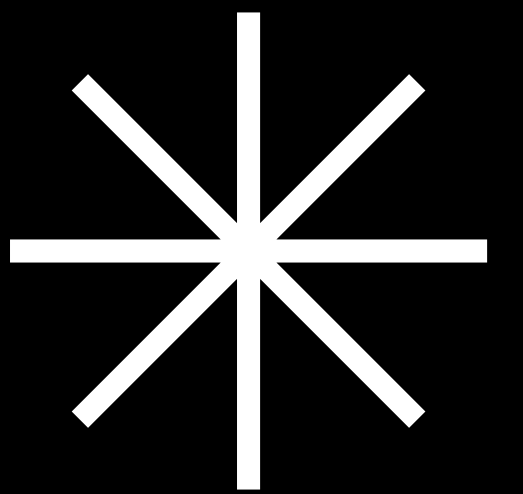


4. DESIGN FOUNDATION



4.1

TIPOGRAFIA *

ESCOLHER A
FONT NÃO É
UMA QUESTÃO
DE GOSTO.

É UM
ELEMENTO
MUITO
IMPORTANTE
NA NARRATIVA
VISUAL.

Spotify

NETFLIX

Ferrari

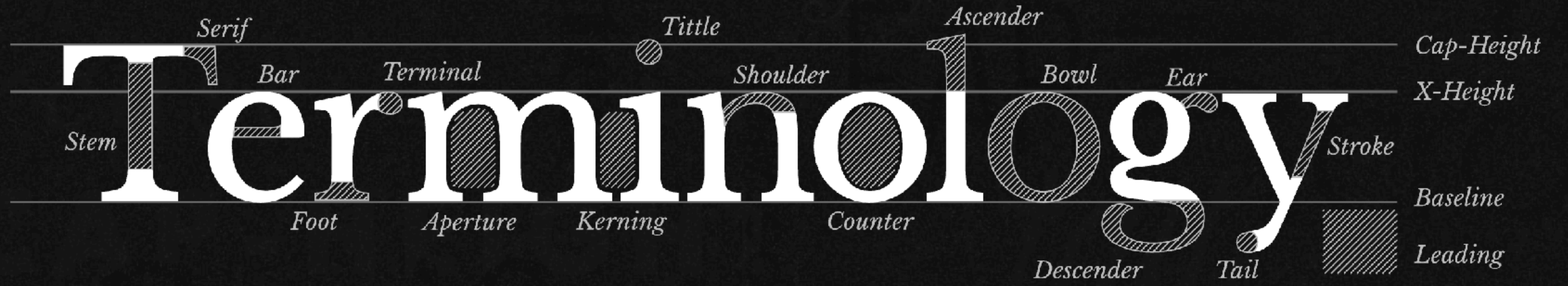
Burger King

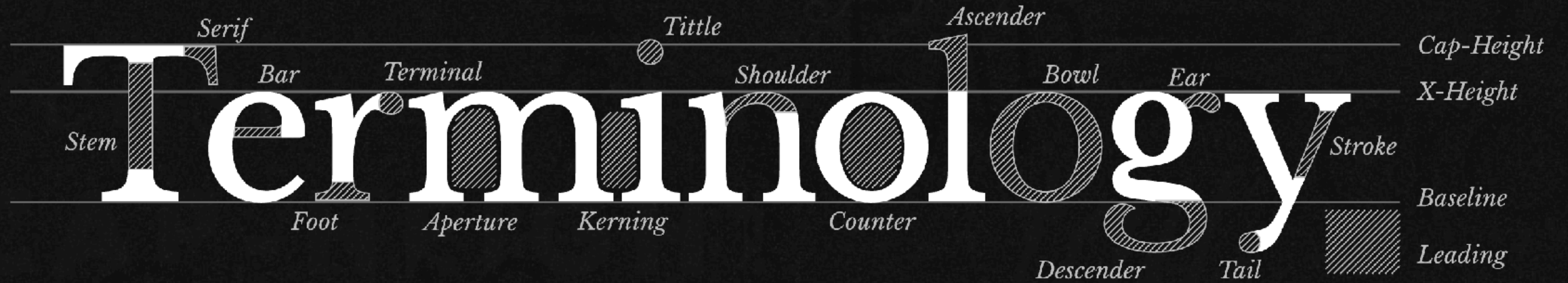
ifood

O "TIPO" CERTO *

OS TIPOS DE TIPOS

Calligraphy





<https://www.supremo.co.uk/typeterms/>



Figura 6. As subdivisões da classe das lineais descritas pelo padrão BS 2961.

CALMA, VAMOS
SIMPLIFICAR UM
POUQUINHO *

ENQUADRAMENTO **TRADICIONAL**

SAN SERIF

SERIF

Cursiva

DECORATIVA

ENQUADRAMENTO **HISTÓRICO**
HUMANISTA
TRANSACIONAL
MODERNA
EGÍPCIA
SAN SERIF HUMANISTA
SAN SERIF TRANSICIONAL
SAN SERIF GEOMETRICA
MONO ESPAÇO

FAMÍLIAS TIPOGRÁFICAS *

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - LIGHT

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - LIGHT ITALIC

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - NORMAL

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - NORMAL ITALIC

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - BOLD

FIVE BOXING WIZARDS JUMP QUICKLY

EINA03 - BOLD ITALIC

Scale Category	Typeface	Weight	Size	Case	Letter spacing
H1	Roboto	Light	96	Sentence	-1.5
H2	Roboto	Light	60	Sentence	-0.5
H3	Roboto	Regular	48	Sentence	0
H4	Roboto	Regular	34	Sentence	0.25
H5	Roboto	Regular	24	Sentence	0
H6	Roboto	Medium	20	Sentence	0.15
Subtitle 1	Roboto	Regular	16	Sentence	0.15
Subtitle 2	Roboto	Medium	14	Sentence	0.1
Body 1	Roboto	Regular	16	Sentence	0.5
Body 2	Roboto	Regular	14	Sentence	0.25
BUTTON	Roboto	Medium	14	All caps	1.25
Caption	Roboto	Regular	12	Sentence	0.4
OVERLINE	Roboto	Regular	10	All caps	1.5

EXISTEM VÁRIAS
FOUNDRIES *

FORMAT PUNK

FUTURE FONT

COLOPHON FOUNDRY

STUDIOTIPO

KLIM TYPE FOUNDRY

FONT FABRIC

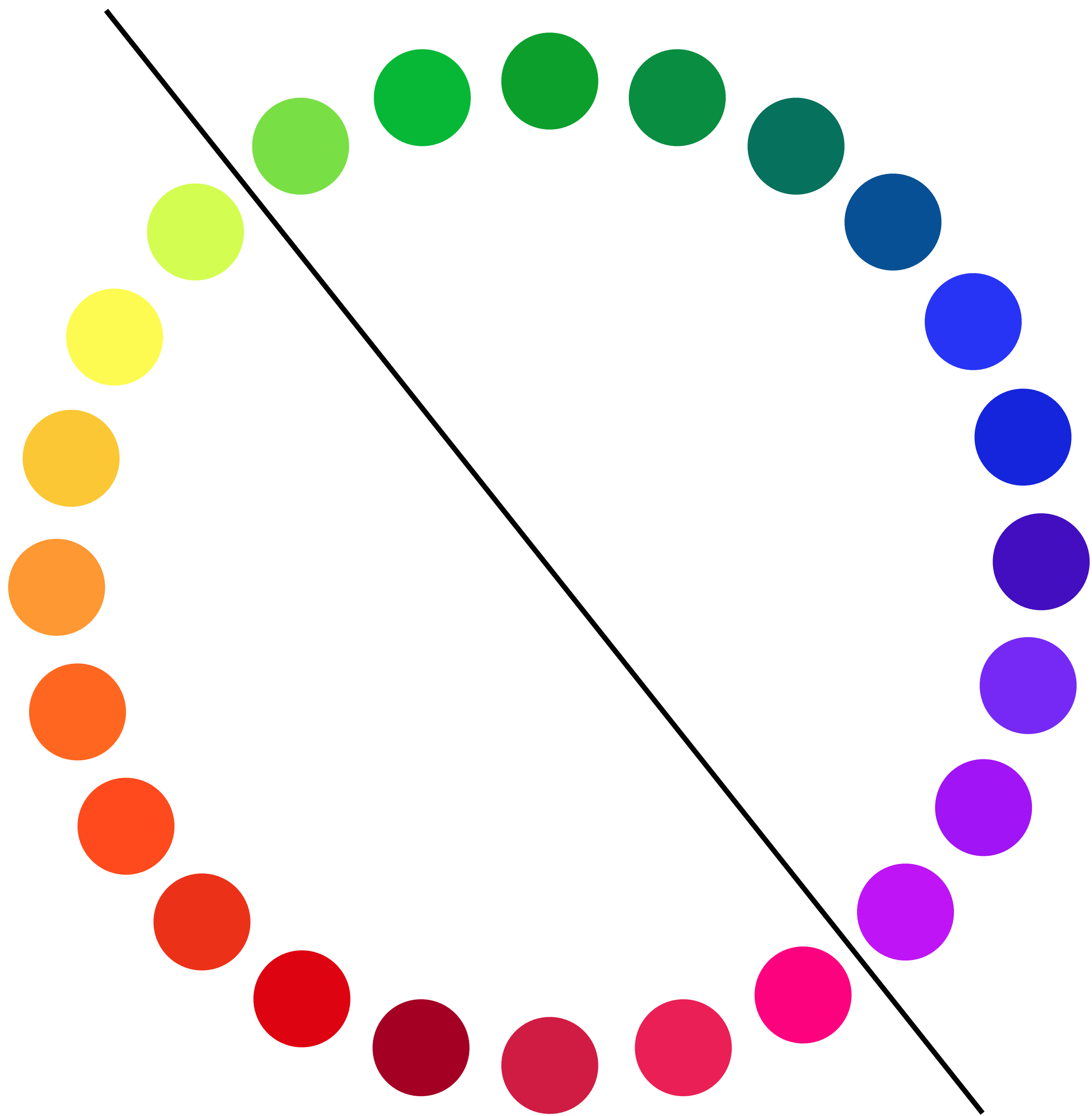
GOOGLE FONT

4.1

TIPOGRAFIA

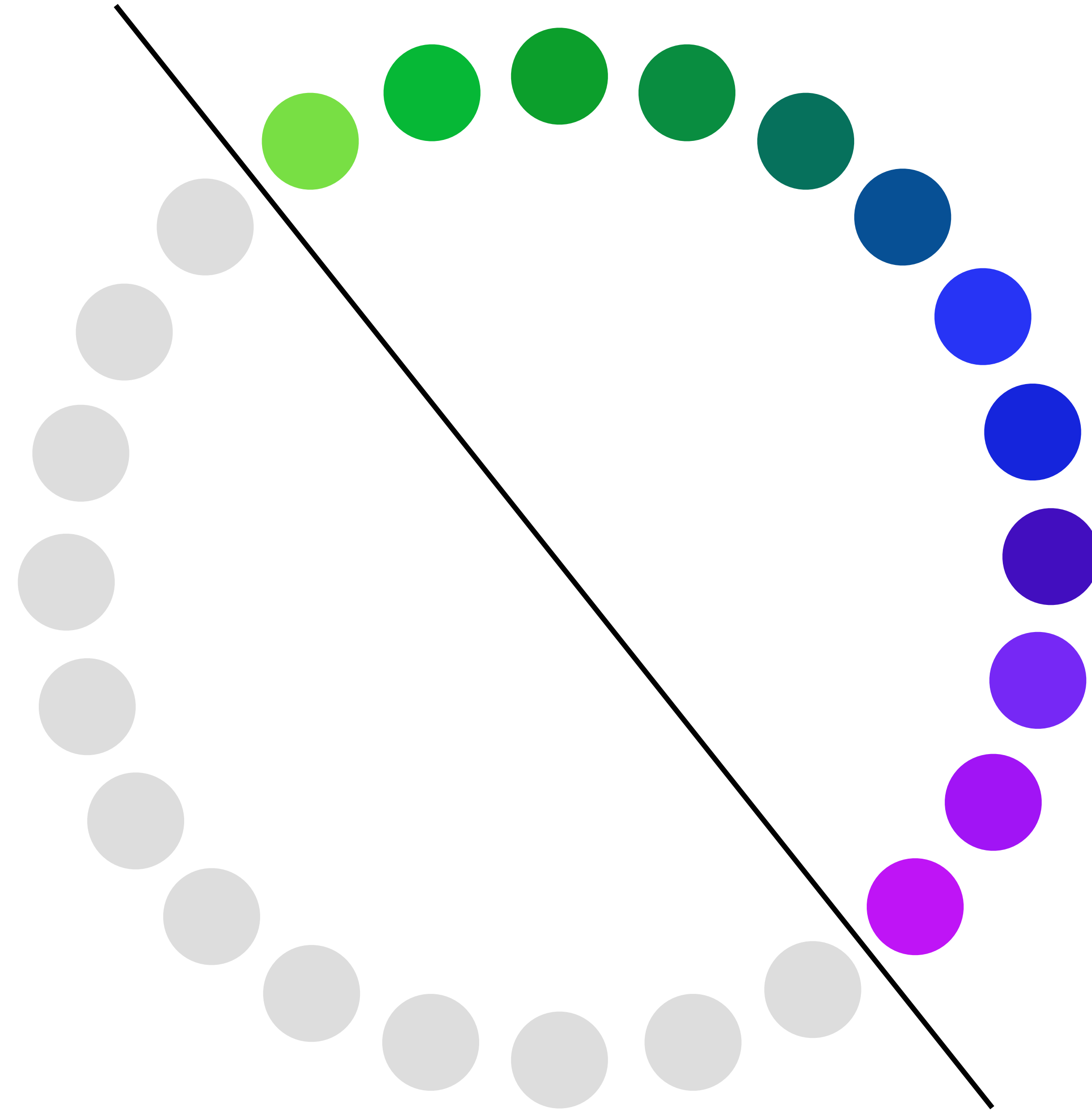
FAST RECAP *

4.2 COR *



QUENTES.





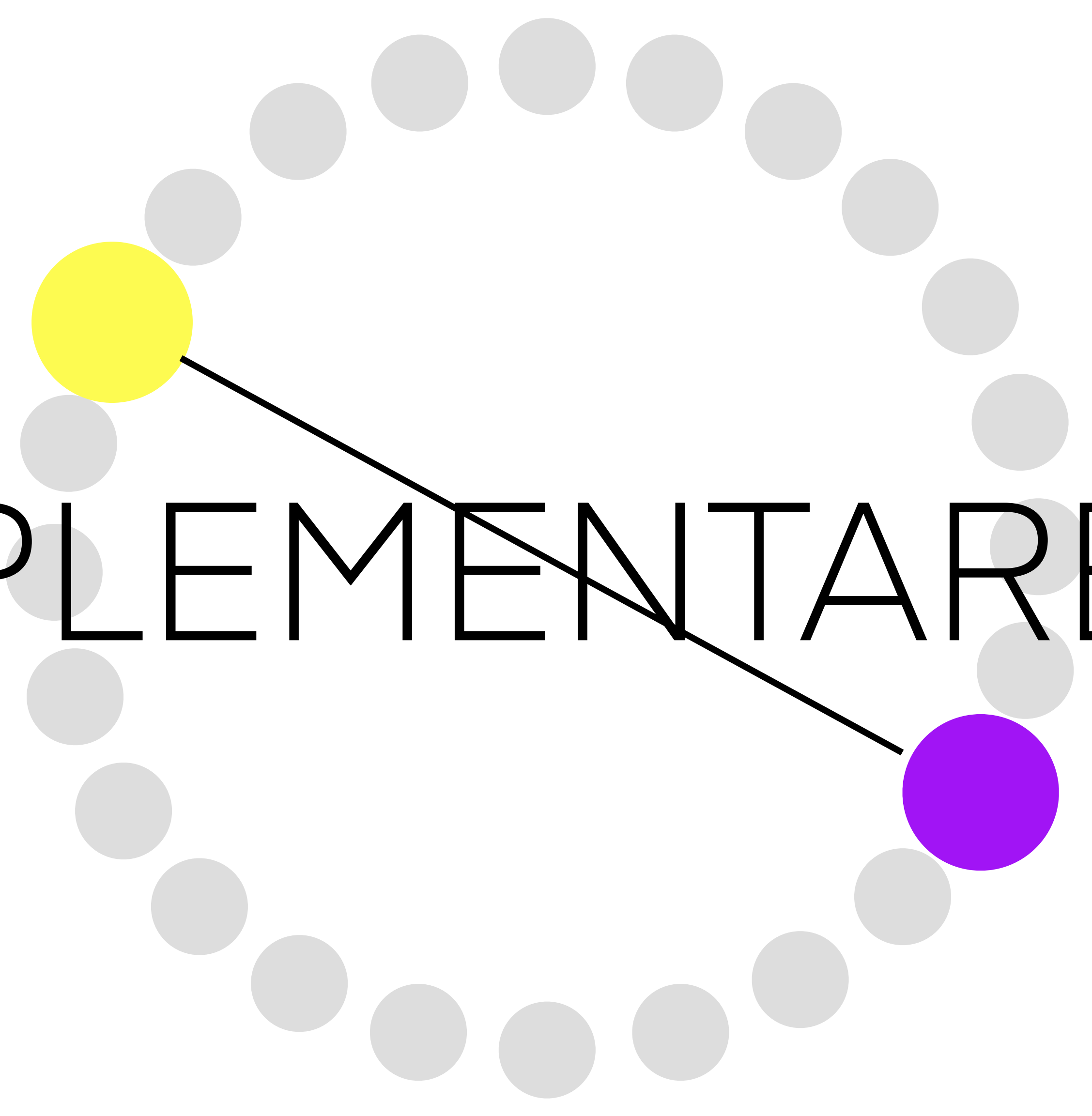
FRIAS



PRIMÁRIAS

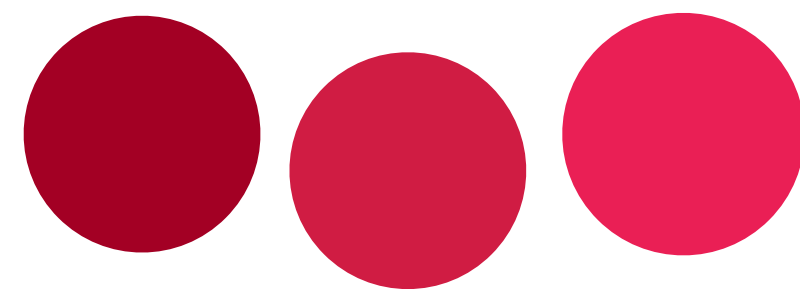


SECUNDÁRIAS

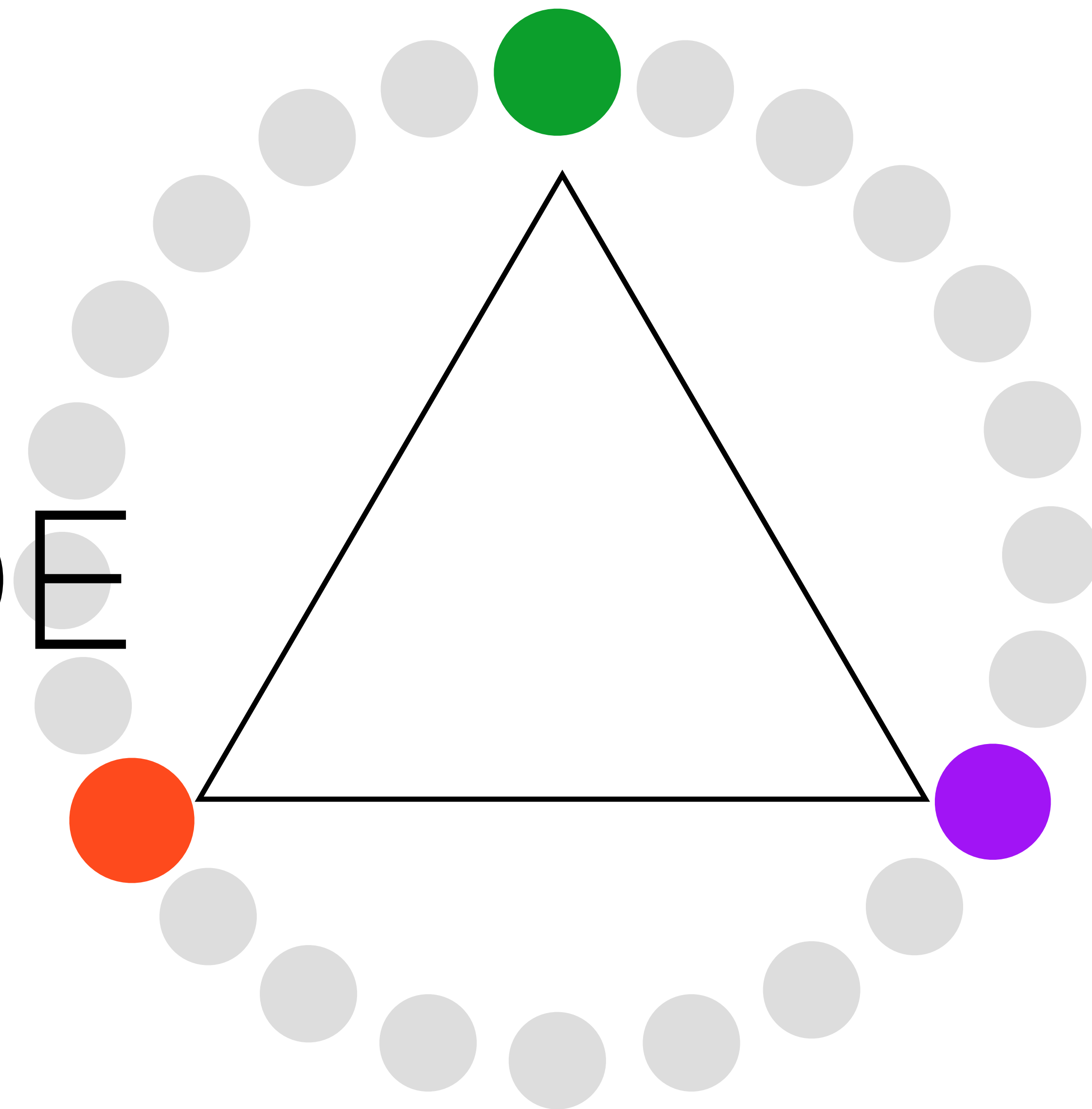


COMPLEMENTARES

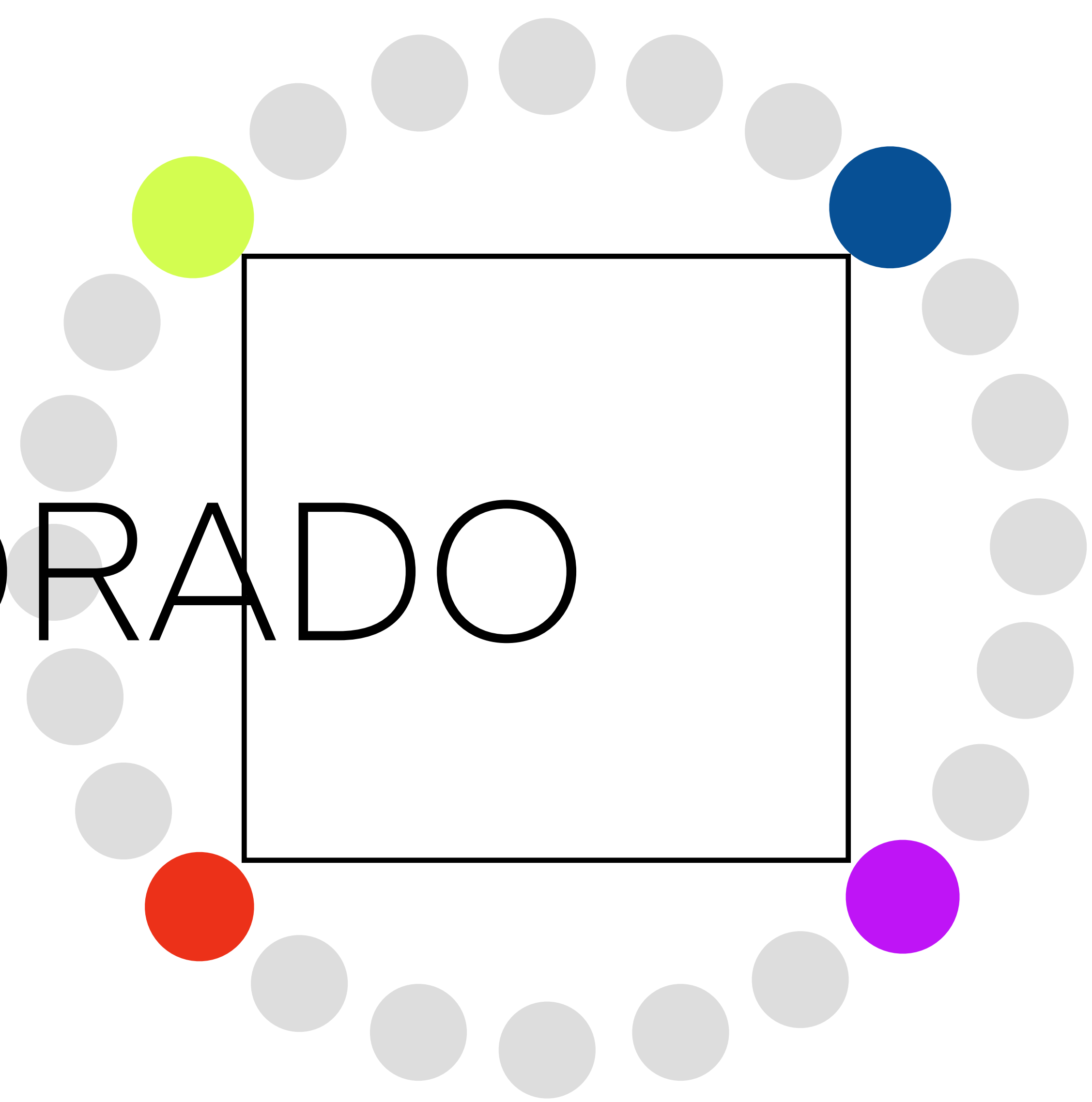
ANALOGAS



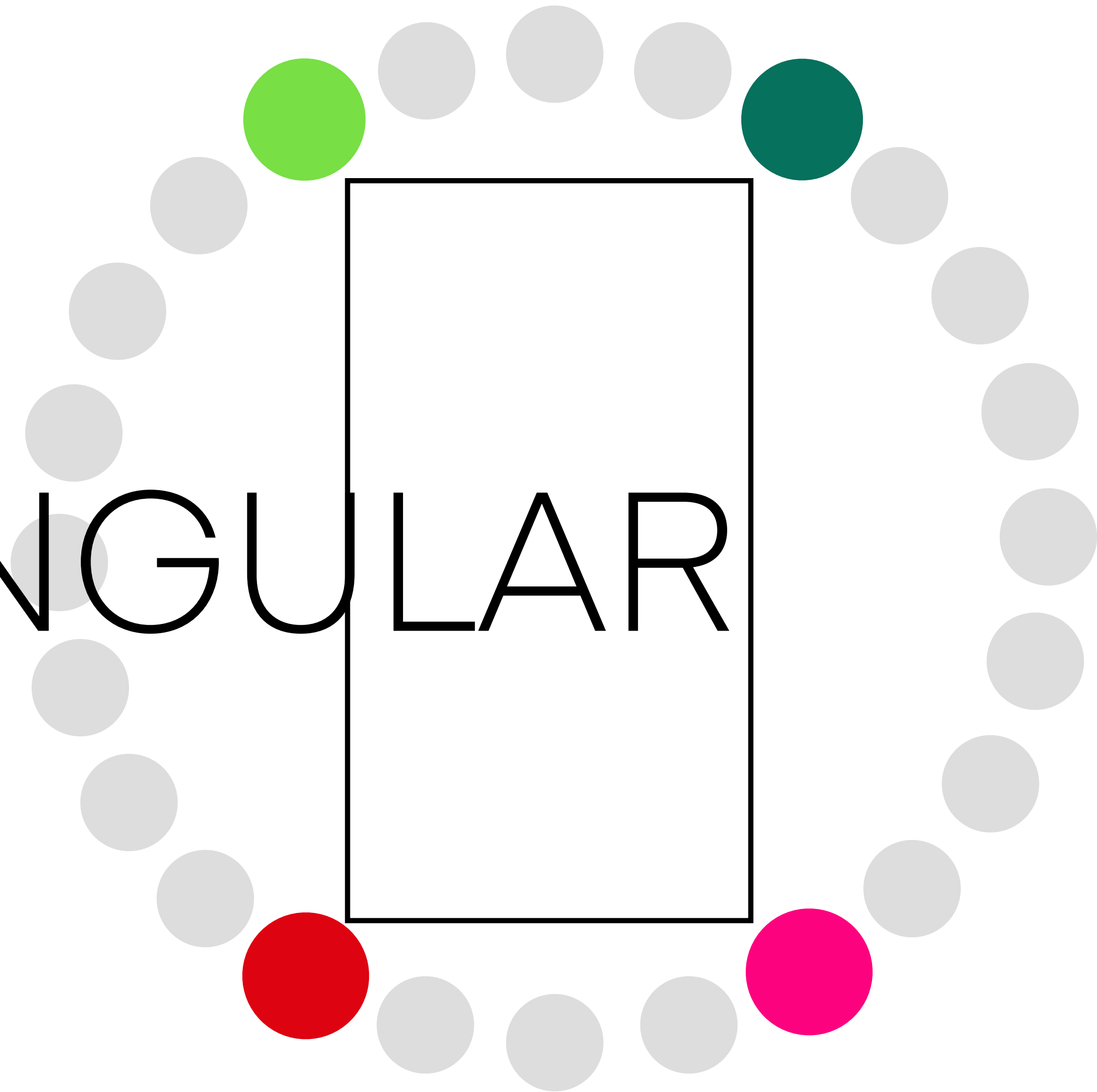
TRIADE



QUADRADO



RETANGULAR







we are
Two
times
agency

CONTACT US

TWO TIMES
A G E N C Y



WE ARE
ABOUT

DIGITAL
EXPERIENCES
AND CONTENT
CREATION

MORE ABOUT US

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BY NEWEST



Your weekly digest

Imperfection is beauty, madness is
genius and it's better to be absolutely
ridiculous than absolutely boring

SUMMERY



02/02
2019

A Cruelty-Free Makeup Challenge

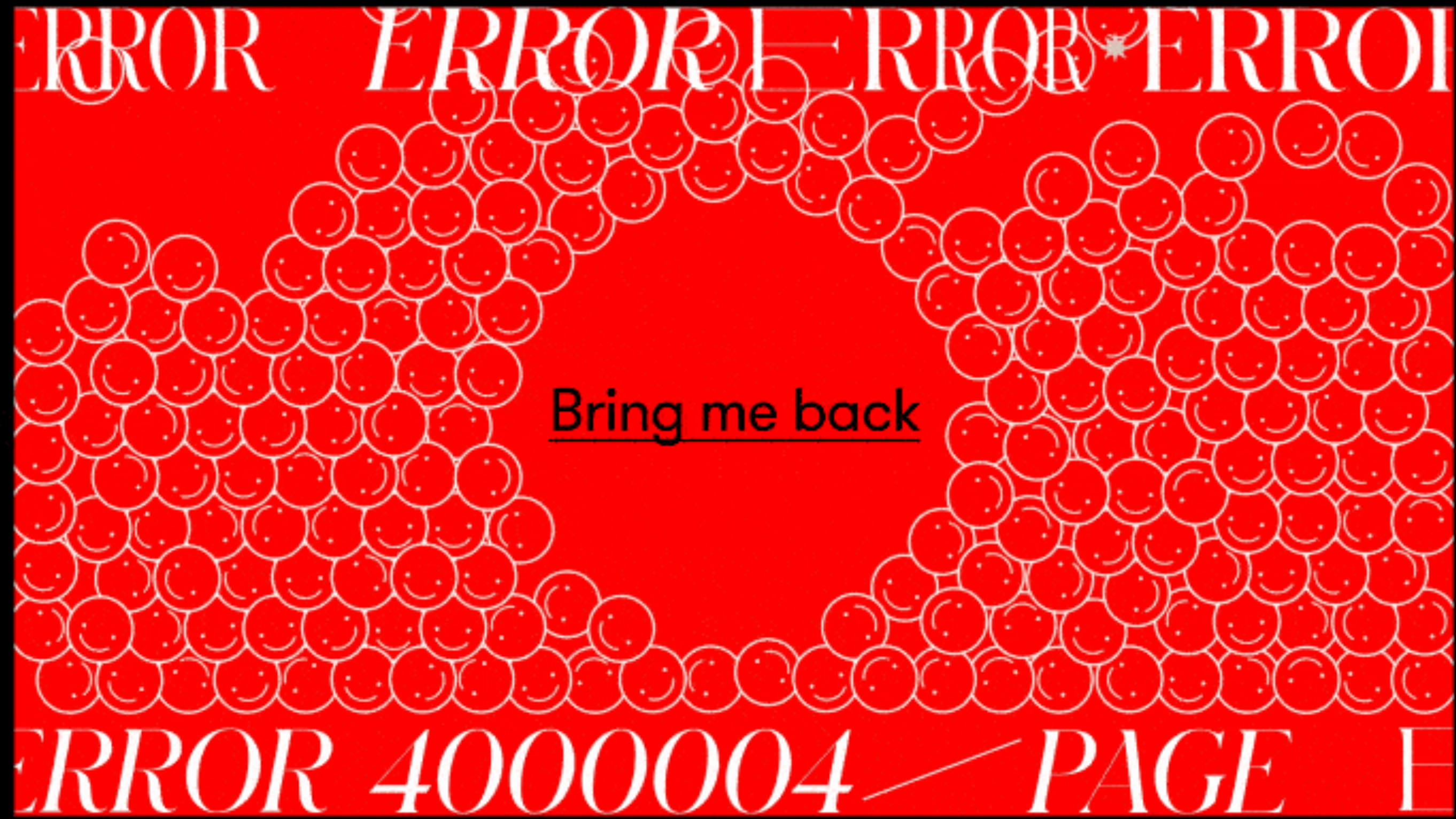
My honest story



02/02
2019

The Beekeeper







99 999

FOLLOWERS

Here we are



STAY
TUNED
FOR MORE

Thanks everyone!

