

Local Campaign



escola
britânica de
artes criativas
& tecnologia

ROCKY
FULL DIGITAL PERFORMANCE



Local Campaign



Objetivo

O objetivo das local campaigns é ajudar empresas a disponibilizar aos clientes em potencial as informações necessárias para que decidam quando e como visitar as lojas.

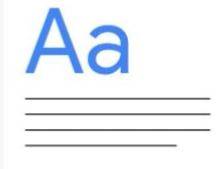
Como Funciona



Locais das Lojas
(Google Meu Negócio)



Orçamento



Textos para anúncios



Imagen para anúncios



Vídeo para anúncios

Configurações

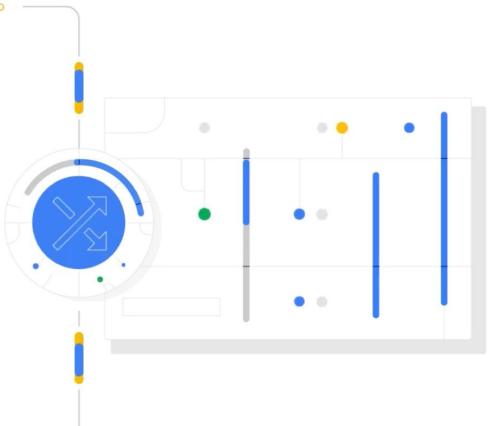
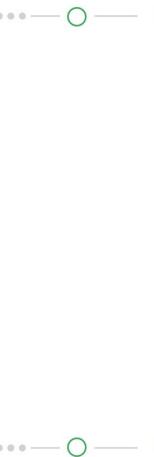
Recursos



Como Funciona



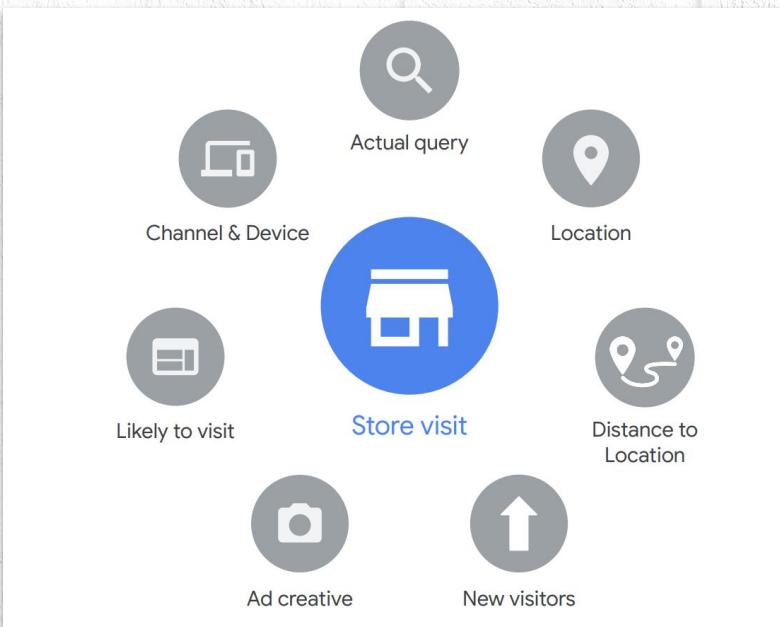
Aa



Com as configurações da campanha, a tecnologia de aprendizado de máquina do Google otimiza automaticamente os lances, os posicionamentos de anúncios e as combinações de recursos para promover suas lojas físicas nos serviços e redes do Google.



Como Funciona

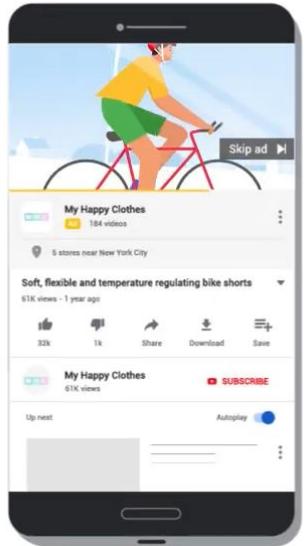


Sinais usados para entrega dos anúncios.

