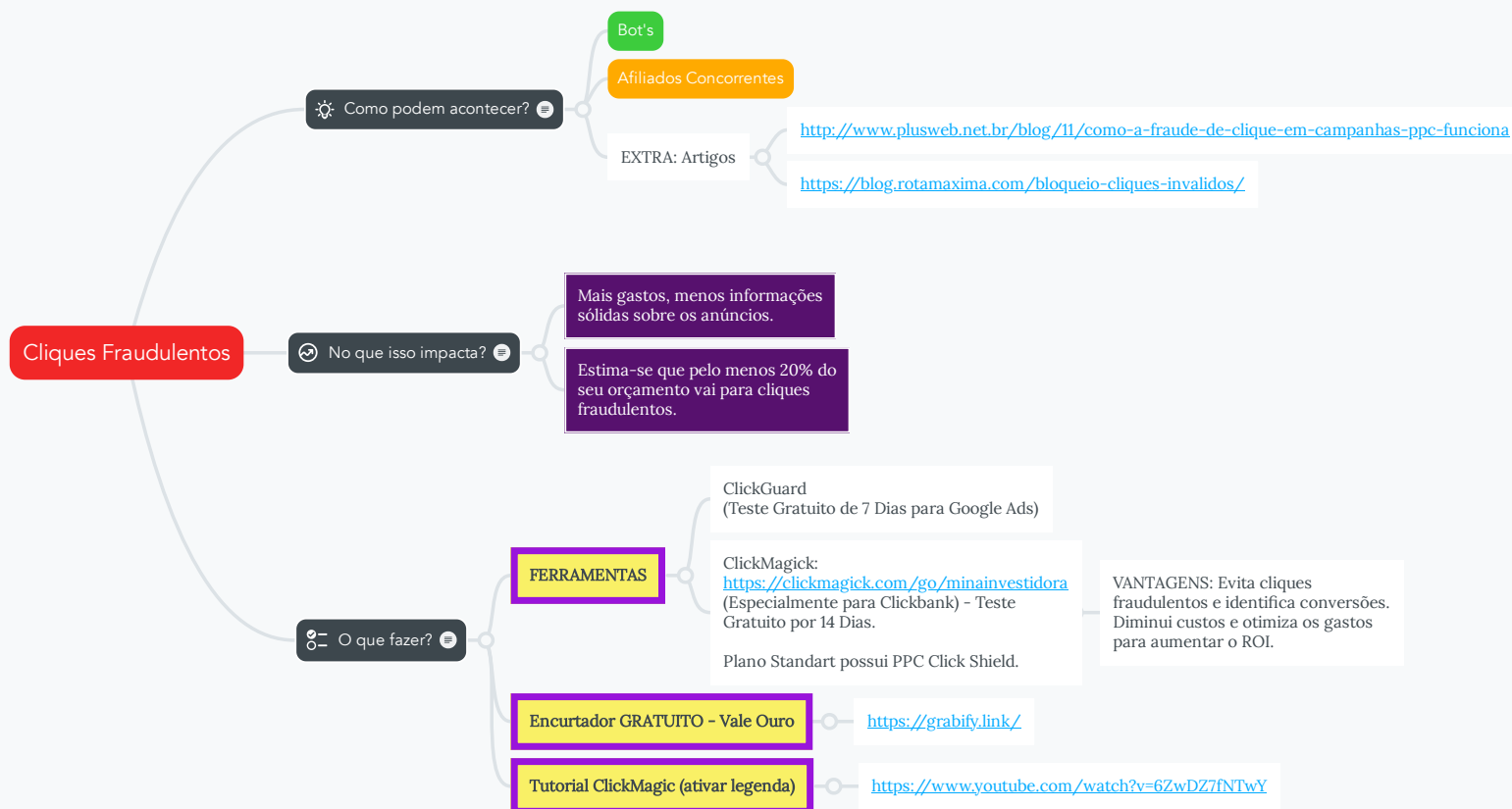




Cliques Fraudulentos

1. Como podem acontecer?

Here, you will write down your successes and failures or challenges. Some things to think about:

1. What went as planned? What didn't?
2. What surprised you about the process?
3. What key takeaways do you have from the project in terms of what was promised/expected versus what was delivered?

1.1. Bot's

1.2. Afiliados Concorrentes

1.3. EXTRA: Artigos

1.3.1. <http://www.plusweb.net.br/blog/11/como-a-fraude-de-clique-em-campanhas-ppc-funciona>

1.3.2. <https://blog.rotamaxima.com/bloqueio-cliques-invalidos/>

2. No que isso impacta?

A project retrospective is all about learning and improving. Looking at the successes and challenges, what can be improved for the next time:

- Processes
- Timeline
- Goal-setting
- Teamwork

2.1. Mais gastos, menos informações sólidas sobre os anúncios.

2.2. Estima-se que pelo menos 20% do seu orçamento vai para cliques fraudulentos.

3. O que fazer?

Are there any loose ends to tie up with this project? Are there next steps?

3.1. FERRAMENTAS

3.1.1. ClickGuard (Teste Gratuito de 7 Dias para Google Ads)

3.1.2. ClickMagick: <https://clickmagick.com/go/minainvestidora> (Especialmente para Clickbank) - Teste Gratuito por 14 Dias. Plano Standart possui PPC Click Shield.

3.1.2.1. VANTAGENS: Evita cliques fraudulentos e identifica conversões. Diminui custos e otimiza os gastos para aumentar o ROI.

3.2. Encurtador GRATUITO - Vale Ouro

3.2.1. <https://grabify.link/>

3.3. Tutorial ClickMagic (ativar legenda)

3.3.1. <https://www.youtube.com/watch?v=6ZwDZ7fNTwY>

