

UI DESIGN PARA WEB

CURSO ONLINE CRIADO POR

THIAGO BARCELOS

EBC
escola
britânica
de artes
criativas

Design
para Tela

DESIGN PARA TELAS









PIXEL



PIXEL

PERFECT

HISTÓRIA DO DESIGN

**Da revolução
industrial à era
exponencial...**

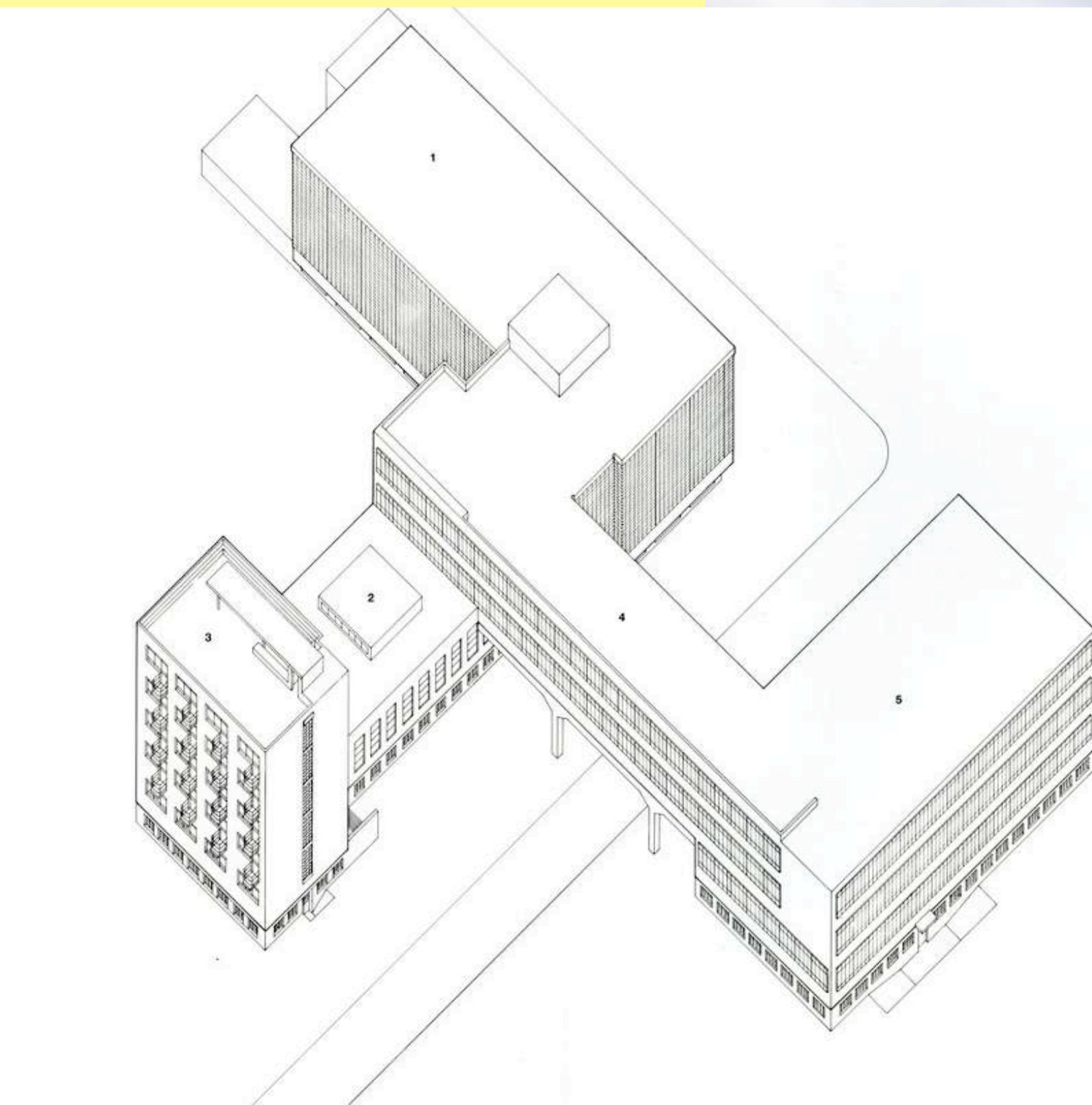
...ou era da
Experiência

Modernismo

Fim sec. XIX, início sec. XX

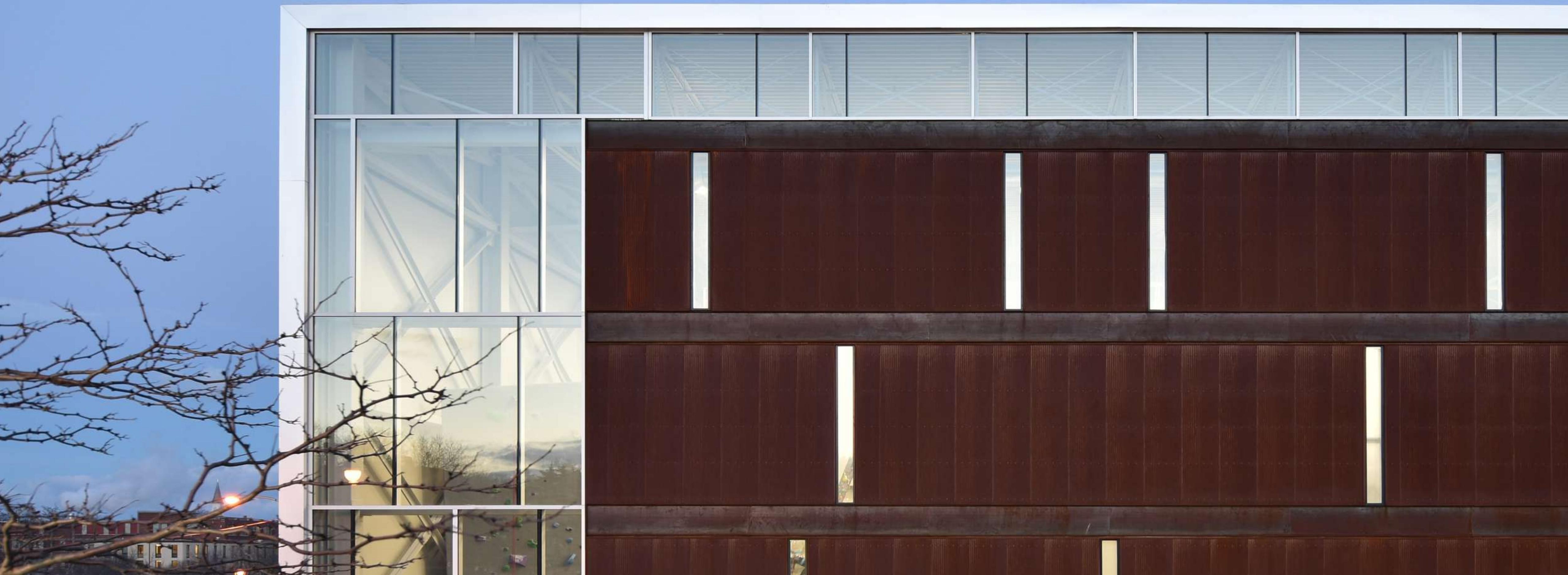


Prática projetual e arquitetura



“Forma segue a função.”

