

Módulo #21

Padrões de
Interface

INTRODUÇÃO AOS PADRÓES DE INTERFACE

Alinhamento de expectativas

- Não vamos ter tutoriais de design visual.
- Não vamos desenhar telas de alta fidelidade em software.
- Não vamos sair daqui dominando todos os padrões de interface.

Alinhamento de expectativas

- Vamos entender o que são padrões de interface, porque eles existem e como usá-los.
- Boas e más práticas.
- Qual o limite para modificar, hackear e quebrar padrões.
- Como construir um vocabulário visual.

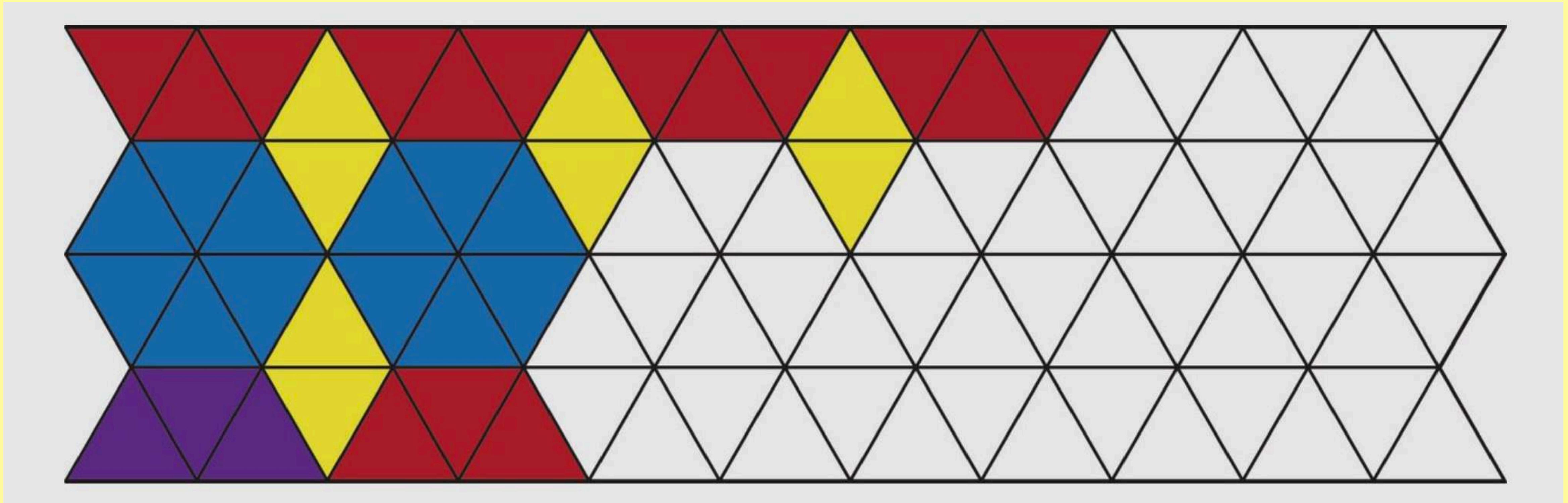
PADRÓES

A collage of various website and app interface snippets, likely illustrating design trends or user interface elements. The snippets include:

- Volkswagen** logo and a blurred background image of a modern building.
- Coca-Cola** logo and a navigation bar with "OUR BRANDS", "SHOP", "GIVE", and "REWARDS" buttons.
- facebook** logo and a login form with fields for "Email ou telefone" (thiagolbarcelos@gmail.com) and "Senha", and buttons for "Entrar" and "Esqueceu a conta?".
- dribbble** logo and a navigation bar with "Shots", "Designers", "Teams", "Community", "Jobs", and "..." buttons.
- WhatsApp** logo and a navigation bar with "WHATSSAPP WEB", "FEATURES", "DOWNLOAD", "SECURITY", "FAQ", and "EN" language switch.
- Instagram** logo and a navigation bar with "Search" input, a pencil icon, a heart icon, and a user profile icon.
- amazon** logo and a navigation bar with "All", a search input, a magnifying glass icon, a flag icon, "Hello, Thiago", "Account & Lists", "Returns & Orders", and a shopping cart icon.
- Magalu** logo and a navigation bar with "Nossas lojas", "Tenha sua loja", "Regulamentos", "Acessibilidade", "Atendimento", "Compre no tel: (11) 3508-9900", "Meus pedidos", a search input, a magnifying glass icon, "Bem-vindo :)", "Entre ou cadastre-se", a heart icon with "0", and a shopping bag icon with "0".
- Medium** logo and a navigation bar with "Home", "Product", "Engineering", "Editorial" (underlined), and a magnifying glass icon.

Padrões

Queremos encontrar padrões em tudo.
O ser humano é bom nisso



Padrões

Para compreender o mundo de forma mais rápida, o nosso cérebro é acostumado a fazer associações com formas e coisas que costumamos ver em nosso cotidiano, como um 'atalho'.



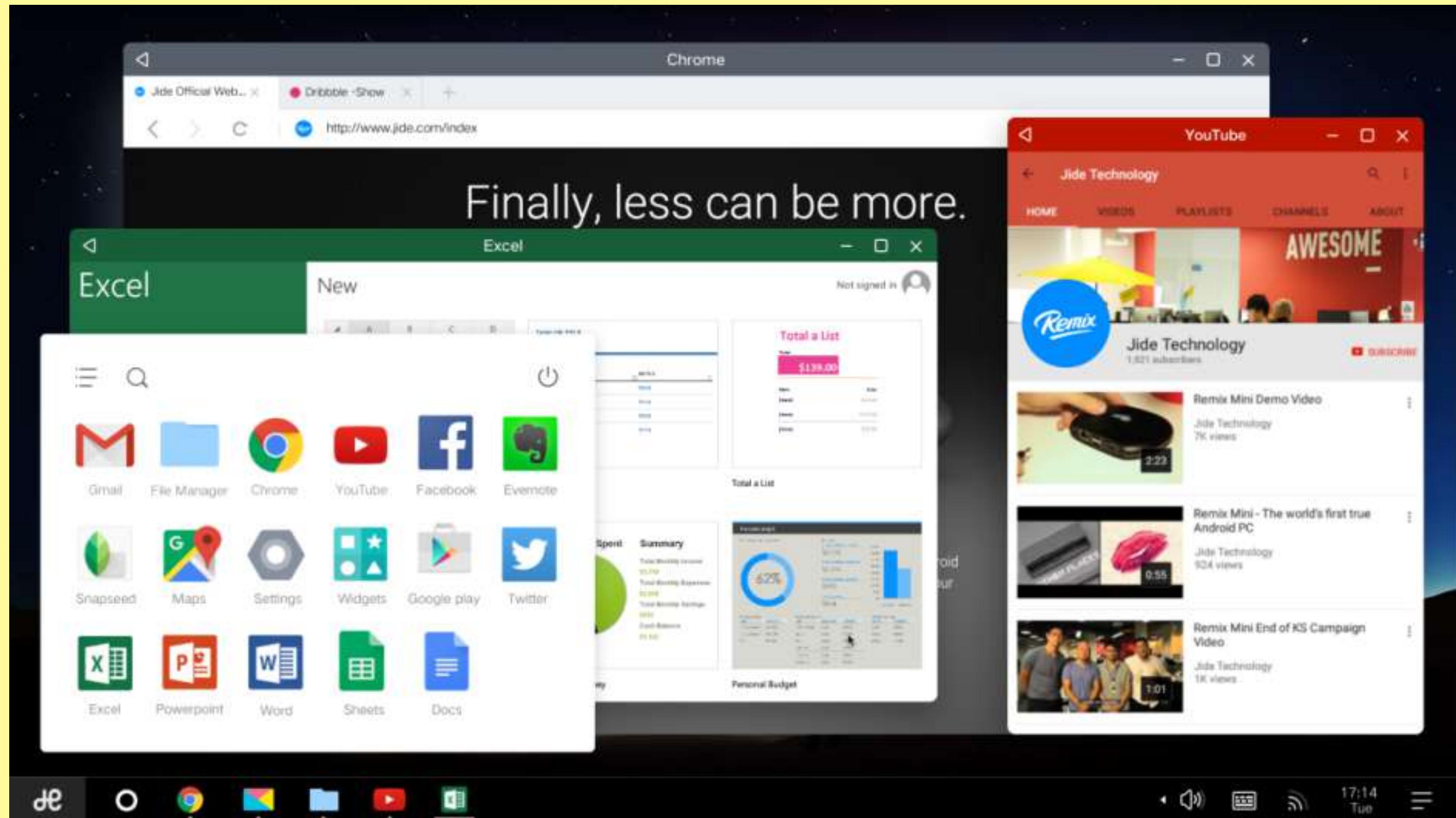
Padrões



Cotidiano

Padrões

Design de interface

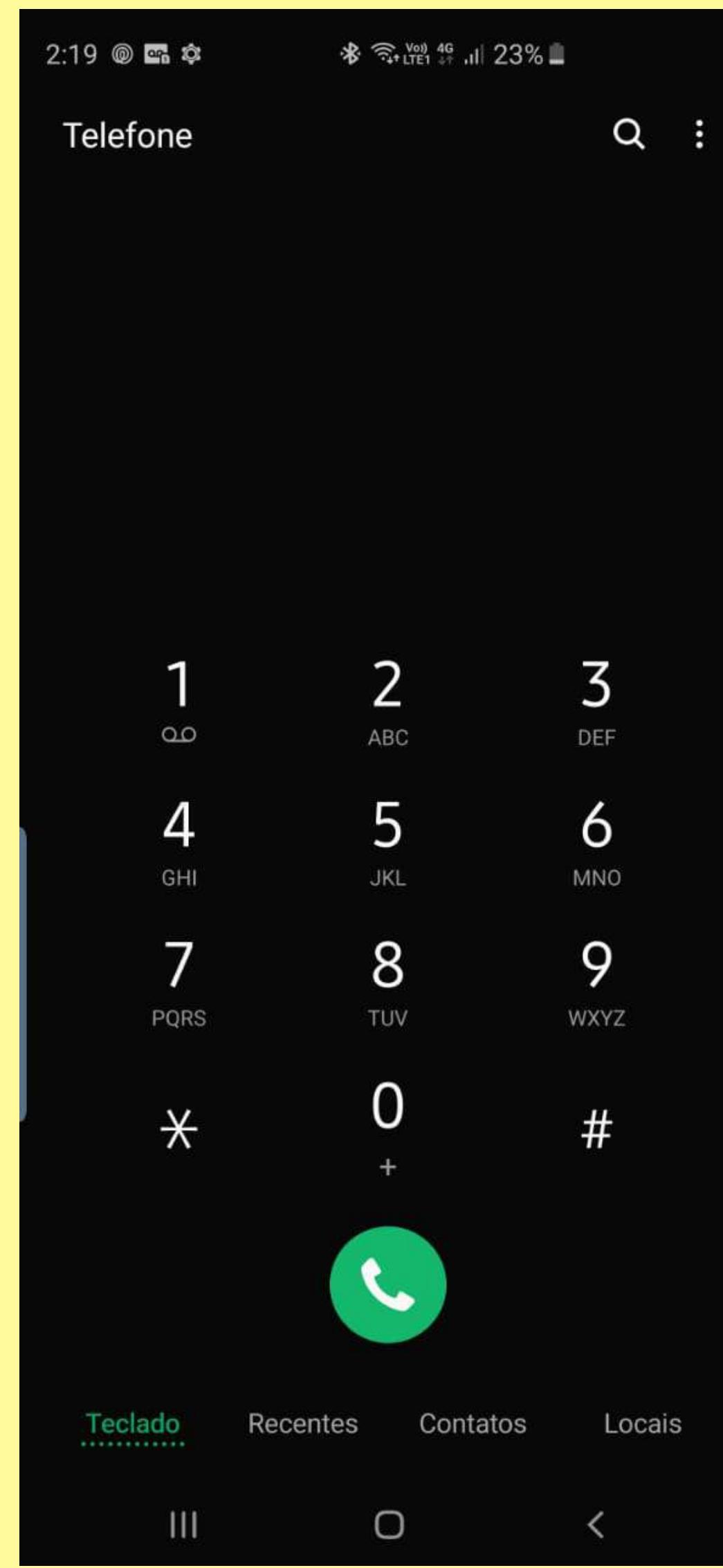


Padrões

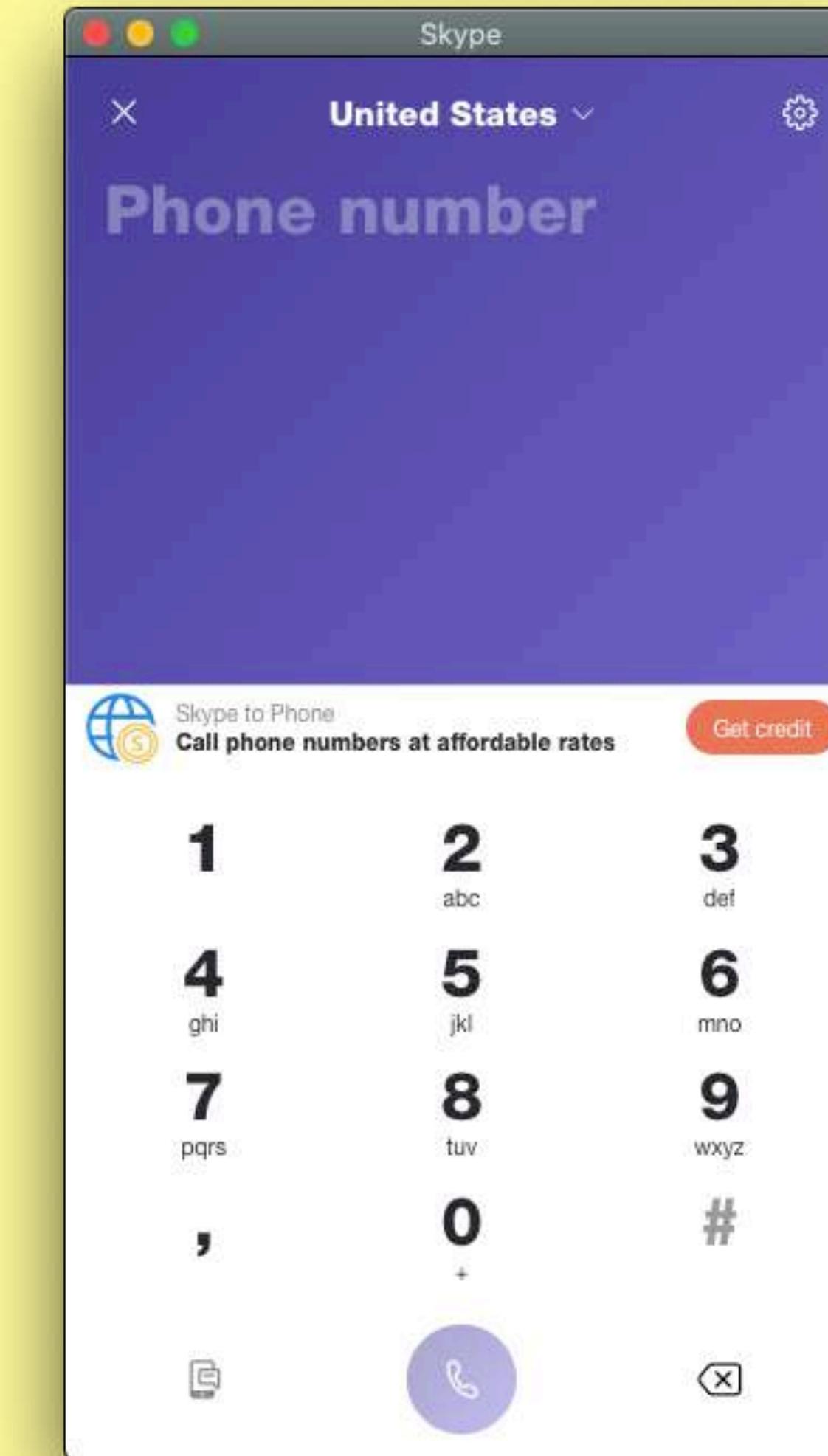
Design de produto



Padrões



Design de interface







IMAX®



Padrões = Convenções

**Quando falamos em padrões
de interação e interface
estamos falando sobre
convenções.**

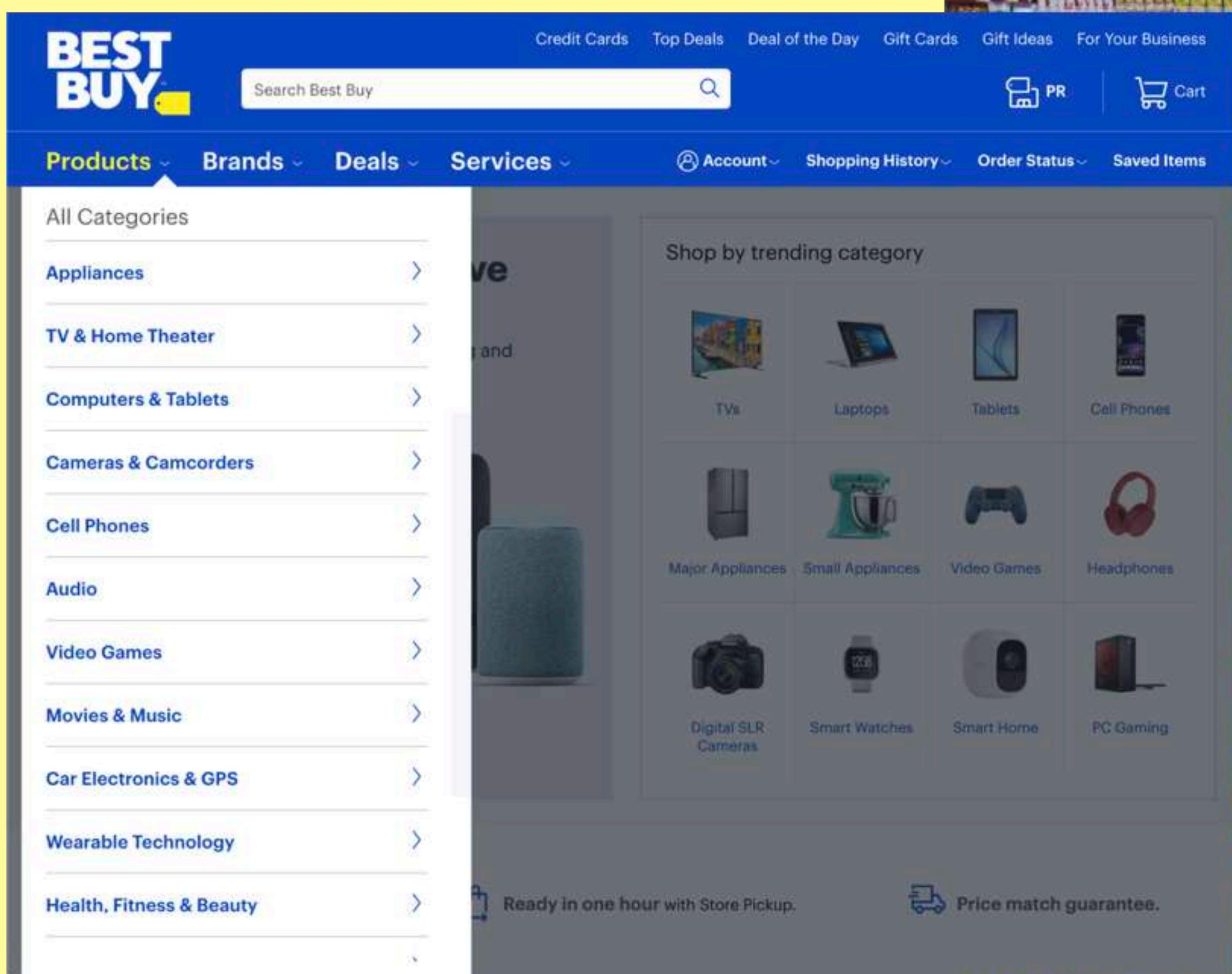
Interação Humano Computador (IHC)

Apropriar de modelos mentais pra simplificar a forma como interagimos com as “coisas”.

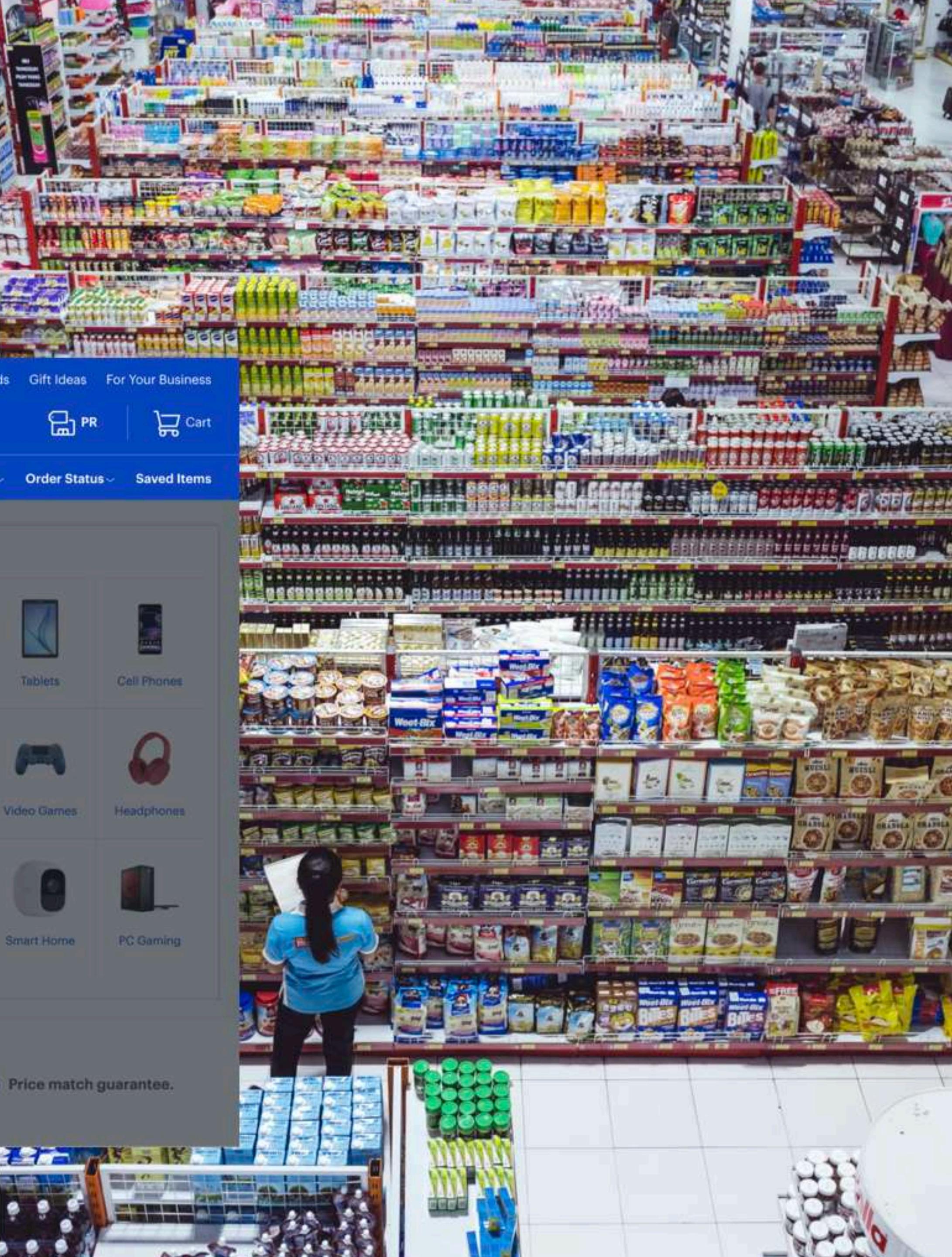
Modelo mental

É uma representação interna da realidade externa, fruto da experiência e vivências de cada indivíduo.