FOLLOWERS

9 9

9 9 9



THE OTHER SIDE

MENU

ABOUT THE OTHER SIDE

VISUALIZATION ITS
NOT ONLY A GOOD
IMAGE, BUT ALSO
IDEOLOGICAL
REALIZATION. OUM
BRINGS *CREATION*
INTO LIFE..



WE ARE DESIGN
STUDIO, PROVIDES
HIGH QUALITY CG
ARCHITECTURE
VISUALIZATION,
INTERIOR DESIGN,
POST PRODUCTION
AND RELATED
SERVICES.

DIGITAL OBJECTS 71

1/6

PACKSHOTS/OBJECTS COMPO



Reichstag Building



Germany is a Western European country with a landscape of forests, rivers, mountain ranges and North Sea beaches. It has over 2 millennia of history. Berlin, its capital, is home to art and nightlife scenes, the Brandenburg Gate and many sites relating to WWII.

DISCOVER

< >

Berlin

Brandenburg Gate & the Berlin Wall

Munich

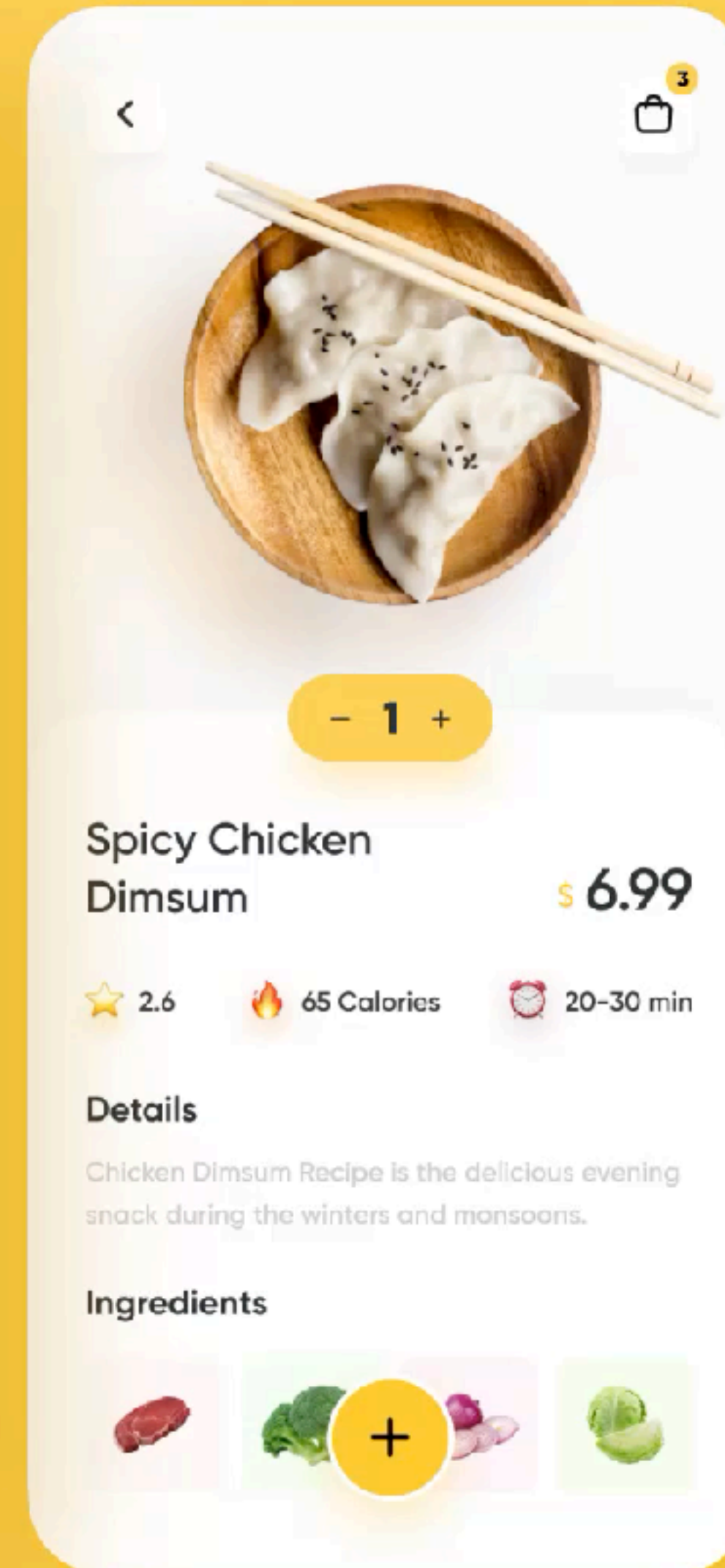
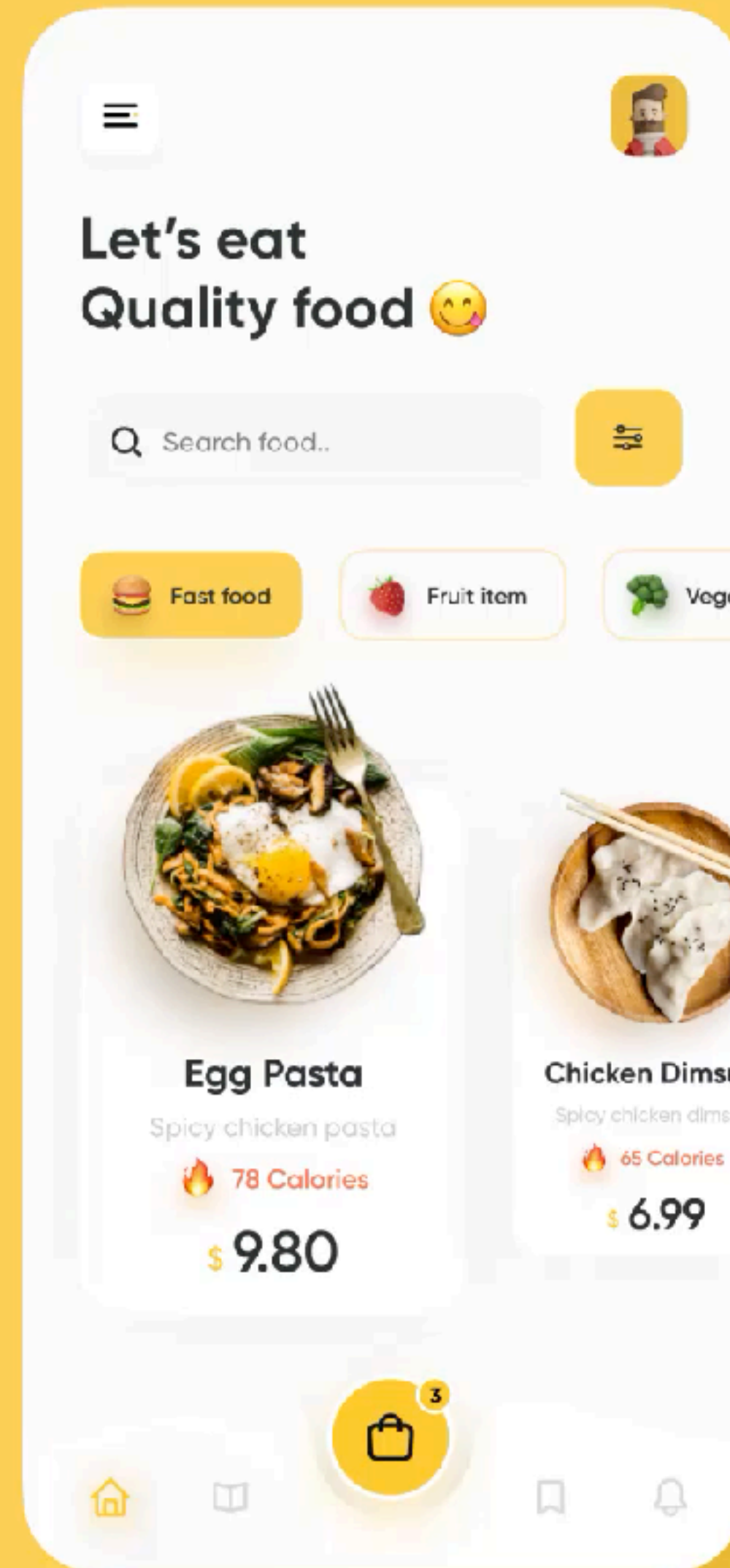
Oktoberfest, Hofbräuhaus & the

Frankfurt

Banking, Goethe House & museums

Cologne

Cologne Cathedral, old town & art



"Best what i saw on a
market, people just
dont realize that this
guys are super pros.
Go hunt them!"



Milton Levis
Copywriter at Chips



Michael Bronston
Manager at Pinterest



Amanda Roy
Executive at Shopify



- Skincare Products

We Offer the Best
Products for your Skin

Shop Now



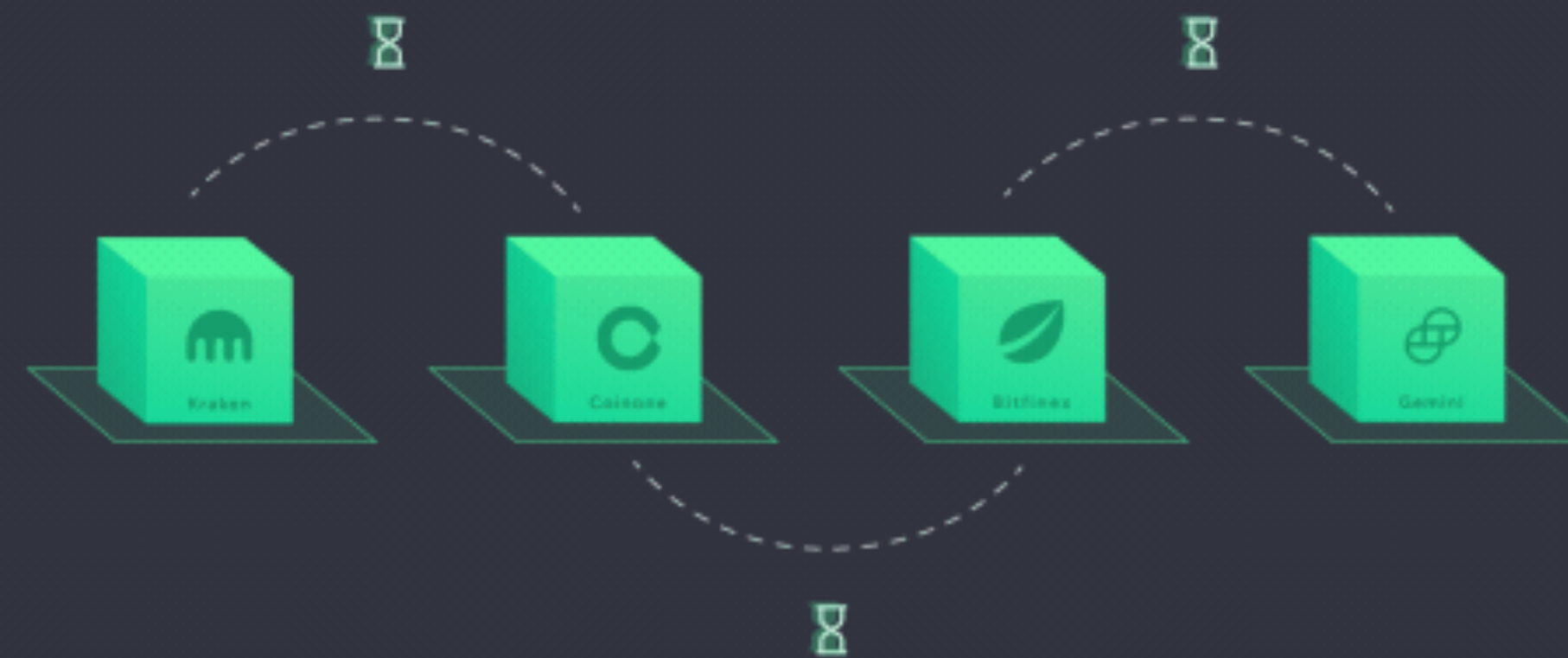
- The Categories

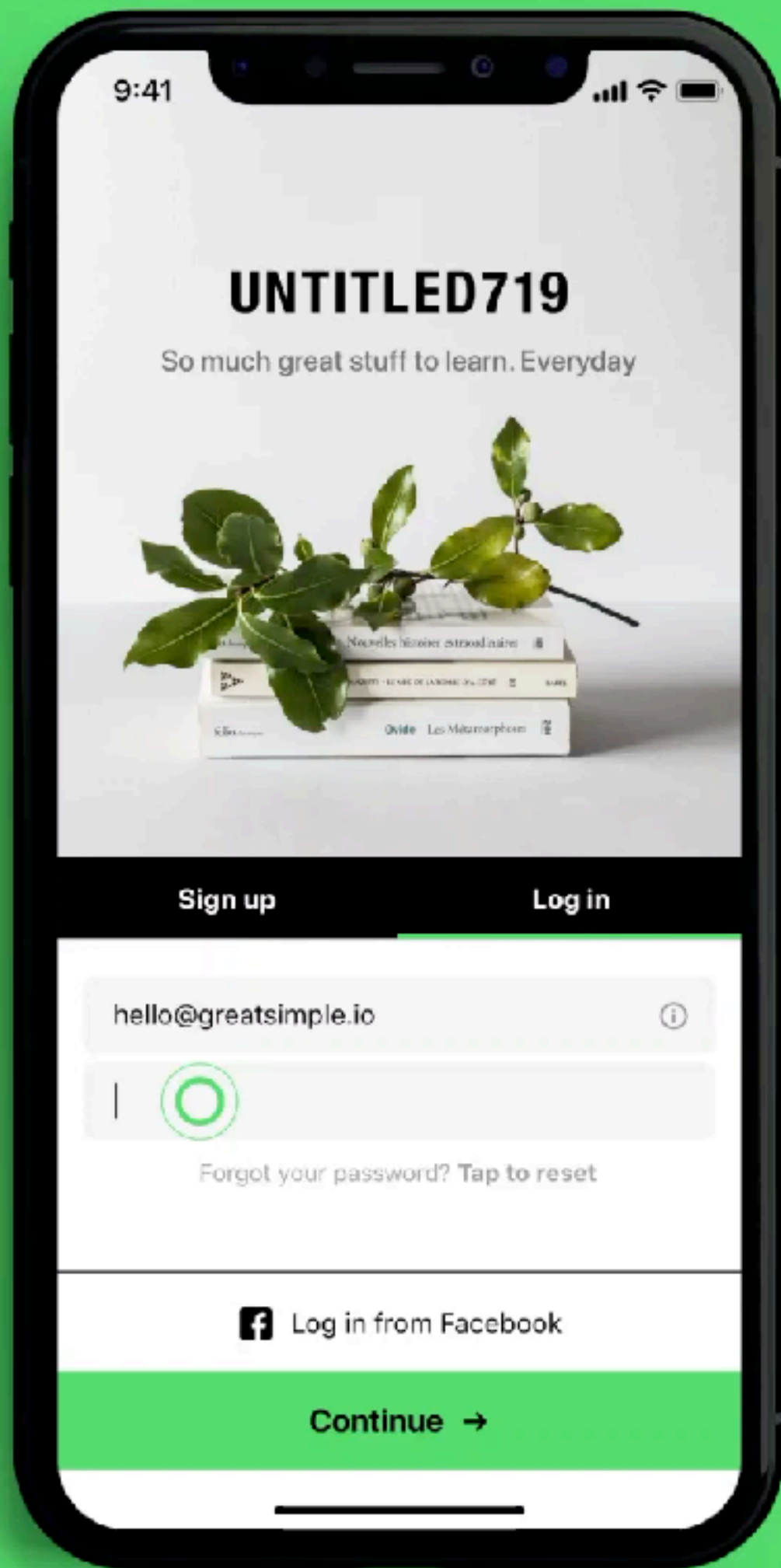
Browse by Category



Slow transfer times

On average, each transaction takes 10 minutes.
It can take up to 1 hour or longer







CONFIANÇA
LEALDADE
COMPETENCIA

m.



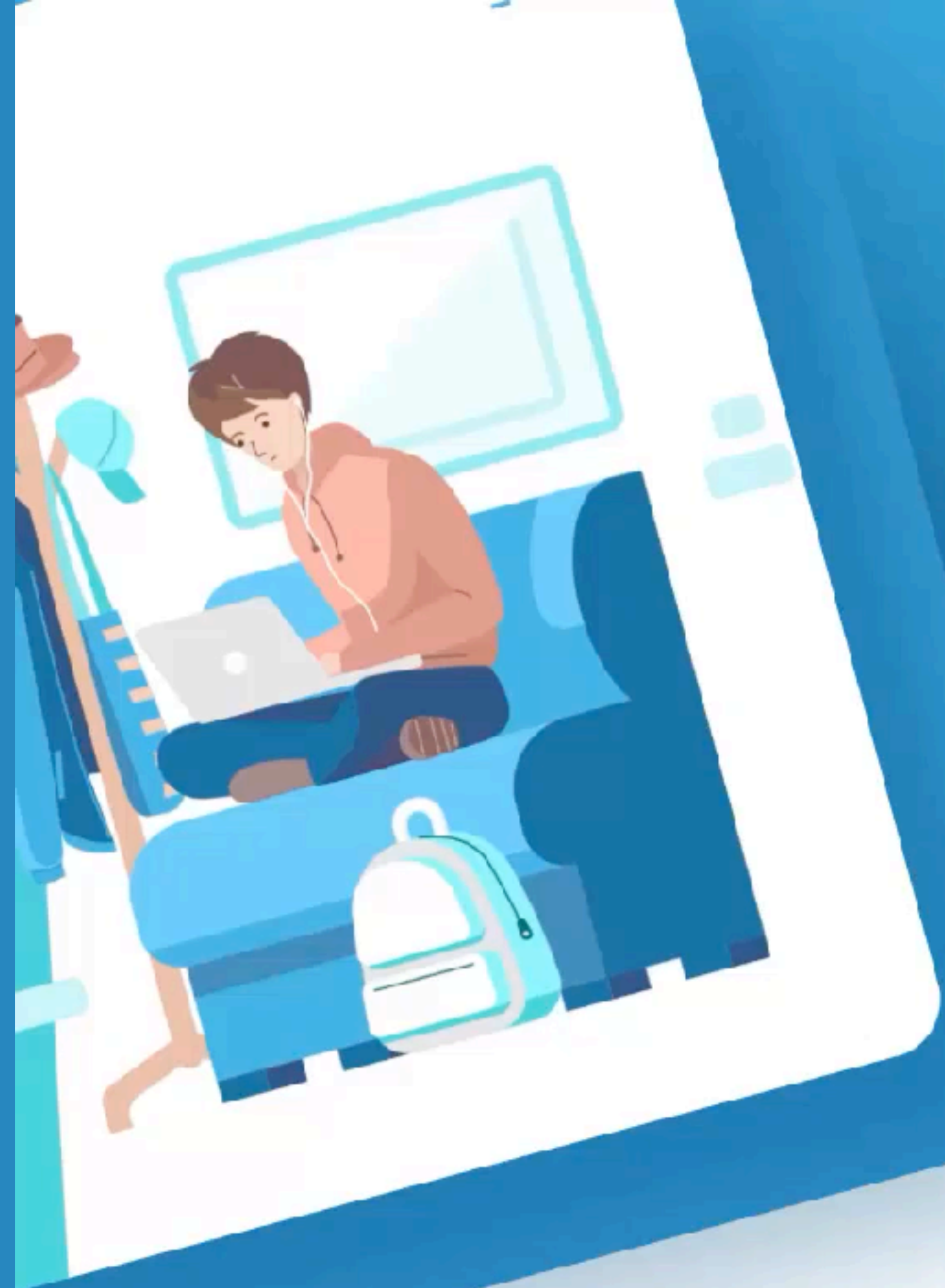
INSTAGRAM TWITTER YOUTUBE PINTEREST

the Next Generation of Liquids

Science

Previous

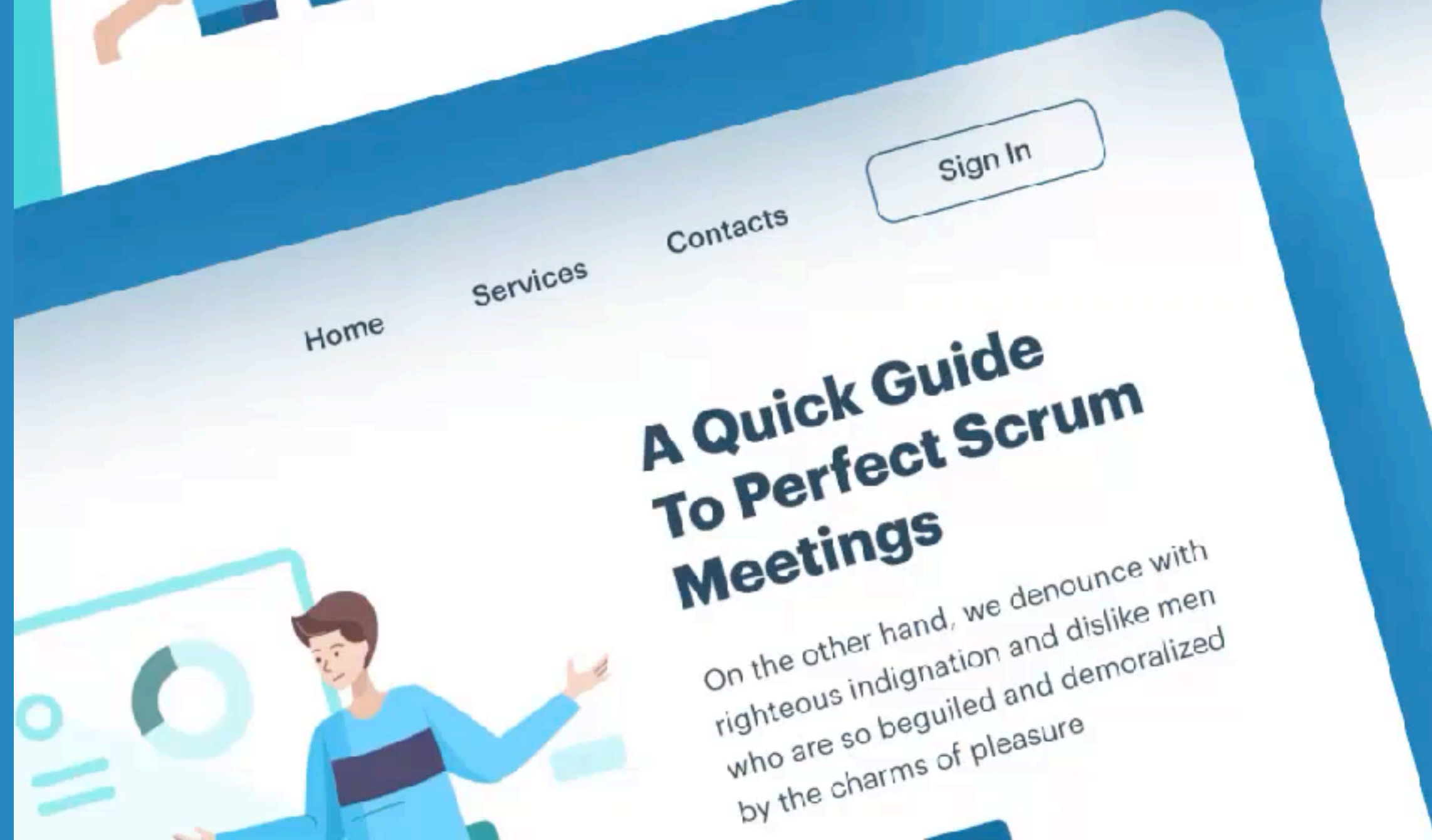
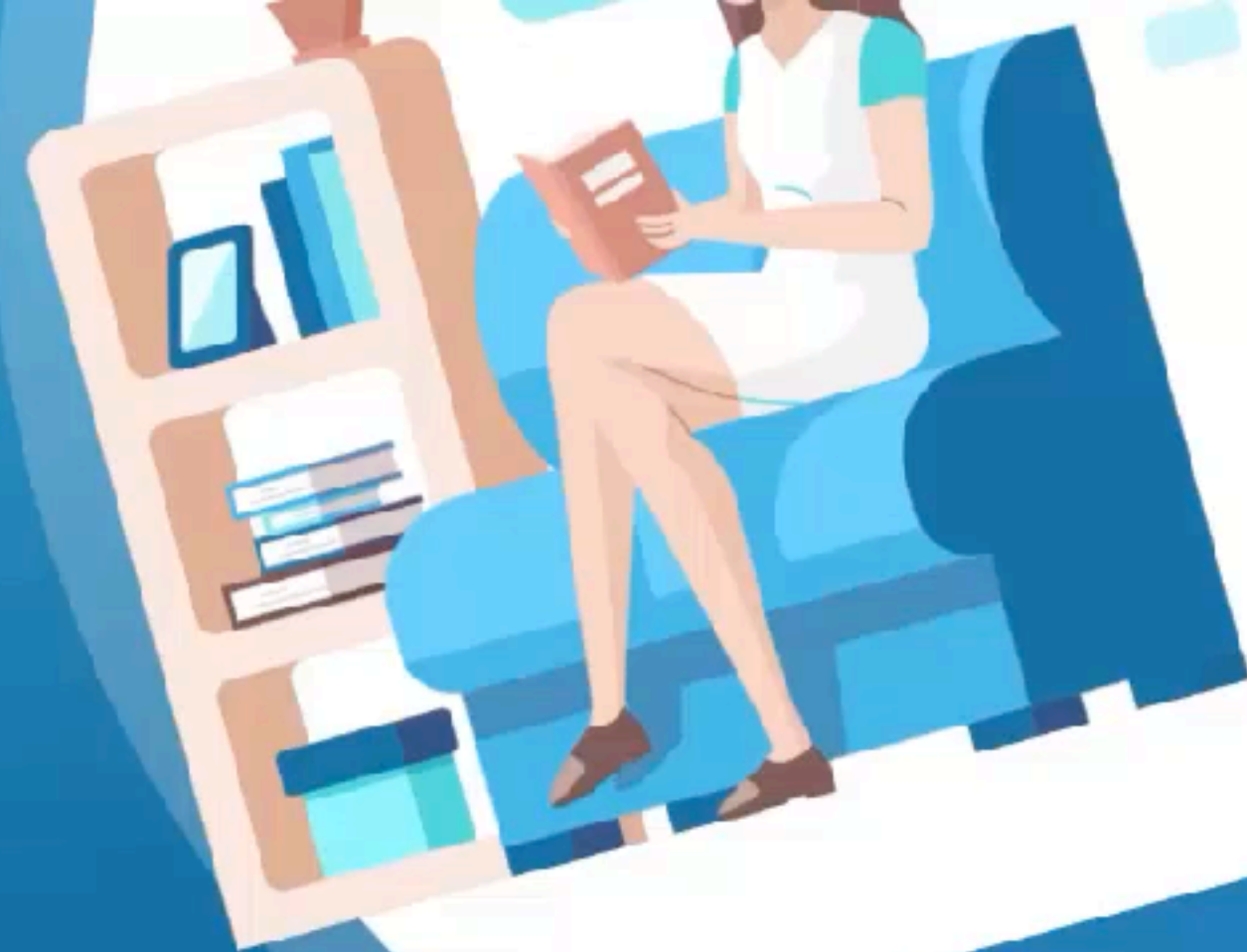
Next



Read Books Anywhere
with **Bukoo**

On the other hand, we denounce with
righteous indignation and dislike men
who are so beguiled and demoralized
by the charms of pleasure

Discover

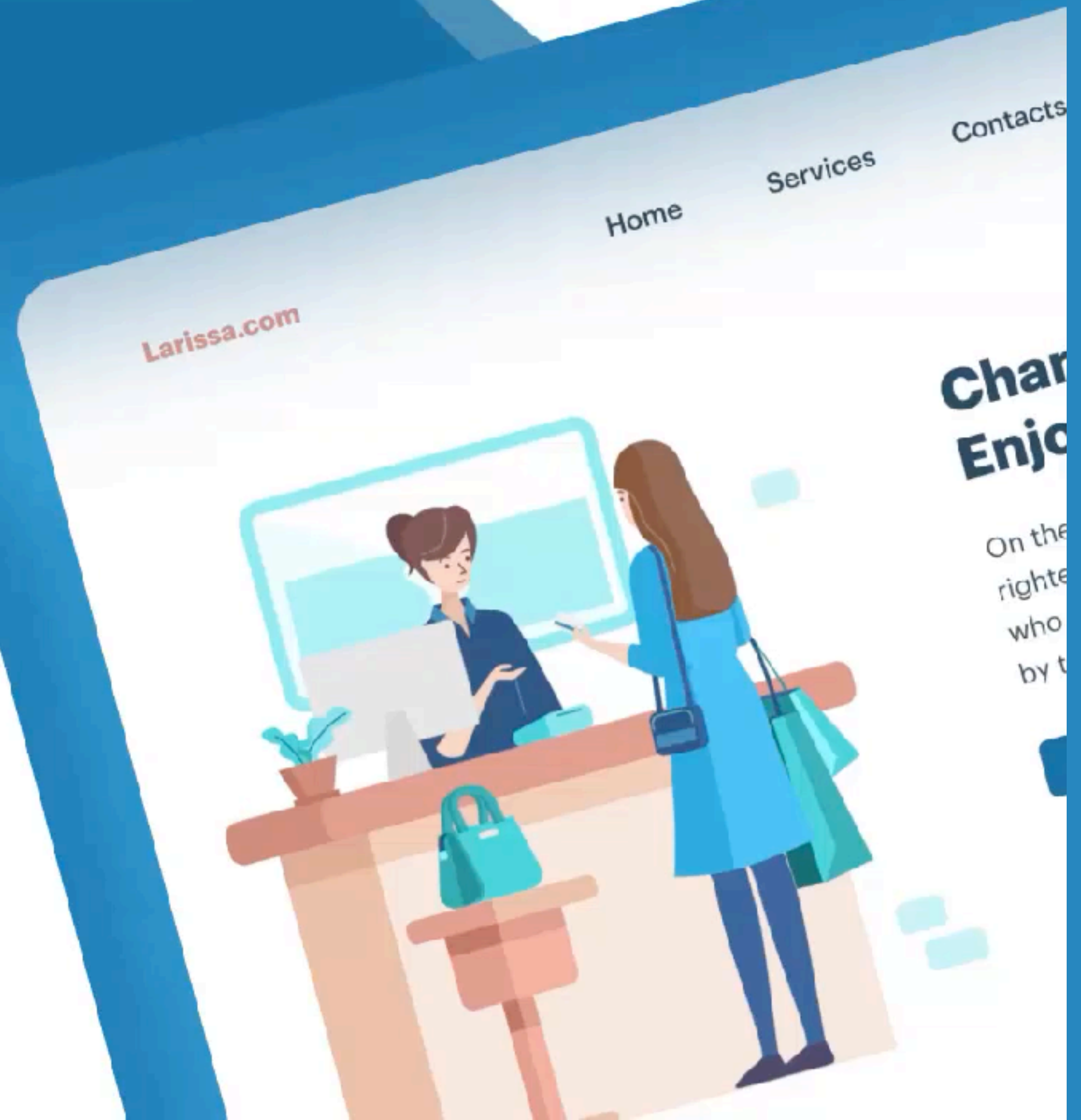


Home Services Contacts

A Quick Guide To Perfect Scrum Meetings

On the other hand, we denounce with
righteous indignation and dislike men
who are so beguiled and demoralized
by the charms of pleasure

Sign In

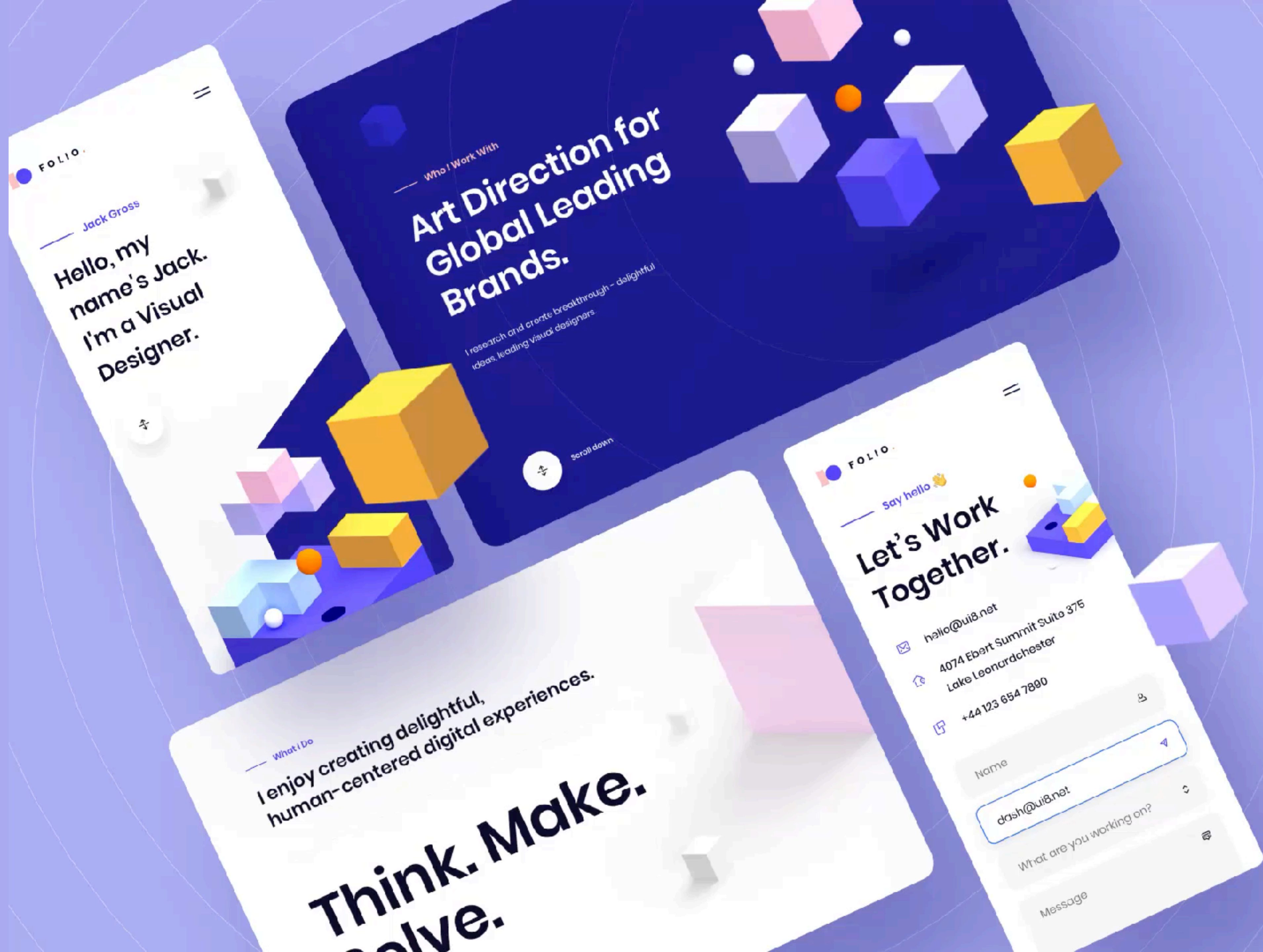


Larissa.com

Home Services Contacts

Char
Enjo

On the
righte
who
by t





NOBREZA
ESPIRITUALIDADE
AMBIÇÃO₅

Find your place online

Get started with DStudio

Search for your new domain

Get it

Transfer a domain you already own

VPS

\$30 / Month

Security

\$ 40.60 / 1st Year

Installation Free

Get 7 Days Trial



Pro User

\$249

Updates Included*



Domains

\$ 25.60 / 1st Year

Payment Method

Credit Cards / Debit Cards, and
PayPal Accounts



Jessica Astner

Super Admin

Billings

My Cards

Payees

Balance

\$ 5421.50

VISA

D-Studio

2461 8773 8629 7274

02/22

Balance

\$ 9481.50



David James

3411 4586 6725 8732

07/23

YOUR PARTNER
IN CRIME.