Louis Sullivan



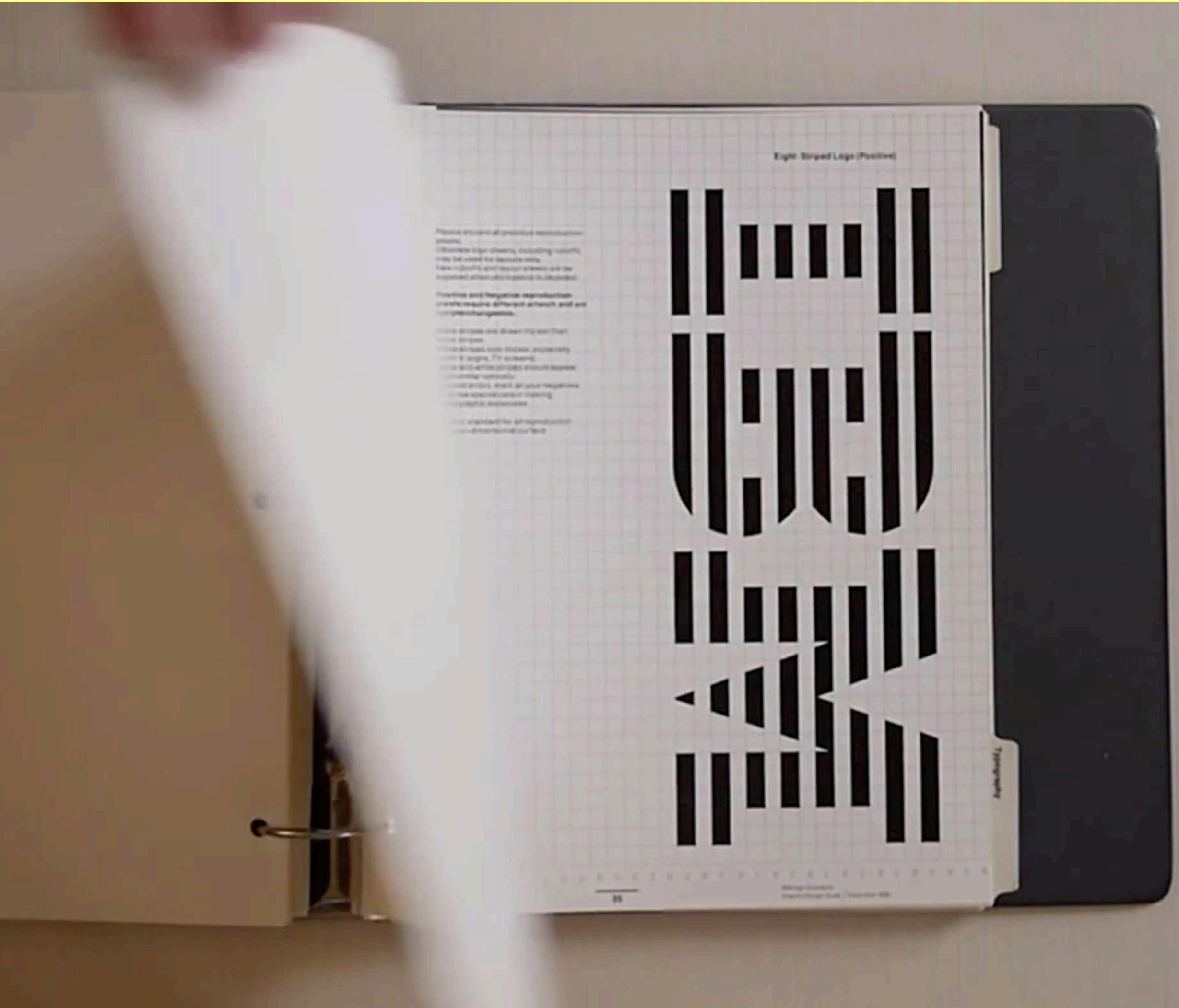
Design Industrial



Produção em larga escala



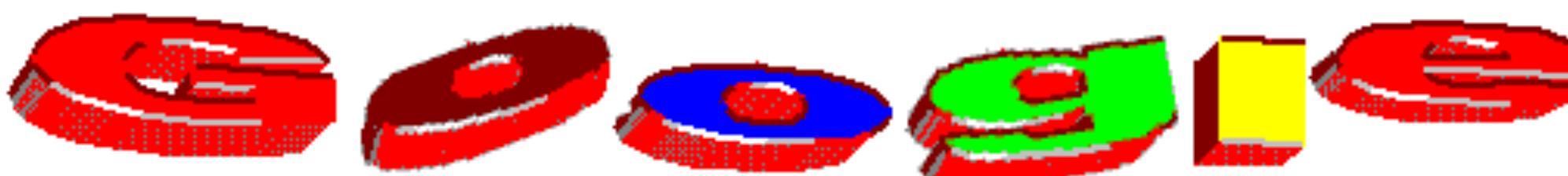
Identidade corporativa



Computação e a ascenção da Interface Gráfica de Usuário (GUI)