Modelo mental



The screenshot shows the homepage of the Best Buy website. The header features the Best Buy logo, a search bar, and navigation links for Credit Cards, Top Deals, Deal of the Day, Gift Cards, Gift Ideas, and For Your Business. Below the header is a navigation bar with links for Products, Brands, Deals, Services, Account, Shopping History, Order Status, and Saved Items. The main content area displays a sidebar with 'All Categories' and a list of product categories: Appliances, TV & Home Theater, Computers & Tablets, Cameras & Camcorders, Cell Phones, Audio, Video Games, Movies & Music, Car Electronics & GPS, Wearable Technology, and Health, Fitness & Beauty. To the right of the sidebar is a 'Shop by trending category' section with icons for TVs, Laptops, Tablets, Cell Phones, Major Appliances, Small Appliances, Video Games, Headphones, Digital SLR Cameras, Smart Watches, Smart Home, and PC Gaming. At the bottom of the page, there are promotional banners for 'Ready in one hour with Store Pickup.' and 'Price match guarantee.'



Sites de compras

Nossas lojas Tenha sua loja Regulamentos Acessibilidade

Atendimento Compre no tel: (11) 3508-9900 Meus pedidos

Bem-vindo :) Entre ou cadastre-se

procure por código, nome, marca...

Todos os departamentos Ofertas do dia Celulares Móveis Eletrodomésticos Tv e Vídeo Informática Saldão BLACK DAS BLACKS Cartão Luiza

#magalu

Quem busca  Magalu se dá bem.

magalu.com > ofertas do dia

Ofertas do dia As melhores ofertas e preços exclusivos

Digite o seu nome Digite o seu email EU QUERO!

marcas 101 produtos encontrados Ordenar por: Relevância

samsung (9)

philco (5)

pampers (4)

cenoura & bronze (3)

electrolux (3)

[veja todos](#)

avaliação











Depilador Elétrico Philips Satinelle

de R\$ 179,90 por **R\$ 109,90**
2x de R\$ 54,95 sem juros

Lâmpada LED Musical Caixa de Som Bluetooth 12W...

de R\$ 31,90 por **R\$ 24,90**

Painel para TV Intense Lukaliam Off White / Damasco

 (5)

de R\$ 799,00 por **R\$ 549,00**
10x de R\$ 54,90 sem juros

Smartphone Samsung Galaxy A70 128GB Preto 4G

 (8)

de R\$ 2.499,00 por **R\$ 1.799,10** à vista
ou R\$ 1.999,00
10x de R\$ 199,90 sem juros



Sites de compras

amazon

Deals

Hello, Sign in
Account & Lists

>Returns & Orders

Cart

Deliver to Brazil

Today's Deals Help Registry Gift Cards Sell Your Amazon.com

Black Friday Countdown deals

Deals and Promotions

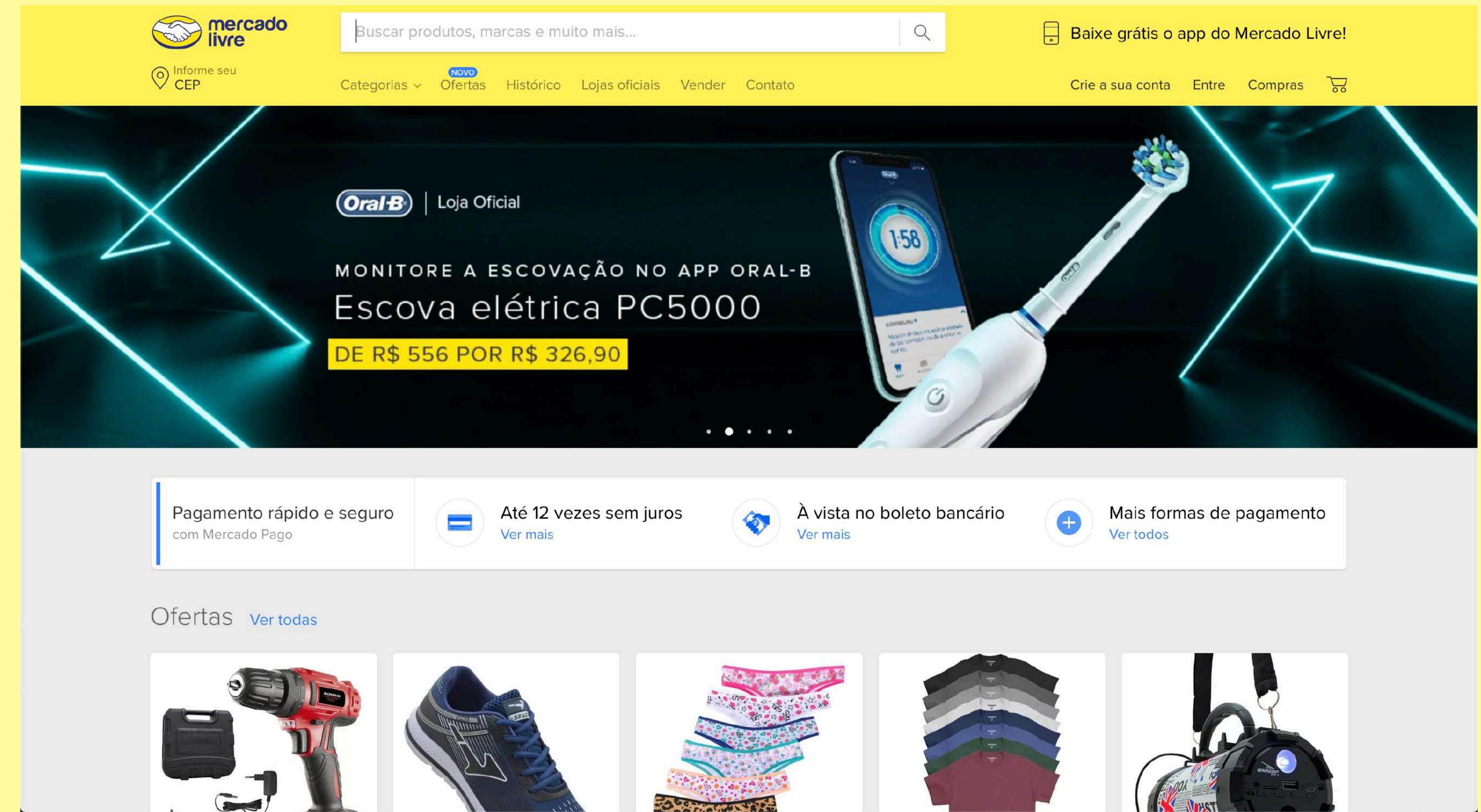
Shop Today's Deals, Lightning Deals, and limited-time discounts

Showing 1-48 of 1000 results for 3 Availability Options

Sort by Featured

Department	Product Image	Deal Type	Price	Availability	Rating
<input type="checkbox"/> Arts, Crafts & Sewing		DEAL OF THE DAY	\$679.00	<input checked="" type="checkbox"/> Active	
<input type="checkbox"/> Automotive & Motorcycle		DEAL OF THE DAY	\$169.99 - \$269.99	<input checked="" type="checkbox"/> Upcoming	
<input type="checkbox"/> Baby		DEAL OF THE DAY	\$10.49 - \$38.49	<input checked="" type="checkbox"/> Missed	
<input type="checkbox"/> Baby Clothing & Accessories			\$199.00 - \$299.00		
<input type="checkbox"/> Beauty			\$149.99 - \$649.99		
<input type="checkbox"/> Books			\$797.99 - \$1,597.99		
<input type="checkbox"/> Boys' Fashion					
<input type="checkbox"/> Camera & Photo					
<input type="checkbox"/> Cell Phones & Accessories					
<input type="checkbox"/> Computers & Accessories					
<input type="checkbox"/> Costumes & Accessories					
<input type="checkbox"/> DVD & Blu-ray					
<input checked="" type="checkbox"/> See more Department					
Deal Type					
Deal of the Day					
Lightning Deals					
Savings & Sales					
Prime Early Access Deals					
Availability					
<input type="checkbox"/> Clear	<input type="button" value="Add to Cart"/>				
<input checked="" type="checkbox"/> Active		<input type="button" value="See details"/>			
<input checked="" type="checkbox"/> Upcoming		<input type="button" value="See details"/>			
<input checked="" type="checkbox"/> Missed		<input type="button" value="See details"/>			
Price					
<input type="checkbox"/> Under \$25					
<input type="checkbox"/> \$25 to \$50					
<input type="checkbox"/> \$50 to \$100					
<input type="checkbox"/> \$100 to \$200					
<input type="checkbox"/> \$200 & Above					
Discount					

Sites de compras



The image is a screenshot of the Mercado Livre website. At the top, there is a yellow header bar with the Mercado Livre logo, a search bar, and a link to download the app. Below the header, there are navigation links for 'Categorias', 'Ofertas', 'Histórico', 'Lojas oficiais', 'Vender', and 'Contato'. On the right side of the header, there are links for 'Crie a sua conta', 'Entre', 'Compras', and a shopping cart icon. The main content area features a large banner for an Oral-B electric toothbrush. The banner includes the Oral-B logo, the text 'Loja Oficial', 'MONITORE A ESCOVADA NO APP ORAL-B', 'Escova elétrica PC5000', and a price offer 'DE R\$ 556 POR R\$ 326,90'. Below the banner, there are four payment method options: 'Pagamento rápido e seguro com Mercado Pago', 'Até 12 vezes sem juros', 'À vista no boleto bancário', and 'Mais formas de pagamento'. At the bottom, there is a section for 'Ofertas' (Offers) with five thumbnail images showing a power drill, a pair of running shoes, a stack of colorful underwear, a stack of polo shirts, and a portable speaker.

Sites de compras

americanas

busque aqui seu produto

olá Thiago
minha conta

entregar em: Rua Vergueiro,...

seja mais empresas vote na gente baixe o app receba hoje produtos importados venda com a gente nossas marcas oferta do dia

compre por departamento

mercado brinquedos ar condicionado celulares playstation 5 eletroportáteis móveis

baixe o app e aproveite cupom exclusivo >

Beleza e perfumaria com até 20% de cashback* queeero!

dinheiro de volta (pagando com AME)

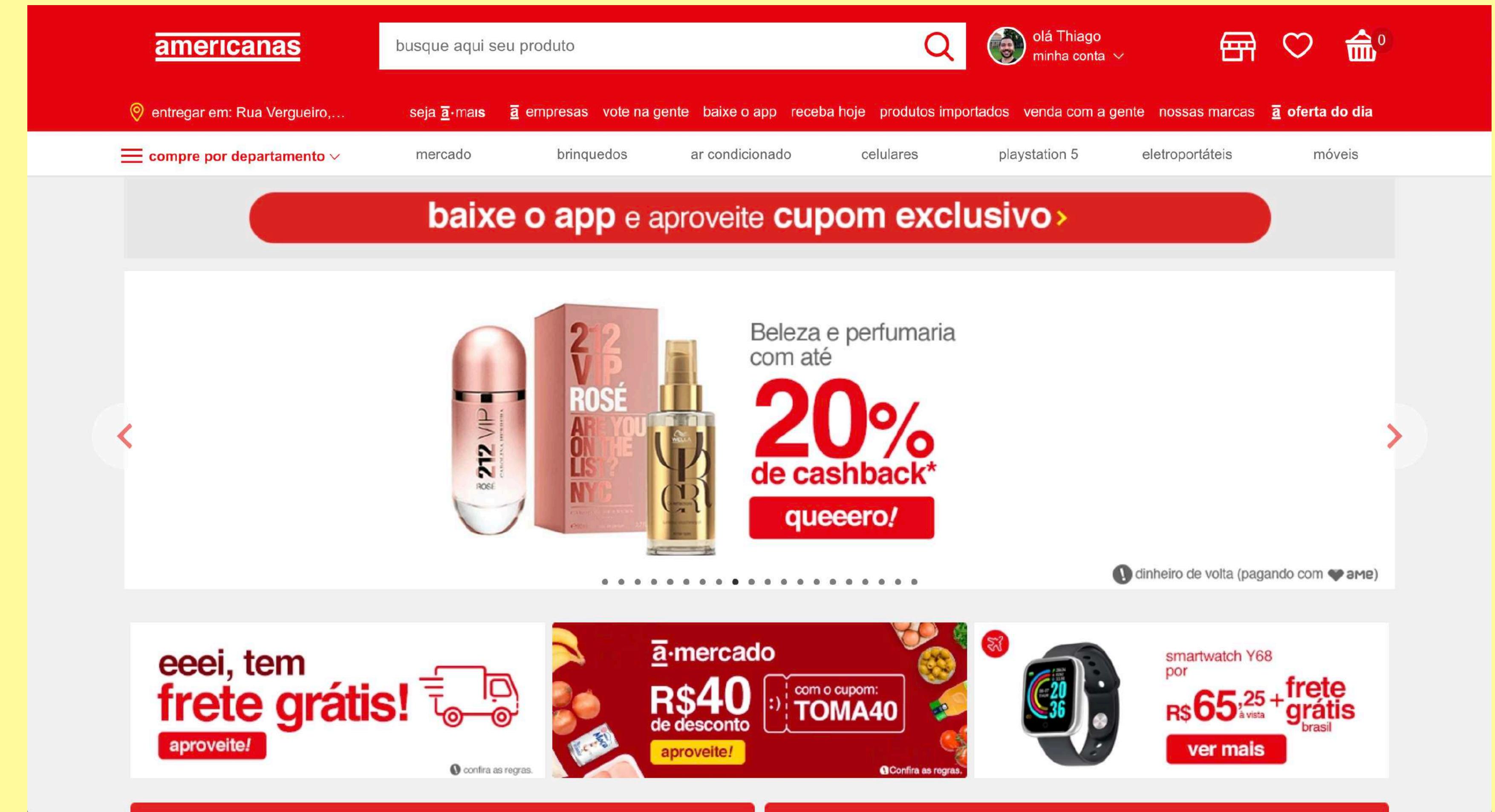
eee, tem frete grátis! aproveite!

confira as regras.

ámercado R\$40 de desconto com o cupom: TOMA40 aproveite!

Confira as regras.

smartwatch Y68 por R\$65,25 + frete grátis brasil ver mais



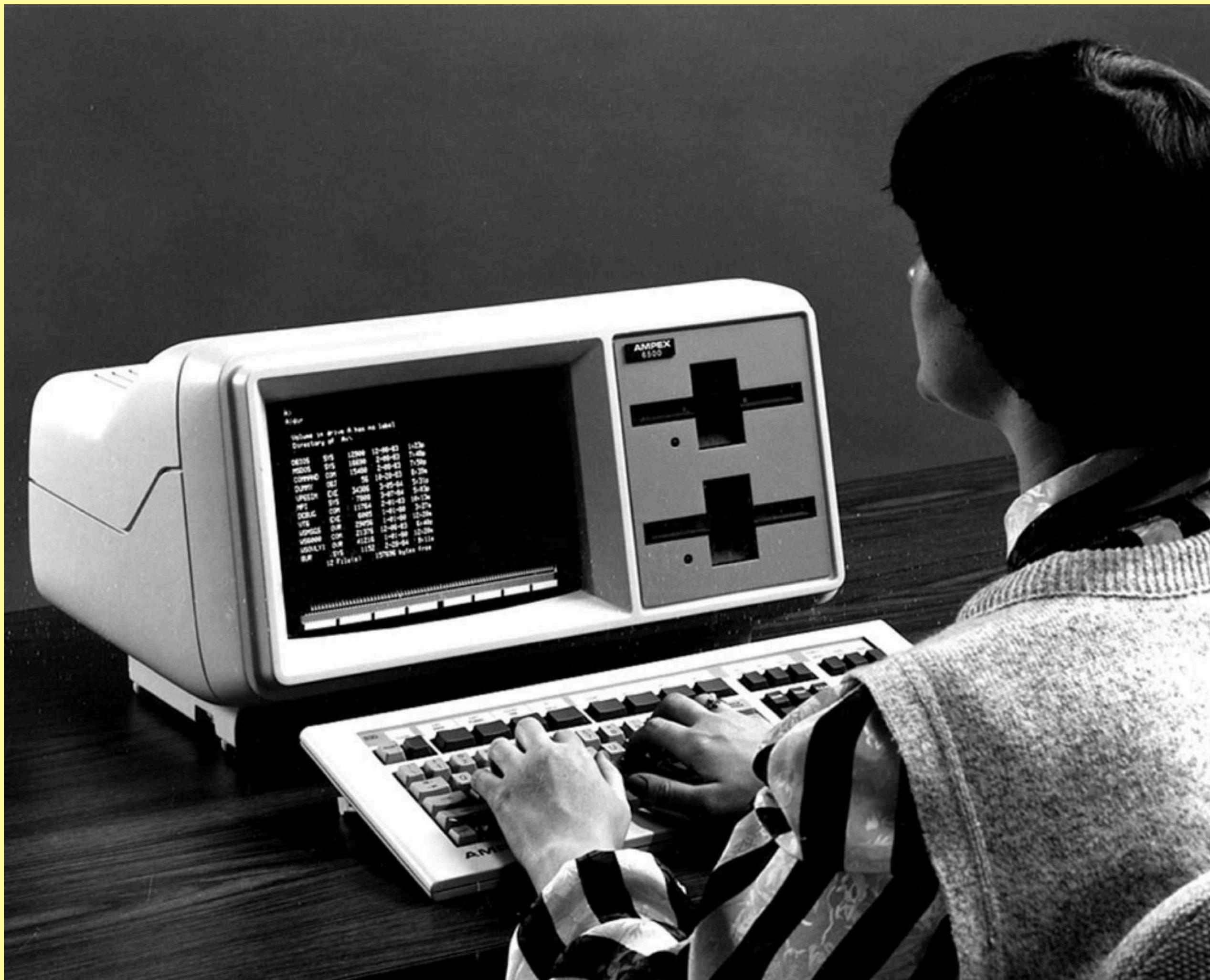
LEI DE JAKOB

Lei de Jakob

Os usuários passam a maior parte do tempo navegando em outros websites. Projete seguindo os padrões que as pessoas já estão acostumadas.