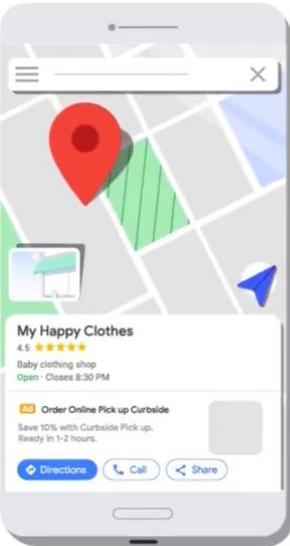
Canais



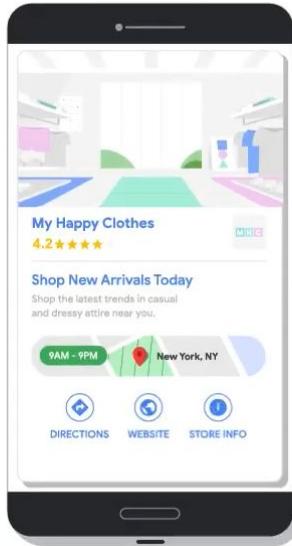
YouTube



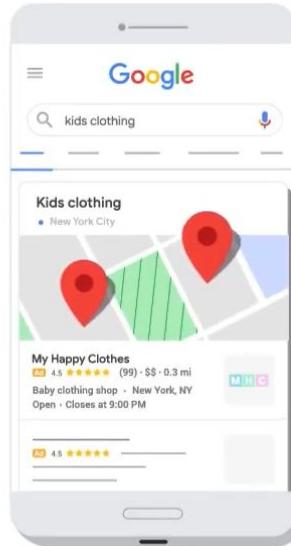
Maps



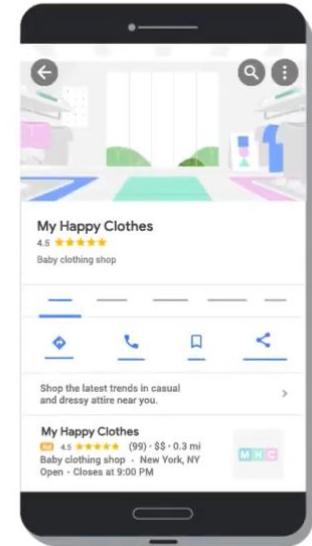
Display



Search



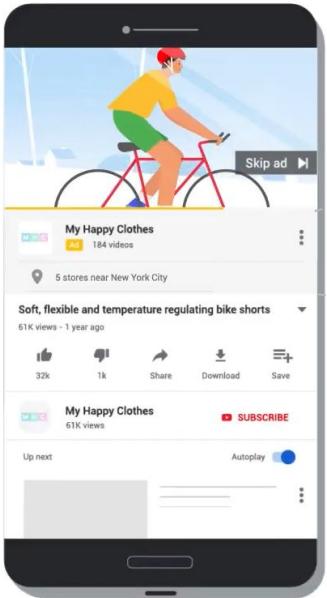
Business Profile



Canais



YouTube



My Happy Clothes

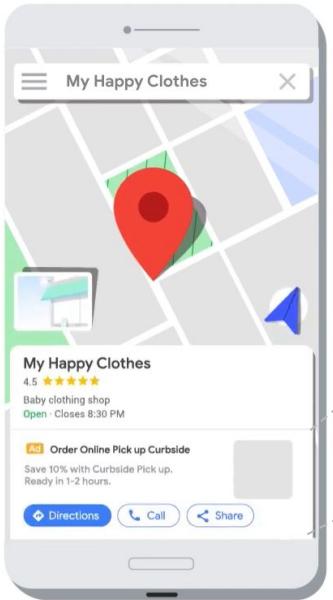
184 videos

5 stores near New York City

Canais



Google Maps



Ad Order Online Pick up Curbside

Save 10% with Curbside Pick up.
Ready in 1-2 hours.