MEET THE
FOUNDERS

BORN IN SAN FRANCISCO, CALIFORNIA, TO JAPANESE-AMERICAN PARENTS, AT 16 YEARS OLD, ALEXANDER WANG WENT TO A SUMMER DESIGN PROGRAM AT CENTRAL SAINT MARTIN.

HE ATTENDED ELEMENTARY AND MIDDLE SCHOOL AT THE HARMER SCHOOL, SHE WENT TO BOARDING SCHOOL IN PEBBLE BEACH, CA AT STEVENSON SCHOOL FOR 9TH GRADE. DURING THE LATTER PART OF HIS TEENAGE YEARS, HE LIVED IN SAN FRANCISCO AND ATTENDED THE DROW SCHOOL FOR HIGH SCHOOL.

JOHN ^{MEET}
GELLER



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SOFISTICAÇÃO
DOÇURA
SINCERIDADE



DSGNCOLLECTIVES

CREATIVITY AND ART
FOR EVERYONE



MY ACCOUNT



WE ARE CREATING NEW KIND
OF COMMUNITY



WWW
SHARE
YOUR IDEAS.

DC is a curated community of the
best talent in the creative industry.
Our mission is to eliminate the
obstacles between creative
people and opportunity.

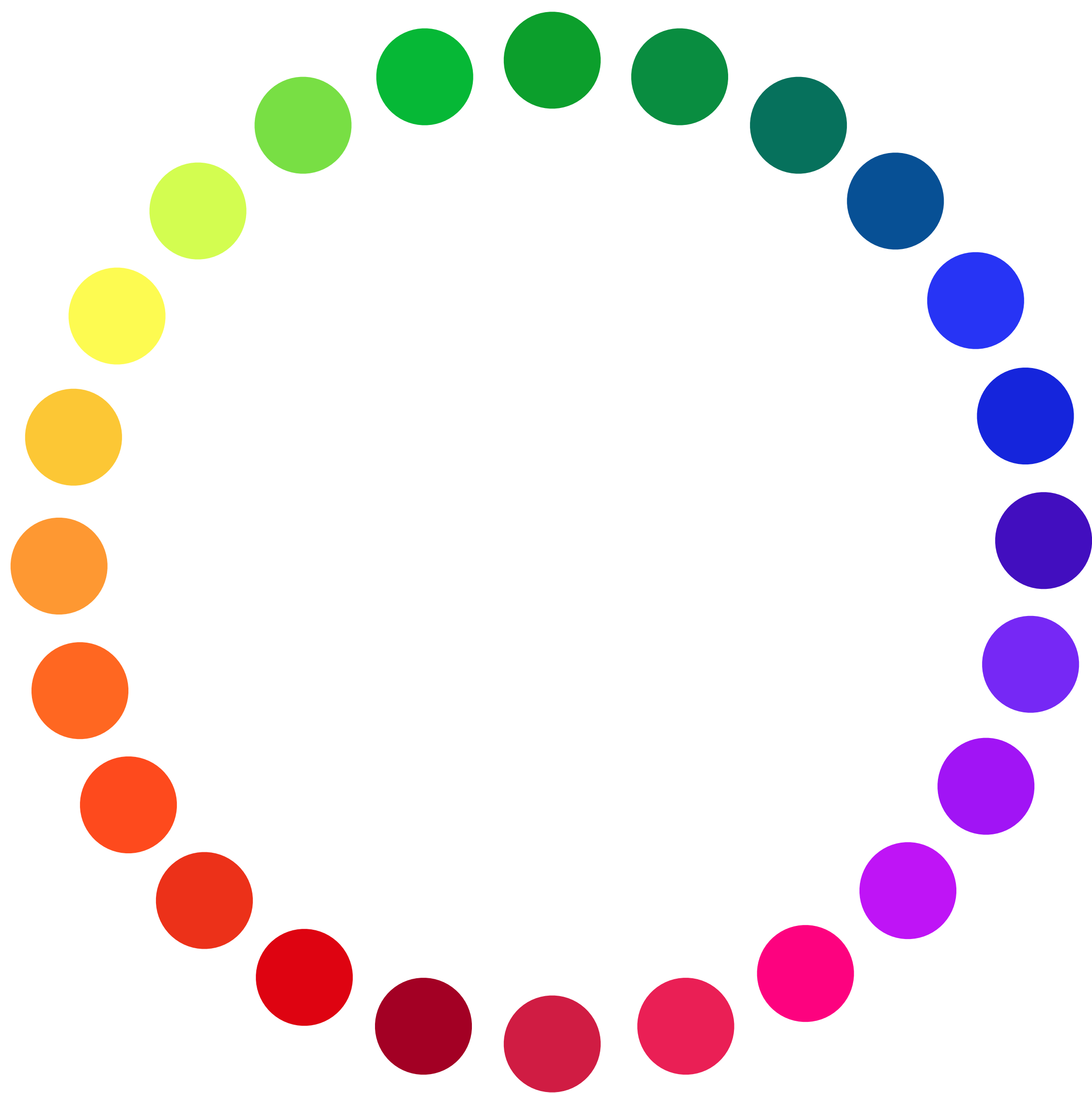
Following are the website online
platforms from where you can
look for the best and talented
typoface, website and graphic
designers.

ART, FILM, ILLUSTRATION, PHOTOGRAPHY,
ANIMATION, ARCHITECTURE, DESIGN, FASHION,
GAMING, GRAPHIC DESIGN, MUSIC.



FORMALIDADE
DRAMA
SOFISTICAÇÃO

SIMPLICIDADE
INOCENCIA
HONESTIDADE



Disco de cores

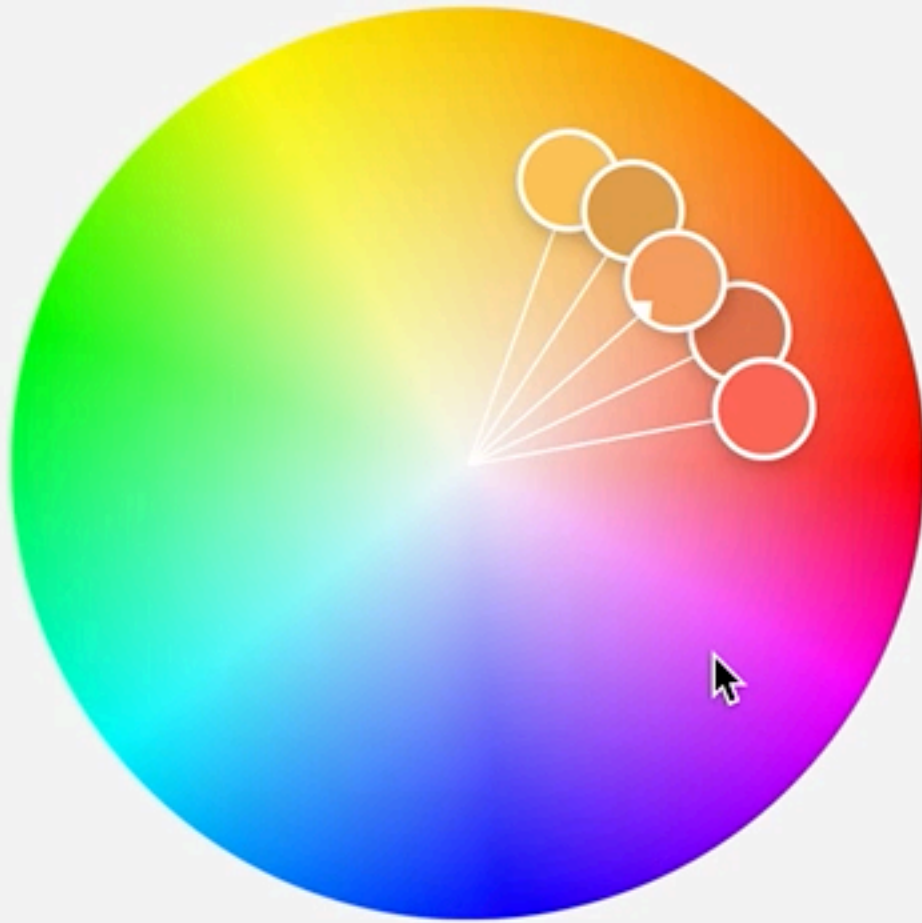
Extrair tema

Extrair gradiente

Ferramentas de acessibilidade

Novo

- Aplicar a regra de harmonia de cores
- Análogo
- Monocromático
- Tríade
- Complementar
- Dividir complementar
- Dividir complementar duas vezes
- Quadrado
- Composto
- Sombras
- Personalizado



A

B

C

D

E

#FCC356

#E09D4C

#F79D60


#E0724C

#FC6856

R

G

B



252

224

247

224

252

195

157

157

114

104

86

76

96

76

86

99

88

97

88

99



Salvar em

Jüssi_01

+

Nome

My Color Theme

Tags

Insira ou selecione abaixo

- Orange +
- Peach +
- Red +
- Fruit +
- Coral +

☒ Publicar no Color

 Verificar acessibilidade

Salvar

TEMA *

COR PRIMÁRIA



SOMBRA

LUZ

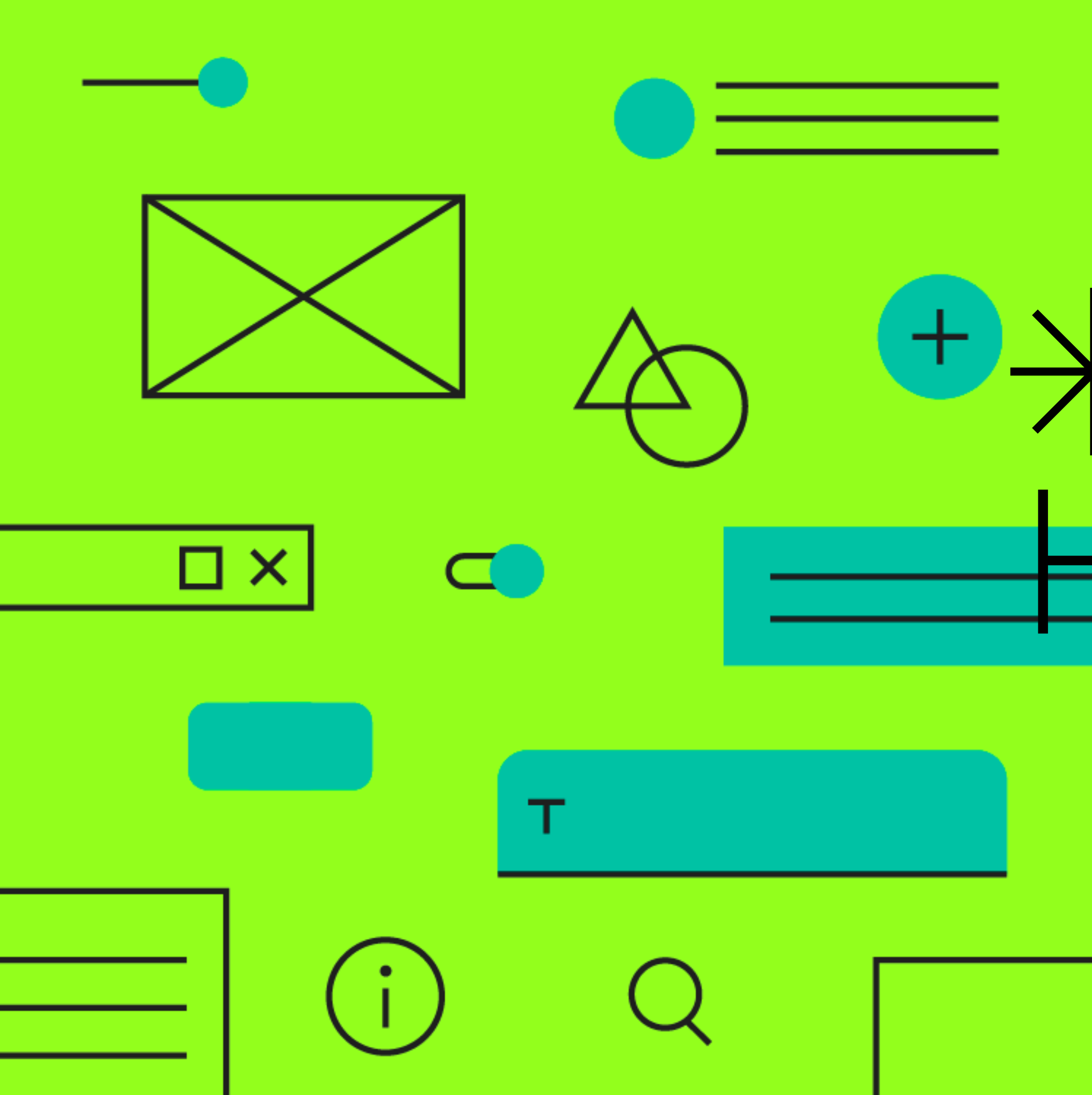


COR SECUNDÁRIA

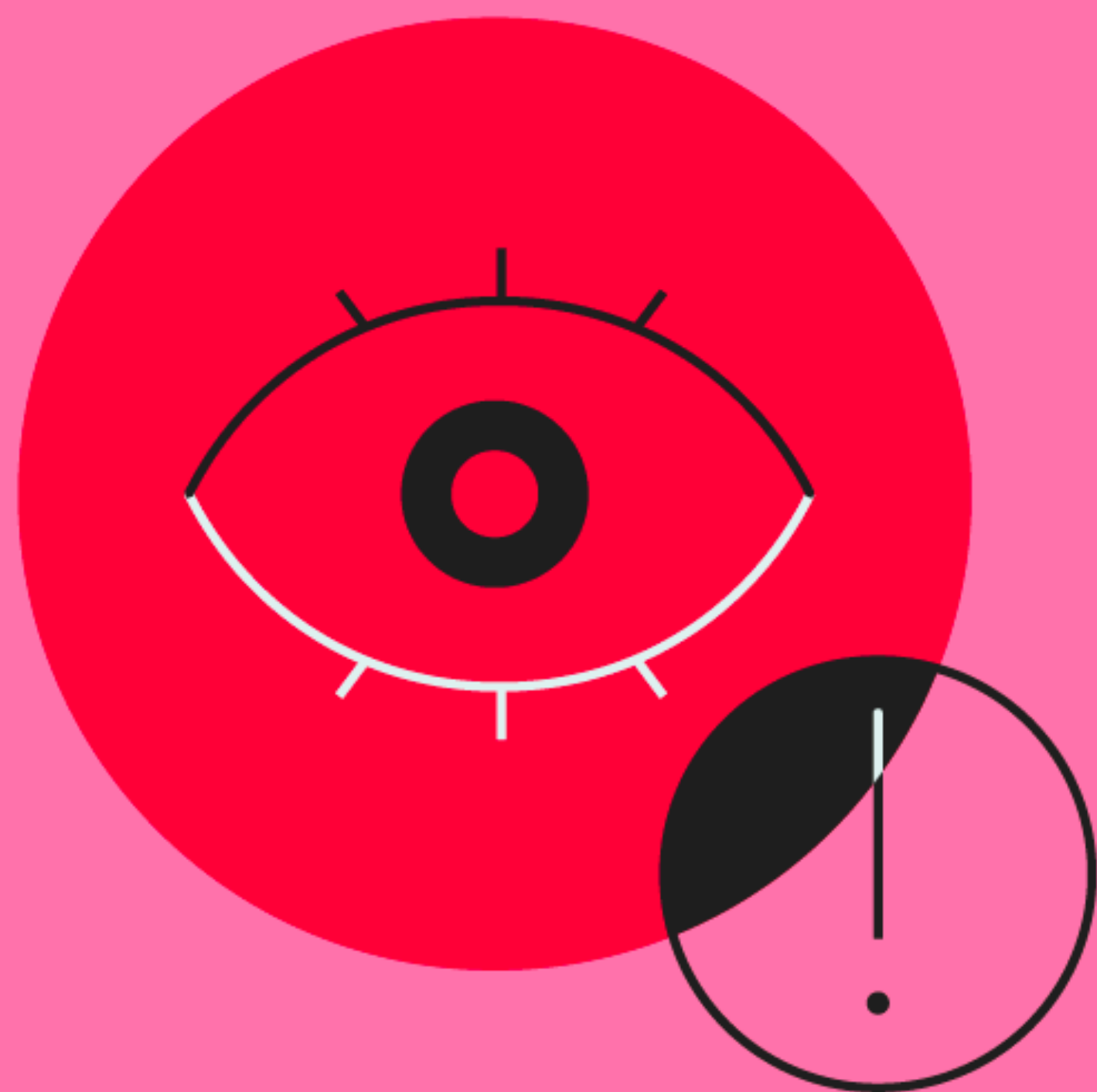
Primary	Primary Variant	Secondary	Secondary Variant
1 #6200EE	2 #3700B3	3 #03DAC6	4 #018786

Background	Surface	Error
5 #FFFFFF	6 #FFFFFF	7 #B00020

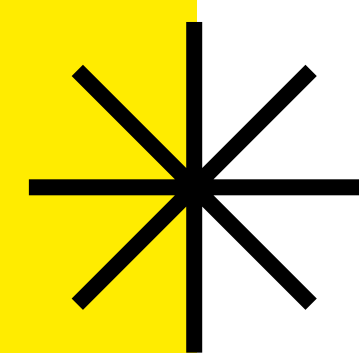
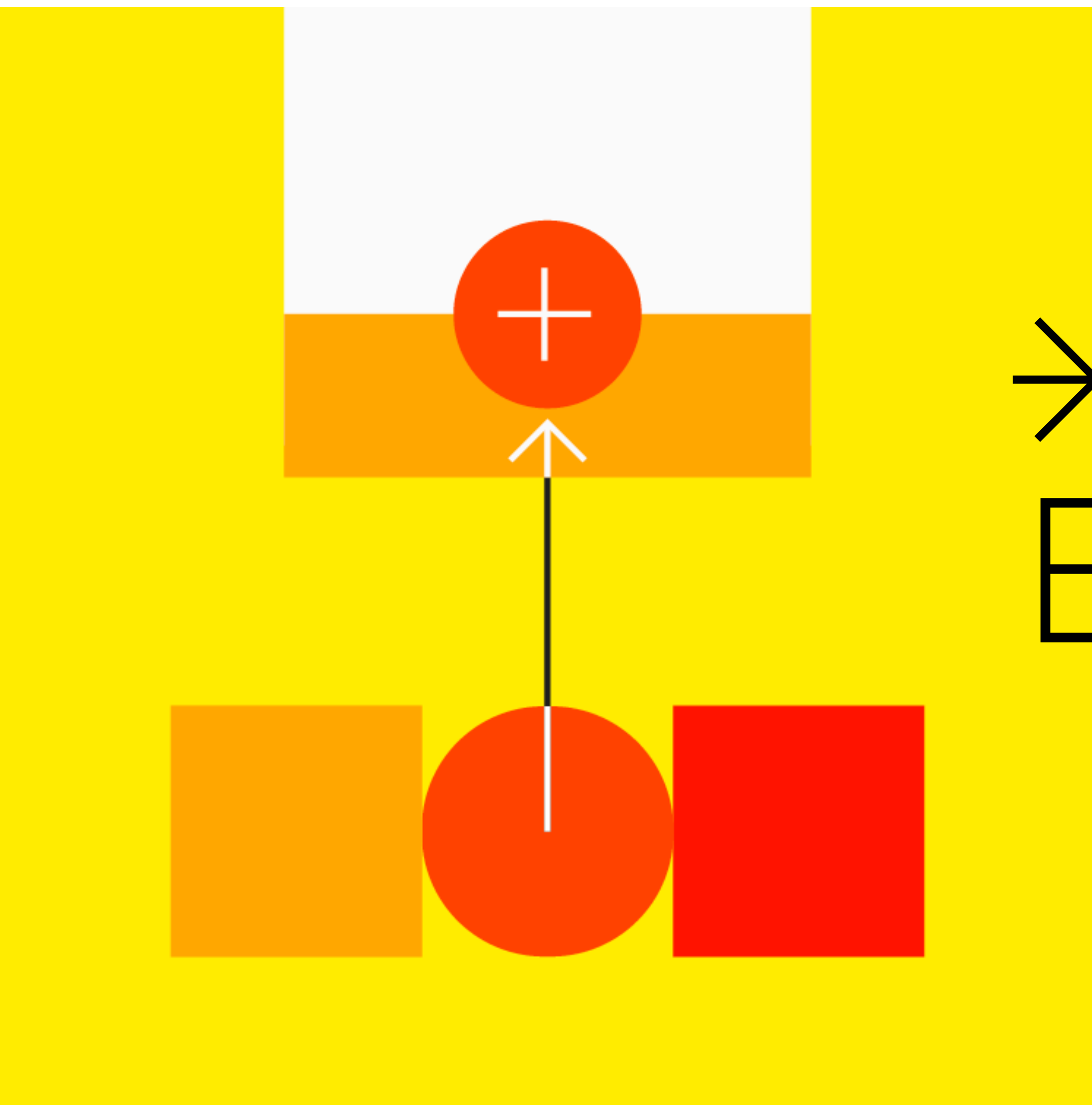
On Primary	On Secondary	
8 #FFFFFF	9	#000000
On Background	On Surface	On Error
10 #000000	11 #000000	12 #FFFFFF



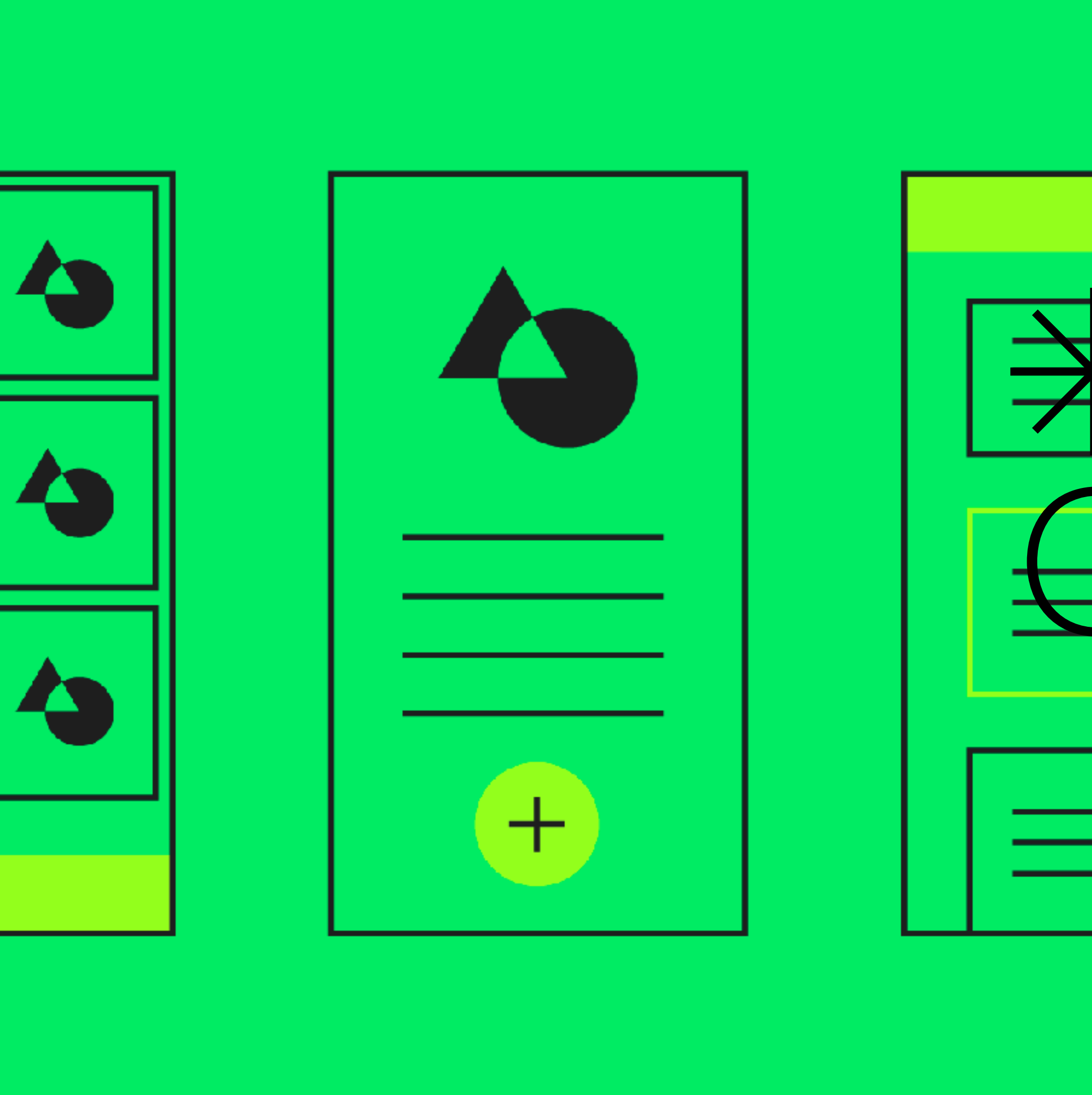
HIERARQUIA



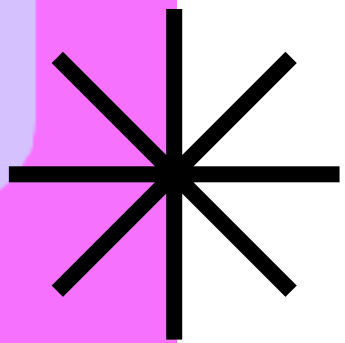
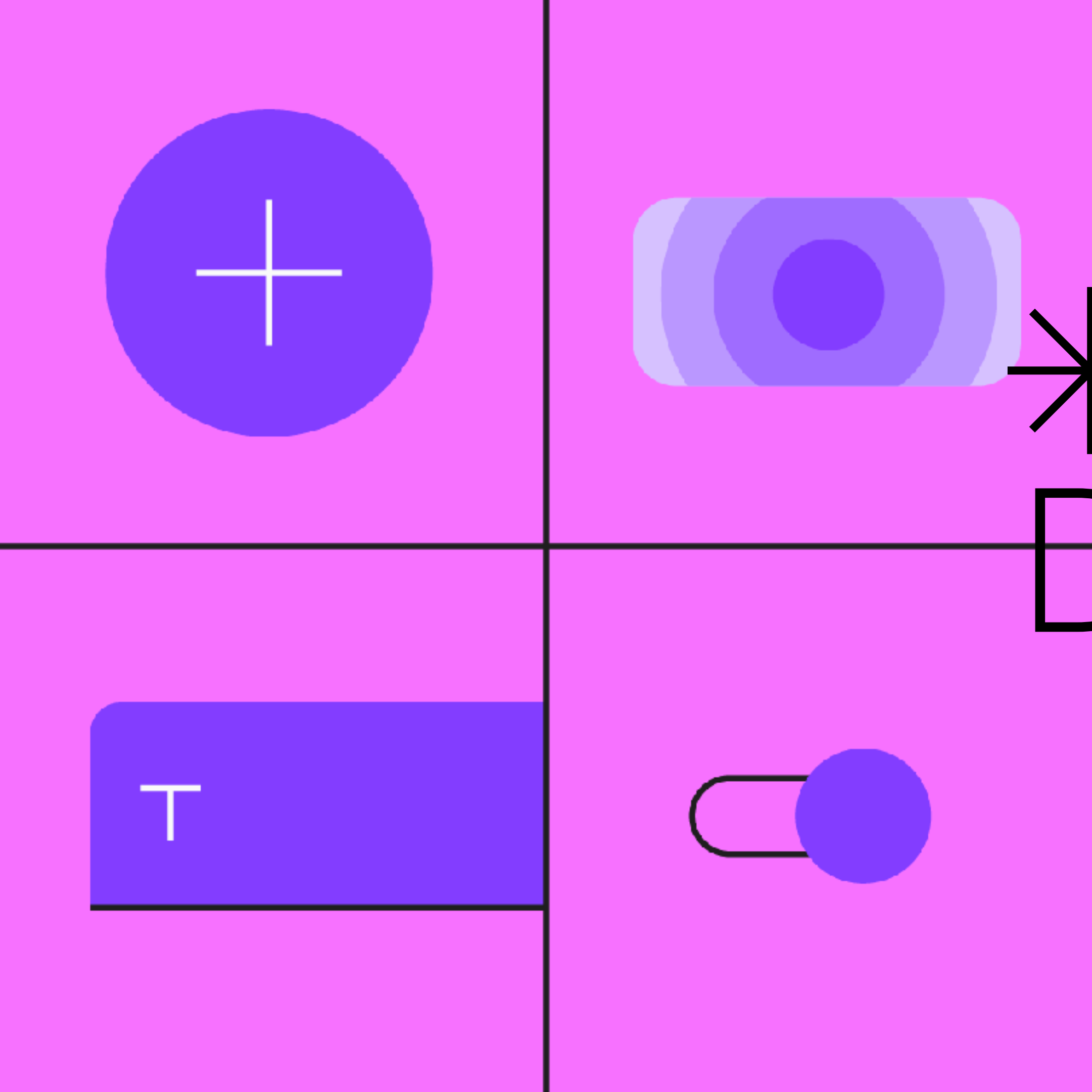
*
LEGÍVEL



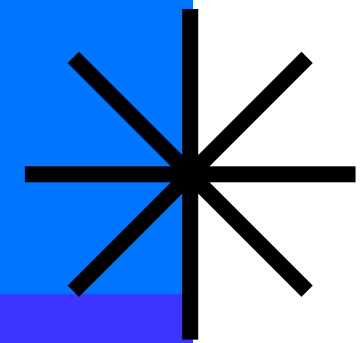
EXPRESSIVA



*
CONSISTENTE



DISTINTO



INTENCIONAL

4.2

CORES

FAST RECAP *

4.3 GRID*

GRID ESTÁ
EM TODO *
OS LUGARES

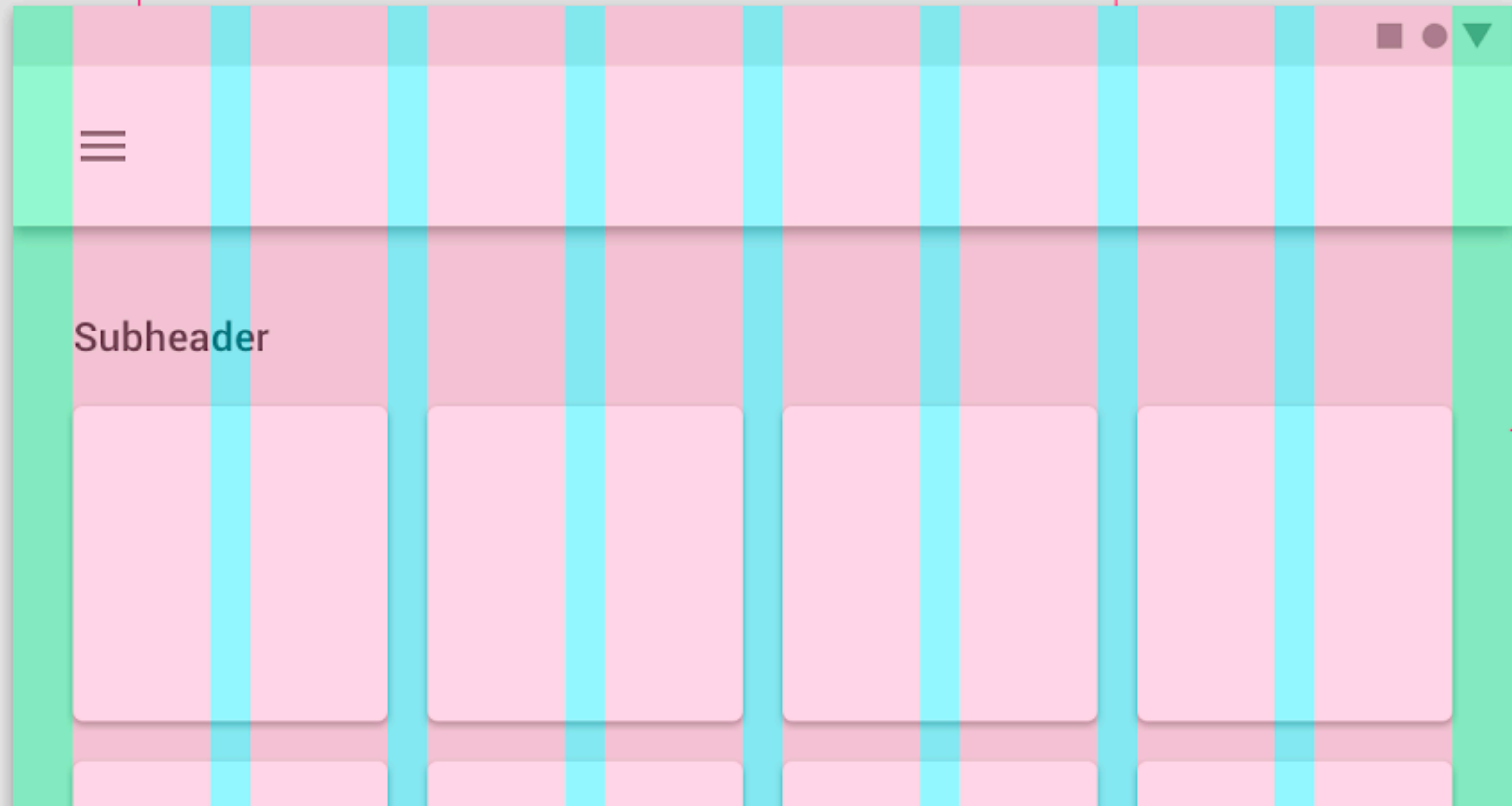
NÓS AJUDANDO
A ORGANIZAR AS
INFORMAÇÕES*