PADRÕES DE INTERAÇÃO HOMEM COMPUTADOR

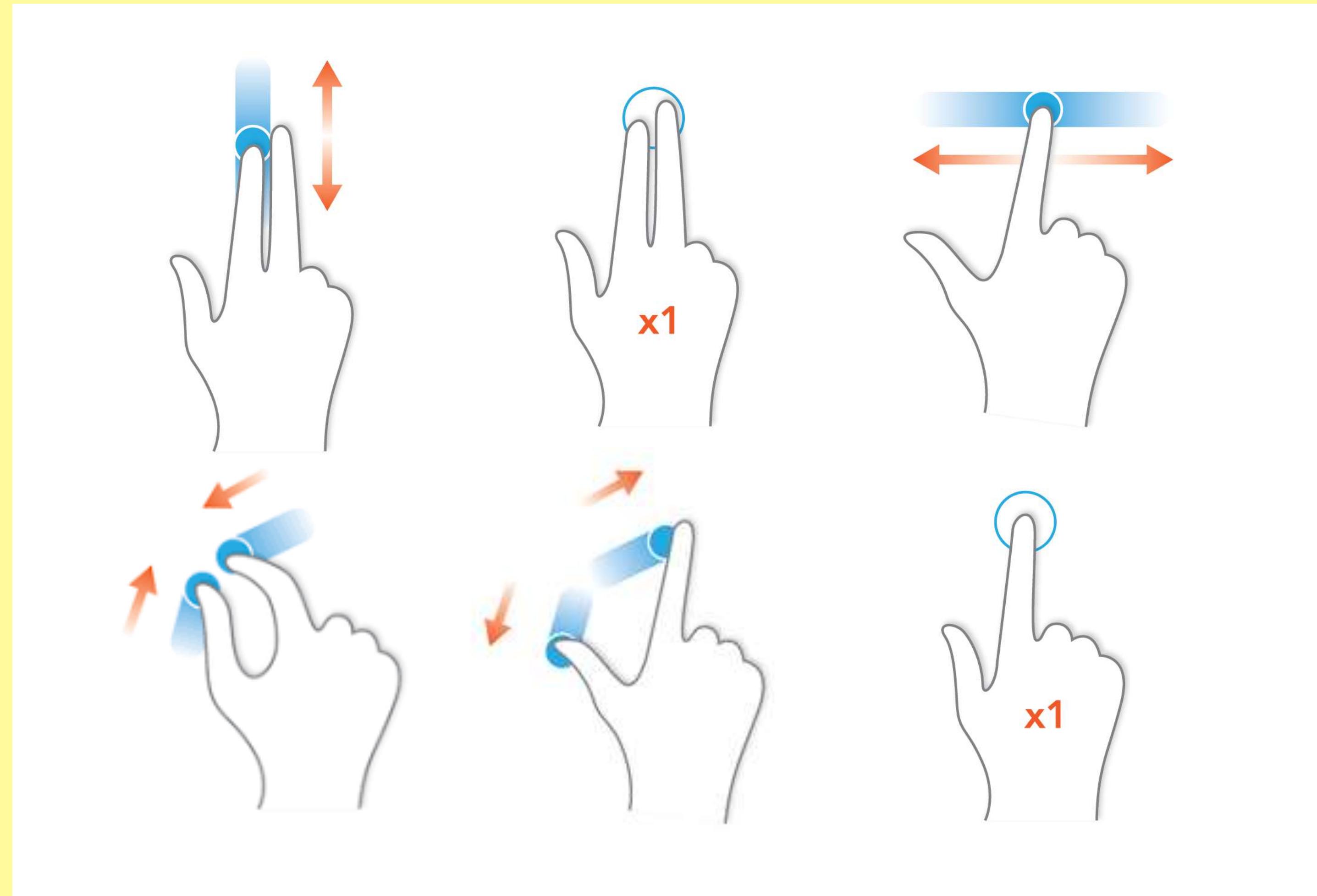
Prompt de comando



Mouse



Gestos



Gestos



Gestos



Gestos



Processamento de linguagem natural (NLP)





Padrões de interface

Accordion	Breadcrumb	Button	Checkbox	Progress indicator	Overflow menu	Radio button	Search
Code snippet	Content switcher	Data table	Date picker	Select	Slider	Structured list	Tabs
Link	List	Loading	Modal	Tag	Text input	Tile	Toggle
Multiselect	Notification	Number input	Pagination	Dropdown	File uploader	Form	Inline loading

Padrões de interface

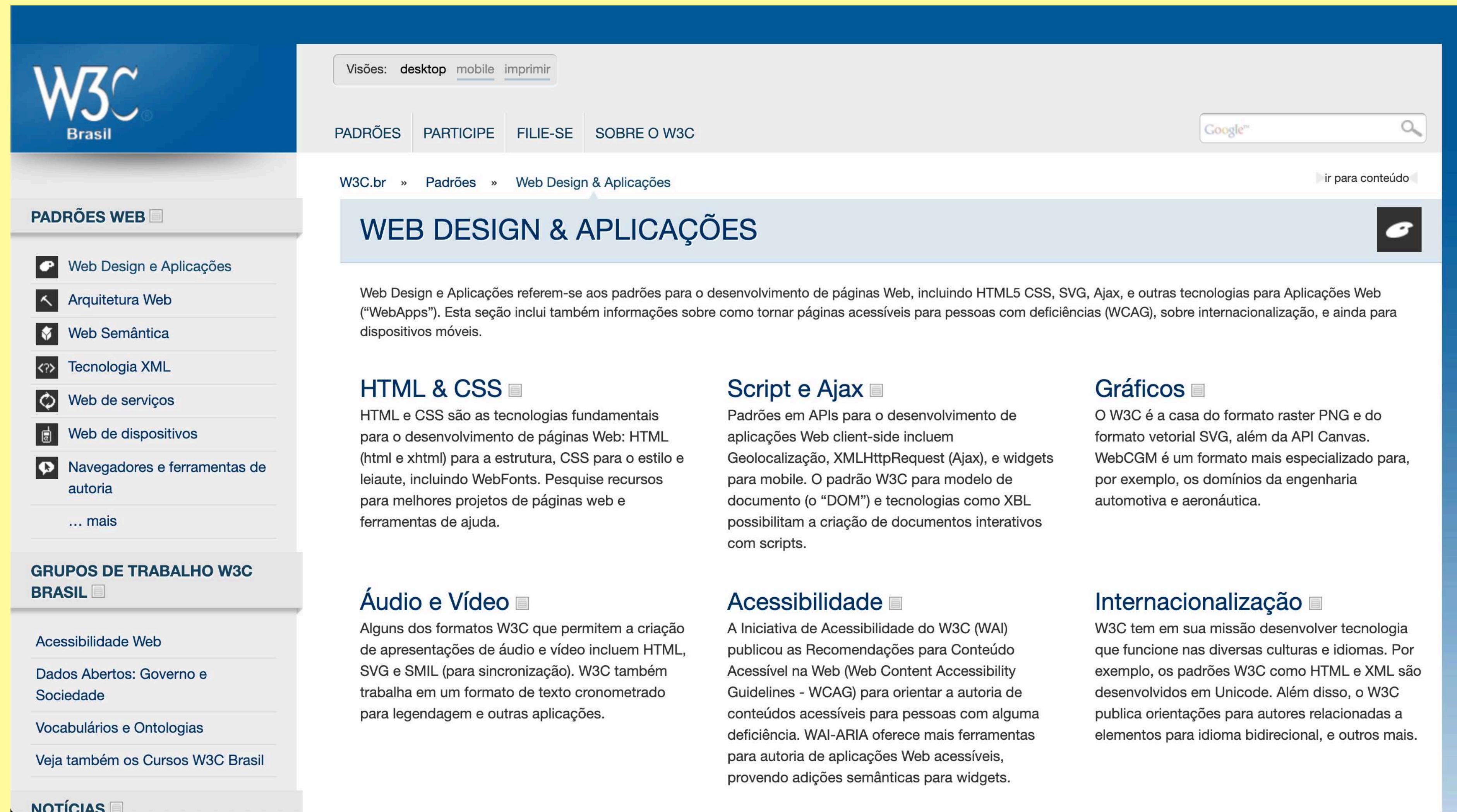
- Foco no resultado
- Vários problemas já foram resolvidos, as pessoas estão acostumadas com determinada solução que já existe
- Não reinvente a roda. Inove onde precisa de inovação. Se o usuário encontra uma navegação muito diferente no seu site, pra resolver um problema comum, ele vai pra outro site que seja mais fácil

PADRÕES WEB PELA W3C

Padrões web pela W3C

W3C é a principal organização de padronização da web, fundada em 1994 por Tim Berners-Lee.

Padrões web pela W3C



The screenshot shows the W3C Brasil website with a blue header. The header includes the W3C Brasil logo, navigation links for 'PADRÕES', 'PARTICIPE', 'FILIE-SE', 'SOBRE O W3C', and a 'Google' search bar. Below the header, the page title is 'WEB DESIGN & APlicações'. The main content area discusses 'Web Design e Aplicações' and includes sections on 'HTML & CSS', 'Script e Ajax', 'Gráficos', 'Áudio e Vídeo', 'Acessibilidade', and 'Internacionalização'.

Visões: desktop mobile imprimir

PADRÕES PARTICIPE FILIE-SE SOBRE O W3C

W3C.br » Padrões » Web Design & Aplicações

ir para conteúdo

PADRÕES WEB

- Web Design e Aplicações
- Arquitetura Web
- Web Semântica
- Tecnologia XML
- Web de serviços
- Web de dispositivos
- Navegadores e ferramentas de autoria
- ... mais

GRUPOS DE TRABALHO W3C BRASIL

- Acessibilidade Web
- Dados Abertos: Governo e Sociedade
- Vocabulários e Ontologias
- Veja também os Cursos W3C Brasil

NOTÍCIAS

WEB DESIGN & APlicações

Web Design e Aplicações referem-se aos padrões para o desenvolvimento de páginas Web, incluindo HTML5 CSS, SVG, Ajax, e outras tecnologias para Aplicações Web (“WebApps”). Esta seção inclui também informações sobre como tornar páginas acessíveis para pessoas com deficiências (WCAG), sobre internacionalização, e ainda para dispositivos móveis.

HTML & CSS

HTML e CSS são as tecnologias fundamentais para o desenvolvimento de páginas Web: HTML (html e xhtml) para a estrutura, CSS para o estilo e leiaute, incluindo WebFonts. Pesquise recursos para melhores projetos de páginas web e ferramentas de ajuda.

Script e Ajax

Padrões em APIs para o desenvolvimento de aplicações Web client-side incluem Geolocalização, XMLHttpRequest (Ajax), e widgets para mobile. O padrão W3C para modelo de documento (o “DOM”) e tecnologias como XBL possibilitam a criação de documentos interativos com scripts.

Gráficos

O W3C é a casa do formato raster PNG e do formato vetorial SVG, além da API Canvas. WebCGM é um formato mais especializado para, por exemplo, os domínios da engenharia automotiva e aeronáutica.

Áudio e Vídeo

Alguns dos formatos W3C que permitem a criação de apresentações de áudio e vídeo incluem HTML, SVG e SMIL (para sincronização). W3C também trabalha em um formato de texto cronometrado para legendagem e outras aplicações.

Acessibilidade

A Iniciativa de Acessibilidade do W3C (WAI) publicou as Recomendações para Conteúdo Acessível na Web (Web Content Accessibility Guidelines - WCAG) para orientar a autoria de conteúdos acessíveis para pessoas com alguma deficiência. WAI-ARIA oferece mais ferramentas para autoria de aplicações Web acessíveis, provendo adições semânticas para widgets.

Internacionalização

W3C tem em sua missão desenvolver tecnologia que funcione nas diversas culturas e idiomas. Por exemplo, os padrões W3C como HTML e XML são desenvolvidos em Unicode. Além disso, o W3C publica orientações para autores relacionadas a elementos para idioma bidirecional, e outros mais.

Padrões web pela W3C

active

hover

visited

link

HTML Links - Hyperlinks

HTML links are hyperlinks.

You can click on a link and jump to another document.

When you move the mouse over a link, the mouse arrow will turn into a little hand.

Note: A link does not have to be text. It can be an image or any other HTML element.

HTML Links - Syntax

Hyperlinks are defined with the HTML `<a>` tag:

```
<a href="url">link text</a>
```

Páginas de planos e preços

The screenshot shows the Framer Pricing page with three main plan options:

- Free**: Priced at R\$0. It is described as a tool for validating Framer as a professional prototyping tool. Features include Unlimited viewers, Up to 2 editors, and Up to 3 projects. A yellow "Try for free" button is available.
- Pro**: Priced at R\$54, billed yearly. It is described as a tool for teams that want to manage users and work with developers. Features include Unlimited projects, Private share links, Offline editing, Desktop app, Local file access, and Custom fonts. A blue "Subscribe" button is available.
- Enterprise**: Custom plan for organizations with 20+ users. It includes Everything in Pro, plus Enterprise SSO, Dedicated support, Onboarding & training, Centralized billing, and Custom security. A purple "Contact us" button is available.

The page also features a navigation bar with links to Framer, Examples, Tutorials, Teams, Enterprise, Pricing, Blog, Support, Sign in, and Sign up for free.

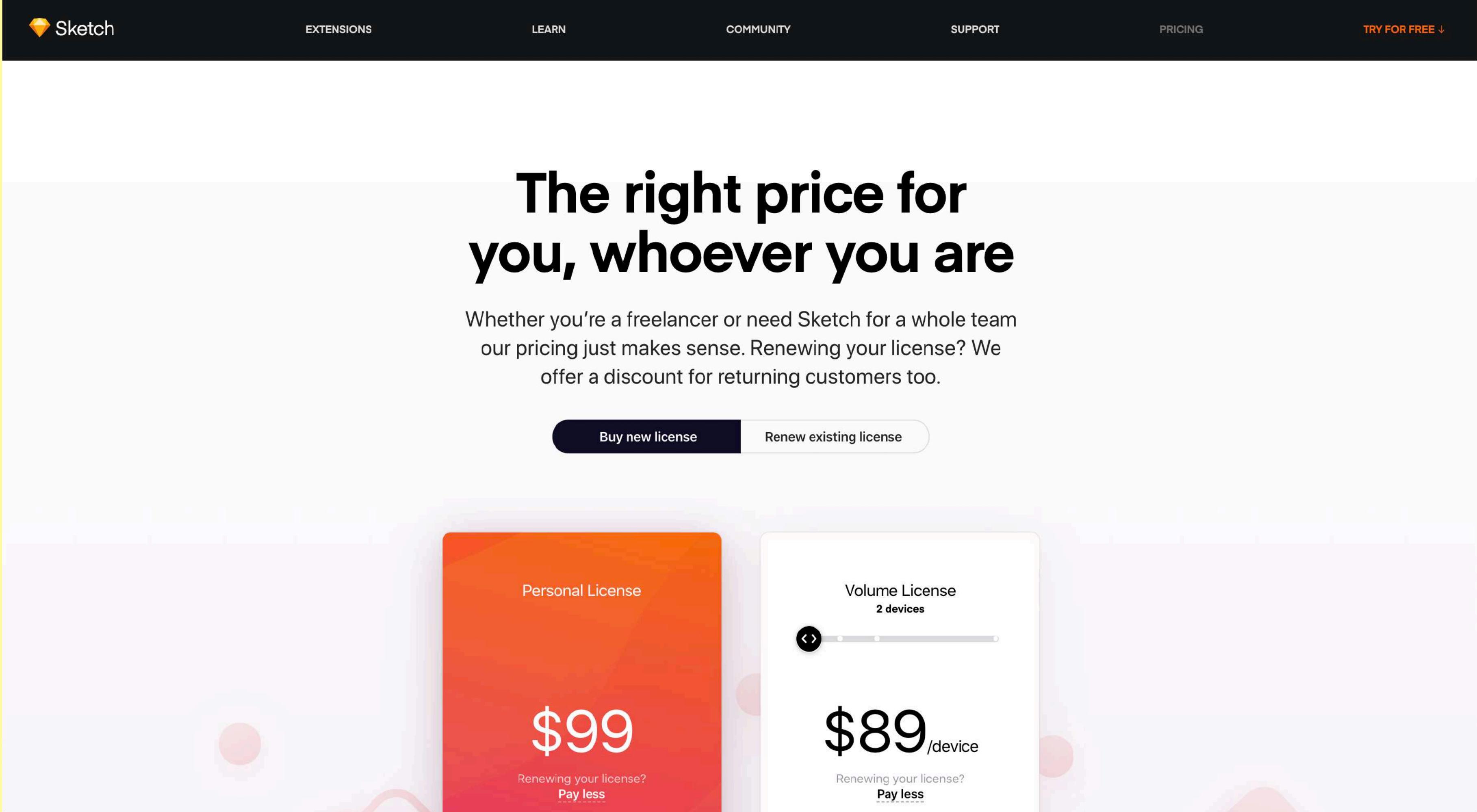
Páginas de planos e preços

Pricing

 Yearly Monthly

Individual \$129 \$90 USD <ul style="list-style-type: none">✓ All prototyping features✓ Individual space✓ Email support SUBSCRIBE NOW	Team \$499 \$299 USD / editor <ul style="list-style-type: none">✓ Project space✓ Commenting✓ Access control✓ Team management✓ Private, shareable links✓ Live webinar✓ Priority support SUBSCRIBE NOW	Enterprise <h3>Contact us</h3> <ul style="list-style-type: none">✓ Project space✓ Commenting✓ Access control✓ Team management✓ Private, shareable links✓ Secure, private server✓ On-site training✓ Priority support✓ Dedicated account manager
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Páginas de planos e preços



The screenshot shows the Sketch website's pricing page. The header includes links for Sketch, EXTENSIONS, LEARN, COMMUNITY, SUPPORT, PRICING, and TRY FOR FREE. The main headline reads "The right price for you, whoever you are". Below it, a subtext states: "Whether you're a freelancer or need Sketch for a whole team our pricing just makes sense. Renewing your license? We offer a discount for returning customers too." Two buttons are present: "Buy new license" (dark blue) and "Renew existing license" (light blue). The page features two main license options: "Personal License" at \$99 and "Volume License 2 devices" at \$89 per device. Both options include a "Renewing your license? Pay less" link. The background is white with a subtle abstract graphic.

Personal License
\$99

Renewing your license?
Pay less

Volume License
2 devices
\$89 /device

Renewing your license?
Pay less

Páginas de planos e preços

Perfect Plans to Support Your Business

Excellent  (Based on [3,012 GetApp reviews](#)).

MONTHLY YEARLY

Prices in USD

Lite	Plus	Premium	Select
<p>For the self-employed pro that's on the go</p> <p>\$7.50 /mo REG. \$15.00</p> <p>5 Billable Clients</p> <p>Buy Now or Try It Free</p> <p></p> <ul style="list-style-type: none">✓ Unlimited + Customized Invoices✓ Unlimited Expense Entries✓ Accept Credit Card Payments Online✓ Accept ACH Bank Transfers Online✓ Automated Bank Import	<p>Most Popular</p> <p>For small businesses with big goals</p> <p>\$12.50 /mo REG. \$25.00</p> <p>50 Billable Clients</p> <p>Buy Now or Try It Free</p> <p></p> <ul style="list-style-type: none">✓ All Lite Features✓ Unlimited proposals✓ Automated Recurring Invoices✓ Double Entry Accounting Reports✓ QuickBooks & Xero	<p>For growing businesses with dynamic teams</p> <p>\$25.00 /mo REG. \$50.00</p> <p>500 Billable Clients</p> <p>Buy Now or Try It Free</p> <p></p> <ul style="list-style-type: none">✓ All Lite Features✓ All Plus Features✓ Up to 500 Clients✓ Team Members (\$10/person)✓ Advanced Payments (\$20/mo)	<p>For thriving businesses that need custom service</p> <p>Custom Pricing</p> <p>500+ Billable Clients</p> <p>More Details or Request a Demo</p> <p></p> <ul style="list-style-type: none">✓ A personal Account Manager✓ Customized training for you and your team✓ Super low credit card transaction rates✓ Easy QuickBooks and Xero integration

Páginas de planos e preços

miro Product ↓ Solutions ↓ Pricing Customers Enterprise Blog Contact us

Sign in Sign up free

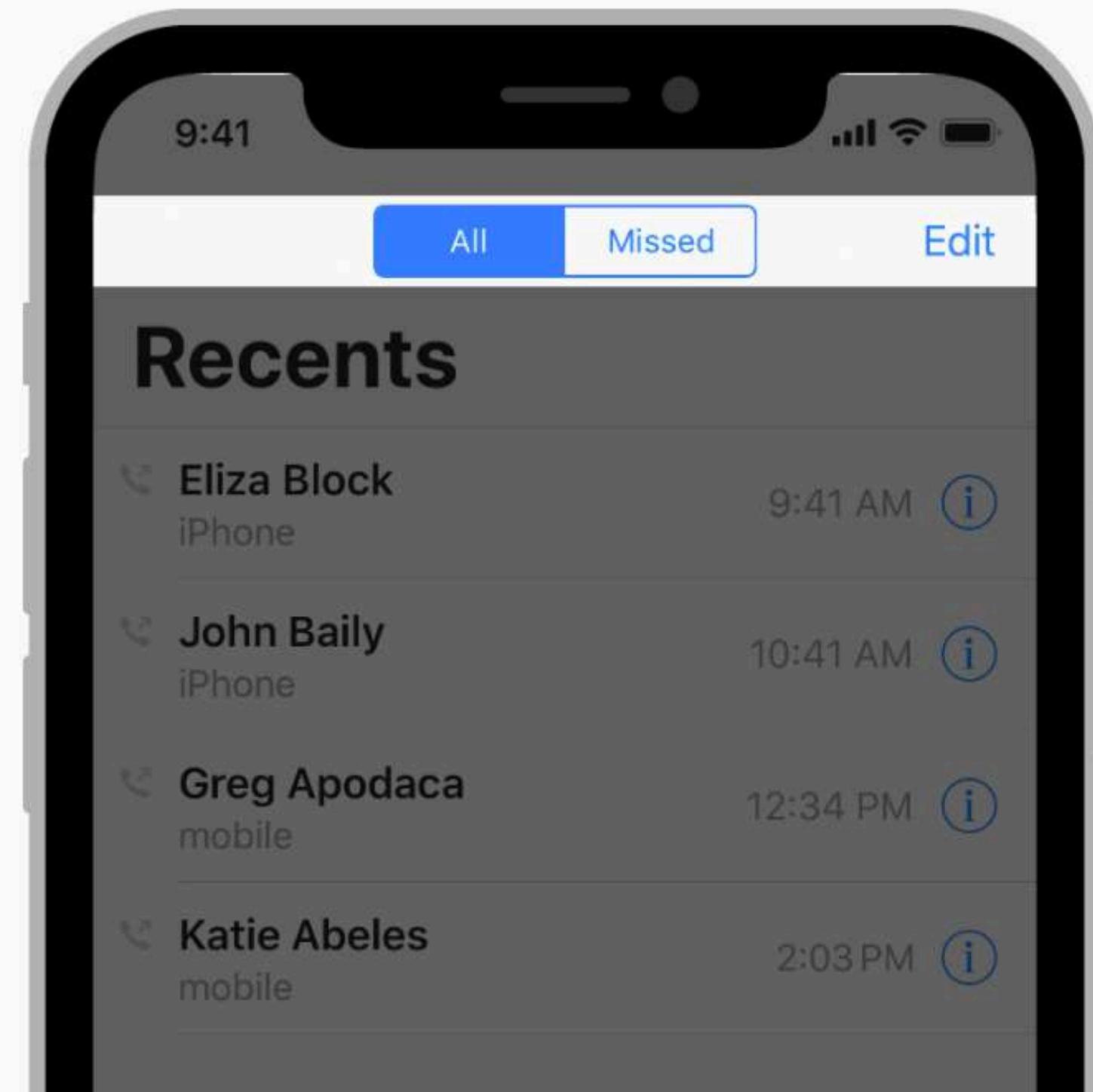
Choose a plan that's right for you

<p>Free <small>1+</small></p> <p>\$0</p> <p>Get started</p> <p>A simple way to get started for teams new to Miro</p>	<p>Team <small>5+</small></p> <p>\$8</p> <p>Per user/month billed annually \$10 per user/month billed monthly</p> <p>Buy Team</p> <p>For small teams looking to boost their collaboration and workflow</p>	<p>Business <small>20+</small></p> <p>\$16</p> <p>Per user/month billed annually</p> <p>Buy Business</p> <p>For teams sized 20+, with full functionality and SSO</p>	<p>Enterprise <small>50+</small></p> <p>Custom pricing Please contact us for more info</p> <p>Contact us</p> <p>For companies seeking enterprise-grade workflows, controls, integrations, and</p> <p>Support</p>
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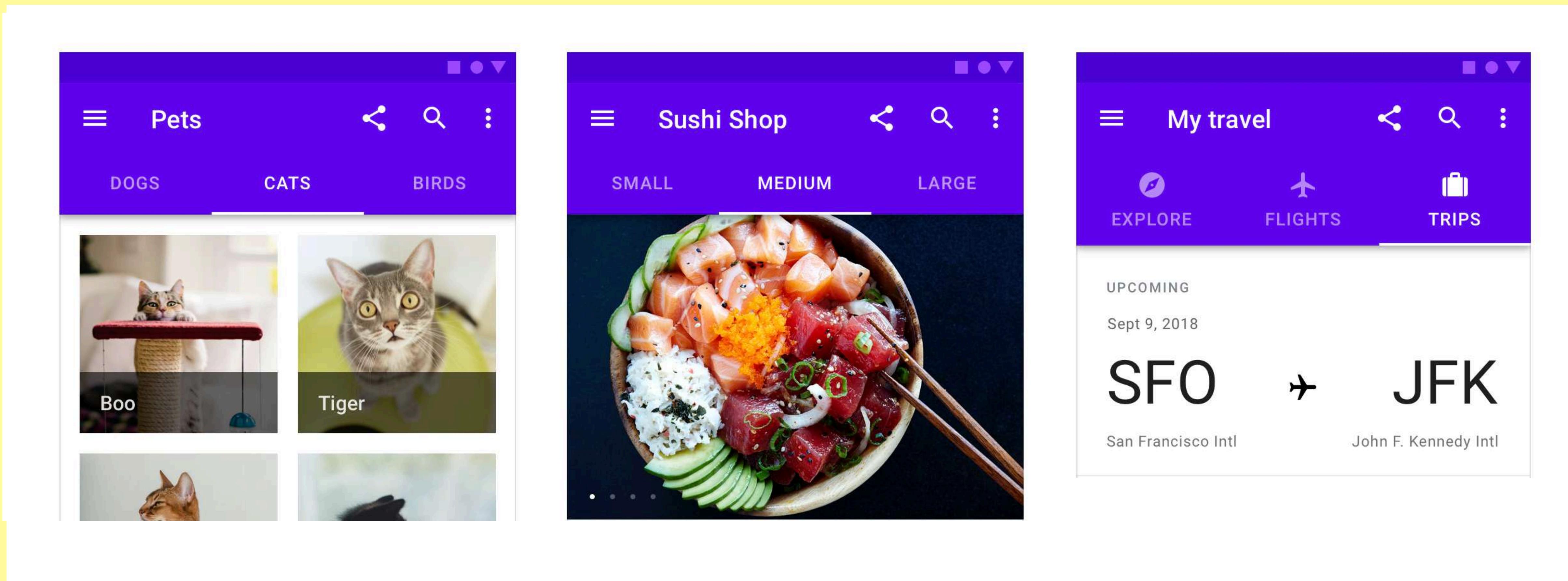
IOS &
ANDROID