Massificação do computador pessoal e a Web



Search Stanford

10 results clustering on Search

Search The Web

10 results clustering on Search

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Register Login

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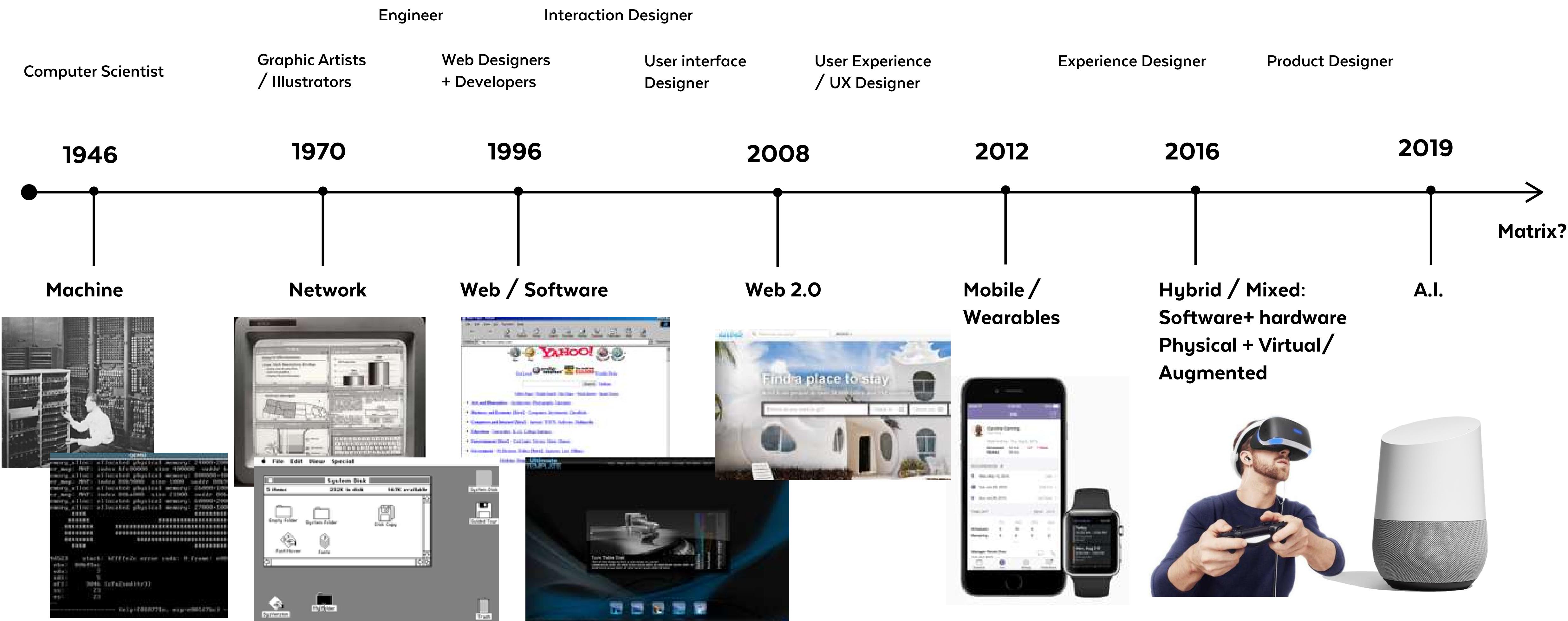