INVISÍVEIS, MAS
INDISPENSÁVEIS

INVISÍVEIS, MAS
INDISPENSÁVEIS

COLUNAS 1

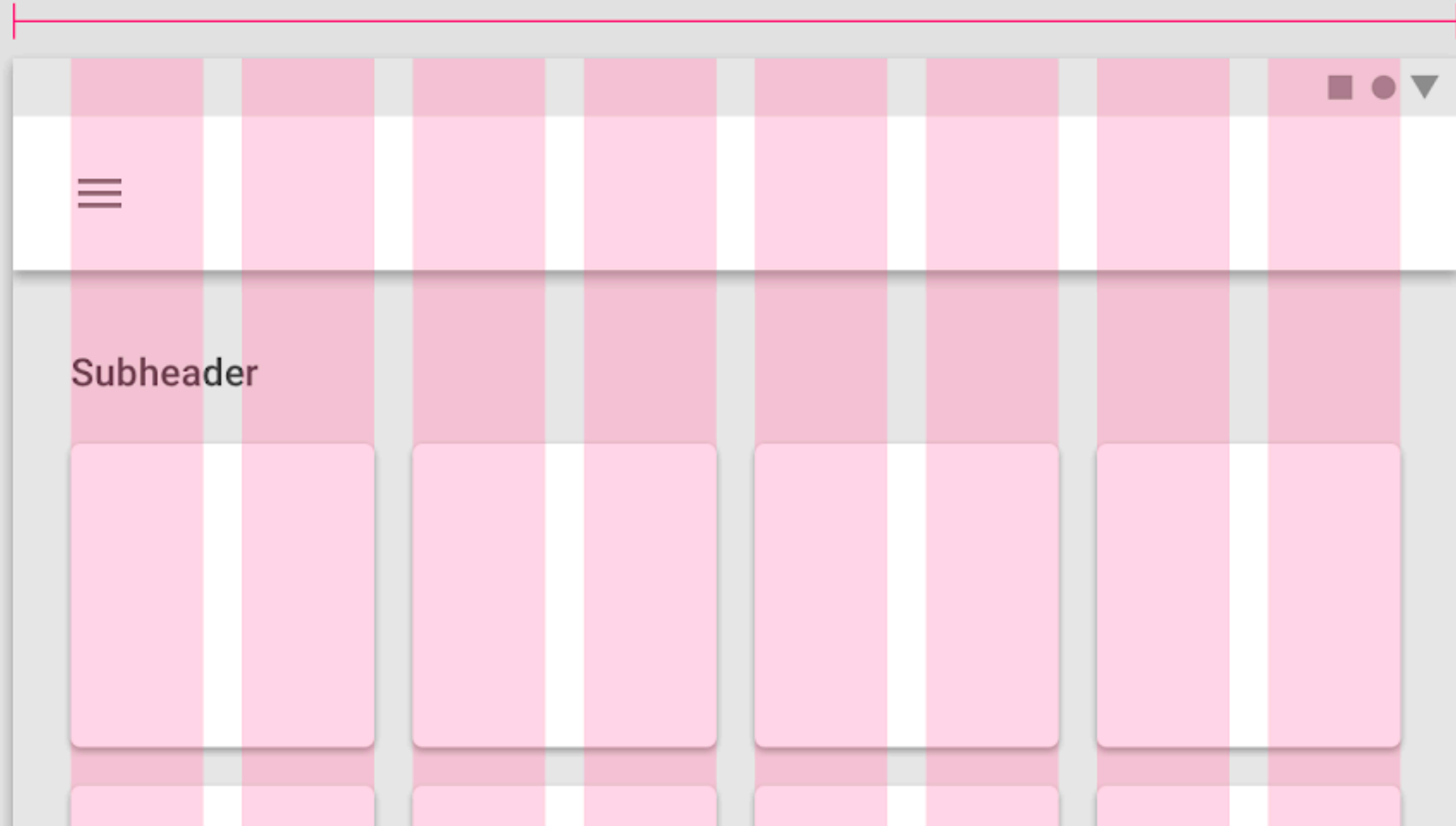
2 GUTTER / CALHA



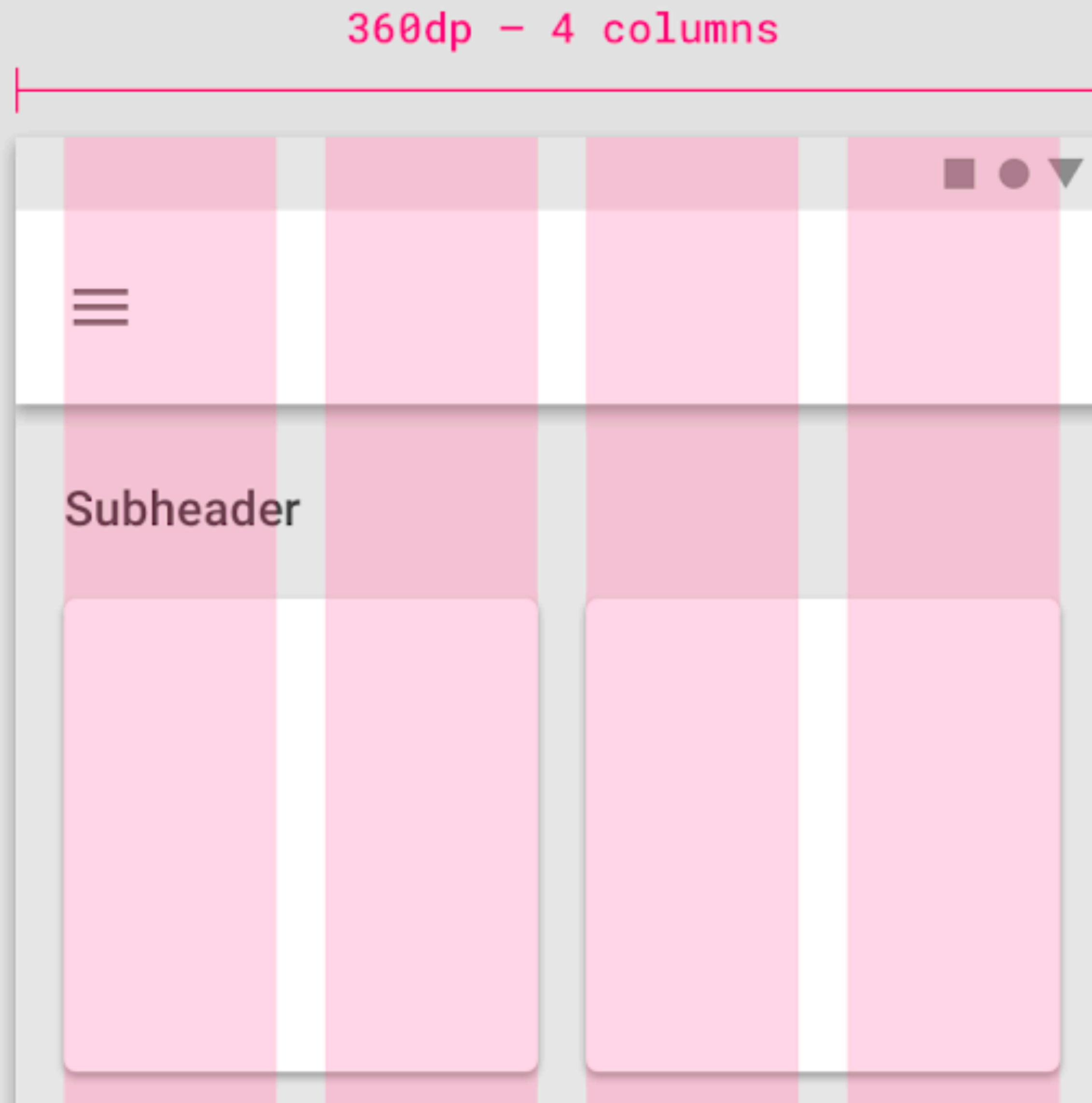
3
MARGEM

COLUMNAS

600dp - 8 columns



COLUNAS

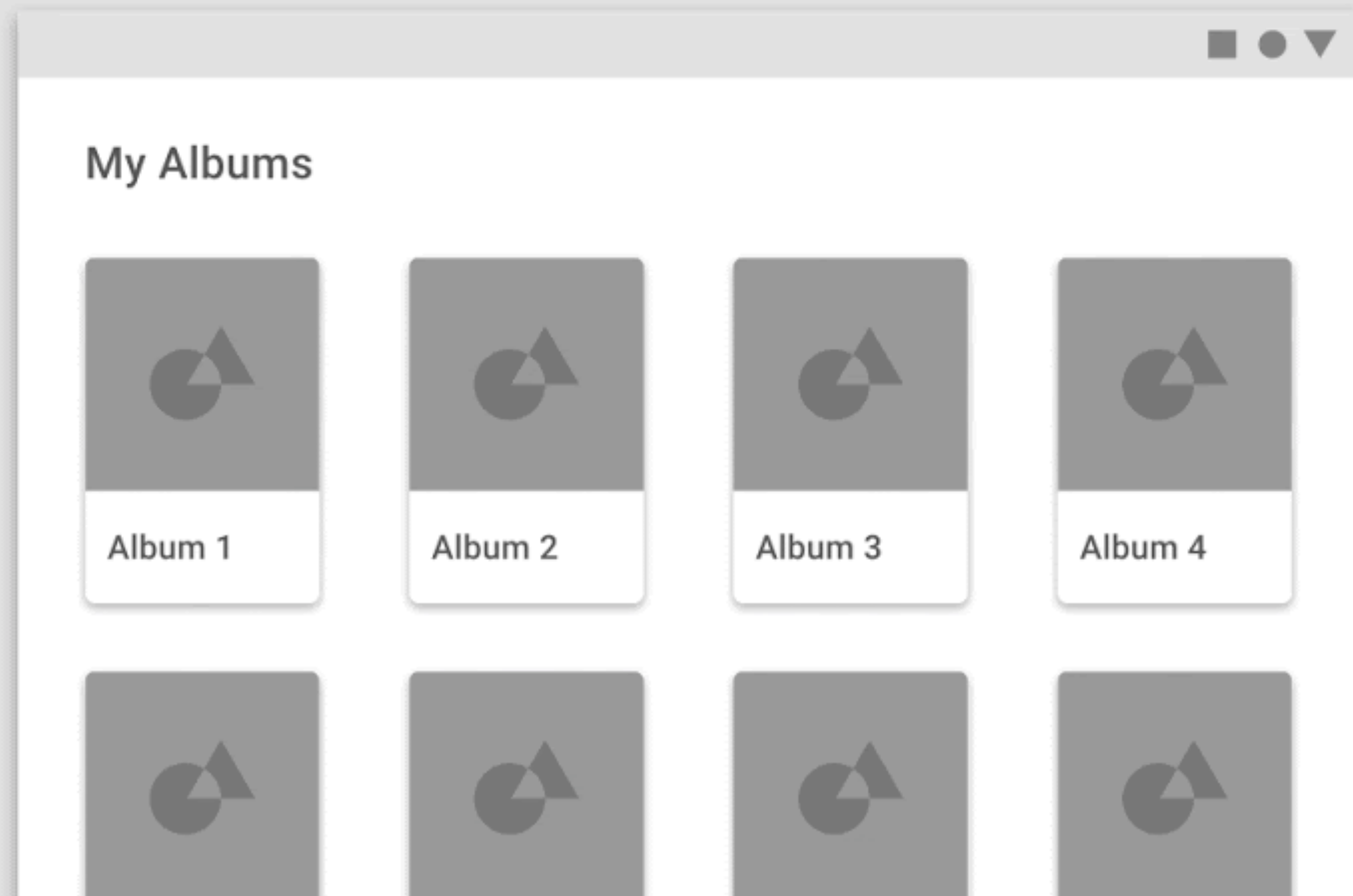


GUTTER / CALHA

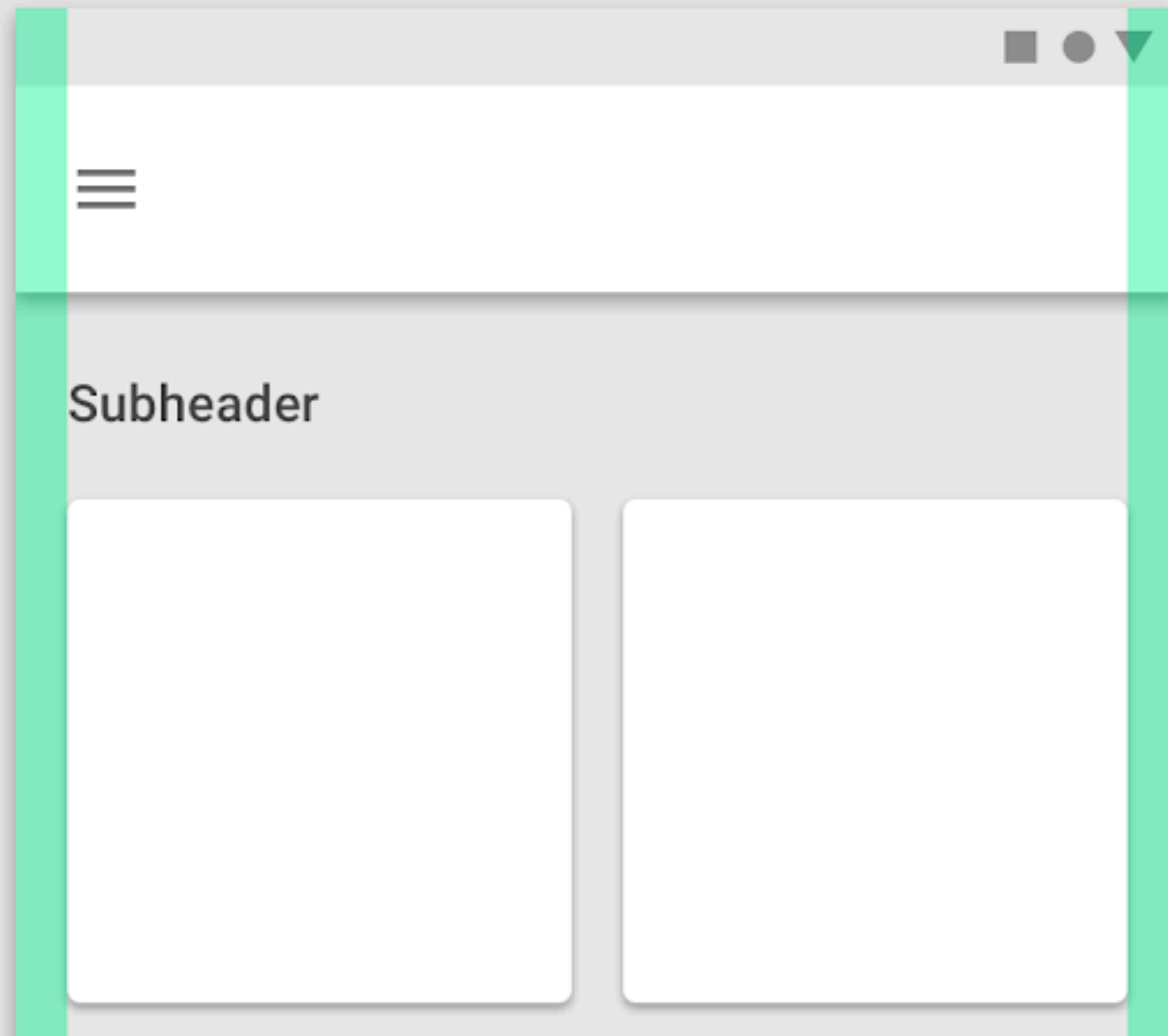
My Album



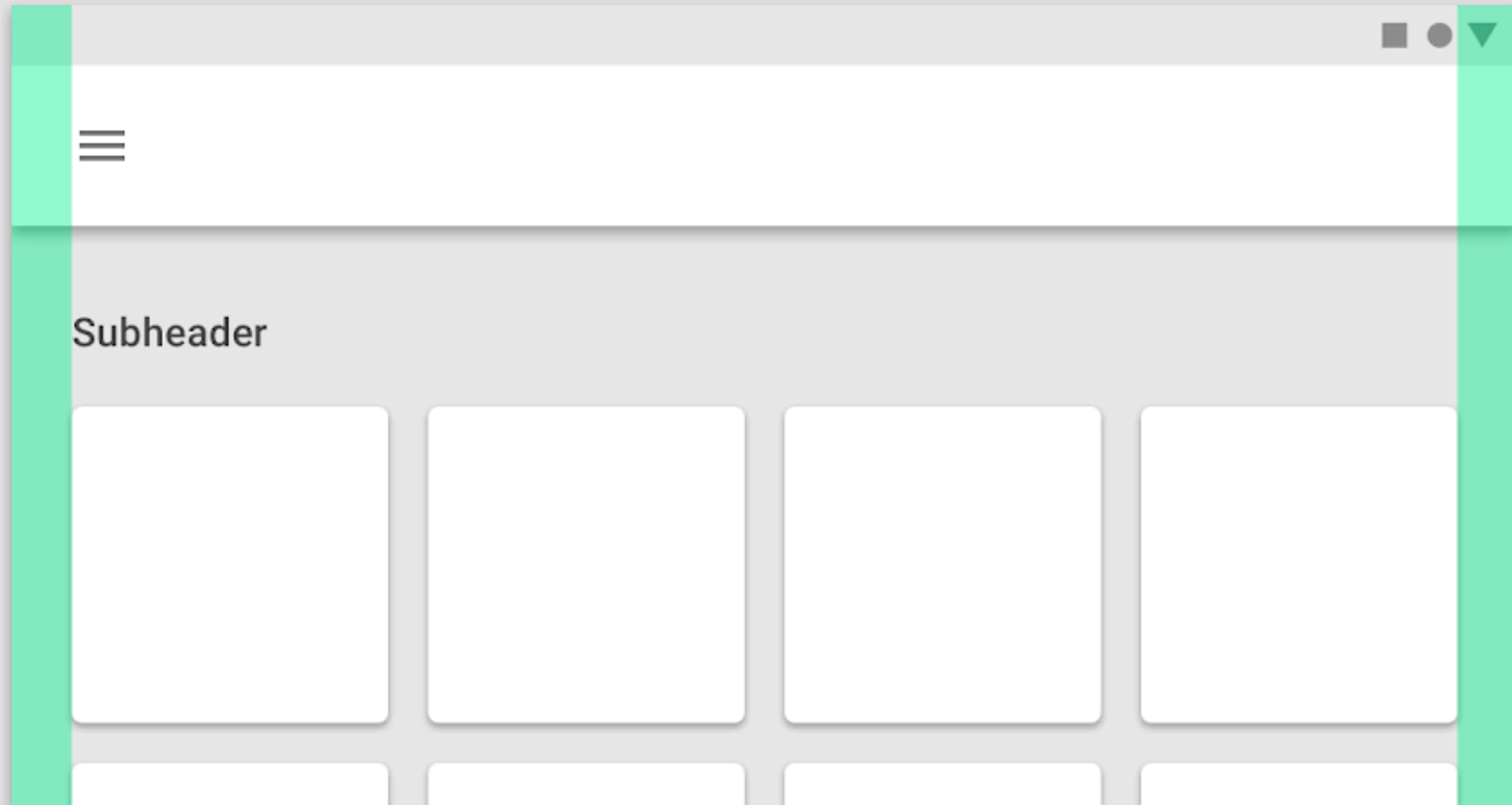
GUTTER / CALHA

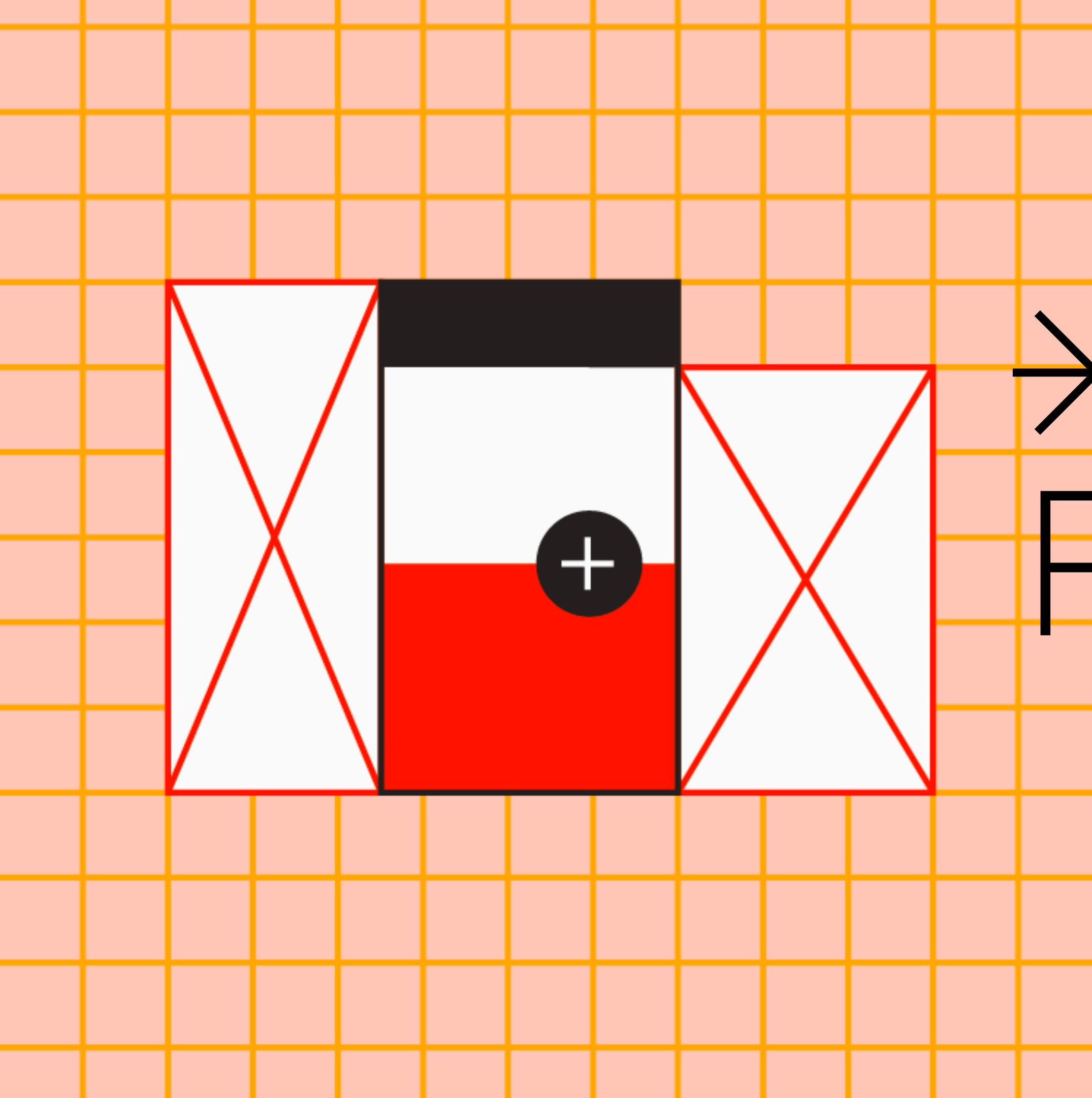


MARGEM



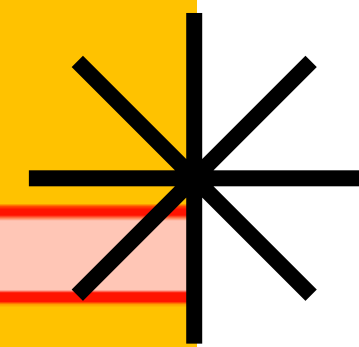
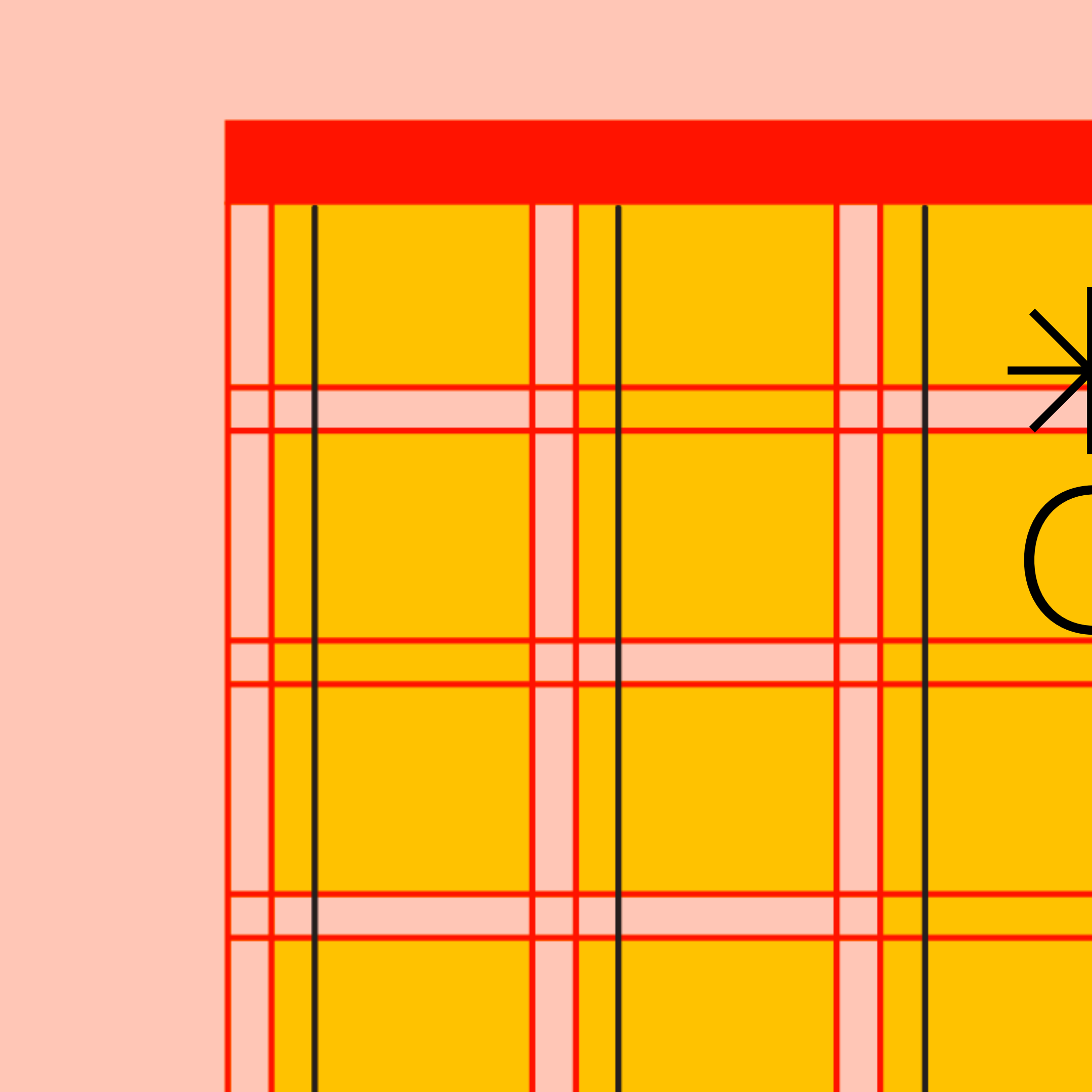
MARGEM



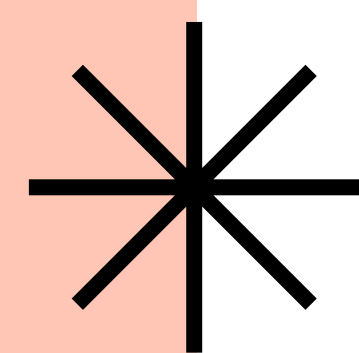
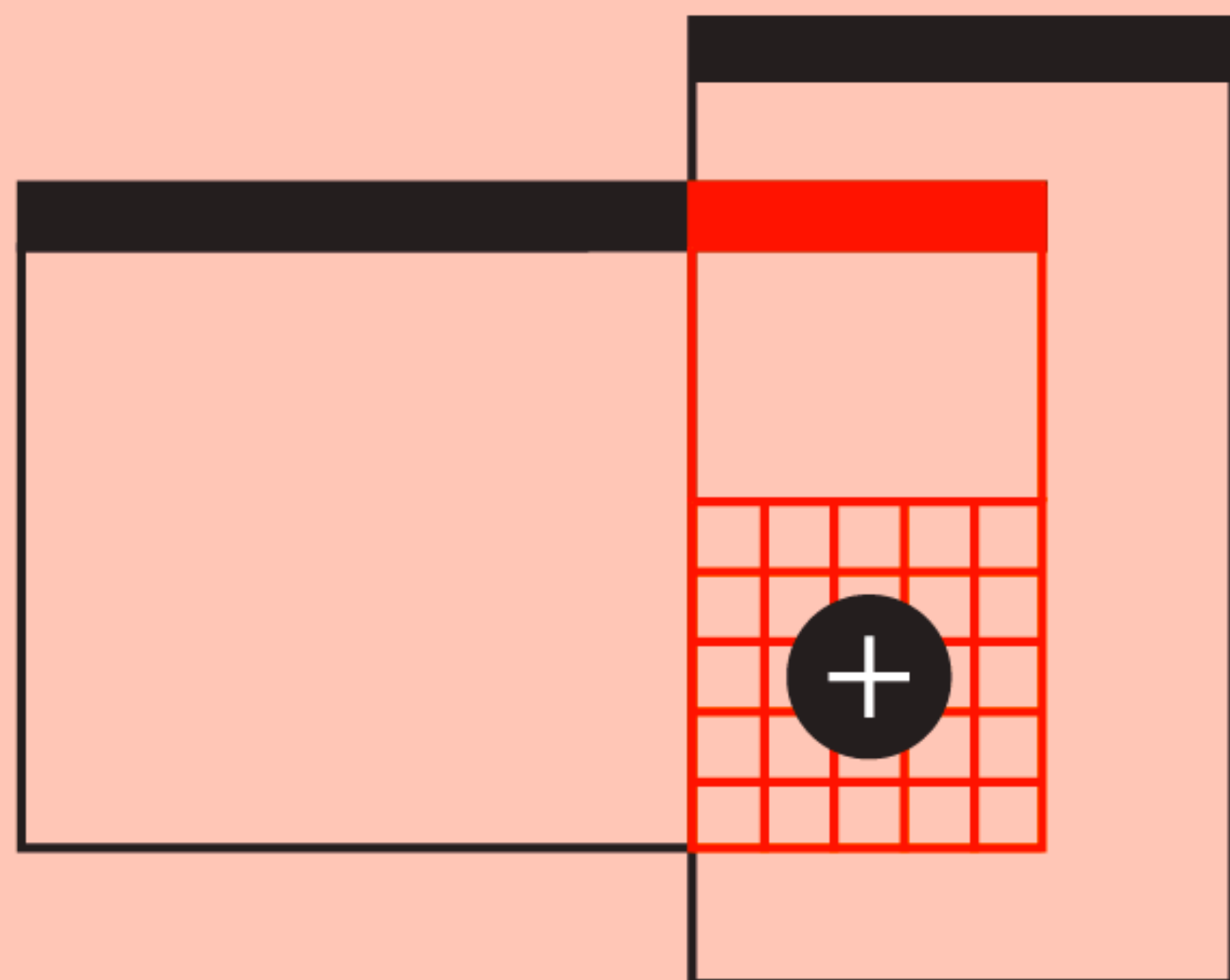