iOS & Android

Apple Human Interface Guidelines



iOS & Android



Google Material Design

**MAIS
REFERÊNCIAS**

Referências

ui-patterns.com

The screenshot shows the homepage of UI Patterns. The top navigation bar includes links for Learning Loop, UI Shop, UI Teardowns, UI Talks, UI Weekly, and Feedstrap. Below the navigation is a search bar with a placeholder 'Search for content...' and a magnifying glass icon. The main content area features a large orange header with the text 'Design patterns'. Below the header, there is a brief introduction to design patterns and a call to action to 'Dwell into the patterns below to learn a common language of web design.' The page then lists various design patterns categorized into four main sections: 'Getting input', 'Navigation', 'Dealing with data', and 'Social'.

Also by us: Learning Loop UI Shop UI Teardowns UI Talks UI Weekly Feedstrap

UI Patterns User Interface Design Pattern Library

Design patterns

User Interface Design patterns are recurring solutions that solve common design problems. Design patterns are standard reference points for the experienced user interface designer. Dwell into the patterns below to learn a common language of web design.

User Interface Design Patterns

Getting input

Forms

- Password Strength Meter
- WYSIWYG
- Input Feedback
- Calendar Picker
- Morphing Controls
- Input Prompt
- Autosave
- Structured Format
- Settings
- Fill in the Blanks
- Expandable Input
- Keyboard Shortcuts
- Captcha

Navigation

Tabs

- Navigation Tabs
- Module Tabs

Jumping in hierarchy

- Notifications
- Breadcrumbs
- Shortcut Dropdown
- Modal
- Fat Footer
- Home Link

Menus

- Vertical Dropdown Menu
- Horizontal Dropdown Menu

Dealing with data

Tables

- Table Filter
- Sort By Column
- Alternating Row Colors

Formatting data

- Copy Box
- Dashboard
- Frequently Asked Questions (FAQ)

Images

- Slideshow
- Image Zoom
- Gallery

Social

Reputation

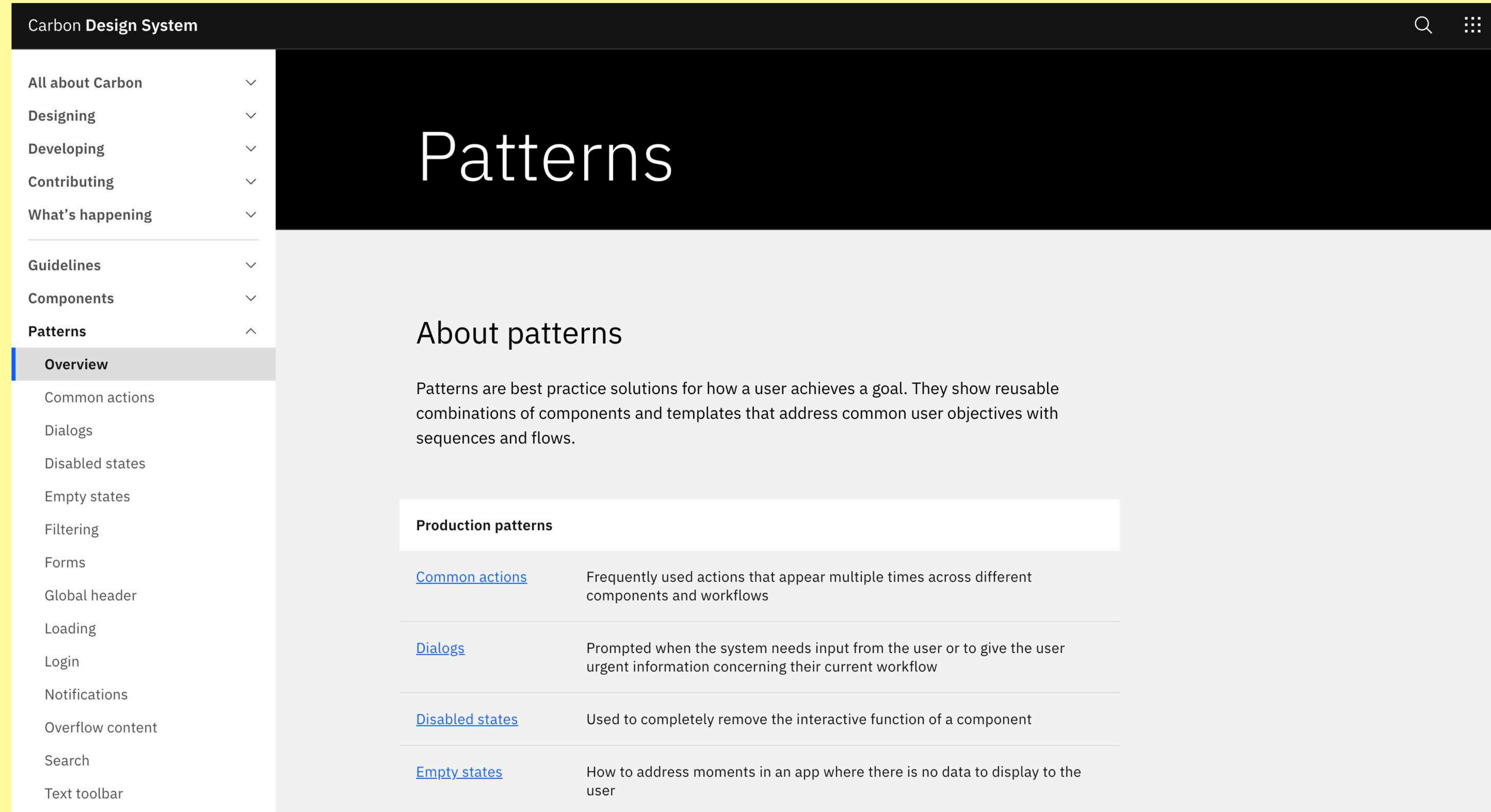
- Collectible Achievements
- Leaderboard
- Testimonials

Social interactions

- Friend
- Activity Stream
- Chat
- Auto-sharing Mini
- Friend list Mini
- Reaction
- Invite friends
- Follow

Referências

carbondesignsystem.com



The screenshot shows the Carbon Design System website. The header includes the 'Carbon Design System' logo, a search icon, and a menu icon. The left sidebar has a 'Patterns' section with a 'Overview' tab selected, showing links for Common actions, Dialogs, Disabled states, Empty states, Filtering, Forms, Global header, Loading, Login, Notifications, Overflow content, Search, and Text toolbar. The main content area features a large 'Patterns' title and a 'About patterns' section explaining that patterns are best practice solutions for user goals. It also lists 'Production patterns' including Common actions, Dialogs, Disabled states, and Empty states, each with a brief description.

Carbon Design System

All about Carbon

Designing

Developing

Contributing

What's happening

Guidelines

Components

Patterns

Overview

Common actions

Dialogs

Disabled states

Empty states

Filtering

Forms

Global header

Loading

Login

Notifications

Overflow content

Search

Text toolbar

Patterns

About patterns

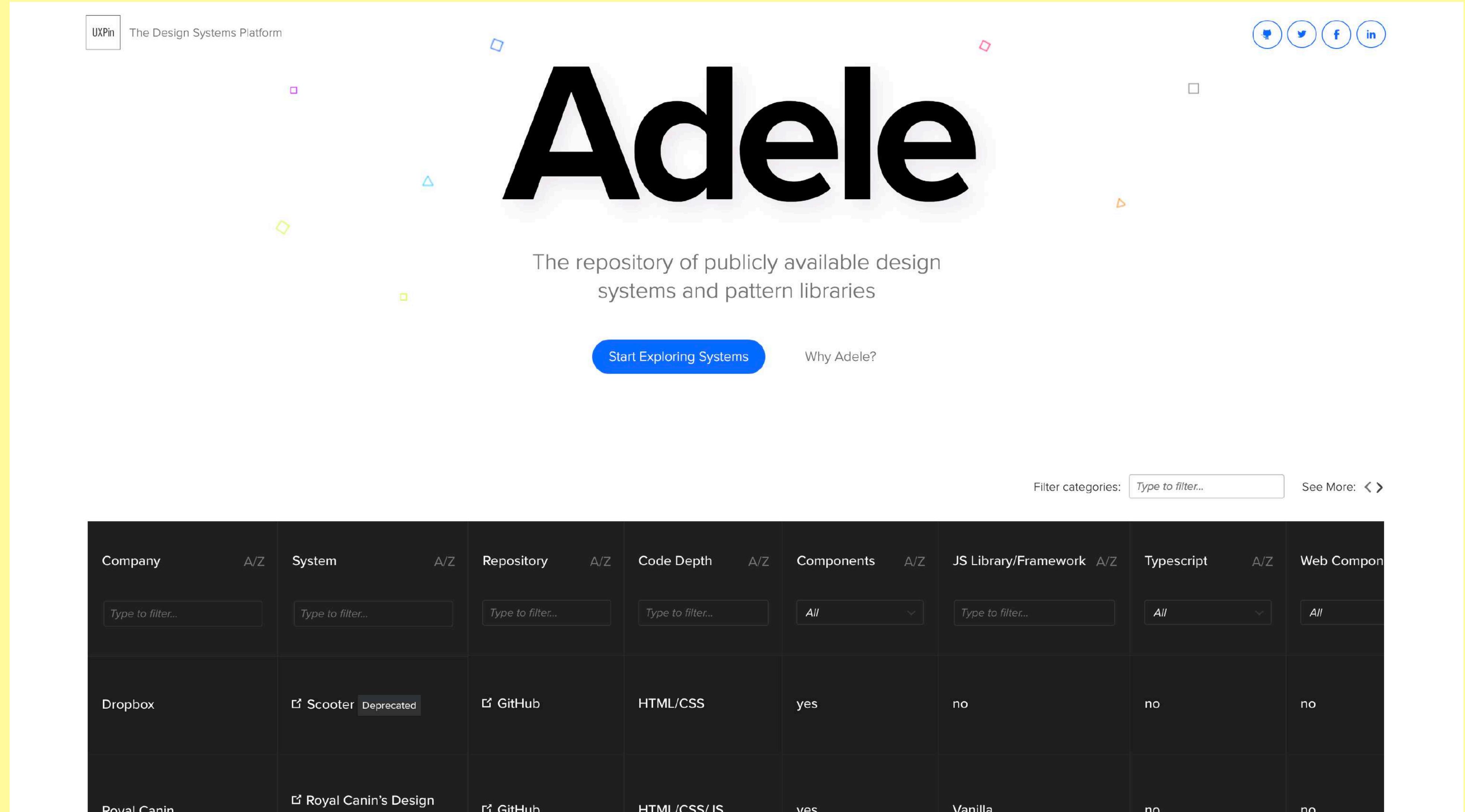
Patterns are best practice solutions for how a user achieves a goal. They show reusable combinations of components and templates that address common user objectives with sequences and flows.

Production patterns

Pattern	Description
Common actions	Frequently used actions that appear multiple times across different components and workflows
Dialogs	Prompted when the system needs input from the user or to give the user urgent information concerning their current workflow
Disabled states	Used to completely remove the interactive function of a component
Empty states	How to address moments in an app where there is no data to display to the user

Referências

adele.uxpin.com



The screenshot shows the Adele website, a platform for design systems. The header features the UXPin logo and the text "The Design Systems Platform". The main title "Adele" is prominently displayed, with a subtitle below it: "The repository of publicly available design systems and pattern libraries". Below the title are two buttons: "Start Exploring Systems" and "Why Adele?". The page includes a search bar and filter options for categories like Company, System, Repository, Code Depth, Components, JS Library/Framework, Typescript, and Web Components. A table displays data for various companies, including Dropbox, Royal Canin, and Royal Canin's Design, with columns for each of the filtered categories.

Company	A/Z	System	A/Z	Repository	A/Z	Code Depth	A/Z	Components	A/Z	JS Library/Framework	A/Z	Typescript	A/Z	Web Compon
Dropbox		<input checked="" type="checkbox"/> Scooter <small>Deprecated</small>		<input checked="" type="checkbox"/> GitHub		HTML/CSS		yes		no		no		no
Royal Canin		<input checked="" type="checkbox"/> Royal Canin's Design		<input checked="" type="checkbox"/> GitHub		HTML/CSS/JS		yes		Vanilla		no		no

DARK PATTERNS

DARK MEAN PATTERNS

Dark mean patterns

Funcionalidades do design de interface feitas para induzir os usuários a tomarem ações indesejadas em benefício do negócio.

Dark mean patterns



InterContinental Boston 5★ 

[Waterfront, Boston](#) • [Show on map](#) • 700 m from center • Subway Access

Deluxe Double Room with Two Queen Beds - 2 queen beds

Only 6 rooms like this left on our site

1 night, 2 adults **R\$ 2,049**
+R\$ 306 taxes and charges

[Select your room >](#)



Best seller

HI - Boston Hostel 3★ 

[Theater District, Boston](#) • [Show on map](#) • 1 km from center • Subway Access

Queen Room - 1 queen bed

Only 4 rooms like this left on our site

Risk Free: You can cancel later, so lock in this great price today!

1 night, 2 adults **R\$ 1,004**
+R\$ 150 taxes and charges

FREE cancellation
No prepayment needed

[See availability >](#)



Great for 2 travelers

No. 284 4★ 

[Back Bay, Boston](#) • [Show on map](#)

You missed it!
Your dates are popular – we've run out of rooms at this property! Check out more below.

Dark mean patterns

darkpatterns.org

Home Types of Dark Pattern Hall of Shame Reading List Participate now

DARK PATTERNS

WHAT ARE DARK PATTERNS?

Dark Patterns are tricks used in websites and apps that make you do things that you didn't mean to, like buying or signing up for something. The purpose of this site is to spread awareness and to shame companies that use them.



How Dark Patterns Trick You Online

Share

DARK PATTERNS

Add to network or Skip this step »

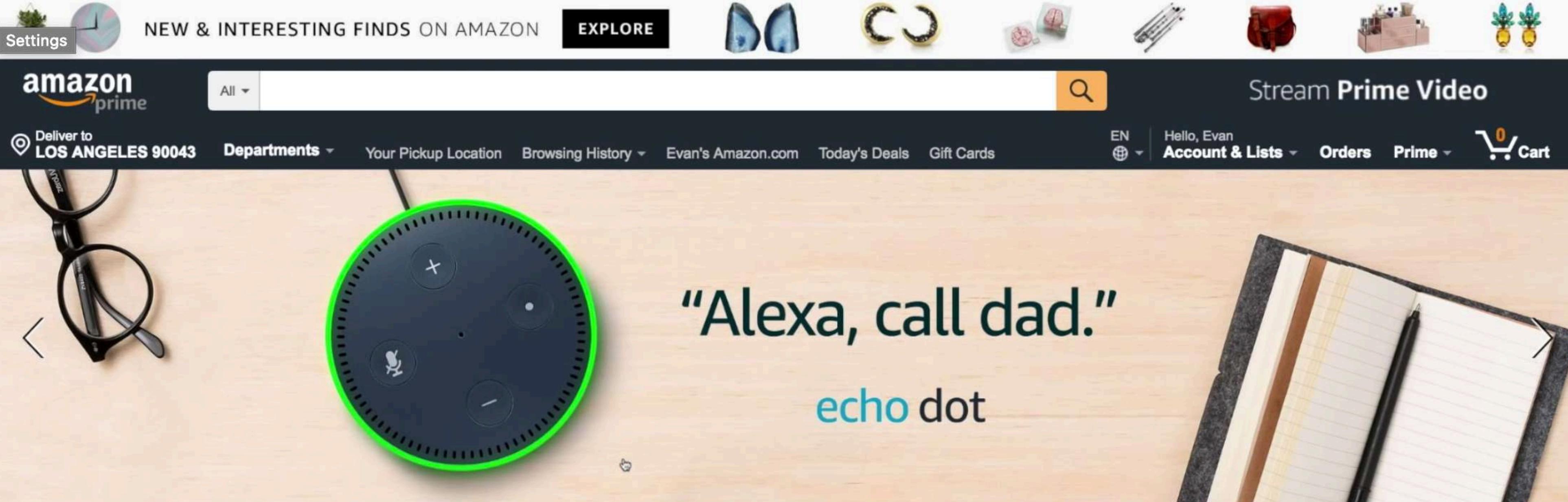
HOW DO DARK PATTERNS WORK?

When you use websites and apps, you don't read every word on every page - you skim read and make assumptions. If a company wants to trick you into doing something, they can take advantage of this by making a page look like it is saying one thing when it is in fact saying another. You can defend

Dark mean patterns

Como é o processo de encerramento de uma conta na Amazon?

Encerrando uma conta na Amazon



The screenshot shows the top navigation bar with 'Settings', 'NEW & INTERESTING FINDS ON AMAZON', 'EXPLORE', and various category icons. The main search bar contains 'All'. To the right, there are links for 'Stream Prime Video', 'Hello, Evan', 'Account & Lists', 'Orders', 'Prime', and a 'Cart' with 0 items. Below the navigation, a large promotional image features a black Echo Dot with a green ring, a pair of glasses, and a notebook with a pen. The text '“Alexa, call dad.”' is displayed above the Echo Dot, and 'echo dot' is written below it. The main content area includes sections for 'PRIME', 'FRESH', 'VIDEO', 'MUSIC', and 'MEET ALEXA'.

Settings NEW & INTERESTING FINDS ON AMAZON EXPLORE

amazon prime All Stream Prime Video

Deliver to LOS ANGELES 90043 Departments Your Pickup Location Browsing History Evan's Amazon.com Today's Deals Gift Cards EN Hello, Evan Account & Lists Orders Prime Cart 0

“Alexa, call dad.” echo dot

Hi, Evan CUSTOMER SINCE 2006

YOUR ORDERS 0 recent orders

TOP CATEGORIES FOR YOU Home & Kitchen Arts, Crafts & Sewing Video Games

PRIME FREE 2-hour delivery. 10% off your first order.