Assistentes cognitivos

Processamento na
Nuvem, Big Data,
IoT, Inteligência
Artificial



Breve história do design e tecnologia

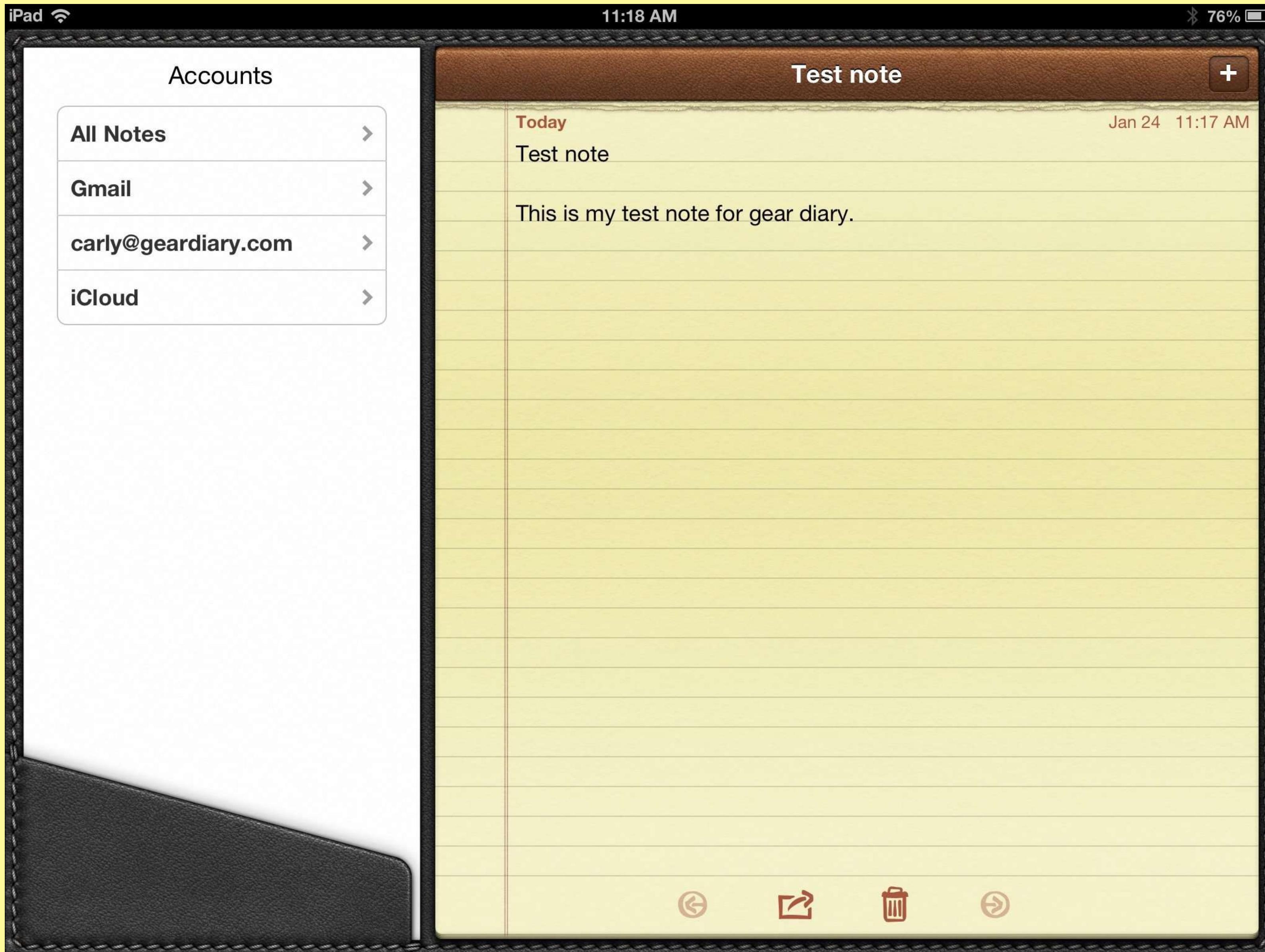








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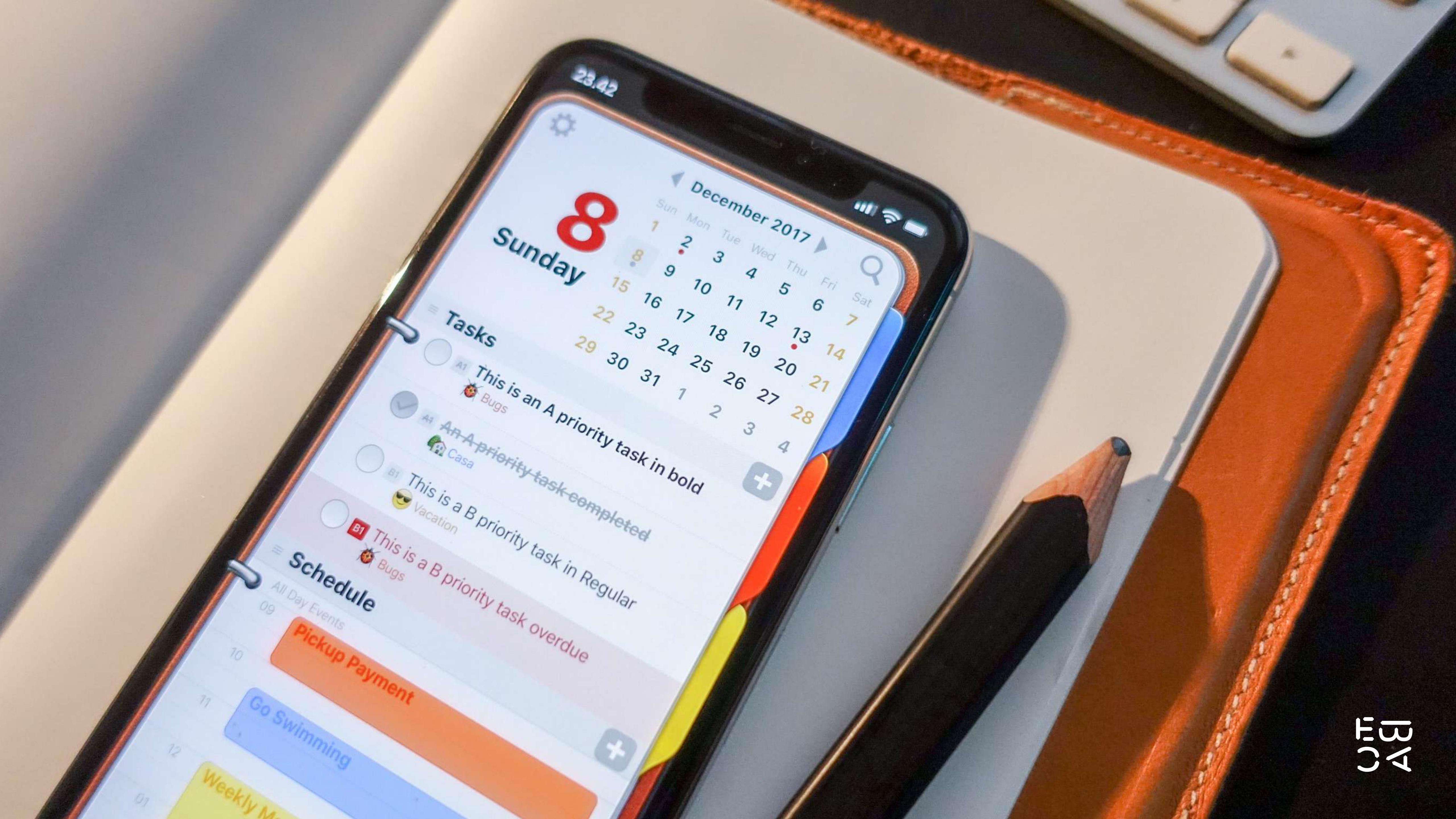