*

PREVISÍVEIS

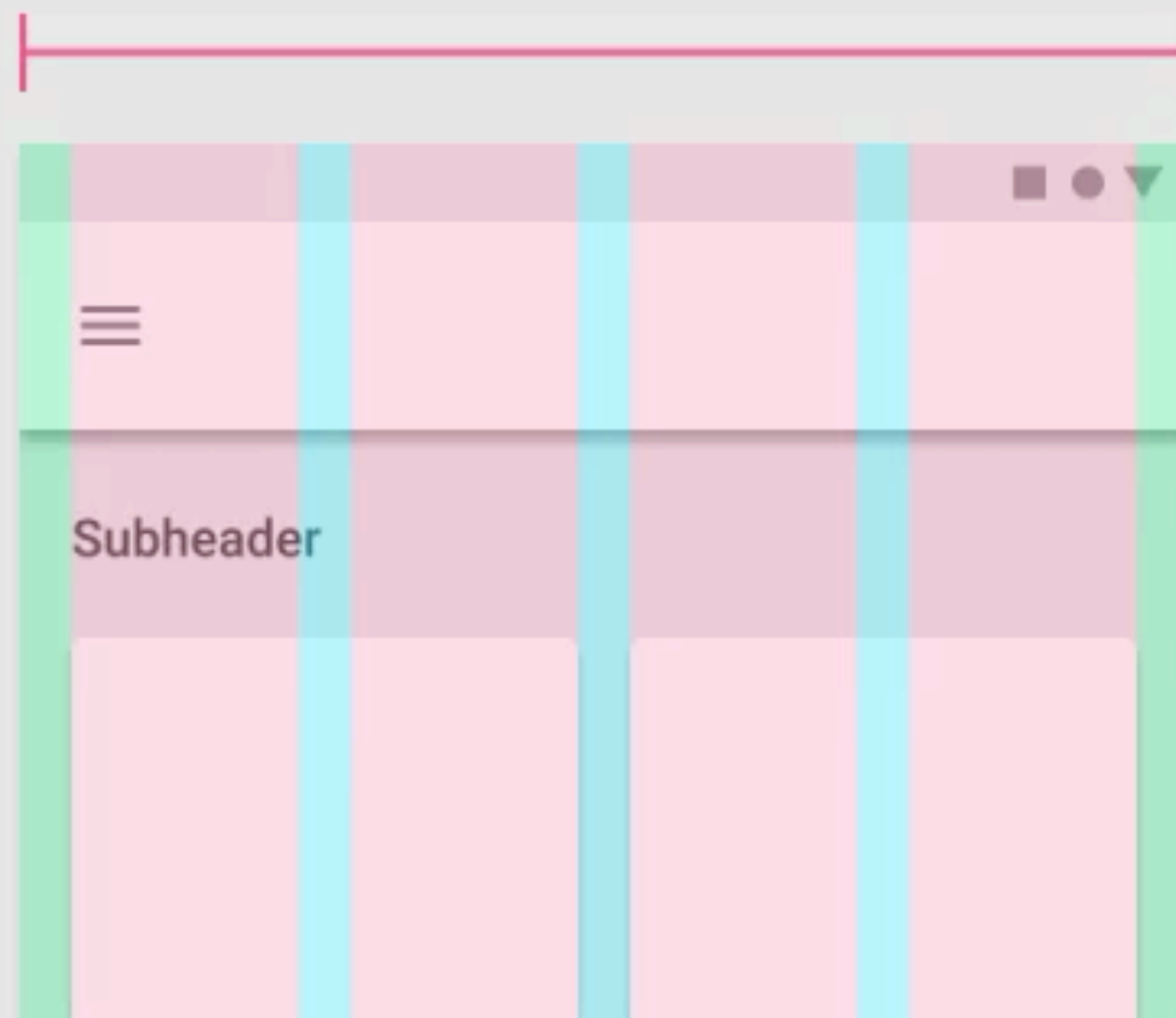


CONSISTENTE



RESPONSIVO

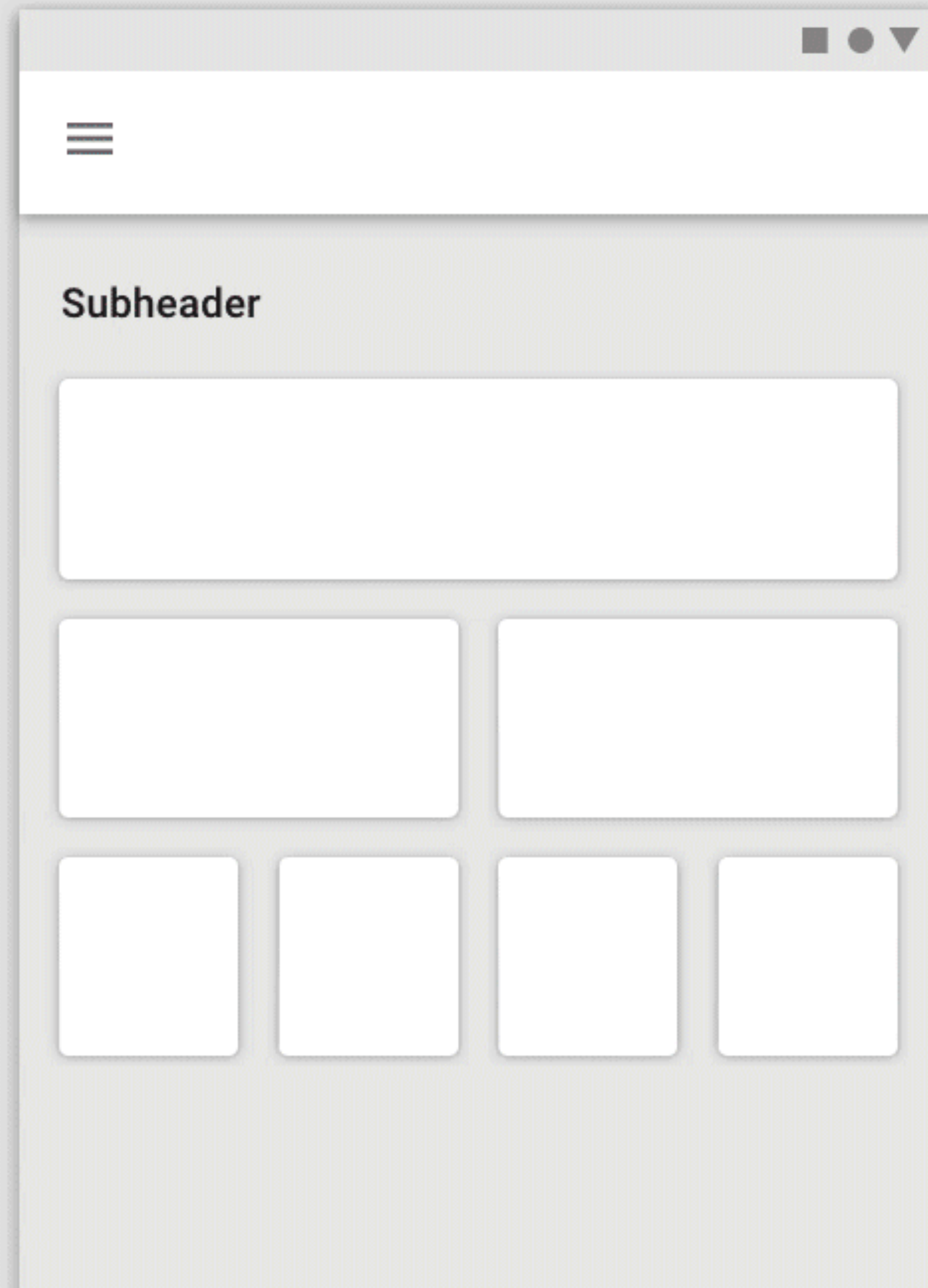
360dp



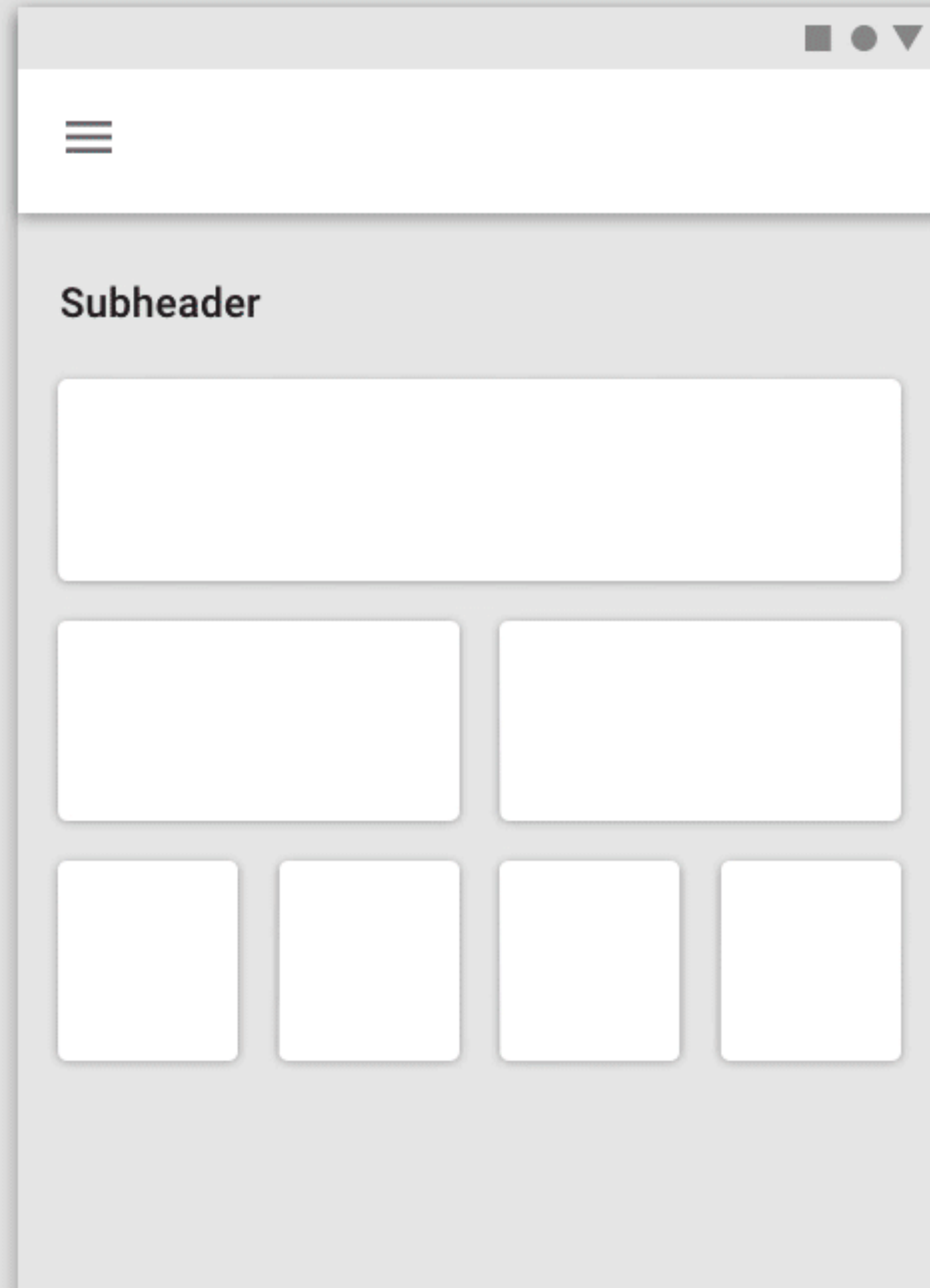
GRID * SYSTEM

Breakpoint Range (dp)	Portrait	Landscape	Window	Columns	Margins / Gutters*
0 – 359	small handset		xsmall	4	16
360 – 399	medium handset		xsmall	4	16
400 – 479	large handset		xsmall	4	16
480 – 599	large handset	small handset	xsmall	4	16
600 – 719	small tablet	medium handset	small	8	16
720 – 839	large tablet	large handset	small	8	24
840 – 959	large tablet	large handset	small	12	24
960 – 1023		small tablet	small	12	24
1024 – 1279		large tablet	medium	12	24
1280 – 1439		large tablet	medium	12	24
1440 – 1599			large	12	24
1600 – 1919			large	12	24
1920 +			xlarge	12	24

GRID FLUIDOS



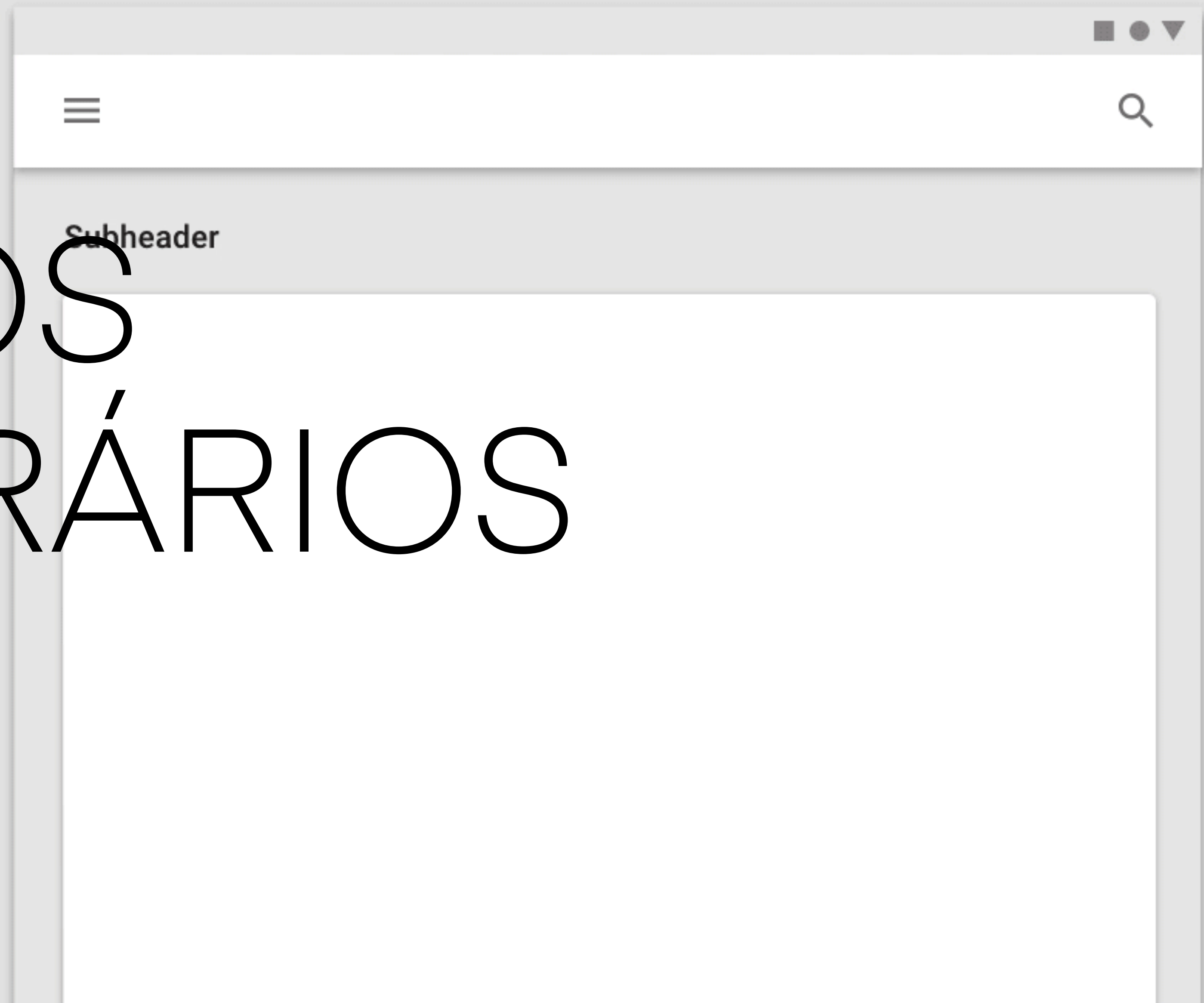
GRID FIXOS



ESPAÇOS PERSISTENTES



ESPAÇOS TEMPORÁRIOS

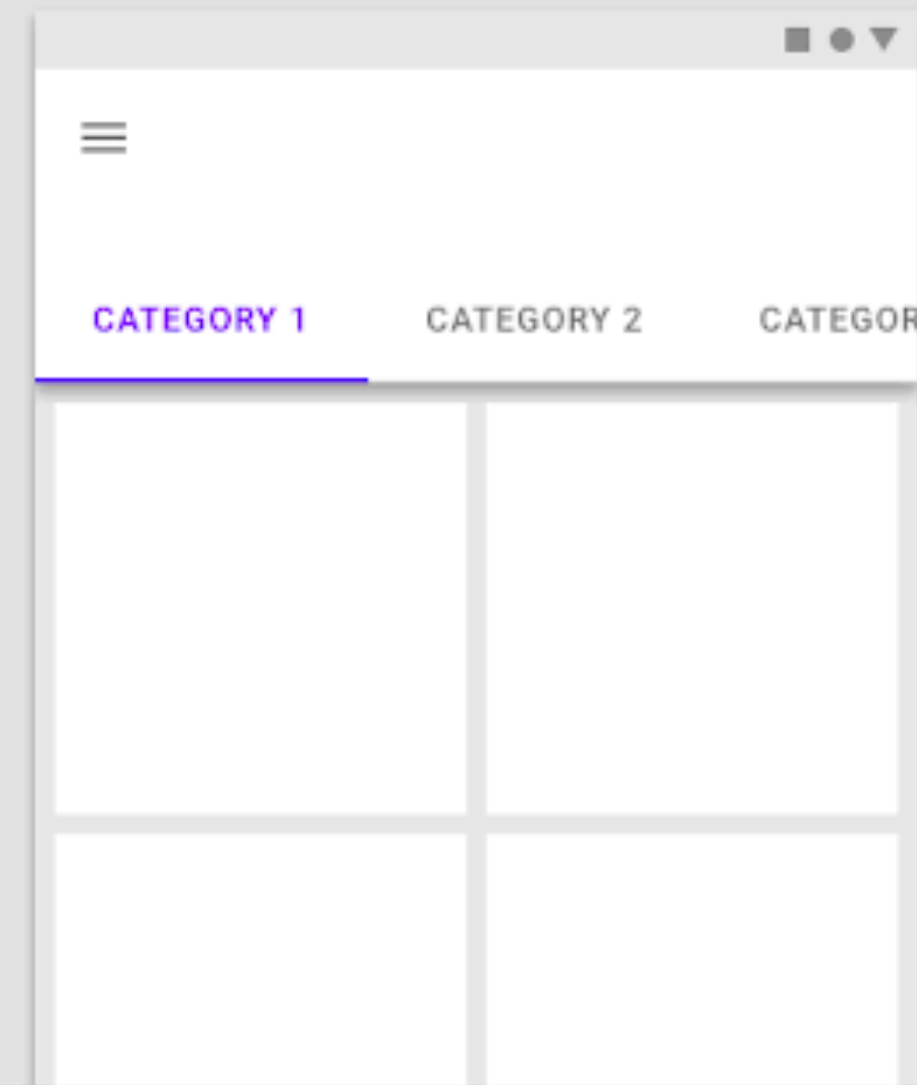


4.3

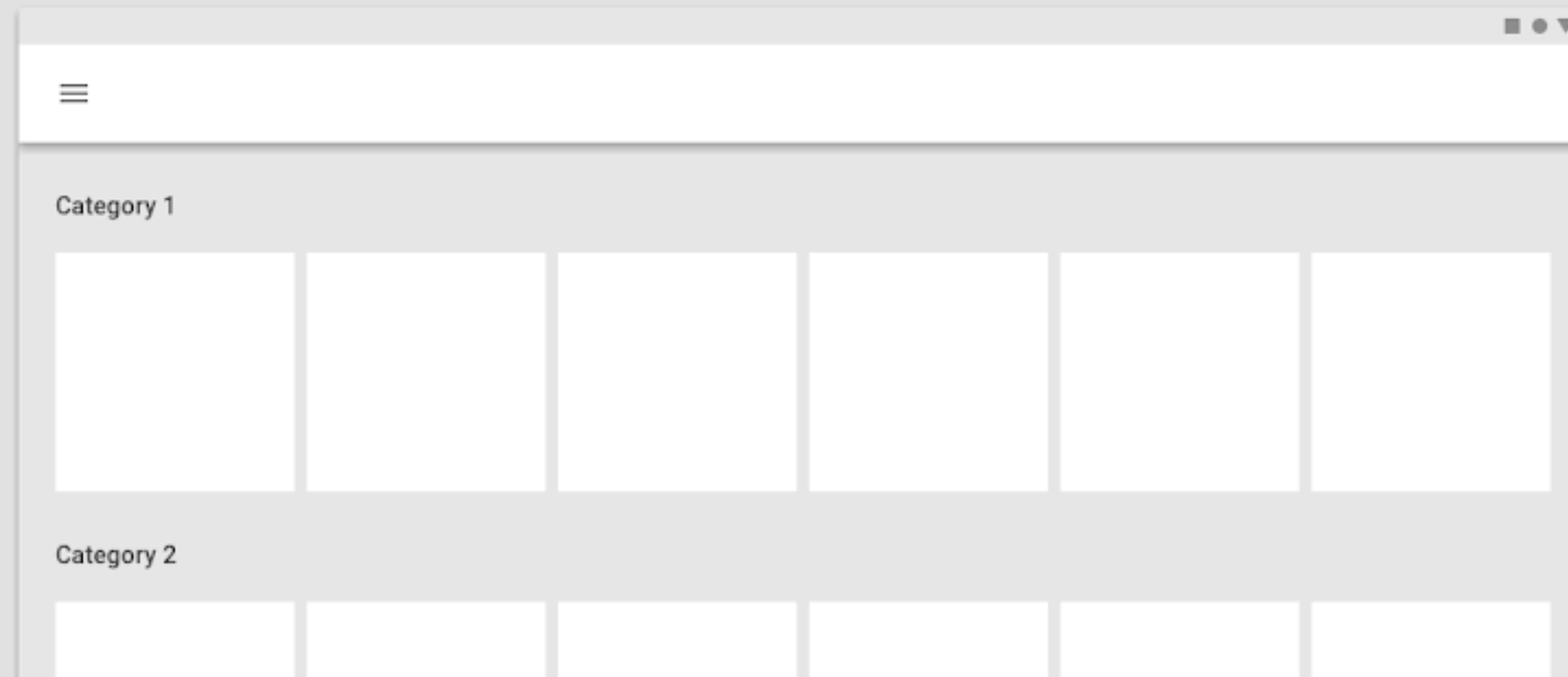
GRID

FAST RECAP *

1 MOBILE

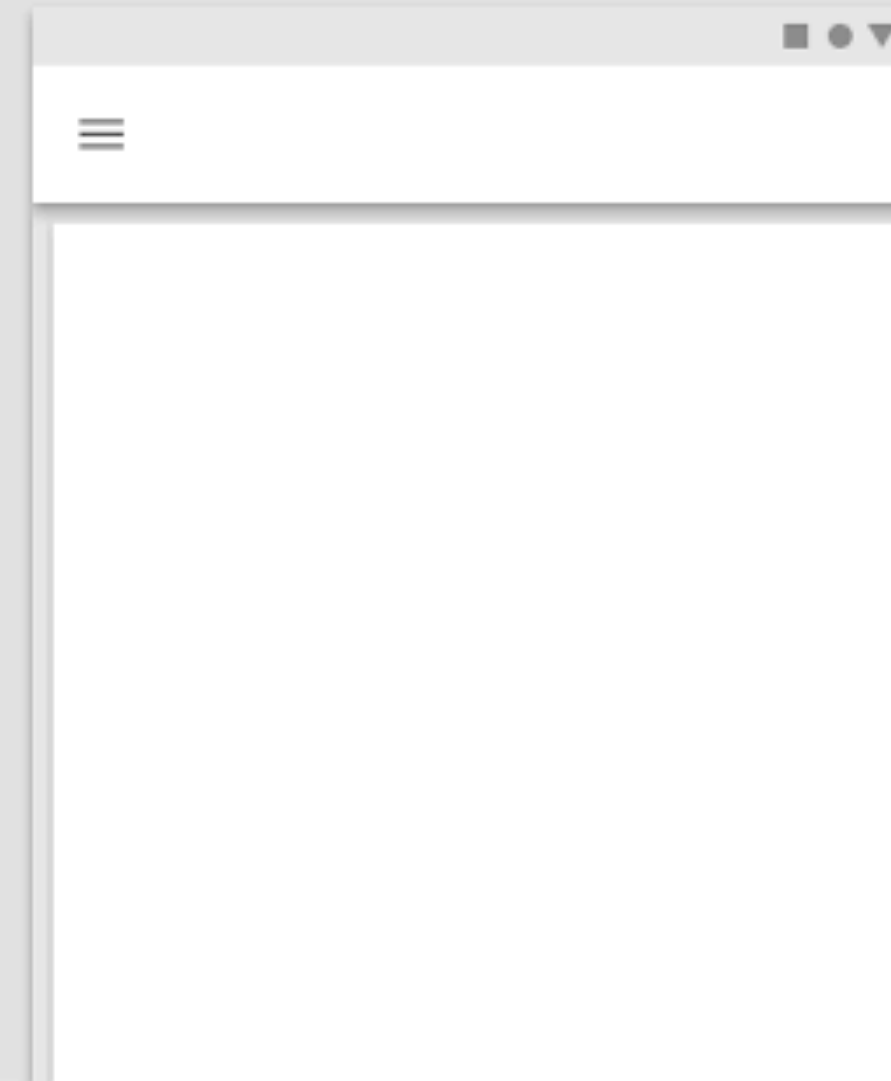


2 DESK



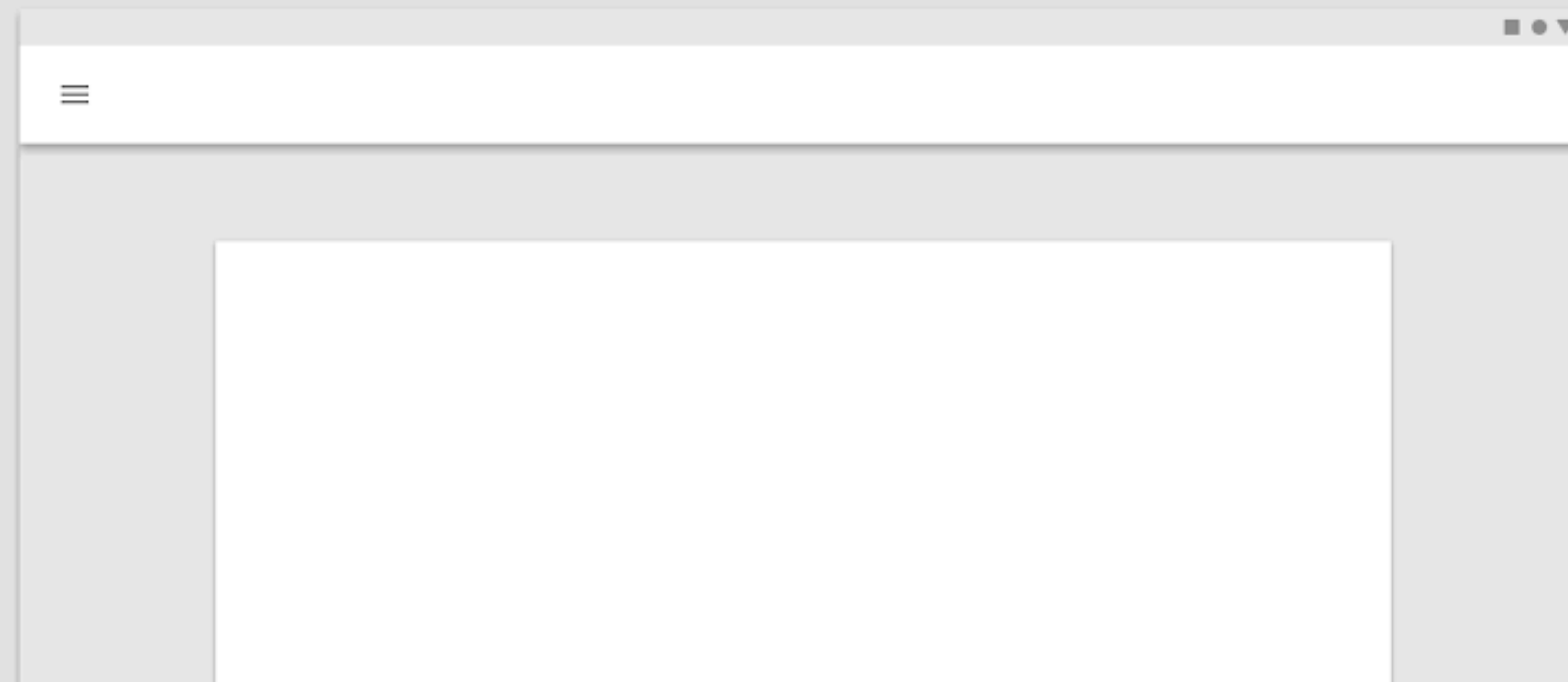
1

MOBILE



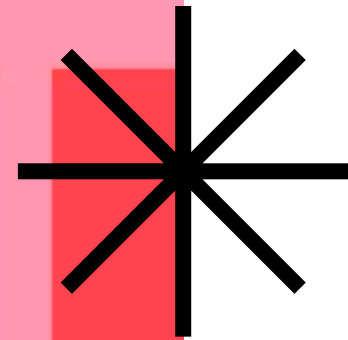
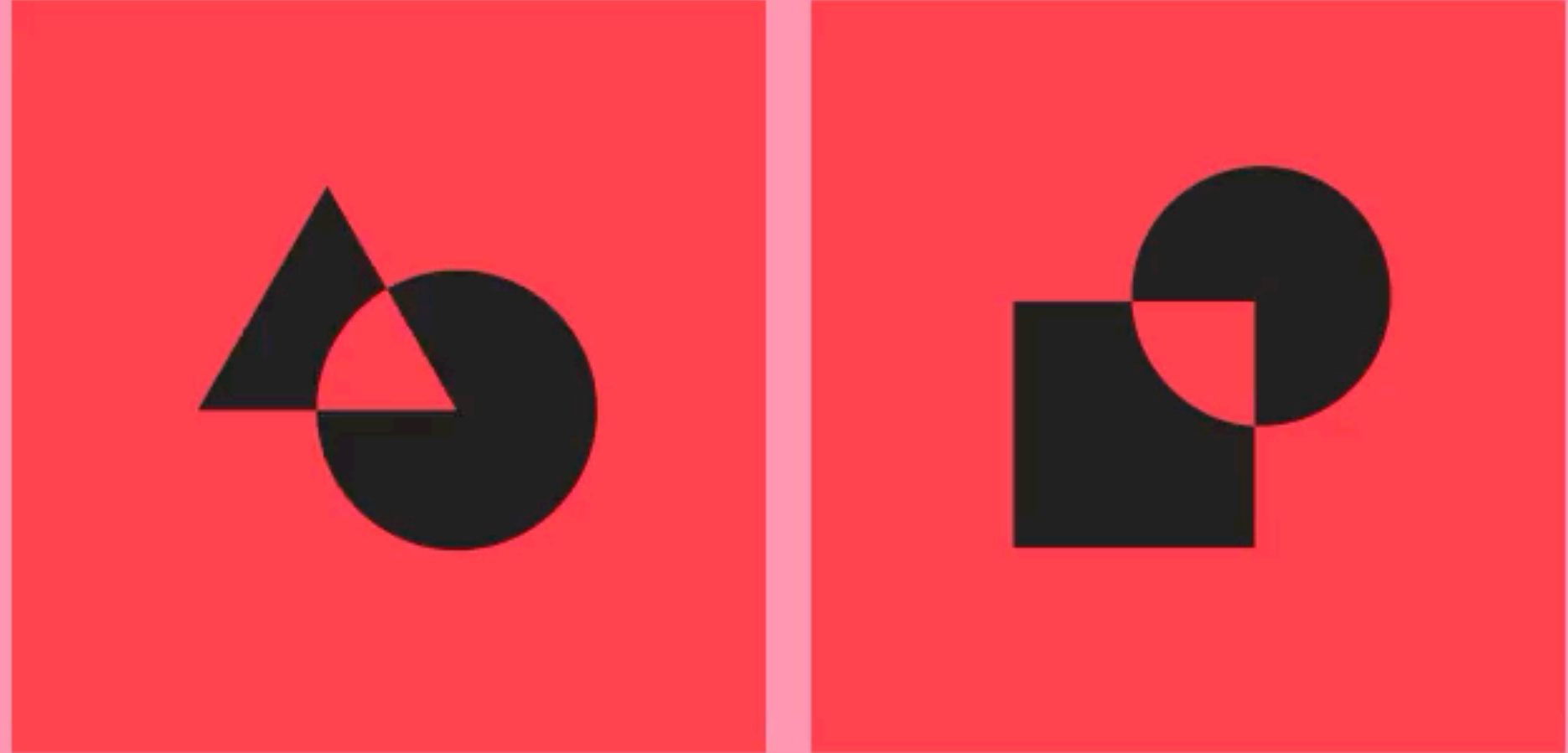
2

DESK



4.4

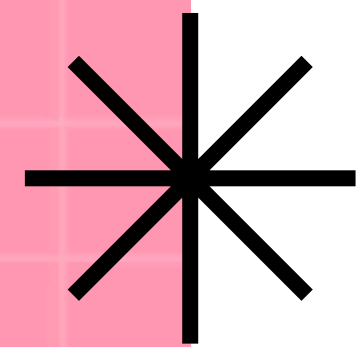
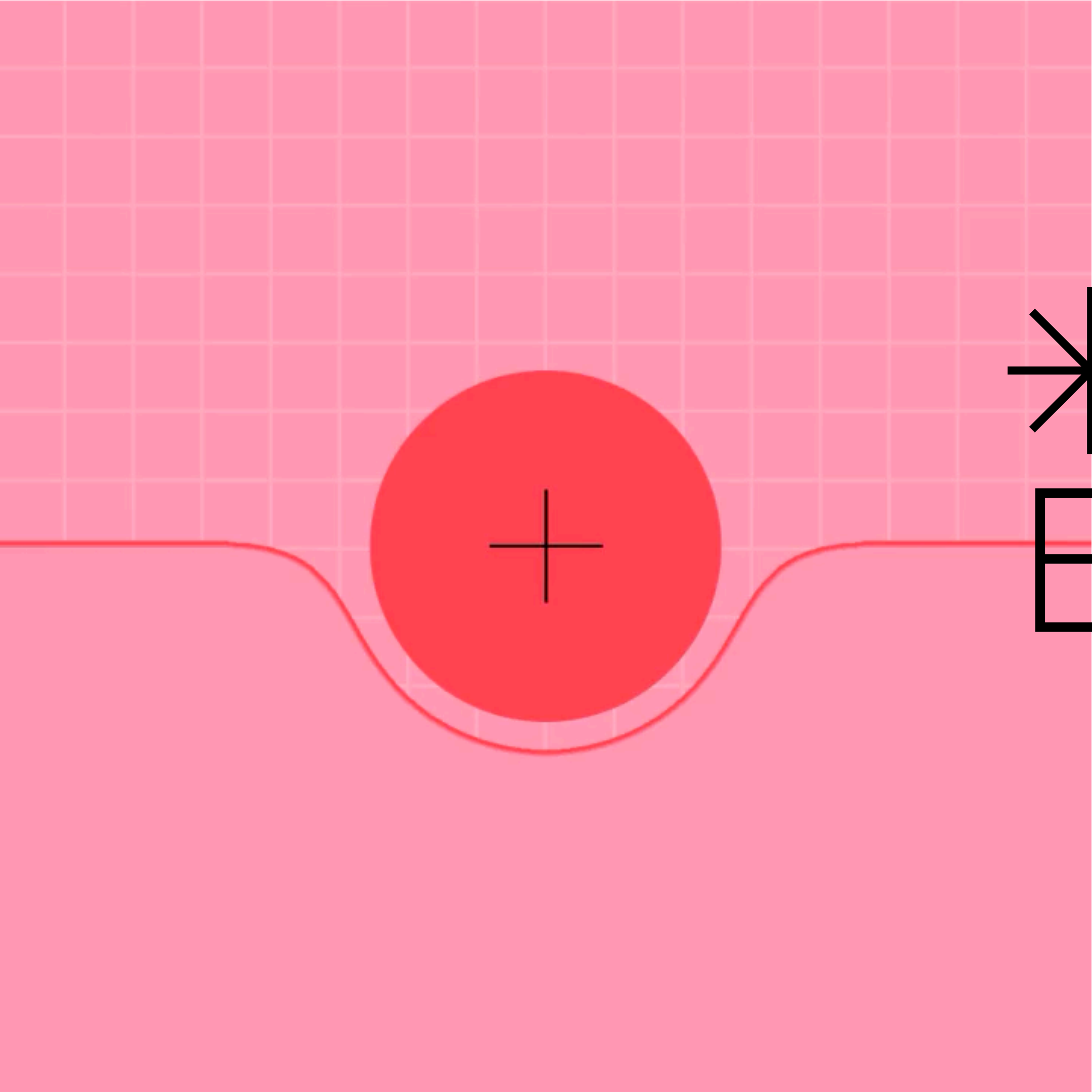
TRANSIÇÃO*