FRESH Try grocery delivery: Save \$25 off \$100 or more

VIDEO Recommended for you: Sneaky Pete - Season 1 PRIME ORIGINAL sneaky pete

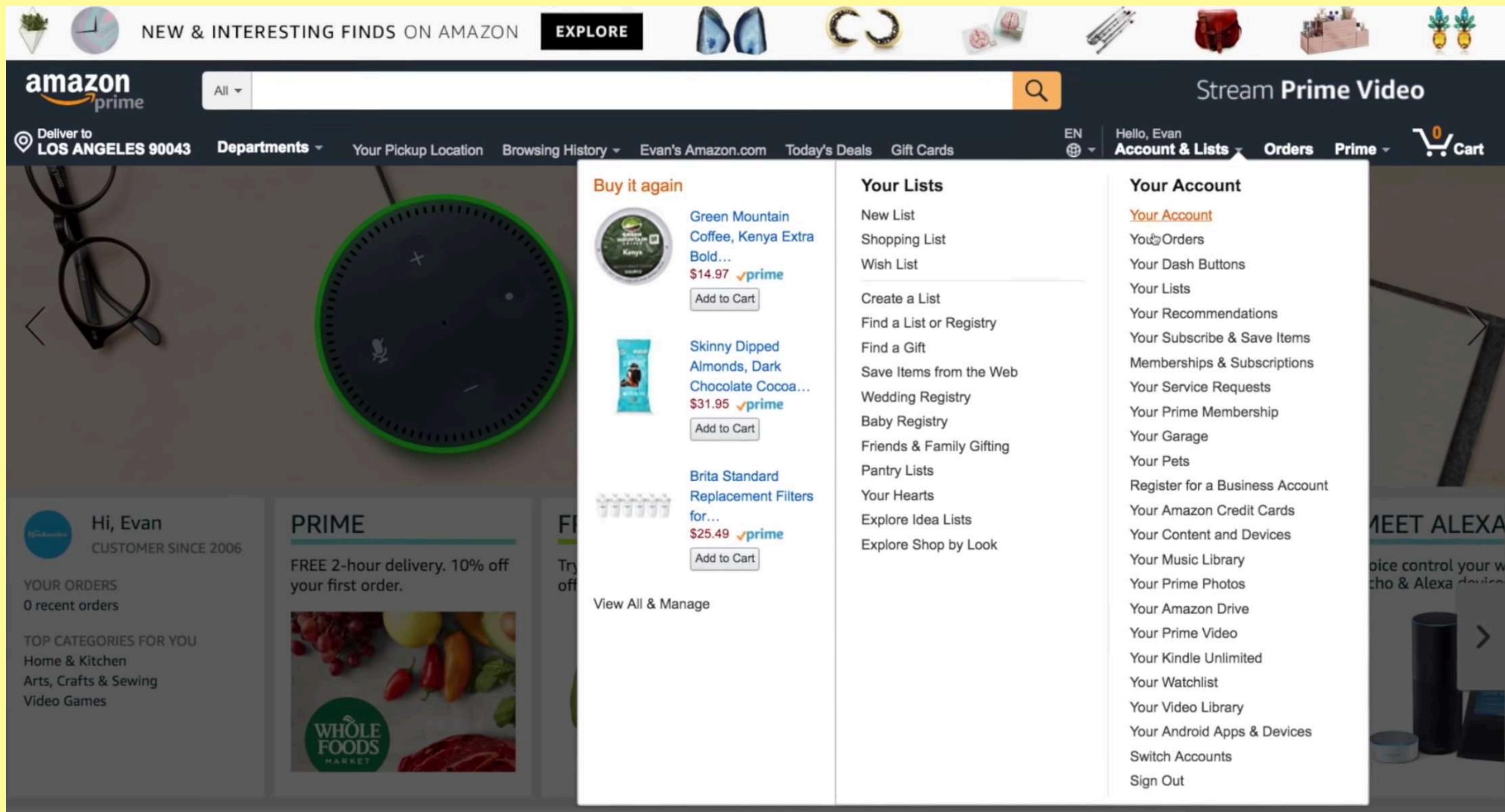
MUSIC Free with Prime: over 2 million songs

MEET ALEXA Voice control your w Echo & Alexa devices

WHOLE FOODS MARKET

Your Dash Buttons

Encerrando uma conta na Amazon



The screenshot shows the top navigation bar of the Amazon.com website. On the left, there are icons for 'NEW & INTERESTING FINDS ON AMAZON' and a 'EXPLORE' button. In the center is a search bar with a magnifying glass icon. To the right of the search bar are icons for various categories like fashion, home, and office. Below the search bar, the 'Stream Prime Video' button is visible. The top right corner shows the user's account information: 'Hello, Evan' and 'Account & Lists'. A shopping cart icon with a '0' is also present. The main content area features a large image of a clock and glasses, with promotional banners for 'Buy it again' items and 'PRIME' delivery. The 'Account & Lists' menu is open, displaying options for managing lists, accounts, and devices.

NEW & INTERESTING FINDS ON AMAZON

EXPLORE

Stream Prime Video

Amazon prime

All

Deliver to LOS ANGELES 90043

Departments

Your Pickup Location

Browsing History

Evan's Amazon.com

Today's Deals

Gift Cards

EN

Hello, Evan

Account & Lists

Orders

Prime

Cart

Buy it again

Green Mountain Coffee, Kenya Extra Bold... \$14.97 prime

Add to Cart

Skinny Dipped Almonds, Dark Chocolate Cocoa... \$31.95 prime

Add to Cart

Brita Standard Replacement Filters for... \$25.49 prime

Add to Cart

View All & Manage

Your Lists

- New List
- Shopping List
- Wish List
- Create a List
- Find a List or Registry
- Find a Gift
- Save Items from the Web
- Wedding Registry
- Baby Registry
- Friends & Family Gifting
- Pantry Lists
- Your Hearts
- Explore Idea Lists
- Explore Shop by Look

Your Account

- Your Account
- Your Orders
- Your Dash Buttons
- Your Lists
- Your Recommendations
- Your Subscribe & Save Items
- Memberships & Subscriptions
- Your Service Requests
- Your Prime Membership
- Your Garage
- Your Pets
- Register for a Business Account
- Your Amazon Credit Cards
- Your Content and Devices
- Your Music Library
- Your Prime Photos
- Your Amazon Drive
- Your Prime Video
- Your Kindle Unlimited
- Your Watchlist
- Your Video Library
- Your Android Apps & Devices
- Switch Accounts
- Sign Out

PRIME

FREE 2-hour delivery. 10% off your first order.

View All & Manage

MEET ALEXA

voice control your w... & Alexa devices

Hi, Evan

CUSTOMER SINCE 2006

YOUR ORDERS

0 recent orders

TOP CATEGORIES FOR YOU

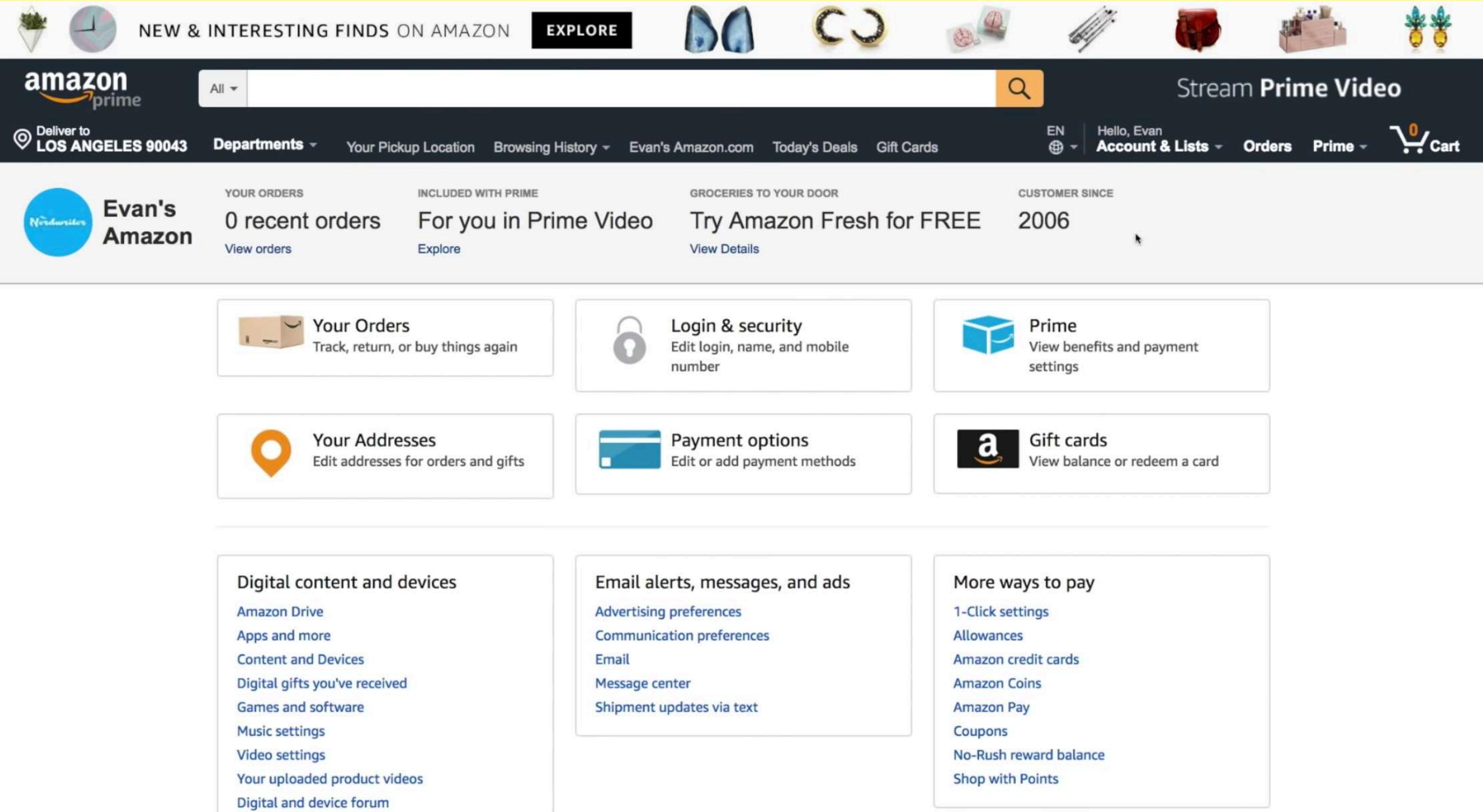
Home & Kitchen

Arts, Crafts & Sewing

Video Games

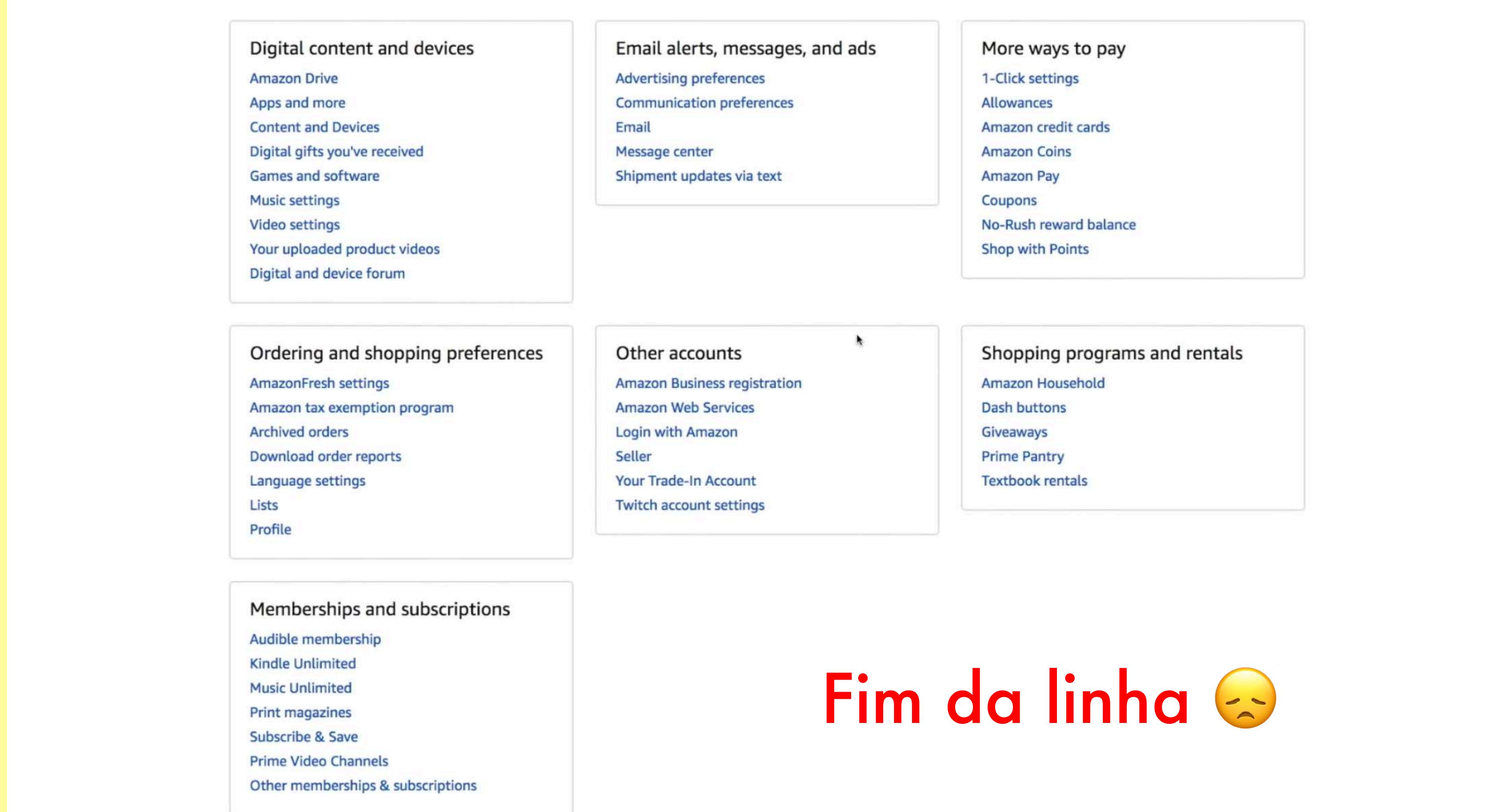
WHOLE FOODS MARKET

Encerrando uma conta na Amazon



The screenshot shows the Amazon.com homepage with a yellow header. The top navigation bar includes links for 'NEW & INTERESTING FINDS ON AMAZON', 'EXPLORE', and various product categories. The main content area displays the user's account summary: 'Deliver to LOS ANGELES 90043', 'Departments', 'Your Pickup Location', 'Browsing History', 'Evan's Amazon.com', 'Today's Deals', 'Gift Cards', 'EN', 'Hello, Evan', 'Account & Lists', 'Orders', 'Prime', and a 'Cart' icon with 0 items. Below this, the 'Evan's Amazon' section shows '0 recent orders' (View orders), 'INCLUDED WITH PRIME' (For you in Prime Video, Explore), 'GROCERIES TO YOUR DOOR' (Try Amazon Fresh for FREE, View Details), and 'CUSTOMER SINCE' (2006). The main body of the page is divided into several sections: 'Your Orders' (Track, return, or buy things again), 'Login & security' (Edit login, name, and mobile number), 'Prime' (View benefits and payment settings), 'Your Addresses' (Edit addresses for orders and gifts), 'Payment options' (Edit or add payment methods), 'Gift cards' (View balance or redeem a card), 'Digital content and devices' (Amazon Drive, Apps and more, Content and Devices, Digital gifts you've received, Games and software, Music settings, Video settings, Your uploaded product videos, Digital and device forum), 'Email alerts, messages, and ads' (Advertising preferences, Communication preferences, Email, Message center, Shipment updates via text), and 'More ways to pay' (1-Click settings, Allowances, Amazon credit cards, Amazon Coins, Amazon Pay, Coupons, No-Rush reward balance, Shop with Points).

Encerrando uma conta na Amazon



The image shows a screenshot of the Amazon Account Settings page. The page is organized into several sections, each with a list of options:

- Digital content and devices**
 - Amazon Drive
 - Apps and more
 - Content and Devices
 - Digital gifts you've received
 - Games and software
 - Music settings
 - Video settings
 - Your uploaded product videos
 - Digital and device forum
- Email alerts, messages, and ads**
 - Advertising preferences
 - Communication preferences
 - Email
 - Message center
 - Shipment updates via text
- More ways to pay**
 - 1-Click settings
 - Allowances
 - Amazon credit cards
 - Amazon Coins
 - Amazon Pay
 - Coupons
 - No-Rush reward balance
 - Shop with Points
- Ordering and shopping preferences**
 - AmazonFresh settings
 - Amazon tax exemption program
 - Archived orders
 - Download order reports
 - Language settings
 - Lists
 - Profile
- Other accounts**
 - Amazon Business registration
 - Amazon Web Services
 - Login with Amazon
 - Seller
 - Your Trade-In Account
 - Twitch account settings
- Shopping programs and rentals**
 - Amazon Household
 - Dash buttons
 - Giveaways
 - Prime Pantry
 - Textbook rentals
- Memberships and subscriptions**
 - Audible membership
 - Kindle Unlimited
 - Music Unlimited
 - Print magazines
 - Subscribe & Save
 - Prime Video Channels
 - Other memberships & subscriptions

Fim da linha 😞

Encerrando uma conta na Amazon

The screenshot shows the Amazon homepage with a yellow banner at the top featuring a grid of small images of products like books and movies. Below the banner is a white bar with the text "See all your recently viewed items >". The main content area has a dark background. At the top of this area, there is a "Back to top" link. The footer is dark with white text, divided into four sections: "Get to Know Us", "Make Money with Us", "Amazon Payment Products", and "Let Us Help You". Each section lists several links. At the very bottom, there is a row of links for services like Amazon Music, Drive, 6pm, AbeBooks, ACX, Alexa, and Amazon Business, followed by a row for AmazonFresh, Global, Home Services, Inspire, Rapids, Restaurants, and Video Direct. The footer also includes language and region selection buttons for English and United States, and a link to CreateSpace.

SECRET EMPIRES

See all your recently viewed items >

Back to top

Get to Know Us

- Careers
- About Amazon
- Investor Relations
- Amazon Devices

Make Money with Us

- Sell on Amazon
- Sell Your Services on Amazon
- Sell on Amazon Business
- Sell Your Apps on Amazon
- Become an Affiliate
- Advertise Your Products
- Self-Publish with Us

Amazon Payment Products

- Amazon Rewards Visa Signature Cards
- Amazon.com Store Card
- Amazon.com Corporate Credit Line
- Shop with Points
- Credit Card Marketplace
- Reload Your Balance
- Amazon Currency Converter

Let Us Help You

- Your Account
- Your Orders
- Shipping Rates & Policies
- Amazon Prime
- Returns & Replacements
- Manage Your Content and Devices
- Amazon Assistant
- Help

amazon

English United States

Amazon Music
Stream millions of songs

Amazon Drive
Cloud storage from Amazon

6pm
Score deals on fashion brands

AbeBooks
Books, art & collectibles

ACX
Audiobook Publishing Made Easy

Alexa
Actionable Analytics for the Web

Amazon Business
Everything For Your Business

AmazonFresh
Groceries & More Right To Your Door

AmazonGlobal
Ship Orders Internationally

Home Services
Handpicked Pros Happiness Guarantee

Amazon Inspire
Digital Educational Resources

Amazon Rapids
Fun stories for kids on the go

Amazon Restaurants
Food delivery from local restaurants

Amazon Video Direct
Video Distribution Made Easy

Amazon Web Services
Scalable Cloud Computing Services

Audible
Download Audio Books

AudiobookStand
Discount Audiobooks on Disc

Book Depository
Books With Free Delivery Worldwide

Box Office Mojo
Find Movie Box Office Data

ComiXology
Thousands of Digital Comics

CreateSpace
Indie Print Publishing Made Easy

Encerrando uma conta na Amazon

Go

Browse Help Topics

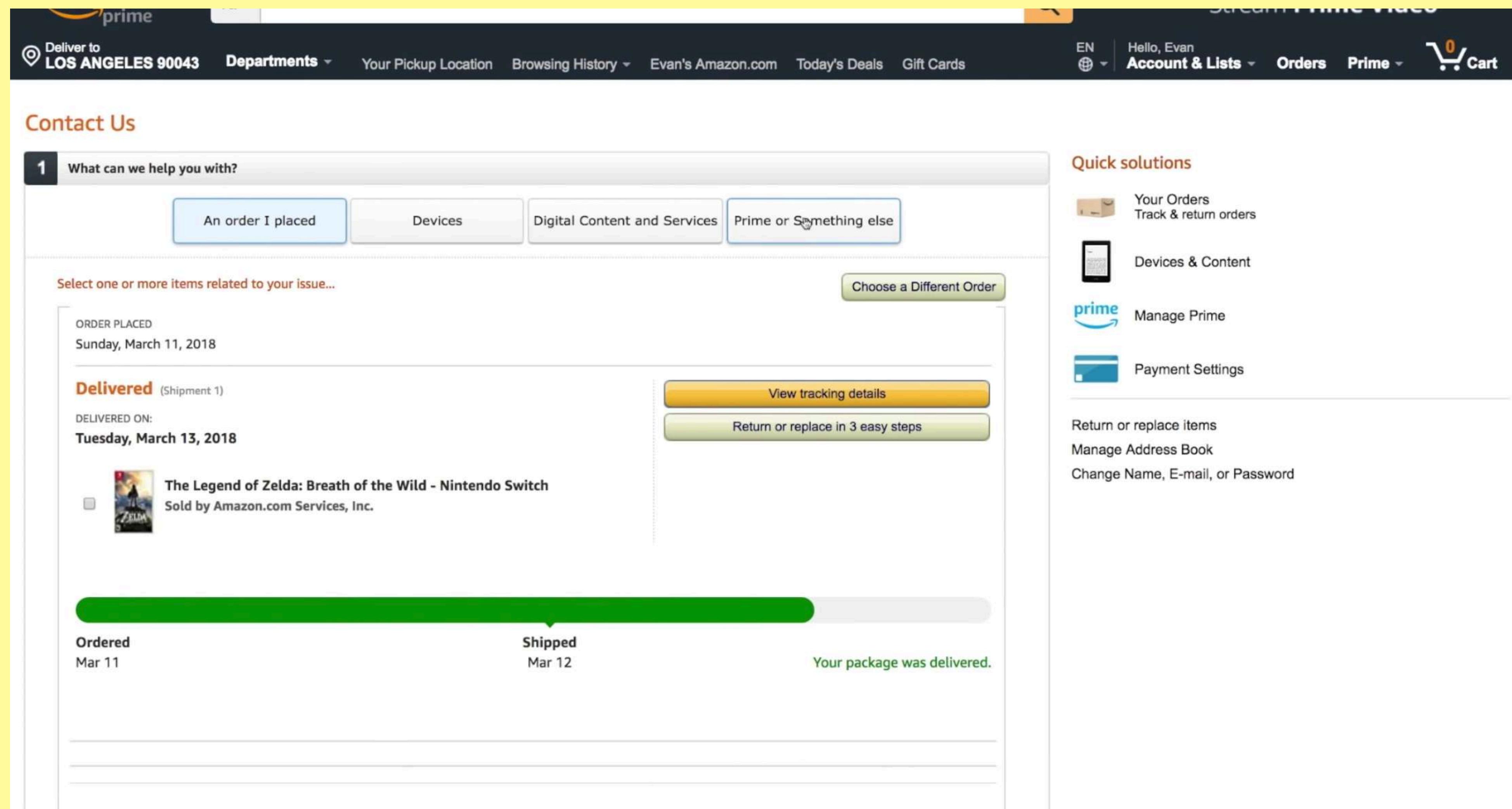
<p>Recommended Topics</p> <ul style="list-style-type: none">Where's My Stuff?Managing Your OrdersAccount Settings & Payment MethodsReturns & RefundsShipping PoliciesAmazon DevicesDigital Services & ContentAmazon Business AccountsOther Topics & Help Sites <p>Need More Help?</p>	<p>Need more help?</p> <ul style="list-style-type: none">Ask the Digital and Device CommunityContact UsAyuda en EspañolAmazon Co-Pilot 
---	---

[Back to top](#)

[Get to Know Us](#) [Make Money with Us](#) [Amazon Payment Products](#) [Let Us Help You](#)

[Careers](#) [Sell on Amazon](#) [Amazon Rewards Visa Signature Cards](#) [Your Account](#)

Encerrando uma conta na Amazon



The screenshot shows the Amazon Contact Us page. At the top, the navigation bar includes 'prime', 'STREAM PRIME VIDEOS', 'Hello, Evan', 'Account & Lists', 'Orders', 'Prime', and a 'Cart' icon with 0 items. The main content area is titled 'Contact Us' and features a section for 'What can we help you with?' with buttons for 'An order I placed' (highlighted in blue), 'Devices', 'Digital Content and Services', and 'Prime or Something else'. Below this, a message says 'Select one or more items related to your issue...'. The order history shows:

- ORDER PLACED** Sunday, March 11, 2018
- Delivered** (Shipment 1) Tuesday, March 13, 2018
- DELIVERED ON:** Tuesday, March 13, 2018
- View tracking details**
- Return or replace in 3 easy steps**
- The Legend of Zelda: Breath of the Wild - Nintendo Switch**
Sold by Amazon.com Services, Inc.
- Ordered** Mar 11
- Shipped** Mar 12
- Your package was delivered.**

On the right, a 'Quick solutions' sidebar lists:

- Your Orders** Track & return orders
- Devices & Content**
- Manage Prime**
- Payment Settings**
- Return or replace items**
- Manage Address Book**
- Change Name, E-mail, or Password**

Encerrando uma conta na Amazon

Make a change to your account
Click on the buttons at right to handle common account activities.
Visit [Your Account](#) to view and edit all of your account preferences.
If your issue cannot be fixed here, please continue describing your issue below so we can assist you.