Skeumorfismo

vs.

Flat design

BY
OB

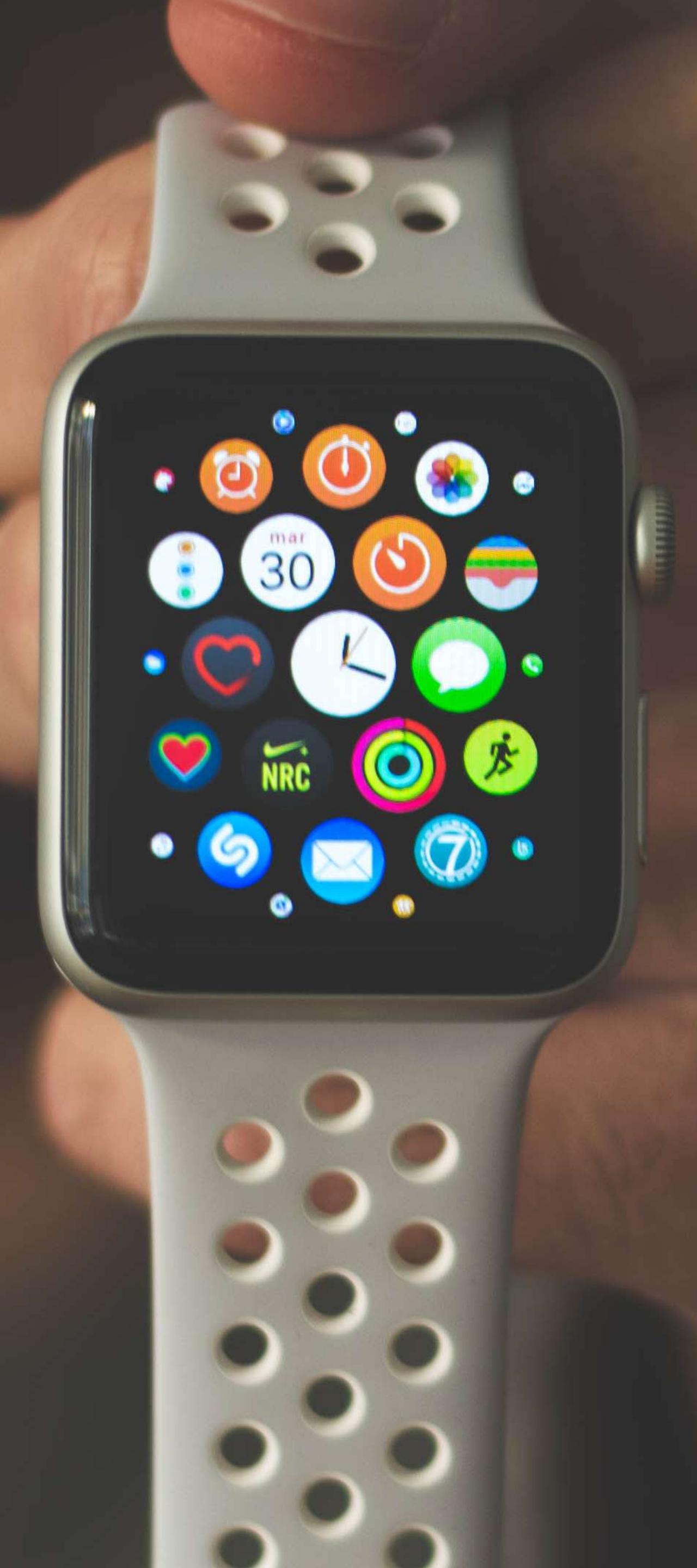




EBC



TE
A
C





BYC

Resolução de tela a partir da largura

1280 px

1440 px

1920 px

Densidade de pixel

Telas em geral 72 dpis

144 dpis para telas

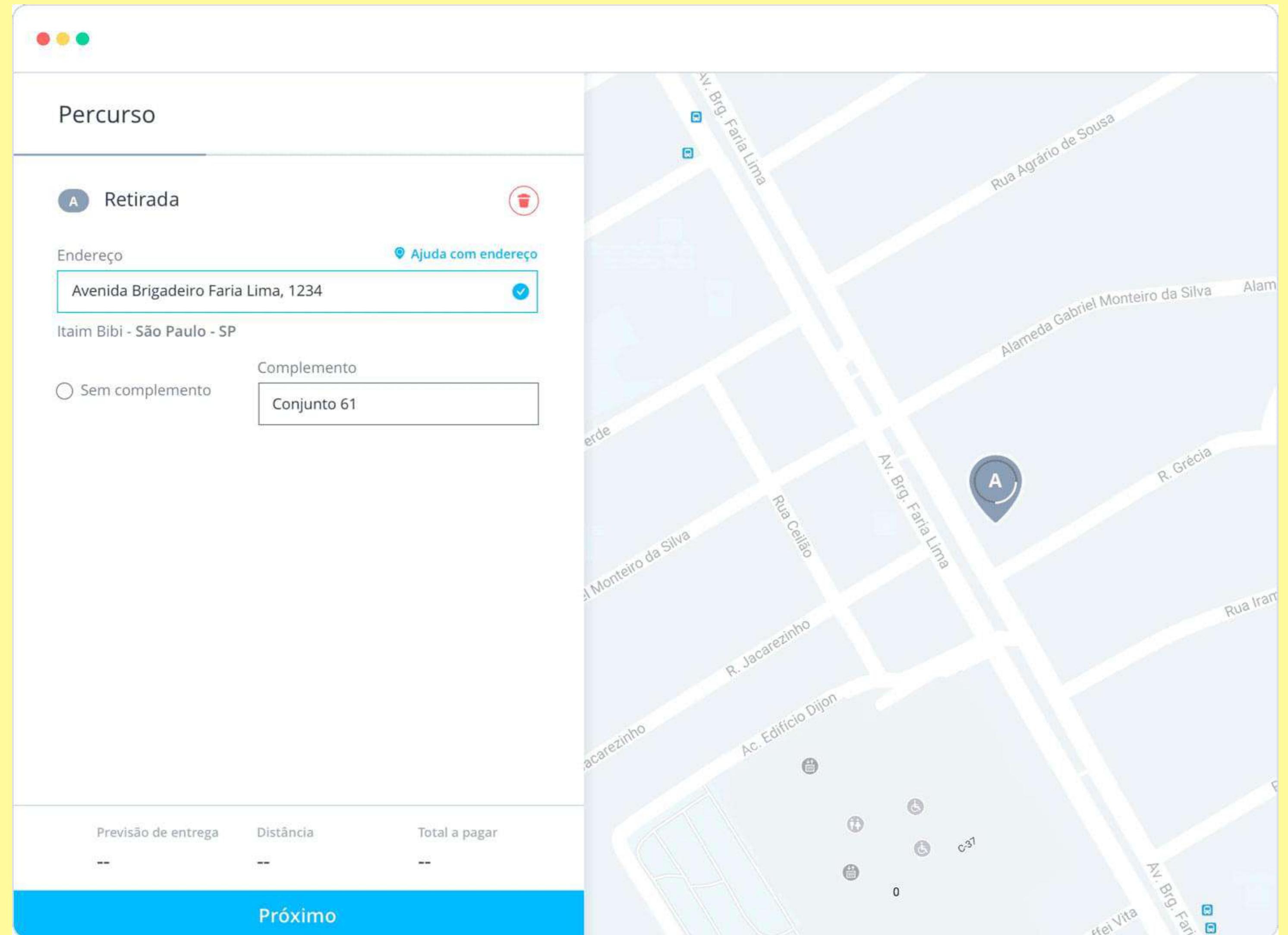