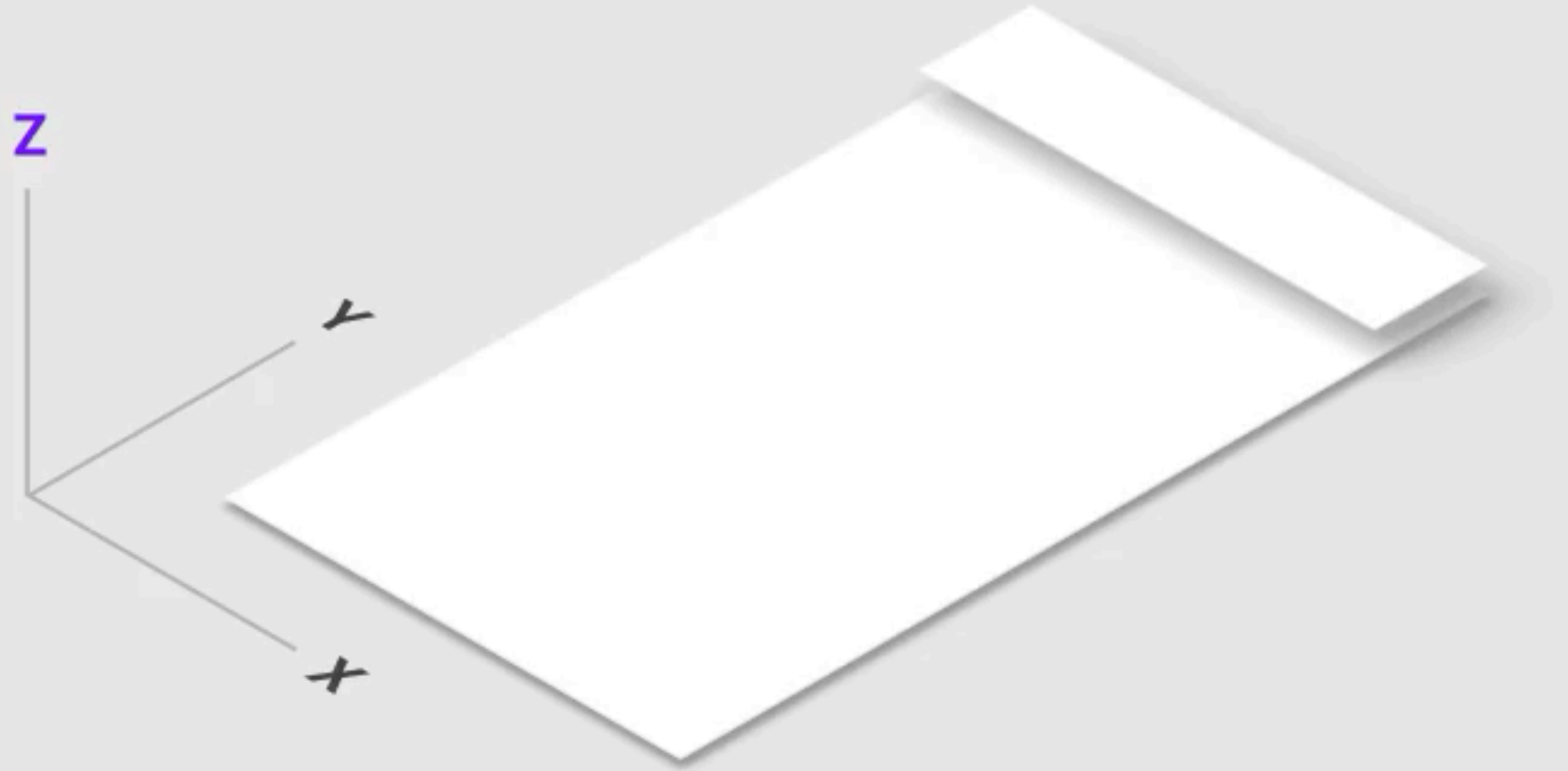
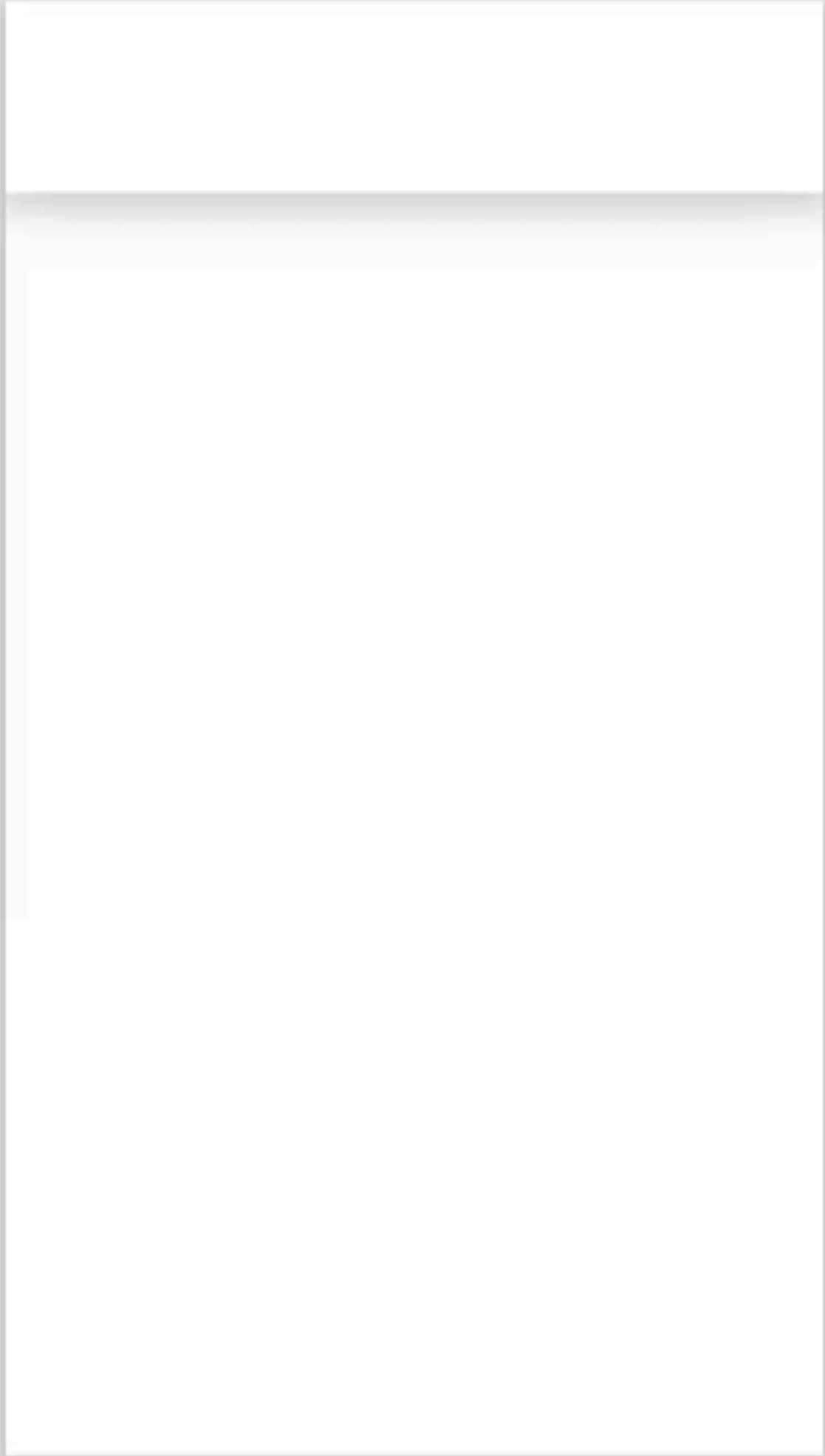
INFORMATIVO



*
FOCO



EXPRESSIVO



TRANSIÇÃO PAI E FILHO



Inbox



Today



Brunch this weekend?

Ali Connors — I'll be in your neighbor...



Oui Oui

Sandra Adams — Do you have Paris reco....



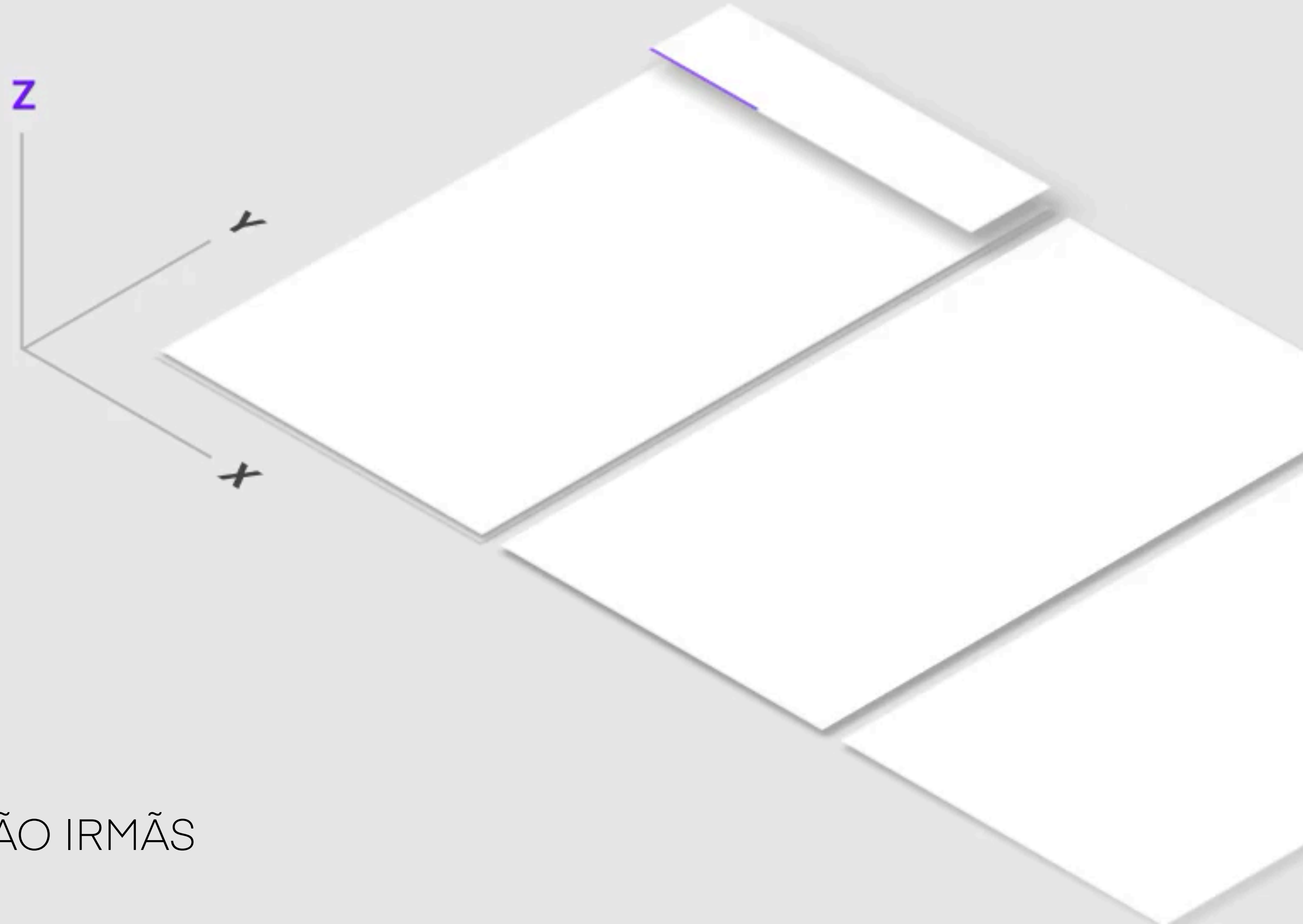
Summer BBQ

to Jonas, Scott, Jennifer — Wish I could...



Birthday Gift

Trevor Hansen — Have any ideas about ...



TRANSIÇÃO IRMÃS

DOGS

CATS

RABBITS

MICE

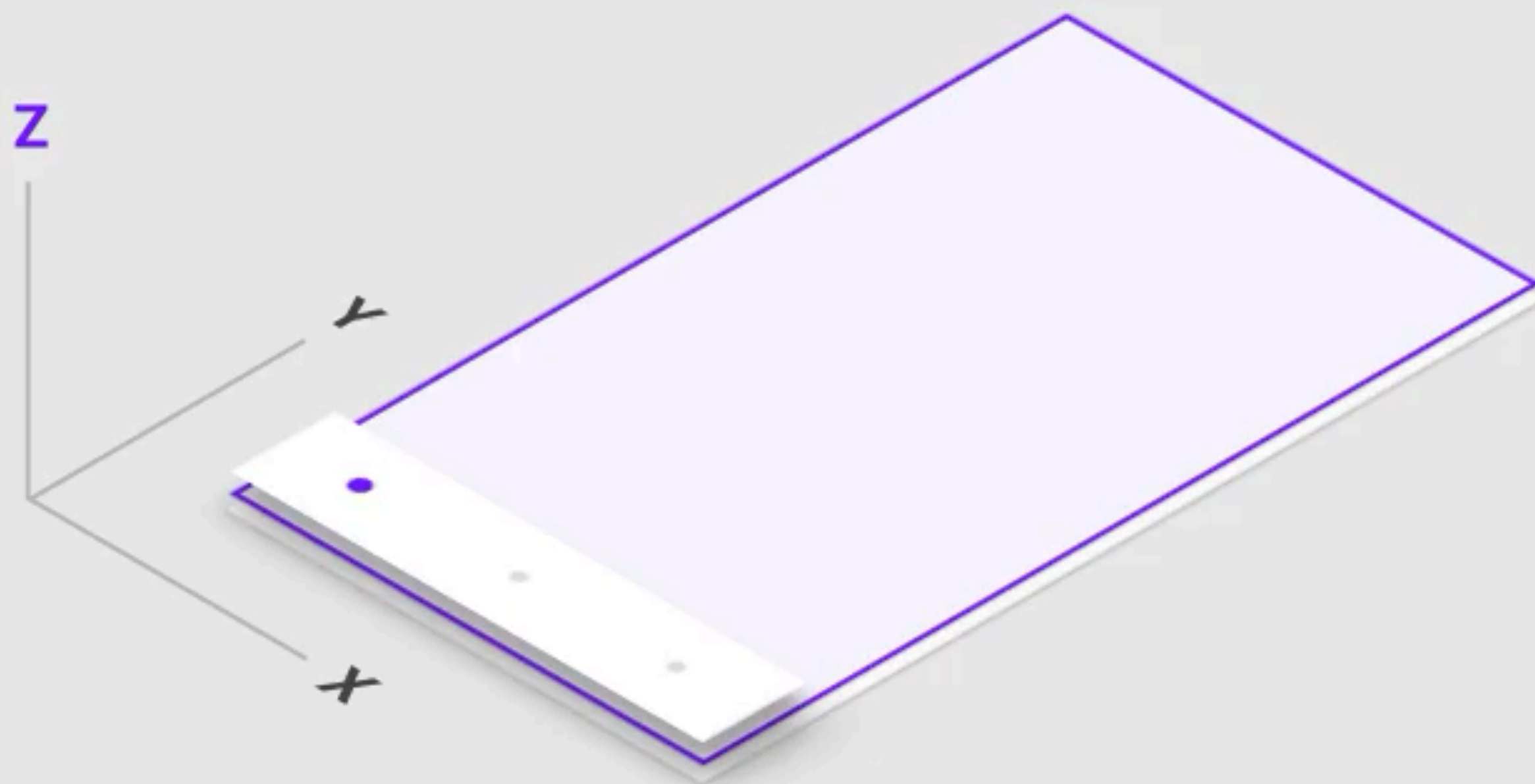
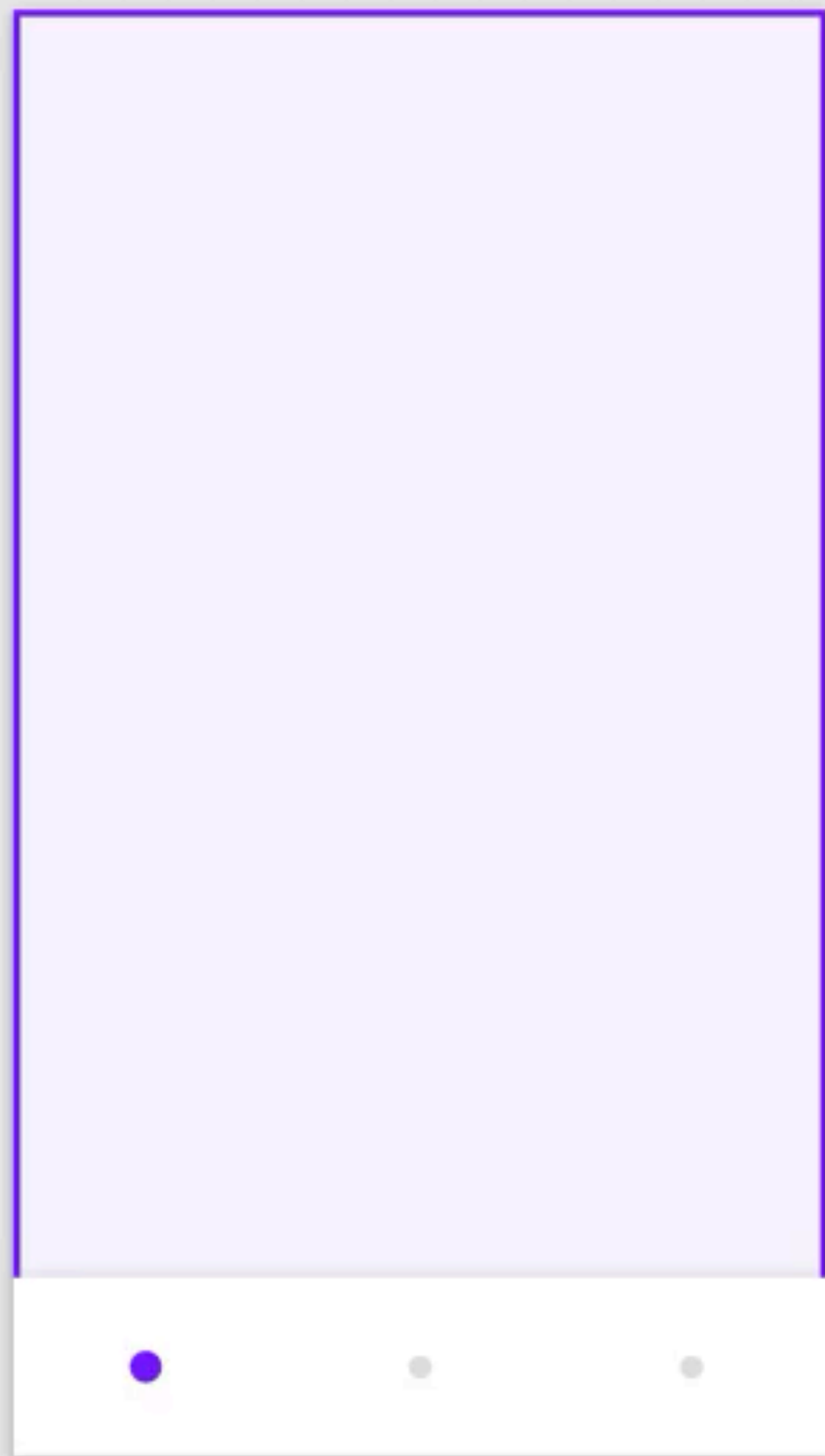


Mac

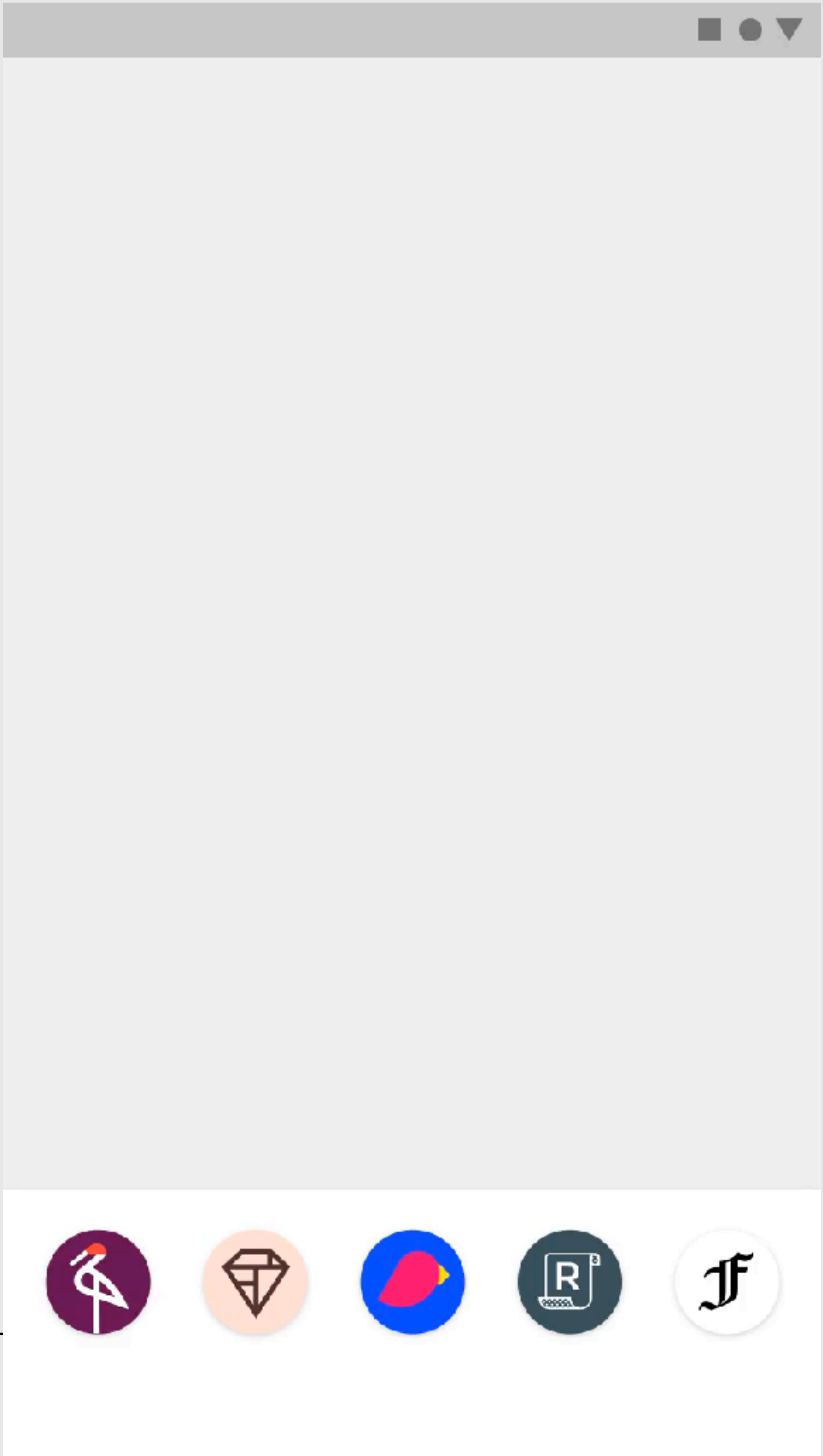


Elmo





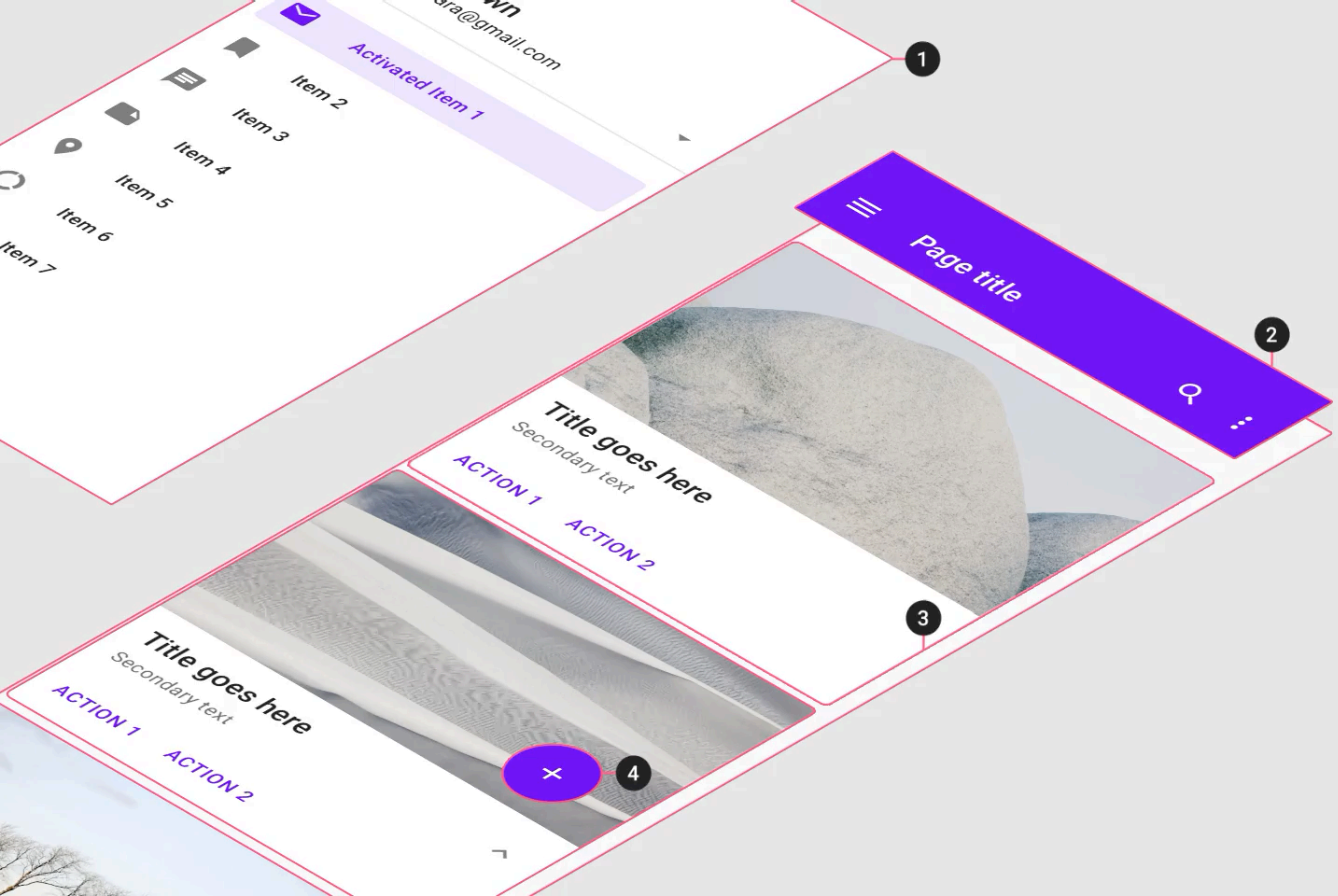
TRANSIÇÃO TOP LEVEL



4.4

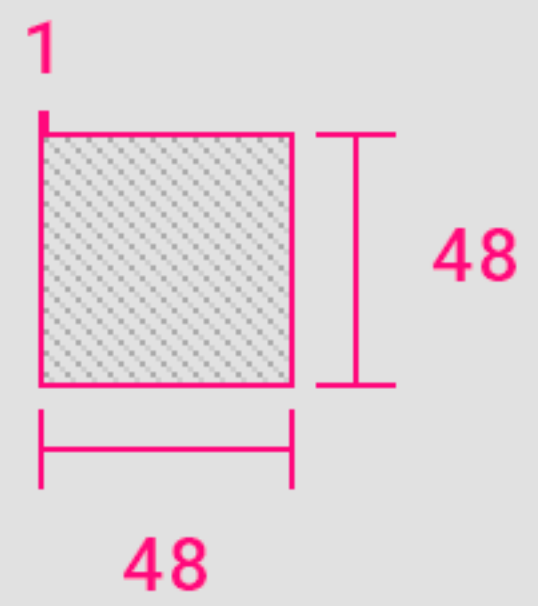
TRANSIÇÃO

FAST RECAP *

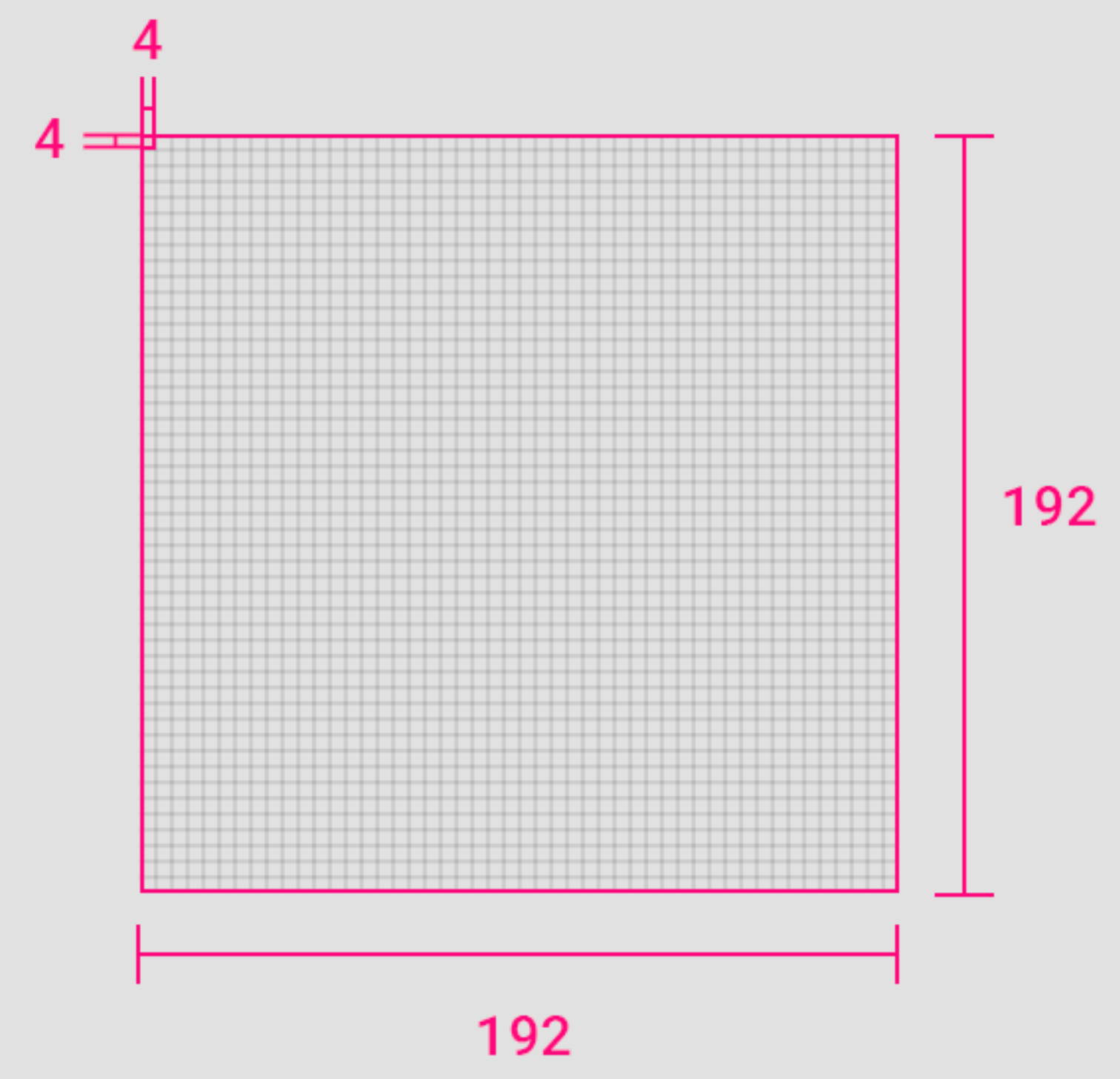


4.5 ÍCONES *

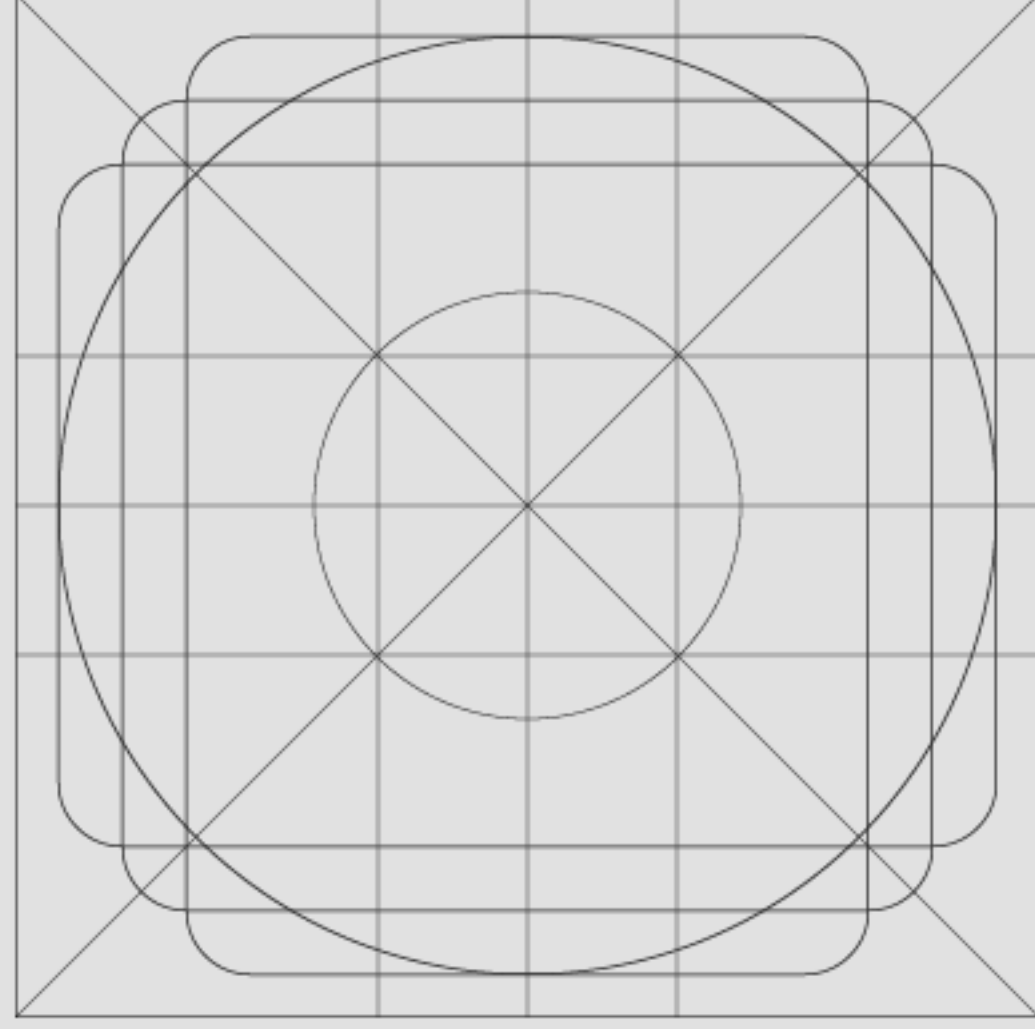
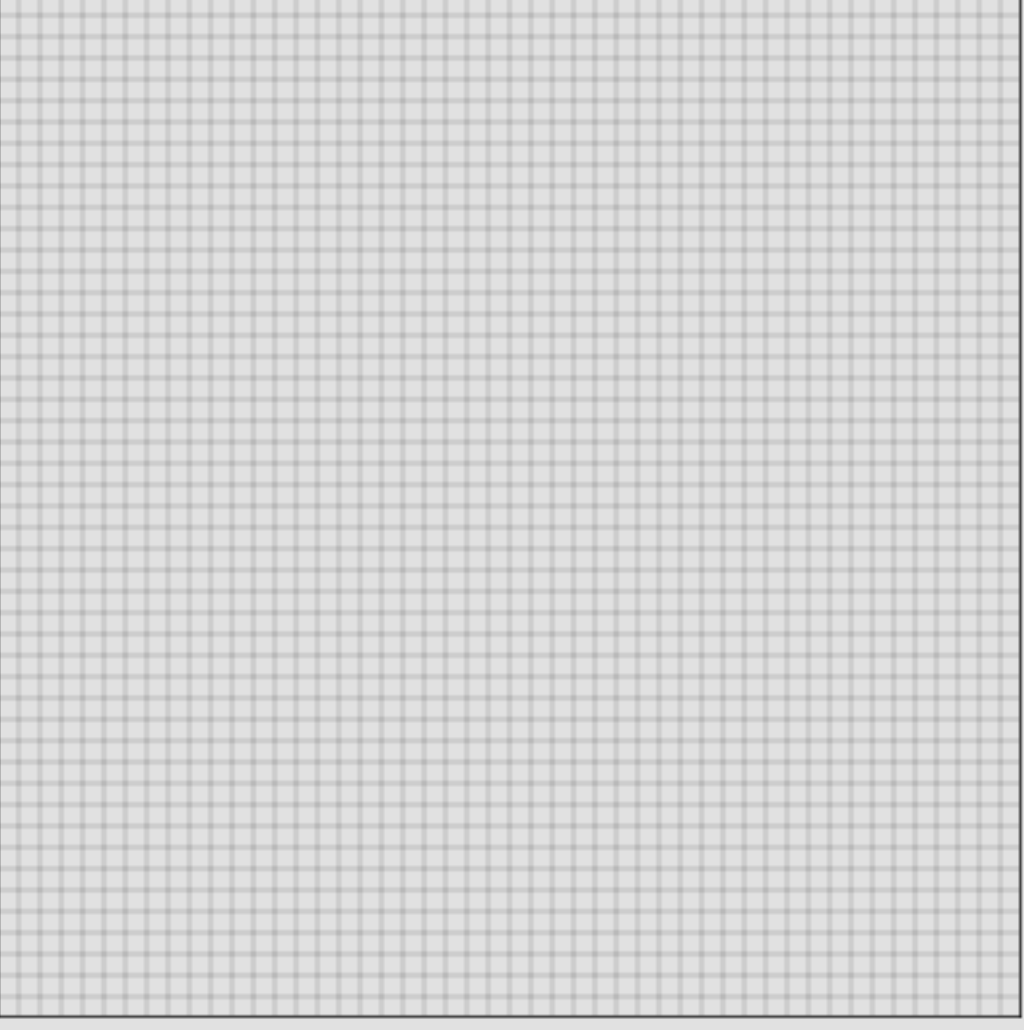
TEM O PAPEL
DE INFORMAR,
MAS TAMBÉM
DE CONSTRUIR
MARCA *