Recent \$99 Charge?
Manage Payment Options
Manage Prime Membership
Apply Gift Card to Account
Show more

prime Manage Prime
Payment Settings

Return or replace items
Manage Address Book
Change Name, E-mail, or Password

2 Tell us more about your issue
Select an issue < Please make a selection >

[Back to top](#)

Get to Know Us

[Careers](#)
[About Amazon](#)
[Investor Relations](#)
[Amazon Devices](#)

Make Money with Us

[Sell on Amazon](#)
[Sell Your Services on Amazon](#)
[Sell on Amazon Business](#)
[Sell Your Apps on Amazon](#)
[Become an Affiliate](#)
[Advertise Your Products](#)
[Self-Publish with Us](#)
[See all](#)

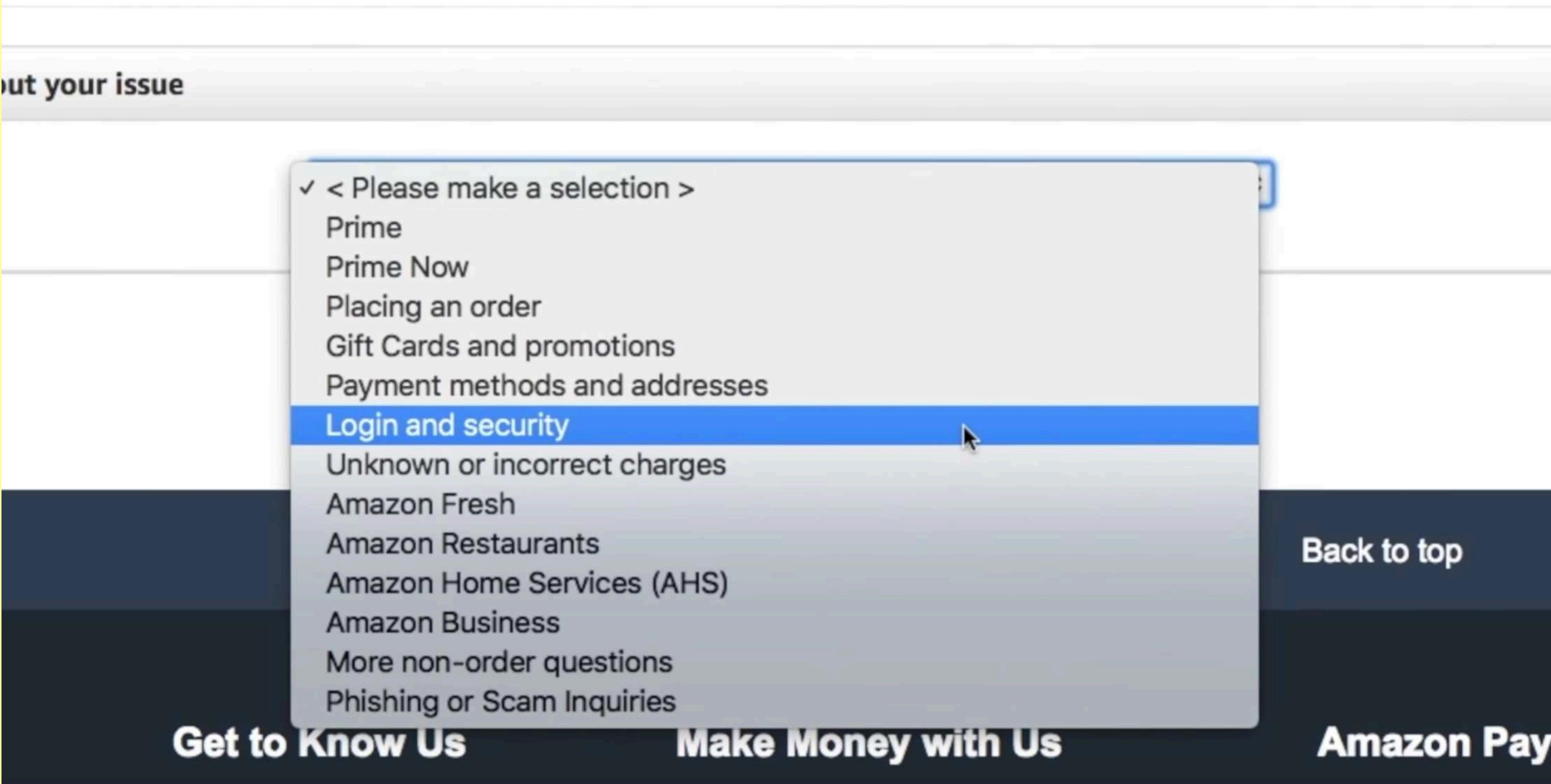
Amazon Payment Products

[Amazon Rewards Visa Signature Cards](#)
[Amazon.com Store Card](#)
[Amazon.com Corporate Credit Line](#)
[Shop with Points](#)
[Credit Card Marketplace](#)
[Reload Your Balance](#)
[Amazon Currency Converter](#)

Let Us Help You

[Your Account](#)
[Your Orders](#)
[Shipping Rates & Policies](#)
[Amazon Prime](#)
[Returns & Replacements](#)
[Manage Your Content and Devices](#)
[Amazon Assistant](#)
[Help](#)

Encerrando uma conta na Amazon



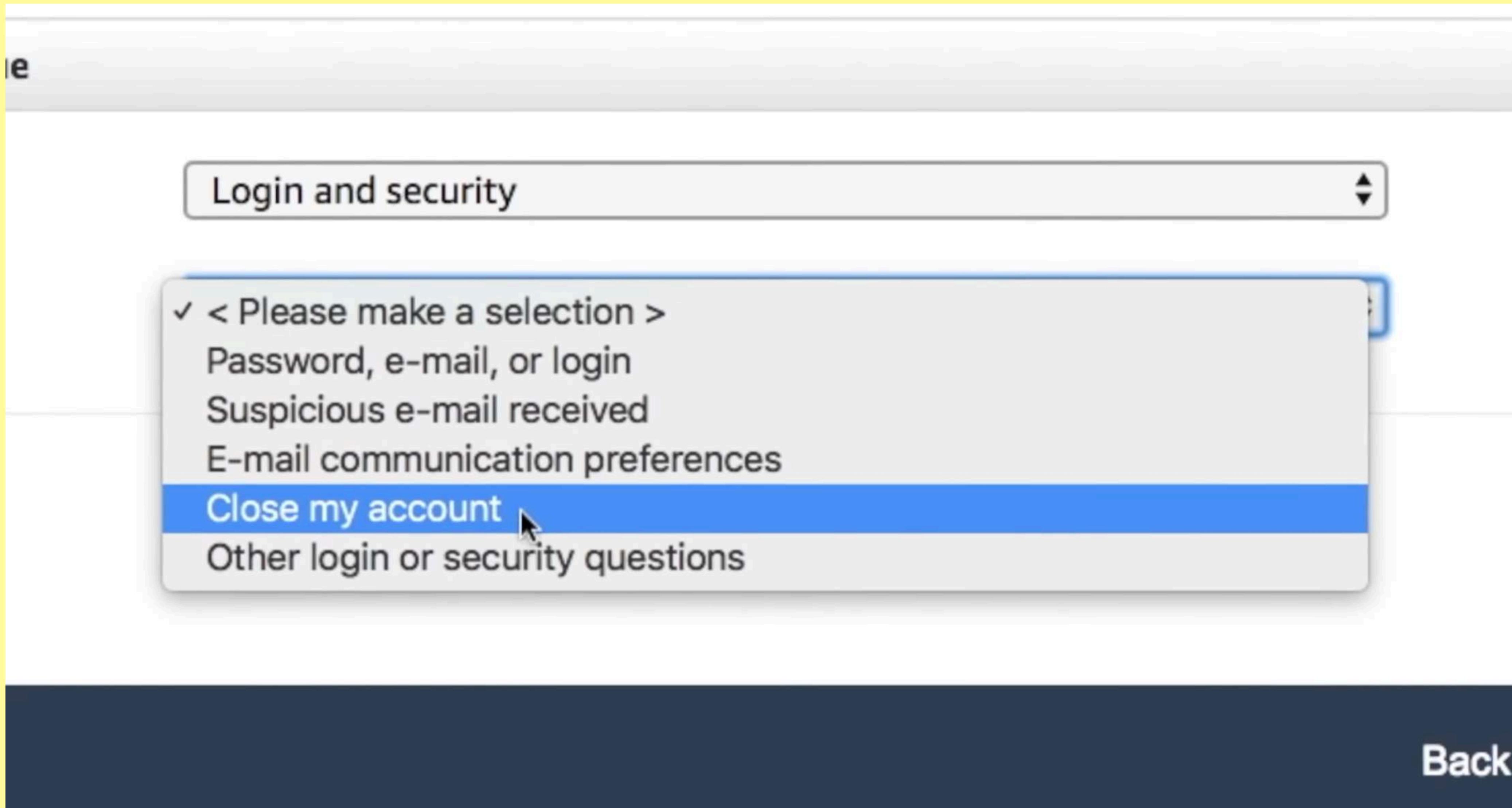
out your issue

- ✓ < Please make a selection >
- Prime
- Prime Now
- Placing an order
- Gift Cards and promotions
- Payment methods and addresses
- Login and security**
- Unknown or incorrect charges
- Amazon Fresh
- Amazon Restaurants
- Amazon Home Services (AHS)
- Amazon Business
- More non-order questions
- Phishing or Scam Inquiries

Get to Know Us **Make Money with Us** **Amazon Pay**

Back to top

Encerrando uma conta na Amazon



The image shows a screenshot of an Amazon account settings page. At the top, there is a navigation bar with a 'Logout' link. Below the navigation bar, a dropdown menu is open under the heading 'Login and security'. The menu contains the following options: a placeholder 'Please make a selection', 'Password, e-mail, or login', 'Suspicious e-mail received', 'E-mail communication preferences', 'Close my account' (which is highlighted with a blue background and a cursor arrow pointing to it), and 'Other login or security questions'.

Logout

Login and security

✓ < Please make a selection >

Password, e-mail, or login

Suspicious e-mail received

E-mail communication preferences

Close my account

Other login or security questions

Back

Encerrando uma conta na Amazon

Tell us more

[Login and security](#)

[Close my account](#)

Did You Know?

Once your account is closed, it's no longer accessible by you or anyone else. Keep in mind:

- You won't have access to other websites using your Amazon.com log-in (Audible.com, certain international Amazon sites, etc.)
- You won't have access to your account history (including credit card information, order history, etc.)
- Returns and refunds can't be processed for orders on closed accounts (including textbook rentals)

To close your account, please contact us to request that your account be closed.

If you simply need to change your e-mail address or remove a payment method from your account, you don't need to close your account. For more information on updating your account, go to [Change Your Account Settings](#).

Or, talk to someone

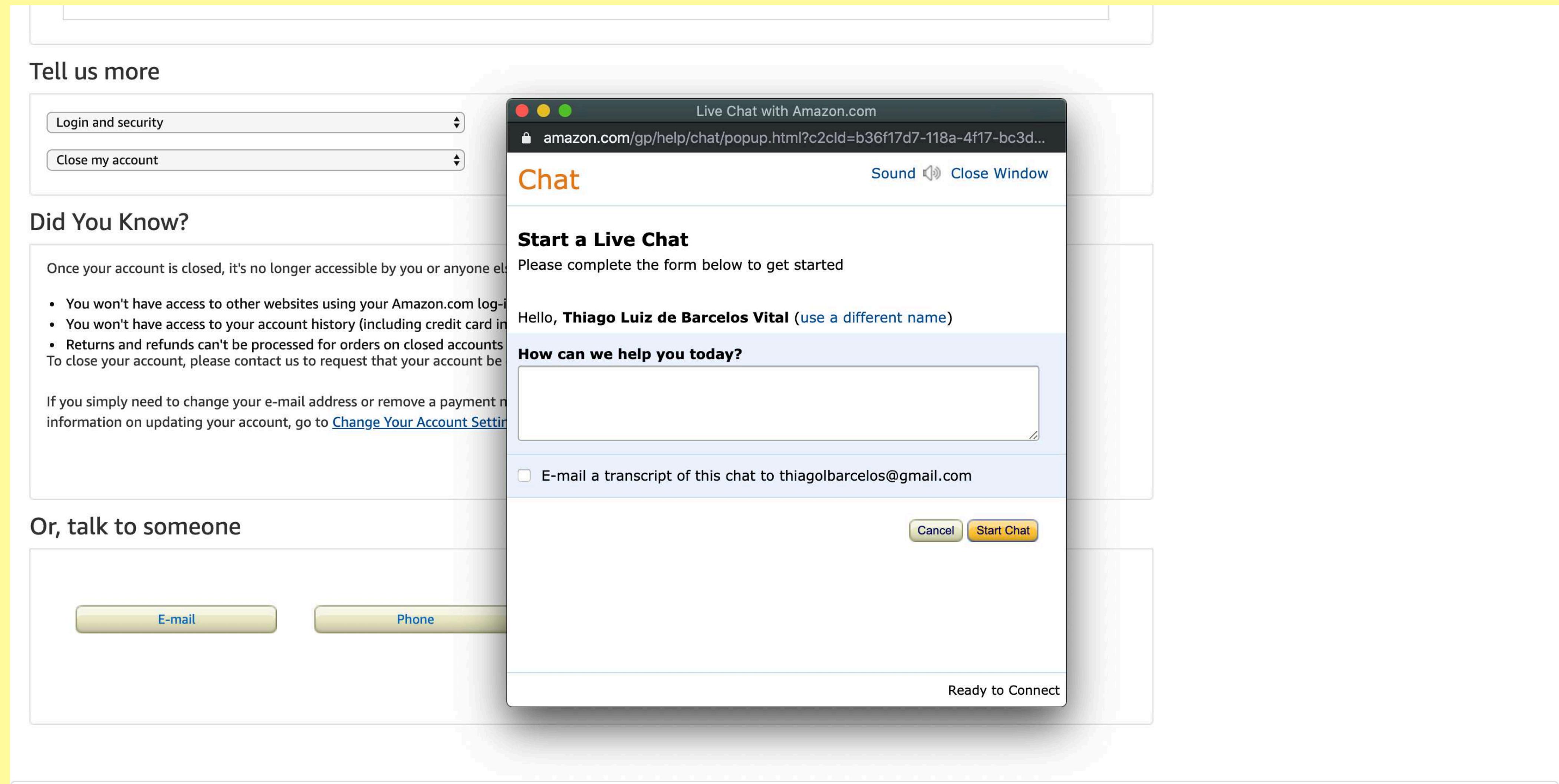
[E-mail](#)

[Phone](#)

[Chat](#)

Page 1 of 2

Encerrando uma conta na Amazon



The image shows a screenshot of a web browser on a Mac OS X system. The main content area displays a page from Amazon.com with the following sections:

- Tell us more:** A sidebar with dropdown menus for "Login and security" and "Close my account".
- Did You Know?** A section explaining that once an account is closed, it's no longer accessible. It lists the following consequences:
 - You won't have access to other websites using your Amazon.com login.
 - You won't have access to your account history (including credit card information).
 - Returns and refunds can't be processed for orders on closed accounts.

To close your account, please contact us to request that your account be closed.

If you simply need to change your e-mail address or remove a payment method, or if you need more information on updating your account, go to [Change Your Account Settings](#).
- Or, talk to someone:** Buttons for "E-mail" and "Phone".

A live chat window is overlaid on the page, titled "Live Chat with Amazon.com". The window shows the following interface:

- The title bar says "Live Chat with Amazon.com" and "amazon.com/gp/help/chat/popup.html?c2cld=b36f17d7-118a-4f17-bc3d...".
- The main area is titled "Chat" with "Sound" and "Close Window" buttons.
- Start a Live Chat:** A section prompting the user to complete a form to get started.
- Hello, Thiago Luiz de Barcelos Vital (use a different name):** The user's name is displayed.
- How can we help you today?** A large text input field.
- E-mail a transcript of this chat to thiagolbarcelos@gmail.com**: A checkbox with a label.
- Cancel** and **Start Chat** buttons at the bottom right.
- Ready to Connect** text at the bottom right of the chat window.

**NOVE
ETAPAS!**



Dark mean patterns

Nossa maior defesa contra os dark patterns é saber da existência e estar ciente deles e advogar sempre em prol do usuário.

**MODIFICAR
HACKEAR E
QUEBRAR PADRÕES**

Quebrar padrões

Padrões devem ser vistos como uma referência e não como uma norma. Não deve restringir a criatividade.

Quebrar padrões

O padrão de interação pode variar na forma e na função, porém a estrutura permanece a mesma.