retina quad k e 4k

@2x, @3x

Suporte

Desktop

- Web sites
- Portais
- Intranet
- Web apps
- Ecommerce
- Social media



Loggi

Suporte

Mobile App
Tablet / Smartphone

Nativo

- iOS
- Android

Híbrido

- Flutter
- Xamarin

PicPay

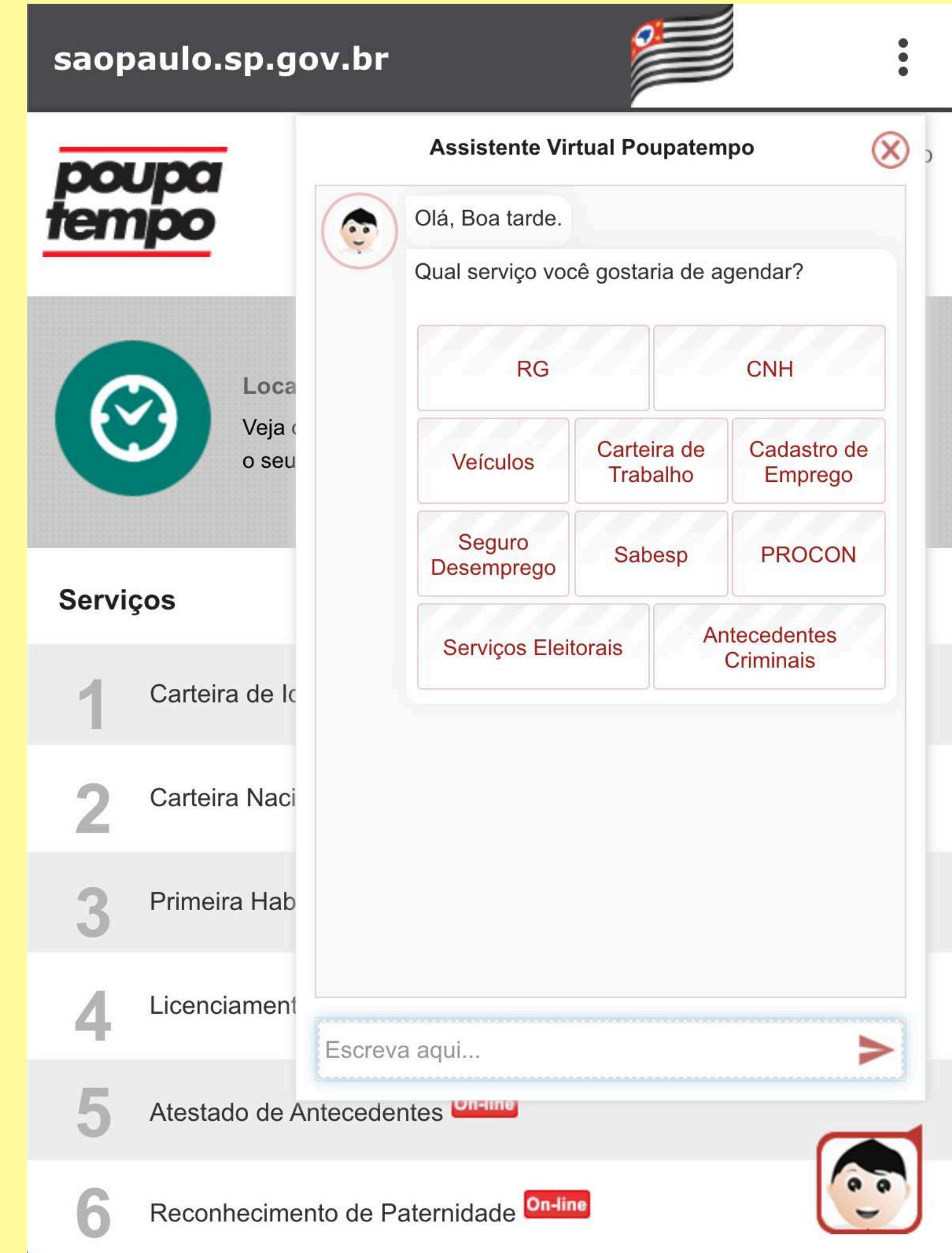