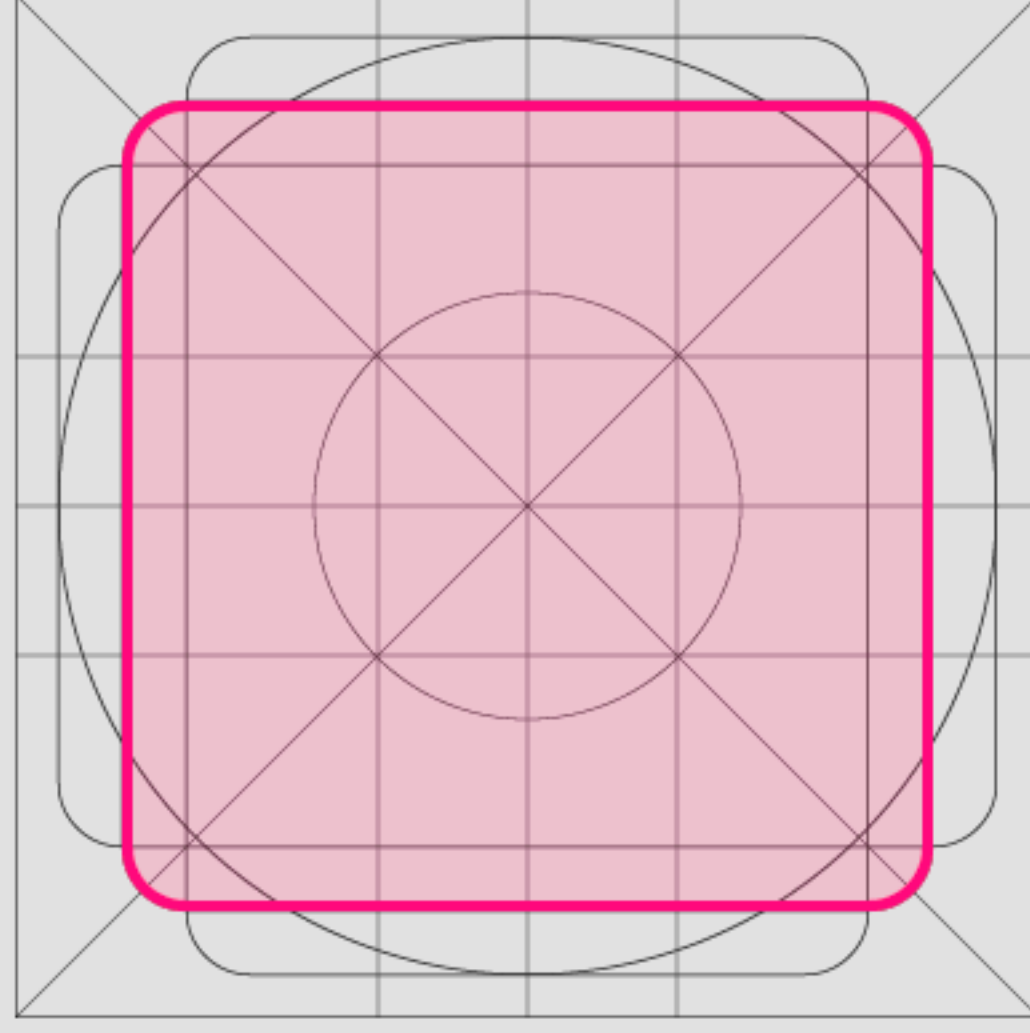
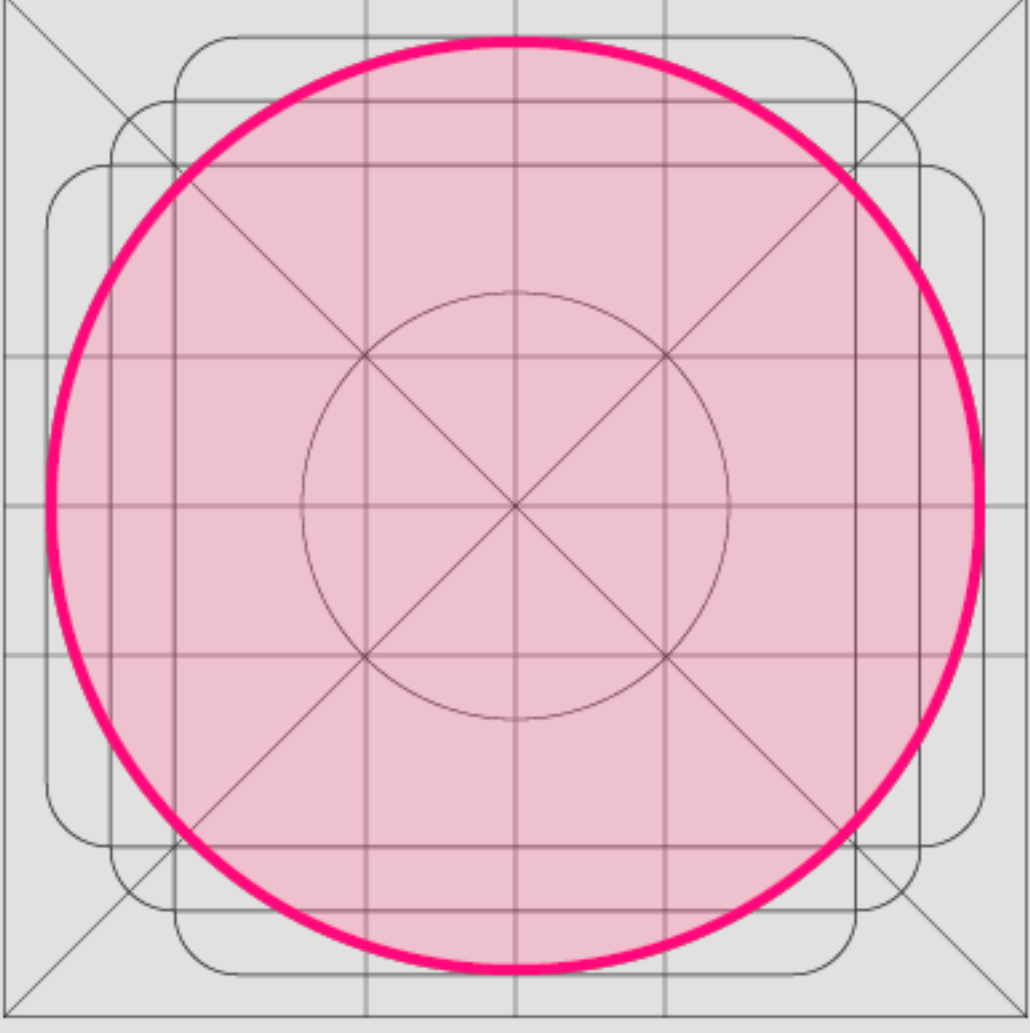


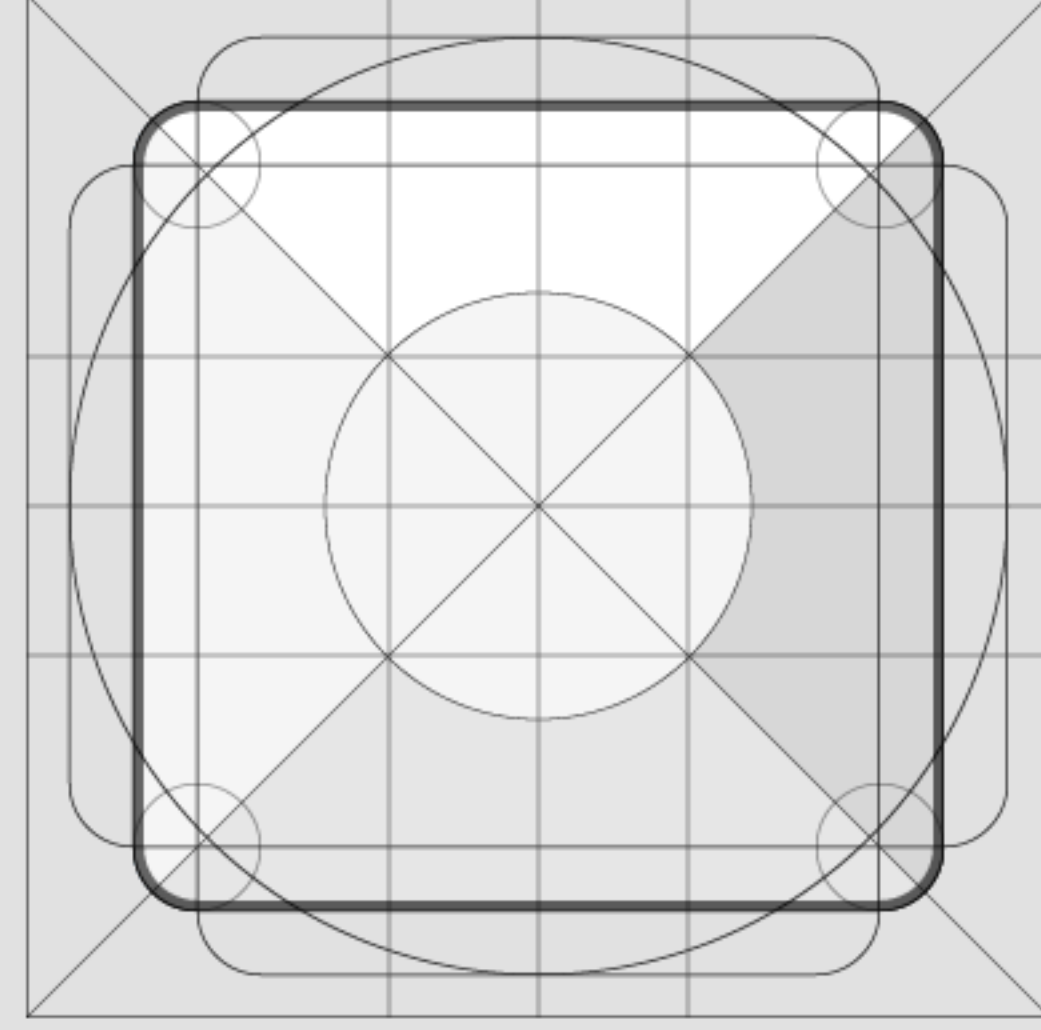
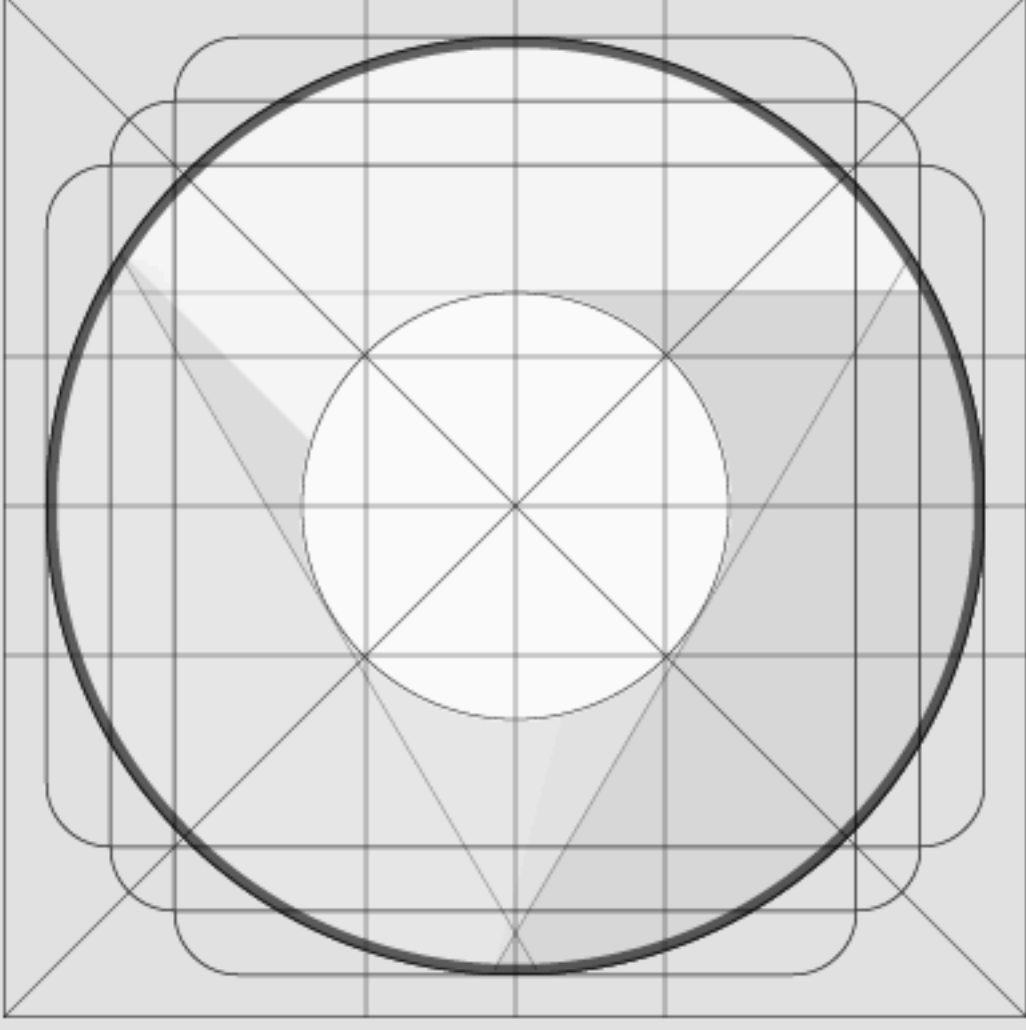
1.1

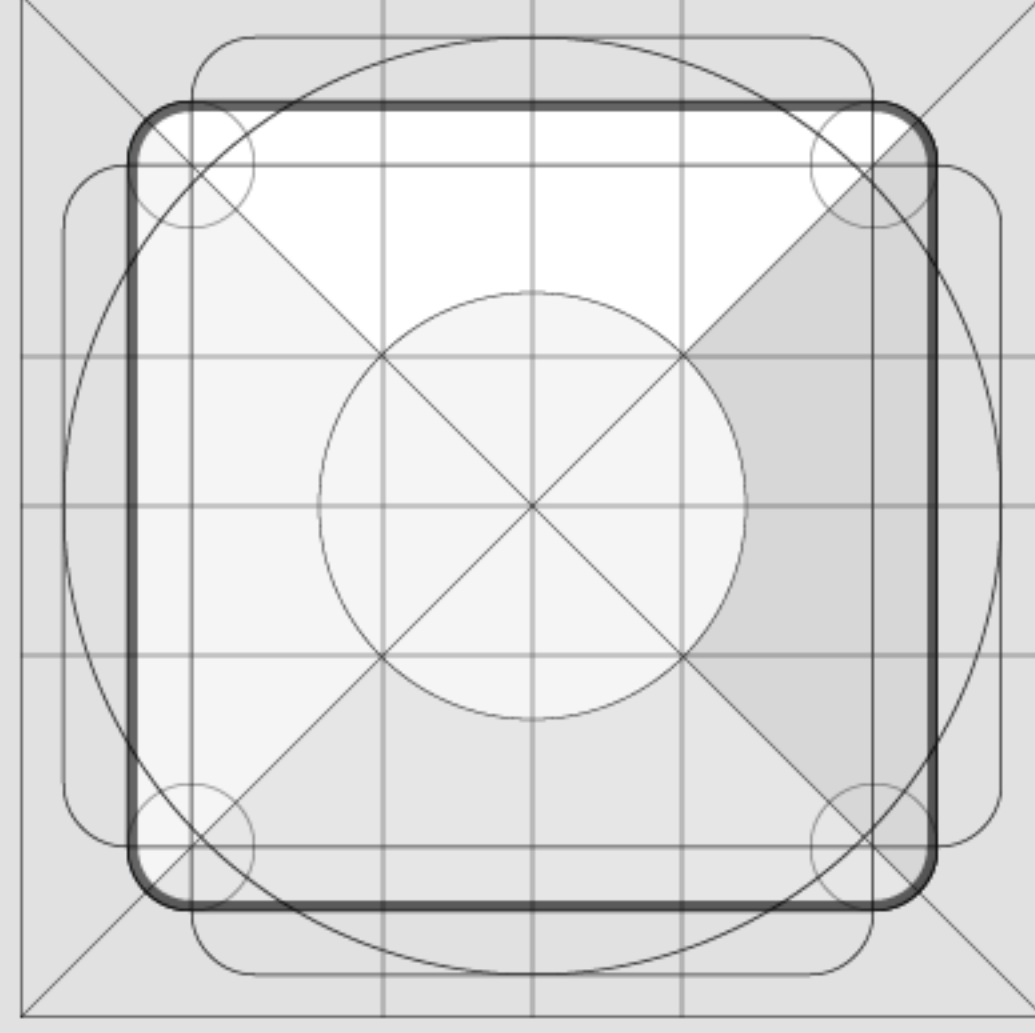
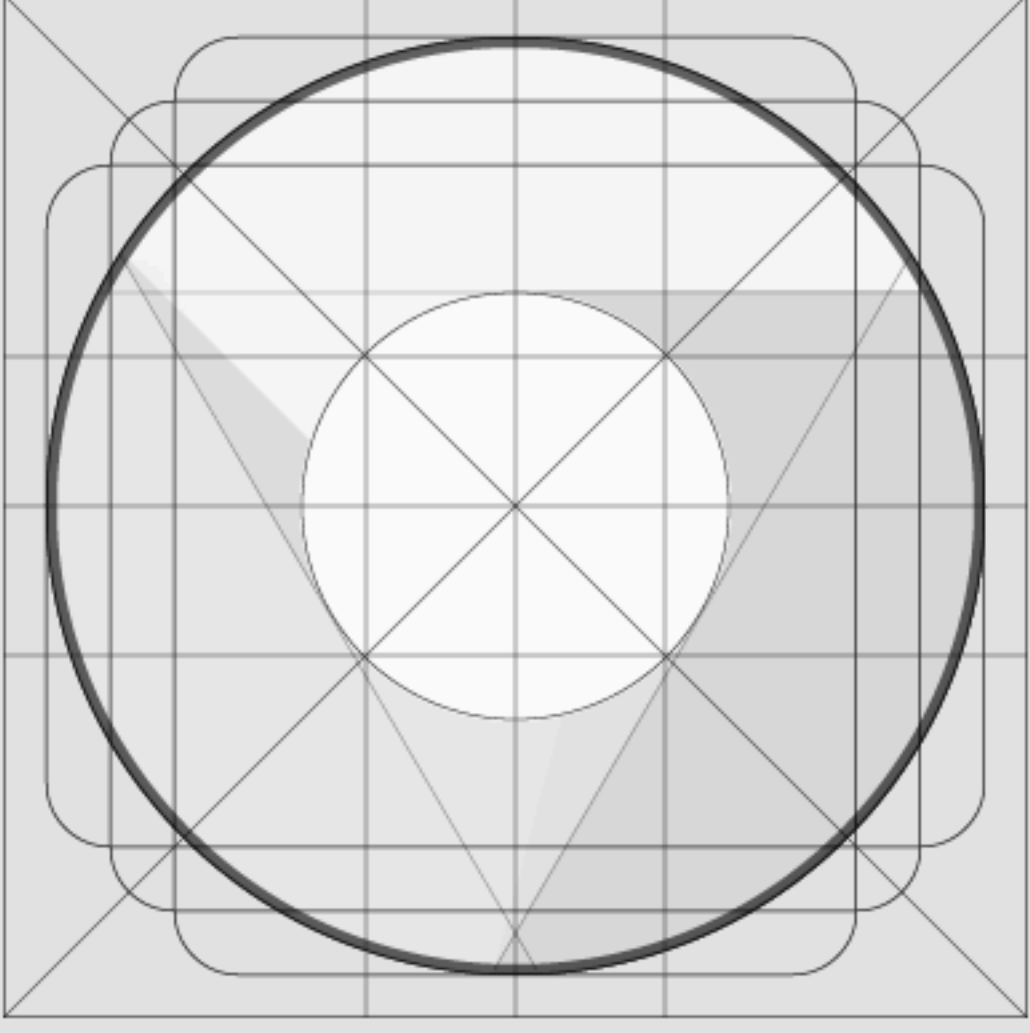


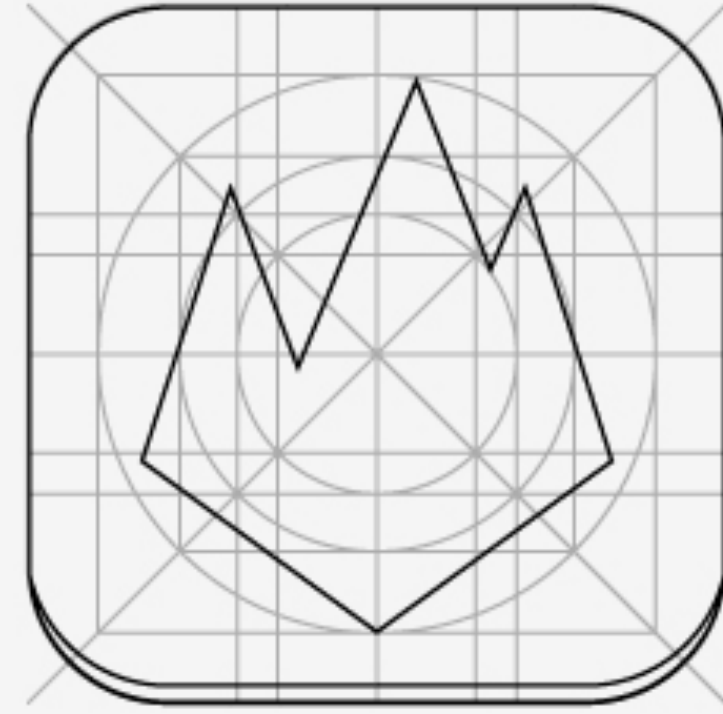
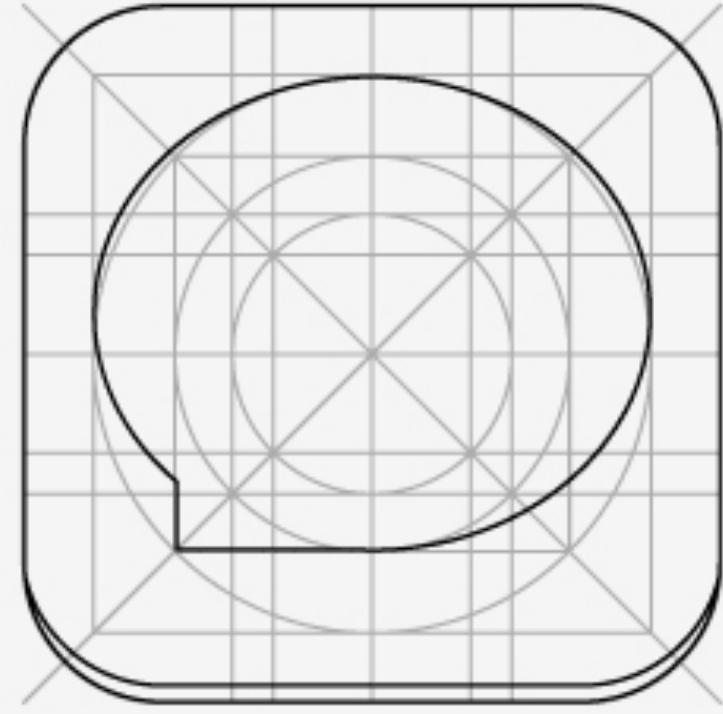
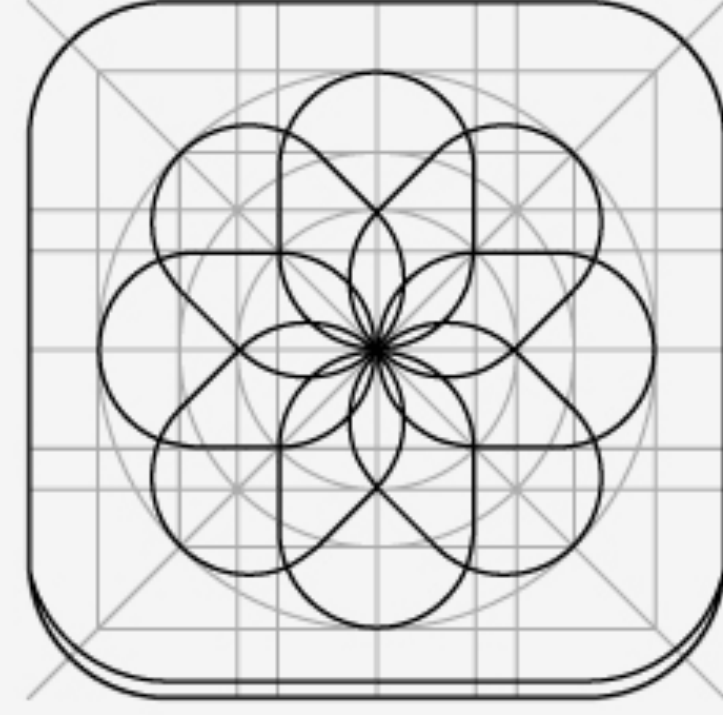
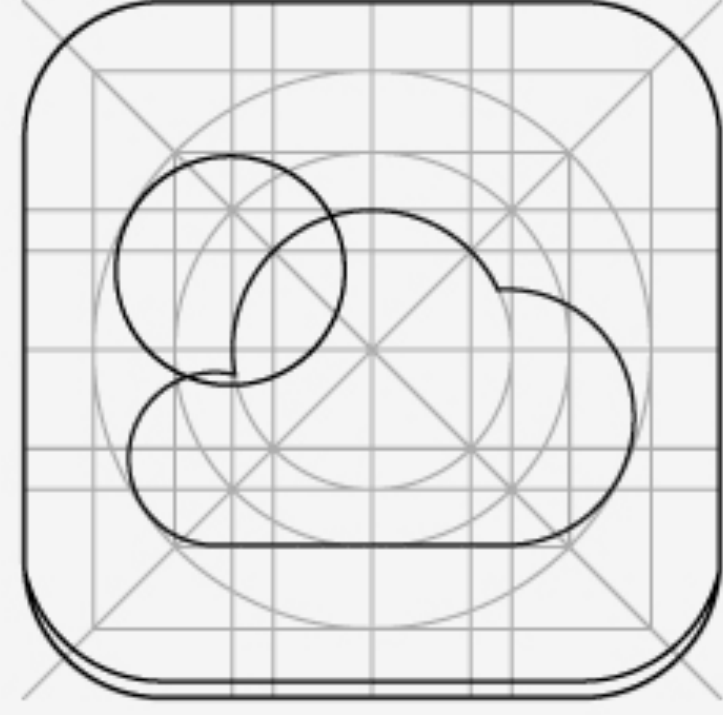
4.1















PRINT



BOOKMARK



NOTIFICATION



PIE CHART



NEW MESSAGE



VR



SALE



WALLET



SHOPPING



SETTINGS



CLOUD



FILES



CARD READER



DOCUMENT



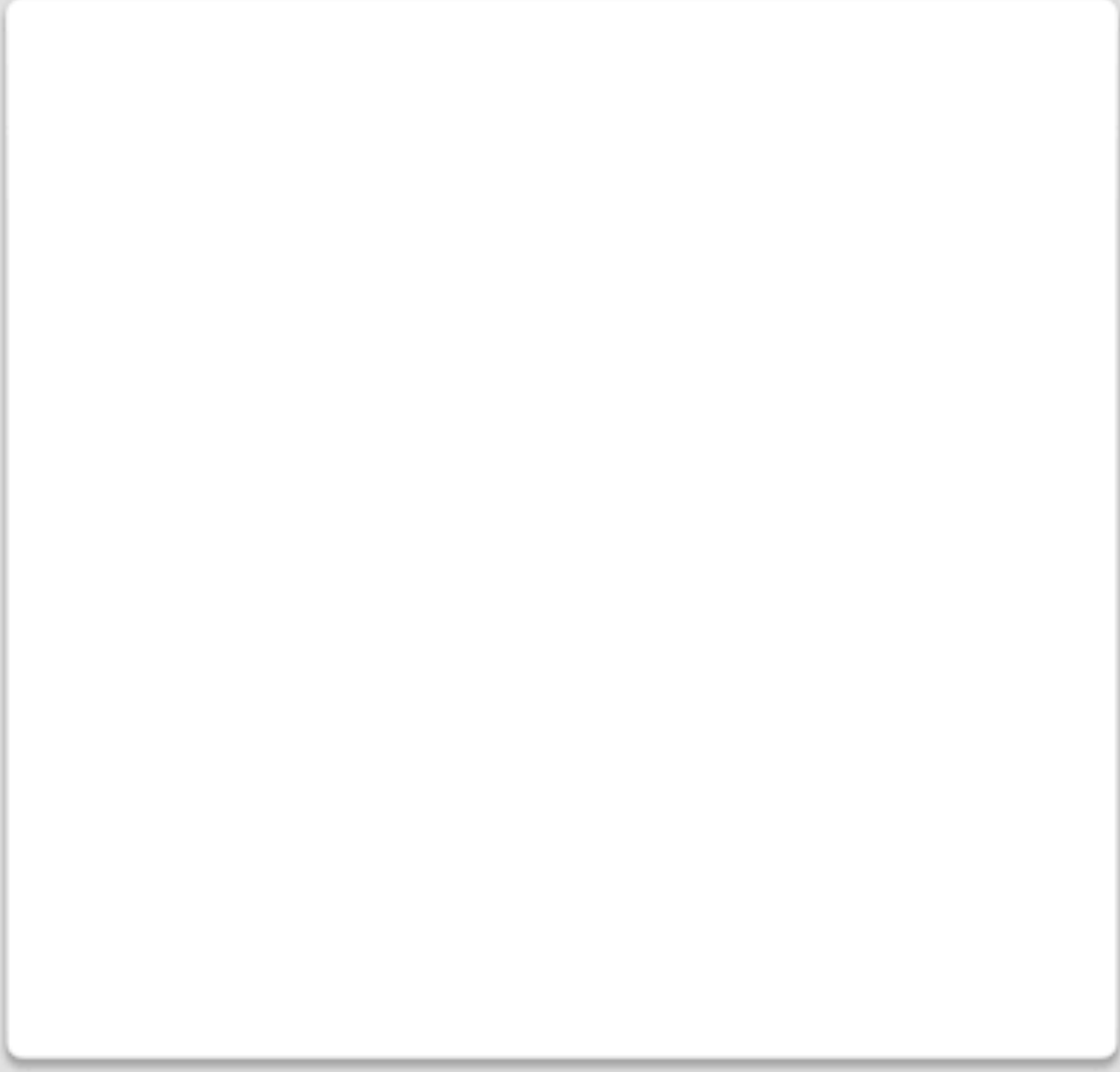
4.5

ICON

FAST RECAP *

4.6 FORMAS*

TEM QUATRO
PAPEIS MUITO
IMPORTANTES
NA INTERFACE *





ENFASE

vor Hansen — 12 hrs ago
gh school reunion?