Quebrar padrões



Quebrar padrões

 tecmundo

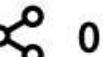
Notícias ▾ Últimas Notícias Mais Lidas Reviews Tutoriais Udemy Comparar Celulares Cupons ▾  Teste de Velocidade

Twitter garante patente do recurso "puxe para atualizar"

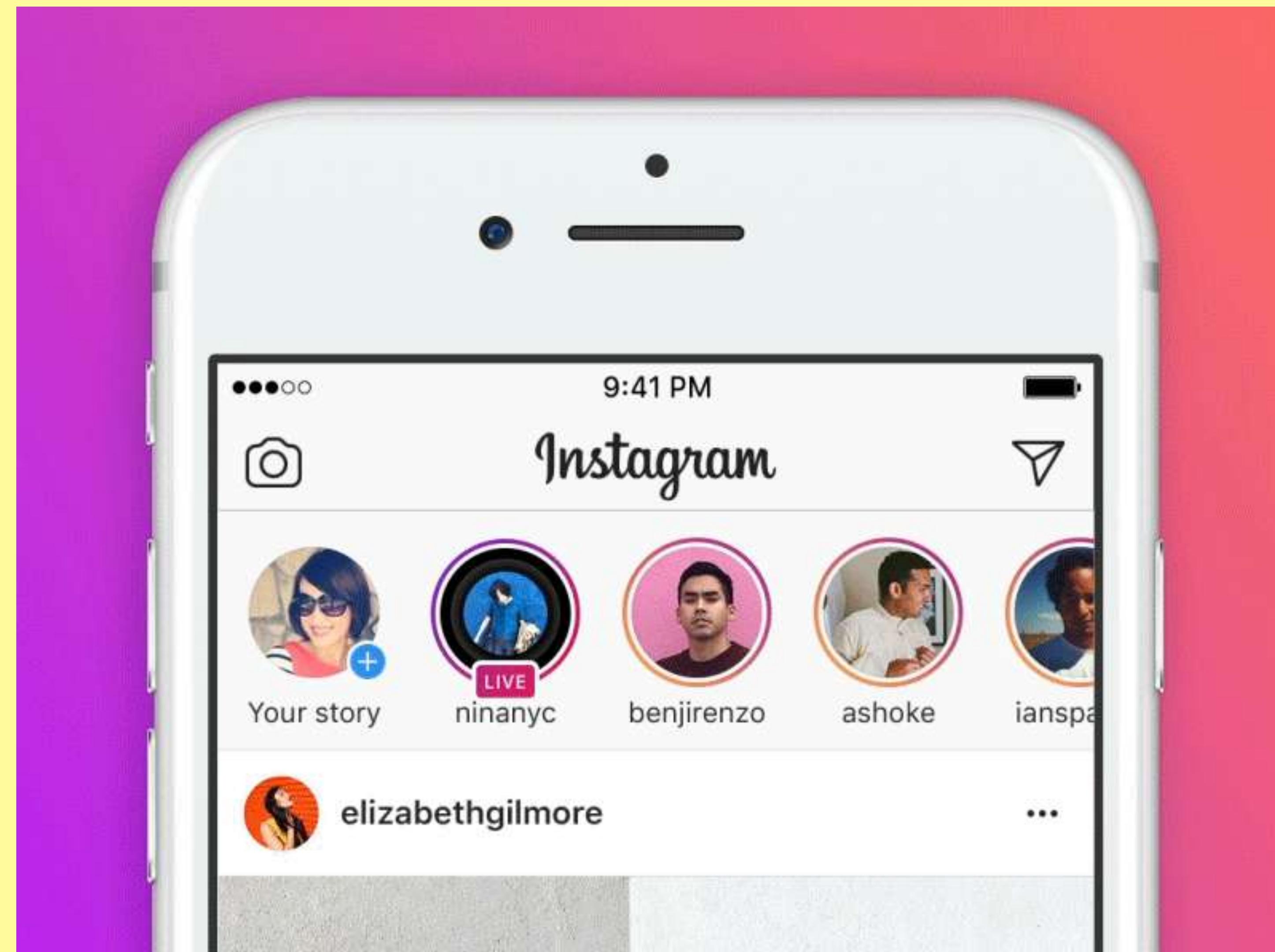
21/05/2013 às 14:19 • 1 min de leitura

SHARE   

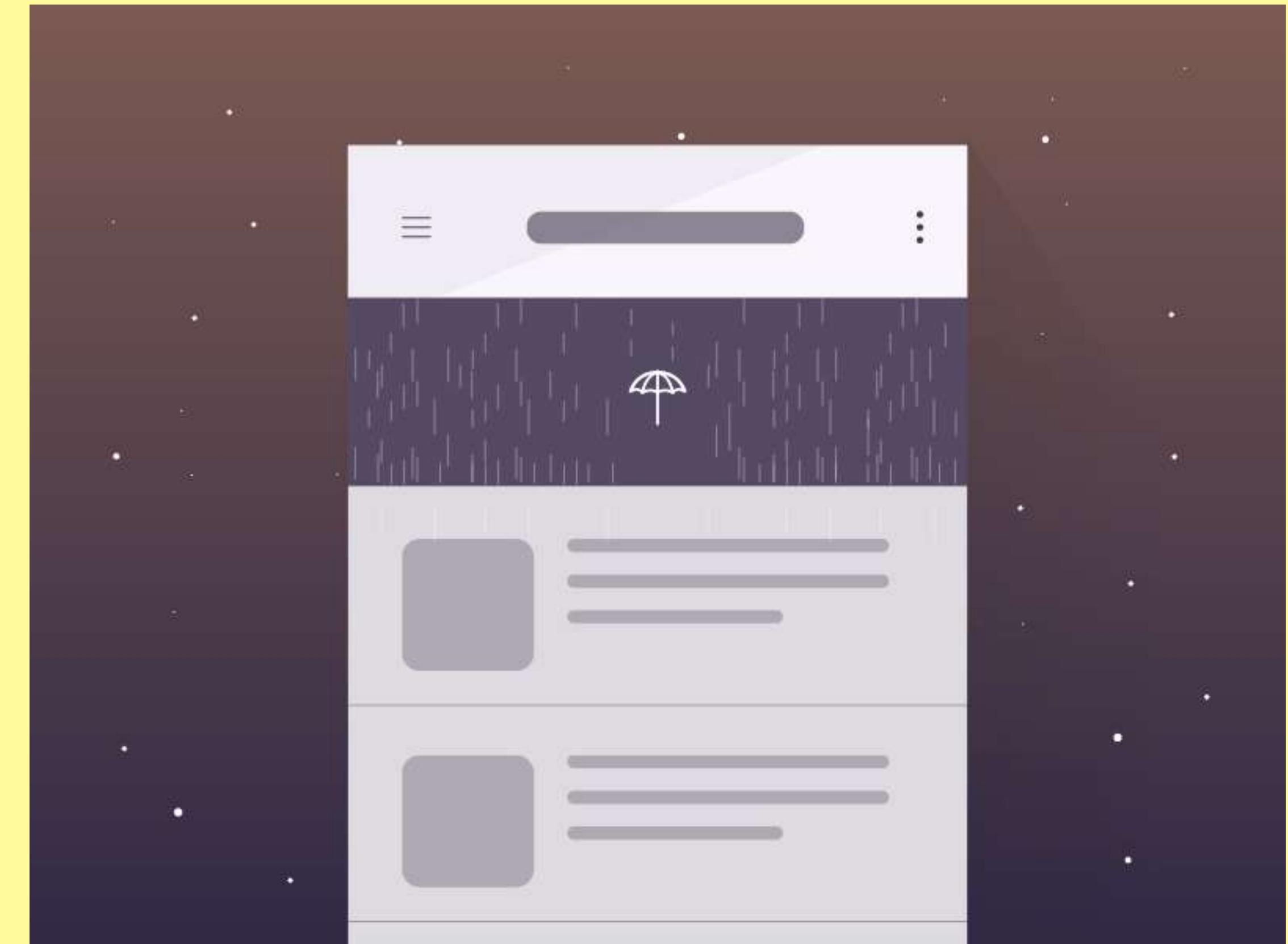
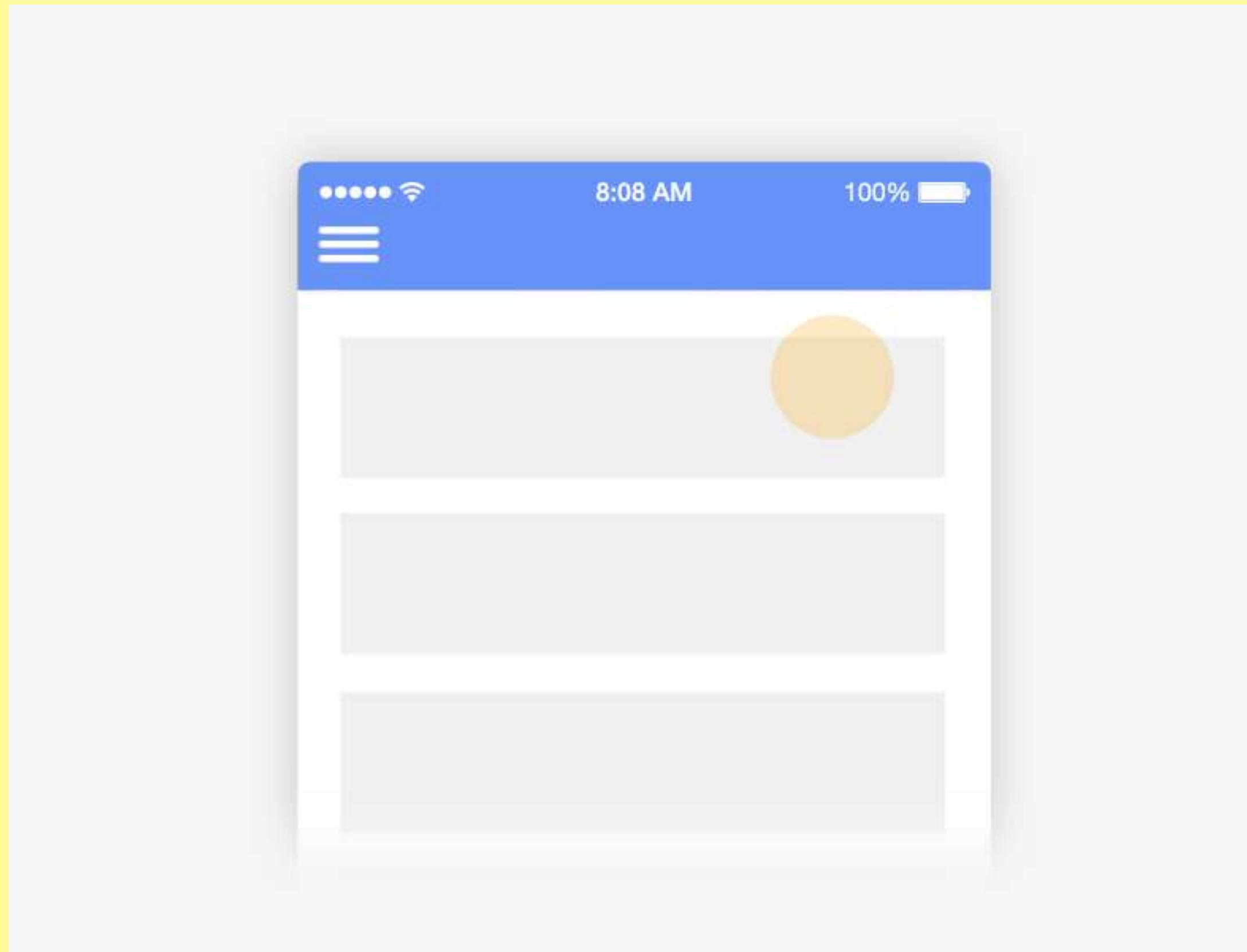


Lucas Karasinski  0 Compartilharam  0 Comentários 

Quebrar padrões



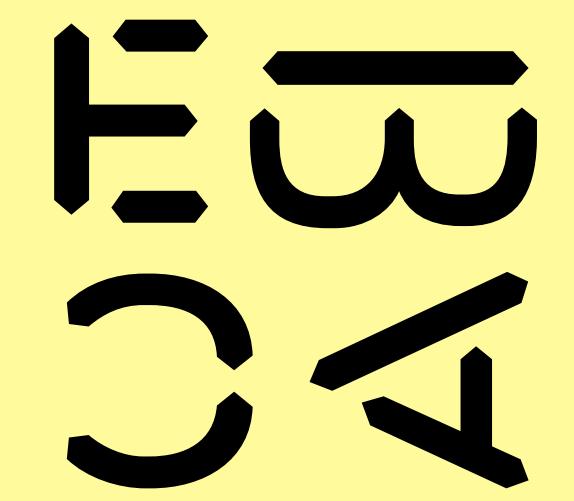
Quebrar padrões



**COMO APRIMORAR
ESSE VOCABULÁRIO
VISUAL?**

Aprimorando o vocabulário

- Aprender praticando. Cada novo projeto é uma oportunidade para se desenvolver
- Ver inspirações e exemplos. Estímulos constantes e análise crítica
- Identificar estruturas recorrentes e experimentar



escola
britânica
de artes
criativas

Módulo #21

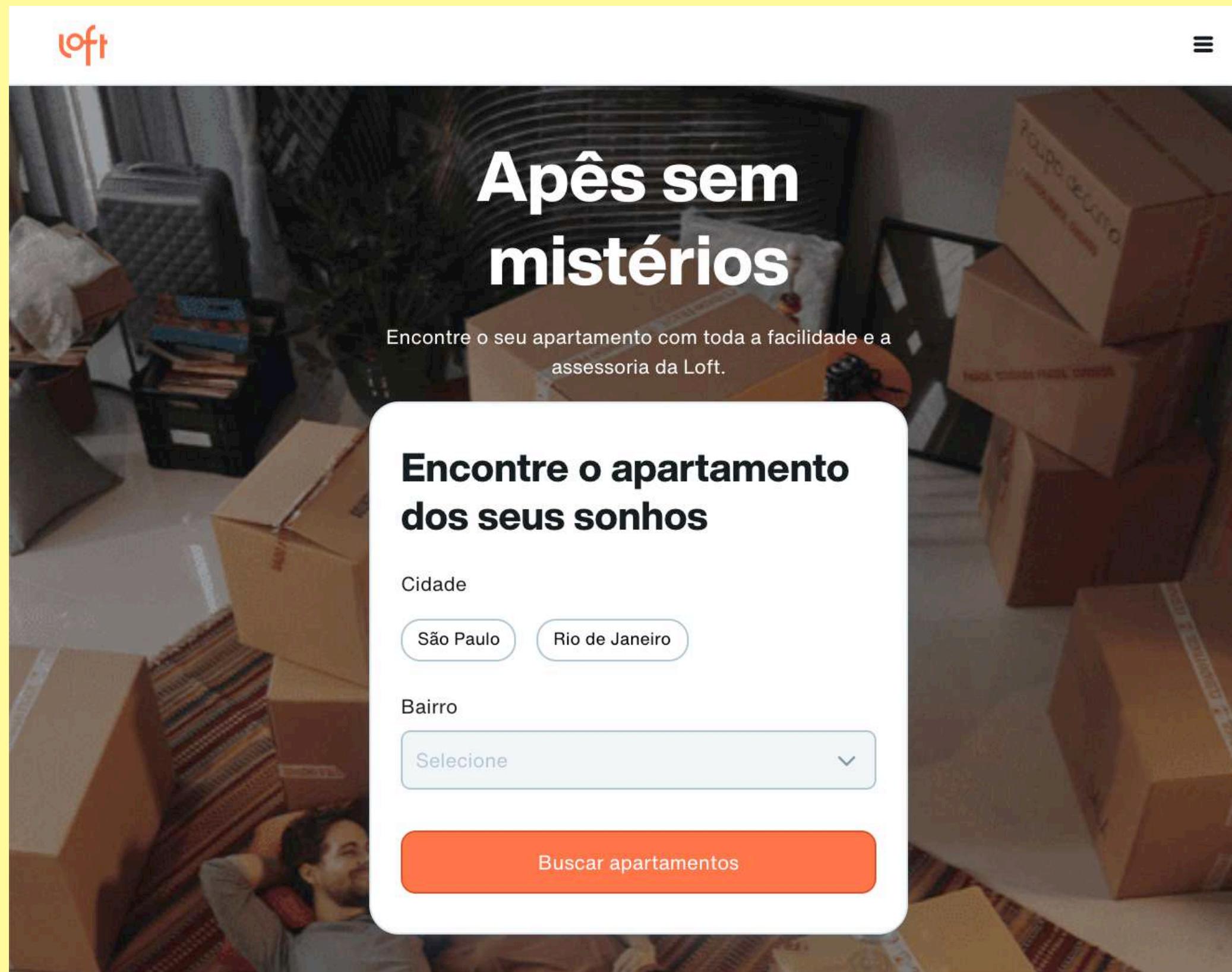
Padrões de
Interface

ATOMIC
DESIGN

Estrutura visual de uma interface

- Sistemas são construídos pela combinação de várias peças que formam um todo: componentes;
- Componentes que agrupados por sua função e por contexto;
- Componentes estáticos, dinâmicos e reaproveitáveis;
- Dos mais simples aos mais complexos;

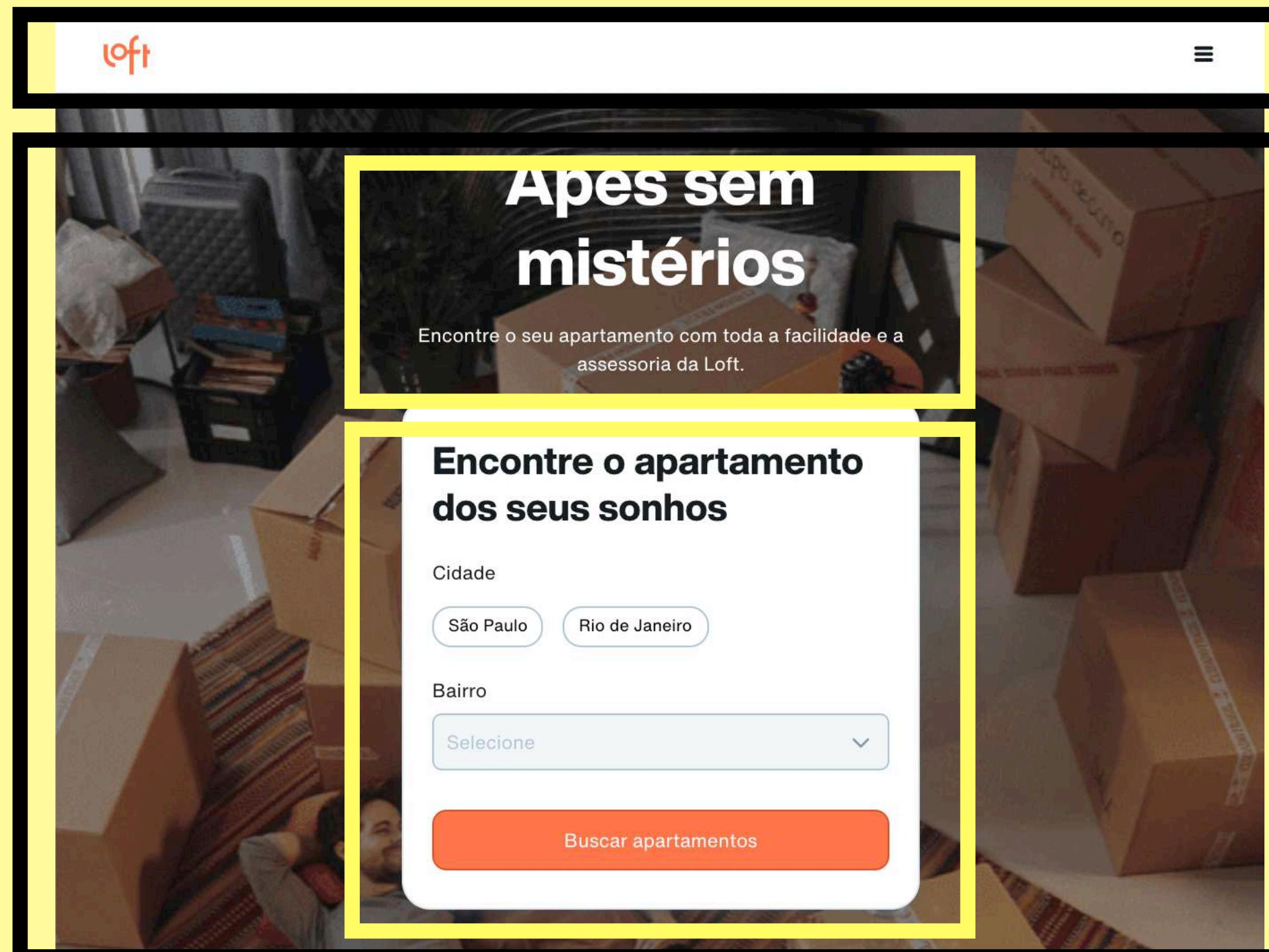
Estrutura visual de uma interface



**Por que é mais fácil comprar
seu apê na Loft?**

The screenshot shows the Loft website's services page. At the top, there's a green button with the text "Quer vender seu apartamento? Saiba Mais". Below this is a section titled "NOSSA PROPOSTA" with the heading "Por que é mais fácil comprar seu apê na Loft?". A sub-section titled "Conheça os serviços que você encontra na Loft e resolva tudo em um só lugar." follows. The page then lists several services in boxes: "A melhor experiência para você comprar seu apê" (with a sub-section about professional specialists), "Sem burocracia com a documentação" (with a sub-section about complete legal support), and "Financiamento" (with a sub-section about financing options). At the bottom, there's a dark box with the text "Para vendedores" and "Compramos ou ajudamos a vender seu apartamento", accompanied by a photo of a smiling couple.

Estrutura visual de uma interface



Apê sem mistérios

Encontre o seu apartamento com toda a facilidade e a assessoria da Loft.

Encontre o apartamento dos seus sonhos

Cidade

São Paulo Rio de Janeiro

Bairro

Selecionar

Buscar apartamentos



Quer vender seu apartamento? [Saiba Mais](#)

NOSSA PROPOSTA

Por que é mais fácil comprar seu apê na Loft?

Conheça os serviços que você encontra na Loft e resolva tudo em um só lugar.

A melhor experiência para você comprar seu apê

Sabemos que este momento é muito importante e por isso oferecemos profissionais especialistas e super qualificados para te ajudar em todos os processos.

Para vendedores

Compramos ou ajudamos a vender seu apartamento

Solicite uma avaliação



Quer vender seu apartamento? [Saiba Mais](#)

NOSSA PROPOSTA

Por que é mais fácil comprar seu apê na Loft?

Financiamento

Assessoramos financiamento de taxas até o documento

Quero financiamento

Preciso de dinheiro

Para vendedores

Compramos ou ajudamos a vender seu apartamento

Solicite uma avaliação



COMPONENTES MODULARIZADOS

PADRÕES DE INTERFACE CONSOLIDADOS

Padrões de interface

Account Set Up
Plan > Profile > Address > Contacts > Customize > Finish

Tell us about your contacts

This can include people who signed up to receive marketing emails from your organization, or those who solely receive transactional emails. Learn more about [Mailchimp contact types](#).

Do you have a list of contacts?

Yes
 No
 I'm not sure...

That's ok! We can help you find contacts with ads and landing pages.

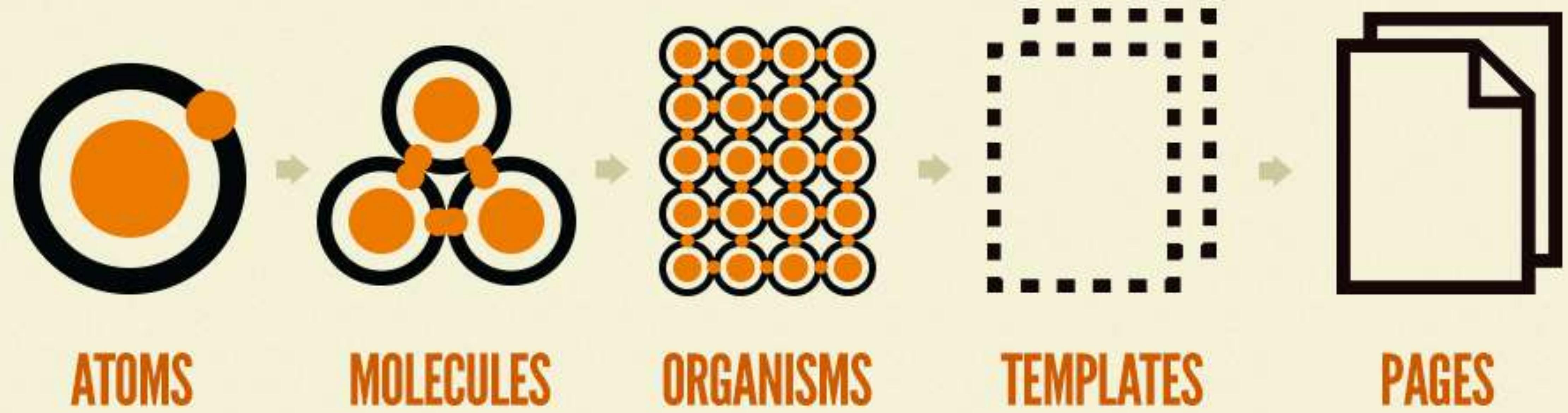
Continue

Yes
 No
 I'm not sure...