Suporte

Chatbots, URA

- IBM Watson Assistant
- Amazon Alexa
- Nama
- Blip

Poupinha



Suporte

Outros formatos



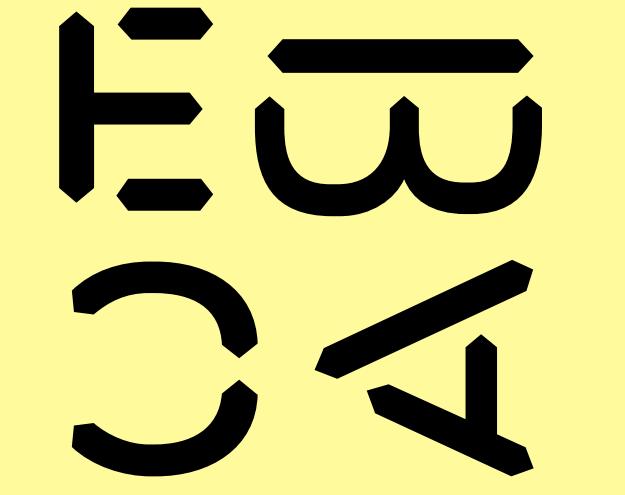
Suporte

VR

- Microsoft HoloLens
- Facebook AR/VR



Hololens



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