Directions

Call

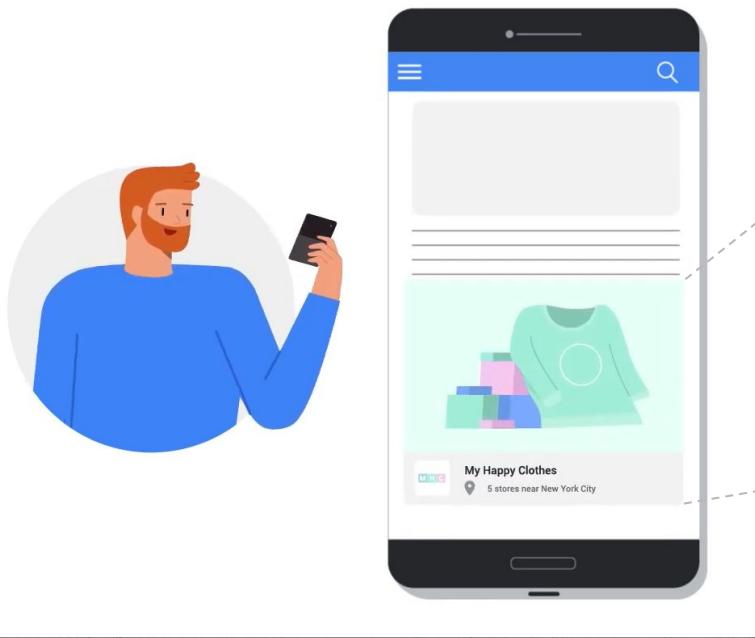
Share



Canais



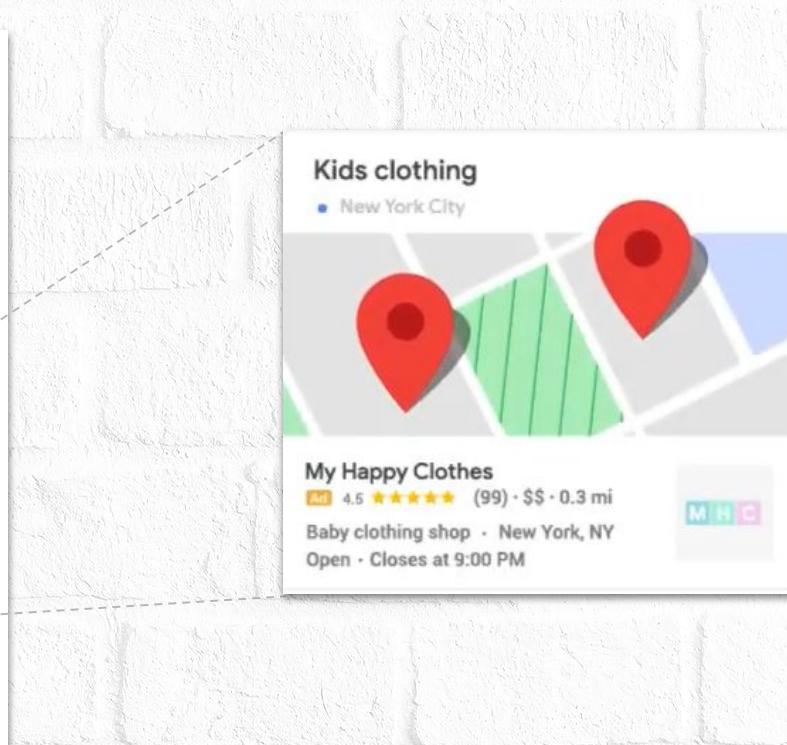
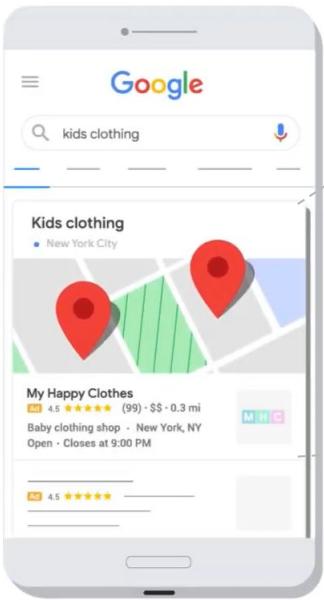
Google Display



Canais



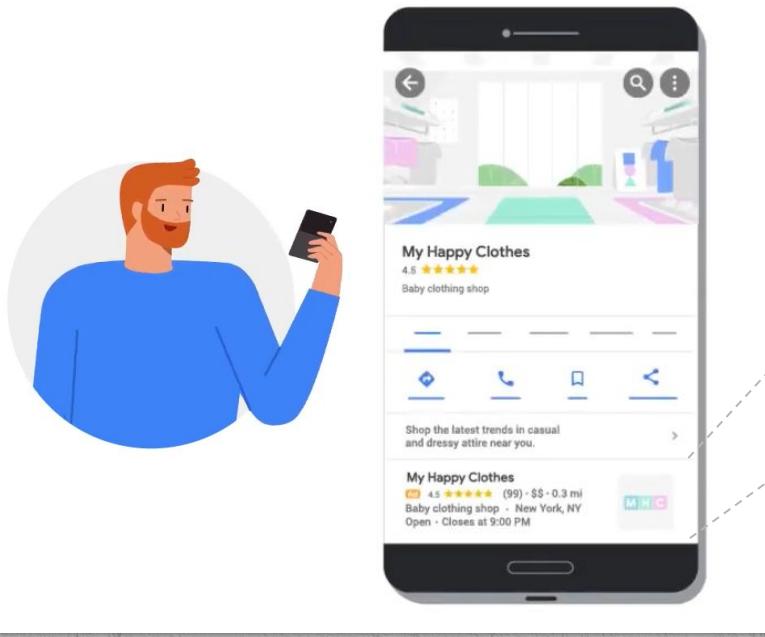
Google Search



Canais



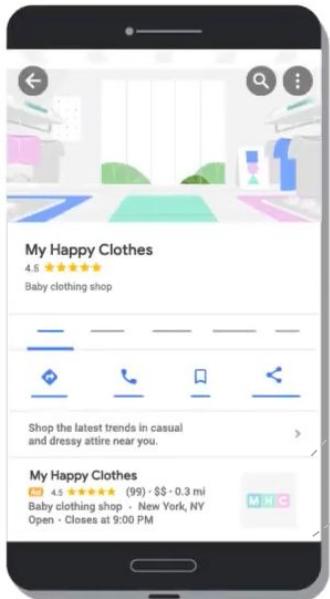
Business Profile



Conversão

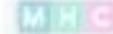


Business Profile



My Happy Clothes

4.5 ★★★★★ (99) - \$\$ - 0.3 mi
Baby clothing shop - New York, NY
Open - Closes at 9:00 PM



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