Services
 Other

Atomic design

O Atomic Design é uma metodologia que nos ajuda a pensar na interface do usuário (UI) de maneira hierárquica e reforça a importância da qualidade de biblioteca de padrões eficazes, e apresenta técnicas para otimizar o fluxo de trabalho do design e desenvolvimento em equipe.





SEARCH THE SITE

LABEL

ENTER KEYWORD

INPUT

SEARCH

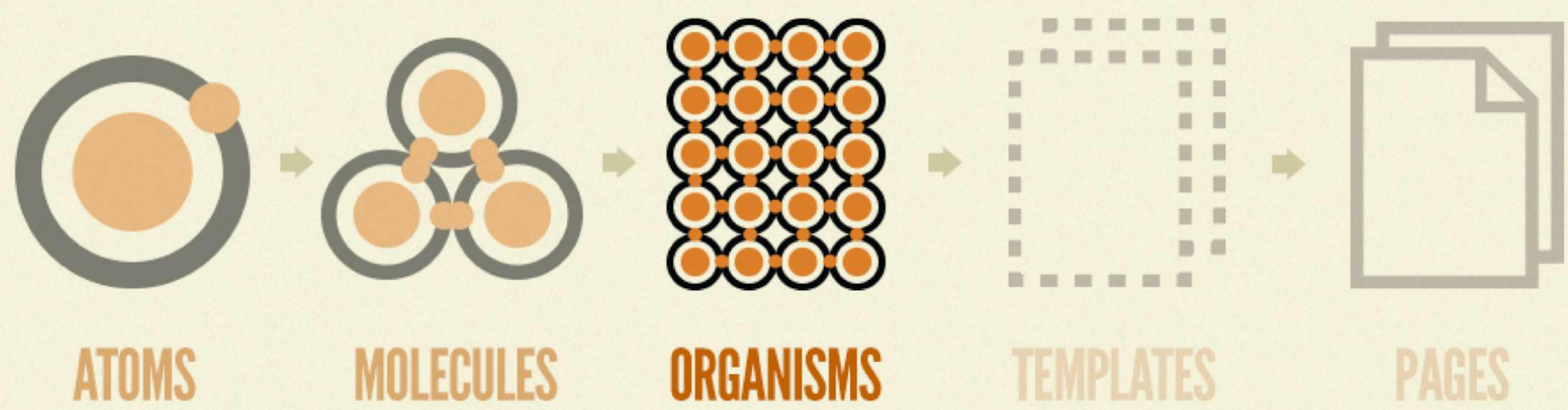
BUTTON

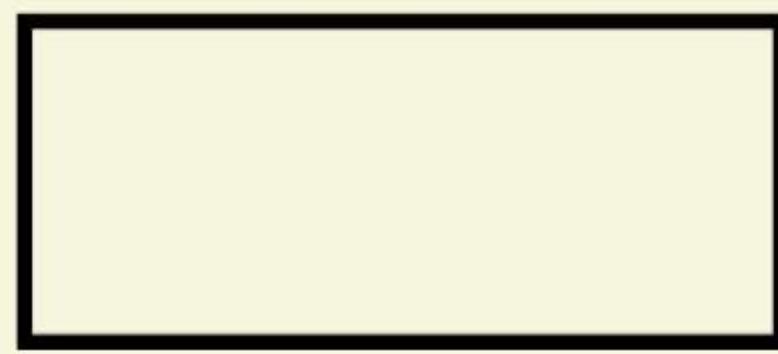


SEARCH THE SITE

ENTER KEYWORD

SEARCH



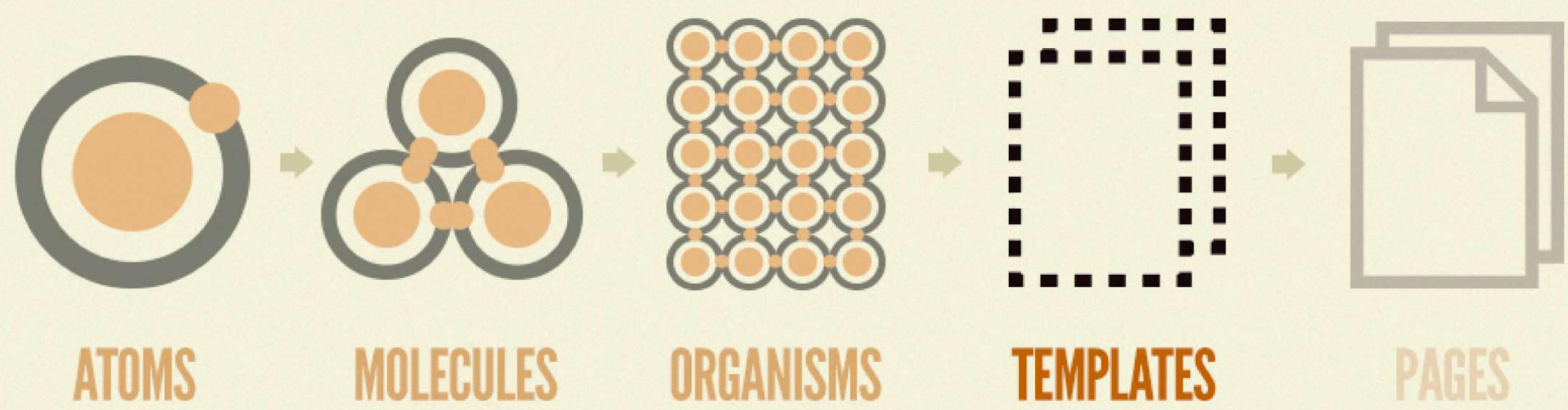


Nav Nav Nav Nav Nav

SEARCH THE SITE

ENTER KEYWORD

SEARCH

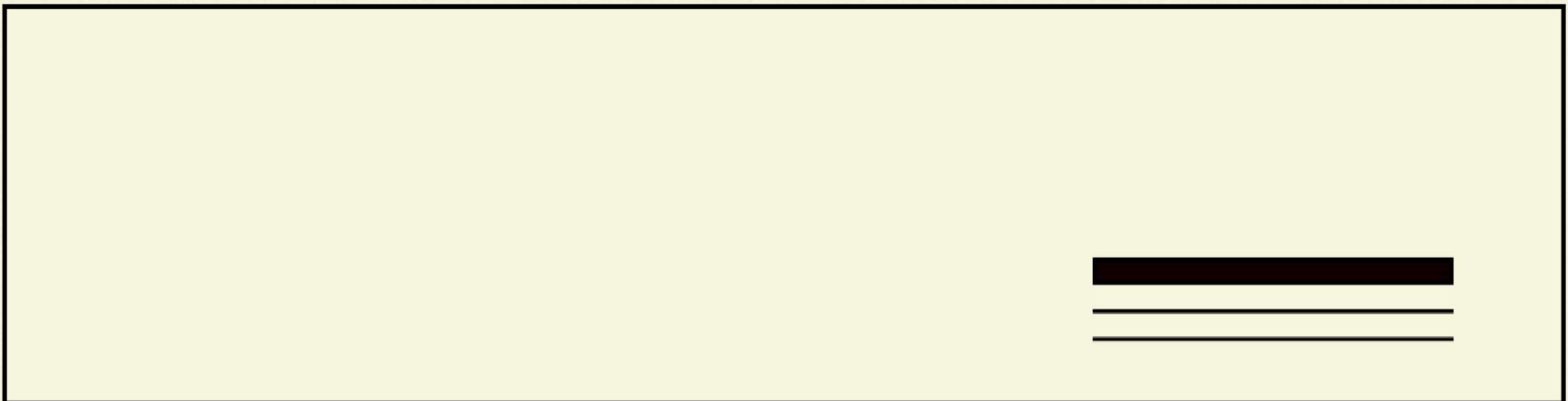


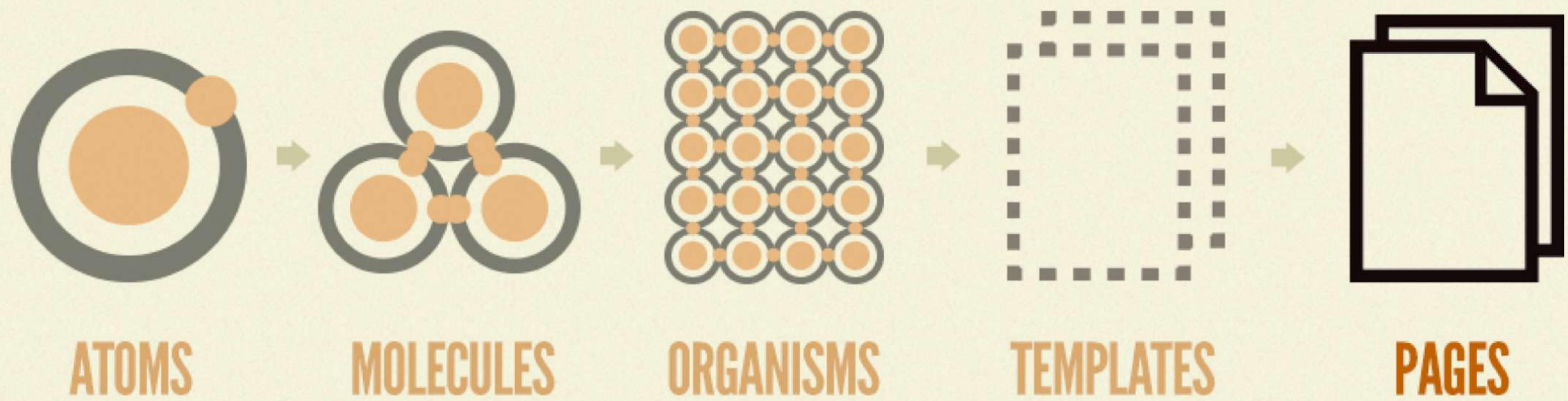
SEARCH THE SITE

ENTER KEYWORD

SEARCH

Nav Nav Nav Nav Nav





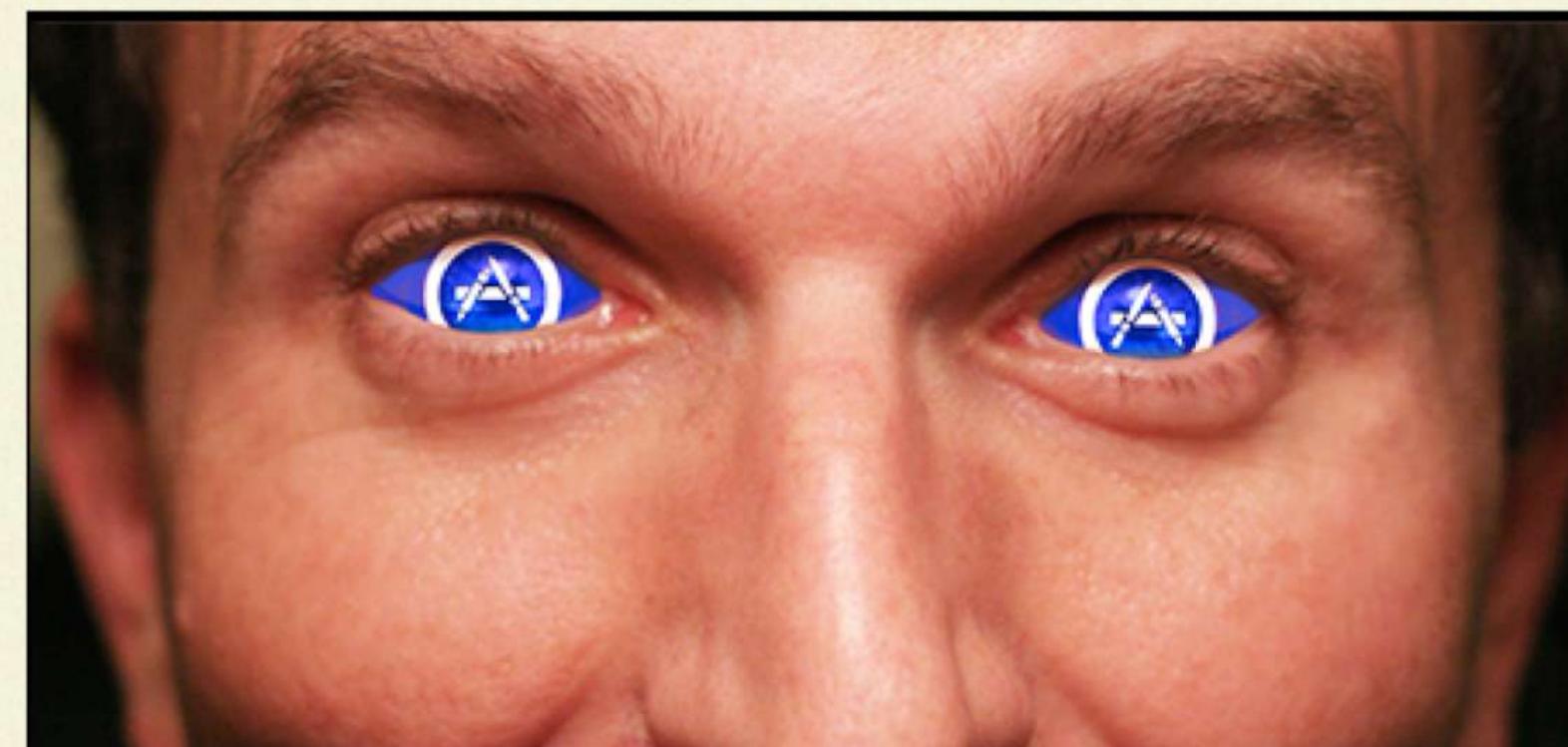
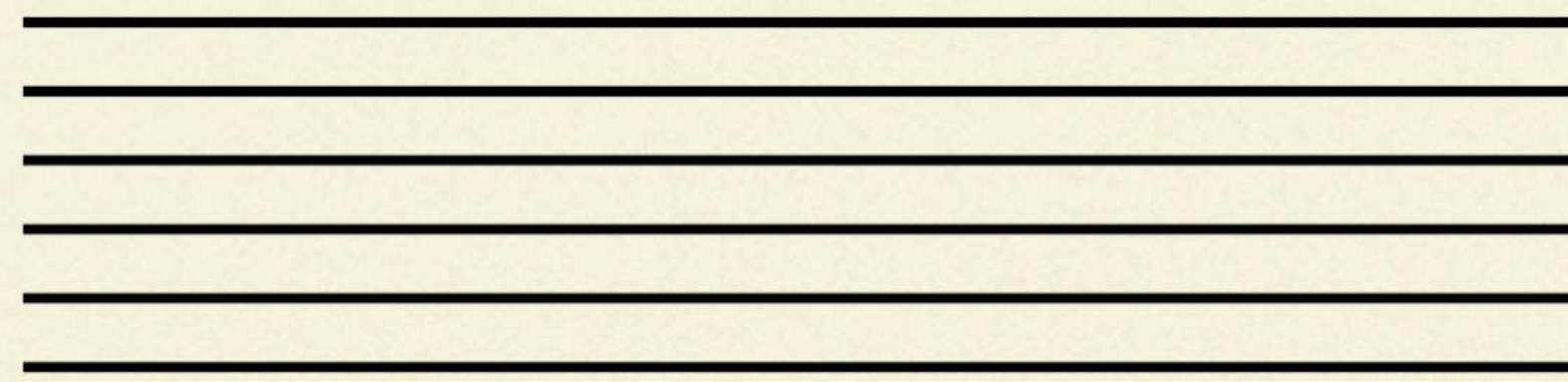


Nav Nav Nav Nav Nav

SEARCH THE SITE

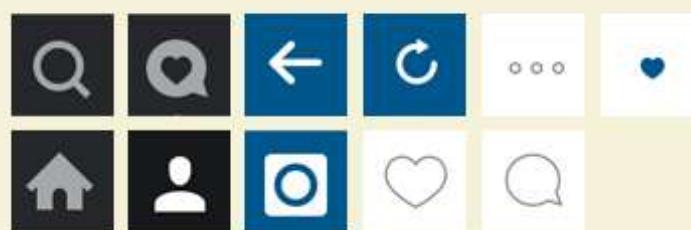
ENTER KEYWORD

SEARCH





ATOMS



PHOTO

XXXXXX likes

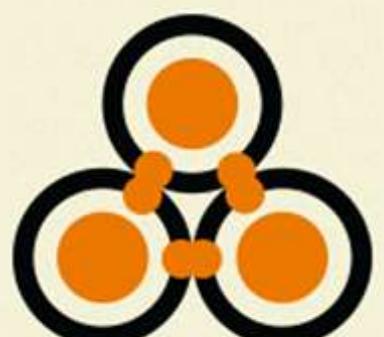
thisistheusersinstagramhandle

2h

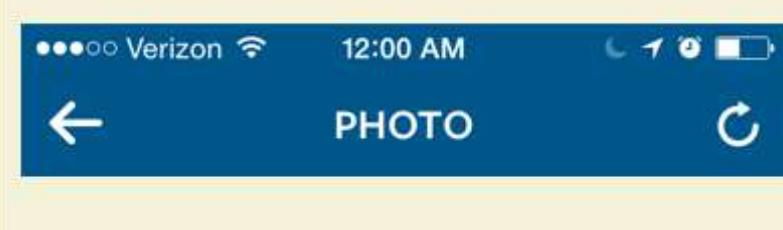
1080 x 1080
Lorem ipsum dolor sit amet, consectetur
adipisicing

150 x 150

1080 x 1080



MOLECULES



PHOTO

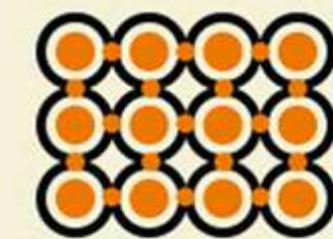
150 x 150 thisistheusersinstagramhandle 2h

1080 x 1080

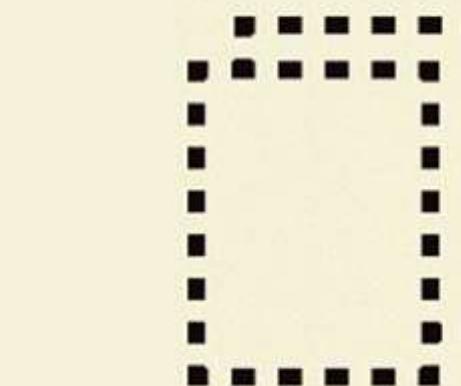


XXXXXX likes

thisistheusersinstagramhandle Lorem
ipsum dolor sit amet, consectetur adipisicing



ORGANISMS



TEMPLATES



PHOTO

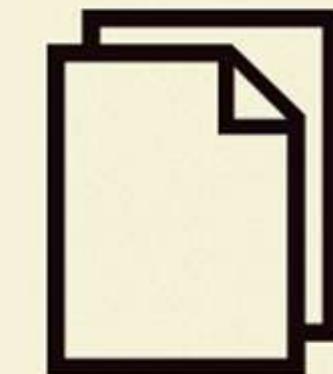
150 x 150 thisistheusersinstagramhandle 2h

1080 x 1080



XXXXXX likes

thisistheusersinstagramhandle Lorem
ipsum dolor sit amet, consectetur adipisicing



PAGES



PHOTO

150 x 150 brad_frost 2h



41 likes

brad_frost Hi!



O que importa na hora de documentar é você saber separar o que são componentes de base, que formam outros componentes, os complexos.



ATOMS

Básicos
Componentes
indivisíveis



MOLECULES

Complexos
Formado por um ou mais
componente básicos

Exemplo

Apê sem mistérios
Encontre o seu apartamento com toda a facilidade e a assessoria da Loft.

Encontre o apartamento dos seus sonhos

Cidade

Bairro

Buscar apartamentos

Quer vender seu apartamento? [Saiba Mais](#)

NOSSA PROPOSTA

Por que é mais fácil comprar seu apê na Loft?

Quer vender seu apartamento? [Saiba Mais](#)

NOSSA PROPOSTA

Por que é mais fácil comprar seu apê na Loft?

Conheça os serviços que você encontra na Loft e resolva tudo em um só lugar.

A melhor experiência para você comprar seu apê
Sabemos que este momento é muito importante e por isso oferecemos profissionais especialistas e super qualificados para te ajudar em todos os processos.

Sem burocracia com a documentação
Você recebe Assessoria Imobiliária completa com um time de advogados experientes no mercado para realizar uma compra segura.

Financiamento
Assessoramos financiamento de taxas até o documento

Quero financiar

Preciso de dinheiro

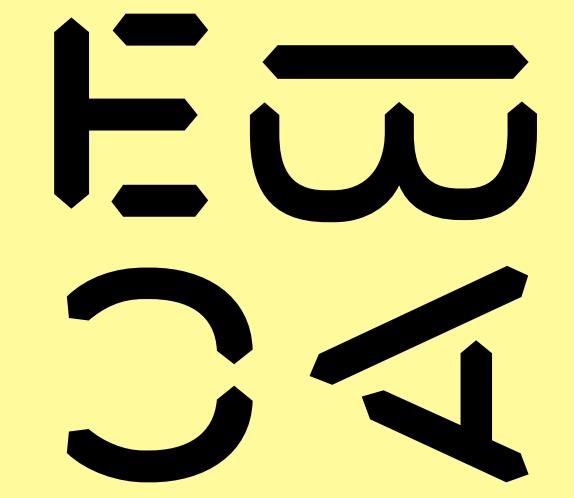
Para vendedores

Compramos ou ajudamos a vender seu apartamento

Solicite uma avaliação

Por que isso é importante?

- Ajuda a estruturar a forma como os componentes serão codificados;
- Reaproveitamento de código;
- Simplifica o processo de design;
- Consistência visual para os usuários.



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