ttta Holt — 18 hrs ago
eeping to t





High school reunion

hikingfan@gmail.com



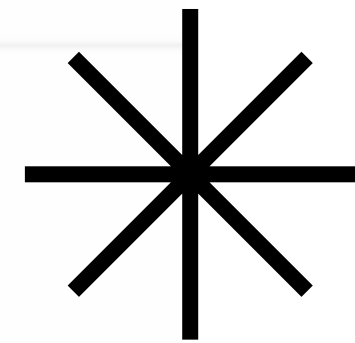
Trevor Hansen



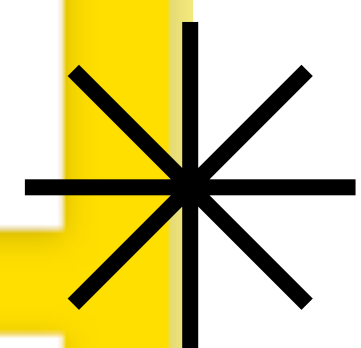
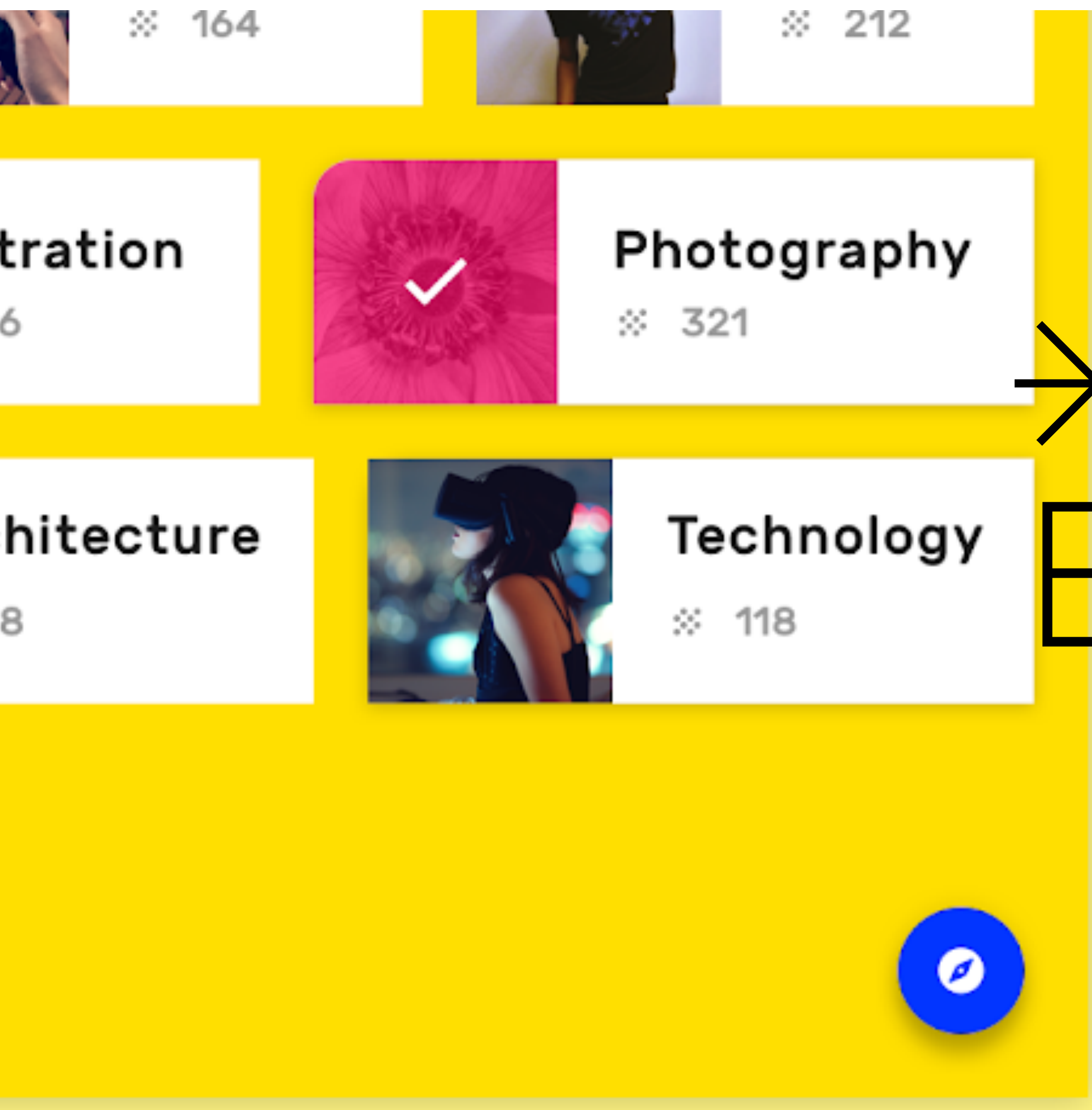
Ali Connors

Hi Trevor,

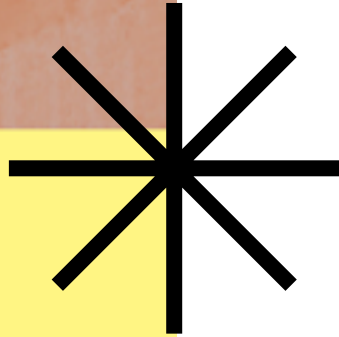
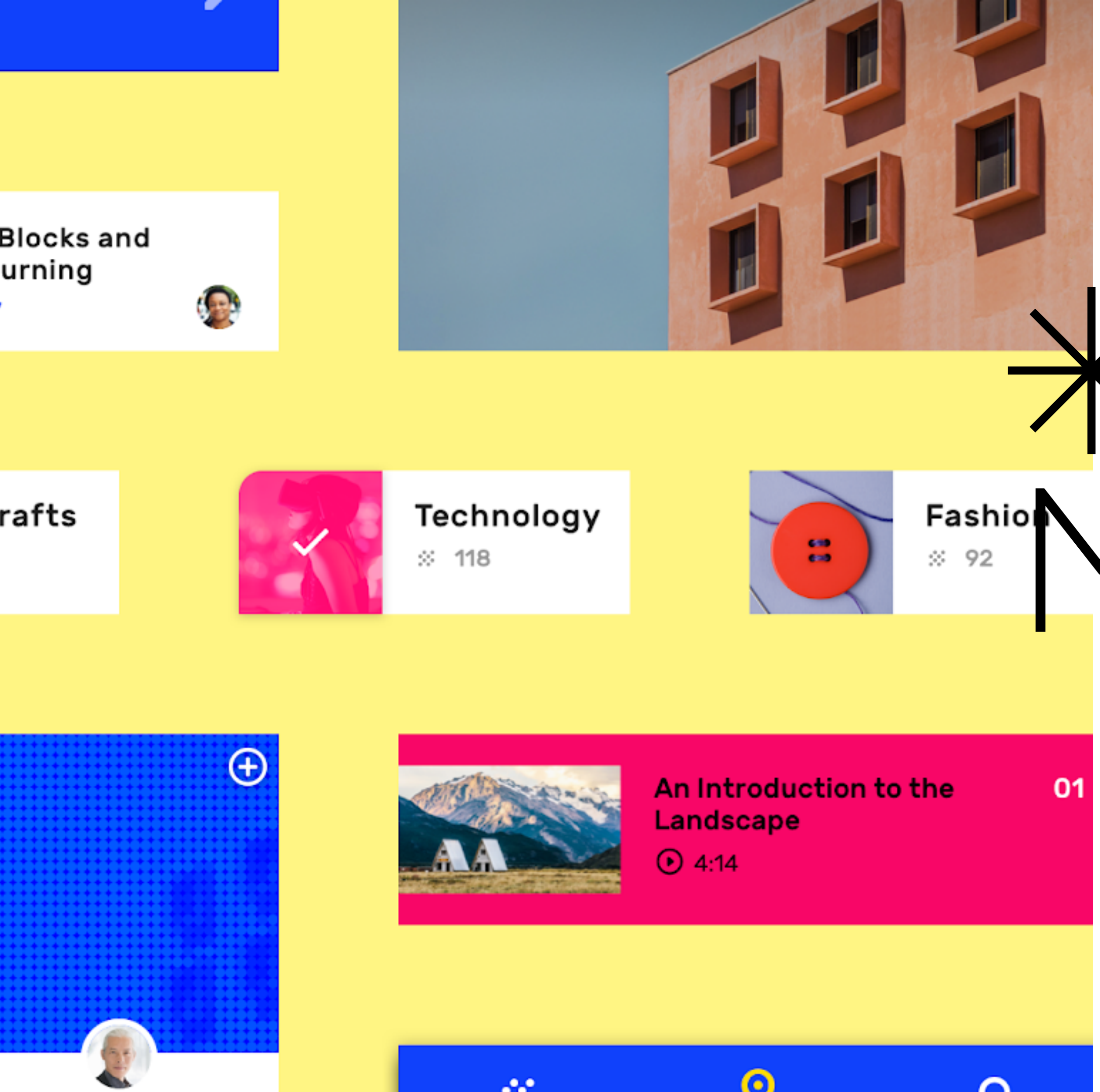
Count me in, I'd love to help! I was o
cheer squad with Genie and we lost



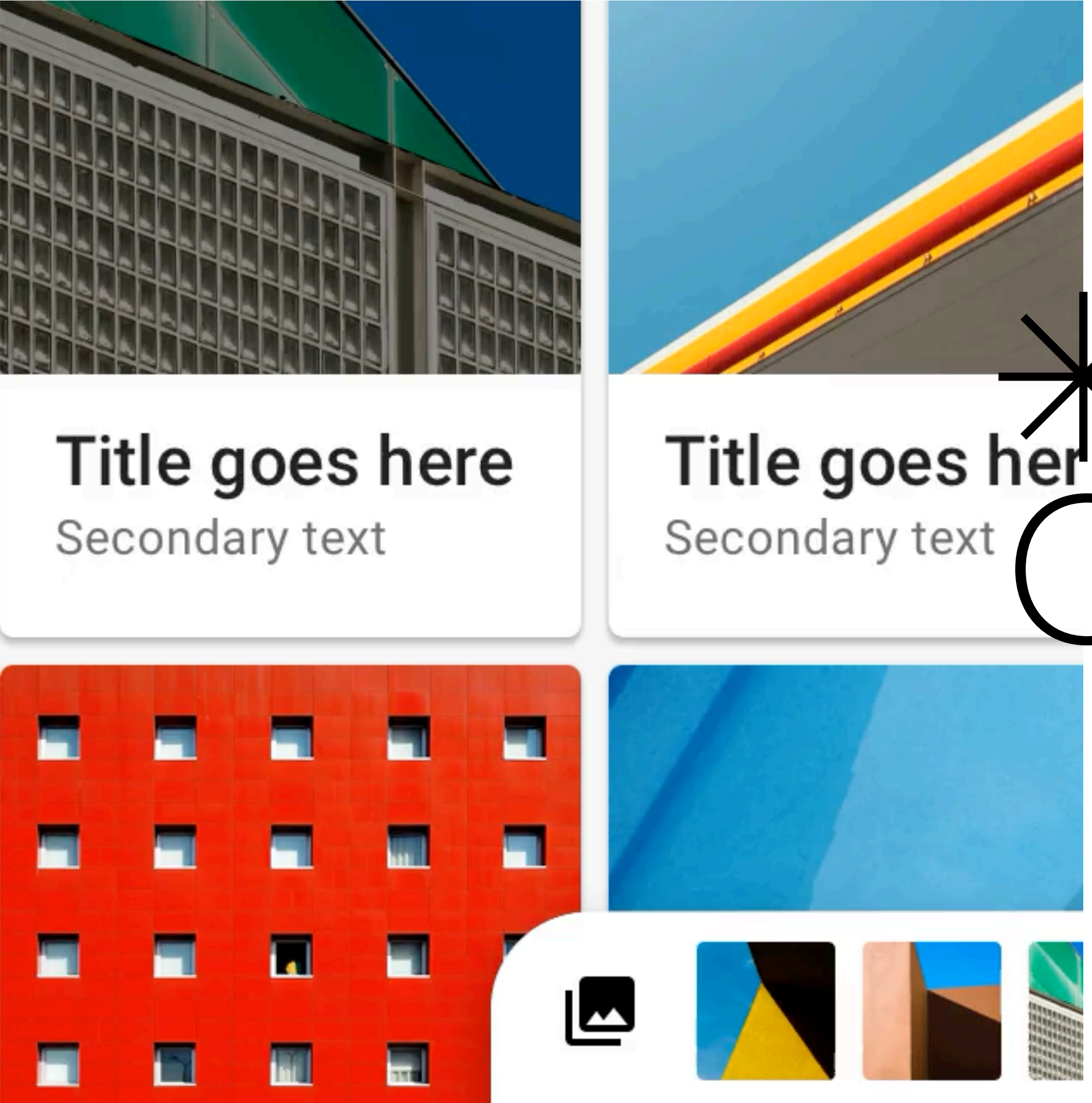
IDENTIFICAR



ESTADO



MARCA



Title goes here
Secondary text

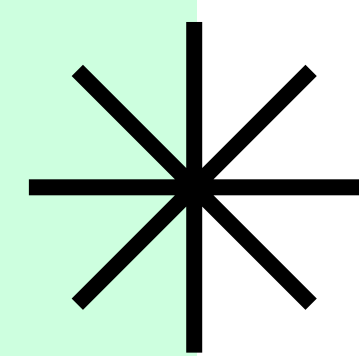
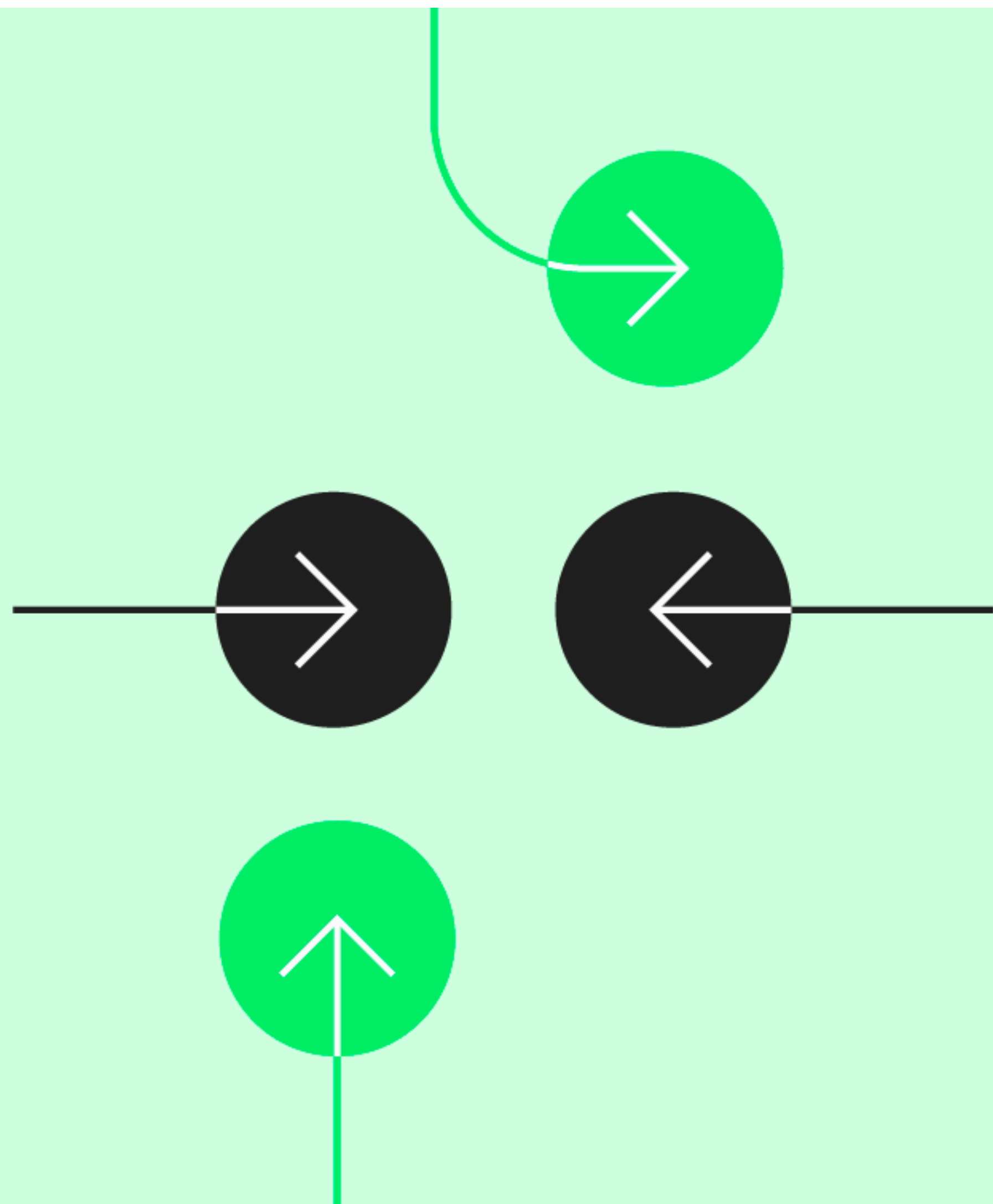
Title goes her
Secondary text

CONSISTÊNCIA

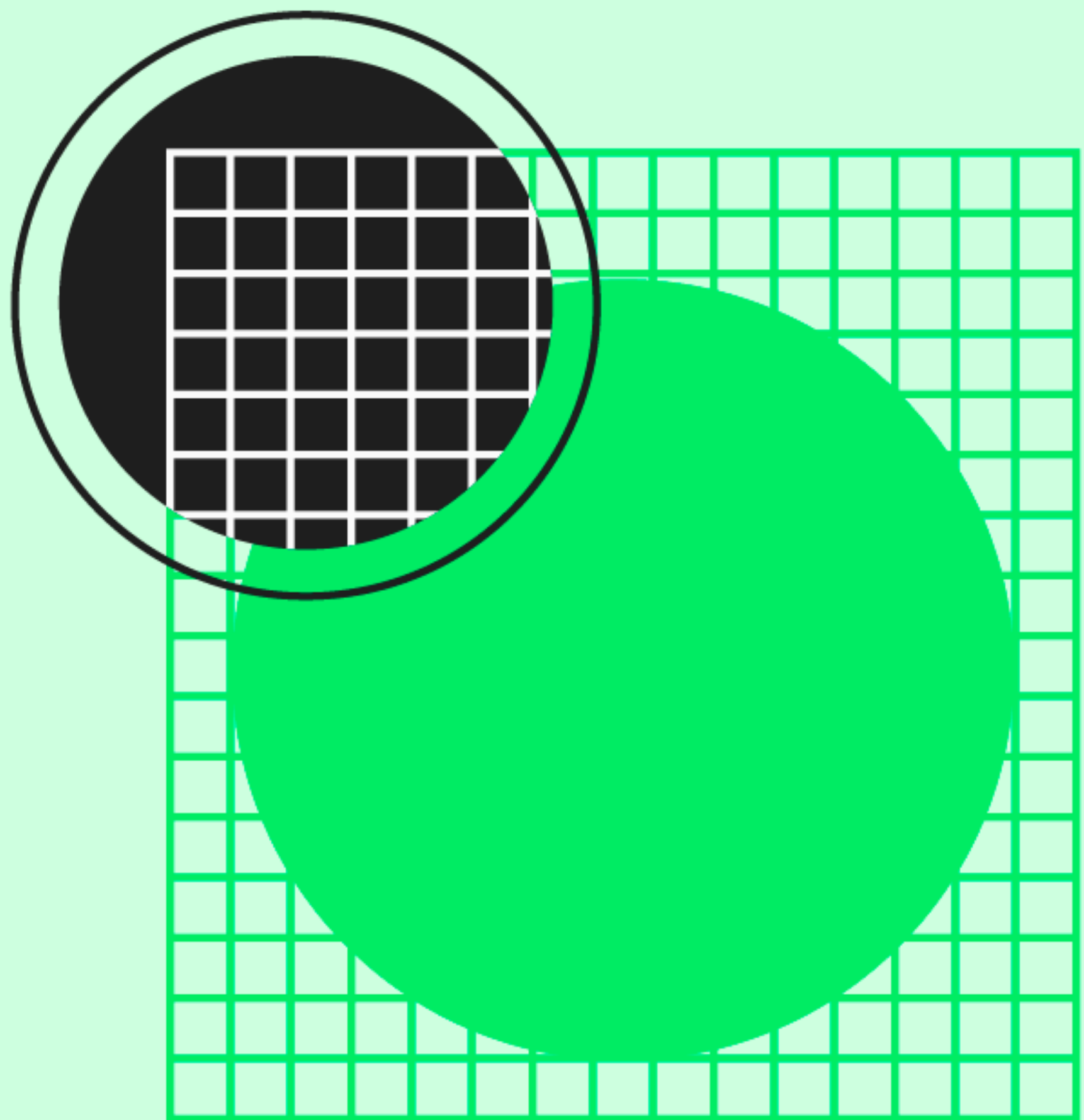


4.7

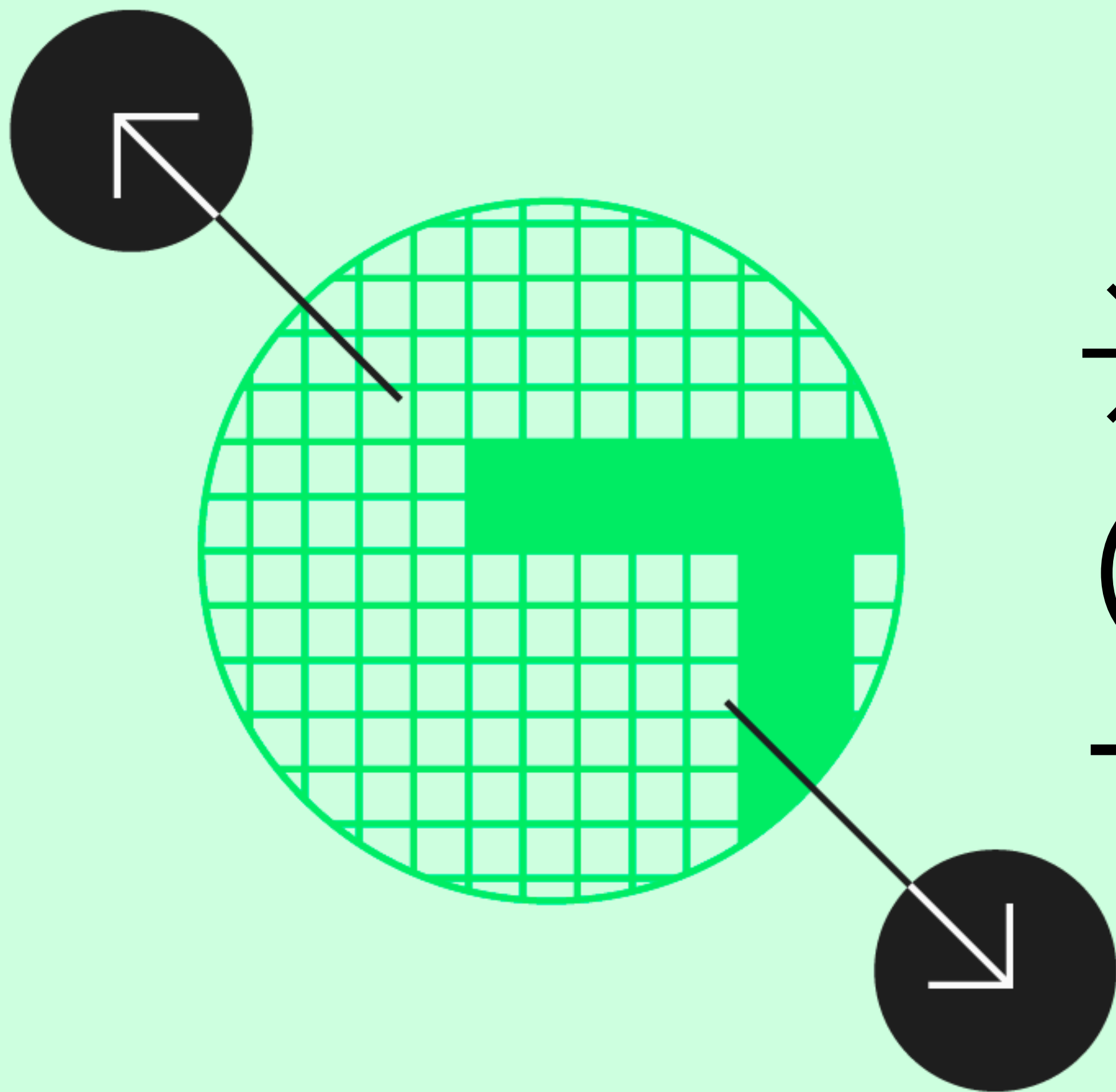
GESTOS*



INTERAÇÃO ALTERNATIVA

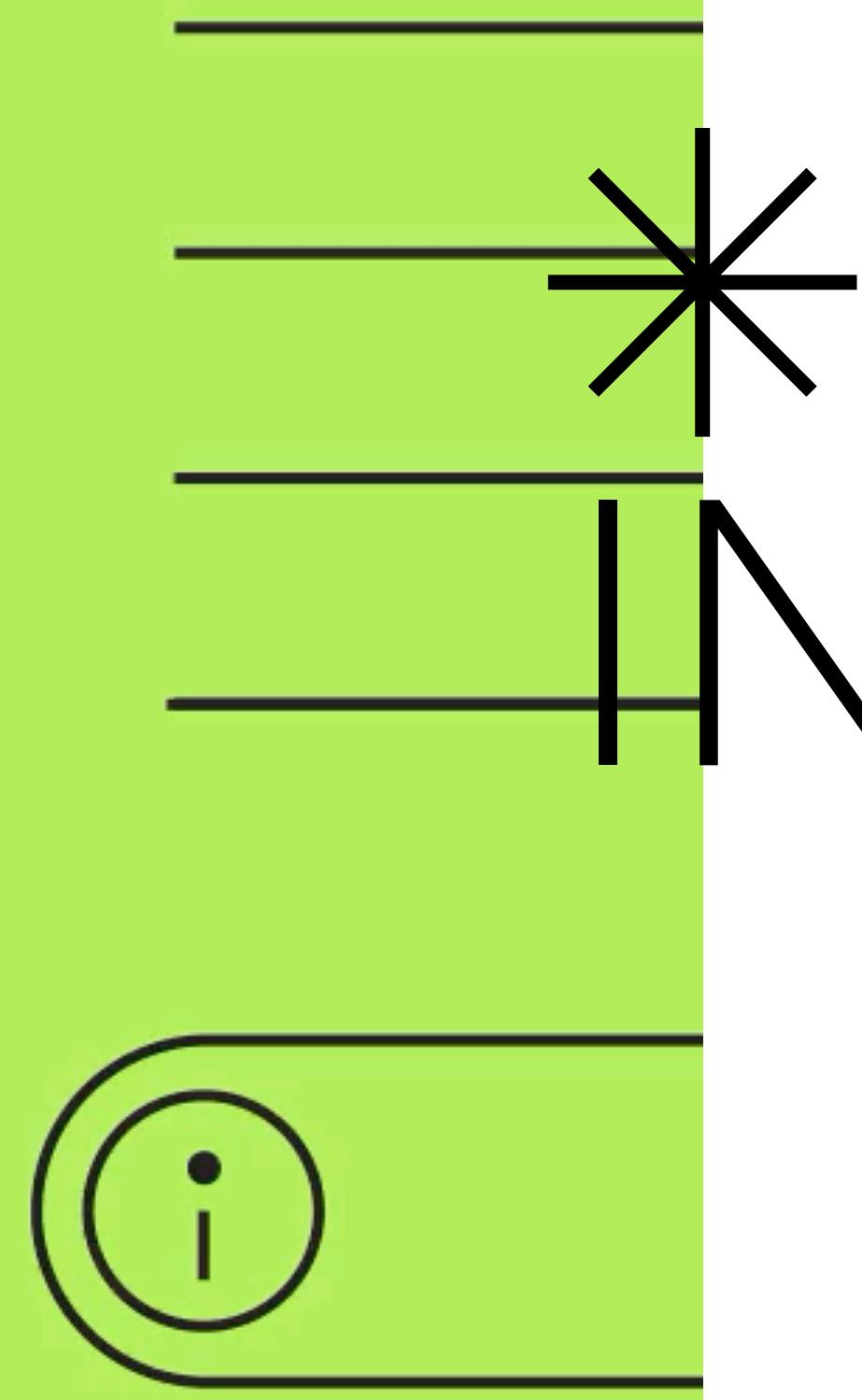


* FÁCIL DE USAR

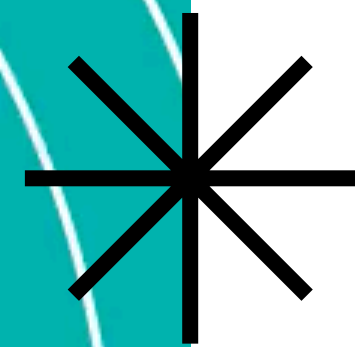
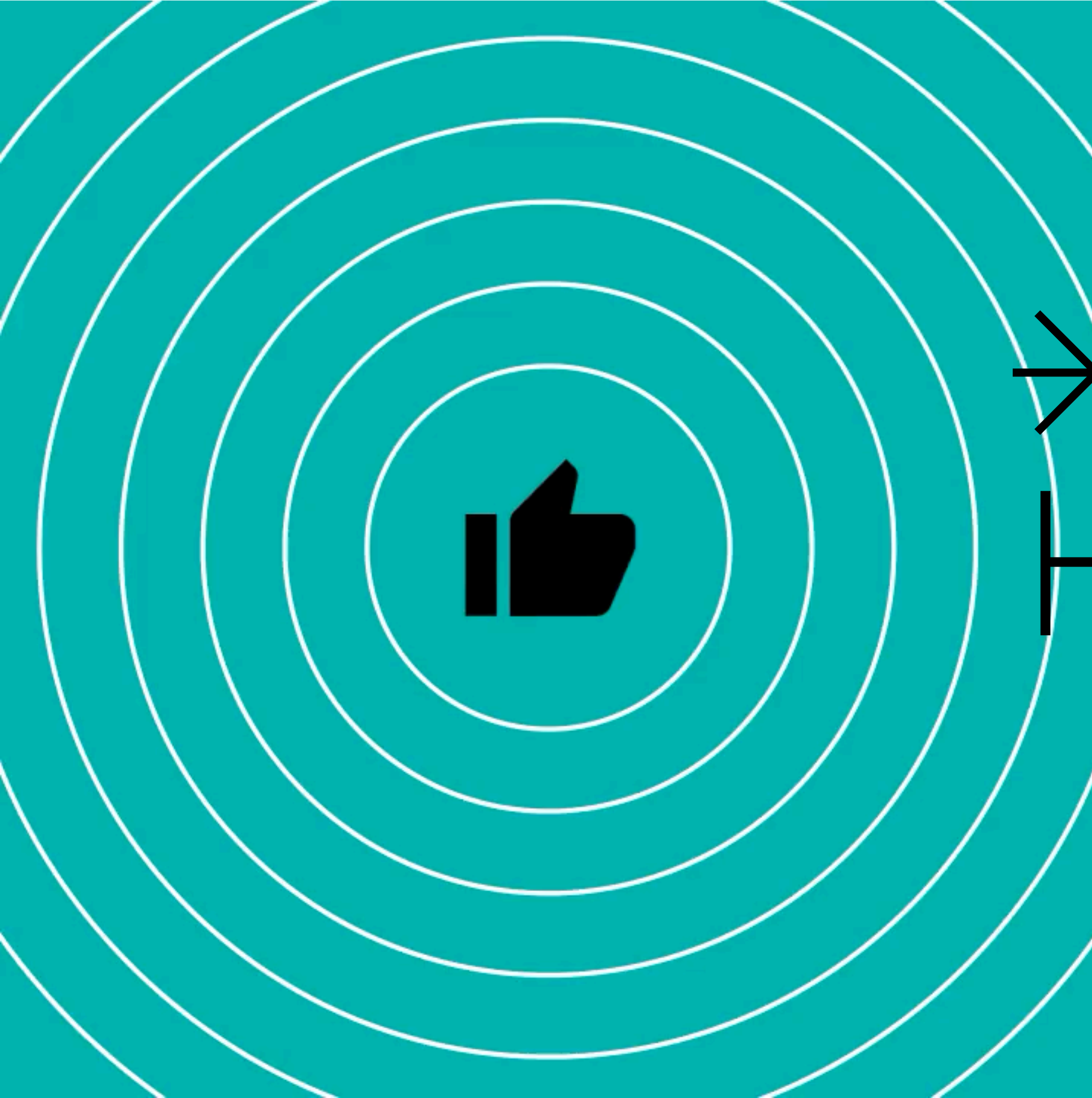


* CONTROLE TATIL

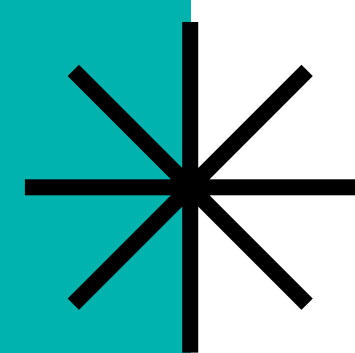
4.8 SONS*



INFORMATIVA



HONESTA



TRANQUILIZAR

TIPOS DE SONS *

SKEUMORFISMO



ABSTRATO

