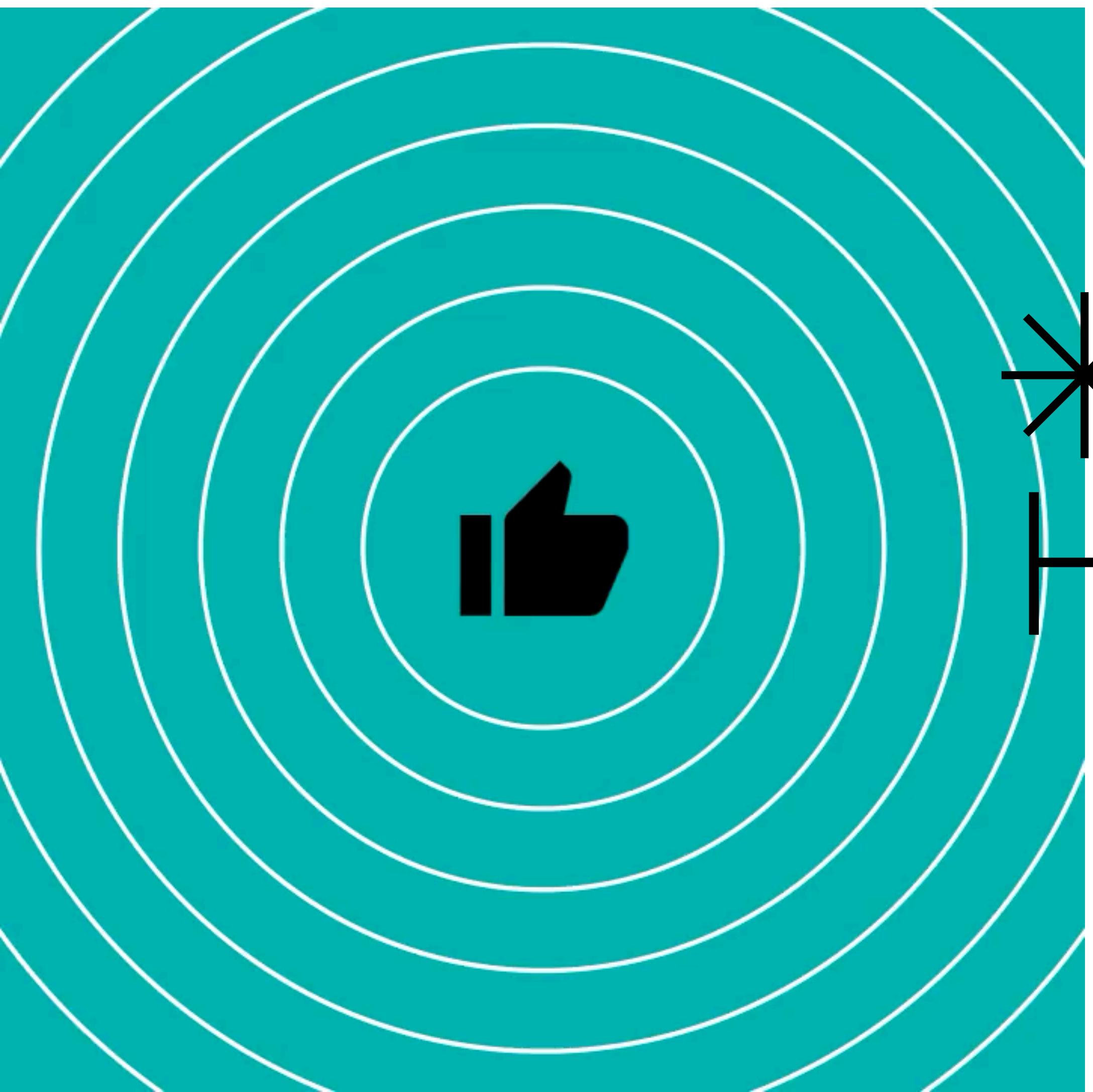


**CONTROLE
TATIL**

4.8
SONS *



INFORMATIVA



HONESTA



*

T

TRANQUILIZAR

TIPOS DE SONS *

SKEUMORFISMO 

ABSTRATO

